YouGov Survey: Being American

Sample 1100 U.S. adult citizens
Conducted July 11 - 14, 2025
Margin of Error ±4%

1. How American do you consider yourself to be?

Very American	69%
Somewhat American	20%
Not very American	3%
Not at all American	2%
Not sure	5%

2. How proud are you about being American?

Very proud	48%
Somewhat proud	24%
Not very proud	14%
Not at all proud	8%
Not sure	5%
Not asked — say they are not at all American	2%

3. Which of the following apply to you? Select all that apply.

Speaks English	93%
A U.S. citizen	89%
Born in the U.S.	89%
Grew up in the U.S.	86%
Obeys U.S. laws	77%
Has American parents	77%
Has lived in the U.S. for a long time	74%
Supports the U.S. Constitution	72%
Believes in the principles of the Declaration of Independence	71%
White	69%
Votes in U.S. elections	68%
Participates in American customs and traditions	62%
Does not owe allegiance to any country other than the U.S.	54%
Many generations of American ancestors	51%
Is patriotic	49%
Is proud of the U.S.	49%
Christian	48%
Believes the U.S. is the best country in the world	44%
Supports the U.S. president	35%
Displays the American flag	33%
Has served in the U.S. military	10%
None of the above	1%

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4. When considering what makes an adult American, how important is...?

	Very important	Somewhat important	Not very important	Not at all important	Not sure
Obeying U.S. laws	72%	18%	3%	4%	3%
Supporting the U.S. Constitution	68%	18%	5%	4%	4%
Believing in the principles of the Declaration of Independence	66%	19%	6%	5%	4%
Being a U.S. citizen	61%	25%	7%	5%	3%
Voting in U.S. elections	56%	23%	8%	9%	4%
Not owing allegiance to any country other than the U.S.	45%	22%	13%	12%	9%
Speaking English	44%	26%	14%	12%	3%
Being proud of the U.S.	43%	22%	12%	17%	5%
Being patriotic	37%	24%	15%	18%	5%
Participating in American customs and traditions	34%	30%	18%	14%	4%
Believing the U.S. is the best country in the world	33%	21%	14%	28%	4%
Being born in the U.S.	32%	27%	20%	18%	3%
Living in the U.S. for a long time	29%	31%	21%	16%	3%
Growing up in the U.S.	28%	33%	20%	16%	2%
Supporting the U.S. president	24%	22%	17%	31%	6%
Displaying the American flag	22%	22%	22%	32%	3%
Having American parents	19%	24%	23%	30%	4%
Being Christian	18%	16%	15%	46%	5%
Having many generations of American ancestors	16%	21%	26%	32%	4%
Serving in the U.S. military	15%	25%	25%	29%	7%
Being white	10%	8%	16%	61%	6%

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Interviewing Dates	July 11 - 14, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 6.052, with a mean of one and a standard deviation of 0.906.
Number of respondents	1100
Margin of error	$\pm$ 4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	124 questions not reported.

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1. How American Are You
How American do you consider yourself to be?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very American	69%	70%	69%	48%	60%	77%	87%	74%	64%	59%	∗
Somewhat American	20%	20%	21%	29%	32%	15%	8%	17%	20%	27%	∗
Not very American	3%	3%	4%	9%	2%	2%	1%	2%	4%	10%	∗
Not at all American	2%	2%	1%	1%	1%	2%	2%	1%	6%	2%	∗
Not sure	5%	6%	5%	13%	5%	3%	2%	6%	6%	3%	∗
Totals	99%	101%	100%	100%	100%	99%	100%	100%	100%	101%	∗
Unweighted N	(1,098)	(489)	(609)	(273)	(278)	(322)	(225)	(720)	(137)	(166)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very American	69%	58%	62%	89%	67%	89%	69%	67%	75%	71%	61%	72%	72%
Somewhat American	20%	32%	20%	10%	25%	10%	21%	26%	19%	23%	27%	16%	19%
Not very American	3%	5%	5%	0%	5%	0%	4%	3%	1%	2%	3%	4%	4%
Not at all American	2%	1%	3%	0%	0%	0%	1%	1%	2%	0%	0%	3%	1%
Not sure	5%	5%	10%	0%	3%	1%	6%	3%	3%	3%	9%	5%	4%
Totals	99%	101%	100%	99%	100%	100%	101%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,098)	(364)	(441)	(293)	(447)	(380)	(429)	(306)	(241)	(193)	(236)	(415)	(254)

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2. Proud of Being American
How proud are you about being American?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very proud	48%	51%	46%	30%	40%	55%	65%	52%	38%	44%	*
Somewhat proud	24%	23%	25%	23%	29%	26%	17%	22%	28%	23%	*
Not very proud	14%	12%	16%	22%	17%	11%	9%	14%	11%	16%	*
Not at all proud	8%	8%	7%	15%	6%	5%	6%	8%	8%	6%	*
Not sure	5%	5%	4%	9%	7%	1%	3%	3%	8%	9%	*
Not asked — say they are not at all American	2%	2%	1%	1%	1%	2%	2%	1%	6%	2%	*
Totals	101%	101%	99%	100%	100%	100%	102%	100%	99%	100%	*
Unweighted N	(1,098)	(490)	(608)	(273)	(278)	(323)	(224)	(719)	(138)	(166)	(75)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very proud	48%	27%	37%	81%	29%	80%	48%	52%	48%	55%	48%	49%	41%
Somewhat proud	24%	27%	28%	17%	25%	16%	25%	23%	27%	29%	22%	25%	21%
Not very proud	14%	26%	15%	2%	26%	2%	13%	16%	16%	10%	17%	12%	19%
Not at all proud	8%	15%	8%	0%	15%	1%	9%	6%	6%	4%	8%	7%	11%
Not sure	5%	4%	8%	1%	4%	1%	4%	2%	1%	2%	4%	5%	7%
Not asked — say they are not at all American	2%	1%	3%	0%	0%	0%	1%	1%	2%	0%	0%	3%	1%
Totals	101%	100%	99%	101%	99%	100%	100%	100%	100%	100%	99%	101%	100%
Unweighted N	(1,098)	(364)	(441)	(293)	(447)	(380)	(428)	(307)	(241)	(193)	(237)	(414)	(254)

