## California Statewide Poll

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California Statewide Poll

1. Interest in Politics

Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ...?

|  | Total | Gender |  | Age |  |  |  |  | Income |  |  | Race |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ |  | ess than 40K | 40K-100K | $100 \mathrm{~K}+$ | White | Non-White |
| Most of the time | 70.0\% | 78.9\% | 62.1\% | \% 46.5\% | 65.6\% | 74.0\% | 89.9\% |  | 63.5\% | 70.5\% | 80.3\% | 73.7\% | 59.6\% |
| Some of the time | 21.7\% | 18.5\% | 24.5\% | \% 31.9\% | 23.9\% | 22.3\% | 8.1\% |  | 24.2\% | 22.2\% | 16.0\% | 18.9\% | 29.8\% |
| Only now and then | 5.6\% | 2.2\% | 8.6\% | \% 18.7\% | 2.8\% | 3.3\% | 1.4\% |  | 7.5\% | 5.2\% | 3.4\% | 5.5\% | 5.8\% |
| Hardly at all | 2.7\% | 0.4\% | 4.8\% | \% 2.9\% | 7.8\% | 0.4\% | 0.6\% |  | 4.8\% | 2.2\% | 0.4\% | 2.0\% | 4.9\% |
| Don't Know | 0.0\% | 0.0\% | 0.0\% | \% 0.0\% | 0.0\% | 0.0\% | 0.0\% |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Totals |  |  |  |  |  |  |  |  |  |  |  |  |  |
| (Unweighted) | $\begin{aligned} & 100.0 \% \\ & (1,000) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (465) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (535) \end{aligned}$ | $\% \quad \begin{aligned} & 100.0 \% \\ & (100) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (231) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (482) \end{aligned}$ | $\begin{aligned} & 100.0^{\circ} \\ & (187) \end{aligned}$ |  | $\begin{aligned} & 100.0 \% \\ & (313) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (468) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (216) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (807) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (193) \end{aligned}$ |
|  | Total | Voters |  |  | Party ID |  |  |  | Ideology |  |  | 2008 Vote |  |
|  |  | Registered | oter | Likely Voter | Democrat | Independent |  | Republican | an Liberal | Moderate | Conservative | Obama | McCain |
| Most of the time | 70.0\% | 70.0\% |  | 77.2\% | 65.7\% | 64.9\% |  | 78.2\% | \% 68.6\% | 62.5\% | 80.8\% | 63.8\% | 80.6\% |
| Some of the time | 21.7\% | 21.7\% |  | 17.8\% | 23.1\% | 27.3\% |  | 16.8\% | \% 25.8\% | 24.7\% | 14.8\% | 24.8\% | 16.8\% |
| Only now and then | 5.6\% | 5.6\% |  | 3.6\% | 6.5\% | 7.0\% |  | 3.0\% | \% 3.7\% | 8.1\% | 4.2\% | 7.4\% | 2.3\% |
| Hardly at all | 2.7\% | 2.7\% |  | 1.4\% | 4.6\% | 0.9\% |  | 2.1\% | \% 1.8\% | 4.7\% | 0.3\% | 3.9\% | 0.3\% |
| Don't Know | 0.0\% | 0.0\% |  | 0.0\% | 0.0\% | 0.0\% |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Totals |  |  |  |  |  |  |  |  |  |  |  |  |  |
| (Unweighted) | $\begin{aligned} & 100.0 \% \\ & (1,000) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (1,000) \end{aligned}$ |  | $\begin{aligned} & 100.0 \% \\ & (814) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (404) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (250) \end{aligned}$ |  | $\begin{aligned} & 100.0 \% \\ & (300) \end{aligned}$ | $\begin{aligned} & \% \quad \begin{array}{l} 100.0 \% \\ (322) \end{array} \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (313) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (333) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & \text { ( 555) } \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (381) \end{aligned}$ |

