November 27-30, 2010



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1. Effectiveness of air passenger screening during recent travels
Do you think the passenger screening procedures that you saw the last time you flew were too tight or not tight enough? Asked of respondents who have flown at least once

		Number	of flights	in previo	us year	Number	of flights in previous year	Reas	on for flyi	ng	Awaren	ess of sec	curity changes
	Total	0	1-2	3-6	7+	Three or more	Flown since November 1, 2010	Business	Leisure	Mix	A lot	A little	Nothing at all
Too tight	20.6%	19.7%	20.4%	23.2%	22.2%	22.8%	21.2%	30.3%	18.3%	24.8%	24.0%	14.0%	15.4%
About right	63.2%	62.6%	63.1%	67.5%	58.8%	64.5%	69.1%	60.7%	64.5%	63.3%	59.5%	71.9%	62.7%
Not tight enough	16.1%	17.7%	16.5%	9.3%	19.1%	12.6%	9.7%	9.0%	17.2%	11.9%	16.4%	14.0%	21.9%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(797)	(362)	(253)	(121)	(60)	(181) (88)		(49)	(261)	(124)	(517)	(226)	(54)

		Age			Race		Ger	nder		Education	
Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
20.6%	20.9%	21.7%	16.7%	20.1%	19.7%	27.5%	23.7%	17.6%	16.4%	22.5%	23.4%
63.2%	68.3%	62.4%	59.5%	63.5%	64.2%	59.4%	63.4%	63.1%	65.7%	62.3%	61.5%
16.1%	10.8%	15.9%	23.9%	16.4%	16.1%	13.1%	13.0%	19.2%	17.9%	15.3%	15.1%
100.0% (797)	100.0% (183)	100.0%	100.0%	100.0%	100.0% (75)	100.0% (66)	100.0% (390)	100.0%	100.0%	100.0%	100.0% (258)
	20.6% 63.2% 16.1%	20.6% 20.9% 63.2% 68.3% 16.1% 10.8% 100.0% 100.0%	Total         18-29         30-64           20.6%         20.9%         21.7%           63.2%         68.3%         62.4%           16.1%         10.8%         15.9%           100.0%         100.0%         100.0%	Total         18-29         30-64         65+           20.6%         20.9%         21.7%         16.7%           63.2%         68.3%         62.4%         59.5%           16.1%         10.8%         15.9%         23.9%           100.0%         100.0%         100.0%         100.0%	Total         18-29         30-64         65+         White           20.6%         20.9%         21.7%         16.7%         20.1%           63.2%         68.3%         62.4%         59.5%         63.5%           16.1%         10.8%         15.9%         23.9%         16.4%           100.0%         100.0%         100.0%         100.0%         100.0%	Total         18-29         30-64         65+         White         Black           20.6%         20.9%         21.7%         16.7%         20.1%         19.7%           63.2%         68.3%         62.4%         59.5%         63.5%         64.2%           16.1%         10.8%         15.9%         23.9%         16.4%         16.1%           100.0%         100.0%         100.0%         100.0%         100.0%	Total         18-29         30-64         65+         White         Black         Hispanic           20.6%         20.9%         21.7%         16.7%         20.1%         19.7%         27.5%           63.2%         68.3%         62.4%         59.5%         63.5%         64.2%         59.4%           16.1%         10.8%         15.9%         23.9%         16.4%         16.1%         13.1%           100.0%         100.0%         100.0%         100.0%         100.0%         100.0%         100.0%	Total         18-29         30-64         65+         White         Black         Hispanic         Male           20.6%         20.9%         21.7%         16.7%         20.1%         19.7%         27.5%         23.7%           63.2%         68.3%         62.4%         59.5%         63.5%         64.2%         59.4%         63.4%           16.1%         10.8%         15.9%         23.9%         16.4%         16.1%         13.1%         13.0%           100.0%         100.0%         100.0%         100.0%         100.0%         100.0%         100.0%	Total         18-29         30-64         65+         White         Black         Hispanic         Male         Female           20.6%         20.9%         21.7%         16.7%         20.1%         19.7%         27.5%         23.7%         17.6%           63.2%         68.3%         62.4%         59.5%         63.5%         64.2%         59.4%         63.4%         63.1%           16.1%         10.8%         15.9%         23.9%         16.4%         16.1%         13.1%         13.0%         19.2%           100.0%         100.0%         100.0%         100.0%         100.0%         100.0%         100.0%         100.0%	Total         18-29         30-64         65+         White         Black         Hispanic         Male         Female         HS or Less           20.6%         20.9%         21.7%         16.7%         20.1%         19.7%         27.5%         23.7%         17.6%         16.4%           63.2%         68.3%         62.4%         59.5%         63.5%         64.2%         59.4%         63.4%         63.1%         65.7%           16.1%         10.8%         15.9%         23.9%         16.4%         16.1%         13.1%         13.0%         19.2%         17.9%           100.0%         100.0%         100.0%         100.0%         100.0%         100.0%         100.0%         100.0%         100.0%	Total         18-29         30-64         65+         White         Black         Hispanic         Male         Female         HS or Less         Some College           20.6%         20.9%         21.7%         16.7%         20.1%         19.7%         27.5%         23.7%         17.6%         16.4%         22.5%           63.2%         68.3%         62.4%         59.5%         63.5%         64.2%         59.4%         63.4%         63.1%         65.7%         62.3%           16.1%         10.8%         15.9%         23.9%         16.4%         16.1%         13.1%         13.0%         19.2%         17.9%         15.3%           100.0%         100.0%         100.0%         100.0%         100.0%         100.0%         100.0%         100.0%

