

YouGov / Eurotrack Survey Results

Sample Size: 2074 Adults in GB / 1021 Adults in France / 2064

Adults in Germany / 1014 Adults in Denmark / 1011 Adults in

Sweden / 1191 Adults in Spain / 1013 Adults in Italy

Fieldwork: 9th - 22nd July 2024

	Country						
	GB	France	Germany	Denmark	Sweden	Spain	Italy
Weighted Sample	2074	1021	2064	1014	1011	1191	1013
Unweighted Sample	2074	1021	2064	1014	1011	1191	1013

	18-19 Jul	9-12 Jul	12-16 Jul	9-15 Jul	9-15 Jul	9-15 Jul	12-22 Jul
Which of the following cuisines, if any, do you **most** enjoy?							
Please select up to three.							
American	13	10	7	10	13	12	2
British	48	3	2	2	3	2	2
Chinese	40	20	22	12	11	17	13
Danish	0	1	2	55	6	1	1
French	6	77	9	16	10	15	7
German	2	2	57	5	5	2	2
Greek	10	6	27	16	21	6	11
Indian	39	9	7	10	11	5	3
Italian	49	44	49	49	38	55	92
Japanese	10	11	6	9	12	18	20
Korean	4	1	2	1	5	2	1
Mexican	12	4	5	12	10	15	9
Moroccan	2	10	1	2	2	2	2
Spanish	6	13	6	8	7	83	17
Swedish	1	1	1	1	54	0	0
Thai	11	7	8	14	18	3	2
Turkish	5	3	8	5	4	2	2
Vietnamese	3	6	4	6	3	1	0
Other	3	2	4	1	3	3	2
Don't know	2	4	3	9	9	1	3

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And if you had to choose, which would be your ****favourite**** cuisine?

[Respondents asked to pick between cuisines chosen in previous question. Excluding those who answered 'Don't know']

American	2	2	2	3	4	2	1
British	25	1	0	1	1	0	1
Chinese	11	5	7	4	3	2	1
Danish	0	1	1	36	2	1	0
French	2	63	2	5	3	1	0
German	1	0	39	1	1	0	0
Greek	3	1	8	5	6	0	1
Indian	15	2	3	5	3	1	1
Italian	23	11	24	23	16	13	90
Japanese	4	3	2	2	6	5	2
Korean	1	0	1	1	1	0	0
Mexican	4	1	1	3	2	1	0
Moroccan	0	4	0	0	0	1	0
Spanish	2	1	2	1	2	70	1
Swedish	0	0	0	0	42	0	0
Thai	4	1	2	5	5	1	0
Turkish	1	1	2	2	2	0	0
Vietnamese	0	1	1	2	1	0	0
Other	1	1	2	0	1	1	1

Which of the following cuisines, if any, do you ****least**** enjoy?

Please select up to three.

American	15	19	15	18	16	21	19
British	5	28	21	20	24	26	14
Chinese	7	10	12	9	7	14	17
Danish	7	8	5	5	8	6	4
French	10	1	8	6	5	6	9
German	10	12	3	19	11	11	10
Greek	6	4	7	3	2	4	2
Indian	9	11	15	10	10	21	15
Italian	2	2	3	1	2	1	1
Japanese	15	9	12	8	4	10	7
Korean	9	9	11	7	4	10	8
Mexican	7	7	8	4	3	6	4
Moroccan	9	5	9	10	7	22	8
Spanish	2	2	3	2	1	1	1
Swedish	9	8	5	15	2	7	3
Thai	8	5	8	5	5	8	8
Turkish	7	10	10	11	11	7	5
Vietnamese	9	5	9	6	4	15	11
Other	1	1	3	0	2	2	1
Don't know	28	22	24	29	37	16	29

And if you had to choose, which would you say is the ****worst**** cuisine?

[Respondents asked to pick between cuisines chosen in previous question. Excluding those who answered 'Don't know']

American	17	17	12	15	19	14	20
British	3	25	19	14	24	19	9
Chinese	5	8	9	8	6	8	15
Danish	3	3	2	3	4	2	2
French	6	1	4	2	3	3	5
German	6	8	2	14	8	3	6
Greek	4	2	4	2	1	1	1

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Indian	8	6	8	5	7	11	10
Italian	1	1	1	0	1	0	1
Japanese	11	4	5	3	3	4	3
Korean	5	4	4	4	2	4	4
Mexican	4	3	4	2	1	2	3
Moroccan	5	3	4	6	3	13	4
Spanish	1	1	2	0	1	1	1
Swedish	6	3	1	8	2	2	1
Thai	4	3	3	2	4	3	5
Turkish	3	6	6	7	7	1	2
Vietnamese	6	1	5	3	3	8	7
Other	1	1	4	0	2	1	2