## BACKGROUND

What the world thinks
This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1888.729 .0773 or email omnibus.us@yougov.com quoting the survey details

## EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1123 adults. Fieldwork was undertaken between 7th - 8th November 2017. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised

| YouGov <br> What the world thinks | Total | Gender |  | Age |  |  | Region |  |  |  | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | male | Female | 18 to 34 | 35 to 54 | ${ }_{55}+$ | Northeast | Midwest | South | west | White | Black | Hispanic | Other (NET) |
|  |  | A | в | c | D | E | F | - | н | 1 | J | к | $\llcorner$ | M |

HYP q1. Please imagine a scenatio in which a man and
woman are on theif first date at a bar or restaurant...
In general, who do you think should day the bill? Please
select the option that best applies.

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 1108 | 544 | 564 | 336 | 362 | 410 | 240 | 253 | 390 | 225 | 725 | 137 | 162 | 83 |
| The man | 35\% | 40\% | 29\% | 29\% | ${ }^{38 \%}$ | ${ }^{36 \%}$ | 38\% | 33\% | 35\% | 32\% | 36\% | ${ }^{399}$ | 29\% | 27\%\% |
| The woman | 1\% | 1\% | 1\% | 2\% | 1\% | 0\% | 1\% | 0\% | 1\% | 2\% | 1\% | 1\% | 1\% | 2\% |
|  |  |  |  |  |  |  |  |  |  |  |  | * | . | . |
| Whoever initiaed the date (i.e. whoever asked the other out) | 32\% | 27\% | 37\% | 26\% | 27\% | 42\% | 29\% | 33\% | 31\% | 38\% | 37\% | ${ }^{219}$ | 23\% | 30\% |
|  |  |  | A |  |  | c.D |  |  |  |  | к.L | - | . | . |
| They should pay tor what they ordered | 9\% | 9\% | 10\% | ${ }_{\text {l }}^{16 \%}$ | 7\% | 6\% | 11\% | ${ }^{8 \%}$ | 8\% | 11\% | 9\% | $\stackrel{9}{ }$ | ${ }^{11 \%}$ | $\stackrel{8 \%}{ }$ |
| They should split the bill evenly | 15\% | 19\% | 16\% | 14\% | 21\% | 10\% | 15\% | 18\% | 15\% | 12\% | 11\% | 22\% | 24\% | 19\% |
|  |  |  |  |  | C.E |  |  |  |  |  |  | ${ }^{*}$ | J* | J* |
| Dontt know | 2\% | 2\% | 2\% | 3\% | 1\% | 2\% | 2\% | 2\% | 3\% | 1\% | 1\% | ${ }^{1 \%}$ | 5\% |  |
|  | 6\% | 7\% | 5\% | ${ }^{11 \%}$ | 4\% | 3\% | 5\% | 6\% | 7\% | 4\% | 5\% | ${ }^{8 \%}$ | 7\% | 7\% |
|  |  |  |  | D.E |  |  |  |  |  |  |  | . |  |  |

HYP-q2 1. Please imagine a scenario in which two people
ot the same gender are on their first date at a a bar or
In general, who do you thinks should pay the bill in each of
the following instances? Please select the option that best

## 

- A first date between two me

| Unweighted base | 1123 | 484 | ${ }^{639}$ | 276 | 358 | 489 | 249 | 271 | 396 | 207 | 819 | 126 | 90 | 88 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US aduts | 1108 | 544 | 564 | 336 | 362 | 410 | 240 | 253 | 390 | 225 | 725 | 137 | 162 | 83 |
| Whover intitied the date (i.e, whoever asked the other out) | 48\% | 42\% | 5\% | 50\% | 45\% | 48\% | 55\% | 43\% | 43\% | 54\% | 51\% | \% | \% | 46\% |
|  |  |  | A |  |  |  | ¢.н |  |  | ¢.н | к | * | . | . |
| They should pay for what they ordered | 13\% | 19\%\% | 12\% | 15\% | ${ }^{12 \%}$ | 11\% | 9\% | ${ }^{12 \%}$ | ${ }^{14 \%}$ | 15\% | ${ }^{14 \%}$ | ${ }^{12 \%}$ | ${ }^{12 \%}$ | ${ }^{8 \%}$ |
| They should split the bille evenly | 19\% | 19\% | 19\% | 16\% | 21\% | 19\% | 22\% | 18\% | 20\% | 14\% | 17\%\% | 25\% | 24\% | 17\% |
| other | 5\% | 6\% | 4\% | 4\% | 4\% | 6\% | 3\% | 7\% | 5\% | 3\% | 4\% | 7\% | 4\% | $8 \%$ |
|  |  |  |  |  |  |  |  | F |  |  |  | * | . | . |
| Dont know | 16\% | $\underset{8}{200 \%} \underset{8}{20}$ | 12\% | 15\% | 18\% | 15\% | 11\% | $\stackrel{19 \%}{\text { F }}$ | $\stackrel{18 \%}{\text { 18 }}$ | 14\% | 14\% | 19\% | $\stackrel{17 \%}{*}$ | 22\% |




| Unveighted base | 1123 | 484 | 639 | 276 | 358 | 489 | 249 | 271 | 396 | 207 | 819 | 126 | 90 | 88 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 1108 | 544 | 564 | 336 | 362 | 410 | 240 | 253 | 390 | 225 | 725 | 137 | 162 | 83 |
| Whoever initiaed the date (i.e., whoever asked the other out) | 47\% | ${ }_{41 \%}$ | 53\% | 47\% | 46\% | 49\% | 54\% | 42\% | 45\% | 51\% | 50\% | 36\% | \% | 48\% |
|  |  |  |  |  |  |  | 6.4 |  |  |  |  |  |  | * |
| They should pay for what they ordered | 13\% | 13\% | 13\% | $\underset{E}{160 \%}$ | 12\% | 10\% | 8\% | $\stackrel{19 \%}{\text { F }}$ | 13\% | 14\% | 13\% | 13\%\% | ${ }^{14 \%}$ | $\stackrel{6 \%}{ }$ |
| They should spilt the bill evenly | 20\% | 22\% | 19\% | 19\% | 21\% | 21\% | 25\% | 18\% | 19\% | 18\% | 18\% | 30\% | 22\% | 17\%\% |
|  | 5\% | 6\% | 4\% | 3\% | 5\% | 6\% | 3\% | 6\% | 5\% | 4\% | 4\% | 5\% | 5\% | 8\% |
| Dont kow | 15\% | $\begin{gathered} 19 \% \\ 8 \end{gathered}$ | 11\% | 15\% | 17\% | 14\% | 10\% | $\underset{F}{19 \%}$ | $\underset{F}{17 \%}$ | 13\% | 14\% | ${ }^{17 \%}$ | ${ }^{14 \%}$ | ${ }^{22 \%}$ |


| YouGov <br> What the world thinks | Total | Education |  |  |  | Marital Status |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No HS, High school graduat | $\underset{\substack{\text { Some college, } \\ \text { 2-year }}}{ }$ | 4 4year | Post Grad | Married | Separated | Divorced | Widowed | Never married | $\begin{gathered} \text { Domestic } \\ \text { civic } \\ \text { parturship } \end{gathered}$ |
|  |  | N | - | p | Q | R | s | т | $\cup$ | v | w |

HYP q1. Please imagine a scenario in which a man and a
woman are on theif first date at a a bar or restaurant...
In general, who do you think should pay the bill? Please
select the opion that best applies.

| Unveighted base | 1123 | 374 | ${ }^{398}$ | 225 | 126 | 548 | 26 | 123 | 53 | 324 | 49 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US aduts | 1108 | 464 | ${ }^{3} 2$ | 188 | 104 | 510 | 28 | 105 | 45 | 369 | 50 |
| The man | 35\% | 32\% | 36\% | 39\% | 32\% |  | $\stackrel{16 \%}{\ldots}$ | 31\% | ${ }^{24 \%}$ | 30\% | 28\%6 |
| an | \% | 1\% | 1\% | 1\% | 1\% | 1\% | *\% | ${ }_{\text {3\% }}^{\text {R }}$ | : | 1\% | : |
| Wheverer intiated the date (i., whoever asked the other out) | 32\% | 31\% | 34\% | 33\% | 34\% | $33 \%$ | 25\% | $41 \%$ v | ${ }^{60 \%}$ | 24\% | 46\% v |
| They should pay for what they ordered | 9\% | 10\% | 8\% | 11\% | ${ }^{8 \%}$ | 6\% | 5\% | 7\% | ${ }^{6 \%}$ | ${ }_{\text {che }}^{\text {16\% }}$ R.T.W | 4\% |
| They should spilit he bill evenly | 15\% | 17\% | 13\% | 13\% | 15\% | 13\% | ${ }^{28 \%}$ | 11\% | 10\% | 18\% | ${ }^{18 \%}$ |
| other | 2\% | 2\% | 2\% | 2\% | 2\% | 3\% | $\therefore$ | - | . | 2\% | 2\% |
| Dont kow | 6\% | $\underset{\substack{7 \% \\ p}}{ }$ | $\underset{\sim}{6 \%}$ | 1\% | $\underset{\sim}{7 \%}$ | 3\% | ${ }^{23 \%}$ | ${ }_{\text {7\% }} \mathbf{7}$ | : | \% R.U | 4\% |

HYP q2 1. Please imagine a scenario in which two people
of the same gender are on their first date at a a bar or
In general, who do you thinks should pay the bill in each of
the following instances? Please select the option that best
the terowowing isstances
appies on each row.

- A first date between two me

| Unveighted base | 1123 | 374 | ${ }^{398}$ | 225 | 126 | 548 | 26 | 123 | 53 | ${ }^{324}$ | 49 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US aduts | 1108 | 464 | 352 | 188 | 104 | 510 | 28 | 105 | 45 | 369 | 50 |
| Whover initiated the date (i.e., whoever asked the other out) | 48\% | 43\% | 50\% | 54\% | 48\% | 47\% | 33\% | 57\% | 58\% | 44\% | ${ }^{62 \%}$ |
|  |  |  |  | N |  |  | ** | $\checkmark$ |  |  | v* |
| They should pay for what they ordered | 13\% | 13\% | 10\% | 13\% | 16\% | 12\% | ${ }^{6 \%}$ | 13\% | ${ }^{12 \%}$ | 19\% | ${ }^{8 \%}$ |
| They should spitit the ilil evenly | 19\% | 21\% | 20\% | 15\% | 17\% | 18\% | $\stackrel{28 \%}{ }$ | 14\% | ${ }^{21 \%}$ | 21\% | 19\%\% |
| Other | 5\% | 5\% | 5\% | 4\% | 5\% | $\stackrel{6 \%}{\text { T }}$ | ${ }^{7 \%}$ | 1\% | ${ }^{4 \%}$ | 3\% | 7\%\% |
| Dont know | 16\% | 18\% | 15\% | 14\% | 14\% | U.W | ${ }^{25 \%}$ | 15\% | ${ }^{5 \%}$ | $\begin{aligned} & 17 \% 6 \\ & \text { un } \end{aligned}$ | ${ }^{4 \%}$ |


In general, who do you think should pay the bill in each of
the tolowowing instances? Please select the option that bes
In theneral, who do oyo
applies onn in instance.
anw.

| Unweighted base | 1123 | 374 | ${ }^{398}$ | 225 | 126 | 548 | 26 | 123 | 53 | ${ }^{324}$ | 49 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US aduts | 1108 | 464 | 352 | 188 | 104 | 510 | 28 | 105 | 45 | 369 | 50 |
| Whoever initiaed the date (i.e, whoever asked the other out) | 47\% | 42\% | 51\% | 53\% | 50\% | 47\% | 27\% | 60\% | 58\% | 42\% | 62\% |
|  |  |  |  |  |  |  |  |  |  |  |  |
| They should pay for what they ordered | 13\% | 14\% | 10\% | 13\% | 16\% | 12\% | 9\% | \% | 16\% | 15\% | 10\% |
| They should spilt the bill evenly | 20\% | 24\% | 19\% | 16\% | 14\% | 19\% | 30\% | 19\% | 21\% | 24\% | 196\% |
|  |  | P. Q |  |  |  |  |  |  |  |  |  |
|  | 5\% | 5\% | 6\% | 4\% | 5\% | 6\% | $\stackrel{7 \%}{*}$ | 3\% | * | 3\% | ${ }^{7 \%}$ |
| Dont know | 15\% | 16\% | 19\% | 14\% | 15\% | ${ }^{16 \%}$ | 25\% | 13\% | ${ }^{5 \%}$ | 16\% | ${ }^{7 \%}$ |


| YouGov <br> What the world thinks | Total | Children under the age of 18 |  | Income |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | res | No | Under S40k | S40k to s80k | s80kt | Prefer not to say |
|  |  | x | r | z | AA | AB | AC |

