

#### BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

# EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1146 adults. Fieldwork was undertaken between 26th - 27th September 2017. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

US\_nat Sample: 26th - 27th September 2017



	Ger	nder		Age			Reg	jion			Ra	ace	
Total	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)

HYR, q0. The following set of questions are about sex and are sensitive in nature. If you are not comfortable answering the questions and would not like to see them please select the appropriate response below. As a reminder, your answers to the following questions will be kept entirely confidential. The results will be used in aggregate form only, and no identifying information will be associated with your responses.

Not very important

Not important at all

Don't know Prefer not to say

Net: Important

Net: Not Important

4%

2%

1%

41%

52%

5%

1%

1%

26%

66%

2%

3%

1%

62%

32%

5%

6%

1%

1%

45%

47%

7%

4%

3%

35%

59%

2%

1%

2%

46%

49%

3%

1%

3%

42%

54%

4%

2%

6%

50%

42%

8%

1%

39%

52%

2%

1%

1%

38%

57%

3%

5%

1%

1%

38%

55%

55%

45%

7%

6%

49%

38%

14%

2%

2%

39%

57%

4%

you 100p0110001														
Would you like to skip this section?														
Unweighted base	1146	517	629	295	402	449	221	254	423	248	824	129	110	83
Base: All US adults	1136	563	574	352	383	401	228	241	413	254	740	136	175	85
I am comfortable answering these questions and would like to proceed	89%	91%	86%	84%	90%	91%	88%	88%	89%	89%	90%	85%	87%	85%
am NOT comfortable answering these questions and would like to skip this section	11%	9%	14%	16%	10%	9%	12%	12%	11%	11%	10%	15%	13%	15%
HYR_q1. If it were possible to have sex with robots, to what extent would you consider having sex with one?														
Unweighted base	1146	517	629	295	402	449	221	254	423	248	824	129	110	83
Base: All US Adults	1136	563	574	352	383	401	228	241	413	254	740	136	175	85
Would definitely consider	6%	9%	3%	7%	7%	3%	6%	3%	5%	8%	6%	4%	2%	9%
Would probably consider	11%	15%	6%	13%	12%	7%	11%	9%	12%	10%	10%	8%	11%	17%
Probably wouldn't consider	10%	12%	8%	12%	11%	8%	13%	9%	9%	12%	11%	10%	8%	12%
Definitely wouldn't consider	55%	46%	63%	46%	50%	66%	51%	62%	54%	51%	56%	54%	55%	39%
Don't know	7%	8%	6%	6%	9%	7%	8%	5%	7%	8%	6%	8%	10%	5%
Prefer not to say	12%	10%	14%	16%	11%	9%	12%	12%	12%	11%	10%	16%	14%	16%
Net: Would Consider	16%	24%	9%	20%	19%	10%	17%	12%	17%	18%	17%	12%	13%	27%
Net: Wouldn't Consider	65%	58%	71%	58%	61%	74%	63%	71%	63%	63%	67%	64%	63%	52%
IYR_q2. And how important, if at all, would it be that the obot would resemble a humanoid (i.e., as opposed to a raditional mechanical robot)?														
Unweighted base	311	169	142	104	121	86	64	61	116	70	209	38	32	32
Base: All US Adults that would consider having sex with a robot	313	183	130	124	114	75	65	59	117	73	196	37	45	35
Very important	36%	50%	17%	26%	42%	43%	36%	33%	39%	35%	39%	35%	26%	37%
Somewhat important	16%	16%	15%	21%	17%	5%	19%	9%	13%	23%	17%	10%	12%	21%

US\_nat Sample: 26th - 27th September 2017



		Educ	ation				Marital	Status		
Total	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership

HYR\_q0. The following set of questions are about sex and are sensitive in nature. If you are not comfortable answering the questions and would not like to see them please select the appropriate response below. As a reminder, your answers to the following questions will be kept entirely confidential. The results will be used in aggregate form only, and no identifying information will be associated with your responses.

Would you like to skip this section?

Unweighted base	1146	414	393	216	123	592	21	105	58	312	58
Base: All US adults	1136	473	360	195	108	559	19	93	52	359	54
I am comfortable answering these questions and would like to proceed	89%	86%	91%	91%	90%	91%	100%	90%	83%	85%	85%
I am NOT comfortable answering these questions and would like to skip this section		14%	9%	9%	10%	9%	-	10%	17%	15%	15%

 $\label{eq:HYR_q1.} \textbf{HYR}\_\textbf{q1.} \textbf{ If it were possible to have sex with robots, to what extent would you consider having sex with one?}$ 

9											
Unweighted base	1146	414	393	216	123	592	21	105	58	312	58
Base: All US Adults	1136	473	360	195	108	559	19	93	52	359	54
Would definitely consider	6%	5%	8%	3%	8%	4%	15%	9%	3%	9%	-
Would probably consider	11%	11%	11%	12%	6%	10%	18%	8%	3%	13%	12%
Probably wouldn't consider	10%	6%	11%	17%	18%	10%	9%	8%	6%	13%	4%
Definitely wouldn't consider	55%	57%	53%	53%	53%	61%	33%	63%	61%	42%	59%
Don't know	7%	7%	8%	6%	6%	6%	19%	1%	9%	9%	8%
Prefer not to say	12%	15%	10%	10%	10%	9%	5%	10%	17%	16%	17%
Net: Would Consider	16%	16%	18%	15%	14%	13%	33%	17%	7%	21%	12%
Net: Wouldn't Consider	65%	62%	64%	70%	71%	71%	42%	71%	67%	54%	63%

