

YouGov Survey Results

Sample Size: 1552 GB Adults
Fieldwork: 18th - 19th November 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1552	x	x	x	485	386	351	754	798	188	396	531	438	885	667	199	504	332	382	135
Unweighted Sample	1552	394	467	100	528	357	340	756	796	77	422	593	460	1022	530	287	532	279	359	95
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which ONE, if any, of the following Christmas carols is your favourite?

Silent Night	21	22	19	23	25	19	20	20	21	10	12	24	28	21	20	22	21	18	22	17
O' Come All Ye Faithful	11	17	8	16	14	9	13	12	9	5	9	12	14	13	8	12	11	9	11	13
Hark, the Herald Angels Sing	10	12	11	19	12	12	11	10	11	11	6	11	12	11	9	6	13	7	12	8
Jingle Bells	6	7	4	5	5	4	6	6	6	15	10	3	2	5	7	4	4	9	3	15
Away in a Manger	5	6	5	1	6	6	3	4	6	6	6	4	5	5	6	3	5	5	7	5
Rudolph the Red Nose Reindeer	5	4	5	6	4	6	4	4	6	7	9	3	2	5	6	5	5	4	6	4
We wish you a Merry Christmas	4	4	4	3	3	4	3	4	4	6	5	2	4	3	6	7	6	1	3	3
Deck the Halls	3	3	5	0	3	4	3	2	4	3	5	3	2	3	3	4	3	5	2	4
We Three Kings	3	2	4	1	2	6	3	3	3	1	4	3	3	3	4	2	3	4	3	2
Other	8	8	8	13	7	7	12	5	11	5	9	8	8	9	7	8	7	8	8	11
Don't know	3	1	6	4	1	3	3	4	2	10	2	3	1	3	4	3	1	7	2	5
Not applicable - I don't have a favourite Christmas carol	21	14	22	9	18	21	19	26	16	20	22	23	17	21	21	23	20	23	21	13

Where will you be spending Christmas this year?

At home	65	59	67	55	62	70	64	65	65	67	52	72	67	63	68	57	65	65	66	71
At a family member or friend's home	25	32	24	34	29	23	26	23	27	13	39	19	25	28	22	28	25	22	26	24
Abroad	4	4	2	8	3	3	4	4	3	5	3	3	4	4	3	7	4	3	3	1
At a holiday home or hotel in the UK	1	1	1	0	2	2	1	1	1	0	1	1	1	1	1	0	1	2	2	0
Don't know	5	3	6	3	4	2	5	7	4	15	5	4	3	4	7	7	5	9	3	4

Are you planning on having a Christmas tree in your home this year? (Please tick the option that BEST applies)

Yes - I will have a real tree (i.e. a fir tree which has been chopped down to decorate in my home)	16	20	13	23	17	12	19	15	17	20	18	16	12	19	12	22	18	13	13	16
Yes - I will have an artificial tree	59	56	59	51	57	64	55	59	58	54	58	60	60	55	64	43	59	59	63	65
Yes - I will have both a real and an artificial tree	2	2	3	2	3	3	1	1	3	0	3	2	2	3	2	3	2	2	2	5
No - I will not have a Christmas tree in my home this year	17	20	16	21	19	17	17	18	16	8	15	17	24	19	15	28	16	15	18	11
Don't know	6	2	9	3	4	4	7	6	6	17	6	5	3	4	8	4	6	10	5	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Did you believe in Father Christmas when you were young?

Yes	86	90	83	89	89	86	86	82	90	82	87	86	87	84	88	77	85	88	88	91
No	9	8	12	7	8	10	7	12	7	10	9	10	9	11	7	17	11	7	6	6
Don't know	5	3	5	4	3	4	7	7	3	8	4	5	4	5	5	6	4	5	5	3

