

# YouGov Survey: Canada Post-Election Survey



Sample 986 Canadian adults  
Conducted May 7 - 13, 2025  
Margin of Error  $\pm 3.4\%$

## 1. Would you say things in this country today are...

Generally headed in the right direction	29%
Off on the wrong track	48%
Not sure	23%

## 2. Which of the following words best describes how you are feeling about the results of the 2025 federal election?

Optimistic	17%
Indifferent	12%
Pessimistic	10%
Reassured	7%
Happy	6%
Anxious	6%
Angry	6%
Scared	6%
Excited	4%
Relaxed	4%
Tired	3%
None of these	7%
Not sure	10%

## 3. Which of the following issues had the MOST impact on how you voted in the 2025 federal election?

*Asked among 2025 federal election voters*

U.S.-Canada relations	22%
The budget, taxes, and the federal deficit	11%
Jobs and the economy	9%
Inflation	9%
Housing	6%
Healthcare	6%
Canada Pension Plan (CPP) and Old Age Security (OAS)	5%
Immigration policy	5%
Democracy	5%
Climate change and the environment	2%
Foreign trade	2%
Crime	2%
Preserving the French language	1%
Criminal justice reform	1%
Voting rights	1%
2SLGBTQIA+ rights	1%
Education	1%
Income inequality	1%
Racism and race relations	1%
Gun policy	1%
The conflict between Israel and Palestine	1%
Infrastructure and transportation	0%
Indigenous rights and reparations	0%
Terrorism	0%
Other	8%

## 4. Specifically, how much of a role did Donald Trump play in your decision for how you voted?

*Asked among 2025 federal election voters*

The TOP reason for my decision	11%
A major reason for my decision	21%
Had some impact on my decision, but behind other factors	26%
Had no impact on my decision	40%
Not sure	3%

## 5. When did you make up your mind about if and how you were voting in the 2025 federal election?

*Asked among 2025 federal election voters*

On election day	14%
A few weeks before the election	20%
A month before the election	11%
Earlier	13%
I knew all along	39%
I don't remember	2%
Not sure	1%

## 6. How much attention were you paying to the 2025 campaigns for prime minister in the lead-up to the election?

A lot	30%
Some	33%
Only a little	20%
None at all	13%
Not sure	4%

## 7. How important was the 2025 federal election compared to previous federal elections in your lifetime?

Much more important	37%
Somewhat more important	34%
Somewhat less important	6%
Much less important	5%
Not sure	18%

## 8. How good a prime minister do you think Mark Carney will be?

Excellent	18%
Good	30%
Fair	16%
Poor	16%
Not sure	20%

## 9. Based on the results of the 2025 federal election, do you think the economy will get better or worse for Canada?

Get better	27%
Stay about the same	30%
Get worse	27%
Not sure	15%

## 10. And do you think the economy will get better or worse for your household?

Get better	18%
Stay about the same	42%
Get worse	28%
Not sure	12%

## 11. Are you currently involved in any form of boycotting American companies?

Yes	45%
No	46%
Not sure	9%

## 12. Were you previously involved in any form of boycotting American companies at any point in 2025?

*Asked among current boycotters*

Yes	4%
No	94%
Not sure	2%

## 13. Do you consider the following to be an ally or an enemy of Canada?

	Ally	Friendly	Unfriendly	Enemy	Not sure
United States	15%	13%	39%	15%	17%
Mexico	34%	41%	5%	1%	19%

## 14. Would you support or oppose Canada becoming a part of the United States?

Strongly support	4%
Somewhat support	6%
Somewhat oppose	9%
Strongly oppose	74%
Not sure	7%

## 15. Would you support or oppose Canada becoming part of the European Union?

Strongly support	11%
Somewhat support	20%
Somewhat oppose	14%
Strongly oppose	33%
Not sure	21%

<b>Interviewing Dates</b>	May 7 - 13, 2025
<b>Target population</b>	Canadians, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in panel to be representative of adult Canadians.
<b>Weighting</b>	Respondents were selected from YouGov's opt-in panel to be representative of adult Canadians. The sample was weighted according to gender, age, education, region, and 2021 federal election vote. Demographic weighting targets come from the 2021 Canadian Census. The weights range from 0.004 to 2.959, with a mean of one and a standard deviation of 0.39.
<b>Number of respondents</b>	986
<b>Margin of error</b>	± 3.4% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	61 questions not reported.