HYP q1. Please imagine a scenatio in which a man and
woman are on theif first date at a bar or restaurant...
In general, who do you think should pay the bill? Please
select the option that best applies.

| Unweighted base | 1123 | 281 | 842 | 334 | 317 | ${ }^{241}$ | 171 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US aduts | 1108 | 288 | 819 | 415 | 313 | 213 | 167 |
| The man | 35\% | 41\% | 33\% | 34\% | 35\% | 38\% | 30\% |
| The woman | 1\% | 1\% | 1\% | 2\% | - | ${ }^{2 \%}$ | \%\% |
| Whoever intiated the date (i.e, whoever asked the other out) | 32\% | 27\% | 34\% | 29\% | 38\% | 34\% | 31\% |
|  |  |  | x |  |  |  |  |
| They should pay tor what they ordered | 9\% | 6\% | 10\% | 10\% | 7\% | 8\% | 13\% |
| They should spitit the bill evenly | 15\% | 21\% | 13\% | 18\% | 12\% | 15\% | 13\% |
| other | 2\% | 1\% | 2\% | 2\% | 2\% | 1\% | ${ }^{3 \%}$ |
| Dont kow | 6\% | ${ }^{3 \%}$ | ${ }^{7 \%}$ | 6\% | 6\% | 2\% | 10\% |
|  |  |  | $\times$ | AB |  |  | ${ }_{\text {AB }}$ |

HYP- 92.1 . Please imagine a scenaxio in which two peop
of the same gender are on their first date at a bar or
In general. who doyou think should pay the bill in each

- A first tate between two me

| Unveighted base | ${ }^{1123}$ | 281 | ${ }^{842}$ | 394 | ${ }^{317}$ | ${ }^{241}$ | ${ }^{171}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults |  |  |  |  |  |  |  |
| Whoever initiaed the datee (i.e. whoever asked the other out) | 48\% | 50\% | 47\% | 45\% | 53\% | 51\% | 40\% |
|  |  |  |  |  | ${ }^{\text {ac }}$ |  |  |
| They should pay for what they ordered | 13\% | 11\% | 13\% | 11\% | 13\% | 11\% | 18\% |
| They should spitit he bill evenly | 19\% | 20\% | 19\% | 25\% | 6\% | 17\% | 13\% |
|  |  |  |  | AA.AB.AC |  |  |  |
| Other | 5\% | 4\% | 5\% | 3\% | $\stackrel{7 \%}{8}$ | 3\% | z.as |
|  | 16\% | 15\% | 16\% | 16\% | 12\% | 18\% | $20 \%$ |




| Unveighted base | 1123 | 281 | 842 | 394 | 317 | 241 | 171 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 1108 | 288 | 819 | 415 | 313 | 213 | 167 |
| Whoever initiaed the date (i.e, whoever sked the other out) | 47\% | 53\% | 46\% | 45\% | 55\% | 49\% | 38\% |
|  |  |  |  |  |  |  |  |
| They should pay tor what they ordered | 13\% | 12\% | 13\% | 11\% | 12\% | ${ }^{11 \%}$ | 18\% |
| They should spilt the bill evenly | 20\% | 17\% | 21\% | $\underset{A A A C}{26 \%}$ | 16\% | 19\% | 15\% |
| other | 5\% | 4\% | 5\% | 3\% | 6\% | 4\% | $\stackrel{8 \%}{8}$ |
| Dont kow | 15\% | 14\% | 16\% | 15\% | 12\% | 17\% | 21\% |


| YouGov <br> What the world thinks |  | Social networks membership |  |  |  |  |  |  |  |  |  |  |  |  | Most Appropriate location tor first date |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Facebook | Twitter | Linkedin | Google+ | Myspace | Pinterest | Tumbr | Instagram | Snapchat | Periscope | Other | Dont know | None | An expensive restaurant | A casual restaurant | A bar | A coftee shop |  | The movies | An attraction where you can walk around (e.g., a zoo, an |
|  |  | AD | AE | AF | ${ }_{\text {a }}$ | AH | Al | AJ | AK | AL | AM | AN | AO | ${ }_{\text {a }}$ | AQ | AR | As | at | au | AV | Aw |

HYP q1. Please imagine a scenario in which a man and a
woman are on theif first date at a a bar or restaurant... In genera, who do you think should pay the bill? Please
select the option that best applies.

| weighted base | 1123 | 903 | 410 | 316 | 266 | 63 | 320 | 97 | 330 | 176 | 22 | 18 | 9 | 116 | 29 | 571 | ${ }^{21}$ | 129 | 62 | 42 | 163 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US aduts | 1108 | 879 | 408 | 290 | 281 | 66 | 284 | 104 | 345 | 200 | 19 | 21 | 14 | 112 | 34 | 554 | 21 | 132 | 70 | 49 | 144 |
| The man | 35\% | 36\% | 34\% | 32\%\% | ${ }^{39 \%}$ | 18\% | ${ }^{31 \%}$ | 30\% | 39\% | ${ }^{42 \%}$ | 44\%\% | 24\% | ${ }^{6 \%}$ | 37\%\% | 59\% | ${ }_{\text {at }}{ }^{40 \%}$ | ${ }^{54 \%}$ | 29\% | ${ }^{21 \%}$ | 33\% | ${ }^{28 \%}$ |
|  |  | A | Ан | AH | AH.Al |  | А |  | AF.AH.Al | AF.AH.Al | . | * | $\ldots$ | ${ }^{\text {AH* }}$ | $\cdots$ | at.Au.aw.ay | ** | Ar |  | * |  |
| The woman | 1\% | 1\% | $\begin{aligned} & 2 \% \\ & \text { AD.AI } \end{aligned}$ | $\begin{aligned} & 2 \% \\ & \mathrm{Al} \end{aligned}$ | $\begin{aligned} & 3 \% \\ & \text { AD.A1 } \end{aligned}$ | $\underset{A A^{*}}{4 \%}$ | 0\% | ${ }^{1 \%}$ | $\underset{\text { Al }}{2 \%}$ | 2\% | ** | * | * | $\stackrel{1 \%}{ }$ | $\stackrel{2 \%}{\sim}$ | 0\% | 3\% | ${ }_{\text {AR }}^{4 \%}$ | $\stackrel{1 \%}{*}$ | ${ }^{1 \%}$ | 1\% |
| Whoever initiaed the date (i.e. whoever asked the other out) | 32\% | 33\% | 34\% | 36\% | 29\% | 47\% | 40\% | 32\% | 30\% | 24\% | 12\% | 50\% | \% | 27\% | 29\% | 35\% | 17\% | 27\% | 33\% | 16\% | 41\% |
|  |  | AL | AL | AG.AL |  | Ag.ak. | Ag.ak | - |  |  | * | * | . | * | * |  | * |  | * | * | at.ay |
| They should pay for what they ordered | \% | 9\% | 10\% | 8\% | ${ }_{\text {AK }}^{\text {A2\% }}$ | ${ }^{4 \%}$ | 9\% | ${ }_{\text {AH }}^{14 \%}$ | 7\% | 10\% | ${ }^{29 \%}$ | $\stackrel{12 \%}{\square}$ | $\stackrel{18 \%}{\ldots}$ | 8\% | .. | ${ }_{8 \%}$ | ${ }^{11 \%}$ | 11\% | ${ }^{11 \%}$ | 31\% | 12\% |
| They should spilit the bill evenly | 15\% | 14\% | 15\% |  | 12\% | 23\% | 15\% | 12\% | 15\% | 14\% | 10\% | 11\% | 14\% | 18\% | 10\% | 13\% | 15\% | 25\% | 24\% | 12\% | 15\% |
| other | 2\% | 1\% | 2\% | ${ }_{\text {1\% }}$ |  | ${ }_{2 \%}$ | 1\% | 4\% | 2\% | 3\% | $4 \%$ |  | 40\% | 2\% |  | 2\% |  | ${ }_{1 \%}^{\text {AR }}$ |  | 3\% | \% |
|  |  |  |  |  | ${ }^{\text {ad }}$ | * |  | \% |  |  | * | * | $\cdots$ | $\because$ | * |  | * |  | ar.at.aw* | $\cdots$ |  |
| ont kno | 6\% | ${ }_{\text {AE.AF.AI }}^{6 \%}$ | 3\% | 3\% | 3\% | ${ }^{3 \%}$ | 3\% | ${ }_{\text {AE }}{ }_{\text {A }}{ }^{\text {\% }}$ | ${ }_{\text {a }}^{\text {5\% }}$ | 5\% | * | $\stackrel{4 \%}{*}$ | $\stackrel{12 \%}{\sim}$ | ${ }_{\text {AE* }}{ }_{\text {¢ }}$ | * | 3\% | ** | 5\% | 2\% | $\stackrel{3 \%}{*}$ | 4\% |

HYP- $\mathrm{q2} 1$. . Please imagine a scenario in which two people
ot the same gender are on theif first date at a bar or
rese
In general. who do you think should pay the bill in each of
the following instances? Please select the option that best

- A first date between two $m$

| Unweighted base | ${ }^{1123}$ | $\begin{aligned} & 903 \\ & 880 \end{aligned}$ | 410 | 316 | $266$ | $63$ | ${ }^{320}$ | $97$ | $330$ | 176 | 22 | 18 | 9 | ${ }^{116}$ | 29 | 571 | 21 | $\frac{129}{129}$ | ${ }^{62}$ | 42 | 144 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Whovere intialed the date (i.e. whoever asked the other out) | 48\% |  |  |  |  |  | $55 \%$ |  |  | 200 | 19 | 21 | 14 |  | 34 |  | 21 |  |  | 49 | 144 |
|  |  | ap | ap | ap | AP | * | adamamap | 47\% | 52\% | 53\% | $37 \%$ | $\stackrel{\text { 49\% }}{ }$ | $\ldots$ | . | .. | ATAY | ${ }^{37 \%}$ | 40\% | 54\%\% | ${ }^{400 \%}$ | 50\% |
| They should pay tor what they ordered | 13\% | 11\% | 13\% | 13\% | 13\% | 10\% | 12\% | 19\% | 12\% | 12\% | 40\% | 17\% | 11\% | 11\% | 10\% | $11 \%$ | 15\%\% | 17\%\% | 10\%25\% | $\stackrel{\text { 28\% }}{4}$ | 16\% |
|  |  |  |  |  |  |  |  |  |  |  |  | ** | ** | . | . |  |  | Ar |  |  | ${ }_{\text {AY }}{ }^{\text {ary }}$ |
| They should spit the bill evenly | 19\% | 20\% | $\begin{gathered} 221 . A K \\ { }_{21}^{206} \end{gathered}$ | 21\% | 19\% | 21\% | 17\% | 20\% | 17\% | 16\% | $\underset{\substack{11 \% \\ m}}{ }$ | $\stackrel{11 \%}{19}$ | ${ }^{14 \%}$ | 18\% | ${ }^{28 \%}$ | AY\%A\% | 40\% | 26\% |  | $\stackrel{11 \%}{1 \%}$ | 18\% |
| other | 5\% | 4\% | 4\% | 3\% | 4\% | 7\% | 4\% | 5\% | 4\% | 6\% | 4\% | 12\% | 40\% | ${ }^{11 \%}$ |  |  |  | ${ }_{2 \%}^{\text {AY }}$ | 6\% | $\stackrel{\text { \% }}{\text { 8\% }}$ | 4\% |
|  |  |  |  |  |  |  |  | . |  |  | ** | " | * | ग.AE.A.A.A.AII. | " |  | * |  |  |  |  |
| Dont know | 16\% | $\begin{gathered} \text { 15\% } \\ \text { EEAl } \end{gathered}$ | 12\% | 19\% | 14\% | 13\% | 11\% | \% | $\begin{gathered} 149 \% \\ \mathrm{Al} \end{gathered}$ | 14\% | ${ }^{8 \%}$ | $\stackrel{11 \%}{\sim}$ | $\stackrel{30 \%}{*}$ | $\begin{gathered} 27 \% \\ \text { E.AF.AG.AI.AJ.f } \end{gathered}$ | $\stackrel{\text { 10\% }}{\sim}$ | 13\% | ${ }^{8 \%}$ | 15\% | 5\% | $\stackrel{14 \%}{\sim}$ | 13\% |


