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50. Pre-Debate: Expected winner of Debate

Who do you think will win the Presidential debate tonight?
Asked before the debate began

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Obama will win | 38\% | 38\% | 39\% | 31\% | 30\% | 81\% | 47\% | 44\% | 39\% | 40\% | 39\% | 33\% | 75\% | 20\% | 3\% |
| They will tie | 10\% | 12\% | 10\% | 8\% | 12\% | - | 14\% | 1\% | 11\% | 10\% | 5\% | 15\% | 10\% | 13\% | 9\% |
| Romney will win | 35\% | 33\% | 32\% | 45\% | 40\% | 1\% | 31\% | 40\% | 30\% | 34\% | 45\% | 32\% | 1\% | 41\% | 76\% |
| Not sure | 17\% | 17\% | 18\% | 16\% | 18\% | 18\% | 8\% | 15\% | 20\% | 16\% | 11\% | 20\% | 14\% | 26\% | 13\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (657) \end{aligned}$ | $\begin{gathered} 100 \% \\ (95) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (411) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (151) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (502) \end{aligned}$ | $\begin{gathered} 100 \% \\ (69) \end{gathered}$ | $\begin{gathered} 100 \% \\ (40) \end{gathered}$ | $\begin{gathered} 100 \% \\ (46) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (153) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (218) \end{aligned}$ | $\begin{gathered} 100 \% \\ (51) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (132) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (251) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (186) \end{aligned}$ |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Obama will win | 38\% | 33\% | 43\% | 33\% | 33\% | 55\% | 41\% | 72\% | 45\% | 5\% | 39\% | 39\% | 36\% | 38\% |
| They will tie | 10\% | 12\% | 8\% | 10\% | 13\% | 4\% | 14\% | 12\% | 12\% | 9\% | 14\% | 9\% | 12\% | 7\% |
| Romney will win | 35\% | 39\% | 29\% | 40\% | 38\% | 24\% | 26\% | 0\% | 17\% | 71\% | 31\% | 38\% | 35\% | 34\% |
| Not sure | 17\% | 16\% | 20\% | 18\% | 17\% | 17\% | 19\% | 16\% | 25\% | 15\% | 17\% | 14\% | 17\% | 22\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (657) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (363) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (294) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (214) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (220) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (113) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (110) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (143) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (289) \end{aligned}$ | $\begin{gathered} 100 \% \\ (95) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (149) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (177) \end{aligned}$ |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Obama will win | 38\% | 100\% | - | - | - | 72\% | 3\% | - | 6\% |
| They will tie | 10\% | - | 100\% | - | - | 10\% | 18\% | 7\% | 15\% |
| Romney will win | 35\% | - | - | 100\% | - | 1\% | 50\% | 82\% | 36\% |
| Not sure | 17\% | - | - | - | 100\% | 17\% | 29\% | 11\% | 43\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (657) | (242) | (62) | (237) | (116) | (321) | (94) | (228) | (14) |

## 2. Perceived effect of debate on own vote

Do you think the debate affected your decision on who you will vote for?

