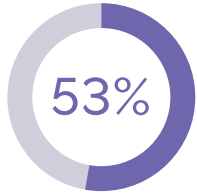
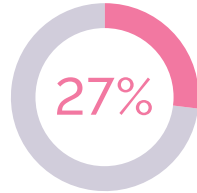


# MAINLAND EUROPE SPORT EVENT CANCELLATIONS

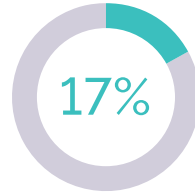
10,563 people were surveyed in Austria, Denmark, Finland, France, Germany, Italy, Norway, Sweden, Switzerland and Spain. This is how disappointed people in Europe are about the cancellations and postponements of major sporting events that should have taken place in summer 2020.



are (rather) not disappointed



are rather or very disappointed

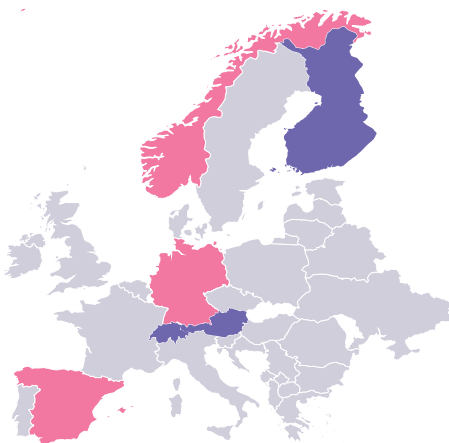


feel not effected, because they are not interested in sports



don't know

## AFFECT ON PEOPLE



### RATHER OR VERY DISAPPOINTED

- 40% Switzerland
- 36% Austria
- 34% Finland

### NOT DISAPPOINTED

- 69% Spain
- 58% Norway
- 55% Germany

## TOP FIVE ALTERNATIVE ACTIVITIES

- 35% Spend time with family
- 29% More active outdoors
- 24% Watch movies /series ( they hadn't had time until now)
- 24% Spend more time on hobbies
- 23% Spend more time with friends

## BIGGEST LOCAL DIFFERENCES



Spend more time with family

- 49% in Switzerland
- 20% in Sweden
- 20% in Finland



Watch movies or series

- 36% in Spain
- 18% in Denmark



Spend more time on their hobbies

- 39% in Spain
- 13% in Finland



Wouldn't have watched any sport

- 37% in Sweden
- 19% in Italy
- 19% in Spain
- 19% in Austria



Spend more time with their friends

- 36% in Switzerland
- 10% in Sweden
- 10% in Finland

For more information, visit us at [yougov.com](https://www.yougov.com) or email us at [info@yougov.com](mailto:info@yougov.com)

Data as of 23 June, 2020 and 12 July, 2020. The data collected is representative for the population of the respective country.

YouGov is a global provider of analysis and data generated by consumer panels in 44 markets. As the market research pioneer of Multilevel Regression with Poststratification (MRP) for accurate predictions at a granular level, our data consistently outperforms others on accuracy, as concluded by Pew Research. Combine that with our advanced analytical technology, powered by crunchio, and we are able to generate the most accurate, complete, and dynamic portrait of the world.