# YouGov Survey: Canada Post-Election Survey

May 7 - 13, 2025 - 986 Canadian adults



## 1. Direction of country

Would you say things in this country today are...

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Generally headed in the right direction	29%	33%	26%	30%	31%	26%	32%	27%	30%	38%
Off on the wrong track	48%	48%	48%	40%	49%	50%	48%	49%	50%	43%
Not sure	23%	20%	27%	30%	19%	24%	20%	24%	20%	18%
Totals	100%	101%	101%	100%	99%	100%	100%	100%	100%	99%
Unweighted N	(986)	(476)	(510)	(183)	(248)	(359)	(196)	(338)	(323)	(226)

	Total	2025 Vote			Region				
		Liberal	Conservative	NDP	Ontario	Quebec	British Columbia	Prairies	Atlantic
Generally headed in the right direction	29%	58%	12%	17%	30%	23%	38%	23%	43%
Off on the wrong track	48%	21%	73%	51%	45%	56%	40%	52%	41%
Not sure	23%	21%	15%	32%	25%	21%	23%	26%	16%
Totals	100%	100%	100%	100%	100%	100%	101%	101%	100%
Unweighted N	(986)	(347)	(326)	(43)	(381)	(236)	(128)	(176)	(57)

# YouGov Survey: Canada Post-Election Survey

May 7 - 13, 2025 - 986 Canadian adults



## 2. Emotions Around Federal Election Results

Which of the following words best describes how you are feeling about the results of the 2025 federal election?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Optimistic	17%	19%	16%	12%	17%	17%	24%	16%	17%	22%
Indifferent	12%	11%	13%	17%	10%	13%	9%	12%	11%	13%
Pessimistic	10%	12%	8%	7%	12%	11%	9%	8%	12%	12%
Reassured	7%	8%	7%	7%	4%	9%	10%	7%	10%	7%
Happy	6%	7%	6%	7%	8%	5%	5%	6%	6%	10%
Anxious	6%	4%	8%	7%	8%	5%	6%	6%	4%	8%
Angry	6%	6%	6%	5%	6%	6%	8%	6%	9%	2%
Scared	6%	5%	7%	3%	6%	6%	9%	7%	7%	3%
Excited	4%	5%	3%	5%	4%	3%	6%	4%	4%	5%
Relaxed	4%	3%	4%	8%	4%	3%	2%	4%	5%	2%
Tired	3%	3%	4%	5%	5%	3%	1%	4%	2%	4%
None of these	7%	7%	8%	7%	7%	9%	5%	10%	6%	6%
Not sure	10%	8%	11%	11%	10%	12%	5%	10%	7%	6%
Totals	98%	98%	101%	101%	101%	102%	99%	100%	100%	100%
Unweighted N	(986)	(476)	(510)	(183)	(248)	(359)	(196)	(338)	(323)	(226)

	Total	2025 Vote			Region				
		Liberal	Conservative	NDP	Ontario	Quebec	British Columbia	Prairies	Atlantic
Optimistic	17%	36%	9%	14%	19%	15%	16%	15%	24%
Indifferent	12%	8%	9%	13%	9%	19%	14%	10%	10%
Pessimistic	10%	3%	21%	10%	9%	11%	13%	10%	8%
Reassured	7%	15%	1%	12%	5%	12%	10%	5%	8%
Happy	6%	12%	2%	5%	8%	4%	8%	6%	3%
Anxious	6%	4%	11%	1%	6%	5%	6%	8%	6%

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**YouGov Survey: Canada Post-Election Survey**  
May 7 - 13, 2025 - 986 Canadian adults



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	Total	2025 Vote			Region				
		Liberal	Conservative	NDP	Ontario	Quebec	British Columbia	Prairies	Atlantic
Angry	6%	1%	16%	9%	6%	3%	7%	10%	4%
Scared	6%	1%	14%	6%	7%	3%	3%	11%	4%
Excited	4%	8%	2%	4%	4%	5%	5%	1%	6%
Relaxed	4%	6%	3%	5%	4%	2%	3%	4%	11%
Tired	3%	1%	5%	4%	4%	3%	3%	4%	2%
None of these	7%	1%	4%	7%	7%	11%	5%	5%	7%
Not sure	10%	3%	5%	9%	13%	5%	8%	12%	8%
Totals	98%	99%	102%	99%	101%	98%	101%	101%	101%
Unweighted N	(986)	(347)	(326)	(43)	(381)	(236)	(128)	(176)	(57)

# YouGov Survey: Canada Post-Election Survey

May 7 - 13, 2025 - 986 Canadian adults



## 3. Top Issue Impacting Vote

Which of the following issues had the MOST impact on how you voted in the 2025 federal election?

