

YouGov Survey Results

Sample Size: 2099 Adults in GB
Fieldwork: 23rd - 24th March 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2099	378	539	193	227	737	749	1016	1083	220	867	518	493	1196	903	1816	101	183	497	344	254	720
Unweighted Sample	2099	347	585	225	239	852	781	910	1189	129	772	565	633	1287	812	1803	116	180	489	358	183	773
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following rooms in your home, does the floor have carpet? If your home does not have this kind of room, please choose the N/A option.

Your bedroom

Has carpet	82	88	85	80	84	82	86	80	84	72	79	85	87	81	82	81	83	83	82	85	66	84
Does not have carpet	17	11	15	19	16	18	14	19	16	26	19	15	13	18	17	17	16	16	17	15	32	14
Don't know	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0
N/A - my home does not have this kind of room	1	1	0	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	2	1

Bathroom

Has carpet	4	6	4	4	7	4	6	5	4	2	3	5	8	4	4	4	5	4	5	5	6	3
Does not have carpet	94	93	95	94	92	96	93	93	95	96	95	94	91	94	94	94	95	93	94	94	91	95
Don't know	1	0	0	1	1	0	1	1	0	0	1	0	0	0	1	1	0	1	0	1	2	1
N/A - my home does not have this kind of room	1	1	1	1	0	0	1	1	1	2	1	0	1	1	1	1	1	2	1	1	0	1

Kitchen

Has carpet	2	4	2	2	2	1	3	2	2	1	1	2	5	2	2	2	2	3	2	3	3	2
Does not have carpet	97	95	97	97	97	98	96	96	97	97	97	98	95	97	96	97	97	94	97	96	95	97
Don't know	0	0	0	0	1	0	0	1	0	0	1	0	0	0	1	0	0	1	0	0	2	0
N/A - my home does not have this kind of room	1	1	1	1	0	0	1	1	1	2	1	0	1	1	1	1	1	2	1	1	0	1

Lounge / living room

Has carpet	59	70	58	61	58	58	64	59	58	54	53	55	75	58	59	59	54	57	61	65	48	59
Does not have carpet	39	29	39	38	41	41	34	38	41	41	44	44	24	40	38	39	43	41	38	34	46	39
Don't know	0	0	0	0	1	0	0	1	0	0	1	0	0	0	1	1	0	0	0	0	2	1
N/A - my home does not have this kind of room	2	1	3	1	0	1	1	2	1	5	2	1	1	2	2	2	2	2	1	1	4	2

Hallway

Has carpet	47	48	49	48	48	46	49	50	45	49	47	40	55	46	49	47	50	50	48	46	50	46
Does not have carpet	49	48	47	49	48	51	47	45	52	49	48	57	41	50	46	49	42	46	47	51	46	51
Don't know	0	0	0	0	0	0	0	1	0	0	1	0	0	0	1	0	0	0	0	1	2	0
N/A - my home does not have this kind of room	4	4	3	3	3	3	4	4	3	2	4	3	3	3	4	3	8	4	5	2	2	3

Dining room

Has carpet	25	34	22	30	29	24	32	26	23	17	18	24	41	26	23	25	22	18	25	30	18	26
Does not have carpet	44	40	45	47	43	48	38	46	42	50	46	49	32	48	39	44	44	44	42	42	50	44
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
N/A - my home does not have this kind of room	31	27	33	23	29	28	30	28	35	34	35	27	27	26	38	30	33	38	33	28	32	29

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And would it be your preference for each room to have carpet or not? If your home does not have this type of room, please imagine that it did.

Your bedroom

Prefer to have carpet	82	90	84	83	86	83	88	81	83	71	80	85	89	81	83	82	83	83	83	85	69	85
Prefer not to have carpet	16	9	15	15	12	15	11	15	16	27	17	13	10	16	14	16	12	15	16	14	27	13
Don't know	2	1	1	1	2	2	1	3	1	2	3	1	1	2	2	2	5	2	2	2	4	2

Bathroom

Prefer to have carpet	4	4	4	1	7	3	5	4	3	3	2	5	6	4	3	4	4	2	5	5	4	2
Prefer not to have carpet	95	94	95	98	91	96	93	93	96	95	96	94	93	94	95	94	94	98	93	94	95	95
Don't know	2	1	1	1	2	1	2	3	1	2	2	1	1	1	2	2	2	0	1	1	2	2

