

Sample 993 Canadian adults
 Conducted March 27 - April 2, 2025
 Margin of Error ±3.1%

1. Do you think the following measures are effective or ineffective in responding to U.S. tariffs?

	Effective	Ineffective	Not sure
Diversifying trade partners	71%	11%	18%
Stop selling US Liquor	65%	21%	14%
Stop selling oil	64%	19%	17%
Stop selling electricity	64%	20%	16%
Retaliatory tariffs	64%	19%	17%
Border security	57%	24%	19%
Targeted tariffs	51%	25%	24%
Fentanyl czar	24%	38%	38%

2. Have you already started any form of boycotting American companies?

Yes	61%
No	32%
Not sure	7%

3. Which, if any, of the following categories of American-made or-owned goods and services have you started boycotting? Please select all that apply.

Food grown in the U.S. and sold in Canada	78%
Alcohol distilled in the U.S. and sold in Canada	65%
Personal care products (e.g., skincare, haircare) manufactured in the U.S.	52%
American-manufactured household goods	50%
American-owned restaurant chains (e.g., McDonald's, Starbucks, KFC)	49%
Clothing manufactured in U.S.	49%
American-owned automobile brands	36%
American-owned retailers (e.g., Walmart, Costco)	36%
American-manufactured furniture brands	36%
American-owned appliance brands	32%
Canadian-founded companies that are now American-owned (e.g., Hudson's Bay, Molson)	28%
Other	10%
Not sure	2%

4. Do you consider the following to be an ally or an enemy of Canada?

	Ally	Friendly	Unfriendly	Enemy	Not sure
United States	15%	10%	44%	20%	11%
Mexico	36%	44%	4%	2%	15%

5. Would you support or oppose Canada becoming a part of the United States?

Strongly support	5%
Somewhat support	6%
Somewhat oppose	6%
Strongly oppose	78%
Not sure	5%

6. If you had to say, who do you trust most to handle the following issue?

	Mark Carney	Pierre Poilievre	Jagmeet Singh	Jonathan Pedneault	Elizabeth May	Not sure
U.S.-Canada tariffs	41%	26%	4%	2%	3%	24%
The economy	39%	28%	6%	1%	4%	23%
Foreign policy	37%	26%	6%	2%	2%	27%
Inflation	37%	28%	6%	1%	3%	26%
Border security	30%	30%	5%	1%	3%	30%
Immigration	29%	30%	8%	2%	3%	29%
Education	28%	26%	10%	1%	5%	30%
Housing	27%	29%	11%	1%	4%	29%
The environment	24%	24%	9%	2%	11%	29%
Indigenous issues	23%	22%	11%	2%	5%	37%
2SLGBTQIA+ issues	21%	19%	10%	1%	6%	42%

7. What are the top issues facing Canada today? Select up to 3.

U.S.-Canada relations	50%
Housing	37%
Inflation	33%
Healthcare	33%
Jobs and the economy	27%
The budget, taxes, and the federal deficit	19%
Immigration policy	14%
Climate change and the environment	14%
Foreign trade	10%
Crime	9%
Canada Pension Plan (CPP) and Old Age Security (OAS)	8%
Income inequality	8%
Education	5%
Preserving the French language	3%
Indigenous rights and reparations	3%
Democracy	3%
Criminal justice reform	3%
Infrastructure and transportation	2%
Racism and race relations	2%
The conflict between Israel and Palestine	1%
Terrorism	1%
Gun policy	1%
2SLGBTQIA+ rights	1%
Voting rights	1%
Other	2%

YouGov Survey: Canadians' Opinions on Politics



Interviewing Dates	March 27 - April 2, 2025
Target population	Canadians, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult Canadians.
Weighting	Respondents were selected from YouGov's opt-in panel to be representative of adult Canadians. The sample was weighted according to gender, age, education, region, and 2021 federal election vote. Demographic weighting targets come from the 2021 Canadian Census. The weights range from 0.59 to 1.527, with a mean of one and a standard deviation of 0.08.
Number of respondents	993
Margin of error	± 3.1% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	29 questions not reported.

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1A. Effective Ineffective Canada Tariff Response — Diversifying trade partners

Do you think the following measures are effective or ineffective in responding to U.S. tariffs?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Effective	71%	74%	68%	64%	67%	72%	79%	65%	72%	83%
Ineffective	11%	13%	9%	12%	12%	11%	8%	15%	11%	7%
Not sure	18%	14%	23%	24%	20%	17%	14%	21%	17%	10%
Totals	100%	101%	100%	100%	99%	100%	101%	101%	100%	100%
Unweighted N	(993)	(480)	(513)	(185)	(249)	(360)	(199)	(357)	(293)	(218)

	Total	2021 vote			Region			
		Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
Effective	71%	77%	71%	82%	75%	74%	71%	64%
Ineffective	11%	9%	13%	8%	5%	10%	11%	18%
Not sure	18%	14%	16%	10%	20%	15%	18%	18%
Totals	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(993)	(244)	(256)	(134)	(179)	(126)	(388)	(230)

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1B. Effective Ineffective Canada Tariff Response — Stop selling US Liquor