			Party ID			Ideology			Regio	n		Fa	mily Income	•
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Too tight	20.6%	20.6%	24.0%	18.6%	19.7%	16.4%	25.7%	21.9%	16.4%	19.5%	24.5%	18.8%	22.7%	24.0%
About right	63.2%	60.7%	60.6%	69.1%	63.1%	65.5%	62.0%	63.8%	64.2%	60.2%	66.5%	61.1%	65.5%	55.7%
Not tight enough	16.1%	18.7%	15.4%	12.3%	17.2%	18.0%	12.4%	14.4%	19.4%	20.3%	9.0%	20.1%	11.8%	20.4%
Totals (Unweighted)	100.0% (797)	100.0% (292)	100.0% (222)	100.0% (237)	100.0% (177)	100.0% (289)	100.0% (270)	100.0% (142)	100.0% (159)	100.0% (291)	100.0% (205)	100.0% (239)	100.0% (343)	100.0% (130)

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#### 2. Awareness of changes to security procedures

How much have you heard or read about changes in airport security that went into effect around November 1, 2010?

		Number	of flights	in previo	us year	Number	of flights in previous year	Reas	on for flyi	ng	Awaren	ess of sec	curity changes
	Total	0	1-2	3-6	7+	Three or more	Flown since November 1, 2010	Business	Leisure	Mix	A lot	A little	Nothing at all
A lot	57.5%	48.2%	68.6%	71.4%	80.5%	74.5%	71.8%	66.8%	70.6%	73.9%	100.0%	0.0%	0.0%
A little	31.2%	35.5%	27.7%	25.8%	11.6%	21.0%	25.0%	26.6%	25.4%	23.0%	0.0%	100.0%	0.0%
Nothing at all	11.3%	16.3%	3.7%	2.9%	7.8%	4.5%	3.2%	6.6%	4.0%	3.0%	0.0%	0.0%	100.0%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(1,000)	(562)	(254)	( 122)	(60)	( 182)	( 88)	(49)	(263)	( 124)	(587)	(312)	( 101)

			Age			Race		Ge	nder		Education	
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
A lot	57.5%	54.9%	58.6%	57.3%	58.5%	53.7%	52.4%	57.9%	57.0%	44.1%	63.3%	75.0%
A little	31.2%	26.0%	32.7%	34.1%	30.1%	33.0%	39.3%	31.5%	30.9%	37.9%	28.6%	22.1%
Nothing at all	11.3%	19.1%	8.7%	8.6%	11.3%	13.3%	8.2%	10.5%	12.0%	18.0%	8.1%	2.9%
Totals (Unweighted)	100.0% (1,000)	100.0% ( 246)	100.0% ( 612)	100.0% ( 142)	100.0% ( 801)	100.0% ( 115)	100.0% ( 84)	100.0% ( 456)	100.0% ( 544)	100.0% ( 407)	100.0% ( 326)	100.0% ( 267)

			Party ID			Ideology			Regio	n		Fa	mily Income	•
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A lot	57.5%	60.5%	60.9%	62.5%	68.3%	56.3%	67.3%	60.5%	50.6%	58.0%	60.2%	46.4%	62.1%	74.6%
A little	31.2%	30.7%	31.9%	29.8%	24.1%	36.9%	26.5%	30.6%	39.1%	27.9%	30.5%	34.8%	33.4%	19.7%
Nothing at all	11.3%	8.8%	7.2%	7.7%	7.7%	6.8%	6.2%	8.9%	10.4%	14.1%	9.3%	18.7%	4.5%	5.7%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(1,000)	(367)	(256)	(281)	(196)	(350)	(314)	( 177)	(206)	(384)	(233)	( 367)	(396)	(133)

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3. Perceived change in length of airport security lines
Last time you flew, were the airport security lines longer or shorter than usual? Asked of respondents who have flown at least once

		Number	of flights	in previo	us year	Number o	of flights in previous year	Reas	on for flyi	ng	Awarene	ess of sec	curity changes
	Total	0	1-2	3-6	7+	Three or more	Flown since November 1, 2010	Business	Leisure	Mix	A lot	A little	Nothing at all
Much longer	6.7%	7.5%	5.0%	5.9%	10.6%	7.5%	12.5%	5.6%	4.7%	9.2%	7.5%	5.6%	4.4%
Somewhat longer	15.4%	12.8%	19.6%	17.5%	11.0%	15.3%	16.3%	14.2%	18.6%	17.5%	16.7%	15.1%	4.7%
About the same	53.3%	44.8%	59.9%	62.1%	60.9%	61.7%	54.4%	67.4%	61.3%	56.6%	53.5%	57.1%	35.9%
Somewhat shorter	7.8%	6.8%	10.0%	8.7%	3.4%	6.9%	7.5%	8.3%	9.0%	8.2%	7.9%	7.1%	9.2%
Much shorter	6.5%	8.2%	4.3%	2.4%	12.5%	5.8%	7.3%	2.5%	4.5%	6.8%	6.4%	6.0%	10.0%
Not sure	10.3%	19.9%	1.2%	3.4%	1.6%	2.8%	2.0%	2.1%	2.0%	1.6%	8.0%	9.2%	35.8%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(802)	(364)	(254)	(122)	(60)	(182)	(88)	(49)	(263)	(124)	(519)	(227)	(56)

