

YouGov Survey Results

Sample Size: 2074 GB Adults
Fieldwork: 18th - 19th July 2024

Total	Football interest (England)		Euro 2024 watched (Eng)		Gender		Age				Social Grade		Country		
	"Football fans" (Very interested in football, in England)	Very/fairly interested in football, in England	Watched a great deal/fair amount of Euro 2024, in England	Watched Euro 2024, in England	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland
Weighted Sample 2074	334	684	814	1268	1004	1070	218	857	512	487	1182	892	1794	100	180
Unweighted Sample 2074	336	692	816	1272	995	1079	149	852	541	532	1249	825	1772	113	189
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How interested are you in football?

Very interested	18	100	49	40	26	30	8	14	21	19	16	19	18	19	11	21
Fairly interested	20	0	51	36	27	22	17	26	18	22	17	20	19	19	20	21
TOTAL INTERESTED	38	100	100	76	53	52	25	40	39	41	33	39	37	38	31	42
Not very interested	19	0	0	18	26	15	23	22	20	16	18	21	17	20	16	16
Not at all interested	42	0	0	6	21	33	51	36	40	43	48	40	46	42	52	41
TOTAL NOT INTERESTED	61	0	0	24	47	48	74	58	60	59	66	61	63	62	68	57
Don't know	0	0	0	1	0	0	1	2	0	0	0	0	1	0	0	1

How much, if any, of the Euro 2024 football tournament have you followed so far?

A great deal	21	74	51	47	30	28	14	20	23	21	16	22	19	21	9	20
A fair amount	24	23	39	53	34	26	23	33	25	22	21	26	22	24	24	28
TOTAL A GREAT DEAL / A FAIR AMOUNT	45	97	90	100	64	54	37	53	48	43	37	48	41	45	33	48
Not very much	25	1	7	0	36	20	29	25	25	24	24	26	23	25	23	20
Not at all	30	1	2	0	0	25	34	21	26	32	40	27	35	29	44	31
TOTAL NOT VERY MUCH / NOT AT ALL	55	2	9	0	36	45	63	46	51	56	64	53	58	54	67	51
Don't know	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	1

Do you have a favourable or unfavourable opinion of the following?

The men's England football team

Very favourable	13	33	26	26	20	14	12	15	14	14	10	13	13	15	3	6
Somewhat favourable	39	46	52	55	52	38	40	39	40	40	36	41	36	41	26	27
TOTAL FAVOURABLE	52	79	78	81	72	52	52	54	54	54	46	54	49	56	29	33
Somewhat unfavourable	15	13	13	12	15	17	13	9	14	15	17	14	15	14	23	19
Very unfavourable	10	6	6	5	6	13	8	9	11	11	9	9	12	9	15	24
TOTAL UNFAVOURABLE	25	19	19	17	21	30	21	18	25	26	26	23	27	23	38	43
Don't know	23	1	2	2	8	18	28	28	20	20	28	22	24	22	32	24

YouGov Survey Results

Sample Size: 2074 GB Adults
Fieldwork: 18th - 19th July 2024

	Region				
	Total	North	Midlands	London	Rest of South
Weighted Sample	2074	492	340	251	711
Unweighted Sample	2074	491	345	226	710
	%	%	%	%	%

How interested are you in football?

Very interested	18	23	19	19	16
Fairly interested	20	18	23	22	18
TOTAL INTERESTED	38	41	42	41	34
Not very interested	19	20	17	23	19
Not at all interested	42	38	41	35	47
TOTAL NOT INTERESTED	61	58	58	58	66
Don't know	0	0	1	0	0

How much, if any, of the Euro 2024 football tournament have you followed so far?

A great deal	21	25	22	21	18
A fair amount	24	21	30	28	22
TOTAL A GREAT DEAL / A FAIR AMOUNT	45	46	52	49	40
Not very much	25	25	22	28	26
Not at all	30	28	26	23	33
TOTAL NOT VERY MUCH / NOT AT ALL	55	53	48	51	59
Don't know	0	0	1	0	0

Do you have a favourable or unfavourable opinion of the following?