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3. Personal American Qualities
Which of the following apply to you? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Speaks English	93%	90%	95%	90%	87%	97%	96%	96%	85%	88%	*
A U.S. citizen	89%	87%	92%	86%	82%	92%	97%	94%	77%	84%	*
Born in the U.S.	89%	87%	91%	82%	85%	92%	96%	95%	84%	74%	*
Grew up in the U.S.	86%	83%	88%	79%	85%	90%	88%	91%	69%	79%	*
Obeys U.S. laws	77%	76%	78%	67%	67%	82%	90%	83%	57%	74%	*
Has American parents	77%	74%	79%	65%	70%	82%	86%	90%	65%	39%	*
Has lived in the U.S. for a long time	74%	77%	71%	71%	65%	77%	81%	81%	50%	70%	*
Supports the U.S. Constitution	72%	74%	69%	52%	63%	78%	90%	81%	44%	61%	*
Believes in the principles of the Declaration of Independence	71%	71%	70%	53%	63%	78%	85%	81%	39%	59%	*
White	69%	69%	69%	57%	62%	72%	82%	96%	0%	26%	*
Votes in U.S. elections	68%	66%	70%	49%	60%	75%	84%	74%	59%	52%	*
Participates in American customs and traditions	62%	60%	64%	41%	60%	67%	77%	71%	32%	49%	*
Does not owe allegiance to any country other than the U.S.	54%	58%	49%	36%	43%	59%	74%	62%	30%	37%	*
Many generations of American ancestors	51%	50%	52%	38%	43%	58%	62%	62%	39%	17%	*
Is patriotic	49%	52%	46%	27%	37%	59%	67%	61%	13%	37%	*
Is proud of the U.S.	49%	49%	48%	31%	45%	57%	57%	57%	24%	44%	*
Christian	48%	47%	49%	34%	42%	53%	62%	55%	41%	32%	*

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		Gender		Age (4 category)				Race (4 category)			
				<center>continued from previous page</center>							
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Believes the U.S. is the best country in the world	44%	47%	42%	21%	35%	51%	65%	51%	21%	38%	*
Supports the U.S. president	35%	34%	35%	20%	31%	41%	44%	44%	7%	28%	*
Displays the American flag	33%	34%	33%	18%	23%	41%	47%	42%	6%	23%	*
Has served in the U.S. military	10%	17%	4%	1%	6%	9%	25%	12%	6%	6%	*
None of the above	1%	2%	0%	1%	3%	0%	0%	0%	1%	7%	*
Unweighted N	(1,100)	(490)	(610)	(273)	(278)	(324)	(225)	(720)	(139)	(166)	(75)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Speaks English	93%	92%	91%	95%	93%	97%	92%	94%	97%	97%	93%	92%	92%
A U.S. citizen	89%	91%	86%	92%	93%	94%	88%	90%	97%	91%	88%	90%	89%
Born in the U.S.	89%	91%	85%	93%	94%	93%	90%	88%	92%	90%	92%	88%	88%
Grew up in the U.S.	86%	86%	81%	91%	88%	92%	86%	85%	94%	90%	86%	83%	87%
Obeys U.S. laws	77%	77%	69%	87%	80%	91%	74%	80%	90%	77%	81%	75%	78%
Has American parents	77%	71%	75%	83%	80%	86%	76%	75%	85%	73%	79%	78%	74%
Has lived in the U.S. for a long time	74%	71%	71%	80%	73%	84%	71%	71%	86%	81%	73%	69%	78%
Supports the U.S. Constitution	72%	74%	61%	82%	78%	88%	70%	69%	89%	74%	74%	69%	72%
Believes in the principles of the Declaration of Independence	71%	69%	61%	83%	76%	89%	68%	70%	90%	81%	73%	65%	70%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
White	69%	56%	64%	86%	64%	84%	67%	69%	79%	72%	74%	68%	62%
Votes in U.S. elections	68%	77%	52%	78%	92%	94%	63%	71%	83%	73%	67%	64%	73%
Participates in American customs and traditions	62%	55%	54%	79%	63%	83%	60%	66%	75%	66%	60%	60%	64%
Does not owe allegiance to any country other than the U.S.	54%	48%	47%	67%	53%	76%	51%	57%	65%	54%	58%	49%	59%
Many generations of American ancestors	51%	46%	45%	63%	53%	65%	50%	47%	62%	35%	58%	54%	49%
Is patriotic	49%	28%	42%	77%	36%	82%	46%	49%	62%	59%	50%	47%	44%
Is proud of the U.S.	49%	26%	38%	84%	28%	82%	51%	51%	52%	56%	52%	47%	44%
Christian	48%	28%	41%	77%	32%	78%	50%	48%	53%	47%	46%	55%	39%
Believes the U.S. is the best country in the world	44%	23%	33%	78%	26%	79%	42%	48%	53%	53%	40%	43%	44%
Supports the U.S. president	35%	5%	21%	80%	7%	81%	36%	34%	39%	42%	34%	36%	27%
Displays the American flag	33%	18%	24%	59%	22%	62%	31%	33%	41%	44%	34%	32%	26%
Has served in the U.S. military	10%	7%	8%	16%	11%	14%	7%	15%	11%	10%	11%	8%	13%
None of the above	1%	0%	3%	0%	1%	0%	1%	0%	0%	0%	0%	1%	3%
Unweighted N	(1,100)	(365)	(441)	(294)	(448)	(381)	(429)	(308)	(241)	(193)	(237)	(416)	(254)

