

YouGov / Eurotrack Survey Results

Sample Size: 2074 Adults in GB / 1021 Adults in France / 2064 Adults in Germany / 1014 Adults in Denmark / 1011 Adults in Sweden / 1191 Adults in Spain / 1013 Adults in Italy

Fieldwork: 9th - 22nd July 2024

	Country						
	GB	France	Germany	Denmark	Sweden	Spain	Italy
Weighted Sample	2074	1021	2064	1014	1011	1191	1013
Unweighted Sample	2074	1021	2064	1014	1011	1191	1013

	18-19 Jul	9-12 Jul	12-16 Jul	9-15 Jul	9-15 Jul	9-15 Jul	12-22 Jul
--	-----------	----------	-----------	----------	----------	----------	-----------

Which of the following cuisines, if any, do you ****most**** enjoy?
Please select up to three.

American	13	10	7	10	13	12	2
British	48	3	2	2	3	2	2
Chinese	40	20	22	12	11	17	13
Danish	0	1	2	55	6	1	1
French	6	77	9	16	10	15	7
German	2	2	57	5	5	2	2
Greek	10	6	27	16	21	6	11
Indian	39	9	7	10	11	5	3
Italian	49	44	49	49	38	55	92
Japanese	10	11	6	9	12	18	20
Korean	4	1	2	1	5	2	1
Mexican	12	4	5	12	10	15	9
Moroccan	2	10	1	2	2	2	2
Spanish	6	13	6	8	7	83	17
Swedish	1	1	1	1	54	0	0
Thai	11	7	8	14	18	3	2
Turkish	5	3	8	5	4	2	2
Vietnamese	3	6	4	6	3	1	0
Other	3	2	4	1	3	3	2
Don't know	2	4	3	9	9	1	3

And if you had to choose, which would be your ****favourite**** cuisine?

[Respondents asked to pick between cuisines chosen in previous question. Excluding those who answered 'Don't know']

American	2	2	2	3	4	2	1
British	25	1	0	1	1	0	1
Chinese	11	5	7	4	3	2	1
Danish	0	1	1	36	2	1	0
French	2	63	2	5	3	1	0
German	1	0	39	1	1	0	0
Greek	3	1	8	5	6	0	1
Indian	15	2	3	5	3	1	1
Italian	23	11	24	23	16	13	90
Japanese	4	3	2	2	6	5	2
Korean	1	0	1	1	1	0	0
Mexican	4	1	1	3	2	1	0
Moroccan	0	4	0	0	0	1	0
Spanish	2	1	2	1	2	70	1
Swedish	0	0	0	0	42	0	0
Thai	4	1	2	5	5	1	0
Turkish	1	1	2	2	2	0	0
Vietnamese	0	1	1	2	1	0	0
Other	1	1	2	0	1	1	1

YouGov / Eurotrack Survey Results

Sample Size: 2074 Adults in GB / 1021 Adults in France / 2064 Adults in Germany / 1014 Adults in Denmark / 1011 Adults in Sweden / 1191 Adults in Spain / 1013 Adults in Italy

Fieldwork: 9th - 22nd July 2024

	Country						
	GB	France	Germany	Denmark	Sweden	Spain	Italy
Weighted Sample	2074	1021	2064	1014	1011	1191	1013
Unweighted Sample	2074	1021	2064	1014	1011	1191	1013

And if you had to choose, which would be your ****favourite**** cuisine?

[Respondents asked to pick between cuisines chosen in previous question. Excluding a country's own cuisine and those who said 'Don't know']

American	3	6	3	5	6	7	7
British	0	2	1	1	1	1	6
Chinese	15	13	12	6	5	7	14
Danish	0	1	2	0	4	2	2
French	2	0	4	8	4	4	1
German	1	1	0	2	2	1	3
Greek	4	2	14	8	11	1	9
Indian	20	6	5	8	6	2	6
Italian	30	31	39	36	27	43	0
Japanese	5	8	3	4	10	15	25
Korean	1	1	1	1	1	2	0
Mexican	5	2	2	4	3	5	1
Moroccan	0	10	1	0	1	2	1
Spanish	2	3	3	2	3	0	9
Swedish	0	1	1	1	0	0	1
Thai	5	3	4	7	8	2	2
Turkish	2	4	4	3	4	1	5
Vietnamese	1	4	2	3	1	0	1
Other	2	2	3	1	2	5	6

Which of the following cuisines, if any, do you ****least**** enjoy?
Please select up to three.

American	15	19	15	18	16	21	19
British	5	28	21	20	24	26	14
Chinese	7	10	12	9	7	14	17
Danish	7	8	5	5	8	6	4
French	10	1	8	6	5	6	9
German	10	12	3	19	11	11	10
Greek	6	4	7	3	2	4	2
Indian	9	11	15	10	10	21	15
Italian	2	2	3	1	2	1	1
Japanese	15	9	12	8	4	10	7
Korean	9	9	11	7	4	10	8
Mexican	7	7	8	4	3	6	4
Moroccan	9	5	9	10	7	22	8
Spanish	2	2	3	2	1	1	1
Swedish	9	8	5	15	2	7	3
Thai	8	5	8	5	5	8	8
Turkish	7	10	10	11	11	7	5
Vietnamese	9	5	9	6	4	15	11
Other	1	1	3	0	2	2	1
Don't know	28	22	24	29	37	16	29

YouGov / Eurotrack Survey Results

Sample Size: 2074 Adults in GB / 1021 Adults in France / 2064 Adults in Germany / 1014 Adults in Denmark / 1011 Adults in Sweden / 1191 Adults in Spain / 1013 Adults in Italy

Fieldwork: 9th - 22nd July 2024

	Country						
	GB	France	Germany	Denmark	Sweden	Spain	Italy
Weighted Sample	2074	1021	2064	1014	1011	1191	1013
Unweighted Sample	2074	1021	2064	1014	1011	1191	1013

And if you had to choose, which would you say is the ****worst**** cuisine?