**Thinking about what you will be eating for
Which ONE, if any, of the following is the MAIN**

Turkey	59	66	54	50	63	61	55	58	60	54	59	58	64	60	59	53	60	62	61	53
Chicken	8	6	9	14	5	7	10	8	8	11	7	9	5	7	9	8	9	7	5	11
Beef	7	6	8	8	6	6	7	7	6	1	7	7	9	7	7	4	6	6	7	14
Goose	3	3	2	3	4	3	2	3	2	4	3	2	2	3	2	6	3	2	1	2
Pork	2	3	1	1	2	0	2	2	1	4	0	2	2	2	2	1	2	2	4	0
Lamb	1	1	1	1	1	1	2	2	1	2	2	1	1	2	1	3	0	2	2	1
Other	3	3	2	8	3	3	3	2	3	0	2	3	4	3	2	2	2	1	4	4
Don't know	9	7	11	5	8	9	7	8	10	14	8	8	9	7	11	11	9	9	9	8
Not applicable - I will be eating a vegetarian dish	5	4	6	9	4	5	10	5	5	7	8	5	3	6	5	5	7	6	4	1
Not applicable - I will not be having Christmas dinner	4	2	5	2	3	4	3	4	3	3	4	5	2	4	3	6	2	3	3	6

Have you ever worked on Christmas Day before?

Yes, more than once	23	26	23	27	27	21	22	26	21	8	16	29	30	23	23	18	24	18	27	29
Yes, once	8	7	7	14	7	8	9	11	6	5	11	10	5	8	8	13	7	9	8	4
No, I haven't	65	66	66	57	65	69	64	59	72	76	71	59	63	66	64	64	66	67	62	67
Can't recall	3	2	4	1	2	1	4	5	2	11	3	2	2	2	4	5	2	5	3	0

Are you working on Christmas Day this year?

Yes	5	4	7	4	5	7	3	5	5	14	5	5	1	5	4	6	6	2	5	6
No	92	95	90	96	92	90	93	89	94	73	91	93	98	92	91	91	90	96	91	91
Don't know	3	1	3	0	3	3	4	6	1	14	3	2	1	3	5	3	4	2	4	3

**Do you write and distribute Christmas lists, so
people buy you things you want?**

Yes - but I only give it to family and close friends	16	22	15	20	20	13	19	15	18	16	22	16	12	18	14	25	21	16	10	7
Yes - I give it to everyone who would be buying me a present	2	2	3	4	3	3	1	3	1	5	4	1	0	3	1	5	2	0	3	0
No - but I used to write a Christmas list	17	17	16	12	15	17	20	14	19	33	21	15	8	17	16	15	18	15	17	18
No - I have never written a Christmas list	61	59	60	63	60	64	56	63	60	29	49	67	78	60	63	50	57	63	66	75
Don't know	4	1	5	1	1	3	4	5	2	16	4	1	1	2	6	5	3	5	4	0

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample

Unweighted Sample

How did you send your Christmas list to Father Christmas?

[Asked to those who believed in Father Christmas when they were young n=1316]

Post box	32	31	31	28	31	33	24	35	29	48	45	31	13	31	32	38	29	30	32	33
Up the chimney	27	27	26	27	29	25	29	21	31	19	12	27	42	26	27	15	24	26	28	45
Other	8	9	6	7	9	5	12	8	8	15	11	7	4	9	7	9	8	9	6	9
Burnt it in the fire	6	6	6	4	6	7	6	7	4	4	5	6	7	7	5	5	5	5	8	6
Email	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0
Don't know	8	5	11	7	6	7	9	9	7	6	8	11	6	8	9	11	9	9	8	1
Not applicable - I never did this	23	24	23	28	23	25	24	24	22	18	20	21	29	22	23	26	25	22	23	13

When, if at all, do you think you will be opening the MAJORITY of your Christmas presents this year?

Before Christmas Eve	2	2	2	1	2	1	2	2	2	5	2	1	1	2	1	3	1	1	1	5
On Christmas Eve	3	3	2	3	3	2	1	3	2	3	4	2	3	2	4	4	2	2	3	6
Before breakfast on Christmas Day	25	21	25	19	21	31	23	24	26	30	26	29	17	24	27	24	16	26	30	41
During breakfast on Christmas Day	7	8	8	5	7	9	5	9	6	11	8	8	4	7	7	3	6	9	10	4
Between breakfast and lunch on Christmas Day	39	44	37	41	44	37	40	38	41	30	41	37	45	41	37	36	46	41	34	29
During lunch on Christmas Day	2	1	3	0	1	1	2	3	1	2	2	1	2	2	2	0	1	1	3	4
Between lunch and dinner on Christmas Day	6	6	5	17	6	4	12	5	7	2	4	6	11	7	5	8	9	3	5	2
During dinner on Christmas Day	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0
After dinner on Christmas Day	5	4	4	8	5	5	3	4	5	2	6	5	4	5	4	5	7	3	3	3
On a day after Christmas Day	1	1	2	1	1	1	2	1	1	0	0	1	2	1	2	2	2	1	0	0
Don't know	5	5	6	2	5	5	3	5	6	10	4	4	6	4	7	5	6	7	4	4
Not applicable - I do not receive Christmas presents	5	4	5	2	5	3	6	6	4	6	3	6	5	5	5	9	4	5	4	2