Do you think the following measures are effective or ineffective in responding to U.S. tariffs?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Effective	65%	62%	68%	56%	65%	64%	75%	61%	66%	72%
Ineffective	21%	25%	17%	25%	21%	21%	17%	24%	19%	19%
Not sure	14%	12%	16%	19%	14%	15%	7%	15%	15%	9%
Totals	100%	99%	101%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(993)	(480)	(513)	(185)	(249)	(360)	(199)	(357)	(293)	(218)

	Total	2021 vote			Region			
		Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
Effective	65%	73%	62%	77%	68%	61%	67%	60%
Ineffective	21%	15%	27%	17%	20%	20%	20%	24%
Not sure	14%	12%	11%	6%	12%	20%	12%	15%
Totals	100%	100%	100%	100%	100%	101%	99%	99%
Unweighted N	(993)	(244)	(256)	(134)	(179)	(126)	(388)	(230)

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1C. Effective Ineffective Canada Tariff Response — Stop selling oil

Do you think the following measures are effective or ineffective in responding to U.S. tariffs?

	Gender			Age				Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Effective	64%	63%	65%	59%	65%	64%	68%	59%	65%	71%
Ineffective	19%	24%	15%	20%	18%	19%	20%	22%	16%	21%
Not sure	17%	14%	20%	21%	17%	17%	11%	19%	19%	7%
Totals	100%	101%	100%	100%	100%	100%	99%	100%	100%	99%
Unweighted N	(993)	(480)	(513)	(185)	(249)	(360)	(199)	(357)	(293)	(218)

	Total	2021 vote			Region			
		Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
Effective	64%	73%	59%	77%	60%	66%	64%	65%
Ineffective	19%	14%	26%	14%	22%	17%	19%	21%
Not sure	17%	13%	14%	9%	18%	17%	17%	15%
Totals	100%	100%	99%	100%	100%	100%	100%	101%
Unweighted N	(993)	(244)	(256)	(134)	(179)	(126)	(388)	(230)

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1D. Effective Ineffective Canada Tariff Response — Stop selling electricity

Do you think the following measures are effective or ineffective in responding to U.S. tariffs?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Effective	64%	61%	67%	55%	67%	63%	69%	61%	63%	70%
Ineffective	20%	25%	15%	20%	18%	21%	21%	23%	19%	18%
Not sure	16%	14%	18%	24%	15%	16%	10%	16%	18%	12%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(993)	(480)	(513)	(185)	(249)	(360)	(199)	(357)	(293)	(218)

	Total	2021 vote			Region			
		Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
Effective	64%	72%	61%	74%	64%	64%	64%	61%
Ineffective	20%	15%	26%	16%	19%	20%	20%	24%
Not sure	16%	12%	13%	11%	17%	17%	17%	15%
Totals	100%	99%	100%	101%	100%	101%	101%	100%
Unweighted N	(993)	(244)	(256)	(134)	(179)	(126)	(388)	(230)

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1E. Effective Ineffective Canada Tariff Response — Retaliatory tariffs

Do you think the following measures are effective or ineffective in responding to U.S. tariffs?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Effective	64%	63%	65%	58%	62%	64%	71%	62%	66%	67%
Ineffective	19%	23%	16%	20%	19%	21%	17%	21%	17%	22%
Not sure	17%	14%	19%	23%	19%	15%	12%	17%	17%	10%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	99%
Unweighted N	(993)	(480)	(513)	(185)	(249)	(360)	(199)	(357)	(293)	(218)

	Total	2021 vote			Region			
		Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
Effective	64%	74%	60%	76%	61%	59%	69%	60%
Ineffective	19%	13%	28%	10%	21%	16%	18%	23%
Not sure	17%	13%	12%	14%	18%	25%	13%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(993)	(244)	(256)	(134)	(179)	(126)	(388)	(230)

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1F. Effective Ineffective Canada Tariff Response — Border security

Do you think the following measures are effective or ineffective in responding to U.S. tariffs?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Effective	57%	58%	56%	57%	53%	57%	61%	55%	55%	59%
Ineffective	24%	28%	21%	19%	25%	28%	23%	26%	26%	28%
Not sure	19%	14%	23%	24%	22%	15%	15%	19%	19%	13%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(993)	(480)	(513)	(185)	(249)	(360)	(199)	(357)	(293)	(218)

	Total	2021 vote			Region			
		Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
Effective	57%	59%	66%	51%	58%	55%	57%	58%
Ineffective	24%	23%	24%	32%	27%	23%	22%	28%
Not sure	19%	18%	10%	16%	15%	22%	21%	14%
Totals	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(993)	(244)	(256)	(134)	(179)	(126)	(388)	(230)

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1G. Effective Ineffective Canada Tariff Response — Targeted tariffs

Do you think the following measures are effective or ineffective in responding to U.S. tariffs?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Effective	51%	54%	48%	48%	52%	50%	55%	44%	52%	65%
Ineffective	25%	27%	23%	27%	23%	26%	25%	28%	26%	20%
Not sure	24%	18%	29%	25%	25%	24%	21%	27%	22%	15%
Totals	100%	99%	100%	100%	100%	100%	101%	99%	100%	100%
Unweighted N	(993)	(480)	(513)	(185)	(249)	(360)	(199)	(357)	(293)	(218)

	Total	2021 vote			Region			
		Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
Effective	51%	63%	48%	63%	44%	45%	56%	53%
Ineffective	25%	19%	30%	17%	27%	25%	25%	26%
Not sure	24%	18%	21%	20%	28%	30%	19%	21%
Totals	100%	100%	99%	100%	99%	100%	100%	100%
Unweighted N	(993)	(244)	(256)	(134)	(179)	(126)	(388)	(230)

