YouGov / Eurotrack Survey Results

Sample Size: 2074 Adults in GB / 1021 Adults in France / 2064 Adults in Germany / 1014 Adults in Denmark / 1011 Adults in Sweden / 1191 Adults in Spain / 1013 Adults in Italy

Fieldwork: 9th - 22nd July 2024

	Country						
	GB	France	Germany	Denmark	Sweden	Spain	Italy
Weighted Sample	2074	1021	2064	1014	1011	1191	1013
Unweighted Sample	2074	1021	2064	1014	1011	1191	1013
	18-19	9-12	12-16	9-15 Jul	9-15	9-15	12-22
	Jul	Jul	Jul	9-15 Jul	Jul	Jul	Jul
Which of the following cuisines, if any, do you **most** enjoy? Please select up to three.							
American	13	10	7	10	13	12	2
British	48	3	2	2	3	2	2
Chinese	40	20	22	12	11	17	13
Danish	0	1	2	55	6	1	1
French	6	77	9	16	10	15	7
German	2	2	57	5	5	2	2
Greek	10	6	27	16	21	6	11
Indian	39	9	7	10	11	5	3
Italian	49	44	49	49	38	55	92
Japanese	10	11	6	9	12	18	20
Korean	4	1	2	1	5	2	1
Mexican	12	4	5	12	10	15	9
Moroccan	2	10	1	2	2	2	2
Spanish	6	13	6	8	7	83	17
Swedish	1	1	1	1	54	0	0
Thai	11	7	8	14	18	3	2
Turkish	5	3	8	5	4	2	2
Vietnamese	3	6	4	6	3	1	0
Other	3	2	4	1	3	3	2
Don't know	2	4	3	9	9	1	3

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Weighted Sample	2074	1021	2064	1014	1011	1191	1013	
Unweighted Sample	2074	1021	2064	1014	1011	1191	1013	

And if you had to choose, which would be your **favourite** cuisine?