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4A. Important Qualities of Being American — Obeying U.S. laws
When considering what makes an adult American, how important is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	72%	68%	77%	59%	59%	78%	92%	75%	64%	70%	*
Somewhat important	18%	21%	15%	23%	25%	15%	8%	16%	25%	16%	*
Not very important	3%	4%	2%	6%	6%	1%	0%	3%	3%	5%	*
Not at all important	4%	5%	3%	5%	6%	4%	0%	3%	5%	8%	*
Not sure	3%	3%	3%	6%	3%	2%	1%	3%	3%	1%	*
Totals	100%	101%	100%	99%	99%	100%	101%	100%	100%	100%	*
Unweighted N	(1,090)	(483)	(607)	(270)	(275)	(321)	(224)	(715)	(136)	(165)	(74)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very important	72%	70%	61%	89%	68%	89%	74%	73%	75%	76%	72%	72%	71%
Somewhat important	18%	21%	22%	9%	22%	10%	18%	16%	19%	18%	16%	18%	18%
Not very important	3%	4%	5%	1%	4%	0%	3%	4%	3%	4%	2%	4%	3%
Not at all important	4%	3%	8%	0%	3%	0%	3%	5%	2%	1%	5%	2%	8%
Not sure	3%	3%	5%	1%	2%	1%	2%	3%	1%	1%	4%	4%	1%
Totals	100%	101%	101%	100%	99%	100%	100%	101%	100%	100%	99%	100%	101%
Unweighted N	(1,090)	(362)	(436)	(292)	(445)	(378)	(426)	(304)	(238)	(192)	(234)	(413)	(251)

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4B. Important Qualities of Being American — Supporting the U.S. Constitution
When considering what makes an adult American, how important is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	68%	70%	67%	47%	64%	71%	90%	74%	56%	53%	*
Somewhat important	18%	16%	21%	30%	20%	18%	7%	16%	26%	23%	*
Not very important	5%	5%	5%	10%	6%	5%	2%	4%	4%	12%	*
Not at all important	4%	6%	3%	8%	6%	3%	0%	3%	6%	7%	*
Not sure	4%	4%	4%	6%	5%	3%	1%	3%	9%	4%	*
Totals	99%	101%	100%	101%	101%	100%	100%	100%	101%	99%	*
Unweighted N	(1,091)	(487)	(604)	(273)	(277)	(318)	(223)	(713)	(138)	(165)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very important	68%	66%	56%	85%	73%	86%	68%	69%	79%	66%	70%	66%	72%
Somewhat important	18%	23%	21%	12%	18%	11%	16%	21%	14%	24%	16%	19%	16%
Not very important	5%	4%	9%	2%	3%	3%	7%	2%	3%	8%	4%	6%	3%
Not at all important	4%	4%	7%	0%	5%	0%	3%	4%	3%	2%	6%	3%	6%
Not sure	4%	2%	8%	1%	1%	1%	6%	3%	1%	0%	4%	5%	3%
Totals	99%	99%	101%	100%	100%	101%	100%	99%	100%	100%	100%	99%	100%
Unweighted N	(1,091)	(362)	(438)	(291)	(444)	(377)	(425)	(305)	(239)	(192)	(234)	(413)	(252)

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4C. Important Qualities of Being American — Believing in the principles of the Declaration of Independence
When considering what makes an adult American, how important is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	66%	67%	65%	47%	57%	69%	90%	71%	50%	61%	*
Somewhat important	19%	16%	21%	27%	22%	17%	9%	16%	26%	19%	*
Not very important	6%	6%	6%	8%	9%	6%	1%	5%	10%	9%	*
Not at all important	5%	7%	3%	7%	6%	5%	1%	3%	9%	6%	*
Not sure	4%	4%	5%	10%	5%	3%	0%	5%	4%	5%	*
Totals	100%	100%	100%	99%	99%	100%	101%	100%	99%	100%	*
Unweighted N	(1,092)	(486)	(606)	(272)	(277)	(323)	(220)	(714)	(137)	(166)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very important	66%	64%	52%	85%	70%	83%	68%	65%	74%	70%	67%	64%	66%
Somewhat important	19%	20%	23%	12%	19%	13%	14%	25%	17%	21%	15%	18%	21%
Not very important	6%	9%	7%	2%	5%	2%	10%	2%	4%	5%	7%	7%	4%
Not at all important	5%	5%	9%	0%	4%	1%	4%	4%	3%	2%	6%	5%	7%
Not sure	4%	2%	9%	1%	2%	2%	4%	3%	2%	2%	5%	6%	3%
Totals	100%	100%	100%	100%	100%	101%	100%	99%	100%	100%	100%	100%	101%
Unweighted N	(1,092)	(362)	(438)	(292)	(445)	(376)	(427)	(306)	(238)	(193)	(235)	(412)	(252)