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1H. Effective Ineffective Canada Tariff Response — Fentanyl czar

Do you think the following measures are effective or ineffective in responding to U.S. tariffs?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Effective	24%	27%	21%	24%	25%	23%	24%	25%	24%	26%
Ineffective	38%	44%	33%	26%	37%	43%	42%	35%	40%	44%
Not sure	38%	29%	46%	50%	38%	34%	34%	40%	36%	31%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(993)	(480)	(513)	(185)	(249)	(360)	(199)	(357)	(293)	(218)

	Total	2021 vote			Region			
		Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
Effective	24%	26%	36%	17%	28%	21%	28%	17%
Ineffective	38%	41%	36%	49%	33%	39%	37%	43%
Not sure	38%	33%	28%	34%	39%	40%	35%	40%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(993)	(244)	(256)	(134)	(179)	(126)	(388)	(230)

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2. Boycott U.S. Company

Have you already started any form of boycotting American companies?

	Gender			Age				Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Yes	61%	58%	65%	45%	53%	68%	76%	54%	65%	69%
No	32%	37%	27%	44%	37%	27%	21%	39%	29%	27%
Not sure	7%	6%	8%	10%	10%	5%	3%	8%	6%	4%
Totals	100%	101%	100%	99%	100%	100%	100%	101%	100%	100%
Unweighted N	(993)	(480)	(513)	(185)	(249)	(360)	(199)	(357)	(293)	(218)

	2021 vote				Region				
	Total	Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec	
Yes	61%	71%	57%	76%	50%	67%	58%	71%	
No	32%	25%	40%	18%	41%	27%	33%	27%	
Not sure	7%	4%	4%	5%	9%	6%	10%	2%	
Totals	100%	100%	101%	99%	100%	100%	101%	100%	
Unweighted N	(993)	(244)	(256)	(134)	(179)	(126)	(388)	(230)	

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3. Boycott Categories

Which, if any, of the following categories of American-made or-owned goods and services have you started boycotting? Please select all that apply.

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Food grown in the U.S. and sold in Canada	78%	75%	81%	*	75%	81%	84%	78%	79%	76%
Alcohol distilled in the U.S. and sold in Canada	65%	66%	64%	*	58%	68%	69%	63%	63%	69%
Personal care products (e.g., skincare, haircare) manufactured in the U.S.	52%	50%	54%	*	49%	55%	57%	50%	55%	56%
American-manufactured household goods	50%	52%	49%	*	42%	55%	55%	50%	49%	56%
American-owned restaurant chains (e.g., McDonald's, Starbucks, KFC)	49%	49%	49%	*	46%	49%	55%	54%	52%	41%
Clothing manufactured in U.S.	49%	48%	49%	*	40%	51%	56%	52%	47%	48%
American-owned automobile brands	36%	37%	36%	*	32%	33%	47%	34%	39%	39%
American-owned retailers (e.g., Walmart, Costco)	36%	38%	34%	*	37%	36%	40%	38%	39%	31%
American-manufactured furniture brands	36%	39%	33%	*	32%	37%	39%	34%	39%	37%
American-owned appliance brands	32%	34%	30%	*	27%	33%	35%	31%	36%	29%

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	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Canadian-founded companies that are now American-owned (e.g., Hudson's Bay, Molson)	28%	31%	27%	*	30%	29%	24%	30%	28%	27%
Other	10%	13%	8%	*	10%	10%	9%	8%	13%	9%
Not sure	2%	2%	2%	*	1%	2%	2%	4%	0%	3%
Unweighted N	(612)	(279)	(333)	(84)	(131)	(245)	(152)	(193)	(191)	(150)

	Total	2021 vote			Region			
		Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
Food grown in the U.S. and sold in Canada	78%	85%	76%	82%	*	*	82%	75%
Alcohol distilled in the U.S. and sold in Canada	65%	71%	58%	70%	*	*	66%	58%
Personal care products (e.g., skincare, haircare) manufactured in the U.S.	52%	54%	52%	58%	*	*	53%	51%
American-manufactured household goods	50%	57%	45%	54%	*	*	52%	40%
American-owned restaurant chains (e.g., McDonald's, Starbucks, KFC)	49%	53%	46%	48%	*	*	48%	41%
Clothing manufactured in U.S.	49%	55%	42%	48%	*	*	46%	51%

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	2021 vote				Region			
	Total	Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
American-owned automobile brands	36%	40%	31%	33%	*	*	36%	45%
American-owned retailers (e.g., Walmart, Costco)	36%	38%	36%	39%	*	*	39%	32%
American-manufactured furniture brands	36%	44%	32%	37%	*	*	37%	37%
American-owned appliance brands	32%	38%	27%	31%	*	*	31%	34%
Canadian-founded companies that are now American-owned (e.g., Hudson's Bay, Molson)	28%	31%	25%	31%	*	*	32%	21%
Other	10%	10%	7%	15%	*	*	10%	8%
Not sure	2%	2%	2%	1%	*	*	2%	2%
Unweighted N	(612)	(173)	(145)	(102)	(90)	(84)	(226)	(164)

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4A. Friend or Enemy — United States

Do you consider the following to be an ally or an enemy of Canada?

