

YouGov Survey Results

Sample Size: 2057 GB Adults
Fieldwork: 6th - 7th May 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2057	370	529	189	222	119	722	734	996	1061	216	850	508	483	697	461	615	1779	99	179	488	337	249	706	
Unweighted Sample	2057	292	571	179	258	128	797	723	914	1143	171	827	535	524	779	489	490	1735	126	196	511	353	184	687	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you say you generally like or generally dislike the work of the artist Banksy?

Like a lot	26	21	32	34	19	32	34	24	22	28	17	23	26	32	28	27	24	25	36	24	21	26	24	28
Like a little	33	33	37	37	25	34	36	30	32	34	36	35	32	28	36	31	30	33	29	33	33	32	31	34
TOTAL LIKE	59	54	69	71	44	66	70	54	54	62	53	58	58	60	64	58	54	58	65	57	54	58	55	62
Neither like nor dislike	29	33	23	23	36	25	21	34	31	26	22	29	31	29	26	31	32	29	25	30	31	30	25	28
Dislike a little	5	5	3	4	9	6	4	5	6	4	11	4	6	3	5	4	4	5	4	1	6	5	6	5
Dislike a lot	3	4	1	1	9	0	2	4	5	2	4	3	2	5	2	4	5	3	2	5	4	2	3	4
TOTAL DISLIKE	8	9	4	5	18	6	6	9	11	6	15	7	8	8	7	8	9	8	6	6	10	7	9	9
Don't know	5	3	3	2	2	3	3	2	5	5	10	6	3	3	3	3	6	5	4	6	5	5	11	2

And how much do you like or dislike these artworks by Banksy?

[Respondents were shown a picture of the artworks alongside the title]

Girl With Balloon

Like a lot	44	44	50	50	34	46	53	43	39	49	38	42	46	50	48	47	40	45	48	42	42	46	41	47
Like a little	33	35	34	32	33	32	31	34	33	33	35	34	35	30	35	30	34	33	27	37	31	33	34	35
TOTAL LIKE	77	79	84	82	67	78	84	77	72	82	73	76	81	80	83	77	74	78	75	79	73	79	75	82
Neither like nor dislike	16	14	12	16	22	16	12	16	19	13	14	17	15	15	12	17	18	16	20	11	18	15	17	14
Dislike a little	3	5	3	2	7	4	2	3	4	2	7	3	3	2	3	2	3	3	1	4	5	3	4	2
Dislike a lot	2	2	1	0	3	1	1	2	3	1	2	2	1	3	1	3	3	2	2	3	2	1	2	2
TOTAL DISLIKE	5	7	4	2	10	5	3	5	7	3	9	5	4	5	4	5	6	5	3	7	7	4	6	4
Don't know	1	0	1	0	1	1	1	1	2	1	4	1	1	0	1	0	2	1	2	2	2	1	2	0

Love Is In The Bin (a partially self-shredded version of Girl with Balloon, created when the artwork destroyed itself moments after being sold at auction in 2018.)

Like a lot	28	19	34	35	17	36	35	22	25	30	30	32	28	18	30	28	24	27	37	26	26	29	30	26
Like a little	24	22	30	24	14	29	25	21	25	24	33	28	19	20	28	23	20	24	21	29	26	22	26	23
TOTAL LIKE	52	41	64	59	31	65	60	43	50	54	63	60	47	38	58	51	44	51	58	55	52	51	56	49
Neither like nor dislike	27	31	20	27	41	23	21	32	30	24	21	22	30	33	22	29	31	28	24	18	25	28	27	29
Dislike a little	9	11	8	7	12	6	9	11	9	10	5	8	11	12	10	9	10	10	7	8	12	11	3	10
Dislike a lot	9	15	6	6	14	4	8	12	9	9	4	7	9	14	8	10	10	9	6	15	8	9	8	9
TOTAL DISLIKE	18	26	14	13	26	10	17	23	18	19	9	15	20	26	18	19	20	19	13	23	20	20	11	19
Don't know	3	2	2	1	2	2	3	2	3	3	6	3	3	3	1	2	6	3	5	4	3	2	5	2

YouGov Survey Results

Sample Size: 2057 GB Adults
Fieldwork: 6th - 7th May 2026

	Banksy	
Total	LIKE BANKSY	HAVE HEARD ABOUT THE STATUE
Weighted Sample 2057	1198	1359
Unweighted Sample 2057	1243	1377
	%	%

Would you say you generally like or generally dislike the work of the artist Banksy?