			Age			Race		Ger	nder		Education	
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Much longer	6.7%	4.9%	8.5%	3.3%	6.5%	10.0%	4.8%	7.0%	6.5%	6.3%	5.3%	8.8%
Somewhat longer	15.4%	13.1%	14.6%	21.2%	14.2%	14.7%	29.1%	15.7%	15.1%	16.9%	15.8%	13.2%
About the same	53.3%	52.2%	54.2%	51.6%	55.4%	41.4%	45.3%	52.5%	54.0%	45.2%	55.0%	60.6%
Somewhat shorter	7.8%	9.4%	8.2%	4.0%	7.1%	13.3%	7.8%	8.0%	7.5%	7.1%	8.4%	7.8%
Much shorter	6.5%	7.3%	5.8%	7.8%	6.9%	4.7%	4.2%	7.3%	5.8%	6.4%	6.8%	6.4%
Not sure	10.3%	13.2%	8.7%	12.1%	9.8%	16.0%	8.7%	9.5%	11.1%	18.0%	8.8%	3.2%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(802)	(186)	(492)	(124)	(660)	(76)	(66)	(392)	(410)	(259)	(284)	(259)

			Party ID			Ideology			Regio	n		Fai	mily Income	)
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Much longer	6.7%	7.2%	7.5%	7.3%	4.6%	7.2%	8.6%	9.5%	2.5%	7.4%	6.9%	6.3%	6.8%	8.2%
Somewhat longer	15.4%	17.6%	15.3%	13.3%	14.2%	16.6%	15.9%	14.5%	12.4%	15.0%	18.9%	15.7%	18.3%	8.3%
About the same	53.3%	50.2%	55.9%	57.9%	59.0%	53.3%	53.3%	47.3%	61.0%	49.5%	57.3%	43.5%	57.0%	58.4%
Somewhat shorter	7.8%	8.1%	5.4%	9.3%	8.2%	7.4%	7.2%	5.2%	8.9%	9.5%	6.3%	8.0%	6.8%	9.4%
Much shorter	6.5%	7.1%	7.7%	5.5%	6.6%	7.0%	6.3%	8.6%	4.7%	9.1%	2.8%	8.3%	4.4%	10.2%
Not sure	10.3%	9.9%	8.2%	6.7%	7.4%	8.4%	8.7%	14.9%	10.4%	9.6%	7.9%	18.2%	6.7%	5.6%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(802)	(293)	(224)	(237)	(178)	(290)	(272)	(143)	(160)	(293)	(206)	(239)	(345)	(130)

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4. Received or saw someone else receive a full body pat down
During your most recent experience going through airport security, did you personally receive, or did you see others receive a full body pat down? Asked of respondents who have flown since November 1, 2010

		Number	of flights	in previo	us year	Number o	of flights in previous year	Reas	on for flyi	ng	Awarene	ess of sec	curity changes
	Total	0	1-2	3-6	7+	Three or more	Flown since November 1, 2010	Business	Leisure	Mix	A lot	A little	Nothing at all
l personally received a pat													
down I saw others	24.1%	0%	28.0%	15.7%	31.3%	22.5%	24.1%	46.3%	18.8%	24.1%	21.4%	31.0%	31.8%
receive a pat down No, I did not see anyone receive a	35.2%	0%	29.2%	34.2%	42.3%	37.8%	35.2%	29.1%	34.1%	38.4%	39.7%	23.7%	24.1%
pat down	40.6%	0%	42.8%	50.1%	26.4%	39.7%	40.6%	24.6%	47.1%	37.5%	38.9%	45.3%	44.1%
Totals (Unweighted)	100.0% (88)	0.0% (0)	100.0% (28)	100.0% (33)	100.0% (27)	100.0% (60)	100.0% (88)	100.0% (12)	100.0% (41)	100.0% (35)	100.0% (64)	100.0% (21)	100.0% (3)

			Age			Race		Ger	nder		Education	
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
I personally received a pat												
down I saw others	24.1%	22.1%	29.2%	0.0%	21.4%	17.4%	63.4%	26.9%	19.3%	37.4%	24.3%	19.6%
receive a pat down No, I did not see anyone receive a	35.2%	40.4%	29.5%	58.0%	35.9%	59.7%	11.0%	34.8%	35.9%	18.9%	35.7%	40.4%
pat down	40.6%	37.4%	41.2%	42.0%	42.7%	22.9%	25.6%	38.3%	44.8%	43.7%	40.1%	39.9%
Totals (Unweighted)	100.0% (88)	100.0% (15)	100.0% (62)	100.0% (11)	100.0% (75)	100.0% (5)	100.0% (8)	100.0% (59)	100.0% (29)	100.0% (15)	100.0% (25)	100.0% (48)

			Party ID			Ideology			Regio	n		Fa	mily Income	<b>;</b>
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
I personally received a pat down	24.1%	25.1%	29.8%	13.2%	24.9%	18.8%	29.2%	19.8%	11.9%	30.2%	25.3%	22.5%	35.3%	13.5%
						C	ontinued o	n the next pag	e					



							continued f	rom previous p	page					
			Party ID			Ideology			Regio	n		Fa	mily Income	<b>)</b>
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
I saw others receive a pat down No, I did not see anyone receive a	35.2%	36.2%	29.7%	40.9%	43.3%	36.2%	25.4%	60.8%	30.8%	27.3%	32.2%	35.4%	20.6%	45.6%
pat down	40.6%	38.6%	40.4%	45.9%	31.8%	44.9%	45.4%	19.4%	57.3%	42.4%	42.5%	42.1%	44.2%	40.9%
Totals (Unweighted)	100.0% (88)	100.0% (37)	100.0% (26)	100.0% (24)	100.0% (23)	100.0% (30)	100.0% (34)	100.0% (13)	100.0% (14)	100.0% (31)	100.0% (30)	100.0% (12)	100.0% (36)	100.0% (30)

