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## 1. Obama approval on issues

Below are some issues facing the country. For each one, indicate whether you approve or disapprove of the way Barack Obama is handling that issue.

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| The war in Iraq | 44\% | 45\% | 45\% | 41\% | 42\% | 64\% | 42\% | 46\% | 43\% | 38\% | 43\% | 57\% |
| The economy | 31\% | 33\% | 30\% | 33\% | 28\% | 55\% | 31\% | 29\% | 33\% | 28\% | 28\% | 40\% |
| Immigration | 30\% | 35\% | 28\% | 28\% | 25\% | 50\% | 43\% | 29\% | 30\% | 26\% | 29\% | 36\% |
| The environment | 38\% | 36\% | 37\% | 43\% | 36\% | 57\% | 33\% | 37\% | 38\% | 34\% | 39\% | 43\% |
| Terrorism | 45\% | 40\% | 46\% | 48\% | 43\% | 62\% | 41\% | 49\% | 41\% | 38\% | 48\% | 55\% |
| Gay rights | 36\% | 33\% | 35\% | 41\% | 35\% | 45\% | 28\% | 33\% | 38\% | 26\% | 37\% | 50\% |
| Education | 40\% | 35\% | 41\% | 46\% | 38\% | 61\% | 36\% | 38\% | 42\% | 38\% | 39\% | 47\% |
| Health care | 36\% | 38\% | 35\% | 37\% | 32\% | 65\% | 37\% | 36\% | 36\% | 31\% | 35\% | 46\% |
| Social security | 33\% | 31\% | 33\% | 37\% | 30\% | 55\% | 35\% | 33\% | 33\% | 30\% | 32\% | 39\% |
| The budget deficit | 28\% | 27\% | 28\% | 31\% | 24\% | 53\% | 30\% | 28\% | 28\% | 25\% | 25\% | 36\% |
| The war in Afghanistan | 40\% | 39\% | 42\% | 35\% | 37\% | 58\% | 40\% | 42\% | 38\% | 37\% | 38\% | 47\% |
| Taxes | 32\% | 33\% | 32\% | 34\% | 29\% | 55\% | 37\% | 32\% | 33\% | 28\% | 31\% | 41\% |
| Medicare | 34\% | 33\% | 33\% | 38\% | 31\% | 57\% | 33\% | 32\% | 36\% | 29\% | 35\% | 41\% |
| Totals | (996) | (139) | (717) | (140) | (814) | (111) | (71) | (443) | (553) | (413) | (313) | (270) |



## 2. Important issue

How important are the following issues to you?

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| The war in Iraq | 75\% | 59\% | 77\% | 88\% | 75\% | 74\% | 72\% | 72\% | 78\% | 76\% | 77\% | 71\% |
| The economy | 95\% | 90\% | 97\% | 95\% | 96\% | 92\% | 92\% | 94\% | 96\% | 91\% | 98\% | 97\% |
| Immigration | 77\% | 61\% | 79\% | 91\% | 77\% | 80\% | 73\% | 77\% | 77\% | 79\% | 79\% | 71\% |
| The environment | 78\% | 74\% | 80\% | 80\% | 78\% | 80\% | 84\% | 75\% | 82\% | 78\% | 78\% | 79\% |
| Terrorism | 80\% | 59\% | 83\% | 97\% | 80\% | 80\% | 79\% | 77\% | 83\% | 81\% | 82\% | 75\% |
| Gay rights | 48\% | 48\% | 48\% | 47\% | 48\% | 47\% | 50\% | 44\% | 51\% | 40\% | 50\% | 59\% |
| Education | 86\% | 84\% | 88\% | 81\% | 84\% | 95\% | 89\% | 82\% | 89\% | 82\% | 90\% | 88\% |
| Health care | 92\% | 81\% | 95\% | 99\% | 92\% | 96\% | 95\% | 90\% | 95\% | 92\% | 94\% | 93\% |
| Social security | 88\% | 66\% | 94\% | 98\% | 88\% | 92\% | 83\% | 85\% | 91\% | 89\% | 92\% | 82\% |
| The budget deficit | 88\% | 81\% | 90\% | 92\% | 89\% | 79\% | 91\% | 88\% | 88\% | 84\% | 92\% | 90\% |
| The war in Afghanistan | 77\% | 63\% | 77\% | 94\% | 78\% | 73\% | 72\% | 75\% | 78\% | 77\% | 77\% | 75\% |
| Taxes | 90\% | 81\% | 93\% | 92\% | 90\% | 83\% | 95\% | 91\% | 89\% | 86\% | 94\% | 92\% |
| Medicare | 86\% | 61\% | 92\% | 99\% | 85\% | 91\% | 82\% | 83\% | 89\% | 88\% | 85\% | 83\% |
| Totals | (993) | (138) | (716) | (139) | (811) | (111) | (71) | (442) | (551) | (413) | (311) | (269) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| The war in Iraq | 75\% | 74\% | 82\% | 73\% | 72\% | 73\% | 85\% | 75\% | 73\% | 75\% | 76\% | 75\% | 71\% | 81\% |
| The economy | 95\% | 97\% | 97\% | 95\% | 97\% | 95\% | 98\% | 95\% | 97\% | 92\% | 97\% | 94\% | 96\% | 97\% |
| Immigration | 77\% | 69\% | 92\% | 72\% | 64\% | 75\% | 88\% | 74\% | 72\% | 79\% | 79\% | 78\% | 74\% | 80\% |
| The environment | 78\% | 88\% | 70\% | 76\% | 90\% | 82\% | 65\% | 82\% | 79\% | 77\% | 77\% | 81\% | 78\% | 74\% |
| Terrorism | 80\% | 79\% | 93\% | 73\% | 65\% | 80\% | 94\% | 84\% | 76\% | 80\% | 80\% | 78\% | 81\% | 86\% |
| Gay rights | 48\% | 60\% | 33\% | 49\% | 79\% | 45\% | 35\% | 47\% | 52\% | 44\% | 50\% | 48\% | 47\% | 52\% |
| Education | 86\% | 89\% | 88\% | 84\% | 91\% | 85\% | 89\% | 83\% | 88\% | 86\% | 85\% | 86\% | 84\% | 87\% |
| Health care | 92\% | 96\% | 92\% | 92\% | 94\% | 94\% | 92\% | 95\% | 91\% | 93\% | 91\% | 91\% | 94\% | 90\% |
| Social security | 88\% | 89\% | 90\% | 87\% | 83\% | 89\% | 92\% | 93\% | 87\% | 89\% | 84\% | 90\% | 88\% | 83\% |
| The budget deficit | 88\% | 85\% | 97\% | 89\% | 85\% | 88\% | 97\% | 81\% | 91\% | 87\% | 92\% | 86\% | 90\% | 91\% |
| The war in Afghanistan | 77\% | 75\% | 87\% | 75\% | 71\% | 75\% | 88\% | 76\% | 75\% | 77\% | 79\% | 75\% | 74\% | 85\% |
| Taxes | 90\% | 87\% | 96\% | 93\% | 89\% | 89\% | 97\% | 87\% | 93\% | 88\% | 92\% | 89\% | 93\% | 93\% |
| Medicare | 86\% | 87\% | 87\% | 84\% | 83\% | 87\% | 88\% | 87\% | 86\% | 86\% | 84\% | 87\% | 84\% | 84\% |
| Totals | (993) | (347) | (245) | (296) | (200) | (360) | (301) | (173) | (238) | (371) | (211) | (409) | (375) | (122) |

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3. Most important issue

Which of these is the most important issue for you?


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| The war in Iraq | 1\% | 0\% | 0\% | 2\% | 0\% | 1\% | 0\% | 1\% | 0\% | 0\% | 1\% | 1\% | 0\% | 0\% |
| The economy | 42\% | 41\% | 46\% | 41\% | 48\% | 39\% | 45\% | 43\% | 40\% | 39\% | 47\% | 34\% | 45\% | 55\% |
| Immigration | 4\% | 1\% | 7\% | 4\% | 1\% | 4\% | 5\% | 3\% | 3\% | 4\% | 5\% | 2\% | 5\% | 5\% |
| The environment | 3\% | 1\% | 0\% | 2\% | 6\% | 1\% | 1\% | 5\% | 2\% | 3\% | 2\% | 4\% | 3\% | 3\% |
| Terrorism | 2\% | 3\% | 2\% | 1\% | 0\% | 3\% | 2\% | 6\% | 2\% | 1\% | 1\% | 2\% | 1\% | 2\% |
| Gay rights | 1\% | 2\% | 0\% | 1\% | 4\% | 0\% | 1\% | 0\% | 2\% | 1\% | 1\% | 1\% | 2\% | 0\% |
| Education | 5\% | 9\% | 0\% | 5\% | 10\% | 5\% | 1\% | 5\% | 4\% | 6\% | 5\% | 6\% | 5\% | 4\% |
| Health care | 12\% | 14\% | 9\% | 13\% | 19\% | 13\% | 6\% | 10\% | 15\% | 13\% | 7\% | 12\% | 11\% | 10\% |
| Social security | 15\% | 20\% | 9\% | 12\% | 6\% | 17\% | 9\% | 13\% | 19\% | 14\% | 13\% | 24\% | 10\% | 2\% |
| The budget deficit | 9\% | 3\% | 15\% | 14\% | 3\% | 9\% | 16\% | 9\% | 8\% | 8\% | 13\% | 7\% | 11\% | 12\% |
| The war in Afghanistan | 1\% | 0\% | 3\% | 1\% | 0\% | 0\% | 2\% | 0\% | 0\% | 2\% | 0\% | 1\% | 1\% | 1\% |
| Taxes | 3\% | 2\% | 4\% | 4\% | 1\% | 3\% | 6\% | 3\% | 4\% | 3\% | 3\% | 2\% | 5\% | 4\% |
| Medicare | 3\% | 4\% | 4\% | 2\% | 1\% | 4\% | 4\% | 1\% | 3\% | 4\% | 2\% | 2\% | 2\% | 3\% |