HYR\_q2. And how important, if at all, would it be that the robot would resemble a humanoid (i.e., as opposed to a traditional mechanical robot)?

traditional mechanical robot)?											
Unweighted base	311	121	111	49	30	132	7	29	14	112	17
Base: All US Adults that would consider having sex with a robot	313	141	100	46	26	124	6	26	13	130	15
Very important	36%	34%	34%	46%	38%	41%	46%	33%	22%	34%	22%
Somewhat important	16%	13%	22%	10%	18%	14%	38%	21%	-	18%	5%
Not very important	4%	3%	6%	3%	3%	3%	-	4%	6%	5%	11%
Not important at all	2%	1%	2%	4%	-	2%	-	3%	-	2%	5%
Don't know	1%		2%	-	-	1%	-	3%	-	1%	
Prefer not to say	41%	48%	34%	37%	42%	39%	16%	37%	72%	41%	57%
Net: Important	52%	48%	55%	56%	55%	56%	84%	54%	22%	52%	27%
Net: Not Important	6%	4%	9%	8%	3%	5%	-	6%	6%	7%	16%

US\_nat Sample: 26th - 27th September 2017



	Children unde	r the age of 18		Inco	ome	
Total	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say

HYR\_q0. The following set of questions are about sex and are sensitive in nature. If you are not comfortable answering the questions and would not like to see them please select the appropriate response below. As a reminder, your answers to the following questions will be kept entirely confidential. The results will be used in aggregate form only, and no identifying information will be associated with your responses.

Would you like to skip this section?

Unweighted base	1146	319	827	403	306	253	184
Base: All US adults	1136	318	818	419	291	245	182
I am comfortable answering these questions and would like to proceed	89%	92%	87%	86%	91%	95%	82%
I am NOT comfortable answering these questions and would like to skip this section	11%	8%	13%	14%	9%	5%	18%

HYR\_q1. If it were possible to have sex with robots, to what extent would you consider having sex with one?

Unweighted base	1146	319	827	403	306	253	184
Base: All US Adults	1136	318	818	419	291	245	182
Would definitely consider	6%	5%	6%	6%	6%	6%	4%
Would probably consider	11%	12%	10%	9%	10%	14%	9%
Probably wouldn't consider	10%	13%	9%	10%	8%	16%	9%
Definitely wouldn't consider	55%	54%	55%	54%	60%	51%	51%
Don't know	7%	7%	7%	6%	6%	7%	9%
Prefer not to say	12%	8%	13%	15%	9%	5%	19%
Net: Would Consider	16%	18%	16%	15%	17%	20%	13%
Net: Wouldn't Consider	65%	67%	64%	64%	68%	68%	60%

HYR\_q2. And how important, if at all, would it be that the robot would resemble a humanoid (i.e., as opposed to a traditional mechanical robot)?

traditional mechanical robot)?							
Unweighted base	311	85	226	118	75	62	56
Base: All US Adults that would consider having sex with a robot	313	82	232	120	75	62	56
Very important	36%	37%	36%	29%	47%	51%	20%
Somewhat important	16%	24%	13%	15%	13%	19%	19%
Not very important	4%	5%	4%	4%	3%	9%	-
Not important at all	2%	3%	2%	3%	-	1%	2%
Don't know	1%	-	1%	1%	2%	-	-
Prefer not to say	41%	32%	45%	48%	35%	20%	59%
Net: Important	52%	60%	49%	44%	60%	70%	39%
Net: Not Important	6%	8%	5%	7%	3%	10%	2%

US\_nat Sample: 26th - 27th September 2017



							Social network	s membership						
Total	Facebook	Twitter	Linkedin	Google+	MySpace	Pinterest	Tumbir	Instagram	nosquare	Snapchat	Periscope	Other	Don't know	None

HYR\_q0. The following set of questions are about sex and are sensitive in nature. If you are not comfortable answering are sensitive in nature, in you are not comfortable answering the questions and would not like to see them please select the appropriate response below. As a reminder, your answers to the following questions will be kept entirely confidential. The results will be used in aggregate form only, and no identifying information will be associated with your responses.

your responses.															
Would you like to skip this section?															
Unweighted base	1146	912	415	354	301	76	349	80	359	3	209	26	15	9	142
Base: All US adults	1136	904	413	338	304	79	329	80	363	3	223	26	18	10	130
I am comfortable answering these questions and would like to proceed	89%	90%	91%	95%	92%	94%	92%	93%	91%	71%	90%	96%	85%	79%	82%
I am NOT comfortable answering these questions and would like to skip this section	11%	10%	9%	5%	8%	6%	8%	7%	9%	29%	10%	4%	15%	21%	18%
HYR_q1. If it were possible to have sex with robots, to what extent would you consider having sex with one?															
Unweighted base	1146	912	415	354	301	76	349	80	359	3	209	26	15	9	142
Base: All US Adults	1136	904	413	338	304	79	329	80	363	3	223	26	18	10	130
Would definitely consider	6%	6%	8%	7%	8%	15%	4%	15%	7%	41%	8%	20%	15%	-	2%
Would probably consider	11%	11%	12%	11%	16%	15%	8%	20%	9%	-	11%	17%	31%	-	8%
Probably wouldn't consider	10%	11%	12%	14%	15%	17%	9%	13%	12%	-	11%	17%	-	29%	7%
Definitely wouldn't consider	55%	54%	51%	55%	48%	44%	65%	36%	57%	30%	52%	43%	40%	41%	60%
Don't know	7%	7%	7%	7%	4%	4%	6%	9%	5%	-	7%	-	-	-	6%
Prefer not to say	12%	11%	10%	6%	9%	6%	8%	7%	10%	29%	12%	4%	15%	31%	18%
Net: Would Consider	16%	17%	20%	18%	24%	29%	13%	35%	16%	41%	19%	36%	45%	-	10%
Net: Wouldn't Consider	65%	65%	62%	68%	62%	61%	74%	49%	69%	30%	63%	59%	40%	69%	67%
HYR_q2. And how important, if at all, would it be that the robot would resemble a humanoid (i.e., as opposed to a traditional mechanical robot)?															
Unweighted base	311	245	122	85	95	26	72	33	89	2	58	10	8	2	39
Base: All US Adults that would consider having sex with a	040	0.40	400		0.7										