Which, if any, of the following have you ever done at a work's Christmas party? (Please tick all that apply)

Got too drunk and embarrassed myself	17	18	18	12	16	18	15	19	14	13	28	17	8	18	16	18	17	15	17	18
Kissed a work colleague	17	17	17	19	19	22	12	19	15	9	17	19	17	18	15	12	17	19	17	19
Spilt food/ drink over a colleague	6	7	6	9	6	6	7	8	5	8	10	7	3	7	5	4	7	6	8	7
Revealed something embarrassing about myself to a colleague	6	7	7	7	6	5	7	6	5	7	10	5	2	8	3	8	4	7	6	4
Been too ill to go to work the following day	6	7	6	4	5	7	3	6	5	10	6	5	3	5	6	8	7	2	5	6
Had a 'dance-off' with a colleague on the dance floor	4	4	5	3	4	7	2	4	3	6	9	1	2	5	3	6	5	3	2	6
Insulted my boss	3	2	3	4	3	3	2	4	2	1	4	4	1	3	2	3	2	4	3	3
Starting crying in front of a colleague	2	1	4	2	1	4	2	1	4	3	4	2	1	2	3	1	3	2	3	0
Got into a fight with a colleague	1	1	2	0	0	2	1	1	1	0	2	2	1	2	1	1	1	0	3	3
Not applicable - I have never been to a work's Christmas party	18	13	20	11	14	15	16	20	17	40	14	13	19	12	26	14	17	23	18	17
None of these	49	51	46	56	51	49	55	41	56	32	41	55	55	52	44	49	50	45	48	53

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which ONE, if any, of the following is your FAVOURITE Christmas movie of all time?

It's A Wonderful Life (1946)	11	11	14	6	12	15	11	12	11	0	6	17	14	13	9	10	8	9	15	17
Love Actually (2003)	8	8	7	6	7	9	7	5	10	19	7	6	5	7	8	9	9	5	8	10
Miracle on 34th Street (1947)	7	6	9	7	7	6	8	7	7	6	4	8	9	7	7	3	8	7	6	9
Scrooge (1970)	7	6	6	11	8	5	7	6	7	0	4	9	8	6	8	8	6	8	7	3
Home Alone (1990)	6	5	5	10	5	7	5	7	5	11	10	5	2	6	7	9	5	5	7	10
The Muppet Christmas Carol (1992)	6	5	7	2	6	6	6	6	6	12	10	4	2	6	6	3	8	9	4	1
White Christmas (1954)	5	6	5	7	6	4	5	4	7	5	1	5	11	5	5	5	7	4	5	4
Die Hard (1988)	4	4	5	4	3	5	7	7	2	6	9	3	1	5	3	4	4	5	5	4
National Lampoon's Christmas Vacation (1989)	4	5	5	1	3	3	3	6	3	5	6	4	2	4	5	3	3	8	2	9
Elf (2003)	3	3	3	2	3	2	3	3	3	2	6	2	1	3	2	3	4	2	3	0
Gremlins (1984)	2	1	1	2	2	1	3	2	1	1	3	2	1	2	2	3	2	2	1	1
The Santa Clause (1994)	2	3	2	3	2	2	2	2	2	3	5	1	1	3	2	5	2	2	3	1
The Grinch (2000)	2	3	1	2	2	2	1	2	2	4	2	2	1	1	2	2	1	1	2	3
A Christmas Story (1983)	1	1	2	2	1	3	0	1	2	2	2	0	2	1	1	1	1	1	3	1
Home Alone 2: Lost in New York (1992)	1	0	1	0	1	1	0	2	1	1	1	1	1	1	2	2	1	2	1	0
The Nightmare Before Christmas (1993)	1	1	1	1	1	1	1	1	2	3	2	1	0	2	1	2	1	2	1	0
Jingle All the Way (1996)	1	2	1	1	1	0	2	2	1	5	2	0	0	1	1	1	2	1	1	1
Other	4	3	5	11	3	7	6	4	5	1	7	5	3	5	3	2	3	5	6	5
Not applicable - I don't have a favourite Christmas movie	23	26	20	22	26	20	23	23	24	13	14	25	35	23	24	24	24	25	20	23

