

# YouGov Survey Results

Sample Size: 2085 GB Adults  
Fieldwork: 8th - 9th July 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland
<b>Weighted Sample</b>	<b>2085</b>	375	536	192	225	115	735	776	1009	1076	219	861	515	490	1189	896	1804	100	181
<b>Unweighted Sample</b>	<b>2085</b>	270	622	237	289	141	799	806	960	1125	171	885	541	488	1271	814	1792	111	182
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In principle, would you support or oppose a large increase in the amount of new housing built in Britain?

Strongly support	23	7	36	26	17	33	27	17	30	17	34	26	20	18	26	21	22	27	35
Tend to support	39	40	42	49	31	33	44	37	40	39	37	39	37	42	39	39	39	40	43
<b>TOTAL SUPPORT</b>	<b>62</b>	<b>47</b>	<b>78</b>	<b>75</b>	<b>48</b>	<b>66</b>	<b>71</b>	<b>54</b>	<b>70</b>	<b>56</b>	<b>71</b>	<b>65</b>	<b>57</b>	<b>60</b>	<b>65</b>	<b>60</b>	<b>61</b>	<b>67</b>	<b>78</b>
Tend to oppose	19	29	12	15	27	19	17	23	16	21	15	15	23	22	19	18	19	14	16
Strongly oppose	10	15	4	5	22	8	5	16	9	11	2	10	14	11	9	12	11	10	2
<b>TOTAL OPPOSE</b>	<b>29</b>	<b>44</b>	<b>16</b>	<b>20</b>	<b>49</b>	<b>27</b>	<b>22</b>	<b>39</b>	<b>25</b>	<b>32</b>	<b>17</b>	<b>25</b>	<b>37</b>	<b>33</b>	<b>28</b>	<b>30</b>	<b>30</b>	<b>24</b>	<b>18</b>
Don't know	9	10	6	5	3	6	6	8	6	11	13	10	6	7	8	10	9	9	5

And would you support or oppose a large increase in the amount of new housing built IN YOUR OWN LOCAL AREA?

Strongly support	17	5	26	17	13	30	19	12	21	13	26	20	15	10	19	14	16	22	26
Tend to support	35	30	40	42	28	28	40	31	39	31	37	35	33	37	34	36	34	34	40
<b>TOTAL SUPPORT</b>	<b>52</b>	<b>35</b>	<b>66</b>	<b>59</b>	<b>41</b>	<b>58</b>	<b>59</b>	<b>43</b>	<b>60</b>	<b>44</b>	<b>63</b>	<b>55</b>	<b>48</b>	<b>47</b>	<b>53</b>	<b>50</b>	<b>50</b>	<b>56</b>	<b>66</b>
Tend to oppose	20	27	16	22	19	23	20	21	18	22	21	18	20	22	21	17	20	13	21
Strongly oppose	21	31	12	13	37	13	14	30	17	24	6	19	26	24	19	23	22	24	8
<b>TOTAL OPPOSE</b>	<b>41</b>	<b>58</b>	<b>28</b>	<b>35</b>	<b>56</b>	<b>36</b>	<b>34</b>	<b>51</b>	<b>35</b>	<b>46</b>	<b>27</b>	<b>37</b>	<b>46</b>	<b>46</b>	<b>40</b>	<b>40</b>	<b>42</b>	<b>37</b>	<b>29</b>
Don't know	8	5	6	6	3	6	7	6	6	10	11	8	6	8	7	9	8	5	5

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	Region in England				
	Total	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2085</b>	494	342	252	715
<b>Unweighted Sample</b>	<b>2085</b>	522	355	188	727
	%	%	%	%	%

In principle, would you support or oppose a large increase in the amount of new housing built in Britain?