traditional mechanical robot)?															
Unweighted base	311	245	122	85	95	26	72	33	89	2	58	10	8	2	39
Base: All US Adults that would consider having sex with a robot	313	249	123	80	97	28	66	33	91	2	66	11	11	2	36
Very important	36%	37%	39%	51%	45%	55%	39%	45%	37%	59%	38%	80%	25%	-	32%
Somewhat important	16%	18%	22%	18%	21%	20%	19%	28%	20%	-	21%	10%	20%	-	2%
Not very important	4%	5%	4%	4%	7%	6%	2%	7%	4%	-	1%	-	30%	-	-
Not important at all	2%	2%	2%	3%	2%	3%	3%	2%	2%	-	1%	-	-	-	2%
Don't know	1%	1%	1%	2%	1%	-	-	3%	1%	-	1%	-	-	-	-
Prefer not to say	41%	37%	31%	22%	24%	16%	37%	16%	37%	41%	37%	10%	25%	100%	64%
Net: Important	52%	55%	61%	69%	67%	75%	57%	72%	57%	59%	59%	90%	45%	-	34%
Net: Not Important	6%	7%	7%	7%	9%	9%	5%	9%	5%	-	3%	-	30%	-	2%

US\_nat Sample: 26th - 27th September 2017



	Ger	nder		Age			Reș	gion			Ra	ace	
Total	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)

HYR, q3.1. To what extent do you think it would be morally acceptable or unacceptable for people to use a robot designed for sex if it resembled a humanoid or a traditional robot? Please select the option that best applies on each row.

#### - Resembles a humanoid

numanoid														
Unweighted base	1016	473	543	247	360	409	193	224	375	224	743	107	94	72
Base: All US Adults	1008	514	493	297	344	367	201	212	368	227	666	116	153	73
Totally morally acceptable	16%	20%	11%	18%	17%	13%	17%	12%	16%	18%	17%	10%	10%	24%
Somewhat morally acceptable	10%	14%	7%	15%	10%	8%	12%	8%	11%	11%	9%	11%	13%	15%
Neither morally acceptable not unacceptable	19%	19%	20%	17%	24%	17%	20%	21%	17%	22%	20%	15%	19%	19%
Somewhat morally unacceptable	7%	7%	6%	11%	5%	5%	8%	6%	6%	8%	6%	5%	11%	9%
Totally morally unacceptable	36%	31%	43%	27%	32%	48%	33%	43%	38%	31%	38%	41%	33%	26%
Don't know / not sure	11%	10%	13%	13%	11%	10%	11%	11%	12%	10%	10%	17%	14%	8%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Acceptable	26%	33%	19%	32%	27%	21%	28%	20%	27%	29%	26%	21%	23%	38%
Net: Unacceptable	43%	38%	49%	38%	37%	53%	41%	48%	44%	39%	43%	47%	44%	35%

HYR\_q3\_2. To what extent do you think it would be morally acceptable or unacceptable for people to use a robot designed for sex if it resembled a humanoid or a traditional robot? Please select the option that best applies on each

#### - Resembles a traditional robot

Unweighted base	1016	473	543	247	360	409	193	224	375	224	743	107	94	72
Base: All US Adults	1008	514	493	297	344	367	201	212	368	227	666	116	153	73
Totally morally acceptable	13%	17%	9%	17%	14%	8%	13%	11%	11%	17%	14%	12%	6%	19%
Somewhat morally acceptable	6%	6%	5%	8%	7%	2%	8%	4%	5%	6%	6%	1%	5%	8%
Neither morally acceptable not unacceptable	21%	21%	21%	22%	25%	16%	23%	18%	20%	24%	20%	16%	29%	19%
Somewhat morally unacceptable	7%	7%	7%	9%	5%	7%	6%	7%	7%	8%	7%	8%	7%	8%
Totally morally unacceptable	41%	36%	46%	32%	37%	52%	37%	49%	44%	32%	43%	46%	34%	30%
Don't know / not sure	13%	13%	13%	13%	12%	14%	13%	11%	14%	14%	11%	17%	19%	16%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Acceptable	18%	23%	13%	25%	21%	11%	21%	15%	16%	23%	20%	13%	11%	27%
Net: Unacceptable	48%	43%	52%	41%	42%	59%	43%	57%	51%	40%	49%	54%	42%	38%

HYR\_q4. Do you think that engaging in sex with a robot should be considered closer to resembling traditional intercourse, to masturbation, or neither?