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5. Received or saw someone else receive a full body scan
During your most recent experience going through airport security, did you personally go through, or did you see others go through a full body scanning machine?
Asked of respondents who have flown since November 1, 2010

		Number	of flights	in previo	us year	Number	of flights in previous year	Reas	on for flyi	ng	Awaren	ess of sec	curity changes
	Total	0	1-2	3-6	7+	Three or more	Flown since November 1, 2010	Business	Leisure	Mix	A lot	A little	Nothing at all
I personally went through a full body													
scanning machine I saw others go through a full body	28.8%	0%	20.2%	30.6%	34.8%	32.5%	28.8%	23.9%	23.1%	36.8%	27.2%	31.7%	44.1%
scanning machine No, I did not see anyone go through a full body	24.8%	0%	21.8%	11.1%	44.1%	26.2%	24.8%	35.6%	21.8%	25.1%	23.7%	24.0%	55.9%
scanning machine	46.4%	0%	58.0%	58.2%	21.1%	41.3%	46.4%	40.5%	55.0%	38.1%	49.1%	44.4%	0.0%
Totals (Unweighted)	100.0% (87)	0.0% (0)	100.0% (28)	100.0% (32)	100.0% (27)	100.0% (59)	100.0% (87)	100.0% (12)	100.0% (40)	100.0% (35)	100.0% (64)	100.0% (20)	100.0% (3)

		·	Age			Race		Ger	nder		Education	
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
I personally went through a full body												
scanning machine I saw others go through a full body	28.8%	30.8%	24.6%	47.1%	29.7%	17.4%	24.4%	32.2%	23.0%	25.1%	24.6%	32.0%
scanning machine No, I did not see anyone go through a full body	24.8%	32.1%	23.3%	22.4%	21.9%	59.7%	39.0%	25.0%	24.4%	6.1%	40.6%	21.8%
scanning machine	46.4%	37.1%	52.1%	30.5%	48.4%	22.9%	36.6%	42.8%	52.6%	68.8%	34.8%	46.2%
Totals (Unweighted)	100.0% (87)	100.0% (15)	100.0% (61)	100.0% (11)	100.0% (74)	100.0% (5)	100.0% (8)	100.0% (58)	100.0% (29)	100.0% (14)	100.0% (25)	100.0% (48)



			Party ID			Ideology			Regio	n		Fa	mily Income	•
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
I personally went through a full body scanning machine I saw others go through a full body scanning machine No, I did not see	28.8%	32.2% 24.2%	33.1% 36.1%	20.3% 14.9%	21.7% 31.6%	31.7% 17.7%	28.6% 27.2%	27.5% 30.8%	24.6% 24.2%	24.3% 41.4%	35.3% 6.6%	6.4%	44.1% 19.3%	21.7% 27.5%
anyone go through a full body scanning machine	46.4%	43.6%	30.7%	64.9%	46.7%	50.6%	44.2%	41.7%	51.3%	34.3%	58.1%	61.0%	36.6%	50.8%
Totals (Unweighted)	(87)	(36)	(26)	100.0% (24)	(22)	(30)	100.0% (34)	(12)	(14)	(31)	(30)	(12)	(35)	(30)

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6. Comfort with full body scans after seeing full body scan images

The above picture was produced from a full body scanning machine. Having seen this image, do you feel comfortable receiving a full body scan at an airport security checkpoint? One of the above pictures was randomly selected to show the respondent

		Number	of flights	in previo	us year	Number (	of flights in previous year	Reas	son for flyi	ng	Awaren	ess of sec	curity changes
	Total	0	1-2	3-6	7+	Three or more	Flown since November 1, 2010	Business	Leisure	Mix	A lot	A little	Nothing at all
Very													
uncomfortable	38.8%	44.8%	30.0%	32.3%	24.6%	29.7%	30.4%	28.0%	29.3%	31.8%	39.5%	33.2%	50.7%
Somewhat													
uncomfortable	20.8%	17.5%	25.1%	27.5%	23.8%	26.2%	28.6%	25.2%	27.0%	22.6%	21.7%	21.8%	12.9%
Not too													
uncomfortable	15.6%	14.3%	20.1%	15.9%	11.6%	14.4%	16.7%	25.8%	16.7%	16.6%	14.4%	18.8%	13.0%
Not uncomfortable													
at all	20.8%	17.3%	23.8%	24.3%	38.1%	29.0%	23.2%	21.0%	26.2%	27.6%	21.7%	21.7%	13.8%
Not sure	4.0%	6.1%	1.0%	0.0%	1.9%	0.6%	1.1%	0.0%	0.7%	1.5%	2.6%	4.5%	9.5%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(999)	(561)	(254)	(122)	(60)	(182)	(88)	(49)	(263)	(124)	(587)	(312)	(100)