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| It is very likely | 16\% | 16\% | 16\% | 16\% | 13\% | 29\% | 21\% | 27\% | 17\% | 17\% | 6\% | 14\% | 18\% | 16\% | 12\% |
| It is somewhat |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| likely | 5\% | 7\% | 5\% | 3\% | 6\% | 7\% | 1\% | 1\% | 4\% | 5\% | 15\% | 4\% | 5\% | 8\% | 3\% |
| It is not likely | 7\% | 9\% | 7\% | 5\% | 8\% | 6\% | - | 7\% | 8\% | 6\% | 9\% | 8\% | 4\% | 8\% | 9\% |
| It is very unlikely | 8\% | 8\% | 8\% | 8\% | 8\% | 7\% | 8\% | 5\% | 9\% | 4\% | 9\% | 13\% | 6\% | 10\% | 8\% |
| There is no chance | 63\% | 59\% | 63\% | 68\% | 65\% | 50\% | 68\% | 57\% | 60\% | 65\% | 60\% | 62\% | 66\% | 55\% | 69\% |
| I'm not sure | 1\% | 1\% | 1\% | - | 1\% | - | 1\% | 4\% | 2\% | 1\% | 2\% | - | 0\% | 2\% | 0\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (97) | (454) | (165) | (552) | (72) | (41) | (51) | (166) | (236) | (56) | (141) | (260) | (235) | (211) |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| It is very likely | 16\% | 13\% | 19\% | 14\% | 20\% | 15\% | 11\% | 18\% | 18\% | 13\% | 12\% | 16\% | 17\% | 17\% |
| It is somewhat |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| likely | 5\% | 4\% | 6\% | 4\% | 5\% | 8\% | 9\% | 5\% | 12\% | 2\% | 7\% | 7\% | 3\% | 6\% |
| It is not likely | 7\% | 7\% | 7\% | 7\% | 5\% | 8\% | 9\% | 6\% | 8\% | 8\% | 12\% | 5\% | 6\% | 6\% |
| It is very unlikely | 8\% | 10\% | 5\% | 7\% | 5\% | 11\% | 13\% | 6\% | 11\% | 7\% | 12\% | 8\% | 7\% | 5\% |
| There is no chance | 63\% | 64\% | 62\% | 66\% | 63\% | 58\% | 58\% | 65\% | 50\% | 69\% | 56\% | 61\% | 66\% | 66\% |
| I'm not sure | 1\% | 1\% | 1\% | 1\% | 1\% | - | - | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


|  |  |  | Predic | e winner |  |  | erceive | of debat |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| It is very likely | 16\% | 21\% | 9\% | 11\% | 17\% | 19\% | 6\% | 16\% | 5\% |
| It is somewhat |  |  |  |  |  |  |  |  |  |
| likely | 5\% | 3\% | 14\% | 3\% | 9\% | 7\% | 4\% | 4\% | 7\% |
| It is not likely | 7\% | 6\% | 7\% | 8\% | 7\% | 6\% | 10\% | 8\% | - |
| It is very unlikely | 8\% | 6\% | 10\% | 6\% | 14\% | 7\% | 16\% | 6\% | 14\% |
| There is no chance | 63\% | 64\% | 55\% | 72\% | 50\% | 62\% | 62\% | 66\% | 53\% |
| continued on the next page ... |  |  |  |  |  |  |  |  |  |

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| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| I'm not sure | 1\% | - | 4\% | 1\% | 2\% | 0\% | 2\% | 1\% | 21\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (242) \end{aligned}$ | $\begin{gathered} 100 \% \\ (62) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (237) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \end{aligned}$ | $\begin{gathered} 100 \% \\ (18) \end{gathered}$ |

## 3. Perceived effect of debate on others' votes

Do you think the debate affected other people's decisions on who they will vote for?