	Gender			Age				Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Ally	15%	18%	12%	13%	16%	16%	13%	15%	17%	14%
Friendly	10%	13%	8%	13%	12%	10%	6%	10%	9%	11%
Unfriendly	44%	46%	42%	41%	45%	42%	50%	43%	45%	47%
Enemy	20%	15%	24%	14%	16%	22%	24%	20%	19%	21%
Not sure	11%	8%	14%	18%	11%	10%	6%	12%	10%	7%
Totals	100%	100%	100%	99%	100%	100%	99%	100%	100%	100%
Unweighted N	(993)	(480)	(513)	(185)	(249)	(360)	(199)	(357)	(293)	(218)

	Total	2021 vote			Region			
		Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
Ally	15%	9%	26%	5%	19%	16%	17%	8%
Friendly	10%	10%	13%	5%	15%	9%	10%	12%
Unfriendly	44%	53%	36%	55%	37%	45%	46%	43%
Enemy	20%	21%	16%	27%	18%	20%	17%	26%
Not sure	11%	7%	8%	8%	12%	10%	10%	12%
Totals	100%	100%	99%	100%	101%	100%	100%	101%
Unweighted N	(993)	(244)	(256)	(134)	(179)	(126)	(388)	(230)

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4B. Friend or Enemy — Mexico

Do you consider the following to be an ally or an enemy of Canada?

	Gender			Age				Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Ally	36%	37%	35%	28%	29%	39%	49%	32%	37%	41%
Friendly	44%	47%	40%	38%	47%	46%	40%	48%	41%	44%
Unfriendly	4%	4%	3%	5%	6%	2%	1%	4%	4%	3%
Enemy	2%	2%	2%	3%	4%	1%	0%	1%	3%	3%
Not sure	15%	10%	20%	25%	15%	12%	10%	15%	15%	8%
Totals	101%	100%	100%	99%	101%	100%	100%	100%	100%	99%
Unweighted N	(993)	(480)	(513)	(185)	(249)	(360)	(199)	(357)	(293)	(218)

	Total	2021 vote			Region			
		Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
Ally	36%	41%	37%	43%	32%	37%	36%	38%
Friendly	44%	46%	44%	45%	51%	44%	41%	43%
Unfriendly	4%	3%	7%	2%	3%	2%	5%	2%
Enemy	2%	2%	2%	1%	1%	2%	2%	3%
Not sure	15%	8%	11%	9%	14%	14%	15%	14%
Totals	101%	100%	101%	100%	101%	99%	99%	100%
Unweighted N	(993)	(244)	(256)	(134)	(179)	(126)	(388)	(230)

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5. Support for Canada Joining the U.S.

Would you support or oppose Canada becoming a part of the United States?

	Gender			Age				Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Strongly support	5%	6%	4%	5%	9%	3%	3%	5%	5%	6%
Somewhat support	6%	9%	3%	10%	7%	5%	3%	7%	6%	8%
Somewhat oppose	6%	6%	5%	12%	6%	3%	3%	7%	5%	5%
Strongly oppose	78%	74%	82%	63%	71%	85%	89%	75%	79%	79%
Not sure	5%	5%	6%	9%	7%	5%	2%	7%	4%	3%
Totals	100%	100%	100%	99%	100%	101%	100%	101%	99%	101%
Unweighted N	(993)	(480)	(513)	(185)	(249)	(360)	(199)	(357)	(293)	(218)

	Total	2021 vote			Region			
		Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
Strongly support	5%	6%	6%	1%	6%	3%	6%	5%
Somewhat support	6%	4%	11%	4%	11%	3%	7%	4%
Somewhat oppose	6%	3%	5%	6%	2%	4%	7%	6%
Strongly oppose	78%	87%	71%	88%	74%	85%	75%	81%
Not sure	5%	1%	6%	1%	8%	5%	5%	4%
Totals	100%	101%	99%	100%	101%	100%	100%	100%
Unweighted N	(993)	(244)	(256)	(134)	(179)	(126)	(388)	(230)

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6A. Trust More for Issues — U.S.-Canada tariffs

If you had to say, who do you trust most to handle the following issue?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Mark Carney	41%	43%	40%	31%	34%	45%	55%	39%	43%	51%
Pierre Poilievre	26%	32%	20%	23%	31%	25%	24%	24%	29%	26%
Jagmeet Singh	4%	3%	4%	6%	5%	3%	2%	6%	3%	2%
Jonathan Pedneault	2%	1%	2%	5%	2%	1%	0%	3%	1%	1%
Elizabeth May	3%	4%	3%	6%	5%	2%	1%	3%	4%	4%
Not sure	24%	17%	31%	29%	23%	25%	18%	26%	20%	16%
Totals	100%	100%	100%	100%	100%	101%	100%	101%	100%	100%
Unweighted N	(993)	(480)	(513)	(185)	(249)	(360)	(199)	(357)	(293)	(218)

	Total	2021 vote			Region			
		Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
Mark Carney	41%	72%	20%	60%	32%	46%	43%	44%
Pierre Poilievre	26%	9%	59%	8%	37%	16%	27%	19%
Jagmeet Singh	4%	4%	1%	15%	4%	7%	3%	3%
Jonathan Pedneault	2%	2%	2%	1%	1%	1%	2%	2%
Elizabeth May	3%	1%	5%	2%	1%	7%	4%	2%
Not sure	24%	12%	13%	14%	25%	23%	20%	30%
Totals	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(993)	(244)	(256)	(134)	(179)	(126)	(388)	(230)