*Asked among 2025 federal election voters*

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
U.S.-Canada relations	22%	23%	21%	11%	17%	21%	34%	19%	27%	18%
The budget, taxes, and the federal deficit	11%	9%	12%	7%	9%	13%	11%	7%	10%	14%
Jobs and the economy	9%	11%	8%	13%	11%	9%	6%	6%	10%	13%
Inflation	9%	10%	9%	10%	11%	11%	4%	11%	11%	8%
Housing	6%	4%	8%	4%	8%	6%	6%	7%	5%	4%
Healthcare	6%	6%	6%	4%	7%	4%	8%	8%	5%	4%
Canada Pension Plan (CPP) and Old Age Security (OAS)	5%	6%	4%	2%	1%	5%	12%	10%	5%	2%
Immigration policy	5%	6%	4%	6%	7%	5%	1%	2%	5%	8%
Democracy	5%	3%	6%	11%	2%	4%	3%	5%	4%	3%
Climate change and the environment	2%	2%	2%	5%	1%	2%	2%	2%	2%	3%
Foreign trade	2%	2%	2%	3%	1%	2%	0%	2%	1%	3%
Crime	2%	2%	1%	1%	2%	1%	2%	1%	1%	3%
Preserving the French language	1%	2%	0%	2%	1%	2%	2%	2%	1%	2%
Criminal justice reform	1%	2%	1%	1%	2%	1%	1%	2%	1%	2%
Voting rights	1%	2%	1%	3%	2%	0%	0%	1%	1%	3%
2SLGBTQIA+ rights	1%	1%	2%	4%	1%	1%	0%	2%	1%	1%
Education	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%
Income inequality	1%	1%	1%	2%	1%	2%	0%	1%	1%	1%
Racism and race relations	1%	0%	1%	1%	2%	0%	1%	1%	2%	0%

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**YouGov Survey: Canada Post-Election Survey**  
May 7 - 13, 2025 - 986 Canadian adults



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	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Gun policy	1%	0%	1%	1%	1%	0%	1%	0%	1%	0%
The conflict between Israel and Palestine	1%	1%	0%	1%	1%	0%	0%	1%	0%	0%
Infrastructure and transportation	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
Indigenous rights and reparations	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Terrorism	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Other	8%	6%	10%	7%	9%	9%	5%	9%	6%	7%
Totals	101%	100%	101%	100%	99%	99%	99%	101%	101%	100%
Unweighted N	(796)	(391)	(405)	(129)	(197)	(291)	(179)	(253)	(281)	(200)

	Total	2025 Vote			Region				
		Liberal	Conservative	NDP	Ontario	Quebec	British Columbia	Prairies	Atlantic
U.S.-Canada relations	22%	36%	9%	10%	18%	28%	28%	17%	24%
The budget, taxes, and the federal deficit	11%	3%	20%	4%	12%	8%	5%	18%	8%
Jobs and the economy	9%	10%	10%	7%	11%	7%	3%	15%	8%
Inflation	9%	6%	11%	15%	9%	10%	7%	9%	11%
Housing	6%	5%	7%	8%	8%	6%	4%	2%	9%
Healthcare	6%	7%	4%	9%	6%	8%	7%	3%	4%
Canada Pension Plan (CPP) and Old Age Security (OAS)	5%	5%	7%	0%	6%	3%	5%	5%	11%
Immigration policy	5%	1%	9%	2%	5%	2%	7%	4%	5%
Democracy	5%	5%	4%	6%	5%	2%	7%	4%	3%

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**YouGov Survey: Canada Post-Election Survey**  
May 7 - 13, 2025 - 986 Canadian adults