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4D. Important Qualities of Being American — Being a U.S. citizen
When considering what makes an adult American, how important is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	61%	58%	63%	45%	56%	62%	78%	65%	57%	47%	*
Somewhat important	25%	28%	22%	34%	27%	24%	15%	21%	30%	34%	*
Not very important	7%	5%	9%	10%	7%	8%	2%	7%	7%	8%	*
Not at all important	5%	6%	3%	6%	6%	4%	3%	4%	3%	7%	*
Not sure	3%	3%	3%	5%	4%	2%	2%	3%	4%	4%	*
Totals	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%	*
Unweighted N	(1,092)	(487)	(605)	(271)	(277)	(319)	(225)	(715)	(138)	(164)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very important	61%	46%	49%	88%	45%	83%	66%	60%	55%	63%	66%	62%	50%
Somewhat important	25%	34%	30%	11%	36%	14%	21%	25%	31%	27%	20%	24%	30%
Not very important	7%	11%	9%	0%	10%	2%	7%	8%	6%	6%	6%	6%	11%
Not at all important	5%	6%	7%	0%	7%	1%	2%	5%	7%	3%	8%	3%	6%
Not sure	3%	3%	5%	1%	3%	1%	4%	2%	1%	1%	1%	5%	3%
Totals	101%	100%	100%	100%	101%	101%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,092)	(363)	(438)	(291)	(446)	(377)	(424)	(306)	(241)	(192)	(235)	(413)	(252)

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4E. Important Qualities of Being American — Voting in U.S. elections
When considering what makes an adult American, how important is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	56%	50%	62%	40%	46%	58%	80%	58%	59%	48%	*
Somewhat important	23%	24%	22%	30%	29%	21%	14%	24%	15%	23%	*
Not very important	8%	10%	6%	13%	11%	7%	2%	7%	7%	14%	*
Not at all important	9%	11%	6%	10%	9%	12%	2%	7%	15%	12%	*
Not sure	4%	4%	3%	6%	5%	2%	2%	4%	4%	3%	*
Totals	100%	99%	99%	99%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,093)	(488)	(605)	(272)	(277)	(320)	(224)	(716)	(138)	(164)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very important	56%	64%	35%	74%	73%	78%	58%	60%	59%	56%	55%	56%	59%
Somewhat important	23%	21%	28%	20%	18%	18%	21%	26%	26%	26%	24%	21%	24%
Not very important	8%	7%	13%	3%	4%	2%	10%	3%	5%	11%	6%	9%	7%
Not at all important	9%	4%	19%	2%	3%	1%	6%	8%	10%	6%	8%	10%	9%
Not sure	4%	4%	6%	1%	2%	1%	5%	3%	0%	1%	7%	4%	1%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,093)	(364)	(437)	(292)	(446)	(378)	(424)	(307)	(240)	(192)	(237)	(414)	(250)

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4F. Important Qualities of Being American — Not owing allegiance to any country other than the U.S.
When considering what makes an adult American, how important is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	45%	50%	40%	20%	37%	54%	62%	50%	36%	29%	*
Somewhat important	22%	20%	25%	28%	20%	18%	25%	22%	21%	25%	*
Not very important	13%	11%	14%	16%	16%	13%	6%	11%	12%	18%	*
Not at all important	12%	13%	11%	22%	17%	8%	3%	11%	14%	16%	*
Not sure	9%	7%	10%	15%	10%	7%	4%	6%	18%	11%	*
Totals	101%	101%	100%	101%	100%	100%	100%	100%	101%	99%	*
Unweighted N	(1,093)	(487)	(606)	(271)	(276)	(322)	(224)	(714)	(139)	(165)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very important	45%	27%	34%	74%	31%	71%	48%	42%	48%	49%	42%	46%	40%
Somewhat important	22%	27%	24%	17%	29%	17%	21%	25%	24%	21%	25%	21%	24%
Not very important	13%	19%	14%	5%	15%	7%	12%	13%	10%	18%	10%	13%	12%
Not at all important	12%	22%	14%	1%	19%	2%	11%	10%	15%	10%	13%	9%	19%
Not sure	9%	6%	15%	4%	6%	3%	8%	9%	2%	3%	10%	12%	5%
Totals	101%	101%	101%	101%	100%	100%	100%	99%	99%	101%	100%	101%	100%
Unweighted N	(1,093)	(363)	(438)	(292)	(446)	(378)	(428)	(306)	(239)	(193)	(236)	(412)	(252)

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4G. Important Qualities of Being American — Speaking English
When considering what makes an adult American, how important is...?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	44%	41%	46%	29%	41%	48%	55%	47%	38%	39%	*
Somewhat important	26%	28%	24%	24%	28%	26%	26%	24%	31%	27%	*
Not very important	14%	16%	13%	22%	16%	11%	10%	14%	11%	20%	*
Not at all important	12%	12%	12%	20%	10%	13%	7%	13%	11%	12%	*
Not sure	3%	3%	3%	5%	6%	1%	1%	2%	9%	2%	*
Totals	99%	100%	98%	100%	101%	99%	99%	100%	100%	100%	*
Unweighted N	(1,093)	(488)	(605)	(272)	(276)	(323)	(222)	(716)	(137)	(165)	(75)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very important	44%	22%	39%	71%	21%	68%	51%	40%	41%	51%	42%	48%	33%
Somewhat important	26%	28%	28%	23%	34%	22%	23%	27%	28%	26%	23%	25%	32%
Not very important	14%	25%	15%	4%	20%	6%	13%	13%	12%	11%	17%	14%	17%
Not at all important	12%	24%	13%	1%	22%	3%	9%	16%	19%	11%	15%	10%	16%
Not sure	3%	2%	4%	2%	3%	1%	3%	4%	0%	2%	3%	4%	2%
Totals	99%	101%	99%	101%	100%	100%	99%	100%	100%	101%	100%	101%	100%
Unweighted N	(1,093)	(362)	(440)	(291)	(445)	(378)	(427)	(307)	(238)	(193)	(235)	(412)	(253)