Like a lot	26	44	31
Like a little	33	56	31
TOTAL LIKE	59	100	62
Neither like nor dislike	29	0	27
Dislike a little	5	0	5
Dislike a lot	3	0	3
TOTAL DISLIKE	8	0	8
Don't know	5	0	2

And how much do you like or dislike these artworks by Banksy?

[Respondents were shown a picture of the artworks alongside the title]

Girl With Balloon

Like a lot	44	66	49
Like a little	33	29	31
TOTAL LIKE	77	95	80
Neither like nor dislike	16	5	14
Dislike a little	3	1	3
Dislike a lot	2	0	2
TOTAL DISLIKE	5	1	5
Don't know	1	0	1

Love Is In The Bin (a partially self-shredded version of Girl with Balloon, created when the artwork destroyed itself moments after being sold at auction in 2018.)

Like a lot	28	42	32
Like a little	24	30	24
TOTAL LIKE	52	72	56
Neither like nor dislike	27	17	25
Dislike a little	9	7	8
Dislike a lot	9	3	8
TOTAL DISLIKE	18	10	16
Don't know	3	1	2

Sample Size: 2057 GB Adults
Fieldwork: 6th - 7th May 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2057	370	529	189	222	119	722	734	996	1061	216	850	508	483	697	461	615	1779	99	179	488	337	249	706	
Unweighted Sample	2057	292	571	179	258	128	797	723	914	1143	171	827	535	524	779	489	490	1735	126	196	511	353	184	687	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Flower Thrower																									
Like a lot	25	16	33	33	15	31	35	18	25	25	22	27	28	21	28	27	22	24	30	30	25	23	25	25	
Like a little	29	28	35	30	23	35	32	26	30	29	34	33	28	23	33	27	25	30	31	24	25	30	29	33	
TOTAL LIKE	54	44	68	63	38	66	67	44	55	54	56	60	56	44	61	54	47	54	61	54	50	53	54	58	
Neither like nor dislike	28	33	19	24	36	21	20	33	29	26	24	27	28	30	25	26	33	28	22	24	31	31	25	27	
Dislike a little	9	12	7	8	14	10	8	10	8	10	9	7	9	12	8	11	8	9	10	8	10	10	10	7	
Dislike a lot	7	11	3	4	11	2	4	11	5	8	4	5	5	13	5	8	8	7	3	9	7	5	8	7	
TOTAL DISLIKE	16	23	10	12	25	12	12	21	13	18	13	12	14	25	13	19	16	16	13	17	17	15	18	14	
Don't know	2	1	2	1	1	2	1	1	2	2	7	2	1	1	1	1	3	2	5	5	3	1	4	1	
Kissing Coppers																									
Like a lot	17	9	24	21	6	25	24	11	15	18	20	19	16	12	18	17	14	16	23	17	14	14	21	18	
Like a little	20	12	26	28	9	38	26	11	20	20	31	25	17	10	24	18	16	21	12	20	20	20	23	20	
TOTAL LIKE	37	21	50	49	15	63	50	22	35	38	51	44	33	22	42	35	30	37	35	37	34	34	44	38	
Neither like nor dislike	26	24	28	26	24	23	24	27	26	26	27	26	29	25	24	28	28	26	32	24	28	26	26	26	
Dislike a little	15	21	12	12	20	9	14	18	15	15	5	15	17	18	15	13	18	15	14	12	17	14	13	15	
Dislike a lot	20	32	8	11	40	5	11	31	20	19	10	13	19	35	18	24	20	20	14	21	20	24	14	20	
TOTAL DISLIKE	35	53	20	23	60	14	25	49	35	34	15	28	36	53	33	37	38	35	28	33	37	38	27	35	
Don't know	2	1	3	2	1	0	1	1	3	1	7	2	1	1	1	1	4	2	5	5	2	2	3	1	
Mobile Lovers																									
Like a lot	26	22	30	32	19	32	32	23	24	28	22	25	26	27	28	26	23	26	30	22	25	26	24	27	
Like a little	33	31	36	39	29	35	35	30	32	34	44	34	30	30	36	33	30	34	27	30	33	34	35	33	
TOTAL LIKE	59	53	66	71	48	67	67	53	56	62	66	59	56	57	64	59	53	60	57	52	58	60	59	60	
Neither like nor dislike	26	32	21	20	35	22	21	31	29	24	15	26	28	30	25	28	29	26	30	25	27	24	28	27	
Dislike a little	7	7	8	4	8	5	6	7	6	7	5	7	8	5	7	5	7	6	5	12	7	7	4	6	
Dislike a lot	5	4	3	4	8	5	4	6	4	6	7	5	4	6	3	6	6	5	5	7	5	6	4	5	
TOTAL DISLIKE	12	11	11	8	16	10	10	13	10	13	12	12	12	11	10	11	13	11	10	19	12	13	8	11	
Don't know	3	4	2	2	1	1	1	3	5	1	7	3	3	2	1	2	5	3	3	4	4	2	5	2	
The unnamed statue of a man with flag that recently appeared in London																									
Like a lot	29	19	38	37	16	40	38	22	28	29	35	28	30	26	33	29	23	28	38	28	26	28	32	28	
Like a little	27	27	31	31	21	32	30	26	28	27	34	30	25	23	29	28	25	28	22	23	30	29	27	28	
TOTAL LIKE	56	46	69	68	37	72	68	48	56	56	69	58	55	49	62	57	48	56	60	51	56	57	59	56	
Neither like nor dislike	27	32	22	23	36	21	21	32	27	28	16	27	29	30	25	25	32	27	26	29	27	30	24	26	
Dislike a little	7	10	5	5	11	5	5	9	6	8	3	6	9	7	6	7	8	7	9	5	7	6	4	8	
Dislike a lot	6	10	2	3	13	0	4	9	7	5	6	4	5	11	4	8	7	6	2	10	6	4	8	6	
TOTAL DISLIKE	13	20	7	8	24	5	9	18	13	13	9	10	14	18	10	15	15	13	11	15	13	10	12	14	
Don't know	4	1	3	1	3	2	2	2	4	3	6	5	1	3	2	3	5	3	4	4	4	3	5	3	