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| It is very likely | 31\% | 34\% | $31 \%$ | 28\% | 27\% | 55\% | 36\% | 34\% | 30\% | 37\% | 35\% | 25\% | 39\% | 24\% | 28\% |
| It is somewhat |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| likely | 43\% | 46\% | 42\% | 40\% | 46\% | 25\% | 40\% | 36\% | 45\% | 43\% | 32\% | 46\% | 44\% | 41\% | 43\% |
| It is not likely | 13\% | 13\% | 13\% | 12\% | 15\% | 6\% | 11\% | 4\% | 13\% | 9\% | 24\% | 14\% | 7\% | 18\% | 14\% |
| It is very unlikely | 6\% | 4\% | 7\% | 5\% | 6\% | 3\% | 9\% | 11\% | 4\% | 6\% | 4\% | 7\% | 2\% | 11\% | 6\% |
| There is no chance | 1\% | 1\% | 1\% | 2\% | 1\% | - | - | 7\% | 2\% | 1\% | - | 1\% | 1\% | 1\% | 2\% |
| I'm not sure | 6\% | 2\% | 5\% | 13\% | 5\% | 10\% | 3\% | 8\% | 6\% | 4\% | 5\% | 7\% | 6\% | 6\% | 6\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (97) | (454) | (165) | (552) | (72) | (41) | (51) | (166) | (236) | (56) | (141) | (260) | (235) | (211) |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| It is very likely | 31\% | 29\% | 34\% | 36\% | 30\% | 27\% | 23\% | 38\% | 30\% | 26\% | 23\% | 33\% | 31\% | 37\% |
| It is somewhat |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| likely | 43\% | 43\% | 42\% | 37\% | 43\% | 48\% | 55\% | 46\% | 44\% | 41\% | 53\% | 36\% | 46\% | 38\% |
| It is not likely | 13\% | 16\% | 8\% | 14\% | 12\% | 13\% | 9\% | 8\% | 12\% | 16\% | 16\% | 12\% | 12\% | 13\% |
| It is very unlikely | 6\% | 6\% | 6\% | 6\% | 6\% | 6\% | 7\% | 3\% | 6\% | 9\% | 3\% | 8\% | 7\% | 5\% |
| There is no chance | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% | 2\% | 0\% | 1\% | 2\% | - | 3\% | 1\% | 2\% |
| I'm not sure | 6\% | 4\% | 8\% | 7\% | 6\% | 5\% | 4\% | 5\% | 7\% | 7\% | 5\% | 8\% | 4\% | 6\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| It is very likely | 31\% | 43\% | 20\% | 25\% | 22\% | 39\% | 4\% | 33\% | 4\% |
| It is somewhat |  |  |  |  |  |  |  |  |  |
| likely | 43\% | 41\% | 53\% | 40\% | 49\% | 45\% | 41\% | 40\% | 50\% |
| It is not likely | 13\% | 6\% | 22\% | 18\% | 13\% | 7\% | 40\% | 10\% | 9\% |
| It is very unlikely | 6\% | 4\% | 3\% | 11\% | 3\% | 3\% | 9\% | 10\% | 5\% |
| There is no chance | 1\% | 1\% | - | 2\% | - | 1\% | - | 2\% | 11\% |

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|  | Total | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| I'm not sure | 6\% | 6\% | 2\% | 4\% | 12\% | 5\% | 7\% | 5\% | 21\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (242) | (62) | (237) | (116) | (343) | (101) | (254) | (18) |

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4. Effect of debate on view of candidates

Did the debate change your opinion of either candidate? Check all that apply.

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| It made me more favorable towards |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Mitt Romney. It made me more favorable towards | 26\% | 26\% | 22\% | 38\% | 28\% | 7\% | 21\% | 36\% | 24\% | 25\% | 28\% | 24\% | 1\% | 29\% | 55\% |
| Barack Obama. It made me less favorable towards | 33\% | 45\% | 30\% | 26\% | 29\% | 55\% | 31\% | 38\% | 30\% | 41\% | 20\% | $31 \%$ | 64\% | 22\% | 2\% |
| Mitt Romney. It made me less favorable toward | 22\% | 32\% | 20\% | 14\% | 21\% | 29\% | 19\% | 16\% | 21\% | 21\% | 27\% | 22\% | 40\% | 18\% | 1\% |
| Barack Obama. It didn't change my opinion of either | 19\% | 22\% | 18\% | 18\% | 21\% | 3\% | 15\% | 23\% | 13\% | 20\% | 23\% | 14\% | 1\% | 22\% | 40\% |
| candidate. | 26\% | 18\% | 30\% | 22\% | 28\% | 21\% | 25\% | 11\% | 31\% | 20\% | 32\% | 32\% | 21\% | 31\% | 27\% |
| Totals | (716) | (97) | (454) | (165) | (552) | (72) | (41) | (51) | (166) | (236) | (56) | (141) | (260) | (235) | (211) |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| It made me more favorable towards |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Mitt Romney. It made me more favorable towards | 26\% | 26\% | 25\% | 29\% | 27\% | 22\% | 17\% | 1\% | 16\% | 51\% | 18\% | 25\% | 26\% | 32\% |
| Barack Obama. It made me less favorable towards | 33\% | 32\% | 34\% | 29\% | 35\% | 34\% | 38\% | 62\% | 43\% | 4\% | 37\% | 32\% | 32\% | 31\% |
| Mitt Romney. It made me less favorable toward | 22\% | 21\% | 22\% | 15\% | 21\% | 30\% | 34\% | 43\% | 31\% | 1\% | 29\% | 23\% | 19\% | 19\% |
| Barack Obama. | 19\% | 23\% | 14\% | 19\% | 20\% | 18\% | 14\% | 1\% | 12\% | 36\% | 13\% | 14\% | 22\% | 22\% |