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4H. Important Qualities of Being American — Being proud of the U.S.
When considering what makes an adult American, how important is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	43%	43%	44%	26%	32%	49%	64%	48%	37%	34%	*
Somewhat important	22%	23%	22%	24%	29%	19%	19%	21%	18%	26%	*
Not very important	12%	12%	13%	14%	15%	12%	7%	10%	19%	15%	*
Not at all important	17%	19%	16%	27%	18%	16%	8%	16%	19%	20%	*
Not sure	5%	4%	6%	9%	6%	4%	2%	5%	7%	6%	*
Totals	99%	101%	101%	100%	100%	100%	100%	100%	100%	101%	*
Unweighted N	(1,094)	(488)	(606)	(272)	(276)	(322)	(224)	(717)	(138)	(164)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very important	43%	26%	29%	77%	24%	71%	46%	43%	44%	51%	39%	45%	38%
Somewhat important	22%	24%	25%	18%	28%	21%	22%	26%	24%	22%	22%	20%	28%
Not very important	12%	18%	14%	4%	19%	6%	11%	13%	10%	13%	12%	12%	12%
Not at all important	17%	27%	23%	1%	23%	2%	15%	14%	22%	12%	21%	16%	18%
Not sure	5%	5%	8%	0%	6%	1%	6%	5%	1%	1%	6%	6%	4%
Totals	99%	100%	99%	100%	100%	101%	100%	101%	101%	99%	100%	99%	100%
Unweighted N	(1,094)	(364)	(438)	(292)	(447)	(379)	(426)	(307)	(240)	(192)	(236)	(415)	(251)

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4I. Important Qualities of Being American — Being patriotic
When considering what makes an adult American, how important is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	37%	38%	37%	24%	33%	40%	52%	44%	24%	24%	*
Somewhat important	24%	24%	25%	21%	22%	27%	27%	23%	24%	32%	*
Not very important	15%	14%	15%	17%	18%	13%	11%	13%	18%	18%	*
Not at all important	18%	19%	17%	28%	22%	17%	7%	16%	26%	21%	*
Not sure	5%	5%	5%	9%	6%	3%	3%	4%	7%	5%	*
Totals	99%	100%	99%	99%	101%	100%	100%	100%	99%	100%	*
Unweighted N	(1,089)	(486)	(603)	(270)	(275)	(321)	(223)	(712)	(138)	(164)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very important	37%	16%	25%	73%	17%	71%	41%	37%	37%	48%	35%	39%	29%
Somewhat important	24%	25%	28%	20%	29%	21%	23%	30%	24%	22%	23%	25%	26%
Not very important	15%	24%	15%	5%	23%	5%	14%	12%	18%	14%	14%	13%	18%
Not at all important	18%	29%	24%	2%	25%	2%	16%	17%	19%	14%	22%	16%	22%
Not sure	5%	6%	8%	1%	5%	1%	7%	4%	2%	2%	6%	6%	4%
Totals	99%	100%	100%	101%	99%	100%	101%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,089)	(363)	(438)	(288)	(446)	(376)	(423)	(304)	(240)	(191)	(235)	(411)	(252)

4J. Important Qualities of Being American — Participating in American customs and traditions
When considering what makes an adult American, how important is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	34%	36%	32%	22%	31%	35%	47%	37%	27%	28%	*
Somewhat important	30%	28%	33%	30%	32%	28%	33%	30%	27%	28%	*
Not very important	18%	16%	19%	25%	15%	17%	14%	16%	21%	24%	*
Not at all important	14%	17%	11%	16%	15%	17%	5%	12%	18%	15%	*
Not sure	4%	3%	5%	6%	6%	4%	1%	4%	7%	4%	*
Totals	100%	100%	100%	99%	99%	101%	100%	99%	100%	99%	*
Unweighted N	(1,087)	(486)	(601)	(271)	(275)	(320)	(221)	(710)	(138)	(164)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very important	34%	20%	19%	64%	19%	58%	36%	37%	31%	44%	30%	38%	24%
Somewhat important	30%	33%	33%	25%	36%	29%	31%	33%	33%	25%	33%	29%	34%
Not very important	18%	25%	21%	6%	24%	9%	15%	16%	16%	21%	16%	13%	24%
Not at all important	14%	20%	19%	2%	17%	3%	13%	11%	17%	9%	16%	14%	14%
Not sure	4%	3%	8%	2%	4%	2%	5%	4%	2%	1%	4%	6%	3%
Totals	100%	101%	100%	99%	100%	101%	100%	101%	99%	100%	99%	100%	99%
Unweighted N	(1,087)	(362)	(436)	(289)	(445)	(374)	(427)	(302)	(237)	(191)	(237)	(410)	(249)