·			Age	·	·	Race		Ger	nder		Education	
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Very												
uncomfortable	38.8%	44.6%	37.6%	34.1%	37.2%	40.6%	51.8%	32.8%	44.3%	40.5%	41.2%	32.5%
Somewhat												
uncomfortable	20.8%	18.9%	22.7%	16.5%	20.6%	20.5%	22.2%	21.8%	19.8%	18.1%	21.7%	24.4%
Not too												
uncomfortable	15.6%	14.7%	15.1%	19.0%	16.9%	10.7%	10.5%	16.9%	14.5%	14.3%	16.2%	17.4%
Not uncomfortable												
at all	20.8%	17.4%	21.0%	25.7%	21.9%	19.5%	12.1%	24.1%	17.9%	19.6%	19.5%	24.9%
Not sure	4.0%	4.5%	3.6%	4.6%	3.3%	8.6%	3.4%	4.5%	3.5%	7.4%	1.4%	0.8%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(999)	(245)	(612)	(142)	(801)	(114)	(84)	(455)	(544)	(407)	(325)	(267)

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100.0%

(999)

100.0%

(366)

100.0%

(256)

100.0%

(281)

100.0%

(195)

100.0%

(350)

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Totals (Unweighted)



100.0%

(395)

100.0%

(133)

100.0%

(367)

100.0%

(233)

100.0%

(383)

						(	continued f	rom previous p	age					
			Party ID			Ideology			Regio	n		Fa	mily Income	
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
			Party ID			Ideology			Regio	n		Fa	mily Income	
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very														
uncomfortable	38.8%	33.9%	42.8%	38.3%	26.7%	35.7%	43.2%	34.8%	34.9%	42.4%	39.4%	43.3%	38.0%	25.2%
Somewhat														
uncomfortable	20.8%	20.6%	24.0%	21.6%	23.9%	22.1%	23.2%	19.5%	22.6%	19.9%	21.7%	16.9%	22.1%	27.2%
Not too														
uncomfortable	15.6%	16.9%	14.8%	16.5%	19.9%	19.1%	12.4%	19.8%	17.0%	14.4%	13.0%	12.6%	18.5%	16.8%
Not uncomfortable														
at all	20.8%	25.3%	18.2%	19.8%	27.1%	21.5%	19.1%	21.9%	22.2%	18.6%	22.6%	20.0%	20.1%	28.6%
Not sure	4.0%	3.2%	0.3%	3.8%	2.4%	1.6%	2.2%	4.0%	3.3%	4.6%	3.3%	7.2%	1.3%	2.1%

100.0%

(314)

100.0%

(177)

100.0%

(206)

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7. Concerned about full body scan radiation
Are you concerned about the radiation from full body scanning machines?

		Number	of flights	in previo	us year	Number	of flights in previous year	Reas	on for flyi	ng	Awaren	ess of sec	curity changes
	Total	0	1-2	3-6	7+	Three or more	Flown since November 1, 2010	Business	Leisure	Mix	A lot	A little	Nothing at all
Yes	46.3%	47.2%	40.9%	52.6%	47.0%	50.7%	56.9%	45.4%	41.6%	52.6%	51.3%	41.1%	34.6%
No	38.5%	33.8%	45.5%	43.2%	46.9%	44.4%	39.7%	44.0%	47.3%	40.6%	38.0%	41.8%	31.9%
Not sure	15.3%	19.0%	13.6%	4.2%	6.1%	4.8%	3.3%	10.6%	11.1%	6.8%	10.7%	17.0%	33.4%
Totals (Unweighted)	100.0% (999)	100.0% (562)	100.0% (253)	100.0% (122)	100.0% (60)	100.0% (182)	100.0% (88)	100.0% (49)	100.0% (263)	100.0% (123)	100.0% (587)	100.0% (311)	100.0% (101)

			Age			Race		Ger	nder		Education	
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Yes	46.3%	45.3%	48.1%	41.4%	43.9%	52.4%	60.6%	45.4%	47.0%	44.0%	51.9%	43.3%
No	38.5%	35.5%	38.2%	44.1%	41.7%	27.6%	23.4%	41.8%	35.4%	35.4%	37.9%	45.0%
Not sure	15.3%	19.2%	13.8%	14.5%	14.4%	20.1%	16.0%	12.8%	17.5%	20.6%	10.2%	11.8%
Totals (Unweighted)	100.0% (999)	100.0% (245)	100.0% (612)	100.0% (142)	100.0% (800)	100.0% (115)	100.0% (84)	100.0% (455)	100.0% (544)	100.0% (407)	100.0% (325)	100.0% (267)

			Party ID			Ideology			Regio	n		Fa	mily Income	•
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	46.3%	46.0%	47.8%	48.7%	42.3%	44.0%	54.0%	47.4%	40.0%	47.3%	49.2%	46.1%	45.9%	50.3%
No	38.5%	41.1%	41.1%	35.4%	43.5%	42.2%	35.3%	39.7%	42.2%	37.0%	36.7%	35.9%	40.9%	43.5%
Not sure	15.3%	12.9%	11.1%	15.9%	14.1%	13.8%	10.7%	12.9%	17.8%	15.7%	14.1%	18.0%	13.3%	6.2%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(999)	(367)	(255)	(281)	(196)	(350)	(313)	(177)	(206)	(383)	(233)	(367)	(395)	(133)

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8. Comfort with full body scans after seeing full body scan images

The above picture was produced from a full body scanning machine. Having seen this image, do you feel comfortable receiving a full body scan at an airport security checkpoint? One of the above pictures was randomly selected to show the respondent