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|  | Total | continued from previous page |  |  |  |  |  |  |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Party ID |  |  | Ideology |  |  | Region |  |  |  |  |  |  |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (957) | (333) | (240) | (285) | (187) | (351) | (297) | (165) | (229) | (361) | (202) | (388) | (365) | (120) |

## 4. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Strongly Approve | 15\% | 10\% | 17\% | 17\% | 11\% | 48\% | 11\% | 13\% | 17\% | 14\% | 18\% | 14\% |
| Somewhat Approve | 23\% | 26\% | 23\% | 21\% | 22\% | 25\% | 28\% | 21\% | 25\% | 20\% | 20\% | 33\% |
| Somewhat Disapprove | 17\% | 27\% | 13\% | 16\% | 18\% | 6\% | 16\% | 17\% | 17\% | 18\% | 12\% | 20\% |
| Strongly Disapprove | 34\% | 17\% | 38\% | 45\% | 39\% | 4\% | 28\% | 40\% | 28\% | 34\% | 39\% | 28\% |
| Not Sure | 11\% | 20\% | 10\% | 0\% | 9\% | 17\% | 17\% | 9\% | 13\% | 14\% | 11\% | 5\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (999) | (141) | (718) | (140) | (815) | (113) | (71) | (444) | (555) | (415) | (314) | (270) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Strongly Approve | 15\% | 35\% | 1\% | 11\% | 34\% | 18\% | 4\% | 18\% | 16\% | 18\% | 9\% | 15\% | 16\% | 21\% |
| Somewhat Approve | 23\% | 42\% | 4\% | 22\% | 40\% | 28\% | 9\% | 30\% | 26\% | 16\% | 27\% | 22\% | 28\% | 24\% |
| Somewhat Disapprove | 17\% | 14\% | 20\% | 20\% | 13\% | 18\% | 16\% | 9\% | 20\% | 17\% | 19\% | 20\% | 18\% | 11\% |
| Strongly Disapprove | 34\% | 5\% | 73\% | 37\% | 8\% | 27\% | 67\% | 33\% | 28\% | 35\% | 38\% | 30\% | 33\% | 42\% |
| Not Sure | 11\% | 4\% | 2\% | 10\% | 5\% | 9\% | 4\% | 10\% | 10\% | 14\% | 7\% | 13\% | 4\% | 3\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (348) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (247) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (297) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (200) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (364) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (302) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (174) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (241) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (211) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (413) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (123) \end{aligned}$ |

5. Thanksgiving holiday travel

Did you spend at least one night away from home during the Thanksgiving holiday?

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Yes, traveled more than |  |  |  |  |  |  |  |  |  |  |  |  |
| 100 miles from home | 10\% | 11\% | 10\% | 7\% | 9\% | 18\% | 4\% | 10\% | 9\% | 5\% | 12\% | 15\% |
| Yes, traveled less than |  |  |  |  |  |  |  |  |  |  |  |  |
| 100 miles from home | 9\% | 19\% | 6\% | 4\% | 9\% | 9\% | 4\% | 11\% | 7\% | 8\% | 8\% | 11\% |
| No, did not spend any nights away from home | 81\% | 71\% | 84\% | 88\% | 82\% | 73\% | 92\% | 79\% | 84\% | 87\% | 80\% | 74\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (999) | (141) | (718) | (140) | (816) | (112) | (71) | (445) | (554) | (416) | (313) | (270) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Yes, traveled more than 100 miles from home | 10\% | 11\% | 10\% | 10\% | 14\% | 10\% | 10\% | 6\% | 11\% | 10\% | 11\% | 4\% | 13\% | 21\% |
| Yes, traveled less than 100 miles from home | 9\% | 8\% | 10\% | 8\% | 8\% | 10\% | 10\% | 11\% | 9\% | 6\% | 11\% | 10\% | 8\% | 9\% |
| No, did not spend any nights away from home | 81\% | 81\% | 80\% | 82\% | 78\% | 80\% | 80\% | 82\% | 80\% | 84\% | 78\% | 86\% | 78\% | 70\% |
| Totals <br> (Unweighted) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (348) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (247) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (297) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (200) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (364) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (302) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (174) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (241) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (413) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (123) \end{aligned}$ |

6. Mode of travel over Thanksgiving holiday

What is the main type of transportation you used to reach your destination over the Thanksgiving holiday?
Asked if respondent will travel more than 100 miles from home

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | $65+$ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Plane | 18\% | 25\% | 14\% | 27\% | 19\% | 13\% | 31\% | 21\% | 16\% | 27\% | 15\% | 16\% |
| Car | 77\% | 71\% | 81\% | 73\% | 78\% | 80\% | 34\% | 77\% | 77\% | 69\% | 78\% | 81\% |
| Bus, train, or other public transportation | 5\% | 4\% | 6\% | 0\% | 2\% | 7\% | 35\% | 2\% | 7\% | 5\% | 6\% | 3\% |
| None of the above | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Totals <br> (Unweighted) | $\begin{aligned} & 100 \% \\ & (105) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (18) \end{gathered}$ | $\begin{gathered} 100 \% \\ (75) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (12) \end{gathered}$ | $\begin{gathered} 100 \% \\ (79) \end{gathered}$ | $\begin{gathered} 100 \% \\ (21) \end{gathered}$ | $100 \%$ <br> (5) | $\begin{gathered} 100 \% \\ (49) \end{gathered}$ | $\begin{gathered} 100 \% \\ (56) \end{gathered}$ | $\begin{gathered} 100 \% \\ (26) \end{gathered}$ | $\begin{gathered} 100 \% \\ (34) \end{gathered}$ | $\begin{gathered} 100 \% \\ (45) \end{gathered}$ |


|  |  | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Plane | 18\% | 25\% | 15\% | 8\% | 27\% | 12\% | 14\% | 37\% | 18\% | 8\% | 25\% | 12\% | 14\% | 25\% |
| Car | 77\% | 71\% | 82\% | 84\% | 67\% | 84\% | 82\% | 50\% | 82\% | 88\% | 70\% | 75\% | 82\% | 72\% |
| Bus, train, or other public transportation | 5\% | 4\% | 3\% | 8\% | 7\% | 3\% | 4\% | 14\% | 0\% | 4\% | 4\% | 12\% | 4\% | 2\% |
| None of the above | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (105) \end{aligned}$ | $\begin{gathered} 100 \% \\ (41) \end{gathered}$ | $\begin{gathered} 100 \% \\ (25) \end{gathered}$ | $\begin{gathered} 100 \% \\ (33) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (26) \end{gathered}$ | $\begin{gathered} 100 \% \\ (44) \end{gathered}$ | $\begin{gathered} 100 \% \\ (32) \end{gathered}$ | $\begin{gathered} 100 \% \\ (15) \end{gathered}$ | $\begin{gathered} 100 \% \\ (27) \end{gathered}$ | $\begin{gathered} 100 \% \\ (39) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (24) \end{gathered}$ | $\begin{gathered} 100 \% \\ (22) \end{gathered}$ | $\begin{gathered} 100 \% \\ (48) \end{gathered}$ | $\begin{gathered} 100 \% \\ (26) \end{gathered}$ |

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7. Plans to shop on Black Friday

Did you shop for sale items on the day after Thanksgiving, also known as "Black Friday"?

|  | Total | Age |  |  | Race |  |  | Gender |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | c Male | Female HS |  | HS or less | Some college | College graduate |  |
| Yes | 22\% | 25\% | 24\% | 14\% | 22\% | 20\% | 30\% | 21\% | 24\% |  | 19\% | 23\% | 27\% |  |
| No | 78\% | 75\% | 76\% | 86\% | 78\% | 80\% | 70\% | 79\% | 76\% |  | 81\% | 77\% | 73\% |  |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (995) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (715) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (139) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (813) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (112) \end{aligned}$ | $\begin{gathered} 100 \% \\ (70) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (442) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (553) \end{aligned}$ |  | $\begin{aligned} & 100 \% \\ & (415) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (311) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (269) \end{aligned}$ |  |
|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
|  |  | Dem | Rep | Ind | Lib | Mod | Con N | Northeast | Midwest | South | h West | Under 40 | 40-100 | 100+ |
| Yes | 22\% | 26\% | 26\% | 19\% | 27\% | 23\% | 21\% | 29\% | 22\% | 22\% | \% 20\% | 18\% | 26\% | 33\% |
| No | 78\% | 74\% | 74\% | 81\% | 73\% | 77\% | 79\% | 71\% | 78\% | 78\% | \% 80\% | 82\% | 74\% | 67\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | \% 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (995) | (348) | (247) | (294) | (200) | (360) | (302) | (173) | (241) | (372) | (209) | (410) | (374) | (123) |

8. Attention to election campaign

How closely have you been following news about the 2012 presidential election campaign?