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	Total	2025 Vote			Region				
		Liberal	Conservative	NDP	Ontario	Quebec	British Columbia	Prairies	Atlantic
Climate change and the environment	2%	4%	0%	5%	3%	1%	1%	2%	4%
Foreign trade	2%	3%	0%	0%	1%	4%	0%	0%	2%
Crime	2%	1%	3%	0%	2%	1%	2%	1%	0%
Preserving the French language	1%	0%	0%	0%	0%	6%	0%	0%	0%
Criminal justice reform	1%	0%	3%	0%	1%	0%	3%	2%	0%
Voting rights	1%	3%	0%	0%	1%	1%	3%	0%	2%
2SLGBTQIA+ rights	1%	1%	0%	8%	0%	1%	1%	2%	5%
Education	1%	1%	1%	4%	2%	2%	0%	1%	0%
Income inequality	1%	2%	1%	0%	2%	0%	2%	1%	0%
Racism and race relations	1%	1%	1%	4%	1%	0%	2%	2%	0%
Gun policy	1%	0%	1%	0%	1%	0%	1%	1%	0%
The conflict between Israel and Palestine	1%	0%	1%	3%	1%	0%	1%	0%	0%
Infrastructure and transportation	0%	0%	0%	0%	1%	0%	0%	0%	0%
Indigenous rights and reparations	0%	1%	0%	0%	0%	0%	0%	1%	0%
Terrorism	0%	0%	0%	0%	0%	0%	0%	0%	0%
Other	8%	4%	8%	16%	5%	10%	12%	9%	5%
Totals	101%	99%	100%	101%	101%	100%	101%	99%	101%
Unweighted N	(796)	(347)	(326)	(43)	(309)	(189)	(104)	(141)	(45)

# YouGov Survey: Canada Post-Election Survey

May 7 - 13, 2025 - 986 Canadian adults



## 4. Donald Trump Impact on Voting Decision

Specifically, how much of a role did Donald Trump play in your decision for how you voted?

*Asked among 2025 federal election voters*

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
The TOP reason for my decision	11%	12%	9%	13%	9%	10%	12%	10%	13%	11%
A major reason for my decision	21%	22%	20%	24%	21%	20%	21%	23%	21%	19%
Had some impact on my decision, but behind other factors	26%	27%	24%	30%	27%	23%	27%	24%	27%	27%
Had no impact on my decision	40%	37%	42%	26%	41%	45%	39%	39%	38%	42%
Not sure	3%	1%	4%	7%	2%	2%	1%	3%	2%	2%
Totals	101%	99%	99%	100%	100%	100%	100%	99%	101%	101%
Unweighted N	(796)	(391)	(405)	(129)	(197)	(291)	(179)	(253)	(281)	(200)

	Total	2025 Vote			Region				
		Liberal	Conservative	NDP	Ontario	Quebec	British Columbia	Prairies	Atlantic
The TOP reason for my decision	11%	18%	5%	4%	11%	14%	6%	9%	8%
A major reason for my decision	21%	34%	9%	18%	23%	22%	22%	14%	27%
Had some impact on my decision, but behind other factors	26%	24%	26%	27%	27%	24%	24%	28%	25%
Had no impact on my decision	40%	22%	56%	49%	36%	37%	44%	48%	40%

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	Total	2025 Vote			Region				
		Liberal	Conservative	NDP	Ontario	Quebec	British Columbia	Prairies	Atlantic
Not sure	3%	2%	3%	2%	3%	3%	3%	2%	0%
Totals	101%	100%	99%	100%	100%	100%	99%	101%	100%
Unweighted N	(796)	(347)	(326)	(43)	(309)	(189)	(104)	(141)	(45)

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May 7 - 13, 2025 - 986 Canadian adults



## 5. Timing of Voting Decision

When did you make up your mind about if and how you were voting in the 2025 federal election?

*Asked among 2025 federal election voters*

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
On election day	14%	15%	14%	16%	19%	15%	7%	12%	14%	18%
A few weeks before the election	20%	18%	22%	22%	26%	16%	19%	20%	21%	18%
A month before the election	11%	11%	10%	11%	7%	11%	13%	11%	10%	11%
Earlier	13%	15%	11%	16%	14%	12%	12%	12%	10%	17%
I knew all along	39%	41%	37%	30%	31%	41%	48%	39%	42%	35%
I don't remember	2%	1%	4%	1%	2%	4%	0%	4%	1%	1%
Not sure	1%	0%	3%	3%	1%	2%	1%	1%	2%	0%
Totals	100%	101%	101%	99%	100%	101%	100%	99%	100%	100%
Unweighted N	(796)	(391)	(405)	(129)	(197)	(291)	(179)	(253)	(281)	(200)