Unweighted base	1146	517	629	295	402	449	221	254	423	248	824	129	110	83
Base: All US Adults	1136	563	574	352	383	401	228	241	413	254	740	136	175	85
Closer to intercourse	14%	18%	10%	16%	15%	11%	22%	9%	12%	14%	14%	13%	15%	14%
Closer to masturbation	33%	36%	29%	36%	34%	28%	30%	32%	30%	40%	37%	20%	24%	36%
Neither of these	27%	24%	30%	20%	25%	34%	26%	31%	28%	22%	27%	32%	28%	19%
Don't know	15%	14%	16%	12%	16%	18%	11%	16%	19%	13%	13%	21%	21%	16%
Prefer not to say	11%	9%	14%	16%	10%	9%	12%	12%	11%	11%	10%	15%	13%	15%

HYR\_q5. If someone were to pay to use a sex robot, would

you consider that prostitution?

Unweighted base	1146	517	629	295	402	449	221	254	423	248	824	129	110	83
Base: All US Adults	1136	563	574	352	383	401	228	241	413	254	740	136	175	85
Yes, I would	19%	20%	19%	22%	18%	18%	19%	20%	22%	15%	18%	22%	23%	17%
No, I wouldn't	50%	54%	47%	48%	51%	51%	50%	45%	49%	57%	53%	34%	50%	54%
Don't know	19%	18%	20%	15%	21%	22%	19%	23%	18%	18%	19%	29%	15%	14%
Prefer not to say	11%	9%	14%	16%	10%	9%	12%	12%	11%	11%	10%	15%	13%	15%

US\_nat Sample: 26th - 27th September 2017



		Educ	ation				Marital	Status		
Total	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership

HYR, q3.1. To what extent do you think it would be morally acceptable or unacceptable for people to use a robot designed for sex if it resembled a humanoid or a traditional robot? Please select the option that best applies on each row.

#### - Resembles a humanoid

numanoid											
Unweighted base	1016	351	355	199	111	540	21	95	48	263	49
Base: All US Adults	1008	406	325	179	97	510	19	83	43	306	46
Totally morally acceptable	16%	14%	15%	19%	21%	13%	17%	14%	10%	23%	11%
Somewhat morally acceptable	10%	12%	10%	10%	9%	8%	21%	8%	12%	15%	5%
Neither morally acceptable not unacceptable	19%	14%	22%	23%	28%	21%	28%	28%	14%	15%	23%
Somewhat morally unacceptable	7%	7%	6%	7%	9%	7%	4%	2%	4%	8%	7%
Totally morally unacceptable	36%	42%	36%	32%	25%	42%	8%	40%	51%	26%	34%
Don't know / not sure	11%	13%	11%	10%	9%	9%	22%	9%	9%	13%	19%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-
Net: Acceptable	26%	25%	25%	29%	29%	21%	37%	22%	22%	38%	16%
Net: Unacceptable	43%	48%	42%	39%	34%	49%	12%	42%	55%	34%	42%

HYR\_q3\_2. To what extent do you think it would be morally acceptable or unacceptable for people to use a robot designed for sex if it resembled a humanoid or a traditional robot? Please select the option that best applies on each row.

#### - Resembles a traditional robot

Unweighted base	1016	351	355	199	111	540	21	95	48	263	49
Base: All US Adults	1008	406	325	179	97	510	19	83	43	306	46
Totally morally acceptable	13%	10%	13%	16%	18%	10%	22%	12%	5%	19%	7%
Somewhat morally acceptable	6%	4%	6%	6%	6%	5%	5%	4%	8%	7%	8%
Neither morally acceptable not unacceptable	21%	17%	21%	24%	30%	21%	27%	27%	11%	21%	21%
Somewhat morally unacceptable	7%	6%	7%	8%	6%	7%	7%	4%	8%	8%	4%
Totally morally unacceptable	41%	48%	40%	35%	28%	47%	12%	43%	54%	29%	40%
Don't know / not sure	13%	15%	13%	10%	11%	10%	26%	10%	14%	16%	21%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-
Net: Acceptable	18%	14%	19%	22%	24%	14%	27%	16%	13%	26%	15%
Net: Unacceptable	48%	54%	47%	43%	34%	54%	20%	47%	62%	38%	44%

HYR\_q4. Do you think that engaging in sex with a robot should be considered closer to resembling traditional intercourse, to masturbation, or neither?

Unweighted base	1146	414	393	216	123	592	21	105	58	312	58
Base: All US Adults	1136	473	360	195	108	559	19	93	52	359	54
Closer to intercourse	14%	15%	17%	8%	8%	12%	26%	9%	8%	18%	19%
Closer to masturbation	33%	22%	35%	47%	48%	35%	24%	29%	21%	33%	24%
Neither of these	27%	31%	26%	23%	20%	30%	17%	33%	39%	18%	31%
Don't know	15%	18%	13%	13%	14%	14%	32%	18%	15%	16%	10%
Prefer not to say	11%	14%	9%	9%	10%	9%	-	10%	17%	15%	15%

HYR\_q5. If someone were to pay to use a sex robot, would you consider that prostitution?