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Very closely | 31\% | 20\% | 30\% | 51\% | 32\% | 30\% | 17\% | 40\% | 22\% | 17\% | 42\% | 41\% |
| Somewhat closely | 30\% | 24\% | 34\% | 23\% | 32\% | 16\% | 27\% | 27\% | 32\% | 26\% | 30\% | 36\% |
| Not too closely | 25\% | 29\% | 24\% | 25\% | 23\% | 32\% | 32\% | 19\% | 30\% | 34\% | 18\% | 18\% |
| Not at all | 14\% | 27\% | 13\% | 0\% | 12\% | 22\% | 24\% | 13\% | 15\% | 22\% | 11\% | 5\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (997) | (141) | (716) | (140) | (814) | (112) | (71) | (445) | (552) | (415) | (312) | (270) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Very closely | 31\% | 27\% | 42\% | 37\% | 36\% | 25\% | 48\% | 26\% | 25\% | 33\% | 37\% | 21\% | 33\% | 60\% |
| Somewhat closely | 30\% | 31\% | 33\% | 33\% | 38\% | 34\% | 27\% | 30\% | 34\% | 27\% | 30\% | 27\% | 36\% | 33\% |
| Not too closely | 25\% | 32\% | 23\% | 18\% | 17\% | 29\% | 21\% | 26\% | 27\% | 24\% | 24\% | 32\% | 25\% | 4\% |
| Not at all | 14\% | 10\% | 3\% | 12\% | 8\% | 12\% | 4\% | 17\% | 13\% | 17\% | 8\% | 20\% | 6\% | 2\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (997) | (347) | (247) | (296) | (200) | (363) | (301) | (173) | (240) | (373) | (211) | (413) | (373) | (123) |

## 9. 2012 primary participation

In the upcoming primary elections, are you more likely to vote in a Democratic presidential primary or caucus, or a Republican primary or caucus, or aren't you likely
to vote in a primary or caucus at all?
Asked of registered voters

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Democratic primary or caucus | 39\% | 37\% | 39\% | 40\% | 35\% | 74\% | 36\% | 33\% | 45\% | 40\% | 35\% | 41\% |
| Republican primary or caucus | 40\% | 29\% | 40\% | 52\% | 45\% | 7\% | 37\% | 46\% | 35\% | 37\% | 45\% | 39\% |
| Don't plan to vote in a primary or caucus at all | 21\% | 35\% | 20\% | 9\% | 20\% | 19\% | 27\% | 21\% | 21\% | 23\% | 19\% | 20\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (816) \end{aligned}$ | $\begin{gathered} 100 \% \\ (91) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (590) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (135) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (668) \end{aligned}$ | $\begin{gathered} 100 \% \\ (98) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (50) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (381) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (435) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (296) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (268) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (252) \end{aligned}$ |


|  |  | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Democratic primary or caucus | 39\% | 81\% | 2\% | 23\% | 72\% | 44\% | 13\% | 40\% | 41\% | 39\% | 37\% | 41\% | 43\% | 33\% |
| Republican primary or caucus | 40\% | 2\% | 95\% | 42\% | 4\% | 34\% | 76\% | 37\% | 35\% | 42\% | 47\% | 34\% | 40\% | 53\% |
| Don't plan to vote in a primary or caucus at all | 21\% | 17\% | 4\% | 35\% | 23\% | 22\% | 11\% | 23\% | 24\% | 20\% | 16\% | 25\% | 17\% | 14\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (816) | (308) | (217) | (247) | (173) |  | (274) | (138) |  | (303) | (172) | (303) |  | (116) |

## 10. Enthusiasm about GOP field

Are you satisfied with the field of Republicans who have declared their candidacy for the Republican presidential nomination or would you like someone else to enter
the race?
Asked of registered voters who are likely to vote in a Republican primary or caucus

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Satisfied with current field | 51\% | 46\% | 51\% | 53\% | 51\% | 66\% | 45\% | 61\% | 39\% | 43\% | 47\% | 63\% |
| Would like someone else to enter | 23\% | 22\% | 22\% | 26\% | 23\% | 34\% | 16\% | 22\% | 24\% | 20\% | 27\% | 22\% |
| Not sure | 26\% | 32\% | 26\% | 21\% | 25\% | 0\% | 39\% | 17\% | 36\% | 36\% | 25\% | 16\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (327) | (24) | (238) | (65) | (304) | (7) | (16) | (179) | (148) | (112) | (117) | (98) |


|  |  | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Satisfied with current field | 51\% | 32\% | 55\% | 44\% | 23\% | 41\% | 60\% | 46\% | 44\% | 57\% | 52\% | 47\% | 49\% | 66\% |
| Would like someone else to enter | 23\% | 24\% | 19\% | 34\% | 51\% | 22\% | 22\% | 14\% | 27\% | 27\% | 19\% | 18\% | 29\% | 19\% |
| Not sure | 26\% | 43\% | 25\% | 22\% | 26\% | 37\% | 18\% | 40\% | 29\% | 16\% | 29\% | 35\% | 22\% | 15\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (327) | (7) | (203) | (102) | (8) | (94) | (208) | (50) | (72) | (123) | (82) | (100) | (127) | (65) |

## 11. Preferred Republican nominee for President

If you had to choose one, which of these individuals would you want to be the Republican nominee for president in 2012?
Asked of registered voters who are likely to vote in a Republican primary or caucus

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Mitt Romney | 17\% | 24\% | 18\% | 13\% | 17\% | 56\% | 13\% | 16\% | 19\% | 9\% | 15\% | 28\% |
| Newt Gingrich | 25\% | 6\% | 22\% | 41\% | 25\% | 0\% | 25\% | 30\% | 17\% | 30\% | 28\% | 15\% |
| Michele Bachmann | 5\% | 11\% | 4\% | 6\% | 6\% | 0\% | 0\% | 7\% | 4\% | 7\% | 3\% | 7\% |
| Jon Huntsman | 5\% | 13\% | 5\% | 2\% | 5\% | 0\% | 3\% | 6\% | 4\% | 3\% | 2\% | 11\% |
| Ron Paul | 9\% | 16\% | 9\% | 5\% | 10\% | 0\% | 4\% | 11\% | 8\% | 9\% | 12\% | 6\% |
| Herman Cain | 15\% | 18\% | 16\% | 10\% | 14\% | 44\% | 12\% | 14\% | 15\% | 10\% | 17\% | 16\% |
| Rick Santorum | 3\% | 0\% | 3\% | 5\% | 4\% | 0\% | 0\% | 3\% | 4\% | 3\% | 3\% | 4\% |
| Rick Perry | 5\% | 8\% | 5\% | 4\% | 5\% | 0\% | 6\% | 4\% | 7\% | 8\% | 4\% | 4\% |
| Gary Johnson | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 1\% | 0\% |
| Other | 5\% | 0\% | 3\% | 10\% | 5\% | 0\% | 4\% | 4\% | 5\% | 7\% | 3\% | 4\% |
| No preference | 10\% | 4\% | 14\% | 4\% | 9\% | 0\% | 32\% | 5\% | 16\% | 13\% | 12\% | 5\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (326) | (24) | (237) | (65) | (303) | (7) | (16) | (178) | (148) | (111) | (117) | (98) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Mitt Romney | 17\% | 32\% | 18\% | 17\% | 0\% | 20\% | 18\% | 23\% | 16\% | 11\% | 26\% | 10\% | 19\% | 23\% |
| Newt Gingrich | 25\% | 34\% | 28\% | 19\% | 27\% | 20\% | 27\% | 23\% | 22\% | 27\% | 23\% | 28\% | 23\% | 25\% |
| Michele Bachmann | 5\% | 0\% | 4\% | 8\% | 0\% | 2\% | 8\% | 2\% | 5\% | 7\% | 5\% | 3\% | 8\% | 3\% |
| Jon Huntsman | 5\% | 0\% | 2\% | 11\% | 32\% | 10\% | 2\% | 0\% | 6\% | 5\% | 8\% | 5\% | 6\% | 5\% |
| Ron Paul | 9\% | 13\% | 4\% | 15\% | 0\% | 11\% | 7\% | 8\% | 13\% | 6\% | 11\% | 12\% | 7\% | 11\% |
| Herman Cain | 15\% | 0\% | 14\% | 17\% | 16\% | 11\% | 17\% | 7\% | 16\% | 19\% | 12\% | 14\% | 15\% | 12\% |
| Rick Santorum | 3\% | 0\% | 4\% | 1\% | 0\% | 1\% | 5\% | 9\% | 1\% | 3\% | 3\% | 4\% | 2\% | 7\% |
| Rick Perry | 5\% | 0\% | 7\% | 3\% | 0\% | 4\% | 7\% | 4\% | 3\% | 9\% | 2\% | 5\% | 6\% | 3\% |
| Gary Johnson | 0\% | 0\% | 0\% | 1\% | 0\% | 1\% | 0\% | 0\% | 0\% | 1\% | 0\% | 1\% | 0\% | 0\% |
| Other | 5\% | 0\% | 6\% | 3\% | 10\% | 4\% | 4\% | 2\% | 4\% | 7\% | 3\% | 1\% | 6\% | 6\% |
| No preference | 10\% | 21\% | 13\% | 4\% | 16\% | 16\% | 6\% | 22\% | 13\% | 5\% | 8\% | 17\% | 9\% | 4\% |
| Totals (Unweighted) | $\begin{aligned} & \hline 100 \% \\ & (326) \end{aligned}$ | $100 \%$ <br> (7) | $\begin{aligned} & 100 \% \\ & (203) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (101) \end{aligned}$ | $100 \%$ <br> (8) | $\begin{gathered} 100 \% \\ (93) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (208) \end{aligned}$ | $\begin{gathered} 100 \% \\ (50) \end{gathered}$ | $100 \%$ <br> (71) | $\begin{aligned} & 100 \% \\ & (123) \end{aligned}$ | $\begin{gathered} 100 \% \\ (82) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (100) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (126) \end{aligned}$ | $\begin{gathered} 100 \% \\ (65) \end{gathered}$ |

12. Preferred Republican nominee for President excluding Herman Cain (displaying second choice candidate for Herman Cain supporters)

If you had to choose one, which of these individuals would you want to be the Republican nominee for president in 2012?
Asked of registered voters who are likely to vote in a Republican primary or caucus