In general. who do you think should pay the bill in each of
the folowowing instances? Please select the option that best
In general, who do yo
the tolowing instance
applies on each row.

| Unveighted base | 1123 | 903 | 410 | 316 | 266 | 63 | 320 | 97 | 330 | 176 | 22 | 18 | 9 | 116 | 29 | 571 | 21 | 129 | 62 | 42 | 163 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1108 | 879 | 408 | 290 | 281 | 66 | 284 | 104 | 345 | 200 | 19 | 21 | 14 | 112 | 34 | 554 | 21 | 132 | 70 | 49 | 144 |
| Whovere initiaed the date (i.e, whoever asked the other out) | 7\% | 51\% | 50\% | 48\% | 49\% | 52\% | 55\% | 45\% | 53\% | 52\% | 39\% | 54\% | 5\% | 36\% | 52\% | 53\% | 47\% | 39\% | 46\% | 40\% | 49\% |
|  |  | AP | AP | ${ }_{\text {AP }}$ | AP | . | AF.AP | . | ${ }^{\text {AP }}$ | ${ }_{\text {a }}$ | * | * | ** | . | * | ${ }_{\text {at.ay }}$ | * |  | ar* | * | ar |
| They should pay tor what they ordered | 13\% | 11\% | 12\% | 12\% | 11\% | \%\% | 12\% | ${ }_{\text {AD.AE.AG.A. }}{ }^{20 \%}$ | 11\% | 13\% | ${ }_{\text {35\% }}^{35}$ | ${ }^{12 \%}$ | ${ }_{1}^{11 \%}$ | ${ }^{12 \%}$ | ${ }^{13 \% \%}$ | 10\% | ${ }_{\text {10\% }}^{10 \%}$ | ${ }_{\text {ARAY }}^{20 \%}$ | 14\%\% | 29\% | ${ }_{\substack{\text { a } \\ \text { ARAY }}}$ |
| They should spitit he bill evenly | 20\% | 20\% |  | 22\% | 23\% |  | 18\% | ${ }_{\text {AD.AE.AG.AK }}$ | 19\% | 17\% |  |  |  |  |  |  | 35\% |  |  | 10\% | ${ }_{\text {arem }}^{\text {ARAY }}$ |
|  |  |  | ${ }_{\text {Al }}$ |  |  | * |  | , |  |  | $\cdots$ | - | $\stackrel{ }{*}$ | $\stackrel{ }{ }$ | $\cdots$ | Ar | - | Ar | AW.Ar* | $\cdots$ | Ar |
| other | 5\% | 4\% | 4\% | 4\% | 4\% | ${ }_{\text {AD }}{ }_{\text {a }}$ | 5\% | 5\% | 5\% | 6\% | $\stackrel{\text { 9\% }}{\text { \% }}$ | $\stackrel{12 \%}{\sim}$ | ${ }^{40 \%}$ | ${ }_{\text {AD* }}{ }^{9 \%}$ | $\cdots$ | 5\% | ** | 2\% | $\stackrel{3 \%}{ }$ | ${ }^{8 \%}$ | 4\% |
| Dont know | 15\% | $\underset{A E A \mid}{149 \%}$ | 11\% | 13\% | 12\% | ${ }^{11 \%}$ | 10\% | 10\% | 13\% | 12\% | $\stackrel{8 \%}{*}$ | $\stackrel{11 \%}{\square}$ | 30\% | $\begin{gathered} 27 \% \\ \text { AF.AG.AH.AI.AJ } \end{gathered}$ | $\stackrel{8 \%}{\square}$ | 12\% | $\stackrel{8 \%}{ }$ | ${ }^{1506} \text { AU }$ | 4\% | ${ }^{14 \%}$ | 13\% |

YouGov NY

| YouGov What the world thinks | Total |  |  |
| :---: | :---: | :---: | :---: |
|  |  | Other | Dont know |
|  |  | ax | Ar |

HYP q1. Please imagine a scenario in which a man and a
woman are on theif first date at a a bar or restaurant...
In general, who do you think should pay the bill? Please
select the option that best applies.

| Unweighted base | 1123 | ${ }^{24}$ | 82 |
| :---: | :---: | :---: | :---: |
| Base: All US aduts | 1108 | 20 | 85 |
| The man | 35\% | 34\% | ${ }^{16 \%}$ |
| The woman | 1\% |  | 2\% |
|  |  | * |  |
| Whovere initiaed the date (i.e, whoever asked the other out) | 32\% | 50\% | 23\% |
|  |  | * | * |
| They should pay for what they ordered | 9\% | ** | 5\% |
| They should spilit the bill evenly | 15\% | 4\% | 14\% |
|  | ${ }^{2 \%}$ | ${ }_{8 \%}$ | * |
| Other | ${ }^{2 \%}$ | ${ }_{\text {8\% }}$ | ${ }^{2 \%}$ |
| Dont know | 6\% | ${ }_{4}^{4 \%}$ | 38\% |


In general. who do you think should pay the bill in each d

| Unveighted base | 1123 | 24 | 82 |
| :---: | :---: | :---: | :---: |
| Base: All US adults | 1108 | 20 | ${ }^{85}$ |
| Whoever intiaed the date (i.e, whoever asked the other out) | 48\% | 53\% | 22\% |
|  |  |  | . |
| They should pay for what they ordered | 13\% | ${ }^{3 \%}$ | ${ }^{6 \%}$ |
| They should spilit the bill evenly | 9\% | 7\% | ${ }^{8 \%}$ |
| Other | 5\% | 18\% | 10\% |
|  |  | * |  |
| Dont know | 16\% | ${ }^{19 \%}$ |  |

HYP $\mathbf{4}$ 2. 2. Please imagine a scenario in which two peop
of the same gender are on thei trist date ata a bar or
restaurant...
In general. who do you think should pay the bill in each of
the foltowing istrances? Please select the option that best
applies on each row.
appies on each row.

| Unweighted base | 1123 | 24 | 82 |
| :---: | :---: | :---: | :---: |
| Base: All US aduts | 1108 | 20 | 85 |
| Whoever intiaied the date (i.e., whoever asked the other out) | 47\% | 53\% | 26\% |
|  |  |  | . |
| They should pay tor what they ordered | 13\% | 3\% | 4\% |
| They should spilt the bill evenly | 20\% | $7 \%$ | 6\% |
|  |  |  |  |
| Other | 5\% | $\stackrel{18 \%}{\square}$ | ${ }_{\text {Ar.atam* }}^{110}$ |
| Dont know | 15\% | $\stackrel{19 \%}{9}$ |  |


| YouGov' |  | Gender |  | Age |  |  | Region |  |  |  | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18 to 34 | 35 to 54 | ${ }^{55+}$ | Northeast | Midwest | South | West | White | Black | Hispanic | Other (NET) |

On average, how much do you tee is she appropria


| Unweighted base | 1123 | 484 | 639 | 276 | 358 | 489 | 249 | 271 | ${ }^{396}$ |  | 819 | 126 | 90 | 88 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US aduts | 1108 | 544 | 564 | ${ }^{336}$ | 362 | 410 | 240 | 253 | 390 | 225 | 725 | ${ }^{137}$ | 162 | 83 |
| 1-50 | ${ }^{1 \%}$ | 0\% | 1\% | 0\% | 0\% | 1\% |  | 1\% | 1\% | 1\% | ${ }^{1 \%}$ | . | ${ }^{1 \%}$ | . |
| 2. 5110520 | 6\% | 8\% | 5\% | ${ }_{\text {11\% }}^{11 \%}$ | 6\% | 3\% | 5\% | ${ }^{8 \%}$ | 6\% | 7\% | 6\% | ${ }^{8 \%}$ | 4\% | ${ }^{10 \%}$ |
| 3. $\$ 21$ 10 940 | 11\% | 10\% | 13\% | ${ }^{17 \%}$ | 9\% | ${ }^{8 \%}$ | 14\% | ${ }^{149}$ | 10\% | 7\% | 11\% | ${ }^{13 \%}$ | 10\% | 13\%\% |
| 4-541 to 560 | 21\% | 18\% | 23\% | 23\% | 19\% | 21\% | 17\% | 20\% | 20\% | ${ }_{\text {F.G.H }}^{\text {29\% }}$ | 22\% | ${ }^{14 \%}$ | 25\%\% | 19\%\% |
| 5 - 961 tos80 | 5\% | 6\% | 5\% | ${ }^{3 \%}$ | 5\% | 7\% | ${ }^{8 \%}$ | 4\% | 5\% | 5\% | ${ }_{\text {ck }}^{6 \%}$ | $\stackrel{1 \%}{10}$ | 3\% | ${ }^{6 \%}$ |
| 6-881 to 8100 | 12\% | 12\% | 11\% | 9\% | 12\% | 14\% | 14\% | 10\%\% | 13\% | ${ }^{8 \%}$ | 12\% | 9\% | 12\% | 12\% |
| 7. $\$ 10101$ tos 80 | 2\% | 2\% | 1\% | - | $\stackrel{2 \%}{\text { c/ }}$ | ${ }_{\text {c }}^{\text {3\% }}$ | 2\% | 2\% | 2\% | 0\% | 2\% | $\stackrel{1 \%}{10}$ | ${ }^{2 \%}$ | . |
| 8. 9151 tos200 | 1\% | 1\% | 1\% |  | 0\% | ${ }^{2 \%}$ | 1\% | 1\% | 1\% | 0\% | 1\% | 2\% | . | . |
| 9. 52011 tos300 | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% | ${ }^{1 \%}$ | 1\% | 1\% | 1\% | 1\% | ${ }^{1 \%}$ | 1\% | . |
| 10 - More than 5300 | 1\% | $\underset{8}{220}$ | \% | 1\% | 2\% | 0\% | 1\% | - | $\underset{\substack{2 \% \\ 6}}{ }$ | \%\% | 0\% | ${ }_{\text {cter }}^{\text {5\% }}$ | : | : |
| Dont kow | 40\% | 40\% | 40\% | 36\% | 436\% | 41\% | 38\% | 41\% | 40\% | $42 \%$ | 38\% | ${ }^{46 \%}$ | 43\%\% | ${ }^{41 \%}$ |
| Mean | 63.76 | 66.24 | 61.42 | 50.20 | ${ }^{68.02}$ | 72.18 $c$ | 67.56 | 57.16 | 68.00 | 59.60 | 65.54 | 60.79 | ${ }^{62.23}$ | 54.60 |
| Median | 50.00 | 50.00 | 50.00 | 50.00 | 50.00 | 50.00 | 50.00 | 50.00 | 50.00 | 50.00 | 50.00 | 50.00 | 50.00 | 50.00 |

HYP-q4. Which one of the following locatig
think is most appropriate tor a first date?