## California Statewide Poll

YouGov

## 2. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

|  | Total | Gender |  | Age |  |  |  |  | Income |  |  | Race |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ |  | ess than 40 K | 40K-100K | $100 \mathrm{~K}+$ | White | Non-White |
| Strongly approve | 23.0\% | 20.2\% | 25.5\% | \% 16.9\% | 24.8\% | 25.8\% | 21.3\% |  | 19.7\% | 25.0\% | 23.7\% | 19.5\% | 33.1\% |
| Somewhat approve | 26.3\% | 25.4\% | 27.2\% | \% 37.6\% | 30.9\% | 23.8\% | 14.9\% |  | 28.9\% | 27.4\% | 19.3\% | 26.3\% | 26.4\% |
| Somewhat disapprove | 13.0\% | 14.3\% | 11.8\% | \% 17.8\% | 13.2\% | 13.1\% | 8.1\% |  | 14.6\% | 11.3\% | 14.1\% | 11.4\% | 17.6\% |
| Strongly disapprove | 34.9\% | 38.8\% | 31.6\% | \% 18.9\% | 29.3\% | 36.6\% | 53.9\% |  | 32.6\% | 33.9\% | 42.1\% | 39.4\% | 22.1\% |
| Not sure | 2.7\% | 1.3\% | 3.9\% | \% 8.8\% | 1.8\% | 0.8\% | 1.8\% |  | 4.2\% | 2.4\% | 0.8\% | 3.4\% | 0.7\% |
| Totals (Unweighted) | $\begin{aligned} & 100.0 \% \\ & (1,000) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (465) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (535) \end{aligned}$ | $\begin{array}{ll} \% & 100.0 \% \\ (100) \end{array}$ | $\begin{aligned} & 100.0 \% \\ & (231) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (482) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (187) \end{aligned}$ |  | $\begin{aligned} & 100.0 \% \\ & (313) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (468) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (216) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (807) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (193) \end{aligned}$ |
|  |  |  | Voters |  |  | Party ID |  |  |  | Ideolog |  |  | 08 Vote |
|  | Total | Registered | oter | Likely Voter | Democrat | Independent |  | Republican | an Liberal | Moderate | Conservative | Obama | McCain |
| Strongly approve | 23.0\% | 23.0\% |  | 24.2\% | 42.1\% | 21.2\% |  | 4.3\% | \% 43.1\% | 19.2\% | 6.8\% | 37.3\% | 2.0\% |
| Somewhat approve | 26.3\% | 26.3\% |  | 25.7\% | 39.9\% | 31.5\% |  | 5.1\% | \% 43.8\% | 32.6\% | 2.8\% | 42.6\% | 3.2\% |
| Somewhat disapprove | 13.0\% | 13.0\% |  | 10.7\% | 10.9\% | 11.6\% |  | 14.4\% | \% 8.2\% | 20.6\% | 10.5\% | 13.0\% | 13.6\% |
| Strongly disapprove | 34.9\% | 34.9\% |  | 37.9\% | 4.1\% | 31.1\% |  | 76.2\% | \% 2.2\% | 23.2\% | 79.7\% | 3.5\% | 80.2\% |
| Not sure | 2.7\% | 2.7\% |  | 1.6\% | 3.0\% | 4.6\% |  | 0.0\% | \% 2.7\% | 4.4\% | 0.2\% | 3.5\% | 1.1\% |
| Totals (Unweighted) | $\begin{aligned} & 100.0 \% \\ & (1,000) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (1,000) \end{aligned}$ |  | $\begin{aligned} & 100.0 \% \\ & (814) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (404) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (250) \end{aligned}$ |  | $\begin{aligned} & 100.0 \% \\ & (300) \end{aligned}$ | $\% \quad \begin{aligned} & 100.0 \% \\ & (322) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (313) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (333) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (555) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (381) \end{aligned}$ |

## California Statewide Poll

YouGov
3. Obama's Performance Against Expectations

Since taking office, do you think Barack Obama has accomplished...