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4K. Important Qualities of Being American — Believing the U.S. is the best country in the world
When considering what makes an adult American, how important is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	33%	34%	33%	16%	28%	38%	49%	38%	25%	25%	*
Somewhat important	21%	20%	22%	18%	18%	20%	28%	20%	23%	17%	*
Not very important	14%	13%	15%	19%	20%	10%	11%	12%	12%	26%	*
Not at all important	28%	29%	26%	43%	29%	28%	10%	26%	32%	29%	*
Not sure	4%	3%	4%	4%	5%	4%	1%	3%	8%	3%	*
Totals	100%	99%	100%	100%	100%	100%	99%	99%	100%	100%	*
Unweighted N	(1,090)	(486)	(604)	(270)	(274)	(322)	(224)	(715)	(137)	(163)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very important	33%	19%	21%	63%	18%	59%	41%	29%	31%	42%	36%	33%	26%
Somewhat important	21%	18%	21%	25%	19%	23%	17%	27%	23%	22%	16%	23%	21%
Not very important	14%	18%	16%	8%	21%	8%	14%	15%	12%	14%	9%	15%	19%
Not at all important	28%	42%	36%	3%	37%	9%	23%	26%	32%	21%	34%	24%	32%
Not sure	4%	3%	6%	1%	4%	1%	5%	3%	1%	2%	4%	5%	2%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	99%	101%	99%	100%	100%
Unweighted N	(1,090)	(363)	(436)	(291)	(444)	(379)	(426)	(302)	(240)	(191)	(235)	(413)	(251)

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4L. Important Qualities of Being American — Being born in the U.S.
When considering what makes an adult American, how important is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	32%	28%	37%	25%	37%	33%	33%	34%	41%	23%	*
Somewhat important	27%	28%	25%	27%	21%	26%	33%	24%	37%	28%	*
Not very important	20%	22%	17%	23%	16%	20%	18%	19%	11%	24%	*
Not at all important	18%	19%	18%	21%	20%	17%	16%	21%	6%	21%	*
Not sure	3%	4%	2%	4%	5%	3%	0%	3%	5%	3%	*
Totals	100%	101%	99%	100%	99%	99%	100%	101%	100%	99%	*
Unweighted N	(1,089)	(486)	(603)	(270)	(275)	(320)	(224)	(714)	(137)	(163)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very important	32%	25%	21%	53%	24%	42%	41%	28%	29%	31%	31%	35%	30%
Somewhat important	27%	21%	29%	29%	23%	31%	25%	29%	23%	29%	26%	28%	23%
Not very important	20%	24%	23%	11%	24%	14%	14%	23%	22%	26%	17%	17%	23%
Not at all important	18%	28%	21%	7%	27%	13%	16%	18%	26%	14%	22%	15%	23%
Not sure	3%	2%	6%	0%	2%	1%	4%	3%	0%	1%	4%	5%	1%
Totals	100%	100%	100%	100%	100%	101%	100%	101%	100%	101%	100%	100%	100%
Unweighted N	(1,089)	(363)	(435)	(291)	(445)	(377)	(426)	(305)	(239)	(190)	(235)	(414)	(250)

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4M. Important Qualities of Being American — Living in the U.S. for a long time
When considering what makes an adult American, how important is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	29%	27%	32%	23%	30%	28%	36%	28%	40%	24%	*
Somewhat important	31%	32%	30%	37%	25%	32%	29%	28%	37%	38%	*
Not very important	21%	21%	20%	21%	18%	23%	20%	23%	13%	15%	*
Not at all important	16%	18%	15%	16%	23%	14%	12%	17%	6%	21%	*
Not sure	3%	3%	3%	3%	4%	3%	2%	3%	5%	2%	*
Totals	100%	101%	100%	100%	100%	100%	99%	99%	101%	100%	*
Unweighted N	(1,088)	(484)	(604)	(272)	(275)	(320)	(221)	(712)	(137)	(164)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very important	29%	25%	20%	44%	23%	38%	38%	24%	25%	29%	27%	32%	26%
Somewhat important	31%	25%	36%	30%	27%	34%	27%	35%	28%	38%	27%	30%	30%
Not very important	21%	23%	20%	19%	23%	16%	19%	20%	24%	20%	19%	21%	23%
Not at all important	16%	24%	19%	6%	23%	10%	11%	20%	22%	12%	21%	13%	20%
Not sure	3%	3%	6%	1%	4%	1%	5%	2%	1%	1%	5%	4%	1%
Totals	100%	100%	101%	100%	100%	99%	100%	101%	100%	100%	99%	100%	100%
Unweighted N	(1,088)	(359)	(437)	(292)	(441)	(379)	(423)	(306)	(239)	(190)	(236)	(411)	(251)

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4N. Important Qualities of Being American — Growing up in the U.S.
When considering what makes an adult American, how important is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	28%	24%	33%	19%	32%	30%	30%	29%	27%	26%	*
Somewhat important	33%	40%	27%	38%	28%	29%	41%	30%	45%	37%	*
Not very important	20%	19%	22%	20%	19%	23%	19%	21%	16%	19%	*
Not at all important	16%	15%	16%	20%	18%	15%	10%	17%	10%	15%	*
Not sure	2%	2%	2%	3%	3%	3%	1%	2%	2%	3%	*
Totals	99%	100%	100%	100%	100%	100%	101%	99%	100%	100%	*
Unweighted N	(1,094)	(487)	(607)	(270)	(277)	(322)	(225)	(716)	(138)	(165)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very important	28%	19%	20%	47%	19%	44%	35%	23%	30%	34%	32%	27%	22%
Somewhat important	33%	28%	38%	33%	29%	29%	28%	38%	31%	33%	23%	38%	36%
Not very important	20%	25%	21%	15%	26%	17%	20%	20%	17%	19%	20%	21%	21%
Not at all important	16%	26%	17%	4%	25%	10%	13%	17%	22%	12%	21%	12%	19%
Not sure	2%	1%	4%	1%	2%	1%	4%	2%	0%	0%	3%	3%	1%
Totals	99%	99%	100%	100%	101%	101%	100%	100%	100%	98%	99%	101%	99%
Unweighted N	(1,094)	(363)	(438)	(293)	(446)	(380)	(426)	(307)	(240)	(193)	(235)	(414)	(252)