		Number	of flights	in previo	us year	Number o	of flights in previous year	Reas	son for flyi	ng	Awaren	ess of sec	curity changes
	Total	0	1-2	3-6	7+	Three or more	Flown since November 1, 2010	Business	Leisure	Mix	A lot	A little	Nothing at all
Very													
uncomfortable	38.8%	44.8%	30.0%	32.3%	24.6%	29.7%	30.4%	28.0%	29.3%	31.8%	39.5%	33.2%	50.7%
Somewhat													
uncomfortable	20.8%	17.5%	25.1%	27.5%	23.8%	26.2%	28.6%	25.2%	27.0%	22.6%	21.7%	21.8%	12.9%
Not too													
uncomfortable	15.6%	14.3%	20.1%	15.9%	11.6%	14.4%	16.7%	25.8%	16.7%	16.6%	14.4%	18.8%	13.0%
Not uncomfortable													
at all	20.8%	17.3%	23.8%	24.3%	38.1%	29.0%	23.2%	21.0%	26.2%	27.6%	21.7%	21.7%	13.8%
Not sure	4.0%	6.1%	1.0%	0.0%	1.9%	0.6%	1.1%	0.0%	0.7%	1.5%	2.6%	4.5%	9.5%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(999)	(561)	(254)	(122)	(60)	(182)	(88)	(49)	(263)	(124)	(587)	(312)	(100)

			Age			Race		Ger	nder		Education	
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Very												
uncomfortable	38.8%	44.6%	37.6%	34.1%	37.2%	40.6%	51.8%	32.8%	44.3%	40.5%	41.2%	32.5%
Somewhat												
uncomfortable	20.8%	18.9%	22.7%	16.5%	20.6%	20.5%	22.2%	21.8%	19.8%	18.1%	21.7%	24.4%
Not too												
uncomfortable	15.6%	14.7%	15.1%	19.0%	16.9%	10.7%	10.5%	16.9%	14.5%	14.3%	16.2%	17.4%
Not uncomfortable												
at all	20.8%	17.4%	21.0%	25.7%	21.9%	19.5%	12.1%	24.1%	17.9%	19.6%	19.5%	24.9%
Not sure	4.0%	4.5%	3.6%	4.6%	3.3%	8.6%	3.4%	4.5%	3.5%	7.4%	1.4%	0.8%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(999)	(245)	(612)	(142)	(801)	(114)	(84)	(455)	(544)	(407)	(325)	(267)

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(999)

(366)

(256)

(281)

(195)

(350)

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(Unweighted)



							continued f	rom previous p	age					
			Party ID			Ideology			Regio	n		Fai	mily Income	Э
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
			Party ID			Ideology			Regio	on		Fai	mily Income	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very uncomfortable Somewhat	38.8%	33.9%	42.8%	38.3%	26.7%	35.7%	43.2%	34.8%	34.9%	42.4%	39.4%	43.3%	38.0%	25.2%
uncomfortable Not too	20.8%	20.6%	24.0%	21.6%	23.9%	22.1%	23.2%	19.5%	22.6%	19.9%	21.7%	16.9%	22.1%	27.2%
uncomfortable Not uncomfortable	15.6%	16.9%	14.8%	16.5%	19.9%	19.1%	12.4%	19.8%	17.0%	14.4%	13.0%	12.6%	18.5%	16.8%
at all Not sure	20.8% 4.0%	25.3% 3.2%	18.2% 0.3%	19.8% 3.8%	27.1% 2.4%	21.5% 1.6%	19.1% 2.2%	21.9% 4.0%	22.2% 3.3%	18.6% 4.6%	22.6% 3.3%	20.0% 7.2%	20.1% 1.3%	28.6% 2.1%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

(314)

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#### 9. Full body scanner machines at airports

Full body scans produce detailed pictures of travelers and items that are hidden on their bodies. It might have detected the explosives that were meant to be ignited on the Northwest flight from Amsterdam to Detroit last Christmas. But many privacy advocates have objected to them. The scanners would not detect items within a person's body. What is your opinion of the use of full body scanners at airports?

		Number	of flights	in previo	us year	Number	of flights in previous year	Reas	son for flyi	ng	Awaren	ess of sec	curity changes
	Total	0	1-2	3-6	7+	Three or more	Flown since November 1, 2010	Business	Leisure	Mix	A lot	A little	Nothing at all
They should be used for all passengers They should be used, but only on people who screeners think	26.5%	25.9%	29.6%	22.0%	30.4%	24.8%	21.8%	23.8%	30.7%	22.2%	25.2%	29.9%	24.4%
may pose a threat They should not be	41.3%	37.3%	45.9%	48.3%	49.4%	48.7%	61.1%	46.5%	46.0%	49.7%	46.4%	40.5%	17.7%
used	20.1%	21.7%	15.0%	24.4%	14.9%	21.2%	14.9%	17.3%	16.7%	19.9%	22.2%	13.4%	27.2%
Not sure	12.1%	15.1%	9.5%	5.3%	5.3%	5.3%	2.2%	12.4%	6.6%	8.2%	6.2%	16.2%	30.7%
Totals (Unweighted)	100.0% (997)	100.0% (562)	100.0% (253)	100.0% (121)	100.0% (60)	100.0% (181)	100.0% (88)	100.0% (49)	100.0% (261)	100.0% (124)	100.0% (584)	100.0% (312)	100.0% (101)