|  | Total | Gender |  | Age |  |  |  |  | Income |  |  | Race |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ |  | ess than 40K | 40K-100K | $100 \mathrm{~K}+$ | White | Non-White |
| More than I expected | 19.0\% | 20.8\% | 17.5\% | \% 10.6\% | 17.8\% | 21.6\% | 23.3\% |  | 18.1\% | 20.5\% | 17.1\% | 18.2\% | 21.3\% |
| About what I expected | 35.1\% | 31.1\% | 38.7\% | \% 43.4\% | 44.0\% | 32.3\% | 21.5\% |  | 34.7\% | 33.7\% | 39.0\% | 33.6\% | 39.5\% |
| Less than I expected | 41.3\% | 45.6\% | 37.4\% | \% 38.5\% | 35.2\% | 41.7\% | 50.8\% |  | 41.5\% | 41.2\% | 41.1\% | 42.9\% | $36.5 \%$ |
| Not sure | 4.6\% | 2.5\% | 6.5\% | \% 7.5\% | 2.9\% | 4.4\% | 4.4\% |  | 5.7\% | 4.6\% | 2.8\% | 5.3\% | 2.6\% |
| Totals <br> (Unweighted) | $\begin{aligned} & 100.0 \% \\ & (999) \end{aligned}$ | $\begin{gathered} 100.0 \% \\ (465) \end{gathered}$ | $\begin{aligned} & 100.0 \% \\ & (534) \end{aligned}$ | $\% \quad \begin{gathered} 100.0 \% \\ (100) \end{gathered}$ | $\begin{gathered} 100.0 \% \\ (231) \end{gathered}$ | $\begin{aligned} & 100.0 \% \\ & (481) \end{aligned}$ | $\begin{gathered} 100.0 \% \\ (187) \end{gathered}$ |  | $\begin{aligned} & 100.0 \% \\ & (312) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (468) \end{aligned}$ | $\begin{gathered} 100.0 \% \\ (216) \end{gathered}$ | $\begin{aligned} & 100.0 \% \\ & (806) \end{aligned}$ | $\begin{gathered} 100.0 \% \\ (193) \end{gathered}$ |
|  |  |  | Voters |  |  | Party ID |  |  |  | Ideol |  |  | 08 Vote |
|  | Total | Registered | oter Lik | Likely Voter | Democrat | Independent |  | Republican | an Liberal | Moderate | Conservative | Obama | McCain |
| More than I expected | 19.0\% | 19.0\% |  | 21.5\% | 24.5\% | 19.6\% |  | 14.3\% | \% 24.7\% | 17.1\% | 15.9\% | 23.1\% | 14.2\% |
| About what I expected | 35.1\% | 35.1\% |  | 34.9\% | 44.6\% | 36.4\% |  | 23.2\% | \% 43.9\% | 35.6\% | $26.0 \%$ | 41.1\% | $25.2 \%$ |
| Less than I expected | 41.3\% | 41.3\% |  | 40.7\% | 24.9\% | 39.3\% |  | 60.4\% | \% 25.7\% | 44.5\% | 53.8\% | 31.2\% | 57.5\% |
| Not sure | 4.6\% | 4.6\% |  | 3.0\% | 6.0\% | 4.8\% |  | 2.0\% | 5.7\% | 2.8\% | 4.3\% | 4.6\% | 3.1\% |
| Totals <br> (Unweighted) | $\begin{aligned} & 100.0 \% \\ & (999) \end{aligned}$ | $\begin{gathered} 100.0^{\circ} \\ (999) \end{gathered}$ |  | $\begin{gathered} 100.0 \% \\ (814) \end{gathered}$ | $\begin{gathered} 100.0 \% \\ (403) \end{gathered}$ | $\begin{gathered} 100.0 \% \\ (250) \end{gathered}$ |  | $\begin{gathered} 100.0 \% \\ (300) \end{gathered}$ | $\begin{array}{ll} \% & 100.0 \% \\ (321) \end{array}$ | $\begin{aligned} & 100.0 \% \\ & (313) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (333) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (554) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (381) \end{aligned}$ |

California Statewide Poll
YouGov

## 4. Gay Marriage

Do you favor or oppose allowing gays and lesbians to marry legally?


California Statewide Poll
YouGov
5. Illegal Immigration

Do you favor or oppose providing a way for illegal immigrants currently in the country to gain legal citizenship if they pass background checks, pay fines, and have jobs?


California Statewide Poll
YouGov
6. View on Abortion

Do you think abortion should be...

|  | Total | Gender |  | Age |  |  |  | Income |  |  | Race |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Less than 40K | 40K-100K | $100 \mathrm{~K}+$ | White | Non-White |
| Legal in all cases | 32.0\% | 29.6\% | 34.2\% | 32.4\% | 41.6\% | 29.5\% | 24.4\% | 27.4\% | 35.4\% | 31.4\% | 32.5\% | 30.6\% |
| Legal in most cases | 32.6\% | 32.9\% | 32.3\% | 34.0\% | 31.5\% | 33.3\% | 31.0\% | 37.0\% | 28.4\% | 35.0\% | 33.9\% | 28.7\% |
| Illegal in most cases | 21.5\% | 24.0\% | 19.4\% | 18.0\% | 14.7\% | 23.5\% | 29.5\% | 20.2\% | 21.8\% | 23.3\% | 20.3\% | 25.1\% |
| lllegal in all cases | 8.8\% | 8.6\% | 8.9\% | 9.2\% | 8.0\% | 9.0\% | 8.7\% | 8.9\% | 9.1\% | 7.7\% | 7.7\% | 11.6\% |
| Not sure | 5.2\% | 5.0\% | 5.3\% | 6.3\% | 4.1\% | 4.6\% | 6.4\% | 6.5\% | 5.3\% | 2.6\% | 5.6\% | 4.0\% |