	Total	2025 Vote			Region				
		Liberal	Conservative	NDP	Ontario	Quebec	British Columbia	Prairies	Atlantic
On election day	14%	13%	13%	30%	13%	20%	13%	12%	13%
A few weeks before the election	20%	22%	15%	27%	23%	19%	21%	15%	11%
A month before the election	11%	14%	7%	4%	10%	12%	10%	10%	8%
Earlier	13%	15%	14%	8%	13%	4%	25%	13%	19%
I knew all along	39%	32%	48%	27%	37%	41%	27%	45%	44%
I don't remember	2%	2%	1%	1%	2%	3%	1%	3%	3%
Not sure	1%	1%	1%	2%	2%	1%	2%	1%	1%

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	Total	2025 Vote			Region				
		Liberal	Conservative	NDP	Ontario	Quebec	British Columbia	Prairies	Atlantic
Totals	100%	99%	99%	99%	100%	100%	99%	99%	99%
Unweighted N	(796)	(347)	(326)	(43)	(309)	(189)	(104)	(141)	(45)

# YouGov Survey: Canada Post-Election Survey

May 7 - 13, 2025 - 986 Canadian adults



## 6. Attention Paid to 2025 Prime Minister Campaigns

How much attention were you paying to the 2025 campaigns for prime minister in the lead-up to the election?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
A lot	30%	31%	29%	16%	28%	30%	46%	24%	34%	38%
Some	33%	34%	32%	33%	33%	34%	31%	34%	34%	32%
Only a little	20%	18%	23%	30%	21%	19%	14%	22%	18%	20%
None at all	13%	12%	13%	14%	15%	14%	8%	14%	13%	8%
Not sure	4%	4%	4%	7%	3%	3%	1%	7%	1%	2%
Totals	100%	99%	101%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(986)	(476)	(510)	(183)	(248)	(359)	(196)	(338)	(323)	(226)

	Total	2025 Vote			Region				
		Liberal	Conservative	NDP	Ontario	Quebec	British Columbia	Prairies	Atlantic
A lot	30%	46%	37%	11%	29%	30%	36%	27%	29%
Some	33%	35%	39%	48%	32%	32%	31%	34%	45%
Only a little	20%	13%	16%	24%	21%	20%	20%	23%	14%
None at all	13%	5%	6%	18%	14%	15%	10%	12%	9%
Not sure	4%	1%	2%	0%	4%	3%	4%	4%	2%
Totals	100%	100%	100%	101%	100%	100%	101%	100%	99%
Unweighted N	(986)	(347)	(326)	(43)	(381)	(236)	(128)	(176)	(57)

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May 7 - 13, 2025 - 986 Canadian adults



## 7. Importance of 2025 Federal Election

How important was the 2025 federal election compared to previous federal elections in your lifetime?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Much more important	37%	36%	38%	26%	33%	36%	54%	32%	41%	43%
Somewhat more important	34%	37%	31%	39%	35%	33%	30%	30%	39%	40%
Somewhat less important	6%	7%	6%	9%	8%	6%	3%	9%	2%	4%
Much less important	5%	4%	6%	2%	7%	6%	4%	6%	5%	4%
Not sure	18%	16%	20%	24%	17%	19%	10%	23%	13%	9%
Totals	100%	100%	101%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(986)	(476)	(510)	(183)	(248)	(359)	(196)	(338)	(323)	(226)

	Total	2025 Vote			Region				
		Liberal	Conservative	NDP	Ontario	Quebec	British Columbia	Prairies	Atlantic
Much more important	37%	53%	47%	35%	38%	25%	41%	41%	46%
Somewhat more important	34%	38%	42%	28%	33%	38%	30%	35%	34%
Somewhat less important	6%	2%	4%	7%	6%	11%	4%	3%	5%
Much less important	5%	2%	2%	7%	4%	8%	2%	3%	5%
Not sure	18%	5%	6%	22%	18%	18%	23%	18%	10%
Totals	100%	100%	101%	99%	99%	100%	100%	100%	100%
Unweighted N	(986)	(347)	(326)	(43)	(381)	(236)	(128)	(176)	(57)