		•	Age		•	Race		Ger	nder		Education	
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
They should be used for all passengers They should be used, but only on people who screeners think	26.5%	21.3%	26.1%	36.2%	28.0%	23.2%	16.9%	24.9%	28.1%	26.8%	25.0%	28.0%
may pose a threat They should not be	41.3%	35.3%	43.3%	43.2%	40.7%	41.3%	47.4%	44.4%	38.5%	39.5%	41.1%	45.0%
used	20.1%	28.3%	18.9%	11.5%	19.5%	21.1%	24.2%	20.0%	20.1%	17.1%	26.7%	17.3%
Not sure	12.1%	15.1%	11.7%	9.2%	11.8%	14.5%	11.5%	10.8%	13.3%	16.7%	7.3%	9.7%
Totals (Unweighted)	100.0% (997)	100.0% (243)	100.0% (612)	100.0% (142)	100.0% (798)	100.0% (115)	100.0% (84)	100.0% (455)	100.0% (542)	100.0% (406)	100.0% (325)	100.0% (266)



			Party ID			Ideology			Regio	n		Fa	mily Income	3
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
They should be used for all passengers They should be used, but only on people who screeners think	26.5%	32.3%	21.1%	21.8%	31.7%	29.7%	19.8%	31.5%	26.4%	26.8%	22.1%	30.6%	26.0%	23.0%
may pose a threat	41.3%	37.0%	53.1%	46.4%	33.7%	44.6%	53.2%	40.8%	46.0%	39.2%	41.1%	33.1%	44.7%	50.2%
They should not be														
used	20.1%	19.8%	16.5%	20.0%	22.2%	15.1%	20.9%	14.5%	16.0%	21.5%	25.8%	21.1%	19.0%	19.9%
Not sure	12.1%	10.8%	9.3%	11.7%	12.3%	10.7%	6.1%	13.2%	11.6%	12.5%	11.0%	15.3%	10.3%	7.0%
Totals (Unweighted)	100.0% (997)	100.0% (367)	100.0% (255)	100.0% (280)	100.0% (195)	100.0% (348)	100.0% (314)	100.0% (176)	100.0% (206)	100.0% (383)	100.0% (232)	100.0% (366)	100.0% (395)	100.0% (133)

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#### 10. Risk of terrorism justifies full body scans

While some are concerned about the radiation or invasion of privacy from full body scanning machines, others say the risk of terrorism justifies these costs. What do you think?

		Number	of flights	in previo	us year	Number	of flights in previous year	Reas	son for flyi	ng	Awaren	ess of sec	curity changes
	Total	0	1-2	3-6	7+	Three or more	Flown since November 1, 2010	Business	Leisure	Mix	A lot	A little	Nothing at all
Full body scans are not justified Full body scans are justified to	35.5%	34.3%	37.5%	38.2%	33.6%	36.6%	36.8%	34.7%	33.7%	45.4%	40.2%	28.6%	30.3%
keep us safe	43.5%	41.2%	46.5%	43.4%	54.7%	47.2%	49.2%	49.3%	49.7%	39.6%	44.7%	45.4%	31.8%
Not sure	21.1%	24.5%	16.0%	18.4%	11.7%	16.2%	13.9%	16.0%	16.6%	15.0%	15.1%	25.9%	37.8%
Totals (Unweighted)	100.0% (998)	100.0% (561)	100.0% (254)	100.0% (122)	100.0% (60)	100.0% (182)	100.0% (88)	100.0% (49)	100.0% (263)	100.0% (124)	100.0% (585)	100.0% (312)	100.0% (101)

			Age			Race		Ger	nder		Education	
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Full body scans are not justified Full body scans are justified to	35.5%	43.1%	34.5%	27.2%	37.2%	18.8%	43.6%	38.6%	32.6%	29.9%	41.2%	38.6%
keep us safe	43.5%	33.6%	44.7%	54.0%	43.2%	49.9%	35.7%	41.4%	45.3%	42.6%	43.1%	45.6%
Not sure	21.1%	23.2%	20.8%	18.7%	19.5%	31.2%	20.7%	20.0%	22.0%	27.5%	15.7%	15.8%
Totals (Unweighted)	100.0% (998)	100.0% (244)	100.0% (612)	100.0% (142)	100.0% (799)	100.0% (115)	100.0% (84)	100.0% (456)	100.0% (542)	100.0% (405)	100.0% (326)	100.0% (267)

			Party ID			Ideology			Regio	n		Fa	mily Income	)
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Full body scans are not justified Full body scans are justified to	35.5%	28.1%	39.7%	39.9%	36.8%	28.9%	44.8%	31.1%	32.2%	35.3%	42.4%	33.0%	35.8%	41.0%
keep us safe Not sure	43.5% 21.1%	50.4% 21.6%	41.2% 19.2%	39.6% 20.5%	48.1% 15.1%	48.8% 22.2%	39.0% 16.2%	47.3% 21.5%	45.4% 22.4%	43.1% 21.6%	39.2% 18.5%	41.6% 25.3%	46.9% 17.3%	42.0% 17.0%

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			Party ID			Ideology			Regio	n		Fai	mily Income	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals (Unweighted)	100.0% (998)	100.0% (367)	100.0% (256)	100.0% (281)	100.0% (196)	100.0% (349)	100.0% (314)	100.0% (175)	100.0% (206)	100.0% (384)	100.0% (233)	100.0% (367)	100.0% (396)	100.0% (133)

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#### 11. Effectiveness of new air travel security measures

Overall, do you think the recent changes in air travel security measures will make flying safer or not?