| Unweighted base | ${ }^{1123}$ | 484 | 639 | 276 | ${ }^{358}$ | 489 | 249 | ${ }^{271}$ | 396 | 207 | 819 | 126 | 90 | 88 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US aduts | 1108 | 544 | 564 | 336 | 362 | 410 | 240 | 253 | 390 | 225 | 725 | 137 | 162 | 83 |
| An expensive restaurant | 3\% |  | 2\% | 2\% | 5\% | 2\% | 2\% | 3\% | 5\%\% | 1\% | 3\% | ${ }_{\text {L }}^{6 \%}$ | \% | : |
| A casual restaurant | 50\% | 46\% | $54 \%$ | 44\% | 48\% | c. ${ }_{\text {c }}^{\text {57\% }}$ | 54\% | 47\% | 52\% | 46\% | $\stackrel{51 \%}{M}$ |  | 53\%* | ${ }^{31 \%}$ |
| A bar | 2\% | 2\% | 1\% | 2\% | $\underset{\text { en }}{\substack{3 \% \\ \text { E }}}$ | 1\% | 2\% | 1\% | 2\% | 2\% | 2\% | ${ }^{2 \%}$ | 3\%\% | . |
| A coftee sho | 12\% | 11\% | 13\% | 13\% | ${ }^{16 \%}$ | 8\% | 10\% | 10\% | 11\% | 17\% | 11\% | \% | 17\% ${ }_{\text {k* }}$ | 16\%\% |
| A tree, outdor venue (e.g. a park, abeach, etc.) | 6\% | 7\% | 6\% | $\begin{aligned} & 11 \% \\ & \text { D.E } \end{aligned}$ | 5\% | 4\% | ${ }^{8 \%}$ | 5\% | 6\% | 6\% | 6\% | ${ }^{8 \%}$ | ${ }^{8 \%}$ | ${ }^{5 \%}$ |
| The movies | 4\% | 6\% | 3\% | $\begin{aligned} & 8 \% \\ & \mathrm{D}, \mathrm{~F} \end{aligned}$ | 3\% | 3\% | 4\% | 4\% | 3\% | ¢\% 6.H | 3\% | ${ }^{2 \%}$ | ${ }^{8 \%}$ | ${ }_{\substack{\text { J.K** }}}^{13 \%}$ |
| An attraction where you can walk around (e.g., a zoo, an aquarium, museum, etc.) | 13\% | 12\% | 14\% | 11\% | 11\% | $16 \%$ | 12\% | 18\% | 12\% | 10\% | $15 \%$ | 9\% | 5\% | 17\% |
|  | 2\% | 3\% | 1\% |  | $\stackrel{3 \%}{c}$ | $\stackrel{2 \%}{\text { 2\% }}$ | 1\% | 2\% | 2\% | 2\% | 3\% | * | . | ${ }^{2 \%}$ |
| Dont kow | 8\% | 9\% | 7\% | 10\% | 7\% | 7\% | 6\% | 11\% | 7\% | 7\% | 6\% | ${ }_{\substack{\text { 12\% } \\ j}}$ | ${ }^{5 \%}$ |  |


| YouGov What the world thinks |  | Education |  |  |  | Marital Status |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | $\begin{gathered} \text { No Hs, High } \\ \text { school } \\ \text { graduate } \end{gathered}$ graduat |  | 4 4.year | Post Grad | Married | Separated | Divored | Widowed | Never marrie | $\begin{gathered} \text { Domestic } \\ \text { paric } \\ \text { partership } \end{gathered}$ |


On average, how much do voy feel is the appropiate
ammunt


| Unveighted base] | 1123 | 374 | ${ }^{398}$ | 225 | 126 | 548 | 26 | 123 | 53 | ${ }^{324}$ | 49 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US aduts | 1108 | 464 | 352 | 188 | 104 | 510 | 28 | 105 | 45 | 369 | 50 |
| 1-50 | 1\% | 1\% | 0\% | 0\% |  | 0\% | .. | $3 \%$ $R$ | : | 1\% | : |
| 2. 51 10 020 | 6\% | 5\% | 7\% | 10\% | 5\% | 6\% | ${ }_{\text {5\%\% }}$ | 3\% | 4\% | 7\% | 10\% |
| to 540 | 11\% | 12\% | 11\% | 9\% | 9\% | 10\% | ${ }^{6 \%}$ | 10\% | ${ }^{8 \%}$ | 14\% | ${ }^{6 \%}$ |
| 41 tos | 21\% | 20\% | 20\% | 27\% | 16\% | 21\% | ${ }^{18 \%}$ | 26\% | 23\%\% | 19\% | ${ }^{26 \% \%}$ |
| 5. 961 tos80 | 5\% | 4\% | 5\% | $\stackrel{9 \%}{\text { 9\% }}$ | 4\% | 6\% | $\stackrel{11 \%}{\sim}$ | 6\% | ${ }^{7 \% \%}$ | 3\% | ${ }^{8 \%}$ |
| 6- 881 10 9100 | 12\% | 7\% |  | 11\% | $\begin{gathered} 25 \% \\ \text { N.O.P } \end{gathered}$ | ${ }^{14 \%}$ | 19\% | 12\% | ${ }^{11 \%}$ | 7\% | ${ }^{16 \%}$ |
| 7- \$101 to 8150 | 2\% | 1\% | 3\% | \%\% | 2\% | 2\% | * | 1\% |  | 1\% | $\begin{aligned} & 7 \% \\ & R_{\text {RV }} \end{aligned}$ |
| 8- $\$ 151$ tos200 | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | * | - | * | 0\% | : |
| 9- $\$ 2201$ to $\$ 300$ | 1\% | 0\% | 1\% | 1\% | $\begin{aligned} & 4 \% \\ & \text { N.0 } \end{aligned}$ | 2\% | - | , | * | 1\% | . |
| $10-$ More than $\$ 300$ | 1\% | 0\% | $\stackrel{2 \%}{N}$ | 1\% |  | \%\% | .. | - | . | 2\% | . |
| Dont know | 40\% |  | 37\% | 30\% | 33\% | 38\% | ${ }^{40 \%}$ | 38\% | ${ }_{\text {c }}^{\text {47\% }}$ w | $\stackrel{45 \%}{\text { a }}$ | ${ }^{27 \%}$ |
| Mean | 63.76 | 56.65 | 64.34 | 64.04 | $85.79$ | ${ }_{\text {69.65 }}$ | 66.99 | 58.96 | $\stackrel{57.51}{. .}$ | 55.92 | ${ }^{66.00}$ |
| Median | 50.00 | 50.00 | 50.00 | 50.00 | 79.40 | 50.00 | 67.53 | 50.00 | 50.00 | 50.00 | 50.00 |

HYp q4. Which one of the folowing Iocation
think is most approprate tor a first date?

| veighted base | 1123 | 374 | 508 | 25 | 126 | 548 | 26 | 125 | 5 |  | 49 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US aduts | 1108 | 464 | ${ }^{352}$ | 188 | 104 | 510 | 28 | 105 | ${ }^{45}$ | 369 | 50 |
| An expensive eestaurant | 3\% | 2\% | 4\% | 3\% | $\stackrel{5 \%}{\mathrm{~N}}$ | 3\% | $\stackrel{3 \%}{\sim}$ | 2\% | ${ }^{2 \%}$ | 4\% | ${ }^{4 \%}$. |
| A casual restaurant | 50\% | ${ }_{\substack{52 \% \\ 0}}$ | ${ }^{51 \%}$ | $\begin{aligned} & 53 \% \\ & { }_{Q}^{5 \%} \end{aligned}$ | 34\% | 52\% | ${ }^{45 \%}$ | 55\% | 54\% | 46\% | ${ }^{46 \%}$ |
| A bar | 2\% | 2\% | 2\% | 2\% | 4\% | 2\% | * | 2\% | ${ }^{1 \%}$ | 1\% | 3\% |
| A coftee shop | 12\% | ${ }^{9 \%}$ | 11\% | $\stackrel{15 \%}{N}$ | 21\% N. | 10\% | $\stackrel{16 \%}{\square}$ | 13\% | ${ }^{13 \%}$ | 12\% | ${ }^{18 \%}$ |
| A tree, outdor venue (e.g, a park, abeach, etc.) | 6\% | $\begin{aligned} & 9 \% \\ & \hline \end{aligned}$ | 4\% | 5\% | 7\% | 7\% | $\stackrel{6 \%}{\sim}$ | 5\% | ${ }^{6 \%}$ | 7\% | . |
| The movies | 4\% | $\begin{aligned} & \begin{array}{l} 6 \% \\ p . Q \end{array} \end{aligned}$ | $\begin{gathered} 5 \% \\ \mathrm{p} \end{gathered}$ | 1\% | 1\% | ${ }_{\text {5\% }}{ }_{\text {T }}$ | ${ }^{3 \%}$ | - | 2\% | ${ }_{\text {T }}{ }_{\text {¢ }}$ | ${ }^{49 \%}$ |
| An attraction where you can walk around (e.g., a zoo, an aquarium, museum, etc.) | 13\% | 11\% | 13\% | 15\% | $\begin{aligned} & \text { 18\% } \\ & \mathrm{N} \end{aligned}$ | 12\% | $2006$ | 13\% | ${ }^{16 \%}$ | 13\% | $18 \%$ |
| Other | 2\% | 1\% | 2\% | 2\% | 2\% | 3\% | ${ }_{5 \%}^{5 \%}$ | 1\% | 2\% | 0\% | ${ }^{1 \%}$ |
| Dont kow | 8\% | ${ }_{p}^{\text {p\% }}$ | ${ }^{9 \%}$ | 3\% | ${ }^{8 \%}$ | 6\% | $\stackrel{3 \%}{*}$ | 10\% | ${ }^{2 \%}$ | 10\% | ${ }^{6 \%}$ |


| YOUGOV |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| What the wordd thinks | Chidren under the age of 18 | Income |  |  |  |  |
| Total | Yes | No | Under S40k | S40k to s80k | s80k+ | Prefer not to <br> say |


On average, how much do vou feel is the appropriate
amount


| Unveighted base | 1123 | 281 | 842 | ${ }^{394}$ | 317 | 241 | 171 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US aduts | 1108 | 288 | 819 | 415 | 313 | 213 | 167 |
| 1-50 | 1\% | 1\% | 1\% | 1\% | \%\% | 0\% |  |
| 2. 51 10 020 | 6\% | 8\% | 6\% | 9\% | 4\% | 6\% | 4\% |
| 3 - 521 10 540 | 11\% | 10\% | 11\% | 14\% | 10\% | 10\% | 9\% |
| 4-541 to 560 | 21\% | 22\% | 20\% | 17\% | 29\% | 23\% | 13\% |
|  |  |  |  |  | z.AC | ${ }^{\text {ac }}$ |  |
| 5.961 to 880 | 5\% | ${ }^{6 \%}$ | 5\% | 5\% | 5\% | 7\%\% | 3\% |
| 6-881 to 8100 | 12\% | 15\% | 10\% | 9\% | 12\% | ${ }_{\text {z.AA.AC }}^{19 \%}$ | 9\% |
| 7. S1010 tos 8150 | 2\% | 2\% | 2\% | 2\% | 2\% | 2\% | 0\% |
| 8-9151 to 5200 | 1\% | 1\% | 1\% | 0\% | 1\% | 2\% | . |
| 9. 5201 tos 5300 | 1\% | 2\% | 1\% | 0\% | 1\% | ${ }_{2 \%}^{4 \%}$ | 0\% |
| $10-$ More tran $\$ 300$ | 1\% | 1\% | 1\% | 2\% | 0\% | 1\% | - |
| Dont kow | 40\% | 33\% | 42\% | 42\% | 37\% | 26\% | 60\% |
|  |  |  | $\times$ | AB | AB |  | z.AA.AB |
| Mean | 63.76 | 68.84 | 61.66 | 54.35 | $\stackrel{63.48}{\square}$ | ${ }_{\text {Z.AA.AC }}{ }^{80.33}$ | ${ }^{58.91}$ |
| Median | 50.00 | 50.00 | 50.00 | 50.00 | 50.00 | 60.00 | 50.00 |

HYp q4. Which one of the folowing Iocat
think is most appropriate tor a first date?

