YouGov Survey: Alcohol and Marijuana Use

YouGov

Sample   1116 U.S. adult citizens
Conducted   June 7 - 10, 2024
Margin of Error ±4.1%

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1. Have you ever used marijuana?

Yes 48%
No 50%
Prefer not to say 2%

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2. How often do you typically use marijuana?

Several times a day 5%
Once a day 3%
A few times a week 5%
Once a week 1%
A few times a month 2%
Once a month 1%
A few times a year 5%
Once a year 1%
Less than once a year 23%
Prefer not to say 4%
Not asked - has never used this 51%

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3. Compared to how often you currently use marijuana, do you think you'd be better off if you used marijuana...?

More often 10%
About as often 31%
Less often 11%
Not sure 36%
Prefer not to say 11%

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4. Do you think that the use of marijuana should be legal in the United States?

Yes, it should be legal 60%
No, it should not be legal 28%
Not sure 11%

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5. Have you ever consumed alcohol — including beer, wine, cocktails, or liquor?

Yes 84%
No 15%
Prefer not to say 1%

6. How often do you typically consume alcohol?

Several times a day 2%
Once a day 3%
A few times a week 12%
Once a week 8%
A few times a month 10%
Once a month 6%
A few times a year 17%
Once a year 3%
Less than once a year 22%
Prefer not to say 2%
Not asked - has never used this 15%

7. Compared to how often you currently consume alcohol, do you think you'd be better off if you consumed alcohol. . . ?

More often 3%
About as often 41%
Less often 30%
Not sure 18%
Prefer not to say 7%

8. Do you think that the consumption of alcohol should be legal in the United States?

Yes, it should be legal 76%
No, it should not be legal 12%
Not sure 12%

YouGov Survey: Alcohol and Marijuana Use

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Interviewing Dates	June 7 - 10, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.052 to 6.615, with a mean of one and a standard deviation of 0.989.
Number of respondents	1116
Margin of error	$\pm$ 4.1% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	89 questions not reported.

YouGov Survey: Alcohol and Marijuana Use
June 7 - 10, 2024 - 1116 U.S. adult citizens

YouGov

1. Ever Used Marijuana
Have you ever used marijuana?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	48%	49%	47%	33%	58%	54%	43%	51%	37%	47%	*
No	50%	48%	51%	66%	39%	44%	55%	47%	60%	53%	*
Prefer not to say	2%	2%	2%	1%	3%	2%	2%	2%	3%	0%	*
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,116)	(495)	(621)	(176)	(219)	(392)	(329)	(798)	(118)	(132)	(68)

		Party ID			2024 Vote Intent		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	48%	50%	47%	48%	51%	51%	48%	51%	51%	45%	50%	46%	52%
No	50%	49%	51%	50%	47%	46%	51%	47%	47%	53%	49%	51%	46%
Prefer not to say	2%	2%	2%	3%	2%	3%	1%	2%	2%	2%	2%	2%	2%
Totals	100%	101%	100%	101%	100%	100%	100%	100%	100%	100%	101%	99%	100%
Unweighted N	(1,116)	(362)	(449)	(305)	(408)	(389)	(462)	(320)	(241)	(202)	(250)	(424)	(240)