[Respondents asked to pick between cuisines chosen in previous question. Excluding those who answered 'Don't know']

American	17	17	12	15	19	14	20
British	3	25	19	14	24	19	9
Chinese	5	8	9	8	6	8	15
Danish	3	3	2	3	4	2	2
French	6	1	4	2	3	3	5
German	6	8	2	14	8	3	6
Greek	4	2	4	2	1	1	1
Indian	8	6	8	5	7	11	10
Italian	1	1	1	0	1	0	1
Japanese	11	4	5	3	3	4	3
Korean	5	4	4	4	2	4	4
Mexican	4	3	4	2	1	2	3
Moroccan	5	3	4	6	3	13	4
Spanish	1	1	2	0	1	1	1
Swedish	6	3	1	8	2	2	1
Thai	4	3	3	2	4	3	5
Turkish	3	6	6	7	7	1	2
Vietnamese	6	1	5	3	3	8	7
Other	1	1	4	0	2	1	2

YouGov / Eurotrack Survey Results

Sample Size: 2074 Adults in GB / 1021 Adults in France / 2064 Adults in Germany / 1014 Adults in Denmark / 1011 Adults in Sweden / 1191 Adults in Spain / 1013 Adults in Italy

Fieldwork: 9th - 22nd July 2024

	Country						
	GB	France	Germany	Denmark	Sweden	Spain	Italy
Weighted Sample	2074	1021	2064	1014	1011	1191	1013
Unweighted Sample	2074	1021	2064	1014	1011	1191	1013

Generally speaking, how willing, if at all, would you be to share your food with each of the following?

Friends

Very willing	44	47	49	50	53	58	53
Fairly willing	41	37	35	37	33	32	36
TOTAL WILLING	85	84	84	87	86	90	89
Fairly unwilling	7	6	7	4	6	6	5
Very unwilling	4	3	3	3	2	3	2
TOTAL UNWILLING	11	9	10	7	8	9	7
Not applicable	2	4	3	2	1	1	1
Don't know	2	3	4	4	4	1	3

Family

Very willing	61	61	66	67	71	78	70
Fairly willing	29	27	20	24	19	16	20
TOTAL WILLING	90	88	86	91	90	94	90
Fairly unwilling	4	5	5	3	4	3	4
Very unwilling	2	3	3	2	1	1	2
TOTAL UNWILLING	6	8	8	5	5	4	6
Not applicable	2	2	2	1	1	1	1
Don't know	2	2	4	3	4	1	2

Your partner

Very willing	67	62	69	70	70	80	72
Fairly willing	17	17	15	14	10	10	15
TOTAL WILLING	84	79	84	84	80	90	87
Fairly unwilling	2	5	4	2	3	3	3
Very unwilling	1	3	3	1	2	2	2
TOTAL UNWILLING	3	8	7	3	5	5	5
Not applicable	11	11	7	10	11	4	6
Don't know	1	3	3	4	4	1	3

A stranger

Very willing	6	8	9	8	13	9	7
Fairly willing	23	22	26	31	28	25	33
TOTAL WILLING	29	30	35	39	41	34	40
Fairly unwilling	22	26	30	24	23	30	20
Very unwilling	34	24	19	17	17	24	15
TOTAL UNWILLING	56	50	49	41	40	54	35
Not applicable	4	11	7	6	5	6	10
Don't know	10	9	9	13	14	7	15

YouGov / Eurotrack Survey Results

Sample Size: 2074 Adults in GB / 1021 Adults in France / 2064 Adults in Germany / 1014 Adults in Denmark / 1011 Adults in Sweden / 1191 Adults in Spain / 1013 Adults in Italy

Fieldwork: 9th - 22nd July 2024

	Country						
	GB	France	Germany	Denmark	Sweden	Spain	Italy
Weighted Sample	2074	1021	2064	1014	1011	1191	1013
Unweighted Sample	2074	1021	2064	1014	1011	1191	1013

A co-worker

Very willing	18	21	23	24	27	32	27
Fairly willing	43	41	42	43	37	43	51
TOTAL WILLING	61	62	65	67	64	75	78
Fairly unwilling	18	16	16	12	15	13	8
Very unwilling	10	7	5	6	4	6	3
TOTAL UNWILLING	28	23	21	18	19	19	11
Not applicable	8	11	8	9	10	4	5
Don't know	4	4	5	7	7	2	5

Thinking about your eating habits, how picky would you say you are when it comes to what you eat?

Very picky	10	6	14	5	8	19	9
Fairly picky	27	21	42	16	34	37	27
TOTAL PICKY	37	27	56	21	42	56	36
Not very picky	37	40	34	47	41	26	40
Not picky at all	26	31	8	30	15	18	22
TOTAL NOT PICKY	63	71	42	77	56	44	62
Don't know	1	2	2	1	2	1	2

On average, how many cups of the following do you drink per **day**?

Coffee

None	36	21	18	28	21	22	16
1-2	41	44	45	31	38	58	48
3-4	16	25	28	27	30	17	29
5 or more	6	9	8	14	10	2	6
TOTAL THREE OR MORE	22	34	36	41	40	19	35
Don't know	1	1	1	1	1	1	1

Tea

None	34	52	44	67	57	63	57
1-2	35	37	38	24	35	31	35
3-4	18	8	11	5	5	4	3
5 or more	12	2	4	2	1	1	1
TOTAL THREE OR MORE	30	10	15	7	6	5	4
Don't know	1	2	3	3	2	2	4