| veighted base | 1123 | 281 | ${ }^{842}$ | 394 | 317 | ${ }^{241}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US aduts | 1108 | 288 | 819 | 415 | 313 | 213 | 167 |
| An expensive restaurant | 3\% | 4\% | 3\% | 4\% | 1\%\% | $4 \%$ | 2\% |
| A casual estaurant | 50\% | 50\% | 50\% | ${ }_{51 \%}^{\text {A }}$ | 54\% | $47 \%$ | 43\% |
| A bar | 2\% | 2\% | 2\% | 2\% | 2\% | 2\% | 0\% |
| A coffee shop | 12\% | 13\% | 12\% | 15\% | 11\% | 10\% | ${ }^{8 \%}$ |
| A tree, outdor venue (e.g. a park, abeach, etc.) | 6\% | 7\% | 6\% | 5\% | 7\% | 8\% | 7\% |
| The movis | 4\% | 3\% | 5\% | 3\% | 4\% | 4\% | $\stackrel{8 \%}{8 \%}$ |
| An attraction where you can walk around (e.g., a zoo, an aquarium, museum, etc.) | ${ }^{13 \%}$ | 11\% | 14\% | 11\% | 13\% | 16\% | 15\% |
| Other | 2\% | 3\% | 2\% | 1\% | 2\% | 3\% | 1\% |
| Dont kow | 8\% | 7\% | 8\% | 6\% | 7\% | 6\% |  |


| YouGov What the world thinks |  | Social neworks membership |  |  |  |  |  |  |  |  |  |  |  |  | Most Appropriate Iocation for first date |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Facebook | Twitter | Linkedin | Googlet | MySpace | Pinterest | Tumbr | Instagram | Snapchat | Periscope | Other | Dont know | None | An expensive restaurant | A casual restauran | A bar | A coftee shop | A free, outdoor venue (e.g., a park, a | The movies | An atraction <br> where <br> waik coan <br> watound <br> (e.g., a zoo |




| Unveighted base | ${ }^{1123}$ | 903 | 410 | ${ }^{316}$ | 266 | ${ }^{63}$ | ${ }^{320}$ | 97 | ${ }^{330}$ | 176 | 22 | 18 | 9 | 116 | 29 | 571 | 21 | 129 | 62 | 42 | 163 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US aduts | 1108 | 879 | 408 | 290 | 281 | 66 | 284 | 104 | 345 | 200 | 19 | 21 | 14 | 112 | 34 | 554 | 21 | 132 | 70 | 49 | 144 |
| 1-50 | 1\% | 1\% | 1\% | 0\% | 1\% | : | 1\% | ; | 1\% |  | . | ${ }_{4}^{4 \%}$ | .. | ${ }^{1 \%}$ | . | 0\% | . |  | ${ }_{\text {ARAT.AW* }}^{\text {A\% }}$ | . |  |
| 2-510 5820 | 6\% | 6\% | 5\% | 6\% | $9 \%$ | 6\% | 4\% | 10\% | 6\% | 9\% | 28\% | 5\% | 18\% | 9\% | 3\% | 5\% | 11\% | 10\% | 10\% | 8\% | 8\% |
|  |  | ${ }^{\text {Al }}$ |  |  | AD.AE.AI |  |  |  |  | ${ }^{\text {Al }}$ |  |  |  | ${ }^{\text {Al }}$ |  |  |  | ${ }^{\text {ar }}$ |  | ** |  |
| 3. $\$ 21$ to 540 | 11\% | 10\% | ${ }_{\text {AD.A.A. AK }}{ }^{15 \%}$ | 11\% | 9\% | $\stackrel{11 \%}{ }$ | ${ }_{\text {AD.AG.AK }}^{\text {14\% }}$ | 12\%\% | 10\% | 11\% | ${ }^{9 \%}$ | ${ }^{13 \%}$ | ${ }^{50 \%}$ | $\stackrel{8 \%}{ }$ | * | ${ }_{\text {AY }}{ }_{\text {11\% }}$ | $\stackrel{780}{\square}$ | ${ }_{\text {AY }}^{\text {AY/ }}$ | ${ }^{12 \%}$ | $\stackrel{15 \%}{\square}$ | ${ }_{\text {AY }}{ }_{\text {Pr }}$ |
| S41 to 560 | 21\% | 22\% | 21\% | 24\% | 20\% | 27\% | 24\% | 33\% | 22\% | 30\% | 17\% | 22\% | - | 12\% | 9\% | 23\% | 10\% | 19\% | 25\% | 38\% | 24\% |
|  |  | ${ }^{\text {AP }}$ |  | AP |  | AP* | AP | D.AE.AG. AK. AF | ${ }^{\text {AP }}$ | tD.AE.AG.AK.Al |  |  |  |  |  | ${ }_{7}^{\text {AY }}$ |  | ${ }^{\text {AY }}$ | Ar* |  | ${ }_{\text {AY }}$ |
| 5.961 tos80 | 5\% | 6\% | 6\% | 6\% | 5\% | 4\% | 7\% | 3\%\% | ${ }^{6 \%}$ | 4\% | $\ldots$ | ${ }_{4}^{5 \%}$ | . | 3\% | ${ }_{5}^{5 \%}$ | ${ }^{7 \%}$ | ${ }_{6}^{7 \%}$ | 3\% | 5\% | ${ }_{3}^{3 \%}$ | 6\% |
| 6-881 to 8100 | 12\% | 13\% | 14\% | 15\% | 12\% | 9\% | 15\% | 8\% | 16\% | 13\% | 19\% | 5\% | 5\% | 6\% | 32\% | 14\% | 6\% | ${ }^{8 \%}$ | 3\% | $4 \%$ | 11\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 7-8101 to 15150 | 2\% | 2\% | 2\% | 1\% | 1\% | : | 2\% | ${ }^{1 \%}$ | 2\% | 2\% | - | . | . | $\stackrel{2 \%}{ }$ | ${ }_{*}^{8 \%}$ | 2\% | \% | 1\% | : | . | 2\% |
| 8. 9151 tos200 | 1\% | 1\% | 1\% | 2\% | 1\% | $\stackrel{4 \%}{4 \%}$ | \% | 2\% | 1\% | 0\% | .. | . | . | 1\% | ** | 1\% | .. | - | . | $\stackrel{18}{1 \%}$ | 1\% |
| $9-8201$ tos300 | 1\% | 1\% | ${ }^{1 \%}$ | 1\% | 2\% | 2\% | ${ }^{2 \%}$ | 2\%\% | 2\% | 2\% | 7\% | $\cdots$ | - | 1\% | $4 \%$ | 1\% | . | 2\% | 1\% | - | 2\% |
| 10 - More than 5300 | 1\% | 1\% | 2\% | 3\% | 3\% | 1\% | 0\% | 8\% | 2\% | 4\% | 4\% |  |  | - | 22\% | 0\% | $4 \%$ | - | - |  | 1\% |
|  |  |  | ${ }^{\text {Al }}$ | AD.Al | AD.Al | * |  | .AE.AF.A.A.A.AK | ${ }^{\text {Al }}$ | AD.Al | $\ldots$ | 45 | 29 | 59\% | ${ }^{*}$ |  | * |  | 40\% | 328 |  |
| Dont know | 40\% | ${ }_{\text {AE.AFA.A.AJ.AL }}^{38}$ | ${ }^{32 \%}$ | 30\% | ${ }_{\text {AJJ.AL }}^{37 \%}$ | ${ }_{\text {A3 }}{ }^{36 \%}$ | 31\% | ${ }^{21 \%}$ | ${ }_{\text {AJJ.AL }}^{\text {a3\% }}$ | 25\% | $\stackrel{17 \%}{ }$ | ${ }^{45 \%}$ | ${ }^{28 \%}$ | ${ }_{\text {AFFAG.AH.A.AS }}{ }^{59 \%}$ | ${ }_{\text {10\% }}$ | 35\% | ${ }^{55 \%}$ | 43\% | 40\% | ${ }^{32 \%}$ | 33\% |
| Mean | 63.76 |  | ${ }_{66.68}$ | 70.02 | ${ }_{67}$ | 77.64 | 68.59 | 68.88 | ${ }_{70.63}$ | 65.95 |  | 43.52 |  | 57.15 |  | 65.42 |  | 56.65 | 45.67 | 49.53 | 65.37 |
|  |  |  |  |  |  | A |  | a |  |  | ${ }^{+}$ | ${ }^{\text {a }}$ | ${ }^{3}$ | \% | ${ }^{-12}$ |  | 4.4. | 50.05 | \% | \% | \%. |
| Median | 50.00 | 50.00 | 50.00 | 50.00 | 50.00 | 50.00 | 50.00 | 50.00 | 60.00 | 50.00 | 50.00 | 50.00 | 40.00 | 50.00 | 100.00 | 50.00 | 54.52 | 50.00 | 50.00 | 50.00 | 50.00 |
| HYP_q4. Which ONE of the following locations do you think is MOST appropriate for a first date? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base] | ${ }^{1123}$ | 903 | 410 | 316 | 266 | 63 | 320 | 97 | 330 | 176 | 22 | 18 | 9 | 116 | 29 | 571 | 21 | 129 | 62 | 42 | 163 |
| $\begin{array}{r} \text { Base: All US adults } \\ \text { An expensive restaurant } \end{array}$ | 1108 | 879 | 408 | 290 | 281 | 66 | 284 | 104 | 345 | 200 | 19 | 21 | 14 | ${ }^{112}$ | ${ }^{34}$ | 554 | 21 | 132 | 70 | 49 | 144 |
|  | ${ }^{3 \%}$ | ${ }^{3 \%}$ | 4\% | 5\% | ${ }_{4}^{4 \%}$ | ${ }^{2 \%}$ | 2\% | 8\% | $4 \%$ | 5\% | ${ }_{4}^{49}$ | . | .. | 3\%\% | ${ }^{100 \%}$ |  | - |  | : | - |  |
| A cassal resturant | 50\% | $\underset{\text { al }}{\text { A }}$ | $\stackrel{\text { Al }}{\text { A2\% }}$ | ${ }_{47 \%}$ | $\underset{\text { Al }}{\text { A }}$ | 50\% |  | ${ }_{\text {AD.AI }}{ }_{\text {40\% }}$ | $\underset{\substack{\text { A } \\ \text { 52\% } \\ \hline}}{ }$ | ${ }_{\text {A1\% }}{ }_{\text {Al }}$ | 42\% | 50\% | 51\% | 39\% | * |  | " | - | $\div$ | " |  |
| Acasua restaran |  | ${ }_{\text {AP }}$ | ${ }_{\text {AJ.AP }}$ |  |  | \% | ${ }_{\text {AP }}$ | . | ${ }_{\text {AP }}$ |  | ${ }^{*}$ | - | ** | \% | . | at.au.aw.ay | ** |  | . | * |  |
| Abar | 2\% | 2\% | 3\% | 2\% | 2\% Ad.Ag.A.AL.AP\% |  |  | 3\% | 2\% | 1\% | ${ }^{19 \%}$ | * | $\ldots$ | : | . |  | $\stackrel{\text { 100\% }}{0}$ | $\cdots$ | : | * | - |
| A coftee shop | 12\% | 13\% | 14\% | $\begin{aligned} & 16 \% \\ & A D \end{aligned}$ | 16\% | $\stackrel{10 \%}{ }$ | 13\% | ${ }^{17 \% \%}$ | 14\% | 12\% | 16\% | $\stackrel{16 \%}{\sim}$ | $\stackrel{20 \%}{\square}$ | $\stackrel{\%}{9}$ | .- | - | . |  | : | $\cdots$ | - |
| A tree, outdoor venve (e.g.s.a park, abeach, etc.) | 6\% | 6\% | 6\% | 5\% | 7\% | 8\% | 6\% | 9\% | 7\% | 7\% | - | ${ }_{\square}^{8 \%}$ | .. | 7\% | .. | - | . |  | $\stackrel{\text { arem }}{\text { Ar.at.AW.AY. }}$ | - |  |
| movies | $4 \%$ | 4\% | 5\% | 3\% | 4\% | - | 4\% | 6\% | 4\% | 7\% | - | - | - | 5\% | . | - | $\ldots$ | - | : | 100\% |  |
| An atraction where you can walk round (e.g, a zoo, an | 13\% | 13\% | 12\% | 14\% | ${ }^{11 \%}$ |  |  |  | 11\% | 12\% |  |  |  |  |  | - |  | - |  |  |  |
|  |  |  |  |  |  |  | AE.ag.ak |  |  |  | " | .. | .. | . | * |  | * |  | . | . | ar.at.au.ay |
| other | 2\% | 2\% | 2\% | ${ }^{3 \%}$ | 1\% | 1\% | 2\% | : | 1\% | 1\% | 4\% | ${ }^{11 \%}$ | $\cdots$ | 2\% | . | - | $\ldots$ | - | : | $\div$ |  |
| Dont kow | ${ }^{8 \%}$ | ${ }^{6 \%}$ | 4\% | 5\% | 6\% | ${ }_{*}^{9 \%}$ | 4\% | 4\% | 5\% | 4\% | ** | ${ }_{8}^{8 \%}$ | 30\% |  | . | - | ** | - | . | . | - |


| YouGov <br> What the world thinks | Total |  |  |
| :---: | :---: | :---: | :---: |
|  |  | Other | Don't know |


but not any repearation tor the date (e.g., buying an on
getting hai done, etc.)