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|  | Total | continued from previous page |  |  |  |  |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender |  | Education |  |  |  | Ideology |  |  |  |  |  |  |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| It didn't change my opinion of either candidate. | 26\% | 25\% | 27\% | 28\% | 22\% | 26\% | 27\% | 21\% | 24\% | 29\% | 32\% | 29\% | 24\% | 21\% |
| Totals | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline \& \multirow[b]{2}{*}{Total} \& \multicolumn{4}{|c|}{Predicted Debate winner} \& \multicolumn{4}{|c|}{Perceived winner of debate} <br>
\hline \& \& Obama \& Tie \& Romney \& Not Sure \& Obama \& Tie \& Romney \& Not Sure <br>
\hline \multicolumn{10}{|l|}{It made me more favorable towards} <br>
\hline Mitt Romney. It made me more favorable towards \& 26\% \& 1\% \& 19\% \& 55\% \& 20\% \& 1\% \& 32\% \& 60\% \& 32\% <br>
\hline Barack Obama. It made me less favorable towards \& 33\% \& 64\% \& 31\% \& 2\% \& 32\% \& 63\% \& 5\% \& 1\% \& - <br>
\hline Mitt Romney. It made me less favorable toward \& 22\% \& 41\% \& 23\% \& 2\% \& 23\% \& 41\% \& 3\% \& 1\% \& 11\% <br>
\hline Barack Obama. It didn't change my opinion of either candidate. \& $19 \%$
$26 \%$ \& $1 \%$
$20 \%$ \& $12 \%$

$36 \%$ \& $41 \%$
$26 \%$ \& $15 \%$
$34 \%$ \& $0 \%$
$22 \%$ \& $27 \%$
$48 \%$ \& $42 \%$

$21 \%$ \& $25 \%$
$42 \%$ <br>
\hline Totals \& (716) \& (242) \& (62) \& (237) \& (116) \& (343) \& (101) \& (254) \& (18) <br>
\hline
\end{tabular}

5. Perceived winner of debate

Who do you think won the Presidential debate tonight?

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Obama | 50\% | 59\% | 51\% | 38\% | 45\% | 88\% | 50\% | 46\% | 52\% | 56\% | 49\% | 51\% | 97\% | 36\% | 3\% |
| They tied | 14\% | 11\% | 14\% | 18\% | 16\% | 6\% | 14\% | 7\% | 17\% | 10\% | 11\% | 16\% | 2\% | 23\% | 21\% |
| Romney | 33\% | 30\% | 33\% | 40\% | 37\% | 6\% | 35\% | 39\% | 27\% | 32\% | 39\% | 33\% | 1\% | 37\% | 73\% |
| Not sure | 2\% | 0\% | 2\% | 5\% | 2\% | - | 1\% | 8\% | 4\% | 2\% | 1\% | - | 0\% | 4\% | 3\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{gathered} 100 \% \\ (97) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (454) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (165) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (552) \end{aligned}$ | $\begin{gathered} 100 \% \\ (72) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (41) \end{gathered}$ | $\begin{gathered} 100 \% \\ (51) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (166) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (56) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (260) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (235) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Obama | 50\% | 46\% | 55\% | 42\% | 50\% | 63\% | 61\% | 97\% | 68\% | 5\% | 62\% | 51\% | 46\% | 47\% |
| They tied | 14\% | 17\% | 11\% | 19\% | 11\% | 9\% | 14\% | 1\% | 17\% | 23\% | 14\% | 12\% | 16\% | 13\% |
| Romney | 33\% | 36\% | 31\% | 36\% | 37\% | 28\% | 24\% | 1\% | 14\% | 69\% | 23\% | 32\% | 37\% | 37\% |
| Not sure | 2\% | 1\% | 3\% | 4\% | 2\% | - | 1\% | 1\% | 1\% | 3\% | 1\% | 4\% | 1\% | 3\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (341) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (246) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (224) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (319) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ |


