

YouGov / City Hall Greens Survey Results

Sample Size: 1137 adults in London (18+)
Fieldwork: 15th - 21st December 2023

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region		Ethnicity		House Tenure (2)			
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London	White	Minority Ethnic	Own	Rent	Other
Weighted Sample	1137	266	400	125	483	316	556	581	130	590	246	172	671	466	446	684	639	481	468	425	205
Unweighted Sample	1137	246	390	116	512	261	492	645	93	608	254	182	763	374	456	676	756	356	490	425	174
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about current financial pressures on you, your friends and family, to what extent, if at all, would you support or oppose the government introducing the following permanent measures?

Rent controls – where government sets caps on what landlords can charge, or freezing rents

Very supportive	41	26	56	39	49	32	36	47	38	46	38	32	41	43	44	41	41	41	31	54	36
Supportive	28	30	26	32	27	29	28	29	29	26	27	36	28	29	29	28	29	28	30	28	28
TOTAL SUPPORTIVE	69	56	82	71	76	61	64	76	67	72	65	68	69	72	73	69	70	69	61	82	64
Neither supportive or unsupportive	13	19	8	12	11	17	16	10	17	11	13	17	13	13	13	14	12	15	18	8	16
Unsupportive	4	6	3	7	4	7	5	3	2	3	6	8	5	4	3	5	4	4	7	2	1
Very unsupportive	8	16	4	6	6	11	10	5	4	7	12	5	9	6	7	8	8	8	10	5	9
TOTAL UNSUPPORTIVE	12	22	7	13	10	18	15	8	6	10	18	13	14	10	10	13	12	12	17	7	10
Don't know	5	3	3	4	4	3	5	5	11	6	4	2	5	6	4	6	5	5	5	3	10

Universal Basic Income – where the government makes sure everyone has an income, without a means test or requirement to work

Very supportive	27	13	37	25	33	21	24	29	21	28	32	20	26	27	27	27	28	26	25	33	19
Supportive	26	20	30	28	27	20	26	25	32	29	20	16	27	24	28	24	23	30	24	26	26
TOTAL SUPPORTIVE	53	33	67	53	60	41	50	54	53	57	52	36	53	51	55	51	51	56	49	59	45
Neither supportive or unsupportive	18	22	12	19	15	22	19	18	22	16	15	28	16	21	20	17	19	17	18	17	24
Unsupportive	11	19	8	10	9	15	11	11	5	11	9	18	12	10	10	11	10	11	12	11	7
Very unsupportive	11	22	6	12	9	17	14	8	5	8	18	15	10	11	8	13	11	9	16	6	10
TOTAL UNSUPPORTIVE	22	41	14	22	18	32	25	19	10	19	27	33	22	21	18	24	21	20	28	17	17
Don't know	8	4	7	7	7	4	6	9	14	9	6	3	8	7	7	9	8	8	6	7	13

A Wealth Tax – where there is a 1% tax on personal wealth (possessions and/or money) above £10 million

Very supportive	43	28	60	48	55	36	41	46	23	47	50	36	47	37	45	42	47	39	46	45	31
Supportive	25	29	20	28	21	24	25	24	33	24	20	26	23	26	24	25	22	27	24	25	26
TOTAL SUPPORTIVE	68	57	80	76	76	60	66	70	56	71	70	62	70	63	69	67	69	66	70	70	57
Neither supportive or unsupportive	14	21	7	9	10	18	16	12	20	11	15	16	11	18	13	14	12	16	13	13	19
Unsupportive	6	7	5	2	5	6	7	5	4	6	4	6	5	6	5	6	5	6	8	4	4
Very unsupportive	6	11	2	10	5	9	7	5	4	4	8	11	7	5	6	6	7	5	7	5	7
TOTAL UNSUPPORTIVE	12	18	7	12	10	15	14	10	8	10	12	17	12	11	11	12	12	11	15	9	11
Don't know	7	4	6	3	4	6	5	9	14	7	4	4	7	7	7	7	6	7	3	8	14