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2. Frequency of Marijuana Use
How often do you typically use marijuana?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Several times a day	5%	5%	4%	3%	6%	6%	2%	4%	10%	5%	*
Once a day	3%	4%	3%	1%	7%	3%	3%	4%	2%	2%	*
A few times a week	5%	6%	4%	9%	5%	2%	4%	5%	3%	4%	*
Once a week	1%	1%	1%	0%	1%	1%	0%	1%	0%	0%	*
A few times a month	2%	3%	2%	1%	5%	2%	2%	3%	4%	1%	*
Once a month	1%	0%	1%	1%	1%	0%	1%	1%	0%	0%	*
A few times a year	5%	4%	5%	6%	5%	4%	4%	4%	6%	4%	*
Once a year	1%	1%	2%	1%	2%	1%	0%	1%	2%	3%	*
Less than once a year	23%	22%	23%	7%	25%	30%	25%	25%	10%	25%	*
Prefer not to say	4%	4%	4%	4%	3%	6%	2%	5%	1%	2%	*
Not asked - has never used this	51%	49%	52%	67%	40%	45%	56%	47%	63%	53%	*
Totals	101%	99%	101%	100%	100%	100%	99%	100%	101%	99%	*
Unweighted N	(1,090)	(482)	(608)	(171)	(214)	(383)	(322)	(781)	(111)	(131)	(67)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Several times a day	5%	6%	5%	3%	5%	3%	8%	4%	1%	4%	4%	6%	5%
Once a day	3%	3%	4%	3%	4%	4%	4%	3%	4%	3%	1%	3%	6%
A few times a week	5%	6%	4%	4%	5%	5%	4%	7%	5%	5%	7%	3%	6%
Once a week	1%	0%	1%	0%	1%	0%	1%	1%	1%	1%	0%	0%	2%
A few times a month	2%	3%	2%	3%	3%	3%	1%	2%	4%	5%	3%	2%	1%
Once a month	1%	1%	0%	1%	1%	1%	0%	2%	0%	1%	1%	1%	0%
A few times a year	5%	4%	6%	4%	6%	3%	5%	3%	5%	3%	4%	4%	6%

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	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Once a year	1%	0%	3%	1%	1%	1%	1%	1%	2%	1%	1%	2%	2%
Less than once a year	23%	21%	21%	27%	23%	29%	20%	24%	28%	20%	24%	22%	24%
Prefer not to say	4%	6%	3%	4%	3%	3%	5%	5%	3%	2%	6%	5%	2%
Not asked - has never used this	51%	49%	52%	51%	48%	47%	51%	48%	48%	54%	49%	52%	47%
Totals	101%	99%	101%	101%	100%	99%	100%	100%	101%	99%	100%	100%	101%
Unweighted N	(1,090)	(355)	(438)	(297)	(400)	(379)	(457)	(313)	(237)	(197)	(244)	(414)	(235)

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3. Better Off Consuming More or Less Marijuana
Compared to how often you currently use marijuana, do you think you'd be better off if you used marijuana...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More often	10%	9%	11%	13%	12%	12%	4%	12%	7%	8%	*
About as often	31%	30%	32%	32%	37%	26%	29%	34%	31%	19%	*
Less often	11%	14%	8%	5%	15%	13%	9%	10%	10%	16%	*
Not sure	36%	33%	39%	37%	32%	35%	42%	34%	38%	45%	*
Prefer not to say	11%	13%	10%	13%	3%	14%	16%	11%	14%	12%	*
Totals	99%	99%	100%	100%	99%	100%	100%	101%	100%	100%	*
Unweighted N	(1,106)	(489)	(617)	(175)	(218)	(390)	(323)	(793)	(115)	(132)	(66)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
More often	10%	12%	11%	8%	10%	6%	14%	8%	8%	7%	8%	12%	13%
About as often	31%	29%	35%	28%	36%	29%	29%	37%	32%	34%	30%	30%	31%
Less often	11%	11%	10%	12%	10%	13%	11%	14%	10%	9%	9%	9%	18%
Not sure	36%	37%	32%	41%	35%	39%	36%	30%	39%	37%	40%	37%	31%
Prefer not to say	11%	12%	12%	11%	9%	13%	10%	12%	11%	12%	14%	12%	7%
Totals	99%	101%	100%	100%	100%	100%	100%	101%	100%	99%	101%	100%	100%
Unweighted N	(1,106)	(361)	(447)	(298)	(408)	(382)	(458)	(318)	(240)	(201)	(249)	(418)	(238)