|  |  | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Obama | 50\% | 98\% | 51\% | 1\% | 50\% | 100\% | - | - | - |
| They tied | 14\% | 1\% | 25\% | 21\% | 24\% | - | 100\% | - | - |
| Romney | 33\% | - | 21\% | 76\% | 21\% | - | - | 100\% | - |
| Not sure | 2\% | 0\% | 3\% | 2\% | 5\% | - | - | - | 100\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (242) | (62) | (237) | (116) | (343) | (101) | (254) | (18) |

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## 6. Perceived bias of moderator

Do you think the moderator was biased in favor of either candidate?

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Yes, very biased toward Barack |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Obama Yes, somewhat biased toward | 16\% | 13\% | 17\% | 17\% | 17\% | 9\% | 21\% | 9\% | 17\% | 15\% | 14\% | 14\% | 2\% | 22\% | 29\% |
| Barack Obama | 21\% | 19\% | 20\% | 27\% | 24\% | 1\% | 19\% | 31\% | 19\% | 17\% | 34\% | 22\% | 4\% | 28\% | 38\% |
| No, the moderator was fair | 59\% | 62\% | 59\% | 52\% | 56\% | 81\% | 55\% | 53\% | 62\% | 62\% | 52\% | 60\% | 91\% | 49\% | 26\% |
| Yes, somewhat biased toward Mitt Romney | 2\% | 2\% | 2\% | 4\% | 2\% | 7\% | - | 7\% | 1\% | 3\% | - - | 4\% | 3\% | 1\% | 2\% |
| Yes, very biased toward Mitt |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Romney | 2\% | 4\% | 1\% | - | 1\% | 2\% | 5\% | - | 1\% | 4\% | - | - | 0\% | 1\% | 5\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (97) | (454) | (165) | (552) | (72) | (41) | (51) | (166) | (236) | (56) | (141) | (260) | (235) | (211) |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Yes, very biased toward Barack |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Obama Yes, somewhat biased toward | 16\% | 18\% | 14\% | 19\% | 13\% | 16\% | 13\% | 3\% | 9\% | 28\% | 8\% | 17\% | 20\% | 15\% |
| Barack Obama | 21\% | 23\% | 19\% | 21\% | 25\% | 17\% | 18\% | 3\% | 13\% | 40\% | 19\% | 18\% | 24\% | 22\% |
| No, the moderator was fair | 59\% | 55\% | 62\% | 53\% | 59\% | 64\% | 67\% | 90\% | 76\% | 26\% | 70\% | 59\% | 54\% | 57\% |
| Yes, somewhat biased toward Mitt Romney | 2\% | 2\% | 3\% | 3\% | 2\% | 2\% | 2\% | 3\% | 2\% | 3\% | 1\% | 3\% | 2\% | 4\% |