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Mitt Romney | 19\% | 27\% | 19\% | 13\% | 18\% | 56\% | 13\% | 17\% | 21\% | 11\% | 16\% | 29\% |
| Newt Gingrich | 32\% | 14\% | 29\% | 47\% | 31\% | 44\% | 29\% | 40\% | 22\% | 35\% | 36\% | 23\% |
| Michele Bachmann | 8\% | 11\% | 8\% | 6\% | 8\% | 0\% | 4\% | 8\% | 7\% | 10\% | 6\% | 7\% |
| Jon Huntsman | 6\% | 13\% | 5\% | 5\% | 6\% | 0\% | 3\% | 6\% | 6\% | 3\% | 3\% | 12\% |
| Ron Paul | 10\% | 21\% | 10\% | 5\% | 11\% | 0\% | 4\% | 12\% | 9\% | 9\% | 13\% | 8\% |
| Rick Santorum | 4\% | 0\% | 4\% | 5\% | 4\% | 0\% | 0\% | 3\% | 5\% | 3\% | 3\% | 5\% |
| Rick Perry | 6\% | 8\% | 6\% | 4\% | 6\% | 0\% | 6\% | 5\% | 7\% | 8\% | 4\% | 5\% |
| Gary Johnson | 1\% | 0\% | 1\% | 0\% | 1\% | 0\% | 0\% | 0\% | 1\% | 0\% | 1\% | 1\% |
| Other | 5\% | 0\% | 4\% | 10\% | 5\% | 0\% | 4\% | 5\% | 5\% | 7\% | 4\% | 4\% |
| No preference | 11\% | 6\% | 14\% | 4\% | 9\% | 0\% | 36\% | 6\% | 17\% | 13\% | 13\% | 6\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (326) | (24) | (237) | (65) | (303) | (7) | (16) | (178) | (148) | (111) | (117) | (98) |



## 13. Second choice Republican nominee for President

And which of these individuals would be your SECOND choice to be the Republican nominee for president in 2012?
Asked of registered voters who are likely to vote in a Republican primary or caucus

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Mitt Romney | 17\% | 12\% | 17\% | 20\% | 16\% | 0\% | 37\% | 16\% | 19\% | 16\% | 18\% | 17\% |
| Newt Gingrich | 21\% | 13\% | 24\% | 18\% | 20\% | 56\% | 10\% | 20\% | 21\% | 12\% | 20\% | 29\% |
| Michele Bachmann | 8\% | 0\% | 11\% | 5\% | 8\% | 0\% | 15\% | 8\% | 8\% | 14\% | 9\% | 2\% |
| Jon Huntsman | 4\% | 8\% | 2\% | 6\% | 4\% | 0\% | 0\% | 3\% | 5\% | 2\% | 2\% | 7\% |
| Ron Paul | 7\% | 16\% | 7\% | 4\% | 8\% | 0\% | 0\% | 8\% | 7\% | 5\% | 3\% | 14\% |
| Herman Cain | 19\% | 33\% | 16\% | 17\% | 18\% | 34\% | 25\% | 24\% | 12\% | 16\% | 25\% | 15\% |
| Rick Santorum | 6\% | 3\% | 5\% | 9\% | 6\% | 0\% | 0\% | 5\% | 7\% | 6\% | 6\% | 4\% |
| Rick Perry | 5\% | 7\% | 6\% | 3\% | 5\% | 10\% | 6\% | 5\% | 6\% | 10\% | 3\% | 3\% |
| Gary Johnson | 3\% | 4\% | 3\% | 0\% | 3\% | 0\% | 0\% | 4\% | 1\% | 3\% | 1\% | 5\% |
| Other | 4\% | 0\% | 4\% | 8\% | 5\% | 0\% | 0\% | 4\% | 5\% | 2\% | 9\% | 1\% |
| No preference | 7\% | 4\% | 7\% | 10\% | 7\% | 0\% | 6\% | 5\% | 10\% | 14\% | 5\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (291) | (23) | (207) | (61) | (269) | (7) | (15) | (165) | (126) | (100) | (100) | (91) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Mitt Romney | 17\% | 0\% | 20\% | 14\% | 8\% | 19\% | 16\% | 11\% | 13\% | 21\% | 17\% | 17\% | 17\% | 14\% |
| Newt Gingrich | 21\% | 14\% | 24\% | 14\% | 0\% | 17\% | 24\% | 30\% | 10\% | 21\% | 24\% | 15\% | 22\% | 26\% |
| Michele Bachmann | 8\% | 0\% | 9\% | 8\% | 19\% | 8\% | 7\% | 12\% | 12\% | 6\% | 5\% | 15\% | 2\% | 9\% |
| Jon Huntsman | 4\% | 0\% | 3\% | 6\% | 0\% | 5\% | 3\% | 2\% | 7\% | 2\% | 5\% | 2\% | 4\% | 5\% |
| Ron Paul | 7\% | 0\% | 4\% | 14\% | 19\% | 11\% | 6\% | 7\% | 4\% | 9\% | 8\% | 9\% | 5\% | 10\% |
| Herman Cain | 19\% | 41\% | 19\% | 15\% | 24\% | 17\% | 20\% | 18\% | 24\% | 17\% | 18\% | 23\% | 18\% | 17\% |
| Rick Santorum | 6\% | 12\% | 5\% | 4\% | 0\% | 4\% | 7\% | 5\% | 7\% | 6\% | 4\% | 2\% | 7\% | 2\% |
| Rick Perry | 5\% | 0\% | 5\% | 6\% | 0\% | 4\% | 6\% | 4\% | 3\% | 6\% | 6\% | 4\% | 7\% | 5\% |
| Gary Johnson | 3\% | 0\% | 2\% | 5\% | 19\% | 2\% | 1\% | 0\% | 6\% | 2\% | 3\% | 0\% | 2\% | 6\% |
| Other | 4\% | 0\% | 3\% | 6\% | 0\% | 3\% | 5\% | 3\% | 6\% | 3\% | 6\% | 6\% | 5\% | 2\% |
| No preference | 7\% | 33\% | 6\% | 8\% | 12\% | 10\% | 6\% | 7\% | 8\% | 8\% | 5\% | 6\% | 11\% | 4\% |
| Totals (Unweighted) | $\begin{aligned} & \hline 100 \% \\ & (291) \end{aligned}$ | $100 \%$ <br> (6) | $\begin{aligned} & 100 \% \\ & (177) \end{aligned}$ | $\begin{gathered} 100 \% \\ (96) \end{gathered}$ | $100 \%$ <br> (7) | $\begin{gathered} 100 \% \\ (81) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (193) \end{aligned}$ | $\begin{gathered} 100 \% \\ (43) \end{gathered}$ | $\begin{gathered} 100 \% \\ (60) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (113) \end{aligned}$ | $\begin{gathered} 100 \% \\ (75) \end{gathered}$ | $\begin{gathered} 100 \% \\ (83) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (114) \end{aligned}$ | $100 \%$ <br> (61) |

The Economist/YouGov Poll
November 26-29, 2011
YouGov
14. Preferred Democratic nominee for President

In the 2012 presidential election, would you prefer that Barack Obama or someone else run as the Democratic nominee for president?
Asked of registered voters who are likely to vote in a Democratic primary or caucus

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Barack Obama | 76\% | 85\% | 78\% | 65\% | 72\% | 95\% | 68\% | 80\% | 74\% | 76\% | 71\% | 82\% |
| Someone else | 11\% | 7\% | 10\% | 19\% | 13\% | 3\% | 13\% | 12\% | 10\% | 8\% | 14\% | 13\% |
| Not sure | 12\% | 8\% | 12\% | 16\% | 15\% | 2\% | 19\% | 7\% | 16\% | 16\% | 16\% | 5\% |
| Totals <br> (Unweighted) | $\begin{aligned} & 100 \% \\ & (324) \end{aligned}$ | $\begin{gathered} 100 \% \\ (35) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (231) \end{aligned}$ | $\begin{gathered} 100 \% \\ (58) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (227) \end{aligned}$ | $\begin{gathered} 100 \% \\ (76) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (21) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (124) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (200) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (117) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (102) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (105) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Barack Obama | 76\% | 80\% | 0\% | 73\% | 82\% | 72\% | 64\% | 85\% | 73\% | 78\% | 71\% | 70\% | 81\% | 86\% |
| Someone else | 11\% | 9\% | 41\% | 15\% | 11\% | 14\% | 9\% | 4\% | 11\% | 12\% | 17\% | 11\% | 7\% | 14\% |
| Not sure | 12\% | 11\% | 59\% | 12\% | 7\% | 14\% | 28\% | 11\% | 16\% | 10\% | 12\% | 18\% | 12\% | 0\% |
| Totals (Unweighted) | $\begin{aligned} & \hline 100 \% \\ & (324) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (257) \end{aligned}$ | $100 \%$ <br> (4) | 100\% <br> (56) | $\begin{aligned} & 100 \% \\ & (127) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (147) \end{aligned}$ | $\begin{gathered} 100 \% \\ (33) \end{gathered}$ | 100\% <br> (55) | $100 \%$ <br> (85) | $\begin{aligned} & 100 \% \\ & (123) \end{aligned}$ | $\begin{gathered} 100 \% \\ (61) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (128) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (142) \end{aligned}$ | $\begin{gathered} 100 \% \\ (37) \end{gathered}$ |

## 15. Presidential vote preference: Obama vs. Romney

If the 2012 presidential election were being held today, and the candidates were Barack Obama, the Democrat, and Mitt Romney, the Republican, would you vote for Barack Obama or Mitt Romney?

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Barack Obama | 45\% | 52\% | 45\% | 37\% | 39\% | 89\% | 44\% | 40\% | 50\% | 40\% | 44\% | 51\% |
| Lean Barack Obama | 1\% | 1\% | 1\% | 2\% | 1\% | 0\% | 2\% | 0\% | 2\% | 2\% | 1\% | 1\% |
| Lean Mitt Romney | 3\% | 5\% | 2\% | 4\% | 3\% | 1\% | 0\% | 3\% | 2\% | 4\% | 2\% | 2\% |
| Mitt Romney | 39\% | 29\% | 38\% | 51\% | 44\% | 5\% | 34\% | 44\% | 34\% | 39\% | 42\% | 36\% |
| Other | 6\% | 6\% | 6\% | 5\% | 7\% | 0\% | 0\% | 9\% | 3\% | 5\% | 7\% | 6\% |
| Not sure | 6\% | 8\% | 7\% | 2\% | 6\% | 4\% | 19\% | 4\% | 9\% | 10\% | 5\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (813) | (93) | (587) | (133) | (663) | (99) | (51) | (379) | (434) | (293) | (268) | (252) |



## 16. Presidential vote preference: Obama vs. Cain

If the 2012 presidential election were being held today, and the candidates were Barack Obama, the Democrat, and Herman Cain, the Republican, would you vote
for Barack Obama or Herman Cain?