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6B. Trust More for Issues — The economy

If you had to say, who do you trust most to handle the following issue?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Mark Carney	39%	40%	38%	28%	32%	43%	52%	38%	40%	45%
Pierre Poilievre	28%	35%	22%	24%	34%	28%	26%	25%	30%	33%
Jagmeet Singh	6%	5%	7%	9%	6%	4%	4%	6%	6%	5%
Jonathan Pedneault	1%	0%	1%	2%	1%	0%	0%	1%	1%	0%
Elizabeth May	4%	5%	3%	9%	6%	1%	0%	5%	4%	3%
Not sure	23%	15%	29%	28%	22%	23%	18%	24%	20%	14%
Totals	101%	100%	100%	100%	101%	99%	100%	99%	101%	100%
Unweighted N	(993)	(480)	(513)	(185)	(249)	(360)	(199)	(357)	(293)	(218)

	Total	2021 vote			Region			
		Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
Mark Carney	39%	72%	18%	55%	27%	43%	41%	44%
Pierre Poilievre	28%	9%	64%	9%	42%	22%	29%	19%
Jagmeet Singh	6%	4%	2%	18%	5%	10%	5%	4%
Jonathan Pedneault	1%	1%	0%	1%	1%	1%	1%	1%
Elizabeth May	4%	3%	4%	3%	3%	4%	4%	2%
Not sure	23%	11%	12%	14%	21%	21%	20%	30%
Totals	101%	100%	100%	100%	99%	101%	100%	100%
Unweighted N	(993)	(244)	(256)	(134)	(179)	(126)	(388)	(230)

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6C. Trust More for Issues — Foreign policy

If you had to say, who do you trust most to handle the following issue?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Mark Carney	37%	38%	36%	25%	30%	41%	50%	35%	38%	44%
Pierre Poilievre	26%	34%	19%	25%	31%	25%	24%	25%	28%	27%
Jagmeet Singh	6%	5%	7%	9%	8%	4%	3%	7%	6%	5%
Jonathan Pedneault	2%	2%	2%	4%	3%	0%	1%	2%	2%	3%
Elizabeth May	2%	3%	2%	4%	3%	2%	0%	3%	2%	1%
Not sure	27%	19%	35%	34%	25%	27%	22%	28%	23%	19%
Totals	100%	101%	101%	101%	100%	99%	100%	100%	99%	99%
Unweighted N	(993)	(480)	(513)	(185)	(249)	(360)	(199)	(357)	(293)	(218)

	Total	2021 vote			Region			
		Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
Mark Carney	37%	67%	17%	54%	26%	43%	37%	40%
Pierre Poilievre	26%	8%	61%	7%	39%	18%	28%	17%
Jagmeet Singh	6%	4%	2%	21%	7%	9%	5%	4%
Jonathan Pedneault	2%	2%	2%	2%	1%	0%	2%	3%
Elizabeth May	2%	2%	3%	1%	3%	3%	3%	1%
Not sure	27%	17%	15%	16%	23%	27%	24%	35%
Totals	100%	100%	100%	101%	99%	100%	99%	100%
Unweighted N	(993)	(244)	(256)	(134)	(179)	(126)	(388)	(230)

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6D. Trust More for Issues — Inflation

If you had to say, who do you trust most to handle the following issue?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Mark Carney	37%	38%	36%	26%	33%	40%	45%	33%	39%	44%
Pierre Poilievre	28%	34%	21%	24%	31%	27%	28%	26%	28%	32%
Jagmeet Singh	6%	5%	7%	11%	5%	5%	4%	8%	5%	4%
Jonathan Pedneault	1%	2%	1%	4%	2%	0%	1%	2%	0%	1%
Elizabeth May	3%	3%	3%	6%	4%	2%	0%	3%	3%	2%
Not sure	26%	18%	33%	30%	25%	25%	22%	28%	23%	16%
Totals	101%	100%	101%	101%	100%	99%	100%	100%	98%	99%
Unweighted N	(993)	(480)	(513)	(185)	(249)	(360)	(199)	(357)	(293)	(218)

	Total	2021 vote			Region			
		Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
Mark Carney	37%	68%	14%	51%	27%	38%	39%	38%
Pierre Poilievre	28%	7%	65%	8%	39%	21%	28%	21%
Jagmeet Singh	6%	7%	2%	20%	8%	8%	6%	4%
Jonathan Pedneault	1%	1%	1%	2%	1%	3%	2%	1%
Elizabeth May	3%	2%	4%	4%	1%	4%	3%	3%
Not sure	26%	15%	14%	15%	25%	27%	22%	32%
Totals	101%	100%	100%	100%	101%	101%	100%	99%
Unweighted N	(993)	(244)	(256)	(134)	(179)	(126)	(388)	(230)

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6E. Trust More for Issues — Border security