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|  | Total | continued from previous page |  |  |  |  |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender |  | Education |  |  |  | Ideology |  |  |  |  |  |  |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Yes, very biased toward Mitt Romney | 2\% | 2\% | 2\% | 3\% | 0\% | 2\% | - | 0\% | 1\% | 3\% | 1\% | 3\% | 1\% | 1\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (341) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (246) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (224) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (319) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Yes, very biased toward Barack |  |  |  |  |  |  |  |  |  |
| Obama | 16\% | 2\% | 9\% | 34\% | 10\% | 2\% | 19\% | 37\% | 9\% |
| Yes, somewhat biased toward |  |  |  |  |  |  |  |  |  |
| Barack Obama | 21\% | 5\% | 23\% | 40\% | 18\% | 4\% | 43\% | 37\% | 30\% |
| No, the moderator was fair |  |  |  |  |  |  |  |  |  |
| was fair $59 \%$ $90 \%$ $67 \%$ $20 \%$ $67 \%$ $91 \%$ $36 \%$ |  |  |  |  |  |  |  |  |  |
| Romney | 2\% | 3\% | - | 1\% | 3\% | 3\% | 2\% | 3\% | - |
| Yes, very biased toward Mitt |  |  |  |  |  |  |  |  |  |
| Romney | 2\% | 0\% | 1\% | 4\% | 1\% | 0\% | - | 5\% | - |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (242) | (62) | (237) | (116) | (343) | (101) | (254) | (18) |

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7. Perceived bias of audience

Do you think the audience was biased in favor of either candidate?

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | $65+$ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Yes, very biased toward Barack Obama | 7\% | 7\% | 8\% | 5\% | 8\% | 2\% | 4\% | 7\% | 7\% | 8\% | 6\% | 6\% | 1\% | 10\% | 13\% |
| Yes, somewhat biased toward |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Barack Obama | 28\% | 31\% | 24\% | 36\% | 29\% | 15\% | 36\% | 33\% | 23\% | 27\% | 37\% | 27\% | 7\% | 36\% | 49\% |
| No, the moderator was fair | 59\% | 55\% | 63\% | 52\% | 59\% | 72\% | 53\% | 46\% | 66\% | 59\% | 51\% | 62\% | 86\% | 51\% | 33\% |
| Yes, somewhat biased toward Mitt |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Romney | 4\% | 5\% | 3\% | 5\% | 3\% | 9\% | 1\% | 12\% | 2\% | 5\% | 6\% | 5\% | 6\% | 3\% | 2\% |
| Yes, very biased toward Mitt Romney | 1\% | 1\% | 1\% | 1\% | 0\% | 2\% | 5\% | 2\% | 2\% | 1\% | - | - | 1\% | 0\% | 2\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (97) | (454) | (165) | (552) | (72) | (41) | (51) | (166) | (236) | (56) | (141) | (260) | (235) | (211) |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Yes, very biased toward Barack | 7\% | 8\% | 6\% | 9\% | 7\% | 7\% | 3\% | 1\% | 4\% | 14\% | $6 \%$ | 10\% | 7\% | \% |
| Yes, somewhat biased toward |  | 8\% |  |  |  | , |  |  | , | 14\% |  |  |  |  |
| Barack Obama | 28\% | 33\% | 23\% | 32\% | 28\% | 23\% | 24\% | 8\% | 17\% | 49\% | 15\% | 27\% | 34\% | 30\% |
| No, the moderator was fair | 59\% | 56\% | 63\% | 52\% | 62\% | 66\% | 69\% | 86\% | 74\% | 32\% | 74\% | 58\% | 55\% | 58\% |
| Yes, somewhat biased toward Mitt |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Romney | 4\% | 2\% | 6\% | 5\% | 3\% | 3\% | 5\% | 6\% | 5\% | 3\% | 5\% | 5\% | 3\% | 5\% |