[Respondents asked to pick between cuisines chosen in previous

American 2 2 2 3 4 2 1 British 2 1 0 1 1 3 2 1 Danish 0 1 1 3 2 3 1 0 German 1 0 39 1 1 0 0 German 1 0 39 1 1 0 0 Greek 3 1 2 3 5 3 1 1 Italian 23 11 24 22 6 5 2 Korean 1 0 1 1 2 1 0 0 1 0 0 1 0 1 1 2 1 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 <t< th=""><th>question. Excluding those who answered 'Don't know']</th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th></t<>	question. Excluding those who answered 'Don't know']								
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Danish 0 1 1 1 1 1 0 French 1 0 39 1 1 0 1 1 0 1 1 1 0 1 <t< td=""><td></td><td>British</td><td>25</td><td>1</td><td>0</td><td>1</td><td>1</td><td>0</td><td>1</td></t<>		British	25	1	0	1	1	0	1
French 2 63 2 3 1 0 0 Germa 1 0 3 1 8 5 6 0 1 Italian 15 2 3 5 3 1 10 Italian 15 1 2 3 5 2 5 2 Korean 1 1 1 3 2 1 0 0 1 1 0 0 1 1 0 0 1 1 0 0 0 1 1 0 0 0 0 1 1 0 0 0 0 1 1 0 <t< td=""><td></td><td>Chinese</td><td>11</td><td>5</td><td>7</td><td>4</td><td>3</td><td>2</td><td>1</td></t<>		Chinese	11	5	7	4	3	2	1
German 1 0 39 1 1 0 0 Indian 15 2 3 5 6 1 3 Italian 23 11 24 23 16 53 90 Japanese 4 3 2 2 6 5 2 Korean 1 1 1 1 1 2 1 0 1 0 0 0 1 0 0 0 1 0		Danish	0	1	1	36	2	1	0
Greak 3 1 8 5 5 0 1 Indian 12 21 12 22 6 5 2 Korean 1 0 1 1 1 0 0 Morecan 4 1 1 3 2 1 0 0 Morecan 4 1 1 3 2 1 0 0 Morecan 4 1 1 3 2 1 0 0 Spanish 2 1 2 0 <td></td> <td>French</td> <td>2</td> <td>63</td> <td>2</td> <td>5</td> <td>3</td> <td>1</td> <td>0</td>		French	2	63	2	5	3	1	0
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Moroccan 0 4 0 0 1 0 Spanish 2 1 2 1 2 70 1 Swedish 0 0 0 0 42 70 1 Thai 4 1 2 5 5 1 0 Turkish 1 1 2 2 0 0 1 1 2 1 0 0 Which of the following cuisines, if any, do you **least** enjoy? 11 12 20 14 1 1 12 9 7 14 1 14 14 14 14 14 14 14 14 14 14 14 14 14 14 14 15 16 14 16 14 14 15 16 16 14 14 14 14 14 14 14 14 14 14 14 14 14 14 14 </td <td></td> <td></td> <td>1</td> <td>0</td> <td>1</td> <td>1</td> <td>1</td> <td>0</td> <td>0</td>			1	0	1	1	1	0	0
Spanish Swedish O 2 1 2 1 2 70 1 Swedish Turkish 0 0 0 42 0 0 Turkish 1 1 2 2 2 0 0 Other 1 1 2 2 2 0 0 Which of the following cuisines, if any, do you **least** enjoy? 1 1 2 0 1 1 1 0 0 1 British 5 28 21 20 24 26 14 Chinese 7 10 12 9 7 14 17 Danish 7 8 5 6 4 1 3 2 4 2 Indian 9 11 15 10 10 21 15 Japanese 15 9 12 8 4 10 7 Korean 9 9 11<		Mexican	4	1	1	3	2	1	0
Swedish Thai 0 0 0 42 0 0 Thai 4 1 2 5 5 1 0 Turkish 1 1 2 2 2 0 0 Vietnamese 0 1 1 2 0 1 1 1 Which of the following cuisines, if any, do you **least** enjoy? Please select up to three. American 15 19 15 18 16 21 19 British 5 28 21 20 24 26 14 Chinese 7 10 12 3 19 11 11 10 Greerk 6 4 7 3 2 4 2 Italian 2 2 3 1 2 1 1 Japanese 15 9 12 8 4 10 7 Mexican 7 7 8 <		Moroccan	0	4	0	0	0	1	0
Swedish Thai 0 0 0 42 0 0 Thai 4 1 2 5 5 1 0 Turkish 1 1 2 2 2 0 0 Vietnamese 0 1 1 2 0 1 1 1 Which of the following cuisines, if any, do you **least** enjoy? Please select up to three. American 15 19 15 18 16 21 19 British 5 28 21 20 24 26 14 Chinese 7 10 12 3 19 11 11 10 Greerk 6 4 7 3 2 4 2 Italian 2 2 3 1 2 1 1 Japanese 15 9 12 8 4 10 7 Mexican 7 7 8 <		Spanish	2	1	2	1	2	70	1
Thai 4 1 2 5 5 1 0 Turkish 1 1 2 2 2 0 0 Other 1 1 2 2 1 1 0 0 Other 1 1 2 0 1		-							
Turkish Vietnamese O 1 1 2 2 2 0 0 Which of the following cuisines, if any, do you **least** enjoy? Please select up to three. American 15 19 15 18 16 21 19 British 5 28 21 20 24 26 14 17 Danish 7 10 12 9 7 14 17 Danish 7 8 5 5 8 6 9 German 10 12 3 19 11 11 10 21 15 Italian 2 2 3 1 2 1 1 Japanese 15 9 11 7 4 10 8 Korean 9 9 11 7 4 10 8 Spanish 2 2 3 2 7 3 2 1 1 Morocca									
