

# YouGov Survey Results

Sample Size: 1165 adults in Cambridgeshire and Peterborough  
Fieldwork: 9th - 23rd April 2025

		Vote in 2024 GE				2016 EU Ref		Gender		Age (1)				Age (2)	
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	18-49	50+
Weighted Sample	1165	263	219	192	112	467	403	569	595	127	507	274	257	634	531
Unweighted Sample	1165	222	264	234	113	585	389	543	621	51	462	325	327	513	652
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION

### Cambridgeshire and Peterborough Mayor

[Weighted by likelihood to vote, excluding don't knows and would not votes]

Paul Bristow, Conservative	32	83	6	6	10	26	47	32	33	16	25	33	48	24	41
Anna Smith, Labour	19	0	65	20	0	26	4	22	16	48	24	12	10	28	11
Lorna Helen Dupre, Liberal Democrat	18	3	17	58	3	26	8	18	18	18	23	17	11	22	14
Ryan Coogan, Reform UK	20	14	1	6	86	7	37	20	20	7	14	28	26	13	27
Bob Ensich, Green	10	0	11	10	1	15	5	9	12	11	14	10	5	13	8

On 1st May 2025, elections will be held in your area to elect the next Cambridgeshire and Peterborough Mayor. Thinking ahead to then, which candidate do you intend to vote for in the Cambridgeshire and Peterborough mayoral election? If you have already voted via post, please select the candidate you have voted for.

Paul Bristow, Conservative	18	61	3	4	7	16	30	20	16	8	13	19	32	12	25
Anna Smith, Labour	11	0	39	12	0	17	2	14	9	22	13	7	7	15	7
Lorna Helen Dupre, Liberal Democrat	11	3	11	35	2	18	5	13	9	8	13	10	8	12	9
Ryan Coogan, Reform UK	12	11	1	3	63	5	25	14	11	5	8	18	19	7	18
Bob Ensich, Green	7	0	7	6	1	10	4	6	7	6	8	6	4	8	5
Will not vote	17	12	14	13	8	11	19	16	19	12	19	23	10	18	17
Don't know	19	13	23	21	17	19	13	13	24	23	20	14	19	21	16
Refused	5	0	2	5	2	4	1	5	5	15	4	4	0	7	2

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote),  
how likely are you to vote in the 1st May election for the  
Cambridgeshire and Peterborough mayor?

0 - Certain NOT to vote	13	9	10	10	4	8	12	13	13	15	13	17	8	14	12
1	3	2	3	1	3	1	3	2	3	3	3	3	1	3	2
2	3	1	5	2	3	4	2	2	4	4	4	3	1	4	2
3	2	1	1	2	1	3	1	2	3	0	3	4	0	3	2
4	2	1	2	3	0	2	1	2	2	3	2	1	1	3	1
5	7	6	2	8	9	5	8	7	7	5	7	8	6	6	7
6	3	2	4	2	4	4	2	3	3	2	4	2	2	4	2
7	5	7	4	4	4	6	4	4	6	6	5	6	5	5	5
8	6	1	7	11	9	7	4	7	6	13	6	8	2	8	5
9	9	5	15	11	7	10	7	9	8	13	8	6	9	9	8
10 - Absolutely certain to vote	38	52	35	31	46	41	44	39	36	25	37	33	50	34	41
I have already voted (by post)	10	12	12	13	10	11	11	9	10	10	7	10	15	7	12

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*