# YouGov Survey: Canada Post-Election Survey

May 7 - 13, 2025 - 986 Canadian adults



## 8. Prime Minister Carney Evaluation

How good a prime minister do you think Mark Carney will be?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Excellent	18%	20%	16%	16%	17%	15%	26%	16%	16%	27%
Good	30%	32%	28%	28%	32%	33%	25%	27%	34%	33%
Fair	16%	15%	17%	21%	18%	15%	12%	16%	17%	15%
Poor	16%	17%	15%	12%	19%	17%	16%	17%	18%	15%
Not sure	20%	16%	23%	23%	15%	21%	21%	24%	15%	10%
Totals	100%	100%	99%	100%	101%	101%	100%	100%	100%	100%
Unweighted N	(986)	(476)	(510)	(183)	(248)	(359)	(196)	(338)	(323)	(226)

	Total	2025 Vote			Region				
		Liberal	Conservative	NDP	Ontario	Quebec	British Columbia	Prairies	Atlantic
Excellent	18%	43%	4%	6%	17%	19%	20%	13%	28%
Good	30%	41%	18%	37%	31%	31%	31%	25%	34%
Fair	16%	10%	22%	29%	16%	20%	19%	12%	8%
Poor	16%	1%	40%	16%	17%	10%	17%	26%	7%
Not sure	20%	5%	17%	12%	19%	21%	12%	24%	23%
Totals	100%	100%	101%	100%	100%	101%	99%	100%	100%
Unweighted N	(986)	(347)	(326)	(43)	(381)	(236)	(128)	(176)	(57)

# YouGov Survey: Canada Post-Election Survey

May 7 - 13, 2025 - 986 Canadian adults



## 9. Economy Getting Better or Worse After the Election

Based on the results of the 2025 federal election, do you think the economy will get better or worse for Canada?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Get better	27%	29%	25%	35%	30%	20%	29%	27%	25%	34%
Stay about the same	30%	31%	30%	29%	30%	33%	27%	30%	32%	32%
Get worse	27%	27%	28%	14%	28%	30%	34%	28%	28%	26%
Not sure	15%	13%	17%	21%	12%	17%	10%	16%	15%	8%
Totals	99%	100%	100%	99%	100%	100%	100%	101%	100%	100%
Unweighted N	(986)	(476)	(510)	(183)	(248)	(359)	(196)	(338)	(323)	(226)

	Total	2025 Vote			Region				
		Liberal	Conservative	NDP	Ontario	Quebec	British Columbia	Prairies	Atlantic
Get better	27%	52%	9%	23%	30%	21%	33%	23%	30%
Stay about the same	30%	31%	27%	35%	29%	41%	27%	22%	31%
Get worse	27%	7%	53%	22%	25%	25%	27%	35%	26%
Not sure	15%	10%	11%	20%	16%	14%	14%	19%	12%
Totals	99%	100%	100%	100%	100%	101%	101%	99%	99%
Unweighted N	(986)	(347)	(326)	(43)	(381)	(236)	(128)	(176)	(57)

# YouGov Survey: Canada Post-Election Survey

May 7 - 13, 2025 - 986 Canadian adults



## 10. Economy for Household Prediction

And do you think the economy will get better or worse for your household?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Get better	18%	20%	17%	30%	26%	11%	11%	17%	16%	26%
Stay about the same	42%	44%	40%	36%	33%	44%	52%	38%	43%	46%
Get worse	28%	26%	29%	17%	28%	31%	33%	31%	30%	21%
Not sure	12%	10%	15%	18%	13%	14%	4%	14%	10%	6%
Totals	100%	100%	101%	101%	100%	100%	100%	100%	99%	99%
Unweighted N	(986)	(476)	(510)	(183)	(248)	(359)	(196)	(338)	(323)	(226)

	Total	2025 Vote			Region				
		Liberal	Conservative	NDP	Ontario	Quebec	British Columbia	Prairies	Atlantic
Get better	18%	32%	9%	16%	22%	14%	21%	13%	20%
Stay about the same	42%	53%	32%	47%	39%	48%	45%	37%	35%
Get worse	28%	9%	50%	24%	28%	25%	24%	33%	32%
Not sure	12%	6%	8%	12%	11%	12%	11%	17%	13%
Totals	100%	100%	99%	99%	100%	99%	101%	100%	100%
Unweighted N	(986)	(347)	(326)	(43)	(381)	(236)	(128)	(176)	(57)

# YouGov Survey: Canada Post-Election Survey

May 7 - 13, 2025 - 986 Canadian adults



## 11. Current Boycott of US Company

Are you currently involved in any form of boycotting American companies?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Yes	45%	47%	44%	32%	39%	49%	61%	38%	49%	51%
No	46%	45%	46%	57%	53%	41%	34%	50%	44%	46%
Not sure	9%	8%	9%	11%	8%	10%	6%	12%	7%	3%
Totals	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(986)	(476)	(510)	(183)	(248)	(359)	(196)	(338)	(323)	(226)