_											
Unweighted base	1146	414	393	216	123	592	21	105	58	312	58
Base: All US Adults	1136	473	360	195	108	559	19	93	52	359	54
Yes, I would	19%	24%	17%	16%	13%	22%	28%	24%	16%	16%	5%
No, I wouldn't	50%	43%	52%	62%	54%	50%	41%	38%	56%	51%	63%
Don't know	19%	19%	22%	13%	22%	19%	30%	28%	11%	18%	17%
Prefer not to say	11%	14%	9%	9%	10%	9%	-	10%	17%	15%	15%

US\_nat Sample: 26th - 27th September 2017



	Children unde	r the age of 18		Inco	ome	
Total	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say

HYR, q3.1. To what extent do you think it would be morally acceptable or unacceptable for people to use a robot designed for sex if it resembled a humanoid or a traditional robot? Please select the option that best applies on each row.

#### - Resembles a humanoid

Unweighted base	1016	294	722	349	279	240	148
Base: All US Adults	1008	293	715	362	265	232	149
Totally morally acceptable	16%	14%	16%	14%	17%	17%	14%
Somewhat morally acceptable	10%	11%	10%	11%	10%	10%	11%
Neither morally acceptable not unacceptable	19%	25%	17%	17%	18%	27%	17%
Somewhat morally unacceptable	7%	8%	6%	7%	7%	7%	3%
Totally morally unacceptable	36%	30%	39%	36%	38%	31%	45%
Don't know / not sure	11%	12%	11%	14%	10%	8%	11%
Prefer not to say	-		-	-	-	-	-
Net: Acceptable	26%	25%	27%	25%	28%	27%	24%
Net: Unacceptable	43%	38%	45%	43%	45%	38%	47%

HYR\_q3\_2. To what extent do you think it would be morally acceptable or unacceptable for people to use a robot designed for sex if it resembled a humanoid or a traditional robot? Please select the option that best applies on each row.

#### - Resembles a traditional robot

Unweighted base	1016	294	722	349	279	240	148
Base: All US Adults	1008	293	715	362	265	232	149
Totally morally acceptable	13%	11%	14%	10%	15%	14%	15%
Somewhat morally acceptable	6%	7%	5%	5%	6%	7%	5%
Neither morally acceptable not unacceptable	21%	23%	20%	19%	20%	27%	18%
Somewhat morally unacceptable	7%	10%	6%	6%	8%	9%	4%
Totally morally unacceptable	41%	36%	43%	43%	41%	35%	45%
Don't know / not sure	13%	14%	13%	17%	11%	9%	13%
Prefer not to say	-		-	-	-	-	
Net: Acceptable	18%	17%	19%	15%	20%	20%	20%
Net: Unacceptable	48%	45%	49%	49%	49%	44%	49%

HYR\_q4. Do you think that engaging in sex with a robot should be considered closer to resembling traditional intercourse, to masturbation, or neither?

Unweighted base	1146	319	827	403	306	253	184
Base: All US Adults	1136	318	818	419	291	245	182
Closer to intercourse	14%	16%	13%	16%	13%	14%	9%
Closer to masturbation	33%	40%	30%	26%	38%	46%	21%
Neither of these	27%	27%	27%	29%	28%	22%	28%
Don't know	15%	10%	17%	16%	12%	12%	24%
Prefer not to say	11%	8%	13%	14%	9%	5%	18%

HYR\_q5. If someone were to pay to use a sex robot, would

you consider that prostitution?

Unweighted base	1146	319	827	403	306	253	184
Base: All US Adults	1136	318	818	419	291	245	182
Yes, I would	19%	24%	17%	18%	18%	22%	20%
No, I wouldn't	50%	51%	50%	49%	54%	56%	40%
Don't know	19%	17%	20%	19%	19%	17%	22%
Prefer not to say	11%	8%	13%	14%	9%	5%	18%

US\_nat Sample: 26th - 27th September 2017



							Social network	s membership						
Total	Facebook	Twitter	Linkedin	Google+	MySpace	Pinterest	Tumbir	Instagram	nosquare	Snapchat	Periscope	Other	Don't know	None

HYR, q3.1. To what extent do you think it would be morally acceptable or unacceptable for people to use a robot designed for sex if it resembled a humanoid or a traditional robot? Please select the option that best applies on each row.

#### - Resembles a humanoid

numanoid															
Unweighted base	1016	820	378	334	277	72	323	75	328	2	190	25	13	7	117
Base: All US Adults	1008	813	374	320	281	74	304	75	330	2	200	25	16	8	107
Totally morally acceptable	16%	16%	22%	20%	23%	27%	15%	28%	17%	100%	18%	35%	33%	7%	11%
Somewhat morally acceptable	10%	10%	10%	11%	11%	15%	8%	19%	11%	-	13%	20%	20%	-	6%
Neither morally acceptable not unacceptable	19%	20%	18%	17%	16%	15%	19%	13%	20%	-	20%	13%	-	23%	24%
Somewhat morally unacceptable	7%	7%	8%	8%	9%	13%	6%	8%	7%	-	9%	4%	11%	-	4%
Totally morally unacceptable	36%	35%	33%	32%	31%	22%	38%	19%	33%	-	30%	22%	26%	44%	48%
Don't know / not sure	11%	11%	9%	12%	10%	8%	14%	13%	12%	-	10%	7%	10%	26%	7%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Acceptable	26%	26%	33%	31%	33%	42%	23%	47%	28%	100%	31%	55%	53%	7%	17%
Net: Unacceptable	43%	43%	41%	40%	40%	35%	44%	27%	40%	-	39%	26%	37%	44%	52%

HYR\_q3\_2. To what extent do you think it would be morally acceptable or unacceptable for people to use a robot designed for sex if it resembled a humanoid or a traditional robot? Please select the option that best applies on each row.