If you had to say, who do you trust most to handle the following issue?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Mark Carney	30%	28%	32%	19%	27%	32%	40%	29%	30%	34%
Pierre Poilievre	30%	38%	23%	27%	33%	31%	30%	28%	33%	35%
Jagmeet Singh	5%	4%	5%	8%	4%	4%	3%	8%	3%	3%
Jonathan Pedneault	1%	1%	1%	5%	0%	0%	1%	2%	1%	0%
Elizabeth May	3%	4%	2%	5%	5%	2%	1%	3%	4%	3%
Not sure	30%	25%	36%	35%	30%	31%	26%	31%	28%	24%
Totals	99%	100%	99%	99%	99%	100%	101%	101%	99%	99%
Unweighted N	(993)	(480)	(513)	(185)	(249)	(360)	(199)	(357)	(293)	(218)

	Total	2021 vote			Region			
		Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
Mark Carney	30%	61%	11%	40%	24%	33%	32%	30%
Pierre Poilievre	30%	11%	65%	13%	44%	20%	31%	24%
Jagmeet Singh	5%	5%	0%	17%	3%	8%	5%	4%
Jonathan Pedneault	1%	1%	2%	1%	2%	0%	1%	2%
Elizabeth May	3%	2%	4%	2%	1%	4%	4%	4%
Not sure	30%	19%	18%	28%	27%	34%	27%	37%
Totals	99%	99%	100%	101%	101%	99%	100%	101%
Unweighted N	(993)	(244)	(256)	(134)	(179)	(126)	(388)	(230)

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6F. Trust More for Issues — Immigration

If you had to say, who do you trust most to handle the following issue?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Mark Carney	29%	29%	29%	22%	22%	31%	40%	27%	30%	35%
Pierre Poilievre	30%	36%	24%	27%	34%	30%	30%	29%	32%	35%
Jagmeet Singh	8%	6%	9%	12%	8%	7%	4%	9%	7%	7%
Jonathan Pedneault	2%	2%	2%	4%	3%	0%	1%	3%	1%	1%
Elizabeth May	3%	3%	2%	5%	4%	2%	1%	2%	3%	3%
Not sure	29%	23%	34%	31%	28%	31%	24%	30%	27%	19%
Totals	101%	99%	100%	101%	99%	101%	100%	100%	100%	100%
Unweighted N	(993)	(480)	(513)	(185)	(249)	(360)	(199)	(357)	(293)	(218)

	Total	2021 vote			Region			
		Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
Mark Carney	29%	59%	11%	35%	20%	35%	31%	28%
Pierre Poilievre	30%	11%	65%	13%	38%	22%	33%	25%
Jagmeet Singh	8%	7%	4%	24%	11%	13%	5%	7%
Jonathan Pedneault	2%	1%	2%	2%	2%	2%	2%	3%
Elizabeth May	3%	2%	2%	4%	1%	5%	3%	1%
Not sure	29%	19%	17%	23%	29%	23%	26%	36%
Totals	101%	99%	101%	101%	101%	100%	100%	100%
Unweighted N	(993)	(244)	(256)	(134)	(179)	(126)	(388)	(230)

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6G. Trust More for Issues — Education

If you had to say, who do you trust most to handle the following issue?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Mark Carney	28%	27%	28%	21%	22%	30%	37%	27%	31%	31%
Pierre Poilievre	26%	32%	20%	25%	27%	25%	27%	25%	27%	27%
Jagmeet Singh	10%	10%	9%	12%	14%	8%	6%	10%	8%	14%
Jonathan Pedneault	1%	1%	2%	2%	2%	1%	0%	2%	0%	1%
Elizabeth May	5%	6%	4%	7%	6%	5%	1%	4%	7%	5%
Not sure	30%	23%	37%	32%	28%	31%	29%	32%	27%	22%
Totals	100%	99%	100%	99%	99%	100%	100%	100%	100%	100%
Unweighted N	(993)	(480)	(513)	(185)	(249)	(360)	(199)	(357)	(293)	(218)

	Total	2021 vote			Region			
		Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
Mark Carney	28%	59%	11%	32%	20%	27%	31%	27%
Pierre Poilievre	26%	8%	60%	8%	39%	17%	27%	19%
Jagmeet Singh	10%	8%	4%	32%	11%	14%	9%	8%
Jonathan Pedneault	1%	2%	0%	2%	0%	1%	3%	1%
Elizabeth May	5%	4%	5%	7%	3%	11%	5%	2%
Not sure	30%	19%	20%	19%	28%	30%	25%	43%
Totals	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(993)	(244)	(256)	(134)	(179)	(126)	(388)	(230)

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6H. Trust More for Issues — Housing

If you had to say, who do you trust most to handle the following issue?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Mark Carney	27%	26%	28%	20%	24%	29%	35%	25%	28%	32%
Pierre Poilievre	29%	34%	23%	25%	32%	27%	29%	28%	32%	29%
Jagmeet Singh	11%	11%	10%	12%	11%	10%	9%	13%	9%	11%
Jonathan Pedneault	1%	1%	2%	4%	2%	0%	0%	1%	1%	1%
Elizabeth May	4%	4%	4%	6%	4%	3%	3%	5%	3%	5%
Not sure	29%	24%	34%	33%	27%	30%	24%	28%	26%	22%
Totals	101%	100%	101%	100%	100%	99%	100%	100%	99%	100%
Unweighted N	(993)	(480)	(513)	(185)	(249)	(360)	(199)	(357)	(293)	(218)