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4. Approve Legal Marijuana
Do you think that the use of marijuana should be legal in the United States?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, it should be legal	60%	60%	60%	66%	64%	62%	49%	57%	65%	63%	*
No, it should not be legal	28%	29%	28%	24%	25%	28%	37%	31%	23%	25%	*
Not sure	11%	11%	11%	10%	12%	10%	14%	11%	13%	12%	*
Totals	99%	100%	99%	100%	101%	100%	100%	99%	101%	100%	*
Unweighted N	(1,115)	(494)	(621)	(176)	(219)	(392)	(328)	(798)	(117)	(132)	(68)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes, it should be legal	60%	75%	60%	44%	76%	43%	64%	55%	63%	57%	62%	59%	64%
No, it should not be legal	28%	17%	28%	43%	15%	45%	27%	33%	24%	29%	29%	28%	27%
Not sure	11%	8%	13%	14%	9%	12%	9%	11%	13%	13%	9%	13%	9%
Totals	99%	100%	101%	101%	100%	100%	100%	99%	100%	99%	100%	100%	100%
Unweighted N	(1,115)	(362)	(448)	(305)	(408)	(389)	(462)	(319)	(241)	(202)	(249)	(424)	(240)

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5. Ever Used Alcohol
Have you ever consumed alcohol — including beer, wine, cocktails, or liquor?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	84%	86%	82%	65%	89%	90%	88%	88%	73%	78%	*
No	15%	13%	17%	34%	10%	10%	11%	11%	25%	22%	*
Prefer not to say	1%	0%	1%	1%	1%	0%	1%	0%	3%	0%	*
Totals	100%	99%	100%	100%	100%	100%	100%	99%	101%	100%	*
Unweighted N	(1,114)	(495)	(619)	(175)	(218)	(392)	(329)	(796)	(118)	(132)	(68)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	84%	84%	80%	90%	84%	92%	81%	90%	91%	84%	86%	83%	85%
No	15%	16%	19%	10%	15%	7%	19%	10%	8%	15%	14%	16%	15%
Prefer not to say	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%
Totals	100%	101%	100%	101%	100%	100%	101%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,114)	(361)	(448)	(305)	(407)	(388)	(461)	(320)	(240)	(201)	(250)	(423)	(240)

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6. Frequency of Alcohol Use
How often do you typically consume alcohol?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Several times a day	2%	2%	2%	0%	3%	2%	2%	1%	3%	2%	*
Once a day	3%	3%	3%	0%	0%	6%	6%	3%	6%	1%	*
A few times a week	12%	15%	10%	7%	13%	17%	9%	15%	5%	10%	*
Once a week	8%	11%	6%	4%	10%	9%	8%	7%	8%	9%	*
A few times a month	10%	10%	11%	8%	13%	10%	10%	11%	8%	5%	*
Once a month	6%	7%	5%	8%	8%	5%	3%	5%	4%	12%	*
A few times a year	17%	15%	19%	19%	17%	14%	20%	18%	13%	15%	*
Once a year	3%	3%	2%	5%	1%	3%	2%	3%	4%	1%	*
Less than once a year	22%	18%	25%	14%	24%	22%	27%	21%	22%	22%	*
Prefer not to say	2%	3%	1%	1%	1%	4%	2%	3%	2%	0%	*
Not asked - has never used this	15%	14%	17%	34%	10%	10%	11%	11%	25%	22%	*
Totals	100%	101%	101%	100%	100%	102%	100%	98%	100%	99%	*
Unweighted N	(1,101)	(490)	(611)	(170)	(215)	(391)	(325)	(789)	(115)	(131)	(66)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Several times a day	2%	4%	1%	1%	4%	1%	1%	2%	3%	3%	1%	2%	1%
Once a day	3%	4%	3%	3%	3%	3%	3%	4%	4%	4%	3%	4%	2%
A few times a week	12%	12%	8%	17%	15%	18%	7%	15%	24%	12%	14%	11%	12%
Once a week	8%	7%	8%	9%	5%	12%	6%	12%	9%	5%	10%	10%	6%
A few times a month	10%	9%	12%	10%	10%	10%	7%	14%	15%	13%	10%	9%	10%
Once a month	6%	5%	5%	7%	5%	6%	6%	6%	5%	5%	6%	4%	9%
A few times a year	17%	17%	17%	17%	19%	16%	17%	14%	18%	21%	16%	13%	20%