Strongly support	23	23	18	36	19
Tend to support	39	40	36	34	41
<b>TOTAL SUPPORT</b>	<b>62</b>	<b>63</b>	<b>54</b>	<b>70</b>	<b>60</b>
Tend to oppose	19	19	22	10	21
Strongly oppose	10	7	14	11	13
<b>TOTAL OPPOSE</b>	<b>29</b>	<b>26</b>	<b>36</b>	<b>21</b>	<b>34</b>
Don't know	9	11	10	10	7

And would you support or oppose a large increase in the amount of new housing built IN YOUR OWN LOCAL AREA?

Strongly support	17	17	14	23	14
Tend to support	35	36	30	35	35
<b>TOTAL SUPPORT</b>	<b>52</b>	<b>53</b>	<b>44</b>	<b>58</b>	<b>49</b>
Tend to oppose	20	19	23	17	20
Strongly oppose	21	19	24	17	25
<b>TOTAL OPPOSE</b>	<b>41</b>	<b>38</b>	<b>47</b>	<b>34</b>	<b>45</b>
Don't know	8	9	9	9	7

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	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland
<b>Weighted Sample</b>	<b>2085</b>	375	536	192	225	115	735	776	1009	1076	219	861	515	490	1189	896	1804	100	181
<b>Unweighted Sample</b>	<b>2085</b>	270	622	237	289	141	799	806	960	1125	171	885	541	488	1271	814	1792	111	182
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following proposals on the topic of housebuilding and planning reform, please say whether you support or oppose the proposals?

**Mandatory targets set by the government for the number of new homes that local councils must build**

Strongly support	17	9	27	17	14	25	20	16	22	13	17	19	17	16	18	16	17	24	21
Somewhat support	35	30	41	46	28	31	40	32	38	33	38	37	33	34	35	36	35	33	46
<b>TOTAL SUPPORT</b>	<b>52</b>	<b>39</b>	<b>68</b>	<b>63</b>	<b>42</b>	<b>56</b>	<b>60</b>	<b>48</b>	<b>60</b>	<b>46</b>	<b>55</b>	<b>56</b>	<b>50</b>	<b>50</b>	<b>53</b>	<b>52</b>	<b>52</b>	<b>57</b>	<b>67</b>
Somewhat oppose	18	25	14	17	20	21	17	20	16	19	16	14	19	23	18	17	19	14	9
Strongly oppose	15	24	6	9	29	12	11	22	13	17	7	13	20	16	15	14	16	15	6
<b>TOTAL OPPOSE</b>	<b>33</b>	<b>49</b>	<b>20</b>	<b>26</b>	<b>49</b>	<b>33</b>	<b>28</b>	<b>42</b>	<b>29</b>	<b>36</b>	<b>23</b>	<b>27</b>	<b>39</b>	<b>39</b>	<b>33</b>	<b>31</b>	<b>35</b>	<b>29</b>	<b>15</b>
Don't know	15	12	11	12	9	11	12	10	11	18	22	17	12	11	13	17	14	14	18

**Allowing for new housing to be built on 'green belt' land**

Strongly support	6	2	11	5	5	8	7	5	10	3	10	8	5	4	7	5	6	11	10
Somewhat support	17	11	22	25	11	20	20	13	21	13	20	18	15	15	17	16	17	19	17
<b>TOTAL SUPPORT</b>	<b>23</b>	<b>13</b>	<b>33</b>	<b>30</b>	<b>16</b>	<b>28</b>	<b>27</b>	<b>18</b>	<b>31</b>	<b>16</b>	<b>30</b>	<b>26</b>	<b>20</b>	<b>19</b>	<b>24</b>	<b>21</b>	<b>23</b>	<b>30</b>	<b>27</b>
Somewhat oppose	25	25	27	30	21	21	28	25	26	25	21	23	25	30	25	25	25	24	27
Strongly oppose	42	59	32	31	59	43	38	52	36	48	29	39	49	46	42	42	43	38	32
<b>TOTAL OPPOSE</b>	<b>67</b>	<b>84</b>	<b>59</b>	<b>61</b>	<b>80</b>	<b>64</b>	<b>66</b>	<b>77</b>	<b>62</b>	<b>73</b>	<b>50</b>	<b>62</b>	<b>74</b>	<b>76</b>	<b>67</b>	<b>67</b>	<b>68</b>	<b>62</b>	<b>59</b>
Don't know	10	4	9	9	4	8	6	5	7	12	20	12	5	4	8	11	9	8	14