#### - Resembles a traditional robot

Unweighted base	1016	820	378	334	277	72	323	75	328	2	190	25	13	7	117
Base: All US Adults	1008	813	374	320	281	74	304	75	330	2	200	25	16	8	107
Totally morally acceptable	13%	13%	18%	15%	19%	19%	11%	25%	14%	100%	16%	43%	17%	7%	8%
Somewhat morally acceptable	6%	6%	8%	6%	6%	10%	5%	12%	8%	-	6%	6%	9%	-	2%
Neither morally acceptable not unacceptable	21%	20%	20%	20%	19%	21%	21%	19%	20%	-	25%	11%	22%	23%	28%
Somewhat morally unacceptable	7%	8%	9%	7%	10%	13%	6%	11%	9%	-	8%	10%	6%	-	4%
Totally morally unacceptable	41%	40%	36%	37%	36%	26%	43%	20%	36%	-	34%	23%	31%	44%	52%
Don't know / not sure	13%	13%	10%	15%	10%	11%	14%	14%	13%	-	11%	7%	16%	26%	7%
Prefer not to say	-		-	-	-	-	-	-	-	-	-	-	-	-	
Net: Acceptable	18%	20%	26%	21%	24%	29%	16%	36%	22%	100%	22%	50%	26%	7%	10%
Net: Unacceptable	48%	48%	45%	44%	46%	39%	48%	31%	45%	-	42%	33%	37%	44%	56%

HYR\_q4. Do you think that engaging in sex with a robot should be considered closer to resembling traditional intercourse, to masturbation, or neither?

Unweighted base	1146	912	415	354	301	76	349	80	359	3	209	26	15	9	142
Base: All US Adults	1136	904	413	338	304	79	329	80	363	3	223	26	18	10	130
Closer to intercourse	14%	14%	16%	18%	18%	20%	13%	22%	14%	41%	16%	22%	21%	-	10%
Closer to masturbation	33%	35%	36%	41%	37%	41%	38%	46%	39%	-	38%	35%	31%	13%	24%
Neither of these	27%	27%	24%	22%	25%	23%	26%	12%	24%	30%	22%	22%	13%	44%	31%
Don't know	15%	14%	16%	15%	12%	11%	16%	13%	13%	-	15%	17%	20%	22%	18%
Prefer not to say	11%	10%	9%	5%	8%	6%	8%	7%	9%	29%	10%	4%	15%	21%	18%

HYR\_q5. If someone were to pay to use a sex robot, would

you consider that prostitution?

Unweighted base	1146	912	415	354	301	76	349	80	359	3	209	26	15	9	142
Base: All US Adults	1136	904	413	338	304	79	329	80	363	3	223	26	18	10	130
Yes, I would	19%	19%	21%	21%	24%	23%	21%	19%	20%	-	20%	25%	45%	35%	21%
No, I wouldn't	50%	52%	53%	54%	52%	51%	48%	57%	53%	30%	55%	56%	21%	22%	38%
Don't know	19%	19%	17%	19%	17%	20%	23%	18%	18%	41%	15%	16%	19%	22%	23%
Prefer not to say	11%	10%	9%	5%	8%	6%	8%	7%	9%	29%	10%	4%	15%	21%	18%

US\_nat Sample: 26th - 27th September 2017

YouGov <sup>®</sup> What the world thinks		Ge	nder		Age			Reg	ion			R	tace	
	Total	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)
HYR_q6. If you had a partner who had sex with a robot, would you consider it cheating?														
Unweighted base	1146	517	629	295	402	449	221	254	423	248	824	129	110	83
Base: All US Adults	1136	563	574	352	383	401	228	241	413	254	740	136	175	85
Yes, I would	32%	29%	36%	32%	33%	32%	32%	33%	37%	25%	34%	32%	28%	32%
No, I wouldn't	33%	37%	29%	33%	32%	34%	38%	29%	32%	35%	34%	29%	32%	30%
Don't know	23%	25%	21%	19%	25%	25%	18%	25%	21%	30%	22%	24%	28%	23%
Prefer not to say	11%	9%	14%	16%	10%	9%	12%	12%	11%	11%	10%	15%	13%	15%
HYR_q7. When, if ever, do you believe using robots for sex will become a commonly accepted practice?														
Unweighted base	1146	517	629	295	402	449	221	254	423	248	824	129	110	83
Base: All US Adults	1136	563	574	352	383	401	228	241	413	254	740	136	175	85
Within the next 10 years	19%	22%	16%	15%	21%	19%	20%	14%	21%	18%	18%	20%	17%	21%
Within the next 11 to 25 years	17%	19%	15%	20%	17%	14%	20%	16%	15%	18%	18%	14%	12%	21%
Within the next 26 to 50 years	13%	15%	10%	15%	14%	10%	13%	10%	13%	15%	13%	12%	11%	13%
Within the next 51 to 100 years	6%	6%	7%	8%	6%	5%	7%	9%	5%	6%	7%	6%	5%	8%
More than 100 years from now	5%	5%	5%	5%	5%	5%	6%	5%	6%	3%	4%	5%	10%	4%
Never	29%	25%	33%	21%	26%	39%	22%	34%	30%	29%	30%	28%	32%	18%
Prefer not to say	11%	9%	14%	16%	10%	9%	12%	12%	11%	11%	10%	15%	13%	15%
HYR_q8. To what extent do you feel that having sex with a robot is more or less safe, if either, than having sex with a human stranger?														
Unweighted base	1146	517	629	295	402	449	221	254	423	248	824	129	110	83
Base: All US Adults	1136	563	574	352	383	401	228	241	413	254	740	136	175	85
Much more safe	25%	30%	20%	25%	24%	26%	32%	17%	23%	27%	25%	17%	24%	32%
Somewhat more safe	18%	19%	16%	21%	20%	12%	20%	15%	19%	16%	19%	14%	14%	15%
Neither more nor less safe	16%	13%	18%	13%	16%	17%	12%	18%	15%	18%	16%	19%	11%	16%
Somewhat less safe	1%	1%	2%	2%	2%	1%	1%	1%	2%	1%	1%	3%	1%	1%
Much less safe	5%	4%	6%	5%	3%	7%	6%	6%	6%	3%	4%	8%	7%	8%
Don't know / not sure	24%	24%	24%	18%	25%	29%	17%	32%	23%	25%	24%	24%	30%	13%
Prefer not to say	11%	9%	14%	16%	10%	9%	12%	12%	11%	11%	10%	15%	13%	15%
Net: More safe	42%	49%	36%	46%	44%	38%	52%	32%	43%	43%	45%	32%	38%	48%
Net: Less safe	7%	5%	8%	7%	5%	7%	7%	7%	8%	3%	5%	11%	8%	9%