What did you leave out for Father Christmas and his reindeer on Christmas Eve? (Please tick all that apply)

[Asked to those who believed in Father Christmas when they were young n=1316]

Mince pies	65	69	66	60	67	68	64	62	67	67	67	63	63	63	67	52	69	71	67	45
Carrots	45	42	50	33	41	53	40	41	49	80	51	44	28	45	45	36	43	42	52	51
Milk	37	34	36	24	35	40	32	37	37	52	40	41	23	34	40	35	32	35	37	57
Whisky	19	24	20	14	23	19	20	18	20	17	24	20	14	20	17	17	17	22	20	22
Cookies	8	7	8	4	8	10	7	9	7	3	10	11	5	8	8	9	5	4	9	20
Apple	1	2	1	1	1	2	0	2	1	2	2	2	1	2	1	3	0	0	2	5
Other please specify	11	13	9	15	11	10	14	10	12	9	13	13	9	12	10	11	13	11	10	9
Not applicable - I never did this	14	10	15	25	13	12	16	14	15	4	10	16	21	15	13	23	14	12	13	12
Don't know	4	2	5	2	3	3	2	5	3	6	4	4	3	2	6	4	4	7	3	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine you had been given an item of clothing that you do not like on Christmas day, how would you react?

I would never wear it	38	38	39	44	38	41	39	37	39	22	43	45	33	40	36	36	37	34	41	51
I would wear it the next time I saw the person who gave it to me	21	21	20	19	23	19	20	17	24	26	21	16	26	21	21	19	27	17	19	18
I would wear it but only on Christmas day	14	17	16	8	14	17	13	15	12	19	14	15	11	15	12	15	15	11	14	11
I would wear it regularly out of obligation	9	8	11	12	8	10	11	11	7	11	8	7	12	8	10	9	6	16	9	5
Not applicable - I do not receive presents at Christmas time	3	3	3	2	4	2	3	4	3	1	3	5	4	4	3	7	4	2	2	3
Don't know	14	12	12	15	13	12	14	16	13	21	13	12	15	13	16	13	13	20	14	12

Will you be going abroad on holiday during the Christmas period this year?

Yes, definitely	5	9	3	9	7	5	5	7	4	8	6	4	6	7	3	10	6	3	6	3
Yes, probably	2	1	2	2	1	2	2	2	1	2	4	1	1	2	1	3	2	2	1	1
No, probably not	9	11	7	12	12	10	7	10	9	12	13	8	8	11	8	17	8	9	7	10
No, definitely not	79	78	82	76	78	80	82	75	83	64	75	86	82	78	81	68	82	79	81	83
Don't know	4	1	5	2	2	3	4	6	2	13	3	3	2	2	6	3	3	7	4	3

How many people do you usually spend Christmas with?

1-5	52	54	50	54	54	48	58	51	54	50	51	57	49	53	52	43	55	56	48	58
6-10	34	35	34	35	33	39	29	32	35	22	38	30	38	34	33	38	33	25	39	34
11-15	6	7	5	4	7	6	5	6	6	10	5	6	5	6	6	7	6	9	4	5
16-20	1	1	2	0	1	1	0	1	1	1	1	1	1	1	1	3	1	1	0	0
20+	1	1	0	2	1	0	0	1	0	3	1	0	0	1	0	0	0	1	2	0
Not applicable - I do not celebrate Christmas	1	0	2	0	0	2	1	1	1	1	0	1	2	1	1	4	1	0	1	0
Not applicable - I spend Christmas alone	2	2	2	2	2	2	3	3	2	2	1	2	3	2	3	3	1	3	3	2
Don't know	3	1	4	2	1	1	4	4	1	10	2	2	1	2	4	2	2	4	3	1