HYp $q 4$. Which ONE of the folowing ocations do you
think is Most appropriate tor a first date?


| YouGov <br> What the world thinks |  | Gender |  | Age |  |  | Region |  |  |  | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | total | Male | Female | 18 to 34 | 35 to 54 | 55+ | Nortreast | Midwest | South | west | White | Black | Hispanic | Other (NET) |

HYP -9. -1. To what extent do you agree or disagree with
each of the ololowing statements? Please select one option

- I would be offen


## - I Would be oftented in, while asked meto payy tor halt of the bi

| Base: All US adults Strongly agree | 1123 | 484 | 639 | 276 | ${ }^{358}$ | 489 | 249 | 271 | 336 | 207 | 819 | 126 | 90 | 88 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1108 | 544 | 564 | 336 | 362 | 410 | 240 | 253 | 390 | 225 | 725 | 137 | 162 | 83 |
|  | 17\%\% | 9\% | 25\% | 12\% | 17\% | 20\% | 15\% | 21\% | 17\% | 14\% | 18\% | 20\% | 15\% | 8\% |
| Somewhat agree |  |  | 24\% |  |  | ${ }^{22 \%}$ |  |  |  |  | M |  |  |  |
|  | 20\% | 15\% | $\stackrel{2480}{\text { A }}$ | 21\% | 16\% | ${ }^{22 \%}$ | 20\% | 19\% | 20\% | 21\% | 19\% | $\stackrel{21 \%}{ }$ | $\stackrel{23 \%}{ }$ | ${ }^{18 \%}$ |
| Neither agree oro disagree | 31\% | $\begin{gathered} 37 \% \\ 8 \end{gathered}$ | 25\% | 31\% | 28\% | ${ }^{33 \%}$ | 34\% | 29\% | 31\% | 28\% | 30\% | ${ }^{37 \%}$ | ${ }^{31 \%}$ | ${ }^{31 \%}$ |
| Somewhat disagree | 14\% | 16\% | 12\% | 14\% | 15\% | 13\% | 14\% | 12\% | 14\% | 16\% | 15\% | 12\% | ${ }^{11 \%}$ | 16\% |
| Strongly disagree | 19\% | $\underset{8}{2396}$ | 14\% | $\underset{E}{222_{0}}$ | $\begin{gathered} 2496 \\ E \end{gathered}$ | 11\% | 17\% | 19\% | 19\% | 20\% | $\underset{k}{200 \%}$ | $9 \%$ | ${ }^{19 \%}$ |  |
| $\begin{gathered} \text { Net: Agree } \\ \text { Net: Disagree } \end{gathered}$ | 37\% | 24\% | $49 \%$ | 33\% | 33\% | ${ }^{43 \%}$ | 35\% | 40\% | 36\% | 35\% | 36\% | ${ }^{42 \%}$ | 38\% | 26\% |
|  | 33\% | ${ }_{\text {3 }}^{3} \times$ | 26\% | $\underset{\mathrm{s}}{36 \%}$ | ${ }^{39 \%}$ | 24\% | 31\% | 31\% | 32\% | 36\% | ${ }^{340 \%}$ | ${ }^{21 \%}$ | 30\% | ${ }^{438 \%}$ |

HरP q.5.2.T That extent do you agree or disagree with
each of the ofllowing statements? Please select one option
on each row.

- I would be oftended if, while on a first date, 10 ffered to
pay tor halt the bill and was turned down

| Unweighted base | 1123 | 484 | 639 | 276 | 358 | 489 | 249 | 271 | ${ }^{396}$ | 207 | 819 | 126 | 90 | ${ }^{88}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US aduts | 1108 | 544 | 564 | 336 | 362 | 410 | 240 | 253 | 390 | 225 | 725 | 137 | 162 | 83 |
| Strongly agree | 5\% | 6\% | 4\% | ${ }^{7 \%}$ | ${ }^{6 \%}$ | 2\% | 5\% | 5\% | 5\% | 4\% | 5\% | 9\% | 2\% | 2\%\% |
| Somewhat agree | 9\% | 11\% | ${ }^{8 \%}$ | 12\% | ${ }^{8 \%}$ | ${ }^{8 \%}$ | 9\% | 13\% | 6\% | 11\% | 9\% | 12\% | 5\% | 14\% |
| Neither agree nor disagree | 33\% | ${ }^{38 \%}$ | 28\% | 32\% | 28\% | $37 \%$ | 35\% | 36\% | 32\% | 28\% | 30\% | ${ }^{36 \%}$ | 44\%\% | ${ }^{31 \%}$ |
| Somewhat disagree | 21\% | 20\% | 22\% | 19\% | 21\% | 22\% | 18\% | 16\% | 23\% | $\underset{6}{25 \%}$ | 23\% | ${ }^{17 \%}$ | ${ }^{18 \%}$ | ${ }^{16 \%}$ |
| Strongly disagree | 32\% | 26\% | ${ }_{A}^{39 \%}$ | 30\% | 37\% | 31\% | 33\% | 30\% | 34\% | 32\% | 34\% | ${ }^{26 \%}$ | ${ }^{29 \%}$ | ${ }^{38 \%}$ |
| gree | 14\% | $\underset{8}{16 \%}$ | 12\% | $\underset{E}{19 \%}$ | 14\% | 10\% | 14\% | $\underset{\sim}{18 \%}$ | 11\% | 15\% | 14\% | 21\% | ${ }^{8 \%}$ | $\stackrel{15 \%}{*}$ |
| let: isagat | 53\% | 46\% | ${ }_{\text {A }}^{61 \%}$ | 49\% | ${ }_{\text {c }}^{\text {59\%\% }}$ | 53\% | 52\% | 46\% | $\begin{gathered} 57 \% \\ 6 \\ \hline \end{gathered}$ | $\underset{6}{57}$ | ${ }_{\text {57\% }}$ | ${ }^{43 \%}$ | 48\% | 54\% |



- I would be o oftended if, while on a first date, my date
assumed

| Unweighted base | 1123 | 484 | 639 | 276 | 358 | 489 | 249 | 271 | 396 | 207 | 819 | 126 | 90 | 88 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US aduts | 1108 | 544 | 564 | 336 | 362 | 410 | 240 | 253 | 390 | 225 | 725 | 137 | 162 | 83 |
| Strongly agree | 34\% | 12\% | 54\%\% | 34\% | 31\% | 36\% | 32\% | 34\% | 35\% | 32\% | 33\% | ${ }^{36 \%}$ | 39\% | 28\% |
| Somewhat agree | 19\% | 16\% | ${ }^{22 \%}$ | 21\% | 19\% | 18\% | 20\% | 24\% | 15\% | 19\% | 21\% | 19\% | 12\% | 18\% |
| Neithe agree nor disagree | 25\% |  | $\underset{\text { A }}{\text { A }}$ | 27\% | 26\% | 24\% | 29\% | 24\% | 26\% | 21\% | 23\% | 25\% | 32\% | ${ }^{33 \%}$ |
| Netmerayeer masay |  | ${ }_{8}$ |  |  |  |  |  |  |  |  |  | 25\% | \% | J* |
| Somewhat disagree | \% | $\underset{8}{\frac{1226}{8}}$ | 4\% | 8\% | 7\% | 8\% | 9\% | 7\% | 7\% | 9\% | 9\% | $\stackrel{7 \%}{ }$ | $\stackrel{4 \%}{ }$ | ${ }^{10 \%}$ |
| Strongly disagree | 14\% | ${ }^{2489}$ | 4\% | 10\% | 18\% | 14\% | 9\% | 2\% | ${ }_{\text {F }}^{16 \%}$ | ${ }^{18 \%}$ | 15\% | 13\% | 13\% | 10\% |
| Vet: Agree | 53\% | 28\% |  | 55\% | 49\% | 53\% | 52\% | 58\% | 50\% | 51\% | 53\% | 55\% | 51\% | 46\% |
| Net. Disagree | 22\% | $\underset{8}{3796}$ | ${ }_{8 \%}^{\text {A }}$ | 18\% | 25\% | 23\% | 19\% | 18\% | 23\% | $\begin{gathered} 27 \% \\ 6 \end{gathered}$ | 24\% | 20\% | 17\% | ${ }^{21 \%}$ |



| YouGov What the world thinks |  | Education |  |  |  | Marital Status |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | $\begin{aligned} & \text { No HS, High } \\ & \text { school } \\ & \text { graduate } \end{aligned}$ | $\underset{\substack{\text { Some college, } \\ \text { 2-year }}}{ }$ | 4.year | Post Grad | Married | Separated | Divorced | Widowed | Never married | $\begin{gathered} \text { Domestic / } \\ \text { civil } \\ \text { partnership } \end{gathered}$ |

HYP - 5 . 1 . To what extent do you agree or disagree with
each of the oflowing statements? Please select one option on each row.

- I Would be oftented if, while on
asked meto pay tor halt of the bil

| Unweighted base | 1123 | 374 | 398 | 225 | 126 | 548 | 26 | 123 | 53 | 324 | 49 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US aduts | 1108 | 464 | 352 | 188 | 104 | 510 | 28 | 105 | 45 | 369 | 50 |
| Strongl agree | 17\% | 19\% | 14\%\% | 19\% | 14\% | 17\% | ${ }^{11 \%}$ | 18\% | ${ }^{30 \%}$ | 17\%\% | 8\% |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Somewhat ggree | 20\% | 20\% | 21\% | 18\% | 18\% | 22\% | $\stackrel{9 \%}{ }$ | 21\% | 28\% | 16\% | ${ }^{17 \%}$ |
| Neither agree nor disagree | $31 \%$ | 33\% | 31\% | 7\%\% | 27\% | 28\% | 30\% | 32\% | 23\% | 34\% | 32\% |
| Somewhat disagree | 14\% | 10\% | ${ }^{16 \%}$ | 15\% | ${ }^{23 \%}$ | 14\% | $\stackrel{22 \%}{ }$ | 12\% | ${ }^{14 \%}$ | 13\% | ${ }^{14 \%}$ |
| Strongly disagree | 19\% | 18\% | 19\% | 21\% | 18\% | ${ }^{19 \%}$ | ${ }^{22 \%}$ | 17\% | ${ }^{6 \%}$ | 20\% | ${ }^{29 \%}$ |
| Net Agree | $37 \%$ | ${ }^{39 \%}$ | 35\% | 37\% | 32\% | 39\% | 20\% | ${ }^{39 \%}$ | ${ }_{\text {5 }}^{\text {58\% }}$ | 33\% | 25\% |
| Net: Disagree | 33\% | 28\% | 34\% | 36\% | 41\% | 33\% | $44 \%$ | 29\% | ${ }_{\text {20\% }}$ | 33\% | 43\%\% |

HYP q5.2. Townat exten do you agree or disagree with
each of the ofolowing statements? please select one option
on each row.