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Barack Obama | 48\% | 57\% | 48\% | 39\% | 43\% | 89\% | 44\% | 45\% | 51\% | 42\% | 48\% | 56\% |
| Lean Barack Obama | 1\% | 1\% | 1\% | 1\% | 1\% | 0\% | 4\% | 0\% | 2\% | 1\% | 2\% | 1\% |
| Lean Herman Cain | 2\% | 2\% | 2\% | 5\% | 3\% | 0\% | 6\% | 3\% | 2\% | 3\% | 3\% | 1\% |
| Herman Cain | 36\% | 29\% | 36\% | 45\% | 40\% | 7\% | 40\% | 43\% | 31\% | 39\% | 38\% | 32\% |
| Other | 5\% | 4\% | 6\% | 4\% | 7\% | 0\% | 0\% | 7\% | 4\% | 5\% | 5\% | 7\% |
| Not sure | 6\% | 7\% | 6\% | 7\% | 7\% | 4\% | 6\% | 2\% | 10\% | 10\% | 5\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (816) | (93) | (590) | (133) | (666) | (99) | (51) | (379) | (437) | (295) | (269) | (252) |



## 17. Presidential vote preference: Obama vs. Gingrich

If the 2012 presidential election were being held today, and the candidates were Barack Obama, the Democrat, and Newt Gingrich, the Republican, would you vote for Barack Obama or Newt Gingrich?
Asked of registered voters

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Barack Obama | 47\% | 53\% | 47\% | 39\% | 42\% | 89\% | 43\% | 42\% | 51\% | 42\% | 44\% | 55\% |
| Lean Barack Obama | 1\% | 0\% | 1\% | 1\% | 0\% | 1\% | 4\% | 0\% | 1\% | 1\% | 1\% | 0\% |
| Lean Newt Gingrich | 2\% | 2\% | 2\% | 4\% | 3\% | 0\% | 2\% | 2\% | 3\% | 3\% | 3\% | 1\% |
| Newt Gingrich | 38\% | 30\% | 37\% | 49\% | 42\% | 7\% | 43\% | 44\% | 32\% | 40\% | 43\% | 32\% |
| Other | 6\% | 8\% | 6\% | 4\% | 7\% | 0\% | 0\% | 8\% | 4\% | 6\% | 5\% | 8\% |
| Not sure | 6\% | 7\% | 7\% | 3\% | 6\% | 3\% | 8\% | 4\% | 8\% | 9\% | 4\% | 5\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (818) | (92) | (591) | (135) | (670) | (97) | (51) | (381) | (437) | (297) | (269) | (252) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Barack Obama | 47\% | 86\% | 4\% | 42\% | 86\% | 55\% | 14\% | 50\% | 50\% | 45\% | 43\% | 46\% | 50\% | 50\% |
| Lean Barack Obama | 1\% | 0\% | 1\% | 1\% | 0\% | 1\% | 0\% | 1\% | 0\% | 1\% | 2\% | 1\% | 0\% | 0\% |
| Lean Newt Gingrich | 2\% | 2\% | 3\% | 2\% | 0\% | 2\% | 3\% | 3\% | 1\% | 2\% | 4\% | 2\% | 2\% | 0\% |
| Newt Gingrich | 38\% | 6\% | 87\% | 35\% | 4\% | 30\% | 74\% | 35\% | 33\% | 43\% | 38\% | 36\% | 37\% | 44\% |
| Other | 6\% | 1\% | 4\% | 11\% | 6\% | 5\% | 6\% | 5\% | 9\% | 3\% | 9\% | 7\% | 5\% | 6\% |
| Not sure | 6\% | 4\% | 1\% | 9\% | 4\% | 7\% | 4\% | 6\% | 7\% | 6\% | 4\% | 8\% | 6\% | 0\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (818) | (309) | (217) | (247) | (173) | (311) | (274) | (139) | (203) | (302) | (174) | (306) | (328) | (116) |

18. Knowledge of Tea Party movement

How much have you heard or read about the political movement known as the Tea Party?

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| A great deal | 32\% | 17\% | 34\% | 43\% | 33\% | 30\% | 21\% | 39\% | 24\% | 19\% | 39\% | 45\% |
| A fair amount | 34\% | 37\% | 33\% | 36\% | 36\% | 20\% | 37\% | 34\% | 34\% | 30\% | 36\% | 40\% |
| Not much | 24\% | 28\% | 24\% | 20\% | 23\% | 33\% | 32\% | 17\% | 31\% | 36\% | 17\% | 12\% |
| Nothing at all | 10\% | 19\% | 8\% | 1\% | 9\% | 17\% | 10\% | 10\% | 10\% | 15\% | 8\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (997) | (141) | (716) | (140) | (816) | (111) | (70) | (444) | (553) | (414) | (313) | (270) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| A great deal | 32\% | 32\% | 36\% | 37\% | 43\% | 27\% | 40\% | 26\% | 31\% | 33\% | 35\% | 20\% | 36\% | 57\% |
| A fair amount | 34\% | 36\% | 33\% | 40\% | 39\% | 39\% | 36\% | 35\% | 34\% | 31\% | 39\% | 32\% | 39\% | 34\% |
| Not much | 24\% | 23\% | 30\% | 16\% | 14\% | 27\% | 21\% | 27\% | 28\% | 24\% | 19\% | 34\% | 21\% | 5\% |
| Nothing at all | 10\% | 8\% | 1\% | 8\% | 3\% | 7\% | 3\% | 12\% | 8\% | 11\% | 8\% | 14\% | 4\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (997) | (348) | (247) | (297) | (200) | (364) | (302) | (173) | (241) | (372) | (211) | (413) | (374) | (123) |

The Economist/YouGov Poll
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YouGov
19. Own involvement in Tea Party movement

Do you think of yourself as a part of the Tea Party movement?
Asked if respondent is aware of Tea Party movement

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Yes | 17\% | 6\% | 17\% | 26\% | 19\% | 6\% | 5\% | 21\% | 12\% | 15\% | 21\% | 14\% |
| No | 83\% | 94\% | 83\% | 74\% | 81\% | 94\% | 95\% | 79\% | 88\% | 85\% | 79\% | 86\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (904) | (117) | (649) | (138) | (749) | (97) | (58) | (409) | (495) | (358) | (287) | (259) |


20. Support for Tea Party movement

Generally speaking, do you support or oppose the goals of the Tea Party movement?
Asked if respondent is aware of Tea Party movement


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Strongly support | 16\% | 3\% | 34\% | 18\% | 2\% | 6\% | 42\% | 15\% | 13\% | 19\% | 18\% | 12\% | 16\% | 22\% |
| Somewhat support | 17\% | 3\% | 33\% | 19\% | 2\% | 18\% | 29\% | 13\% | 12\% | 18\% | 22\% | 11\% | 21\% | 25\% |
| Neither support, nor oppose | 20\% | 18\% | 20\% | 18\% | 14\% | 27\% | 14\% | 19\% | 24\% | 20\% | 18\% | 26\% | 18\% | 8\% |
| Somewhat oppose | 7\% | 9\% | 4\% | 8\% | 9\% | 10\% | 3\% | 6\% | 6\% | 7\% | 8\% | 6\% | 8\% | 7\% |
| Strongly oppose | 29\% | 54\% | 5\% | 28\% | 66\% | 30\% | 7\% | 35\% | 32\% | 27\% | 25\% | 27\% | 31\% | 36\% |
| Not sure | 11\% | 12\% | 5\% | 9\% | 7\% | 9\% | 5\% | 12\% | 13\% | 10\% | 10\% | 18\% | 6\% | 2\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (918) | (321) | (243) | (277) | (195) | (340) | (295) | (157) | (225) | (341) | (195) | (363) | (356) | (120) |

The Economist/YouGov Poll
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YouGov
21. Knowledge of Occupy Wall Street movement

How much have you heard or read about the protest movement known as the Occupy Wall Street movement?

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| A great deal | 32\% | 18\% | 35\% | 43\% | 33\% | 32\% | 25\% | 38\% | 26\% | 19\% | 43\% | 42\% |
| A fair amount | 39\% | 36\% | 38\% | 46\% | 41\% | 25\% | 41\% | 37\% | 41\% | 40\% | 34\% | 43\% |
| Not much | 17\% | 29\% | 15\% | 9\% | 16\% | 23\% | 24\% | 17\% | 17\% | 24\% | 11\% | 12\% |
| Nothing at all | 12\% | 17\% | 12\% | 2\% | 11\% | 21\% | 10\% | 8\% | 16\% | 17\% | 12\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (998) | (141) | (717) | (140) | (815) | (112) | (71) | (445) | (553) | (415) | (313) | (270) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| A great deal | 32\% | 31\% | 38\% | 37\% | 40\% | 30\% | 43\% | 34\% | 26\% | 31\% | 40\% | 24\% | 33\% | 59\% |
| A fair amount | 39\% | 39\% | 43\% | 41\% | 39\% | 44\% | 37\% | 36\% | 42\% | 36\% | 42\% | 37\% | 45\% | 34\% |
| Not much | 17\% | 16\% | 12\% | 15\% | 14\% | 14\% | 15\% | 20\% | 18\% | 19\% | 11\% | 19\% | 17\% | 3\% |
| Nothing at all | 12\% | 13\% | 7\% | 7\% | 8\% | 12\% | 5\% | 10\% | 14\% | 14\% | 7\% | 19\% | 6\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (998) | (347) | (247) | (297) | (200) | (364) | (301) | (173) | (241) | (373) | (211) | (413) | (374) | (123) |

The Economist/YouGov Poll
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YouGov
22. Own involvement in Occupy Wall Street movement

Do you think of yourself as a part of the Occupy Wall Street movement?
Asked if respondent is aware of Occupy Wall Street movement