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4O. Important Qualities of Being American — Supporting the U.S. president
When considering what makes an adult American, how important is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	24%	23%	26%	15%	22%	28%	30%	28%	17%	17%	*
Somewhat important	22%	21%	22%	14%	20%	21%	32%	22%	17%	21%	*
Not very important	17%	17%	16%	22%	22%	13%	11%	17%	19%	17%	*
Not at all important	31%	33%	29%	41%	31%	31%	22%	28%	36%	37%	*
Not sure	6%	5%	7%	8%	6%	6%	5%	5%	11%	8%	*
Totals	100%	99%	100%	100%	101%	99%	100%	100%	100%	100%	*
Unweighted N	(1,091)	(486)	(605)	(270)	(275)	(321)	(225)	(715)	(138)	(163)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very important	24%	8%	12%	54%	8%	53%	30%	22%	25%	30%	26%	26%	16%
Somewhat important	22%	15%	20%	30%	13%	29%	19%	29%	20%	23%	22%	21%	23%
Not very important	17%	18%	20%	12%	19%	10%	15%	15%	17%	21%	14%	17%	16%
Not at all important	31%	52%	38%	3%	50%	7%	29%	28%	36%	21%	33%	29%	39%
Not sure	6%	7%	10%	1%	9%	1%	7%	6%	2%	4%	5%	8%	6%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	99%	100%	101%	100%
Unweighted N	(1,091)	(363)	(437)	(291)	(445)	(379)	(427)	(304)	(240)	(190)	(236)	(413)	(252)

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4P. Important Qualities of Being American — Displaying the American flag
When considering what makes an adult American, how important is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	22%	22%	21%	14%	19%	26%	27%	25%	14%	19%	*
Somewhat important	22%	21%	22%	17%	16%	24%	28%	24%	17%	13%	*
Not very important	22%	22%	21%	26%	26%	18%	19%	20%	27%	25%	*
Not at all important	32%	31%	32%	39%	34%	32%	22%	28%	35%	41%	*
Not sure	3%	3%	4%	4%	5%	1%	4%	3%	6%	2%	*
Totals	101%	99%	100%	100%	100%	101%	100%	100%	99%	100%	*
Unweighted N	(1,093)	(488)	(605)	(273)	(277)	(323)	(220)	(714)	(138)	(166)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very important	22%	9%	11%	46%	9%	42%	25%	23%	20%	33%	19%	23%	15%
Somewhat important	22%	15%	22%	27%	14%	25%	28%	22%	16%	19%	27%	22%	17%
Not very important	22%	23%	22%	21%	24%	22%	19%	22%	25%	21%	17%	21%	28%
Not at all important	32%	50%	40%	5%	49%	10%	25%	30%	38%	26%	34%	29%	38%
Not sure	3%	3%	5%	1%	3%	1%	4%	3%	2%	0%	3%	6%	2%
Totals	101%	100%	100%	100%	99%	100%	101%	100%	101%	99%	100%	101%	100%
Unweighted N	(1,093)	(361)	(440)	(292)	(443)	(379)	(425)	(307)	(239)	(192)	(235)	(413)	(253)

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4Q. Important Qualities of Being American — Having American parents
When considering what makes an adult American, how important is...?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	19%	16%	23%	10%	21%	21%	24%	20%	31%	7%	*
Somewhat important	24%	27%	21%	21%	21%	25%	28%	24%	28%	22%	*
Not very important	23%	21%	25%	31%	18%	22%	23%	23%	24%	26%	*
Not at all important	30%	32%	28%	32%	35%	30%	24%	30%	12%	40%	*
Not sure	4%	4%	4%	7%	6%	2%	1%	3%	5%	4%	*
Totals	100%	100%	101%	101%	101%	100%	100%	100%	100%	99%	*
Unweighted N	(1,092)	(489)	(603)	(272)	(278)	(320)	(222)	(713)	(139)	(165)	(75)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very important	19%	15%	13%	31%	15%	30%	28%	15%	17%	10%	24%	24%	12%
Somewhat important	24%	14%	25%	32%	16%	27%	24%	25%	23%	33%	23%	23%	19%
Not very important	23%	22%	25%	22%	24%	22%	16%	27%	20%	26%	19%	25%	22%
Not at all important	30%	45%	32%	14%	42%	19%	27%	31%	39%	29%	32%	23%	43%
Not sure	4%	4%	5%	2%	3%	2%	4%	3%	1%	3%	3%	5%	3%
Totals	100%	100%	100%	101%	100%	100%	99%	101%	100%	101%	101%	100%	99%
Unweighted N	(1,092)	(363)	(438)	(291)	(445)	(377)	(427)	(304)	(240)	(191)	(236)	(413)	(252)

4R. Important Qualities of Being American — Being Christian
When considering what makes an adult American, how important is...?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	18%	16%	20%	9%	15%	21%	25%	19%	20%	13%	*
Somewhat important	16%	17%	15%	18%	17%	14%	17%	17%	19%	8%	*
Not very important	15%	16%	14%	12%	14%	18%	14%	16%	14%	13%	*
Not at all important	46%	47%	45%	56%	49%	44%	37%	44%	40%	61%	*
Not sure	5%	5%	6%	5%	5%	4%	7%	5%	8%	5%	*
Totals	100%	101%	100%	100%	100%	101%	100%	101%	101%	100%	*
Unweighted N	(1,095)	(486)	(609)	(272)	(278)	(322)	(223)	(716)	(139)	(165)	(75)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very important	18%	10%	8%	37%	10%	33%	24%	17%	11%	18%	15%	22%	13%
Somewhat important	16%	8%	15%	25%	7%	23%	20%	19%	8%	12%	24%	17%	8%
Not very important	15%	9%	16%	19%	12%	18%	14%	15%	19%	17%	10%	16%	17%
Not at all important	46%	69%	54%	16%	68%	24%	37%	45%	60%	51%	45%	39%	59%
Not sure	5%	4%	8%	3%	4%	2%	5%	5%	2%	2%	6%	7%	3%
Totals	100%	100%	101%	100%	101%	100%	100%	101%	100%	100%	100%	101%	100%
Unweighted N	(1,095)	(364)	(439)	(292)	(447)	(379)	(427)	(308)	(239)	(192)	(236)	(414)	(253)