	Total	2025 Vote			Region				
		Liberal	Conservative	NDP	Ontario	Quebec	British Columbia	Prairies	Atlantic
Yes	45%	65%	39%	53%	41%	55%	48%	39%	48%
No	46%	31%	55%	41%	49%	41%	43%	49%	43%
Not sure	9%	4%	6%	6%	10%	4%	9%	13%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(986)	(347)	(326)	(43)	(381)	(236)	(128)	(176)	(57)

# YouGov Survey: Canada Post-Election Survey

May 7 - 13, 2025 - 986 Canadian adults



## 12. Previous Involvement with American Boycott

Were you previously involved in any form of boycotting American companies at any point in 2025?

*Asked among current boycotters*

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Yes	4%	3%	5%	7%	6%	0%	5%	4%	3%	3%
No	94%	96%	92%	89%	93%	97%	95%	94%	92%	97%
Not sure	2%	2%	3%	4%	2%	3%	0%	2%	5%	0%
Totals	100%	101%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(434)	(207)	(227)	(105)	(126)	(139)	(64)	(161)	(134)	(100)

  

	Total	2025 Vote			Region				
		Liberal	Conservative	NDP	Ontario	Quebec	British Columbia	Prairies	Atlantic
Yes	4%	7%	2%	*	4%	6%	5%	2%	*
No	94%	88%	97%	*	93%	94%	95%	92%	*
Not sure	2%	6%	1%	*	3%	1%	0%	5%	*
Totals	100%	101%	100%	*	100%	101%	100%	99%	*
Unweighted N	(434)	(107)	(182)	(16)	(180)	(93)	(54)	(81)	(23)

# YouGov Survey: Canada Post-Election Survey

May 7 - 13, 2025 - 986 Canadian adults



## 13A. Friend or Enemy — United States

Do you consider the following to be an ally or an enemy of Canada?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Ally	15%	19%	12%	17%	19%	15%	10%	16%	16%	18%
Friendly	13%	15%	11%	16%	16%	10%	13%	12%	11%	19%
Unfriendly	39%	39%	39%	35%	36%	38%	48%	35%	44%	37%
Enemy	15%	14%	17%	13%	14%	17%	17%	16%	18%	14%
Not sure	17%	12%	21%	20%	16%	19%	11%	21%	11%	13%
Totals	99%	99%	100%	101%	101%	99%	99%	100%	100%	101%
Unweighted N	(986)	(476)	(510)	(183)	(248)	(359)	(196)	(338)	(323)	(226)

	Total	2025 Vote			Region				
		Liberal	Conservative	NDP	Ontario	Quebec	British Columbia	Prairies	Atlantic
Ally	15%	11%	25%	8%	17%	12%	13%	16%	21%
Friendly	13%	14%	18%	22%	15%	9%	17%	15%	9%
Unfriendly	39%	44%	35%	37%	37%	41%	38%	43%	35%
Enemy	15%	22%	9%	20%	13%	24%	15%	10%	15%
Not sure	17%	8%	12%	13%	18%	15%	16%	16%	20%
Totals	99%	99%	99%	100%	100%	101%	99%	100%	100%
Unweighted N	(986)	(347)	(326)	(43)	(381)	(236)	(128)	(176)	(57)

# YouGov Survey: Canada Post-Election Survey

May 7 - 13, 2025 - 986 Canadian adults



## 13B. Friend or Enemy — Mexico

Do you consider the following to be an ally or an enemy of Canada?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Ally	34%	34%	34%	26%	29%	37%	43%	28%	40%	35%
Friendly	41%	46%	37%	37%	41%	41%	47%	39%	41%	45%
Unfriendly	5%	5%	5%	7%	8%	3%	3%	8%	3%	6%
Enemy	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%
Not sure	19%	14%	23%	29%	21%	18%	7%	22%	16%	13%
Totals	100%	100%	100%	100%	101%	100%	101%	99%	101%	100%
Unweighted N	(986)	(476)	(510)	(183)	(248)	(359)	(196)	(338)	(323)	(226)