**Ministers having the ability to approve planning applications previously rejected by local councils**

Strongly support	8	7	14	6	9	9	10	7	12	6	9	10	8	6	9	8	8	14	12
Somewhat support	28	19	34	38	19	26	31	25	31	24	32	29	28	23	27	28	27	29	34
<b>TOTAL SUPPORT</b>	<b>36</b>	<b>26</b>	<b>48</b>	<b>44</b>	<b>28</b>	<b>35</b>	<b>41</b>	<b>32</b>	<b>43</b>	<b>30</b>	<b>41</b>	<b>39</b>	<b>36</b>	<b>29</b>	<b>36</b>	<b>36</b>	<b>35</b>	<b>43</b>	<b>46</b>
Somewhat oppose	24	30	23	25	24	28	27	26	24	25	23	23	21	30	24	25	24	19	23
Strongly oppose	24	36	14	18	39	21	19	33	21	27	9	18	31	32	25	23	25	21	12
<b>TOTAL OPPOSE</b>	<b>48</b>	<b>66</b>	<b>37</b>	<b>43</b>	<b>63</b>	<b>49</b>	<b>46</b>	<b>59</b>	<b>45</b>	<b>52</b>	<b>32</b>	<b>41</b>	<b>52</b>	<b>62</b>	<b>49</b>	<b>48</b>	<b>49</b>	<b>40</b>	<b>35</b>
Don't know	16	9	14	14	9	16	13	9	13	19	26	20	12	9	16	16	16	17	19

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	%	%	%	%	%

For each of the following proposals on the topic of housebuilding and planning reform, please say whether you support or oppose the proposals?

**Mandatory targets set by the government for the number of new homes that local councils must build**

Strongly support	17	20	13	24	14
Somewhat support	35	34	34	37	34
<b>TOTAL SUPPORT</b>	<b>52</b>	<b>54</b>	<b>47</b>	<b>61</b>	<b>48</b>
Somewhat oppose	18	18	21	16	19
Strongly oppose	15	13	18	10	19
<b>TOTAL OPPOSE</b>	<b>33</b>	<b>31</b>	<b>39</b>	<b>26</b>	<b>38</b>
Don't know	15	15	14	13	14

**Allowing for new housing to be built on 'green belt' land**

Strongly support	6	7	5	8	4
Somewhat support	17	13	16	24	17
<b>TOTAL SUPPORT</b>	<b>23</b>	<b>20</b>	<b>21</b>	<b>32</b>	<b>21</b>
Somewhat oppose	25	23	27	21	27
Strongly oppose	42	45	45	37	43
<b>TOTAL OPPOSE</b>	<b>67</b>	<b>68</b>	<b>72</b>	<b>58</b>	<b>70</b>
Don't know	10	12	7	10	8

**Ministers having the ability to approve planning applications previously rejected by local councils**

Strongly support	8	8	5	13	7
Somewhat support	28	27	27	30	26
<b>TOTAL SUPPORT</b>	<b>36</b>	<b>35</b>	<b>32</b>	<b>43</b>	<b>33</b>
Somewhat oppose	24	24	25	19	26
Strongly oppose	24	22	27	20	29
<b>TOTAL OPPOSE</b>	<b>48</b>	<b>46</b>	<b>52</b>	<b>39</b>	<b>55</b>
Don't know	16	20	16	19	12

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<b>Unweighted Sample</b>	<b>2085</b>	270	622	237	289	141	799	806	960	1125	171	885	541	488	1271	814	1792	111	182
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Ending the ban on the building of new onshore wind farms in England

