

YouGov Survey Results

Sample Size: 2066 GB Adults
Fieldwork: 25th - 26th June 2024

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2066	676	500	176	728	769	1000	1066	217	853	510	486	1178	888	1783	103	180	498	343	250	692	
Unweighted Sample	2066	707	477	192	817	791	916	1150	147	818	532	569	1261	805	1764	115	187	514	363	176	711	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		21-23 Jun	25-26 Jun																				
Thinking about Rishi Sunak, do you think he...																							
Is competent or incompetent?																							
	Competent	25	25	44	14	17	22	35	25	25	10	22	27	35	28	22	26	24	21	26	28	23	25
	Incompetent	63	63	47	79	69	69	55	66	61	80	66	60	53	63	63	62	65	70	66	57	66	61
	Don't know	12	12	8	8	13	9	10	9	14	10	11	12	12	9	15	12	11	9	8	15	12	13
Is decisive or indecisive?																							
	Decisive	27	27	36	19	23	23	30	25	28	26	28	24	28	28	24	27	26	27	25	26	30	27
	Indecisive	58	61	57	69	63	66	60	66	56	61	57	66	61	60	61	60	63	66	63	59	60	59
	Don't know	15	13	8	12	14	11	10	9	16	13	15	10	12	11	15	13	11	8	13	15	9	15
Is trustworthy or untrustworthy?																							
	Trustworthy	17	17	36	5	13	13	27	16	18	6	11	20	30	18	15	18	17	13	14	21	14	20
	Untrustworthy	67	70	48	88	76	76	58	73	67	90	75	68	54	70	69	69	75	75	75	62	75	66
	Don't know	16	13	16	8	11	11	15	11	16	4	14	12	16	12	15	14	9	12	11	17	11	15
Is strong or weak?																							
	Strong	14	16	25	9	5	13	20	14	17	13	15	14	21	16	16	16	22	13	16	17	15	16
	Weak	68	69	62	80	78	75	66	75	64	76	68	75	62	71	67	69	67	72	73	66	72	67
	Don't know	18	15	13	12	17	12	14	11	18	12	17	11	16	14	16	15	12	15	12	17	13	16
Is likeable or dislikeable?																							
	Likeable	24	25	44	8	19	19	36	26	24	5	18	28	42	24	25	25	23	21	23	28	26	24
	Dislikeable	59	61	39	80	66	67	49	62	60	89	68	55	41	62	59	60	68	70	66	55	62	56
	Don't know	17	15	16	11	15	14	15	12	17	6	14	16	17	14	16	15	10	9	11	16	13	19
Does or does not understand the needs of your local area?																							
	Does	6	5	11	2	2	4	8	5	5	3	4	6	8	5	5	5	3	3	4	7	6	5
	Does not	77	79	68	88	84	83	75	80	78	86	81	78	72	79	78	77	88	86	84	75	75	75
	Don't know	18	16	20	10	15	13	17	15	17	11	15	16	20	16	17	17	10	11	12	19	18	20

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking about Keir Starmer, do you think he...																							
Is competent or incompetent?																							
	Competent	40	40	21	68	63	62	23	43	38	43	45	39	33	45	35	41	42	37	44	36	44	39
	Incompetent	37	40	65	16	21	21	61	41	39	37	34	41	51	37	44	40	36	36	39	41	41	41
	Don't know	22	20	14	16	16	17	17	15	24	19	22	20	16	18	22	19	22	27	17	23	16	20
Is decisive or indecisive?																							
	Decisive	27	28	15	44	41	39	18	28	28	31	30	27	23	28	28	28	31	20	32	25	25	28
	Indecisive	49	52	73	35	39	42	68	57	48	45	46	55	62	53	51	52	45	59	51	54	54	51
	Don't know	23	20	12	21	20	19	14	16	24	24	24	17	15	20	21	20	23	21	17	21	21	21
Is trustworthy or untrustworthy?																							
	Trustworthy	28	29	13	53	49	49	14	32	27	28	33	30	24	32	26	30	29	26	32	24	33	30
	Untrustworthy	46	49	70	28	30	32	68	50	49	47	46	51	56	48	51	49	55	50	47	52	50	49
	Don't know	26	21	16	19	21	19	18	18	24	26	22	19	20	20	22	21	16	24	21	24	18	21
Is strong or weak?																							
	Strong	28	28	15	47	40	40	17	28	28	29	32	27	21	28	27	28	31	23	30	26	28	27
	Weak	43	46	71	24	31	32	64	50	43	37	40	50	58	45	48	46	47	47	45	46	47	46
	Don't know	29	26	15	29	29	28	19	22	30	34	29	24	21	27	26	26	23	30	24	28	25	27
Is likeable or dislikeable?																							
	Likeable	32	32	16	50	51	50	19	33	31	24	36	31	28	34	29	32	37	32	33	29	32	32
	Dislikeable	43	47	69	27	28	30	63	48	46	49	42	47	54	46	48	47	49	48	46	46	48	47
	Don't know	25	21	15	23	20	21	18	19	24	27	22	22	18	20	23	22	13	20	21	25	20	22
Does or does not understand the needs of your local area?																							
	Does	20	19	6	38	21	29	8	19	18	28	21	17	13	20	16	19	21	13	22	15	24	17
	Does not	48	51	69	30	41	37	69	52	50	39	46	55	59	48	55	50	60	58	51	51	45	49
	Don't know	33	31	25	32	38	34	23	29	32	33	33	28	28	32	29	31	19	29	27	34	31	33

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.