Totals

| (Unweighted) | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (997) | (464) | (533) | (100) | (230) | (480) | (187) | (312) | (467) | (215) | (805) | (192) |


|  | Total | Voters |  | Party ID |  |  | Ideology |  |  | 2008 Vote |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Registered Voter | Likely Voter | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Obama | McCain |
| Legal in all cases | 32.0\% | 32.0\% | 32.4\% | 44.3\% | 42.5\% | 8.7\% | 57.3\% | 32.6\% | 5.8\% | 47.4\% | 9.1\% |
| Legal in most cases | 32.6\% | 32.6\% | 31.0\% | 41.3\% | 26.0\% | 28.3\% | 33.4\% | 36.8\% | 28.3\% | 37.3\% | 26.3\% |
| Illegal in most cases | 21.5\% | 21.5\% | 22.8\% | 8.0\% | 19.6\% | 40.2\% | 4.5\% | 21.3\% | 39.3\% | 9.4\% | 40.0\% |
| Illegal in all cases | 8.8\% | 8.8\% | 9.3\% | 2.5\% | 5.7\% | 18.1\% | 2.7\% | 2.6\% | 21.3\% | 1.9\% | 18.6\% |
| Not sure | 5.2\% | 5.2\% | 4.5\% | 3.9\% | 6.2\% | 4.8\% | 2.1\% | 6.7\% | 5.3\% | 4.0\% | 6.1\% |
| Totals |  |  |  |  |  |  |  |  |  |  |  |
| (Unweighted) | $\begin{aligned} & 100.0 \% \\ & (997) \end{aligned}$ | $\begin{gathered} 100.0 \% \\ (997) \end{gathered}$ | $\begin{aligned} & 100.0 \% \\ & (812) \end{aligned}$ | $\begin{gathered} 100.0 \% \\ (402) \end{gathered}$ | $\begin{gathered} 100.0 \% \\ (250) \end{gathered}$ | $\begin{gathered} 100.0 \% \\ (299) \end{gathered}$ | $\begin{aligned} & 100.0 \% \\ & (320) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (313) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (332) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (553) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (380) \end{aligned}$ |

California Statewide Poll
YouGov
7. Intention to Vote in 2010

Do you intend to vote in the 2010 midterm elections?

|  | Total | Gender |  | Age |  |  |  |  | Income |  |  | Race |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ |  | Less than 40 K | 40K-100K | $100 \mathrm{~K}+$ | White | Non-White |
| Definitely will vote | 78.4\% | 73.1\% | 83.2\% | \% 54.4\% | 71.1\% | 85.3\% | 96.8\% |  | 74.5\% | 77.8\% | 86.7\% | 79.4\% | 75.5\% |
| Probably will vote | 15.7\% | 23.1\% | 9.1\% | \% 35.0\% | 22.4\% | 9.3\% | 1.7\% |  | 18.3\% | 16.0\% | 10.4\% | 14.0\% | 20.5\% |
| Equally likely to vote or not vote | 2.8\% | 0.6\% | 4.7\% | \% 7.8\% | 2.4\% | 1.8\% | 0.5\% |  | 4.2\% | 2.9\% | 0.0\% | 3.4\% | 0.9\% |
| Probably will not vote | 0.8\% | 0.1\% | 1.4\% | \% 2.0\% | 1.1\% | 0.3\% | 0.0\% |  | 0.1\% | 1.5\% | 0.0\% | 0.8\% | 0.6\% |
| Definitely will not vote | 2.3\% | 3.2\% | 1.6\% | \% 0.8\% | 3.0\% | 3.3\% | 1.1\% |  | 2.9\% | 1.7\% | 2.9\% | 2.3\% | 2.5\% |
| Totals (Unweighted) | $\begin{aligned} & 100.0 \% \\ & (1,000) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (465) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (535) \end{aligned}$ | $\% \quad \begin{aligned} & 100.0 \% \\ & (100) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (231) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (482) \end{aligned}$ | $\begin{aligned} & 100.0^{0} \\ & (187) \end{aligned}$ |  | $\begin{aligned} & 100.0 \% \\ & (313) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (468) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (216) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (807) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (193) \end{aligned}$ |
|  |  |  | Voters |  |  | Party ID |  |  |  | Ideolo |  |  | 08 Vote |
|  | Total | Registered V | oter | Likely Voter | Democrat | Independent |  | Republican | can Liberal | Moderate | Conservative | Obama | McCain |
| Definitely will vote | 78.4\% | 78.4\% |  | 100.0\% | 76.2\% | 76.6\% |  | 83.9\% | \% 74.2\% | 79.5\% | 83.2\% | 78.1\% | 85.7\% |
| Probably will vote | 15.7\% | 15.7\% |  | 0.0\% | 17.7\% | 16.0\% |  | 12.1\% | \% 17.9\% | 15.7\% | 12.7\% | 15.8\% | 9.4\% |
| Equally likely to vote or not vote Probably will not | 2.8\% | 2.8\% |  | 0.0\% | 3.1\% | 3.1\% |  | 1.7\% | \% 3.1\% | 2.5\% | 1.7\% | 2.8\% | 1.6\% |
| vote | 0.8\% | 0.8\% |  | 0.0\% | 0.9\% | 1.6\% |  | 0.0\% | \% 1.5\% | 0.9\% | 0.0\% | 1.4\% | 0.0\% |
| Definitely will not vote | 2.3\% | 2.3\% |  | 0.0\% | 2.2\% | 2.7\% |  | 2.3\% | \% 3.4\% | 1.4\% | 2.3\% | 1.9\% | 3.3\% |
| Totals |  |  |  |  |  |  |  |  |  |  |  |  |  |
| (Unweighted) | $\begin{aligned} & 100.0 \% \\ & (1,000) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (1,000) \end{aligned}$ |  | $\begin{aligned} & 100.0 \% \\ & (814) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (404) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (250) \end{aligned}$ |  | $\begin{aligned} & 100.0 \% \\ & (300) \end{aligned}$ | $\begin{array}{ll} \% & 100.0 \% \\ ) & (322) \end{array}$ | $\begin{aligned} & 100.0 \% \\ & (313) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (333) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (555) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (381) \end{aligned}$ |