- Would be oftended if, while on a first tate, Ioftered
pay tor hal the bill and was turned down

| Unweighted base | ${ }^{1123}$ | 374 | 398 | 225 | 126 | 548 | 26 | 123 | 53 | ${ }^{324}$ | 49 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US aduts | 1108 | 464 | 352 | 188 | 104 | 510 | 28 | 105 | 45 | 369 | 50 |
| Strongl a gree | 5\% | 5\% | 3\% | 5\% | 6\% | 6\% | . | 4\% | . | 4\% | ${ }^{2 \%}$ |
| Somewhat agree | $9 \%$ | 9\% | ${ }^{10 \%}$ | 5\% | 14\% | 10\% | - | 7\% | 14\% | 10\% | ${ }^{4 \%}$ |
| Neither agree nor disagree | 33\% | 33\% | 37\% | 29\% | 24\% | 32\% | ${ }^{52 \%}$ | 32\% | 29\% | 34\% | 30\% |
| Somenhat disagree | 21\% | 22\% | ${ }_{18 \%}$ | 22\% | 25\% | 1\% | 26\% | 19\% | 24\% | 20\% | 23\% |
| Stongly disagree | 32\% | 30\% | 32\% | ${ }^{40 \% \%}$ | ${ }^{31 \%}$ | 31\% | $\stackrel{22 \%}{\square}$ | 38\% | ${ }^{34 \%}$ | ${ }^{32 \%}$ | ${ }^{41 \%}$ |
| e | 14\% | 15\% | 13\% | 10\% | 20\% | 16\% | . | 10\% | 14\% | 14\% | ${ }^{6 \%}$ |
| Ne: Disagree | 53\% | 53\% | 50\% | ${ }^{61 \%}$ | 56\% | 52\% | 48\%\% | 58\% | 57\% | 52\% | ${ }^{64 \%}$ |

HYP q5. 3 . To what exten do you agree or disaggree with
each of the tollowing statements? please select one option

- I would be offended if, while on a first date, my date
assumed 1 Ioold be paying the whole biil

| Unveighted base | 1123 | 374 | 338 | 225 | 126 | 548 | 26 | 123 | 53 | 324 | 49 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adutits | 1108 | 464 | 352 | 188 | 104 | 510 | ${ }^{28}$ | 105 | 45 | 369 | 50 |
| Strongly agree | 34\% | 33\% | ${ }^{35 \%}$ | 35\% | 28\% | 32\% | ${ }^{13 \%}$ | ${ }^{411 \%}$ | ${ }^{\text {48\%\% }}$ | ${ }^{35 \%}$ | 23\%\% |
| Somewhat agree | 19\% | 18\% | 18\% | 22\% | 22\% | 19\% | 9\% | $\underset{15 \%}{\text { w }}$ | $\underset{\text { R.W* }}{\text { R }}$ ( | 21\% | 24\% |
|  |  |  |  |  |  |  | $\cdots$ |  | * |  | * |
| Neithe agree nor disagree | 25\% | $\underset{p}{29 \%}$ | 24\% | 20\% | 22\% | $\underset{0}{25 \%}$ | $\stackrel{51 \%}{\text { and }}$ | $\stackrel{\text { 26\% }}{0}$ | ${ }^{11 \%}$ | $\underset{0}{\text { 25\%\% }}$ | ${ }_{\text {U }}^{31 \%}$ |
| Somenhat disagree | ${ }^{8 \%}$ | 6\% | $9 \%$ | 7\% | 11\% | 9\% | ${ }^{9}$ | 9\% | ${ }^{8 \%}$ | 7\% | 4\% |
| Strongly disagree | 14\% | 13\% | 14\% | 10\% | 17\% | 16\% | ${ }^{19 \%}$ | 10\% | 10\% | 12\% | 18\% |
| Net: Agree | 53\% | 52\% | 53\% | 57\% | 50\% | 50\% |  | 56\% |  | 56\% |  |
| Net D | 22\% | 19\% | 23\% | 23\% | 28\% | 25\% | 28\% | 19\% | R.v.W* 18\%\% | 19\% | 22\% |

Cell Contents (CASSATAUUUAVIAWWAXXAY, Mrimum Base: 30 ("), Small Base: 100 (")

| YouGov <br> What the world thinks |  | Children under the age of 18 |  | Income |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | yes | No | Under S40k | S40k to s80k | ssok+ | $\underbrace{\text { say }}_{\text {Prefer not to }}$ |

HYP -9. 1. To what extent do you agree or cisagree with
each of the oflowing statements? Please select one option
on each row.
diif, while on a first date, my date
asked $m e$ to pay for halt of the biil

| Unweighted base | 1123 | 281 | ${ }^{842}$ | ${ }^{394}$ | 317 | 241 | 171 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US aduts | 1108 | 288 | 819 | 415 | 313 | 213 | 167 |
| Strongl agree | 17\% | 16\% | 17\% | 19\% | 15\% | 16\% | 15\% |
| Somewhat agree | 20\% | 21\% | 19\% | 19\% | 20\% | 17\% | 24\% |
| Neither agree nor disagree | 31\% | 27\% | 32\% | ${ }^{34 \%}$ | 31\% | 25\% | 32\% |
| Somewhat disagree | 14\% | 13\% | 14\% | 11\% | 16\% | 18\% | 12\% |
| Stuongly disagree | 19\% | 23\% | 17\% | 17\% | 18\% | 24\% | 17\% |
| Net: Agree | 37\% | 37\% | 36\% | 38\% | \% | 34\% | 39\% |
| Net | 33\% | 36\% | 32\% | 28\% | 34\% |  | 29\% |

HYP q5.2. To what extent do you agree or disagree with
each of the ofolowing statements? please select one option
on each row.

- I would be oftended if, while on a first date
pay tor halt the bill and was urned down

| Unweighted base | ${ }^{1123}$ | 281 | 842 | 394 | 317 | ${ }^{241}$ | 171 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US aduts | 1108 | 288 | 819 | 415 | 313 | 213 | 167 |
| Strongly agree | 5\% | ${ }^{8 \%}$ | 4\% | 5\% | 4\% | 6\% | 3\% |
| Somewhat agree | 9\% | 9\% | 9\% | 10\% | 8\% | 12\% | 6\% |
| Neither agree nor disagree | 33\% | $31 \%$ | 33\% | 36\% | 26\% | 30\% | 40\%\% |
| Somewhat disagree | 21\% | 19\% | 22\% | 20\% | 27\% | 17\% | 18\% |
| Storaly disagree | 32\% | 33\% | 32\% | 29\% | $\underset{\text { AB.AC }}{\text { ab\% }}$ | 35\% | 33\% |
| et: Agree | 14\% | 17\% | 13\% | 16\% | 12\% | 18\% | ${ }^{9}$ |
| Net. Disap | 53\% | 52\% | 54\% | 48\% | $\begin{aligned} & \text { Z.A90 } \\ & \text { Pa } \end{aligned}$ | 52\% | 51\% |



- I would be oftended if, while on a first date, my date
assumed 1 would be paying the whole bill

| Unveighted bas | ${ }^{1123}$ | 281 | ${ }^{842}$ | 334 | 317 | 241 | 171 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US aduts | 1108 | 288 | 819 | 415 | 313 | 213 | 167 |
| Strongl agree | 34\% | 38\% | ${ }^{32 \%}$ | 37\% | 34\% | 29\% | 31\% |
| ewhat agree | 19\% | 18\% | 19\% | 18\% | 19\% | 19\% | 25\% |
| Neither agree nor disagree | 25\% | 22\% | 27\% | 24\% | 25\% | 27\% | 27\% |
| Somewhat disagree | ${ }^{8 \%}$ | 9\% | ${ }^{8 \%}$ | ${ }^{8 \%}$ | ${ }^{8 \%}$ | ${ }^{\text {\% }}$ | 6\% |
| Strongly disagree | 14\% | 13\% | 14\% | 13\% | 14\% | 17\% | 12\% |
| Net: Agree | 53\% | 56\% | 52\% | 54\% | 53\% | 48\% | 55\% |
| Net: Disagree | 22\% | 22\% | 22\% | 22\% | 22\% | 26\% | \% |

Cell Contents (C)

| YouGov <br> What the world thinks |  | Social neworks membership |  |  |  |  |  |  |  |  |  |  |  |  | Most Appropriate location for first date |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Facebook | ${ }^{\text {Twitter }}$ | Linkedin | Google+ | MySpace | Pinterest | Tumblr | Instagram | Snapchat | Periscope | Other | Don't know | None | $\underset{\substack{\text { An expensive } \\ \text { restauant }}}{ }$ | $\underset{\substack{\text { A casual } \\ \text { restauant }}}{ }$ | A bar | A coffee shop |  | The movies |  |

HPP q5.1. To what extent do you agree or disagree with
each ot the following statements? please select one option
on each row

- I would b be offentede if, while on a fist date, my date
asked me to pay for halt of the e bill

| Unweighted base | 1123 | 903 | 410 | 316 | 266 | ${ }^{63}$ | 320 | 97 | 330 | 176 | 22 | 18 | 9 | 116 | 29 | 571 | 21 | 129 | 62 | 42 | 163 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US aduts | 1108 | 879 | ${ }^{408}$ | 290 | ${ }^{281}$ | ${ }^{66}$ | 284 | 104 | ${ }^{345}$ | ${ }^{200}$ | 19 | ${ }^{21}$ | 14 | 112 | 34 | 554 | ${ }^{21}$ | ${ }^{132}$ | 70 | 49 | ${ }^{144}$ |
| Strongl agree | 17\%\% | 17\%\% | 19\% | 149\% | 18\% | ${ }^{21 \%}$ | ${ }_{\text {AD.AF.AJ.AK }}{ }^{22 \%}$ | ${ }^{11 \%}$ | 6\% | 17\% | ${ }^{19 \%}$ | $\stackrel{4 \%}{.0}$ | $\stackrel{6 \%}{*}$ | 20\% | ${ }^{17 \% \%}$ | 19\% | ${ }^{19 \%}$ | 18\% | 13\% | ${ }^{16 \%}$ | 15\% |
| Somewhat agree | 20\% | 20\% | 18\% | 16\% | 20\% | 18\% | 22\% | 18\% | 18\% | 19\% | 23\% | 21\% | 45\% | 18\% | 19\% | 22\% | 26\% | 16\% | 29\% | 22\% | 110 |
| Neither agree nor disagree | 31\% |  | 28\% |  | 29\% |  | 25\% |  | 29\% | 29\% |  |  |  |  |  |  |  | 25\% |  |  |  |
| Netiner agree nor cisaggee |  | ${ }_{\text {Al }}$ |  | ${ }_{\text {AliAJ }}$ |  | 34\% |  | ${ }^{21 \%}$ |  | 29\% | 28\% | $\stackrel{21 \%}{\ldots}$ | 15\% | ${ }^{30 \%}$ | $\stackrel{24 \%}{\square}$ |  | 38\% | 25\% | 20\% | ${ }_{\text {a }}$ | ${ }^{\text {AU }}$ |
| mewhat disagree | 14\% | 13\% | 16\% | 16\% | 14\% | ${ }^{10 \%}$ | 15\% | $\begin{gathered} 24 \% \\ \text { AD.AG.AH.A1* } \end{gathered}$ | 17\% | 15\% | $\stackrel{4 \%}{9}$ | $\stackrel{31 \%}{\sim}$ | $\stackrel{6 \%}{\square}$ | $\stackrel{17 \%}{ }$ | $\stackrel{28 \%}{ }$ | 14\%\% | ${ }_{4}^{3 \%}$ | 15\% | ${ }^{14 \%}$ | ${ }^{15 \%}$ | 13\% |
| Strongly disagree | 19\% | 18\% | 9\% | 21\% | 18\% | ${ }^{16 \%}$ | 17\% | ${ }^{26 \% \%}$ | 19\% | 20\% | $\stackrel{26 \%}{\square}$ | ${ }^{23 \%}$ | 28\% | 15\%\% | ${ }^{11 \%}$ | 17\% | ${ }^{14 \%}$ | 24\% | ${ }^{24 \%}$ | ${ }^{16 \%}$ | 24\% |
| ree | 37\% | ${ }_{\text {a }}^{37} \times$ | ${ }_{\text {a }}^{37}$ | 31\% | ${ }_{\text {AF }}^{38 \%}$ | ${ }^{39 \%}$ | $\begin{gathered} 44 \% \\ \text { AD.AE.AF.AJ.AF } \end{gathered}$ | ${ }^{29 \%}$ | 34\% | 36\% | ${ }^{42 \%}$ | 25\% | $\stackrel{51 \%}{\sim}$ | ${ }^{39 \%}$ | $\stackrel{37 \%}{ }$ | ${ }_{\text {AW.AY }}^{41 \%}$ | ${ }^{44 \%}$ | 35\% | ${ }_{\text {AW Ar }}^{\text {Ar* }}$ | ${ }^{39 \%}$ | 26\% |
| Net | 33\% | 32\% | 34\% | 36\% | 33\% | 27\% | 32\% | 50\% |  | 35\% | 30\% | 54\% | 34\% | 32\% | 39\% | 31\% | 17\% | 40\% | 38\% | 30\% | 37\% |



- I would be oftended if, while on a first date, offered to
pay tor halt the bill and was turned down

