

YouGov Survey Results

Sample Size: 2283 GB Adults
Fieldwork: 29th - 30th September 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2283	411	587	210	247	124	801	815	1105	1178	240	943	564	537	1299	966	1975	110	199	541	374	276	783
Unweighted Sample	2283	386	623	220	269	133	889	848	996	1287	171	897	621	594	1351	919	1976	121	186	585	378	213	800
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you personally think the following are or are not racist?

Reform UK policies

Are generally racist	46	23	70	69	4	82	69	20	43	48	60	53	41	30	52	36	45	45	50	44	42	50	45
Are generally not racist	36	59	18	18	88	6	19	62	43	29	18	27	43	51	31	43	36	37	34	36	40	28	37
Don't know	19	18	12	13	8	12	12	18	13	24	23	20	15	18	17	21	19	18	16	19	18	22	18

Reform UK party

Are generally racist	47	24	73	67	4	84	71	21	46	49	63	55	43	30	55	36	46	47	55	44	43	51	48
Are generally not racist	36	60	16	21	90	6	19	63	43	30	20	27	42	53	30	44	37	34	32	39	39	28	37
Don't know	17	17	11	12	6	10	10	16	11	22	17	18	14	17	14	20	17	19	13	17	17	21	16

Reform UK voters

Are generally racist	43	23	65	59	5	69	61	19	42	44	65	51	38	24	50	33	42	43	48	42	40	41	44
Are generally not racist	35	55	17	25	87	16	21	60	42	29	15	27	42	50	29	43	35	37	31	37	39	30	34
Don't know	22	22	18	16	8	15	18	20	16	28	21	22	20	26	21	24	22	20	21	21	21	29	22

And do you think Keir Starmer thinks the following are or are not racist?

Reform UK policies

Are generally racist	61	67	64	67	72	61	66	63	65	56	51	57	66	66	62	59	61	60	58	61	58	62	62
Are generally not racist	11	10	10	8	15	12	8	13	13	9	17	12	9	8	11	11	11	7	11	12	14	10	10
Don't know	28	23	26	26	12	27	26	24	21	35	32	31	25	26	27	30	28	33	31	28	28	28	28

Reform UK party

Are generally racist	60	67	62	63	75	59	64	63	64	56	50	56	65	65	61	58	60	60	58	61	58	58	61
Are generally not racist	11	11	12	9	14	10	9	14	14	9	18	12	9	10	11	12	12	9	11	12	14	12	10
Don't know	29	22	26	28	12	31	27	23	22	36	31	32	26	25	28	30	28	31	32	27	28	30	29

Reform UK voters

Are generally racist	49	59	46	42	73	42	46	56	52	46	43	43	54	55	49	48	49	46	43	53	47	38	52
Are generally not racist	18	14	22	23	15	22	21	17	22	14	22	21	15	15	18	18	18	17	21	17	20	21	16
Don't know	33	27	31	34	12	37	33	27	26	40	35	36	31	31	32	34	33	37	35	30	33	41	32

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.