## California Statewide Poll

YouGov

## 8. Governor Vote

Who do you think you will vote for to be Governor of California?

|  | Total | Gender |  | Age |  |  |  |  | Income |  |  | Race |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ |  | Less than 40K | 40K-100K | $100 \mathrm{~K}+$ | White | Non-White |
| Jerry Brown | 49.1\% | 47.8\% | 50.2\% | 53.1\% | 55.1\% | 47.2\% | 41.3\% |  | 45.9\% | 54.0\% | 41.5\% | 46.2\% | 57.3\% |
| Meg Whitman | 37.7\% | 44.1\% | 32.0\% | \% 21.5\% | 28.2\% | 43.3\% | 53.7\% |  | 36.3\% | 34.0\% | 49.5\% | 39.2\% | 33.2\% |
| Other | 2.5\% | 2.1\% | 2.9\% | \% 3.2\% | 2.0\% | 3.2\% | 1.2\% |  | 3.3\% | 2.2\% | 2.0\% | 3.3\% | 0.3\% |
| Not sure | 9.6\% | 5.0\% | 13.7\% | \% 21.5\% | 12.7\% | 4.9\% | 3.5\% |  | 12.6\% | 8.5\% | 7.0\% | 9.7\% | 9.2\% |
| Won't vote | 1.2\% | 1.1\% | 1.3\% | 0.8\% | 2.0\% | 1.3\% | 0.4\% |  | 1.9\% | 1.2\% | 0.0\% | 1.6\% | 0.0\% |
| (Unweighted) | $\begin{aligned} & 100.0 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (465) \end{aligned}$ | $\begin{gathered} 100.0 \% \\ (534) \end{gathered}$ | $\% \quad \begin{gathered} 100.0 \% \\ (100) \end{gathered}$ | $\begin{aligned} & 100.0 \% \\ & (230) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (482) \end{aligned}$ | $\begin{gathered} 100.0^{\circ} \\ (187) \end{gathered}$ |  | $\begin{aligned} & 100.0 \% \\ & (312) \end{aligned}$ | $\begin{gathered} 100.0 \% \\ (468) \end{gathered}$ | $\begin{aligned} & 100.0 \% \\ & (216) \end{aligned}$ | $\begin{gathered} 100.0 \% \\ (807) \end{gathered}$ | $\begin{gathered} 100.0 \% \\ (192) \end{gathered}$ |
|  | Total | Voters |  |  | Party ID |  |  |  | Ideology |  |  | 2008 Vote |  |
|  |  | Registered | oter | Likely Voter | Democrat | Independent |  | Republican | can Liberal | Moderate | Conservative | Obama | McCain |
| Jerry Brown | 49.1\% | 49.1\% |  | 50.2\% | 85.7\% | 52.5\% |  | 4.7\% | \% 86.7\% | 54.2\% | 7.2\% | 80.0\% | 5.9\% |
| Meg Whitman | 37.7\% | 37.7\% |  | 41.0\% | 4.2\% | 33.9\% |  | 81.9\% | \% 2.6\% | 31.8\% | 79.4\% | 8.5\% | 80.7\% |
| Other | 2.5\% | 2.5\% |  | 2.2\% | 0.7\% | 3.7\% |  | 2.3\% | \% 1.5\% | 3.3\% | 2.7\% | 2.2\% | 2.1\% |
| Not sure | 9.6\% | 9.6\% |  | 6.5\% | 8.7\% | 8.3\% |  | 9.8\% | \% 7.8\% | 10.0\% | 9.7\% | 8.8\% | 9.8\% |
| Won't vote | 1.2\% | 1.2\% |  | 0.1\% | 0.6\% | 1.5\% |  | 1.2\% | \% 1.4\% | 0.6\% | 1.1\% | 0.5\% | 1.4\% |
| Totals |  |  |  |  |  |  |  |  |  |  |  |  |  |
| (Unweighted) | $\begin{aligned} & 100.0 \% \\ & (999) \end{aligned}$ | $\begin{gathered} 100.0 \% \\ (999) \end{gathered}$ |  | $\begin{gathered} 100.0 \% \\ (814) \end{gathered}$ | $\begin{aligned} & 100.0 \% \\ & (403) \end{aligned}$ | $\begin{gathered} 100.0 \% \\ (250) \end{gathered}$ |  | $\begin{gathered} 100.0 \% \\ (300) \end{gathered}$ | $\begin{aligned} & \% \\ & \% \\ & \\ & \\ & \text { (321) } \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (313) \end{aligned}$ | $\begin{gathered} 100.0 \% \\ (333) \end{gathered}$ | $\begin{aligned} & 100.0 \% \\ & (554) \end{aligned}$ | $\begin{gathered} 100.0 \% \\ (381) \end{gathered}$ |