The men's England football team

Very favourable	13	14	14	18	14
Somewhat favourable	39	40	45	44	38
TOTAL FAVOURABLE	52	54	59	62	52
Somewhat unfavourable	15	15	11	15	14
Very unfavourable	10	9	8	6	10
TOTAL UNFAVOURABLE	25	24	19	21	24
Don't know	23	21	22	17	25

YouGov Survey Results

Sample Size: 2074 GB Adults
Fieldwork: 18th - 19th July 2024

	Football interest (England)		Euro 2024 watched (Eng)		Gender		Age				Social Grade		Country			
	Total	"Football fans" (Very interested in football, in England)	Very/fairly interested in football, in England	Watched a great deal/fair amount of Euro 2024, in England	Watched Euro 2024, in England	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland
Weighted Sample	2074	334	684	814	1268	1004	1070	218	857	512	487	1182	892	1794	100	180
Unweighted Sample	2074	336	692	816	1272	995	1079	149	852	541	532	1249	825	1772	113	189
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Gareth Southgate

Very favourable	19	22	23	25	24	14	22	3	17	25	21	19	18	20	7	10
Somewhat favourable	35	39	43	43	42	36	33	27	36	34	36	39	29	35	35	29
TOTAL FAVOURABLE	54	61	66	68	66	50	55	30	53	59	57	58	47	55	42	39
Somewhat unfavourable	12	27	20	18	14	16	8	23	11	11	8	11	13	11	8	17
Very unfavourable	8	11	11	8	7	12	5	11	8	7	8	6	10	8	11	11
TOTAL UNFAVOURABLE	20	38	31	26	21	28	13	34	19	18	16	17	23	19	19	28
Don't know	27	1	3	5	12	21	32	36	27	23	26	25	29	26	39	34

Harry Kane

Very favourable	7	15	12	11	10	7	8	5	7	9	7	8	7	8	5	3
Somewhat favourable	31	38	41	42	40	31	32	30	31	33	30	35	26	32	24	22
TOTAL FAVOURABLE	38	53	53	53	50	38	40	35	38	42	37	43	33	40	29	25
Somewhat unfavourable	18	27	26	27	23	23	14	21	17	19	17	16	21	18	15	21
Very unfavourable	11	17	16	14	11	15	8	9	12	10	13	10	13	11	11	16
TOTAL UNFAVOURABLE	29	44	42	41	34	38	22	30	29	29	30	26	34	29	26	37
Don't know	32	3	5	6	16	25	39	36	33	29	33	32	32	31	44	38

Gareth Southgate has now resigned as the England men's team football manager. Do you think he was right or wrong to do so?

Right to resign	44	82	75	68	56	56	33	52	42	44	44	46	41	45	36	43
Wrong to resign	19	14	17	18	21	14	24	7	20	22	21	19	19	20	18	11
Don't know	36	4	8	14	23	30	42	41	38	34	35	34	39	35	46	46

From what you have seen and heard about the England men's football team's performance during the Euro 2024 tournament, do you think they did or did not deserve to win the tournament?

Deserved to win the tournament	11	10	12	14	13	9	14	20	10	11	10	11	13	12	8	5
Did not deserve to win the tournament	65	87	83	81	77	72	58	53	66	67	64	68	61	65	56	66
Don't know	24	3	5	6	10	19	28	26	24	22	26	22	27	23	36	30

YouGov Survey Results

Sample Size: 2074 GB Adults
Fieldwork: 18th - 19th July 2024

	Region				
	Total	North	Midlands	London	Rest of South
Weighted Sample	2074	492	340	251	711
Unweighted Sample	2074	491	345	226	710
	%	%	%	%	%

Gareth Southgate

Very favourable	19	21	20	19	20
Somewhat favourable	35	31	37	38	36
TOTAL FAVOURABLE	54	52	57	57	56
Somewhat unfavourable	12	13	9	15	10
Very unfavourable	8	10	10	5	6
TOTAL UNFAVOURABLE	20	23	19	20	16
Don't know	27	24	23	24	28

Harry Kane

Very favourable	7	8	7	9	8
Somewhat favourable	31	31	30	37	33
TOTAL FAVOURABLE	38	39	37	46	41
Somewhat unfavourable	18	21	19	17	16
Very unfavourable	11	13	14	8	9
TOTAL UNFAVOURABLE	29	34	33	25	25
Don't know	32	27	30	28	34

Gareth Southgate has now resigned as the England men's team football manager. Do you think he was right or wrong to do so?

Right to resign	44	48	49	46	40
Wrong to resign	19	19	18	24	21
Don't know	36	33	33	31	39

From what you have seen and heard about the England men's football team's performance during the Euro 2024 tournament, do you think they did or did not deserve to win the tournament?

Deserved to win the tournament	11	13	12	13	12
Did not deserve to win the tournament	65	68	68	64	62
Don't know	24	19	21	23	26