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4S. Important Qualities of Being American — Having many generations of American ancestors
When considering what makes an adult American, how important is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	16%	16%	17%	11%	21%	15%	19%	16%	27%	6%	*
Somewhat important	21%	20%	22%	19%	13%	27%	24%	21%	28%	18%	*
Not very important	26%	27%	25%	24%	26%	25%	27%	28%	14%	30%	*
Not at all important	32%	34%	31%	39%	34%	29%	29%	32%	25%	40%	*
Not sure	4%	4%	5%	6%	6%	4%	2%	4%	6%	6%	*
Totals	99%	101%	100%	99%	100%	100%	101%	101%	100%	100%	*
Unweighted N	(1,090)	(483)	(607)	(268)	(277)	(320)	(225)	(714)	(138)	(163)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very important	16%	12%	9%	30%	12%	27%	24%	13%	14%	11%	18%	22%	8%
Somewhat important	21%	17%	21%	25%	17%	25%	24%	22%	16%	32%	25%	19%	13%
Not very important	26%	22%	25%	30%	23%	25%	23%	25%	29%	24%	23%	25%	31%
Not at all important	32%	46%	37%	14%	45%	21%	24%	37%	39%	32%	30%	27%	44%
Not sure	4%	2%	8%	2%	3%	3%	5%	4%	1%	1%	5%	6%	3%
Totals	99%	99%	100%	101%	100%	101%	100%	101%	99%	100%	101%	99%	99%
Unweighted N	(1,090)	(364)	(435)	(291)	(445)	(377)	(423)	(307)	(240)	(190)	(237)	(412)	(251)

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4T. Important Qualities of Being American — Serving in the U.S. military
When considering what makes an adult American, how important is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	15%	14%	16%	8%	16%	11%	25%	16%	16%	8%	*
Somewhat important	25%	24%	25%	16%	19%	28%	34%	25%	20%	24%	*
Not very important	25%	26%	24%	24%	22%	28%	25%	27%	20%	19%	*
Not at all important	29%	30%	27%	42%	36%	26%	12%	26%	32%	41%	*
Not sure	7%	6%	8%	11%	7%	7%	4%	6%	12%	9%	*
Totals	101%	100%	100%	101%	100%	100%	100%	100%	100%	101%	*
Unweighted N	(1,092)	(487)	(605)	(272)	(277)	(322)	(221)	(716)	(137)	(164)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very important	15%	10%	10%	25%	11%	20%	19%	13%	13%	17%	15%	15%	12%
Somewhat important	25%	20%	23%	30%	20%	32%	27%	27%	21%	29%	28%	22%	22%
Not very important	25%	23%	21%	31%	27%	28%	22%	27%	27%	22%	18%	28%	29%
Not at all important	29%	42%	36%	8%	37%	16%	22%	27%	38%	27%	32%	25%	33%
Not sure	7%	5%	10%	6%	5%	4%	9%	7%	1%	5%	7%	10%	4%
Totals	101%	100%	100%	100%	100%	100%	99%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,092)	(361)	(439)	(292)	(444)	(378)	(424)	(308)	(240)	(193)	(235)	(413)	(251)

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4U. Important Qualities of Being American — Being white
When considering what makes an adult American, how important is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	10%	11%	10%	6%	14%	12%	8%	11%	11%	10%	*
Somewhat important	8%	6%	9%	6%	9%	6%	10%	10%	4%	2%	*
Not very important	16%	16%	16%	20%	9%	17%	19%	17%	13%	10%	*
Not at all important	61%	62%	59%	62%	63%	60%	59%	59%	64%	67%	*
Not sure	6%	5%	6%	7%	5%	6%	5%	4%	8%	10%	*
Totals	101%	100%	100%	101%	100%	101%	101%	101%	100%	99%	*
Unweighted N	(1,090)	(483)	(607)	(271)	(277)	(319)	(223)	(711)	(139)	(165)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very important	10%	3%	8%	20%	4%	15%	11%	9%	9%	10%	11%	10%	9%
Somewhat important	8%	4%	7%	11%	5%	10%	10%	8%	3%	10%	7%	9%	5%
Not very important	16%	8%	17%	23%	9%	21%	19%	14%	13%	14%	18%	16%	15%
Not at all important	61%	78%	60%	44%	79%	52%	53%	64%	70%	60%	58%	59%	67%
Not sure	6%	7%	8%	2%	3%	2%	7%	4%	4%	6%	6%	6%	4%
Totals	101%	100%	100%	100%	100%	100%	100%	99%	99%	100%	100%	100%	100%
Unweighted N	(1,090)	(363)	(438)	(289)	(445)	(375)	(424)	(307)	(238)	(191)	(234)	(413)	(252)

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Interviewing Dates	July 11 - 14, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 6.052, with a mean of one and a standard deviation of 0.906.
Number of respondents	1100
Margin of error	± 4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	124 questions not reported.