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline veighted base \& 1123 \& 903 \& 410 \& 316 \& 266 \& 63 \& ${ }^{320}$ \& 97 \& 330 \& 176 \& 22 \& 18 \& 9 \& 116 \& 29 \& 571 \& 21 \& 129 \& 62 \& 42 \& 163 <br>
\hline Base: All US aduts \& 1108 \& 879 \& 408 \& 290 \& 281 \& 66 \& 284 \& 104 \& 345 \& 200 \& 19 \& 21 \& 14 \& 112 \& 34 \& 554 \& 21 \& 132 \& 70 \& 49 \& 144 <br>
\hline Strongy agree \& 5\% \& 5\% \& 5\% \& 4\% \& 5\% \& ${ }^{12 \% \%}$ \& A. AP* ${ }^{4 \%}$ \& 3\% \& 4\% \& 5\% \& ${ }^{7 \%}$ \& $\stackrel{9 \%}{\square}$ \& ${ }^{6 \%}$ \& ${ }^{3 \%}$ \& $\stackrel{5 \%}{.}$ \& $4 \%$ \& $\stackrel{23 \%}{\square}$ \& $4 \%$ \& ${ }_{\text {AR* }}{ }^{10 \%}$ \& ${ }^{3 \%}$ \& 4\% <br>
\hline smewhat ag \& 9\% \& 9\% \& 11\% \& 9\% \& 12\% \& 7\% \& 109 \& ${ }^{11 \%}$ \& 12\% \& 11\% \& ${ }^{18 \%}$ \& ${ }^{7 \%}$ \& ${ }^{5 \%}$ \& ${ }^{11 \%}$ \& ${ }^{13 \%}$ \& 9\% \& ${ }^{16 \%}$ \& 12\% \& 12\% \& ${ }^{17 \%}$ \& 5\% <br>
\hline Nether agree nor disagree \& 33\% \& 33\% \& 29\% \& 33\% \& 32\% \& ${ }^{31 \%}$ \& 25\% \& 32\% \& 28\% \& 31\% \& 14\%\% \& 19\% \& 40\%\% \& 35\% \& 38\% \& 29\% \& 38\% \& 27\% \& 39\% \& 33\% \& 35\% <br>
\hline Somewhat disagree \& 21\% \& 21\% \& 20\% \& 21\% \& 20\% \& 23\% \& 24\% \& 22\% \& 21\% \& 18\% \& 30\% \& ${ }^{13 \% \%}$ \& ${ }^{6 \%}$ \& ${ }^{22 \%}$ \& $\stackrel{9 \%}{\sim}$ \& 25\% \& $\stackrel{4}{4}$ \& 26\%
AY \& ${ }^{16 \%}$ \& $\stackrel{7 \%}{\ldots}$ \& ${ }_{\text {AY }}^{20 \%}$ <br>
\hline Stoongy disagree \& 32\% \& 33\% \& 35\% \& 34\% \& 31\% \& ${ }^{28 \%}$ \& 38\% \& ${ }^{32 \%}$ \& 35\% \& 35\% \& $\stackrel{31 \%}{ }$ \& $\stackrel{52 \%}{\sim}$ \& $\stackrel{43 \%}{4}$ \& ${ }^{29 \%}$ \& ${ }^{35 \%}$ \& 33\% \& $\stackrel{\text { 20\% }}{0}$ \& 32\% \& ${ }^{23 \%}$ \& ${ }^{40 \%}$ \& 36\% <br>
\hline Net: Agree
Net: Disagree \& 53\% \& 54\% \& $$
\begin{aligned}
& 16 \% \\
& \text { AD } \\
& \text { 55\% }
\end{aligned}
$$ \& $13 \%$
55\% \& 17\%\%
51\% \& $$
\begin{aligned}
& { }^{19 \%} \\
& 51 \%
\end{aligned}
$$ \&  \& $$
\begin{aligned}
& 14 \% \\
& { }_{54 \% \%} \\
&
\end{aligned}
$$ \& $16 \%$
$56 \%$ \& 16\% \& $$
\begin{aligned}
& 25 \% \\
& \begin{array}{c}
2 \% \\
62 \%
\end{array} \\
& \hline 6
\end{aligned}
$$ \& \[
\begin{gathered}
16 \% <br>

*     * <br>
66 \% <br>
*     * 

\end{gathered}

\] \& \[

$$
\begin{aligned}
& 11 \% \\
& \ldots \\
& 496
\end{aligned}
$$
\] \& 19\%

$\stackrel{51 \%}{1 \%}$ \& $$
\begin{aligned}
& 18 \% \\
& 44 \% \\
& 496 \\
& \hline
\end{aligned}
$$ \&  \& $39 \%$

$23 \%$
$\ldots$ \& 15\%\%
5\%\%

AU.AY \& $$
\begin{gathered}
23.6 \\
\text { AW.AY } \\
39 \% \\
\dot{F}
\end{gathered}
$$ \& $20 \%$

47
$47 \%$
$\ldots$ \&  <br>
\hline
\end{tabular}

HYP 95 . 3 . To what extent do you agree or disagree with
each orthto tolowing statements? Please select one option
on each row.
-I would be offended if, while on a first tate, my date
assumed 1 would be paying the whole bill

| Unveighted base | ${ }^{1123}$ | 903 | 410 | 316 | 266 | 63 | 320 | 97 | 330 | 176 | 22 | 18 | 9 | 116 | 29 | 571 | 21 | 129 | 62 | 42 | 163 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults Strongly agree | 1108 <br> $34 \%$ | ${ }^{879}$ | 408 | 290 | 281 | 66 | 284 | 104 | 345 | 200 | 19 | ${ }^{21}$ | 14 | 112 | 34 | 554 | 21 | 132 | 70 | 49 | 144 |
|  |  | ${ }^{35 \%}$ | 33\% | ${ }^{31 \%}$ | 30\% | ${ }^{35 \%}$ |  | 27\% | 36\% | 39\% | $\stackrel{448}{49}$ | $\stackrel{418}{\text { 41/ }}$ | 26\% | 28\%\% | ${ }^{21 \%}$ | ${ }^{35 \%}$ | 50\% | 4076 | ${ }^{35 \%}$ | 31\% | 29\% |
| Somewhat agree |  | 19\% | 21\% | 20\% | 21\% | 19\% | AE.AF.AG.AJ.AF $24 \%$ | 25\% | 21\% | 18\% | 18\% | ${ }_{148}$ | 50\% | ${ }_{19 \%}$ | $\stackrel{7}{\text { 18\% }}$ | ${ }_{\text {21\% }}^{\text {AY }}$ | 26\% | AW.AY | AY\% 20\% | 20\% | 21\% |
|  | 19\% |  |  |  |  | \% | ${ }_{\text {AD }}$ | ${ }^{25 \%}$ |  |  | \% | $\stackrel{\sim}{*}$ | ********) | ${ }^{9}$ | $\cdots$ | AY | ${ }^{260 \%}$ |  | $\stackrel{20 \%}{ }$ | \% | ${ }_{\text {AY }}$ |
| Neither agree nor disagree | 25\% | $\underset{\substack{25 \% \\ \text { AI }}}{ }$ | ${ }_{\text {A3 }}^{239}$ | $\underset{\substack{23 \% \\ \text { Al }}}{ }$ |  | ${ }_{\text {al* }}^{28 \%}$ | 17\% | 24\% | $\underset{\substack{229 \% \\ A 1}}{ }$ | $\underset{A c}{2496}$ | $\underset{\substack{16 \%}}{1 .}$ | $\stackrel{21 \%}{\text { \% }}$ | ${ }^{18 \%}$ | 25\% | ${ }^{196 \%}$ | 22\% | $\stackrel{11 \%}{\ldots}$ | 23\% | 33\% | ${ }^{22 \%}$ | 23\% |
| Somewhat disagree | ${ }^{8 \%}$ | $8 \%$ | 8\% | 9\% | $8 \%$ | 4\% | 7\% | 8\% | 8\% | 5\% | 2\% | ${ }_{8 \%}$ | - | 10\% | 3\% | 10\% | 3\% | 7\% | 5\% | 7\% | 11\% |
|  |  |  |  |  |  |  |  |  |  |  | $\cdots$ | * | \% |  | * | ${ }^{\text {AY }}$ | .* | ${ }^{\text {AY }}$ | \% | * | ${ }^{\text {AY }}$ |
| Strongly disagree | 14\% | $\begin{aligned} & \text { 1496 } \\ & \text { A1 } \end{aligned}$ | $\begin{gathered} 15 \% \\ \text { AG.AI } \end{gathered}$ | $\begin{aligned} & 179 . \\ & \text { BG.AI }^{\prime} \end{aligned}$ | $\underset{A l}{111 \%}$ | $\underset{\substack{150 \%}}{15 \sigma^{\prime \prime}}$ | 6\% | $\begin{gathered} 16 \% \\ \mathrm{Al}^{*} \end{gathered}$ | $\underset{\substack{13 \%}}{13 \%}$ | $\underset{\mathrm{Al}}{1496}$ | $\stackrel{21 \%}{\square}$ | $\stackrel{16 \%}{\sim}$ | $\stackrel{5 \%}{5 \%}$ | $\begin{gathered} 196 . A^{\prime} \end{gathered}$ | $\stackrel{45 \%}{3}$ | 12\% | $\stackrel{10 \%}{\ldots}$ | 10\% | ${ }^{6 \%}$ | ${ }^{19 \%}$ | 16\% |
| Net: AgreeNet: Disagree | 53\% | 54\% | 54\% | 51\% | 51\% | 54\% | 70\% |  | 57\% | 56\% | ${ }^{62 \%}$ | 55\% |  | 46\% |  |  |  |  |  | 52\% |  |
|  |  |  |  |  |  | . | af.Ag.ah.aj.at |  |  |  | ${ }^{*}$ | * | .. | - | * | Ar | ** | AY | Ar* | $\cdots$ |  |
|  | 22\% | 21\% | ${ }_{\text {Al }}^{23 \%}$ |  | ${ }^{19 \%}$ | 18\% | 13\% | $\begin{gathered} 24 \% \\ \text { Al* } \end{gathered}$ | ${ }^{21 \%}$ | 20\% | 23\% | $\stackrel{248}{ }$ | ${ }^{5 \%}$ | $\underset{A G A}{296}$ | ${ }^{48 \%}$ | 22\% | ${ }^{13 \%}$ | 16\% | 12\% | 26\% | $\begin{gathered} \text { AT\% } \\ \text { ATAU } \end{gathered}$ |

Cell Contents (a)

YouGov NY

| YOUGOV' |  |  |  |
| :--- | :--- | :--- | :--- |
|  | What the word thinks |  |  |

HYP 95 . 1 . To what extent do you agree or disagree with
each ot the following statements? Please select one option

- I would be offended if, while on a first date, my date
- Would be oftended if white on a
asked Me to pay tor halt of the bill

| Unveighted base | 1123 | ${ }^{24}$ | 82 |
| :---: | :---: | :---: | :---: |
| Base: All US adults Strongly agree | 1108 | 20 | 85 |
|  | 17\%\% | - | 13\% |
| Somewhat agree | 20\% | 31\% | 10\% |
| Nether agree nor disagree | 31\% | 39\% |  |
|  |  | . | ar.at.aU* |
| Somewhat disagree | 14\% | ${ }^{1606}$ | ${ }^{8 \%}$ |
| Strongly disagree | 19\% | 13\% | 19\% |
| Net: Agree | 37\% | 31\% | 23\% |
| Net: Disagree | 33\% | 29\% | 27\% |

HYP -5. 2. To what extent do you agree or disagree with
each of the tollowing statements? Please select one option
on each row.

- IWuld be oftencied if, while on a first date
pay tor halt the bill and was urned down

| Unweighted base | 1123 | ${ }^{24}$ | 82 |
| :---: | :---: | :---: | :---: |
| Base: All US aduts | 1108 | 20 | 85 |
| Strongl agree | 5\% | ${ }^{12 \%}$ | 3\%\% |
| Someewhat agree | 9\% | 4\% | 5\% |
|  |  | ** |  |
| enor disagree | 33\% | ${ }_{\text {3 }}^{35 \%}$ |  |
| Somewhat disagree | 21\% | 22\% | \% |
| Stongy disagree | 32\% | $27 \%$ | 28\% |
|  |  | " |  |
| : Agree | 14\% | $\stackrel{16 \%}{*}$ | ${ }^{8 \%}$ |
| Net: Disagree | 53\% | ${ }^{499}$ | 37\% |

HYP 95 . 3 . To what extent do you agree or crisagree with
each ot the tolowing statements? Please select one option
oan eath
-I would be oftended if, while on a first date, my date
assumed 1 would be paying the whole biil


Cell Contents (C)