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Which of the following cuisines, if any, do you **least** enjoy? American 15 19 15 18 16 21 19 British 5 28 21 20 24 26 14 Chinese 7 10 12 9 7 14 17 Danish 7 8 5 5 8 6 4 French 10 12 3 19 11 11 10 Greek 6 4 7 3 2 4 2 Indian 9 11 15 10 10 21 15 Italian 2 2 3 1 2 1 1 Japanese 15 9 12 8 4 10 7 Korean 9 9 11 7 5 8 5 8 8 Spanish 2 2 3 2 1 </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>									
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Please select up to three. American 15 19 15 18 16 21 19 British 5 28 21 20 24 26 14 Chinese 7 10 12 9 7 14 17 Danish 7 8 5 5 8 6 4 French 10 12 3 19 11 11 10 Greek 6 4 7 3 2 4 2 Indian 9 11 15 10 10 21 11 Japanese 15 9 12 8 4 10 7 Korean 9 9 11 7 22 8 8 6 4 3 6 4 Moroccan 9 5 9 10 7 22 8 8 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Which of the following ouisings, if any do you **least**	aniou?							
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British 5 28 21 20 24 26 14 Chinese 7 10 12 9 7 14 17 Danish 7 8 5 5 8 6 4 French 10 11 8 6 5 6 9 German 10 12 3 19 11 11 10 Greek 6 4 7 3 2 4 2 Indian 9 11 15 10 10 21 15 Italian 2 2 3 1 2 1 1 Japanese 15 9 12 8 4 3 6 4 Moroccan 9 9 11 7 22 8 8 5 15 22 7 3 Spanish 2 2 3 2 1 1 1 1 1 1 1 1 1 1 1 <td< td=""><td>Please select up to three.</td><td>Amoricon</td><td>45</td><td>40</td><td>45</td><td>40</td><td>46</td><td>24</td><td>40</td></td<>	Please select up to three.	Amoricon	45	40	45	40	46	24	40
Chinese 7 10 12 9 7 14 17 Danish 7 8 5 5 8 6 4 French 10 1 8 6 5 6 9 German 10 12 3 19 11 11 10 Greek 6 4 7 3 2 4 2 Indian 9 11 15 10 10 21 15 Italian 2 2 3 1 2 1 1 Japanese 15 9 12 8 4 10 7 Korean 9 9 111 7 4 10 8 Mexican 7 7 8 4 3 6 4 Moroccan 9 5 9 10 7 22 8 Spanish 2 2 3 2 7 3 11 1 Swedish 9 8 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>									
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Moroccan 9 5 9 10 7 22 8 Spanish 2 2 3 2 1 1 1 Swedish 9 8 5 15 2 7 3 Thai 8 5 8 5 5 8 8 Turkish 7 10 10 11 11 7 5 Vietnamese 9 5 9 6 4 15 11 Other 1 1 3 0 2 2 1 Don't know 28 22 24 29 37 16 29 And if you had to choose, which would you say is the **worst** 22 24 29 37 16 29 [Respondents asked to pick between cuisines chosen in previous question. Excluding those who answered 'Don't know'] 17 17 12 15 19 14 20 British 3 25 19 14 24 19 9 6 8 5 8 6									
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Don't know 28 22 24 29 37 16 29 And if you had to choose, which would you say is the **worst** cuisine? [Respondents asked to pick between cuisines chosen in previous question. Excluding those who answered 'Don't know']									
And if you had to choose, which would you say is the **worst** cuisine? [Respondents asked to pick between cuisines chosen in previous question. Excluding those who answered 'Don't know'] American 17 17 12 15 19 14 20 British 3 25 19 14 24 19 9 Chinese 5 8 9 8 6 8 15 Danish 3 3 2 3 4 2 2 French 6 1 4 2 3 3 5 German 6 8 2 14 8 3 6									
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		Greek	4	2	4	2	1	1	1

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Fieldwork: 9th - 22nd July 2024

[Country						
	GB	France	Germany	Denmark	Sweden	Spain	Italy
Weighted Sample	2074	1021	2064	1014	1011	1191	1013
Unweighted Sample	2074	1021	2064	1014	1011	1191	1013
Indian	8	6	8	5	7	11	10
Italian	1	1	1	0	1	0	1
Japanese	11	4	5	3	3	4	3
Korean	5	4	4	4	2	4	4
Mexican	4	3	4	2	1	2	3
Moroccan	5	3	4	6	3	13	4
Spanish	1	1	2	0	1	1	1
Swedish	6	3	1	8	2	2	1
Thai	4	3	3	2	4	3	5
Turkish	3	6	6	7	7	1	2
Vietnamese	6	1	5	3	3	8	7
Other	1	1	4	0	2	1	2