Cell Contents (Column Percentages)

US\_nat Sample: 26th - 27th September 2017

YouGov What the world thinks			Educa	tion				Marita	I Status		
	Total	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership
HYR_q6. If you had a partner who had sex with a robot,											
ould you consider it cheating?											
Unweighted base	1146	414	393	216	123	592	21	105	58	312	58
Base: All US Adults	1136	473	360	195	108	559	19	93	52	359	54
Yes, I would	32%	32%	36%	29%	27%	37%	49%	34%	34%	26%	22%
No, I wouldn't	33%	30%	33%	37%	39%	32%	26%	32%	28%	39%	21%
Don't know	23%	24%	21%	25%	24%	23%	25%	24%	20%	21%	41%
Prefer not to say	11%	14%	9%	9%	10%	9%	-	10%	17%	15%	15%
YR_q7. When, if ever, do you believe using robots for sex ill become a commonly accepted practice?	4440		000	040	100	500		105		242	50
Unweighted base	1146	414	393	216	123	592	21	105	58	312	58
Base: All US Adults	1136	473	360	195	108	559	19	93	52	359	54
Within the next 10 years	19%	19%	19%	16%	21%	18%	34%	21%	7%	18%	26%
Within the next 11 to 25 years	17%	12%	18%	22%	22%	16%	25%	15%	9%	20%	13%
Within the next 26 to 50 years	13%	11%	14%	13%	17%	13%	16%	10%	18%	13%	13%
Within the next 51 to 100 years	6%	4%	6%	13%	7%	8%	4%	2%	11%	6%	1%
More than 100 years from now	5%	5%	6%	4%	2%	4%	-	4%	10%	6%	5%
Never	29%	34%	28%	23%	22%	33%	21%	36%	28%	22%	26%
Prefer not to say	11%	14%	9%	9%	10%	9%	-	10%	17%	15%	15%
YR_q8. To what extent do you feel that having sex with a bot is more or less safe, if either, than having sex with a man stranger?											
Unweighted base	1146	414	393	216	123	592	21	105	58	312	58
Base: All US Adults	1136	473	360	195	108	559	19	93	52	359	54
Much more safe	25%	22%	27%	25%	27%	22%	20%	20%	19%	31%	26%
Somewhat more safe	18%	13%	18%	23%	26%	17%	28%	14%	14%	19%	18%
Neither more nor less safe	16%	16%	17%	11%	17%	19%	18%	17%	20%	10%	13%
Somewhat less safe	1%	1%	2%	2%	1%	1%	-	2%	-	2%	-
Much less safe	5%	7%	4%	3%	2%	6%	-	10%	2%	4%	6%
Don't know / not sure	24%	26%	22%	27%	16%	26%	34%	27%	28%	19%	23%
Prefer not to say	11%	14%	9%	9%	10%	9%	-	10%	17%	15%	15%
Net: More safe	42%	35%	45%	48%	54%	39%	47%	34%	34%	50%	43%
Net: Less safe	7%	8%	6%	5%	4%	7%	-	12%	2%	5%	6%

Cell Contents (Cc

US\_nat Sample: 26th - 27th September 2017



	Children unde	r the age of 18		Income							
Total	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say					

HYR\_q6. If you had a partner who had sex with a robot, would you consider it cheating?

Unweighted base	1146	319	827	403	306	253	184
Base: All US Adults	1136	318	818	419	291	245	182
Yes, I would	32%	36%	31%	31%	33%	30%	37%
No, I wouldn't	33%	30%	34%	34%	33%	41%	22%
Don't know	23%	26%	22%	21%	25%	24%	23%
Prefer not to say	11%	8%	13%	14%	9%	5%	18%

HYR\_q7. When, if ever, do you believe using robots for sex will become a commonly accepted practice?