Kitchen

Prefer to have carpet	2	4	1	1	1	1	3	2	2	1	1	2	4	1	2	2	2	3	2	3	1	2
Prefer not to have carpet	97	96	98	98	98	98	96	96	98	98	97	98	96	98	96	97	97	97	98	96	98	97
Don't know	1	1	1	0	1	1	1	2	0	2	2	1	0	1	1	1	2	0	0	1	2	1

Lounge / living room

Prefer to have carpet	63	71	65	66	65	63	69	65	61	64	58	59	76	62	64	63	64	62	62	70	54	64
Prefer not to have carpet	33	27	32	33	31	33	28	30	36	31	37	37	22	34	32	33	31	35	34	27	42	32
Don't know	4	2	4	1	3	4	3	5	3	5	5	4	2	4	4	4	6	4	4	4	5	3

Hallway

Prefer to have carpet	40	43	38	31	45	34	46	43	37	39	37	35	50	38	43	39	43	47	39	38	40	39
Prefer not to have carpet	55	55	55	62	49	61	50	50	59	54	56	60	48	58	52	56	48	51	55	57	53	56
Don't know	5	2	6	6	6	5	3	6	4	7	6	4	3	5	5	5	9	2	6	4	7	4

Dining room

Prefer to have carpet	32	44	30	32	36	30	41	36	28	21	24	31	52	31	33	32	32	32	32	35	26	33
Prefer not to have carpet	59	51	62	60	53	64	50	54	64	70	67	61	41	62	57	59	55	62	59	58	62	59
Don't know	9	6	8	8	12	6	9	10	8	10	9	8	7	7	10	8	13	7	9	7	12	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And regardless of your personal preference, for each of the following rooms of the home, do you think it is acceptable or unacceptable to have the floor of the room covered in carpet?

Bedroom

Acceptable	95	94	96	96	96	97	94	93	96	93	95	96	95	95	94	94	96	98	97	94	91	94
Unacceptable	2	3	3	2	1	2	3	3	2	3	2	3	3	2	3	2	2	2	2	2	4	2
Don't know	3	3	2	2	3	2	3	4	2	4	4	2	2	3	3	3	2	0	2	3	5	3

Bathroom

Acceptable	13	18	12	11	17	13	16	15	12	8	10	19	16	13	14	13	17	10	16	13	11	12
Unacceptable	83	78	86	87	79	84	80	81	85	89	86	78	80	84	82	83	82	89	80	83	84	84
Don't know	4	5	2	3	4	3	4	4	3	2	5	3	4	3	4	4	1	1	4	4	6	4

Kitchen

Acceptable	10	11	9	8	11	8	13	11	9	8	8	11	12	9	11	10	9	9	14	10	6	8
Unacceptable	86	85	87	88	85	89	83	84	88	88	87	85	84	87	85	86	89	89	82	86	88	87
Don't know	4	4	3	4	4	3	4	5	3	4	5	4	3	4	4	5	2	2	4	4	5	5

Lounge / living room

Acceptable	95	95	96	97	94	97	94	93	96	93	94	95	95	95	95	94	98	97	96	93	91	95
Unacceptable	3	2	2	1	2	1	2	3	2	2	2	3	2	3	2	3	2	2	2	3	4	2
Don't know	3	3	1	2	3	1	3	4	2	5	3	2	2	3	3	3	0	0	2	4	5	3

Hallway

Acceptable	86	87	88	86	87	87	87	86	86	84	86	87	86	86	86	86	86	89	89	82	84	85
Unacceptable	10	10	9	9	9	10	9	9	10	8	9	10	11	9	10	9	11	10	8	11	9	10
Don't know	5	4	4	5	4	3	4	5	4	8	5	3	4	4	5	5	3	1	3	6	8	5

Dining room

Acceptable	79	85	82	78	79	84	84	80	79	61	79	83	85	80	79	79	77	80	82	80	76	79
Unacceptable	15	11	15	16	11	12	10	13	16	31	15	12	10	15	14	15	14	16	13	14	16	16
Don't know	6	5	3	6	10	4	6	6	5	8	6	5	5	5	7	6	9	4	5	6	7	6

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.