		Number	of flights	in previo	us year	Number (	of flights in previous year	Reas	son for flyi	ing	Awaren	ess of sec	curity changes
	Total	0	1-2	3-6	7+	Three or more	Flown since November 1, 2010	Business	Leisure	Mix	A lot	A little	Nothing at all
Won't make much													
difference	49.4%	43.0%	55.8%	60.9%	64.1%	62.0%	61.5%	55.5%	55.3%	66.5%	57.4%	42.5%	27.9%
Will make flying													
safer	34.6%	35.0%	36.4%	31.5%	30.7%	31.3%	34.2%	38.6%	36.7%	27.1%	32.0%	38.7%	36.5%
Not sure	16.0%	22.0%	7.8%	7.6%	5.2%	6.8%	4.3%	6.0%	8.0%	6.5%	10.6%	18.8%	35.6%
Totals (Unweighted)	100.0% (997)	100.0% (560)	100.0% (254)	100.0% (122)	100.0% (60)	100.0% (182)	100.0% (88)	100.0% (49)	100.0% (263)	100.0% (124)	100.0% (585)	100.0% (311)	100.0% (101)

			Age			Race		Ger	nder		Education	
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Won't make much												
difference	49.4%	47.4%	50.4%	48.7%	51.1%	32.1%	58.3%	55.1%	44.1%	40.9%	55.2%	57.7%
Will make flying												
safer	34.6%	35.1%	34.2%	35.5%	33.8%	42.5%	30.5%	33.4%	35.7%	35.6%	34.0%	33.7%
Not sure	16.0%	17.5%	15.5%	15.7%	15.0%	25.4%	11.2%	11.5%	20.2%	23.6%	10.8%	8.6%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(997)	(244)	(611)	(142)	(799)	(115)	(83)	(456)	(541)	(405)	(325)	(267)

			Party ID			Ideology			Regio	n		Fa	mily Income	,
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Won't make much														
difference	49.4%	41.0%	57.1%	57.4%	50.8%	46.5%	60.2%	49.9%	46.2%	47.7%	54.7%	40.3%	51.8%	64.6%
Will make flying														
safer	34.6%	43.2%	28.8%	28.2%	38.3%	38.8%	27.7%	38.9%	39.2%	34.1%	27.9%	35.7%	35.8%	29.8%
Not sure	16.0%	15.7%	14.1%	14.5%	10.9%	14.6%	12.1%	11.2%	14.6%	18.2%	17.4%	24.0%	12.4%	5.6%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(997)	(366)	(256)	(280)	(196)	(349)	(314)	(174)	(206)	(384)	(233)	(365)	(396)	(133)

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#### 12. Decrease travel in response to security procedures

Will you travel by air less frequently in the future in order to avoid being subjected to the new procedures, or not?

		Number of flights in previous year				Number	of flights in previous year	Reason for flying			Awareness of security changes		
	Total	0	1-2	3-6	7+	Three or more	Flown since November 1, 2010	Business	Leisure	Mix	A lot	A little	Nothing at all
Yes	39.1%	43.7%	34.2%		28.8%	30.6%	27.3%	28.5%	31.4%	37.1%	45.3%	30.3%	31.9%
No	60.9%	56.3%	65.8%		71.2%	69.4%	72.7%	71.5%	68.6%	62.9%	54.7%	69.7%	68.1%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(991)	(554)	(254)	(122)	(60)	(182)	(88)	(49)	(263)	(124)	(583)	(310)	(98)

	Total	Age			Race			Gender		Education			
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad	
Yes	39.1%	37.4%	40.6%	36.6%	38.8%	38.0%	44.4%	42.6%	36.0%	40.5%	41.8%	33.3%	
No	60.9%	62.6%	59.4%	63.4%	61.2%	62.0%	55.6%	57.4%	64.0%	59.5%	58.2%	66.7%	
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
(Unweighted)	(991)	(242)	(608)	(141)	(796)	(113)	(82)	(452)	(539)	(401)	(324)	(266)	

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	39.1%	35.0%	39.9%	43.3%	34.0%	32.1%	48.0%	37.0%	33.6%	41.5%	41.7%	37.2%	39.4%	40.2%
No	60.9%	65.0%	60.1%	56.7%	66.0%	67.9%	52.0%	63.0%	66.4%	58.5%	58.3%	62.8%	60.6%	59.8%
Totals (Unweighted)	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	(991)	(363)	(255)	(280)	(194)	(348)	(313)	(175)	(204)	(379)	(233)	(363)	(393)	(133)

November 27-30, 2010



Sponsorship The Economist

**Fieldwork** YouGov

Interviewing Dates November 27-30, 2010

**Target population** U.S. citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's PollingPoint panel using

sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2005–2007 American Community Study. Voter registration, turnout, religion, news interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Current Population Survey Registration and Voting Supplement and the Pew Religion in American Life Survey. Matching respondents were selected from the PollingPoint panel, an

opt-in Internet panel.

**Weighting** The sample was weighted using propensity scores based on age,

gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.6 to 4.1,

with a mean of one and a standard deviation of 0.58.

Number of respondents 1000

**Margin of error**  $\pm$  3.6% (adjusted for weighting)

Survey mode Web-based interviews

Full results Available online at

http://today.yougov.com/news/categories/economist/.