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Yes | 15\% | 8\% | 16\% | 19\% | 14\% | 20\% | 10\% | 15\% | 15\% | 13\% | 16\% | 16\% |
| No | 85\% | 92\% | 84\% | 81\% | 86\% | 80\% | 90\% | 85\% | 85\% | 87\% | 84\% | 84\% |
| Totals (Unweighted) | $\begin{aligned} & \hline 100 \% \\ & (882) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (116) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (631) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (135) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (727) \end{aligned}$ | $\begin{gathered} 100 \% \\ (94) \end{gathered}$ | 100\% <br> (61) | $\begin{aligned} & \hline 100 \% \\ & (417) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (465) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (346) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (273) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (263) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Yes | 15\% | 21\% | 3\% | 22\% | 26\% | 19\% | 5\% | 16\% | 19\% | 12\% | 13\% | 18\% | 15\% | 13\% |
| No | 85\% | 79\% | 97\% | 78\% | 74\% | 81\% | 95\% | 84\% | 81\% | 88\% | 87\% | 82\% | 85\% | 87\% |
| Totals <br> (Unweighted) | $\begin{aligned} & \hline 100 \% \\ & (882) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (304) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (227) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (274) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (186) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (322) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (285) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (153) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (209) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (327) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (193) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (335) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (349) \end{aligned}$ | 100\% <br> (119) |

23. Support for Occupy Wall Street movement

Generally speaking, do you support or oppose the goals of the Occupy Wall Street movement?
Asked if respondent is aware of Occupy Wall Street movement

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Strongly support | 18\% | 16\% | 20\% | 15\% | 18\% | 32\% | 8\% | 21\% | 16\% | 13\% | 22\% | 22\% |
| Somewhat support | 20\% | 25\% | 18\% | 21\% | 21\% | 16\% | 19\% | 20\% | 20\% | 16\% | 18\% | 29\% |
| Neither support, nor oppose | 19\% | 21\% | 20\% | 10\% | 17\% | 27\% | 29\% | 14\% | 24\% | 27\% | 14\% | 12\% |
| Somewhat oppose | 11\% | 8\% | 11\% | 14\% | 12\% | 0\% | 17\% | 11\% | 11\% | 10\% | 12\% | 11\% |
| Strongly oppose | 20\% | 13\% | 18\% | 32\% | 22\% | 6\% | 12\% | 25\% | 14\% | 14\% | 27\% | 21\% |
| Not sure | 12\% | 16\% | 12\% | 9\% | 11\% | 19\% | 15\% | 9\% | 15\% | 20\% | 8\% | 6\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (889) | (116) | (637) | (136) | (733) |  | (62) | (421) | (468) | (347) | (279) | (263) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Strongly support | 18\% | 31\% | 2\% | 21\% | 44\% | 17\% | 6\% | 18\% | 20\% | 18\% | 18\% | 19\% | 20\% | 25\% |
| Somewhat support | 20\% | 28\% | 9\% | 25\% | 29\% | 25\% | 12\% | 21\% | 19\% | 17\% | 26\% | 19\% | 21\% | 24\% |
| Neither support, nor oppose | 19\% | 23\% | 16\% | 16\% | 14\% | 28\% | 10\% | 26\% | 18\% | 17\% | 17\% | 25\% | 17\% | 5\% |
| Somewhat oppose | 11\% | 2\% | 25\% | 11\% | 0\% | 10\% | 20\% | 8\% | 13\% | 13\% | 8\% | 8\% | 12\% | 15\% |
| Strongly oppose | 20\% | 4\% | 42\% | 19\% | 2\% | 12\% | 46\% | 15\% | 18\% | 21\% | 23\% | 15\% | 21\% | 27\% |
| Not sure | 12\% | 13\% | 6\% | 7\% | 11\% | 9\% | 7\% | 13\% | 12\% | 14\% | 9\% | 14\% | 8\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (889) | (306) | (229) | (277) | (187) | (326) | (287) | (155) | (210) | (330) | (194) | (338) | (351) | (119) |

The Economist/YouGov Poll
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YouGov
24. Obama's ideological leanings

Would you say Barack Obama is...

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Very liberal | 29\% | 14\% | 31\% | 43\% | 31\% | 15\% | 18\% | 36\% | 22\% | 24\% | 34\% | 30\% |
| Liberal | 19\% | 32\% | 16\% | 13\% | 19\% | 17\% | 25\% | 19\% | 19\% | 14\% | 24\% | 23\% |
| Moderate | 25\% | 27\% | 25\% | 24\% | 23\% | 35\% | 29\% | 23\% | 28\% | 19\% | 23\% | 37\% |
| Conservative | 5\% | 3\% | 7\% | 2\% | 5\% | 9\% | 3\% | 5\% | 6\% | 6\% | 4\% | 5\% |
| Very conservative | 2\% | 0\% | 2\% | 0\% | 1\% | 5\% | 1\% | 1\% | 2\% | 3\% | 0\% | 1\% |
| Not sure | 20\% | 24\% | 19\% | 18\% | 20\% | 20\% | 23\% | 17\% | 23\% | 34\% | 15\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (997) | (140) | (718) | (139) | (814) | (112) | (71) | (444) | (553) | (414) | (313) | (270) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Very liberal | 29\% | 9\% | 58\% | 33\% | 9\% | 19\% | 64\% | 24\% | 26\% | 30\% | 34\% | 23\% | 31\% | 42\% |
| Liberal | 19\% | 25\% | 20\% | 16\% | 33\% | 20\% | 16\% | 19\% | 18\% | 21\% | 17\% | 15\% | 25\% | 19\% |
| Moderate | 25\% | 43\% | 6\% | 30\% | 41\% | 41\% | 6\% | 34\% | 26\% | 21\% | 24\% | 23\% | 31\% | 30\% |
| Conservative | 5\% | 6\% | 5\% | 5\% | 7\% | 5\% | 5\% | 3\% | 4\% | 6\% | 7\% | 7\% | 5\% | 3\% |
| Very conservative | 2\% | 3\% | 1\% | 1\% | 2\% | 1\% | 2\% | 1\% | 2\% | 2\% | 1\% | 2\% | 1\% | 2\% |
| Not sure | 20\% | 13\% | 10\% | 15\% | 7\% | 14\% | 6\% | 19\% | 24\% | 21\% | 16\% | 30\% | 8\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (997) | (346) | (247) | (297) | (200) | (363) | (302) | (174) | (241) | (372) | (210) | (411) | (375) | (123) |

The Economist/YouGov Poll
November 26-29, 2011
YouGov
25. Obama's sincerity

Do you think Barack Obama...

|  |  | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Says what he believes | 47\% | 47\% | 49\% | 41\% | 42\% | 88\% | 47\% | 44\% | 51\% | 48\% | 43\% | 51\% |
| Says what he thinks people want to hear | 53\% | 53\% | 51\% | 59\% | 58\% | 12\% | 53\% | 56\% | 49\% | 52\% | 57\% | 49\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (992) | (139) | (716) | (137) | (810) | (112) | (70) | (442) | (550) | (413) | (310) | (269) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Says what he believes | 47\% | 75\% | 19\% | 40\% | 67\% | 54\% | 28\% | 49\% | 48\% | 49\% | 43\% | 46\% | 48\% | 50\% |
| Says what he thinks people want to hear | 53\% | 25\% | 81\% | 60\% | 33\% | 46\% | 72\% | 51\% | 52\% | 51\% | 57\% | 54\% | 52\% | 50\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (992) | (347) | (246) | (293) | (200) | (361) | (301) | (172) | (240) | (370) | (210) | (411) | (370) | (123) |

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26. Obama's likeability

Regardless of whether you agree with him, do you like Barack Obama as a person?

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Like a lot | 33\% | 31\% | 34\% | 34\% | 29\% | 66\% | 35\% | 27\% | 39\% | 27\% | 34\% | 43\% |
| Like somewhat | 28\% | 36\% | 24\% | 29\% | 29\% | 22\% | 22\% | 29\% | 26\% | 27\% | 25\% | 31\% |
| Dislike | 25\% | 16\% | 27\% | 32\% | 28\% | 2\% | 28\% | 27\% | 24\% | 28\% | 28\% | 18\% |
| Not sure | 14\% | 18\% | 15\% | 5\% | 14\% | 10\% | 16\% | 17\% | 11\% | 18\% | 13\% | 9\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (997) | (139) | (718) | (140) | (814) | (112) | (71) | (444) | (553) | (414) | (313) | (270) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Like a lot | 33\% | 65\% | 10\% | 27\% | 62\% | 38\% | 13\% | 38\% | 33\% | 32\% | 32\% | 30\% | 38\% | 46\% |
| Like somewhat | 28\% | 26\% | 25\% | 38\% | 28\% | 30\% | 27\% | 25\% | 30\% | 25\% | 31\% | 29\% | 33\% | 15\% |
| Dislike | 25\% | 4\% | 56\% | 24\% | 6\% | 23\% | 46\% | 24\% | 21\% | 27\% | 27\% | 25\% | 23\% | 28\% |
| Not sure | 14\% | 5\% | 9\% | 11\% | 4\% | 9\% | 13\% | 13\% | 16\% | 15\% | 11\% | 16\% | 6\% | 12\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (348) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (247) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (296) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (200) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (363) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (302) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (173) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (240) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (411) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (123) \end{aligned}$ |

## 27. Words that describe Obama

Which of these words would you use to describe Barack Obama?

