

YouGov Survey Results

Sample Size: 1936 GB Adults
Fieldwork: 29th - 30th October 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1936	489	669	133	612	469	437	941	995	234	494	662	546	1104	832	248	629	414	476	168
Unweighted Sample	1936	479	649	114	609	466	436	936	1000	149	453	749	585	1261	675	336	633	404	446	117
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What is your favourite horror film?

The Silence of the Lambs	13	14	14	10	13	14	12	16	11	6	10	18	13	14	12	9	13	14	15	14
Saw	5	2	6	4	2	5	3	5	4	12	8	2	0	4	5	4	4	6	6	1
Psycho	4	6	4	1	6	6	1	4	4	1	2	4	9	5	3	6	4	5	4	0
28 Days Later	4	6	3	6	5	3	6	6	3	7	8	4	1	4	4	6	6	3	3	2
The Exorcist	3	2	2	2	3	2	3	3	2	1	1	5	3	3	3	4	3	3	2	4
Paranormal Activity	2	1	3	1	1	3	1	2	1	1	5	1	1	1	3	2	2	2	1	4
Scream	2	1	2	6	2	2	2	1	2	1	4	2	0	1	2	3	1	2	1	6
A Nightmare on Elm Street	2	1	3	1	1	3	1	2	1	3	2	1	1	1	3	3	1	2	2	2
The Ring	2	1	3	0	1	3	2	2	2	5	3	1	0	3	0	2	2	1	2	2
Carrie	2	2	2	2	2	2	2	1	3	0	1	3	3	1	3	2	2	3	2	1
Dawn of the Dead	2	1	2	2	1	2	1	2	1	0	2	3	0	1	2	0	1	1	2	3
The Texas Chainsaw Massacre	1	1	1	1	1	1	1	1	0	1	1	0	1	1	0	1	1	1	0	0
Friday the 13th	1	1	1	1	1	1	2	1	1	1	1	2	1	1	2	1	1	2	1	1
Halloween	1	1	2	0	1	2	1	1	1	2	1	2	0	1	1	1	1	1	2	1
Hostel	1	2	1	0	2	0	1	2	1	1	4	1	0	1	2	1	1	1	2	3
The Orphanage	1	2	0	0	1	0	0	0	1	1	1	1	0	1	1	2	1	0	1	1
Blair Witch Project	1	0	1	2	1	1	0	1	1	2	1	0	0	1	1	0	1	1	1	1
Child's Play	0	0	0	0	0	0	0	1	0	1	1	0	0	1	0	1	0	0	0	0
Insidious	0	1	0	0	0	1	0	1	0	2	0	0	0	1	0	0	1	0	0	0
Candyman	0	0	1	0	0	1	0	0	0	0	1	0	0	0	0	1	0	1	0	0
Other, please specify	6	6	5	6	6	4	8	7	5	6	9	5	4	7	5	9	7	5	5	5
Not applicable - I do not like horror films	42	46	38	53	47	41	47	34	50	36	31	41	58	43	42	36	42	44	42	47
Don't know	5	3	5	2	4	4	5	6	3	11	4	4	4	5	5	8	5	3	4	5