	Total	2025 Vote			Region				
		Liberal	Conservative	NDP	Ontario	Quebec	British Columbia	Prairies	Atlantic
Ally	34%	40%	34%	41%	30%	36%	34%	37%	40%
Friendly	41%	44%	46%	40%	43%	39%	37%	45%	38%
Unfriendly	5%	6%	3%	4%	5%	8%	5%	2%	2%
Enemy	1%	0%	2%	0%	1%	2%	1%	1%	0%
Not sure	19%	10%	14%	15%	21%	16%	23%	15%	20%
Totals	100%	100%	99%	100%	100%	101%	100%	100%	100%
Unweighted N	(986)	(347)	(326)	(43)	(381)	(236)	(128)	(176)	(57)

# YouGov Survey: Canada Post-Election Survey

May 7 - 13, 2025 - 986 Canadian adults



## 14. Support for Canada Joining the U.S.

Would you support or oppose Canada becoming a part of the United States?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Strongly support	4%	6%	3%	6%	7%	4%	1%	5%	2%	8%
Somewhat support	6%	7%	5%	8%	7%	5%	5%	7%	6%	7%
Somewhat oppose	9%	10%	7%	17%	11%	6%	2%	10%	7%	7%
Strongly oppose	74%	71%	77%	64%	65%	77%	91%	71%	81%	72%
Not sure	7%	5%	8%	5%	10%	8%	1%	8%	4%	6%
Totals	100%	99%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(986)	(476)	(510)	(183)	(248)	(359)	(196)	(338)	(323)	(226)

	Total	2025 Vote			Region				
		Liberal	Conservative	NDP	Ontario	Quebec	British Columbia	Prairies	Atlantic
Strongly support	4%	5%	6%	0%	5%	5%	3%	5%	4%
Somewhat support	6%	5%	12%	2%	6%	3%	6%	10%	9%
Somewhat oppose	9%	4%	11%	10%	8%	11%	11%	6%	4%
Strongly oppose	74%	84%	64%	86%	74%	76%	74%	71%	76%
Not sure	7%	2%	7%	2%	7%	6%	6%	8%	6%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	99%
Unweighted N	(986)	(347)	(326)	(43)	(381)	(236)	(128)	(176)	(57)



# YouGov Survey: Canada Post-Election Survey

May 7 - 13, 2025 - 986 Canadian adults



## 15. Support for Canada Joining the EU

Would you support or oppose Canada becoming part of the European Union?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Strongly support	11%	13%	8%	13%	10%	9%	13%	9%	13%	12%
Somewhat support	20%	25%	16%	16%	22%	19%	23%	21%	20%	24%
Somewhat oppose	14%	15%	14%	18%	20%	9%	13%	14%	14%	17%
Strongly oppose	33%	34%	33%	28%	30%	36%	37%	32%	36%	36%
Not sure	21%	13%	29%	25%	18%	26%	14%	23%	17%	12%
Totals	99%	100%	100%	100%	100%	99%	100%	99%	100%	101%
Unweighted N	(986)	(476)	(510)	(183)	(248)	(359)	(196)	(338)	(323)	(226)

	Total	2025 Vote			Region				
		Liberal	Conservative	NDP	Ontario	Quebec	British Columbia	Prairies	Atlantic
Strongly support	11%	22%	7%	7%	12%	9%	11%	11%	11%
Somewhat support	20%	26%	18%	41%	18%	21%	27%	19%	20%
Somewhat oppose	14%	16%	15%	11%	13%	19%	13%	12%	16%
Strongly oppose	33%	23%	42%	34%	35%	30%	32%	36%	34%
Not sure	21%	14%	18%	7%	22%	22%	18%	23%	20%
Totals	99%	101%	100%	100%	100%	101%	101%	101%	101%
Unweighted N	(986)	(347)	(326)	(43)	(381)	(236)	(128)	(176)	(57)

## **YouGov Survey: Canada Post-Election Survey**

**May 7 - 13, 2025 - 986 Canadian adults**



<b>Interviewing Dates</b>	May 7 - 13, 2025
<b>Target population</b>	Canadians, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in panel to be representative of adult Canadians.
<b>Weighting</b>	Respondents were selected from YouGov's opt-in panel to be representative of adult Canadians. The sample was weighted according to gender, age, education, region, and 2021 federal election vote. Demographic weighting targets come from the 2021 Canadian Census. The weights range from 0.004 to 2.959, with a mean of one and a standard deviation of 0.39.
<b>Number of respondents</b>	986
<b>Margin of error</b>	± 3.4% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	61 questions not reported.