Unweighted base	1146	319	827	403	306	253	184
Base: All US Adults	1136	318	818	419	291	245	182
Within the next 10 years	19%	22%	17%	22%	16%	16%	17%
Within the next 11 to 25 years	17%	17%	17%	14%	20%	21%	12%
Within the next 26 to 50 years	13%	19%	10%	12%	11%	19%	7%
Within the next 51 to 100 years	6%	5%	7%	5%	8%	7%	7%
More than 100 years from now	5%	5%	5%	7%	3%	5%	5%
Never	29%	23%	31%	26%	32%	27%	34%
Prefer not to say	11%	8%	13%	14%	9%	5%	18%

HYR\_q8. To what extent do you feel that having sex with a robot is more or less safe, if either, than having sex with a human stranger?

Unweighted base	1146	319	827	403	306	253	184
Base: All US Adults	1136	318	818	419	291	245	182
Much more safe	25%	22%	25%	23%	29%	29%	16%
Somewhat more safe	18%	21%	16%	14%	18%	24%	15%
Neither more nor less safe	16%	20%	14%	17%	15%	15%	14%
Somewhat less safe	1%	2%	1%	2%	0%	1%	1%
Much less safe	5%	4%	6%	7%	3%	3%	7%
Don't know / not sure	24%	23%	25%	22%	26%	23%	28%
Prefer not to say	11%	8%	13%	14%	9%	5%	18%
Net: More safe	42%	43%	42%	38%	47%	53%	32%
Net: Less safe	7%	7%	7%	10%	4%	4%	8%

Cell Contents (Cc

US\_nat Sample: 26th - 27th September 2017

YouGov <sup>®</sup> What the world thinks	Total	Social networks membership													
		Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumbir	Instagram	nosquare	Snapchat	Periscope	Other	Don't know	None
HYR_q6. If you had a partner who had sex with a robot, would you consider it cheating?															
Unweighted base	1146	912	415	354	301	76	349	80	359	3	209	26	15	9	142
Base: All US Adults	1136	904	413	338	304	79	329	80	363	3	223	26	18	10	130
Yes, I would	32%	34%	34%	40%	35%	32%	36%	38%	37%	30%	35%	48%	36%	35%	24%
No, I wouldn't	33%	34%	38%	33%	36%	44%	31%	36%	34%	41%	37%	42%	29%	7%	31%
Don't know	23%	23%	19%	22%	22%	19%	26%	20%	20%	-	18%	6%	21%	37%	27%
Prefer not to say	11%	10%	9%	5%	8%	6%	8%	7%	9%	29%	10%	4%	15%	21%	18%
HYR_q7. When, if ever, do you believe using robots for sex will become a commonly accepted practice?															
Unweighted base	1146	912	415	354	301	76	349	80	359	3	209	26	15	9	142
Base: All US Adults	1136	904	413	338	304	79	329	80	363	3	223	26	18	10	130
Within the next 10 years	19%	19%	22%	23%	24%	34%	16%	22%	20%	71%	20%	32%	18%	10%	15%
Within the next 11 to 25 years	17%	17%	19%	19%	16%	23%	18%	24%	18%	-	16%	14%	13%	-	17%
Within the next 26 to 50 years	13%	13%	12%	12%	12%	15%	13%	15%	15%	-	17%	21%	17%	13%	12%
Within the next 51 to 100 years	6%	7%	9%	10%	9%	7%	12%	14%	8%	-	8%	17%	6%	-	5%
More than 100 years from now	5%	5%	4%	4%	5%	2%	2%	3%	3%	-	4%	-	3%	-	4%
Never	29%	29%	24%	26%	27%	13%	31%	14%	26%	-	24%	12%	28%	56%	29%
Prefer not to say	11%	10%	9%	5%	8%	6%	8%	7%	9%	29%	10%	4%	15%	21%	18%
HYR_q8. To what extent do you feel that having sex with a robot is more or less safe, if either, than having sex with a human stranger?															
Unweighted base	1146	912	415	354	301	76	349	80	359	3	209	26	15	9	142
Base: All US Adults	1136	904	413	338	304	79	329	80	363	3	223	26	18	10	130
Much more safe	25%	25%	28%	30%	27%	27%	25%	37%	26%	41%	28%	26%	16%	10%	17%
Somewhat more safe	18%	19%	19%	23%	23%	25%	21%	30%	21%	30%	25%	37%	29%	11%	9%
Neither more nor less safe	16%	15%	15%	15%	17%	21%	17%	13%	14%	-	17%	9%	8%	7%	24%
Somewhat less safe	1%	2%	2%	2%	2%	-	2%	2%	2%	-	2%	8%	-	-	1%
Much less safe	5%	5%	6%	5%	7%	16%	5%	8%	5%	-	6%	7%	5%	25%	5%
Don't know / not sure	24%	23%	21%	20%	18%	5%	23%	3%	21%	-	13%	9%	27%	26%	27%
Prefer not to say	11%	10%	9%	5%	8%	6%	8%	7%	9%	29%	10%	4%	15%	21%	18%
Net: More safe	42%	44%	47%	53%	49%	52%	46%	67%	48%	71%	53%	63%	45%	21%	26%
Net: Less safe	7%	7%	8%	7%	8%	16%	7%	10%	8%	-	7%	15%	5%	25%	6%

Cell Contents (Co