Strongly support	30	19	43	40	20	51	38	25	38	22	29	34	29	24	33	26	29	38	36
Somewhat support	30	35	31	33	29	18	32	30	29	31	31	28	31	33	31	29	31	22	25
<b>TOTAL SUPPORT</b>	<b>60</b>	<b>54</b>	<b>74</b>	<b>73</b>	<b>49</b>	<b>69</b>	<b>70</b>	<b>55</b>	<b>67</b>	<b>53</b>	<b>60</b>	<b>62</b>	<b>60</b>	<b>57</b>	<b>64</b>	<b>55</b>	<b>60</b>	<b>60</b>	<b>61</b>
Somewhat oppose	12	16	8	9	14	13	10	14	11	14	9	10	13	16	11	13	12	11	10
Strongly oppose	11	17	4	5	27	5	6	18	12	9	6	7	15	15	10	12	11	16	8
<b>TOTAL OPPOSE</b>	<b>23</b>	<b>33</b>	<b>12</b>	<b>14</b>	<b>41</b>	<b>18</b>	<b>16</b>	<b>32</b>	<b>23</b>	<b>23</b>	<b>15</b>	<b>17</b>	<b>28</b>	<b>31</b>	<b>21</b>	<b>25</b>	<b>23</b>	<b>27</b>	<b>18</b>
Don't know	17	13	14	13	10	13	13	12	9	24	25	21	11	12	15	19	17	13	20

## Building 1.5 million new homes over the next five years

Strongly support	25	10	38	26	19	34	29	18	33	18	38	28	21	18	28	22	24	25	34
Somewhat support	36	35	39	46	26	28	40	34	36	36	34	37	33	38	36	36	36	36	38
<b>TOTAL SUPPORT</b>	<b>61</b>	<b>45</b>	<b>77</b>	<b>72</b>	<b>45</b>	<b>62</b>	<b>69</b>	<b>52</b>	<b>69</b>	<b>54</b>	<b>72</b>	<b>65</b>	<b>54</b>	<b>56</b>	<b>64</b>	<b>58</b>	<b>60</b>	<b>61</b>	<b>72</b>
Somewhat oppose	15	25	11	11	23	18	14	20	13	18	8	12	20	18	15	15	16	13	9
Strongly oppose	13	21	4	9	26	12	8	20	12	15	5	12	17	16	12	15	13	16	10
<b>TOTAL OPPOSE</b>	<b>28</b>	<b>46</b>	<b>15</b>	<b>20</b>	<b>49</b>	<b>30</b>	<b>22</b>	<b>40</b>	<b>25</b>	<b>33</b>	<b>13</b>	<b>24</b>	<b>37</b>	<b>34</b>	<b>27</b>	<b>30</b>	<b>29</b>	<b>29</b>	<b>19</b>
Don't know	10	10	9	8	7	8	9	8	6	14	14	10	9	10	9	12	10	10	10

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

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<b>Unweighted Sample</b>	<b>2085</b>	522	355	188	727
	%	%	%	%	%

## Ending the ban on the building of new onshore wind farms in England

Strongly support	30	31	27	30	28
Somewhat support	30	29	32	32	32
<b>TOTAL SUPPORT</b>	<b>60</b>	<b>60</b>	<b>59</b>	<b>62</b>	<b>60</b>
Somewhat oppose	12	13	12	11	13
Strongly oppose	11	9	12	9	13
<b>TOTAL OPPOSE</b>	<b>23</b>	<b>22</b>	<b>24</b>	<b>20</b>	<b>26</b>
Don't know	17	19	16	19	15

## Building 1.5 million new homes over the next five years

Strongly support	25	24	19	37	23
Somewhat support	36	38	35	35	35
<b>TOTAL SUPPORT</b>	<b>61</b>	<b>62</b>	<b>54</b>	<b>72</b>	<b>58</b>
Somewhat oppose	15	15	18	9	17
Strongly oppose	13	10	17	10	16
<b>TOTAL OPPOSE</b>	<b>28</b>	<b>25</b>	<b>35</b>	<b>19</b>	<b>33</b>
Don't know	10	13	10	9	9

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