## California Statewide Poll

YouGov
9. Senator Vote

Who do you think you will vote for in the 2010 election for U.S. Senate?

|  | Total | Gender |  | Age |  |  |  |  | Income |  |  | Race |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ |  | ess than 40K | 40K-100K | $100 \mathrm{~K}+$ | White | Non-White |
| Barbara Boxer | 48.9\% | 44.9\% | 52.5\% | 50.3\% | 57.7\% | 48.3\% | 37.7\% |  | 47.8\% | 52.2\% | 41.9\% | 45.6\% | 58.4\% |
| Carly Fiorina | 41.5\% | 48.8\% | 35.0\% | - 31.9\% | 31.3\% | 44.5\% | 57.5\% |  | 37.3\% | 39.9\% | 53.3\% | 43.5\% | 35.9\% |
| Other | 1.2\% | 1.0\% | 1.4\% | - 1.4\% | 1.8\% | 1.3\% | 0.0\% |  | 2.1\% | 1.0\% | 0.0\% | 1.6\% | 0.0\% |
| Not sure | 6.8\% | 4.2\% | 9.2\% | - 13.9\% | 6.6\% | 4.8\% | 4.6\% |  | 9.8\% | 5.8\% | 4.5\% | 7.4\% | 5.3\% |
| Won't vote | 1.6\% | 1.2\% | 1.9\% | - 2.5\% | 2.6\% | 1.2\% | 0.3\% |  | 3.1\% | 1.0\% | 0.4\% | 2.0\% | 0.4\% |
| (Unweighted) | $\begin{aligned} & 100.0 \% \\ & (999) \end{aligned}$ | $\begin{gathered} 100.0 \% \\ (465) \end{gathered}$ | $\begin{aligned} & 100.0 \% \\ & (534) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (100) \end{aligned}$ | $\begin{gathered} 100.0 \% \\ (230) \end{gathered}$ | $\begin{gathered} 100.0 \% \\ (482) \end{gathered}$ | $\begin{gathered} 100.0 \% \\ (187) \end{gathered}$ |  | $\begin{aligned} & 100.0 \% \\ & (312) \end{aligned}$ | $\begin{gathered} 100.0 \% \\ (468) \end{gathered}$ | $\begin{aligned} & 100.0 \% \\ & (216) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (807) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (192) \end{aligned}$ |
|  | Total | Voters |  |  | Party ID |  |  |  | Ideology |  |  | 2008 Vote |  |
|  |  | Registered | oter | Likely Voter | Democrat | Independent |  | Republican | an Liberal | Moderate | Conservative | Obama | McCain |
| Barbara Boxer | 48.9\% | 48.9\% |  | 48.6\% | 89.5\% | 48.2\% |  | 2.1\% | \% 89.5\% | 50.1\% | 7.2\% | 82.3\% | 3.7\% |
| Carly Fiorina | 41.5\% | 41.5\% |  | 45.3\% | 4.6\% | 38.9\% |  | 89.6\% | \% 3.0\% | 36.2\% | 86.8\% | 8.2\% | 90.1\% |
| Other | 1.2\% | 1.2\% |  | 0.8\% | 0.2\% | 2.1\% |  | 0.4\% | \% 1.1\% | 1.3\% | 1.0\% | 1.4\% | 0.7\% |
| Not sure | 6.8\% | 6.8\% |  | 5.1\% | 4.2\% | 8.8\% |  | 6.7\% | \% 3.5\% | 11.6\% | 4.2\% | 7.0\% | 4.4\% |
| Won't vote | 1.6\% | 1.6\% |  | 0.2\% | 1.5\% | 2.0\% |  | 1.2\% | \% 2.9\% | 0.8\% | 0.8\% | 1.0\% | 1.1\% |
| Totals |  |  |  |  |  |  |  |  |  |  |  |  |  |
| (Unweighted) | $\begin{gathered} 100.0 \% \\ (999) \end{gathered}$ | $\begin{gathered} 100.0^{\circ} \\ (999) \end{gathered}$ |  | $\begin{gathered} 100.0 \% \\ (814) \end{gathered}$ | $\begin{gathered} 100.0 \% \\ (403) \end{gathered}$ | $\begin{aligned} & 100.0 \% \\ & (250) \end{aligned}$ |  | $\begin{aligned} & 100.0 \% \\ & (300) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (321) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (313) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (333) \end{aligned}$ | $\begin{aligned} & 100.0 \% \\ & (554) \end{aligned}$ | $\begin{gathered} 100.0 \% \\ (381) \end{gathered}$ |