	Total	2021 vote			Region			
		Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
Mark Carney	27%	59%	9%	33%	23%	30%	29%	25%
Pierre Poilievre	29%	10%	63%	10%	40%	20%	29%	24%
Jagmeet Singh	11%	9%	2%	36%	8%	14%	11%	11%
Jonathan Pedneault	1%	2%	1%	2%	1%	0%	2%	3%
Elizabeth May	4%	3%	5%	3%	2%	5%	5%	3%
Not sure	29%	17%	19%	17%	27%	30%	25%	35%
Totals	101%	100%	99%	101%	101%	99%	101%	101%
Unweighted N	(993)	(244)	(256)	(134)	(179)	(126)	(388)	(230)

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6I. Trust More for Issues — The environment

If you had to say, who do you trust most to handle the following issue?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Mark Carney	24%	23%	26%	16%	21%	27%	32%	24%	25%	28%
Pierre Poilievre	24%	32%	17%	24%	27%	23%	23%	25%	26%	24%
Jagmeet Singh	9%	9%	10%	13%	12%	7%	7%	9%	10%	12%
Jonathan Pedneault	2%	2%	2%	5%	2%	1%	0%	2%	2%	1%
Elizabeth May	11%	13%	10%	11%	13%	11%	12%	12%	11%	14%
Not sure	29%	21%	35%	31%	25%	31%	25%	29%	26%	20%
Totals	99%	100%	100%	100%	100%	100%	99%	101%	100%	99%
Unweighted N	(993)	(480)	(513)	(185)	(249)	(360)	(199)	(357)	(293)	(218)

	Total	2021 vote			Region			
		Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
Mark Carney	24%	53%	11%	26%	17%	25%	27%	25%
Pierre Poilievre	24%	9%	56%	7%	34%	16%	26%	17%
Jagmeet Singh	9%	10%	2%	31%	10%	12%	9%	9%
Jonathan Pedneault	2%	2%	2%	1%	1%	2%	3%	1%
Elizabeth May	11%	10%	10%	18%	11%	18%	11%	10%
Not sure	29%	16%	19%	17%	26%	27%	24%	38%
Totals	99%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(993)	(244)	(256)	(134)	(179)	(126)	(388)	(230)

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6J. Trust More for Issues — Indigenous issues

If you had to say, who do you trust most to handle the following issue?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Mark Carney	23%	21%	26%	17%	19%	25%	31%	24%	23%	26%
Pierre Poilievre	22%	28%	16%	21%	23%	21%	22%	21%	24%	23%
Jagmeet Singh	11%	11%	10%	12%	13%	10%	7%	11%	11%	10%
Jonathan Pedneault	2%	2%	2%	4%	3%	1%	0%	1%	2%	2%
Elizabeth May	5%	7%	4%	7%	6%	3%	4%	6%	6%	5%
Not sure	37%	32%	42%	39%	36%	39%	35%	37%	34%	35%
Totals	100%	101%	100%	100%	100%	99%	99%	100%	100%	101%
Unweighted N	(993)	(480)	(513)	(185)	(249)	(360)	(199)	(357)	(293)	(218)

	Total	2021 vote			Region			
		Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
Mark Carney	23%	51%	8%	26%	16%	27%	26%	21%
Pierre Poilievre	22%	7%	51%	7%	33%	13%	23%	16%
Jagmeet Singh	11%	10%	3%	31%	10%	14%	9%	11%
Jonathan Pedneault	2%	1%	2%	2%	2%	2%	2%	2%
Elizabeth May	5%	4%	4%	8%	4%	6%	6%	3%
Not sure	37%	27%	31%	26%	35%	38%	33%	47%
Totals	100%	100%	99%	100%	100%	100%	99%	100%
Unweighted N	(993)	(244)	(256)	(134)	(179)	(126)	(388)	(230)

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6K. Trust More for Issues — 2SLGBTQIA+ issues

If you had to say, who do you trust most to handle the following issue?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Mark Carney	21%	20%	23%	15%	17%	24%	28%	21%	21%	26%
Pierre Poilievre	19%	24%	15%	20%	24%	17%	17%	19%	23%	18%
Jagmeet Singh	10%	10%	11%	13%	12%	10%	7%	11%	10%	11%
Jonathan Pedneault	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%
Elizabeth May	6%	7%	4%	6%	8%	4%	5%	6%	5%	8%
Not sure	42%	36%	47%	44%	38%	44%	42%	42%	40%	36%
Totals	99%	98%	101%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(993)	(480)	(513)	(185)	(249)	(360)	(199)	(357)	(293)	(218)

	Total	2021 vote			Region			
		Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
Mark Carney	21%	48%	8%	22%	14%	26%	24%	20%
Pierre Poilievre	19%	8%	44%	6%	28%	15%	19%	16%
Jagmeet Singh	10%	9%	4%	32%	13%	11%	11%	7%
Jonathan Pedneault	1%	0%	2%	1%	0%	1%	1%	2%
Elizabeth May	6%	6%	4%	8%	4%	7%	8%	3%
Not sure	42%	28%	39%	31%	42%	40%	37%	52%
Totals	99%	99%	101%	100%	101%	100%	100%	100%
Unweighted N	(993)	(244)	(256)	(134)	(179)	(126)	(388)	(230)

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7. Top 3 Issues in Canada

What are the top issues facing Canada today? Select up to 3.