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## YouGov

|  | Total | continued from previous page |  |  |  |  |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender |  | Education |  |  |  | Ideology |  |  |  |  |  |  |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Yes, very biased toward Mitt Romney | 1\% | 0\% | 2\% | 2\% | 1\% | 1\% | - | 0\% | - | 2\% | - | 0\% | 2\% | 1\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (341) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (246) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (224) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (319) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Yes, very biased toward Barack |  |  |  |  |  |  |  |  |  |
| Obama | 7\% | 1\% | 8\% | 15\% | 7\% | 1\% | 7\% | 17\% | - |
| Yes, somewhat biased toward |  |  |  |  |  |  |  |  |  |
| Barack Obama | 28\% | 6\% | 26\% | 53\% | 23\% | 7\% | 52\% | 49\% | $34 \%$ |
| No, the moderator was fair | 59\% | 86\% | 65\% | 29\% | 64\% | 86\% | 38\% | 29\% | 66\% |
| Yes, somewhat biased toward Mitt |  |  |  |  |  |  |  |  |  |
| Romney | 4\% | 6\% | 1\% | 2\% | 4\% | 6\% | 2\% | 3\% | - |
| Yes, very biased toward Mitt |  |  |  |  |  |  |  |  |  |
| Romney | 1\% | 1\% | - | 2\% | 1\% | 0\% | 1\% | 2\% | - |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (242) | (62) | (237) | (116) | (343) | (101) | (254) | (18) |

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## 8. Perceived change in unemployment since Obama took office

Since Obama has taken office, has the unemployment rate gone up or down?

|  |  | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Up, there are less jobs | 45\% | 26\% | 49\% | 57\% | 49\% | 13\% | 48\% | 52\% | 41\% | 41\% | 49\% | 49\% | 11\% | 52\% | 83\% |
| There has been no change | 17\% | 31\% | 14\% | 9\% | 17\% | 17\% | 13\% | 10\% | 18\% | 16\% | 13\% | 22\% | 18\% | 18\% | 13\% |
| Down, there are more jobs | 36\% | 40\% | 35\% | 31\% | 31\% | 64\% | 40\% | 34\% | 36\% | 42\% | 35\% | 29\% | 66\% | 27\% | 4\% |
| Not sure | 3\% | 3\% | 2\% | 3\% | 2\% | 6\% | - | 4\% | 5\% | 1\% | 3\% | 1\% | 4\% | 3\% | 0\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{gathered} 100 \% \\ (97) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (454) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (165) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (552) \end{aligned}$ | $\begin{gathered} 100 \% \\ (72) \end{gathered}$ | $\begin{gathered} 100 \% \\ (41) \end{gathered}$ | $\begin{gathered} 100 \% \\ (51) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (166) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ | $100 \%$ <br> (56) | $\begin{aligned} & 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (260) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (235) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Up, there are less jobs | 45\% | 45\% | 46\% | 50\% | 45\% | 40\% | 38\% | 9\% | 37\% | 80\% | 45\% | 34\% | 48\% | 53\% |
| There has been no change | 17\% | 20\% | 12\% | 17\% | 14\% | 18\% | 19\% | 17\% | 15\% | 15\% | 11\% | 24\% | 16\% | 13\% |
| Down, there are more jobs | 36\% | 34\% | 37\% | 31\% | 38\% | 41\% | 38\% | 69\% | 46\% | 5\% | 40\% | 40\% | 32\% | 33\% |
| Not sure | 3\% | 1\% | 4\% | 2\% | 3\% | 2\% | 5\% | 5\% | 2\% | 0\% | 4\% | 2\% | 3\% | 1\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (341) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (246) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (224) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (319) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ |


|  |  | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Up, there are less jobs | 45\% | 8\% | 36\% | 84\% | 46\% | 11\% | 66\% | 87\% | 64\% |
| There has been no change | 17\% | 19\% | 31\% | 13\% | 14\% | 18\% | 24\% | 11\% | 17\% |
| Down, there are more jobs | 36\% | 69\% | 33\% | 3\% | 37\% | 67\% | 9\% | 2\% | 5\% |
| continued on the next page ... |  |  |  |  |  |  |  |  |  |

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|  | Total | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Not sure | 3\% | 4\% | - | 0\% | 4\% | 4\% | 1\% | 0\% | 14\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (242) | (62) | (237) | (116) | (343) | (101) | (254) | (18) |

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9. Satisfaction with topic coverage - Global Warming

Do you think the following topics were given enough time in the debate?