## California Statewide Poll

YouGov
10. 2010 Congressional Ballot

Who do you think you will vote for in the 2010 election for U.S. House of Representatives?

|  | Total | Gender |  | Age |  |  |  |  | Income |  |  | Race |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ |  | Less than 40K | 40K-100K | $100 \mathrm{~K}+$ | White | Non-White |
| Democrat | 45.5\% | 44.4\% | 46.4\% | \% 46.6\% | 54.4\% | 43.4\% | 37.3\% |  | 42.9\% | 50.1\% | 38.1\% | 41.9\% | 55.8\% |
| Republican | 38.5\% | 43.3\% | 34.3\% | \% 30.6\% | 31.5\% | 39.1\% | 53.6\% |  | 36.9\% | 36.0\% | 47.6\% | 43.1\% | 25.0\% |
| Other | 2.1\% | 1.2\% | 2.9\% | \% 1.4\% | 0.9\% | 3.0\% | 2.5\% |  | 2.5\% | 2.7\% | 0.0\% | 1.5\% | 3.8\% |
| Not sure | 11.7\% | 9.3\% | 13.9\% | \% 18.9\% | 11.1\% | 11.6\% | 5.8\% |  | 14.3\% | 9.4\% | 13.1\% | 11.0\% | 13.9\% |
| Won't vote | 2.2\% | 1.8\% | 2.6\% | \% 2.5\% | 2.1\% | 3.0\% | 0.8\% |  | 3.5\% | 1.8\% | 1.2\% | 2.4\% | 1.6\% |
| Totals |  |  |  |  |  |  |  |  |  |  |  |  |  |
| (Unweighted) | $\begin{gathered} 100.0 \% \\ (994) \end{gathered}$ | $\begin{gathered} 100.0 \% \\ (462) \end{gathered}$ | $\begin{gathered} 100.0 \% \\ (532) \end{gathered}$ | $\% \quad \begin{gathered} 100.0 \% \\ (100) \end{gathered}$ | $\begin{gathered} 100.0 \% \\ (230) \end{gathered}$ | $\begin{gathered} 100.0 \% \\ (479) \end{gathered}$ | $\begin{gathered} 100.0^{\circ} \\ (185) \end{gathered}$ |  | $\begin{gathered} 100.0 \% \\ (309) \end{gathered}$ | $\begin{gathered} 100.0 \% \\ (467) \end{gathered}$ | $\begin{aligned} & 100.0 \% \\ & (215) \end{aligned}$ | $\begin{gathered} 100.0 \% \\ (803) \end{gathered}$ | $\begin{gathered} 100.0 \% \\ (191) \end{gathered}$ |
|  | Total | Voters |  |  | Party ID |  |  |  | Ideology |  |  | 2008 Vote |  |
|  |  | Registered | oter | Likely Voter | Democrat | Independent |  | Republica | can Liberal | Moderate | Conservative | Obama | McCain |
| Democrat | 45.5\% | 45.5\% |  | 45.6\% | 83.5\% | 41.7\% |  | 4.9\% | \% 83.8\% | 48.1\% | 5.2\% | 76.2\% | 3.4\% |
| Republican | 38.5\% | 38.5\% |  | 41.0\% | 3.0\% | 37.8\% |  | 82.4\% | \% 4.0\% | 32.5\% | 80.9\% | 8.7\% | 82.0\% |
| Other | 2.1\% | 2.1\% |  | 2.0\% | 1.1\% | 2.4\% |  | 1.6\% | \% 2.1\% | 0.8\% | 3.3\% | 2.5\% | 1.9\% |
| Not sure | 11.7\% | 11.7\% |  | 10.7\% | 9.9\% | 16.0\% |  | 9.7\% | \% 7.3\% | 16.2\% | 9.7\% | 11.3\% | 10.8\% |
| Won't vote | 2.2\% | 2.2\% |  | 0.7\% | 2.5\% | 2.1\% |  | 1.4\% | \% 2.8\% | 2.5\% | 0.9\% | 1.3\% | 1.8\% |
| Totals |  |  |  |  |  |  |  |  |  |  |  |  |  |
| (Unweighted) | $\begin{gathered} 100.0 \% \\ (994) \end{gathered}$ | $\begin{gathered} 100.0^{\circ} \\ (994) \end{gathered}$ |  | $\begin{gathered} 100.0 \% \\ (811) \end{gathered}$ | $\begin{aligned} & 100.0 \% \\ & (401) \end{aligned}$ | $\begin{gathered} 100.0 \% \\ (248) \end{gathered}$ |  | $\begin{gathered} 100.0 \% \\ (299) \end{gathered}$ | $\begin{array}{ll} \% & 100.0 \% \\ (318) \end{array}$ | $\begin{gathered} 100.0 \% \\ (313) \end{gathered}$ | $\begin{gathered} 100.0 \% \\ (331) \end{gathered}$ | $\begin{gathered} 100.0 \% \\ (551) \end{gathered}$ | $\begin{gathered} 100.0 \% \\ (379) \end{gathered}$ |