|  |  | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Bold | 26\% | 32\% | 27\% | 16\% | 23\% | 47\% | 32\% | 26\% | 27\% | 26\% | 30\% | 23\% |
| Decisive | 20\% | 15\% | 21\% | 25\% | 16\% | 44\% | 28\% | 19\% | 21\% | 20\% | 21\% | 20\% |
| Effective | 19\% | 20\% | 20\% | 12\% | 13\% | 55\% | 27\% | 17\% | 20\% | 20\% | 19\% | 17\% |
| Experienced | 16\% | 14\% | 18\% | 16\% | 11\% | 50\% | 21\% | 14\% | 19\% | 19\% | 17\% | 11\% |
| Honest | 32\% | 27\% | 33\% | 34\% | 27\% | 68\% | 30\% | 27\% | 36\% | 29\% | 30\% | 39\% |
| In touch | 26\% | 27\% | 26\% | 23\% | 21\% | 59\% | 26\% | 24\% | 27\% | 24\% | 28\% | 26\% |
| Inspiring | 31\% | 36\% | 32\% | 21\% | 26\% | 66\% | 31\% | 29\% | 33\% | 24\% | 31\% | 42\% |
| Intelligent | 55\% | 55\% | 55\% | 54\% | 53\% | 74\% | 48\% | 54\% | 56\% | 46\% | 57\% | 67\% |
| Partisan | 24\% | 17\% | 25\% | 30\% | 27\% | 12\% | 17\% | 32\% | 17\% | 15\% | 31\% | 32\% |
| Patriotic | 29\% | 29\% | 27\% | 35\% | 28\% | 38\% | 24\% | 25\% | 32\% | 23\% | 29\% | 37\% |
| Realistic | 31\% | 35\% | 32\% | 22\% | 26\% | 66\% | 26\% | 28\% | 33\% | 28\% | 32\% | 34\% |
| Religious | 16\% | 9\% | 16\% | 24\% | 12\% | 43\% | 13\% | 13\% | 18\% | 21\% | 11\% | 13\% |
| Sincere | 34\% | 27\% | 37\% | 31\% | 29\% | 69\% | 35\% | 29\% | 38\% | 31\% | 34\% | 39\% |
| Strong | 28\% | 25\% | 30\% | 23\% | 22\% | 64\% | 37\% | 23\% | 33\% | 28\% | 26\% | 28\% |
| Unifying | 12\% | 14\% | 11\% | 12\% | 10\% | 29\% | 10\% | 10\% | 15\% | 11\% | 14\% | 12\% |
| Totals | $(1,000)$ | (142) | (718) | (140) | (816) | (113) | (71) | (445) | (555) | (416) | (314) | (270) |

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|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Bold | 26\% | 36\% | 18\% | 21\% | 33\% | 29\% | 21\% | 24\% | 21\% | 30\% | 28\% | 23\% | 29\% | 27\% |
| Decisive | 20\% | 37\% | 6\% | 16\% | 31\% | 27\% | 13\% | 25\% | 17\% | 22\% | 18\% | 17\% | 25\% | 24\% |
| Effective | 19\% | 36\% | 3\% | 14\% | 27\% | 25\% | 8\% | 18\% | 17\% | 21\% | 17\% | 17\% | 20\% | 18\% |
| Experienced | 16\% | 30\% | 3\% | 12\% | 23\% | 23\% | 6\% | 18\% | 14\% | 20\% | 11\% | 16\% | 17\% | 15\% |
| Honest | 32\% | 63\% | 6\% | 26\% | 54\% | 39\% | 13\% | 34\% | 33\% | 33\% | 28\% | 30\% | 33\% | 39\% |
| In touch | 26\% | 47\% | 6\% | 24\% | 41\% | 30\% | 13\% | 27\% | 27\% | 25\% | 24\% | 24\% | 28\% | 31\% |
| Inspiring | 31\% | 54\% | 9\% | 28\% | 50\% | 36\% | 16\% | 34\% | 34\% | 32\% | 24\% | 28\% | 35\% | 34\% |
| Intelligent | 55\% | 80\% | 25\% | 60\% | 80\% | 65\% | 35\% | 52\% | 57\% | 52\% | 59\% | 49\% | 62\% | 62\% |
| Partisan | 24\% | 12\% | 44\% | 30\% | 11\% | 21\% | 47\% | 22\% | 21\% | 25\% | 27\% | 17\% | 26\% | 42\% |
| Patriotic | 29\% | 52\% | 6\% | 29\% | 52\% | 34\% | 12\% | 31\% | 33\% | 24\% | 30\% | 29\% | 32\% | 29\% |
| Realistic | 31\% | 57\% | 6\% | 25\% | 54\% | 37\% | 11\% | 38\% | 29\% | 29\% | 29\% | 29\% | 31\% | 38\% |
| Religious | 16\% | 29\% | 6\% | 10\% | 21\% | 20\% | 9\% | 17\% | 12\% | 18\% | 16\% | 18\% | 14\% | 16\% |
| Sincere | 34\% | 64\% | 5\% | 30\% | 55\% | 43\% | 13\% | 36\% | 30\% | 34\% | 35\% | 30\% | 39\% | 37\% |
| Strong | 28\% | 50\% | 6\% | 20\% | 37\% | 37\% | 13\% | 28\% | 26\% | 33\% | 21\% | 26\% | 30\% | 28\% |
| Unifying | 12\% | 23\% | 3\% | 10\% | 19\% | 17\% | 4\% | 13\% | 10\% | 14\% | 9\% | 12\% | 15\% | 10\% |
| Totals | $(1,000)$ | (348) | (247) | (297) | (200) | (364) | (302) | (175) | (241) | (373) | (211) | (414) | (375) | (123) |

28. Approval of U.S. Congress

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

|  |  | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Strongly approve | 1\% | 0\% | 2\% | 3\% | 1\% | 4\% | 1\% | 1\% | 2\% | 3\% | 1\% | 1\% |
| Somewhat approve | 6\% | 6\% | 6\% | 6\% | 6\% | 4\% | 6\% | 7\% | 6\% | 6\% | 5\% | 7\% |
| Neither approve nor disapprove | 15\% | 22\% | 13\% | 11\% | 12\% | 29\% | 27\% | 12\% | 18\% | 21\% | 14\% | 6\% |
| Somewhat disapprove | 22\% | 21\% | 22\% | 22\% | 22\% | 16\% | 26\% | 20\% | 23\% | 23\% | 21\% | 20\% |
| Strongly disapprove | 46\% | 34\% | 48\% | 58\% | 50\% | 32\% | 23\% | 52\% | 40\% | 33\% | 52\% | 62\% |
| Not sure | 10\% | 17\% | 10\% | 0\% | 8\% | 15\% | 18\% | 9\% | 11\% | 15\% | 7\% | 4\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (139) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (718) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (140) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (814) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (112) \end{aligned}$ | 100\% <br> (71) | $\begin{aligned} & 100 \% \\ & (444) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (553) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (414) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (313) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (270) \end{aligned}$ |


|  |  | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Strongly approve | 1\% | 3\% | 1\% | 1\% | 1\% | 1\% | 2\% | 0\% | 1\% | 3\% | 1\% | 2\% | 1\% | 0\% |
| Somewhat approve | 6\% | 5\% | 9\% | 6\% | 3\% | 4\% | 11\% | 6\% | 5\% | 8\% | 5\% | 5\% | 7\% | 7\% |
| Neither approve nor disapprove | 15\% | 14\% | 21\% | 8\% | 8\% | 18\% | 11\% | 25\% | 14\% | 15\% | 9\% | 17\% | 15\% | 9\% |
| Somewhat disapprove | 22\% | 24\% | 28\% | 19\% | 19\% | 21\% | 27\% | 28\% | 21\% | 19\% | 22\% | 22\% | 25\% | 20\% |
| Strongly disapprove | 46\% | 48\% | 38\% | 60\% | 64\% | 49\% | 44\% | 33\% | 49\% | 43\% | 59\% | 40\% | 48\% | 63\% |
| Not sure | 10\% | 6\% | 2\% | 6\% | 5\% | 6\% | 4\% | 9\% | 10\% | 13\% | 5\% | 13\% | 4\% | 1\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (348) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (247) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (296) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (200) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (363) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (302) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (173) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (240) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (411) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (123) \end{aligned}$ |

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29. Direction of country

Would you say things in this country today are...

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Generally headed in the right direction | 16\% | 14\% | 16\% | 17\% | 12\% | 43\% | 11\% | 13\% | 18\% | 18\% | 15\% | 13\% |
| Off on the wrong track | 67\% | 58\% | 69\% | 73\% | 74\% | 27\% | 58\% | 71\% | 63\% | 63\% | 67\% | 74\% |
| Not sure | 17\% | 29\% | 15\% | 10\% | 14\% | 30\% | 31\% | 16\% | 18\% | 19\% | 18\% | 14\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (998) | (141) | (717) | (140) | (815) | (113) | (70) | (444) | (554) | (415) | (313) | (270) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Generally headed in the right direction | 16\% | 34\% | 2\% | 12\% | 27\% | 20\% | 8\% | 18\% | 16\% | 16\% | 13\% | 16\% | 15\% | 20\% |
| Off on the wrong track | 67\% | 47\% | 91\% | 77\% | 52\% | 64\% | 86\% | 67\% | 68\% | 63\% | 73\% | 65\% | 70\% | 71\% |
| Not sure | 17\% | 19\% | 6\% | 11\% | 21\% | 17\% | 6\% | 15\% | 16\% | 21\% | 14\% | 19\% | 15\% | 9\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (348) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (246) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (296) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (200) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (362) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (302) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (175) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (240) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (210) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (412) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (123) \end{aligned}$ |

30. Trend of economy

Overall, do you think the economy is getting better or worse?