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
U.S.-Canada relations	50%	51%	48%	32%	44%	55%	64%	44%	55%	53%
Housing	37%	33%	41%	41%	45%	34%	30%	40%	37%	31%
Inflation	33%	31%	35%	37%	38%	32%	25%	36%	33%	32%
Healthcare	33%	28%	37%	22%	31%	35%	42%	30%	37%	31%
Jobs and the economy	27%	27%	27%	30%	31%	27%	20%	24%	27%	34%
The budget, taxes, and the federal deficit	19%	22%	16%	19%	14%	23%	17%	16%	20%	20%
Immigration policy	14%	17%	11%	17%	16%	14%	9%	11%	14%	18%
Climate change and the environment	14%	14%	15%	14%	13%	13%	17%	16%	11%	17%
Foreign trade	10%	12%	8%	7%	6%	11%	14%	11%	7%	12%
Crime	9%	8%	10%	9%	10%	9%	7%	9%	10%	8%
Canada Pension Plan (CPP) and Old Age Security (OAS)	8%	6%	10%	1%	3%	9%	20%	10%	7%	4%
Income inequality	8%	10%	6%	9%	8%	8%	6%	9%	6%	9%
Education	5%	3%	6%	7%	4%	5%	3%	3%	5%	6%
Preserving the French language	3%	2%	4%	3%	2%	2%	4%	3%	3%	3%
Indigenous rights and reparations	3%	2%	3%	6%	3%	2%	2%	3%	2%	4%
Democracy	3%	4%	2%	2%	4%	2%	3%	4%	3%	2%
Criminal justice reform	3%	4%	2%	3%	3%	3%	1%	4%	2%	4%
Infrastructure and transportation	2%	3%	2%	4%	3%	1%	3%	3%	3%	3%

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	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Racism and race relations	2%	2%	1%	4%	1%	2%	1%	2%	2%	0%
The conflict between Israel and Palestine	1%	2%	1%	4%	1%	1%	0%	2%	1%	1%
Terrorism	1%	1%	1%	1%	0%	3%	1%	2%	1%	1%
Gun policy	1%	2%	1%	0%	2%	1%	2%	1%	2%	0%
2SLGBTQIA+ rights	1%	1%	1%	4%	1%	1%	0%	1%	1%	1%
Voting rights	1%	1%	1%	3%	1%	0%	0%	1%	1%	1%
Other	2%	2%	1%	4%	3%	1%	0%	2%	1%	1%
Unweighted N	(993)	(480)	(513)	(185)	(249)	(360)	(199)	(357)	(293)	(218)

	Total	2021 vote			Region			
		Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
U.S.-Canada relations	50%	61%	45%	52%	49%	44%	49%	57%
Housing	37%	36%	27%	52%	26%	45%	38%	39%
Inflation	33%	31%	35%	30%	37%	30%	30%	38%
Healthcare	33%	39%	31%	27%	26%	31%	32%	35%
Jobs and the economy	27%	26%	34%	21%	32%	24%	31%	17%
The budget, taxes, and the federal deficit	19%	14%	33%	11%	26%	14%	18%	17%
Immigration policy	14%	11%	18%	6%	13%	12%	16%	15%
Climate change and the environment	14%	20%	7%	23%	8%	19%	13%	18%
Foreign trade	10%	12%	8%	13%	12%	10%	9%	10%
Crime	9%	5%	15%	4%	13%	10%	11%	3%

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	2021 vote				Region			
	Total	Liberal	Conservative	NDP	Alberta, Manitoba or Saskatchewan	British Columbia	Ontario	Quebec
Canada Pension Plan (CPP) and Old Age Security (OAS)	8%	8%	9%	7%	12%	9%	7%	6%
Income inequality	8%	8%	5%	17%	6%	8%	10%	6%
Education	5%	3%	5%	5%	3%	7%	5%	5%
Preserving the French language	3%	2%	2%	1%	1%	1%	1%	10%
Indigenous rights and reparations	3%	2%	2%	7%	4%	7%	3%	1%
Democracy	3%	3%	3%	4%	4%	1%	3%	3%
Criminal justice reform	3%	3%	5%	1%	4%	2%	3%	1%
Infrastructure and transportation	2%	2%	2%	3%	3%	3%	3%	1%
Racism and race relations	2%	2%	0%	3%	2%	2%	2%	2%
The conflict between Israel and Palestine	1%	1%	1%	4%	2%	1%	1%	2%
Terrorism	1%	1%	1%	0%	1%	2%	1%	1%
Gun policy	1%	0%	2%	1%	1%	4%	2%	0%
2SLGBTQIA+ rights	1%	1%	1%	2%	1%	4%	1%	0%
Voting rights	1%	0%	2%	1%	1%	1%	2%	0%
Other	2%	0%	1%	1%	4%	2%	2%	0%
Unweighted N	(993)	(244)	(256)	(134)	(179)	(126)	(388)	(230)

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Interviewing Dates	March 27 - April 2, 2025
Target population	Canadians, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult Canadians.
Weighting	Respondents were selected from YouGov's opt-in panel to be representative of adult Canadians. The sample was weighted according to gender, age, education, region, and 2021 federal election vote. Demographic weighting targets come from the 2021 Canadian Census. The weights range from 0.59 to 1.527, with a mean of one and a standard deviation of 0.08.
Number of respondents	993
Margin of error	± 3.1% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	29 questions not reported.