11. Sample Composition

|  | Unweighted | Weighted |
| :--- | :---: | :---: |
| Age |  |  |
| $18-29$ | $10 \%$ | $18 \%$ |
| $30-44$ | $23 \%$ | $25 \%$ |
| $45-64$ | $48 \%$ | $38 \%$ |
| Over 65 | $19 \%$ | $19 \%$ |
| Race |  |  |
| White | $81 \%$ | $74 \%$ |
| Black | $5 \%$ | $6 \%$ |
| Hispanic | $14 \%$ | $20 \%$ |
| Gender |  |  |
| Male | $46 \%$ | $47 \%$ |
| Female | $54 \%$ | $53 \%$ |
| Education |  |  |
| HS or less | $15 \%$ | $27 \%$ |
| Some College | $44 \%$ | $36 \%$ |
| College Grad | $27 \%$ | $26 \%$ |
| Post Grad | $14 \%$ | $11 \%$ |
| Party Identification |  |  |
| Democrat | $40 \%$ | $36 \%$ |
| Lean Democrat | $11 \%$ | $15 \%$ |
| Independent | $10 \%$ | $11 \%$ |
| Lean Republican | $8 \%$ | $9 \%$ |
| Republican | $30 \%$ | $30 \%$ |
| Ideology |  |  |
| Very Liberal | $10 \%$ | $11 \%$ |
| Liberal | $22 \%$ | $22 \%$ |
| Moderate | $31 \%$ | $32 \%$ |
| Conservative | $24 \%$ | $24 \%$ |
| Very Conservative | $9 \%$ | $9 \%$ |
| Not Sure | $3 \%$ | $2 \%$ |
|  |  |  |
|  |  |  |


| Fieldwork | YouGov |
| :---: | :---: |
| Interviewing Dates | October 25-28, 2010 |
| Target population | U.S. citizens, aged 18 and over. |
| Sampling method | Respondents were selected from YouGov's PollingPoint panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2005-2007 American Community Study. Voter registration, turnout, religion, news interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Current Population Survey Registration and Voting Supplement and the Pew Religion in American Life Survey. Matching respondents were selected from the PollingPoint panel, an opt-in Internet panel. |
| Weighting | The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.1 to 4.8 , with a mean of one and a standard deviation of 0.7 . |
| Number of respondents | 1000 (814 Likely Voters) |
| Margin of error (Registered Voters) | $\pm 3.8 \%$ (adjusted for weighting) |
| Margin of error (Likely Voters) | $\pm 4.2 \%$ (adjusted for weighting) |
| Survey mode | Web-based interviews |
| Questions not reported | 4 |