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Getting better | 15\% | 16\% | 13\% | 18\% | 12\% | 33\% | 11\% | 13\% | 16\% | 13\% | 17\% | 15\% |
| About the same | 37\% | 39\% | 37\% | 33\% | 37\% | 35\% | 35\% | 38\% | 36\% | 36\% | 32\% | 45\% |
| Getting worse | 39\% | 25\% | 43\% | 49\% | 43\% | 12\% | 39\% | 40\% | 39\% | 39\% | 43\% | 36\% |
| Not sure | 9\% | 20\% | 7\% | 1\% | 7\% | 20\% | 16\% | 9\% | 9\% | 12\% | 9\% | 4\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (717) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (139) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (813) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (113) \end{aligned}$ | $\begin{gathered} 100 \% \\ (71) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (444) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (553) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (413) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (314) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (270) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Getting better | 15\% | 29\% | 6\% | 11\% | 28\% | 16\% | 11\% | 15\% | 12\% | 16\% | 15\% | 13\% | 14\% | 28\% |
| About the same | 37\% | 47\% | 28\% | 40\% | 44\% | 44\% | 26\% | 35\% | 43\% | 31\% | 41\% | 37\% | 45\% | 31\% |
| Getting worse | 39\% | 18\% | 63\% | 46\% | 24\% | 34\% | 60\% | 41\% | 39\% | 38\% | 41\% | 40\% | 37\% | 40\% |
| Not sure | 9\% | 5\% | 3\% | 3\% | 4\% | 6\% | 3\% | 9\% | 5\% | 14\% | 4\% | 10\% | 4\% | 1\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (347) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (247) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (295) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (200) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (362) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (302) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (175) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (239) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (210) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (412) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (374) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (123) \end{aligned}$ |

31. Stock market expectations over next year

Do you think the stock market will be higher or lower 12 months from now?

|  | Total | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Higher | 16\% | 19\% | 14\% | 16\% | 15\% | 24\% | 6\% | 18\% | 13\% | 13\% | 15\% | 20\% |
| About the same | 32\% | 34\% | 32\% | 32\% | 33\% | 30\% | 35\% | 32\% | 33\% | 30\% | 35\% | 34\% |
| Lower | 26\% | 13\% | 29\% | 34\% | 29\% | 7\% | 28\% | 28\% | 24\% | 25\% | 29\% | 24\% |
| Not sure | 26\% | 33\% | 25\% | 18\% | 23\% | 39\% | 31\% | 22\% | 30\% | 31\% | 22\% | 21\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (994) | (141) | (713) | (140) | (813) | (112) | (69) | (445) | (549) | (411) | (313) | (270) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Higher | 16\% | 27\% | 8\% | 12\% | 30\% | 15\% | 12\% | 20\% | 14\% | 12\% | 20\% | 12\% | 17\% | 28\% |
| About the same | 32\% | 36\% | 31\% | 38\% | 38\% | 39\% | 29\% | 36\% | 37\% | 30\% | 29\% | 34\% | 35\% | 32\% |
| Lower | 26\% | 13\% | 41\% | 30\% | 11\% | 24\% | 43\% | 23\% | 27\% | 25\% | 31\% | 25\% | 27\% | 30\% |
| Not sure | 26\% | 24\% | 20\% | 19\% | 21\% | 21\% | 15\% | 22\% | 23\% | 33\% | 21\% | 29\% | 21\% | 10\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (994) | (347) | (246) | (295) | (198) | (363) | (302) | (173) | (239) | (372) | (210) | (410) | (373) | (123) |

32. Change in personal finances over past year

Would you say that you and your family are...

|  |  | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Better off financially than you were a year ago | 12\% | 22\% | 10\% | 4\% | 11\% | 23\% | 5\% | 13\% | 11\% | 9\% | 10\% | 17\% |
| About the same financially as you were a year ago | 40\% | 39\% | 38\% | 51\% | 40\% | 36\% | 44\% | 40\% | 40\% | 39\% | 42\% | 39\% |
| Worse off financially than you were a year ago | 41\% | 29\% | 45\% | 45\% | 44\% | 25\% | 40\% | 39\% | 43\% | 40\% | 44\% | 40\% |
| Not sure | 7\% | 10\% | 8\% | 0\% | 6\% | 16\% | 10\% | 8\% | 6\% | 12\% | 3\% | 3\% |
| Totals <br> (Unweighted) | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (140) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (718) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (140) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (815) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (112) \end{aligned}$ | $\begin{gathered} 100 \% \\ (71) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (445) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (553) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (415) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (313) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (270) \end{aligned}$ |


|  |  | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Better off financially than you were a year ago | 12\% | 15\% | 11\% | 10\% | 16\% | 11\% | 11\% | 15\% | 10\% | 11\% | 12\% | 6\% | 15\% | 24\% |
| About the same financially as you were a year ago | 40\% | 46\% | 38\% | 42\% | 48\% | 37\% | 40\% | 41\% | 45\% | 38\% | 37\% | 39\% | 43\% | 38\% |
| Worse off financially than you were a year ago | 41\% | 36\% | 48\% | 47\% | 34\% | 44\% | 47\% | 41\% | 42\% | 38\% | 47\% | 46\% | 41\% | 36\% |
| Not sure | 7\% | 4\% | 3\% | 1\% | 1\% | 7\% | 1\% | 3\% | 3\% | 13\% | 4\% | 9\% | 1\% | 1\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (348) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (247) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (296) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (200) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (363) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (302) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (174) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (240) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (412) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (123) \end{aligned}$ |

33. Generic presidential vote intention

If an election for president was going to be held now, would you vote for...
Asked of registered voters

|  |  | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| The Democratic Party candidate | 43\% | 48\% | 43\% | 38\% | 40\% | 80\% | 33\% | 39\% | 47\% | 39\% | 41\% | 50\% |
| The Republican Party candidate | 36\% | 23\% | 36\% | 50\% | 40\% | 6\% | 38\% | 42\% | 31\% | 37\% | 41\% | 31\% |
| Other | 5\% | 8\% | 5\% | 1\% | 6\% | 2\% | 1\% | 8\% | 2\% | 2\% | 5\% | 8\% |
| Not sure | 13\% | 15\% | 13\% | 10\% | 13\% | 6\% | 25\% | 8\% | 17\% | 18\% | 12\% | 8\% |
| I would not vote | 3\% | 6\% | 2\% | 1\% | 2\% | 6\% | 3\% | 3\% | 3\% | 4\% | 1\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (819) | (92) | (592) | (135) | (670) | (98) | (51) | (381) | (438) | (297) | (269) | (253) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| The Democratic Party candidate | 43\% | 85\% | 1\% | 36\% | 84\% | 49\% | 11\% | 50\% | 48\% | 40\% | 39\% | 41\% | 49\% | 43\% |
| The Republican Party candidate | 36\% | 3\% | 93\% | 31\% | 3\% | 27\% | 74\% | 34\% | 30\% | 39\% | 38\% | 31\% | 37\% | 45\% |
| Other | 5\% | 1\% | 1\% | 10\% | 7\% | 3\% | 6\% | 4\% | 5\% | 4\% | 8\% | 5\% | 4\% | 6\% |
| Not sure | 13\% | 9\% | 4\% | 21\% | 5\% | 17\% | 8\% | 11\% | 12\% | 15\% | 13\% | 17\% | 9\% | 5\% |
| I would not vote | 3\% | 3\% | 0\% | 2\% | 2\% | 4\% | 1\% | 1\% | 4\% | 3\% | 3\% | 5\% | 1\% | 0\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (819) | (310) | (216) | (248) | (173) | (311) | (275) | (139) | (204) | (302) | (174) | (306) | (329) | (116) |

## 34. 2012 Congressional vote

If an election for U.S. Congress were being held today, who would you vote for in the district where you live?
Asked of registered voters

|  |  | Age |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-29 | 30-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| The Democratic Party candidate | 41\% | 45\% | 42\% | 36\% | 37\% | 79\% | 33\% | 39\% | 43\% | 40\% | 37\% | 47\% |
| The Republican Party candidate | 36\% | 21\% | 36\% | 48\% | 39\% | 7\% | 37\% | 42\% | 30\% | 35\% | 38\% | 33\% |
| Other | 3\% | 3\% | 4\% | 2\% | 4\% | 0\% | 5\% | 4\% | 3\% | 2\% | 4\% | 4\% |
| Not sure | 17\% | 25\% | 16\% | 12\% | 17\% | 12\% | 23\% | 12\% | 21\% | 19\% | 19\% | 12\% |
| I would not vote | 3\% | 6\% | 2\% | 1\% | 3\% | 1\% | 3\% | 3\% | 2\% | 4\% | 1\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (818) | (92) | (592) | (134) | (669) | (98) | (51) | (382) | (436) | (298) | (268) | (252) |


|  |  | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| The Democratic Party candidate | 41\% | 83\% | 2\% | 31\% | 82\% | 45\% | 11\% | 52\% | 42\% | 38\% | 37\% | 41\% | 47\% | 37\% |
| The Republican Party candidate | 36\% | 3\% | 88\% | 32\% | 2\% | 28\% | 72\% | 34\% | 32\% | 36\% | 40\% | 30\% | 36\% | 44\% |
| Other | 3\% | 2\% | 1\% | 7\% | 3\% | 3\% | 4\% | 1\% | 4\% | 4\% | 4\% | 2\% | 3\% | 7\% |
| Not sure | 17\% | 11\% | 8\% | 27\% | 11\% | 20\% | 12\% | 11\% | 18\% | 20\% | 15\% | 21\% | 13\% | 11\% |
| I would not vote | 3\% | 2\% | 0\% | 3\% | 2\% | 4\% | 1\% | 1\% | 4\% | 2\% | 3\% | 5\% | 1\% | 0\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (818) | (309) | (217) | (247) | (172) | (312) | (275) | (139) | (203) | (302) | (174) | (306) | (328) | (116) |


| Sponsorship | The Economist |
| :--- | :--- |
| Fieldwork | YouGov |
| Interviewing Dates | November 26-29, 2011 |
| Target population | U.S. citizens, aged 18 and over. |
| Sampling method | Respondents were selected from YouGov's PollingPoint panel using sample <br> matching. A random sample (stratified by age, gender, race, education, and <br> region) was selected from the 2005-2007 American Community Study. Voter <br> registration, turnout, religion, news interest, minor party identification, and <br> non-placement on an ideology scale, were imputed from the 2008 Current <br> Population Survey Registration and Voting Supplement and the Pew Reli- <br> gion in American Life Survey. Matching respondents were selected from the |
| PollingPoint panel, an opt-in Internet panel. |  |


[^0]:    continued on the next page ...