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	Banksy	
	LIKE BANKSY	HAVE HEARD ABOUT THE STATUE
Weighted Sample Total	2057	1359
Unweighted Sample Total	2057	1377
	%	%

Flower Thrower

Like a lot	25	40	29
Like a little	29	39	31
TOTAL LIKE	54	79	60
Neither like nor dislike	28	16	25
Dislike a little	9	4	8
Dislike a lot	7	1	6
TOTAL DISLIKE	16	5	14
Don't know	2	1	1

Kissing Coppers

Like a lot	17	26	19
Like a little	20	27	22
TOTAL LIKE	37	53	41
Neither like nor dislike	26	21	26
Dislike a little	15	14	14
Dislike a lot	20	11	17
TOTAL DISLIKE	35	25	31
Don't know	2	1	2

Mobile Lovers

Like a lot	26	39	28
Like a little	33	39	34
TOTAL LIKE	59	78	62
Neither like nor dislike	26	15	26
Dislike a little	7	4	6
Dislike a lot	5	1	4
TOTAL DISLIKE	12	5	10
Don't know	3	1	2

The unnamed statue of a man with flag that recently appeared in London

Like a lot	29	45	36
Like a little	27	33	27
TOTAL LIKE	56	78	63
Neither like nor dislike	27	17	23
Dislike a little	7	3	6
Dislike a lot	6	1	6
TOTAL DISLIKE	13	4	12
Don't know	4	1	2

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	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And prior to taking this survey, how much had you seen or heard about the Banksy artwork of a statue of a man with a flag that recently appeared in London?

A lot	18	16	22	23	14	21	22	15	20	16	22	16	20	16	21	16	13	18	20	15	14	13	29	19
A little	48	51	47	50	49	53	49	51	53	44	44	47	51	50	51	48	47	48	49	49	47	50	45	49
TOTAL HEARD A LOT / A LITTLE	66	67	69	73	63	74	71	66	73	60	66	63	71	66	72	64	60	66	69	64	61	63	74	68
Nothing at all	34	33	31	28	37	26	29	35	27	40	33	37	29	34	28	36	39	34	31	36	38	37	26	32

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 2057 GB Adults
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	Banksy	
Total	LIKE BANKSY	HAVE HEARD ABOUT THE STATUE
Weighted Sample 2057	1198	1359
Unweighted Sample 2057	1243	1377
	%	%

And prior to taking this survey, how much had you seen or heard about the Banksy artwork of a statue of a man with a flag that recently appeared in London?

A lot	18	24	27
A little	48	47	73
TOTAL HEARD A LOT / A LITTLE	66	71	100
Nothing at all	34	29	0

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*