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| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Once a year	3%	3%	2%	3%	3%	1%	4%	1%	3%	2%	4%	2%	3%
Less than once a year	22%	21%	24%	20%	19%	23%	28%	20%	11%	16%	21%	26%	19%
Prefer not to say	2%	1%	2%	4%	1%	2%	3%	2%	0%	2%	2%	3%	2%
Not asked - has never used this	15%	16%	19%	10%	15%	8%	19%	10%	9%	15%	14%	16%	15%
Totals	100%	99%	101%	101%	99%	100%	101%	100%	101%	98%	101%	100%	99%
Unweighted N	(1,101)	(357)	(442)	(302)	(402)	(384)	(457)	(316)	(238)	(200)	(248)	(415)	(238)

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7. Better Off Drinking More or Less Alcohol
Compared to how often you currently consume alcohol, do you think you'd be better off if you consumed alcohol...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More often	3%	2%	4%	3%	6%	3%	0%	4%	2%	2%	*
About as often	41%	40%	42%	42%	37%	42%	42%	46%	36%	25%	*
Less often	30%	34%	27%	23%	32%	35%	28%	28%	28%	40%	*
Not sure	18%	17%	19%	20%	21%	14%	19%	17%	19%	23%	*
Prefer not to say	7%	7%	8%	11%	4%	5%	11%	6%	14%	10%	*
Totals	99%	100%	100%	99%	100%	99%	100%	101%	99%	100%	*
Unweighted N	(1,110)	(490)	(620)	(174)	(219)	(389)	(328)	(793)	(117)	(132)	(68)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
More often	3%	4%	4%	2%	3%	0%	4%	2%	4%	2%	2%	4%	5%
About as often	41%	42%	39%	42%	45%	43%	35%	51%	46%	37%	44%	42%	39%
Less often	30%	27%	29%	36%	27%	35%	32%	32%	29%	29%	34%	27%	33%
Not sure	18%	17%	22%	14%	16%	16%	19%	11%	18%	27%	11%	18%	18%
Prefer not to say	7%	10%	5%	6%	9%	6%	10%	3%	3%	5%	9%	9%	5%
Totals	99%	100%	99%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,110)	(360)	(448)	(302)	(406)	(387)	(459)	(319)	(240)	(201)	(249)	(420)	(240)

8. Approve Legal Alcohol

Do you think that the consumption of alcohol should be legal in the United States?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, it should be legal	76%	79%	74%	58%	73%	83%	86%	77%	70%	74%	*
No, it should not be legal	12%	11%	13%	22%	14%	9%	4%	11%	18%	13%	*
Not sure	12%	10%	14%	21%	13%	7%	10%	11%	12%	13%	*
Totals	100%	100%	101%	101%	100%	99%	100%	99%	100%	100%	*
Unweighted N	(1,116)	(495)	(621)	(176)	(219)	(392)	(329)	(798)	(118)	(132)	(68)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes, it should be legal	76%	80%	69%	79%	82%	85%	69%	83%	85%	71%	73%	76%	82%
No, it should not be legal	12%	9%	15%	11%	8%	6%	18%	8%	4%	13%	9%	15%	8%
Not sure	12%	10%	16%	10%	11%	9%	13%	9%	10%	15%	18%	9%	10%
Totals	100%	99%	100%	100%	101%	100%	100%	100%	99%	99%	100%	100%	100%
Unweighted N	(1,116)	(362)	(449)	(305)	(408)	(389)	(462)	(320)	(241)	(202)	(250)	(424)	(240)

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Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.052 to 6.615, with a mean of one and a standard deviation of 0.989.
Number of respondents	1116
Margin of error	± 4.1% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	89 questions not reported.