|  |  | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Too much time | 6\% | 6\% | 6\% | 6\% | 7\% | 2\% | 7\% | 5\% | 4\% | 9\% | 3\% | 9\% | 3\% | 10\% | 7\% |
| The right amount to time | 11\% | 14\% | 10\% | 7\% | 7\% | 30\% | 9\% | 24\% | 14\% | 13\% | 6\% | 6\% | 16\% | 5\% | 10\% |
| Not enough time | 14\% | 14\% | 16\% | 10\% | 15\% | 16\% | 13\% | 9\% | 18\% | 10\% | 16\% | 18\% | 20\% | 14\% | 7\% |
| This topic was not discussed | 69\% | 65\% | 67\% | 77\% | 71\% | 53\% | 71\% | 63\% | 64\% | 68\% | 75\% | 68\% | 61\% | 72\% | 76\% |
| Totals <br> (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{gathered} 100 \% \\ (97) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (454) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (165) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (552) \end{aligned}$ | $\begin{gathered} 100 \% \\ (72) \end{gathered}$ | $\begin{gathered} 100 \% \\ (41) \end{gathered}$ | $\begin{gathered} 100 \% \\ (51) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (166) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ | $\begin{gathered} 100 \% \\ (56) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (260) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (235) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Too much time | 6\% | 10\% | 2\% | 7\% | 4\% | 10\% | 5\% | 3\% | 5\% | 9\% | 2\% | 8\% | 8\% | 5\% |
| The right amount to time | 11\% | 9\% | 13\% | 16\% | 7\% | 10\% | 4\% | 12\% | 9\% | 10\% | 13\% | 12\% | 11\% | 6\% |
| Not enough time | 14\% | 16\% | 13\% | 10\% | 17\% | 15\% | 21\% | 23\% | 19\% | 5\% | 20\% | 11\% | 15\% | 13\% |
| This topic was not discussed | 69\% | 66\% | 72\% | 67\% | 71\% | 65\% | 70\% | 62\% | 66\% | 75\% | 65\% | 69\% | 66\% | 76\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |



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10. Satisfaction with topic coverage - Abortion

Do you think the following topics were given enough time in the debate?

|  |  | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Too much time | 10\% | 7\% | 10\% | 11\% | 10\% | 5\% | 5\% | 13\% | 9\% | 7\% | 11\% | 16\% | 2\% | 20\% | 8\% |
| The right amount to time | 28\% | 28\% | 29\% | 24\% | 23\% | 49\% | 37\% | 28\% | 29\% | 30\% | 20\% | 21\% | 28\% | 27\% | 28\% |
| Not enough time | 25\% | 35\% | 22\% | 24\% | 24\% | 29\% | 32\% | 20\% | 27\% | 25\% | 26\% | 26\% | 35\% | 14\% | 24\% |
| This topic was not discussed | 38\% | 30\% | 39\% | 41\% | 42\% | 18\% | 25\% | 39\% | 35\% | 38\% | 43\% | 37\% | 36\% | 39\% | 40\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{gathered} 100 \% \\ (97) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (454) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (165) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (552) \end{aligned}$ | $\begin{gathered} 100 \% \\ (72) \end{gathered}$ | $\begin{gathered} 100 \% \\ (41) \end{gathered}$ | $\begin{gathered} 100 \% \\ (51) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (166) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ | $\begin{gathered} 100 \% \\ (56) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (260) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (235) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Too much time | 10\% | 13\% | 5\% | 8\% | 11\% | 10\% | 8\% | 6\% | 10\% | 13\% | 6\% | 5\% | 13\% | 11\% |
| The right amount to time | 28\% | 28\% | 27\% | 32\% | 26\% | 27\% | 19\% | 23\% | 29\% | 29\% | 28\% | 32\% | 27\% | 24\% |
| Not enough time | 25\% | 23\% | 28\% | 23\% | 30\% | 21\% | 29\% | 35\% | 24\% | 18\% | 23\% | 24\% | 22\% | 33\% |
| This topic was not discussed | 38\% | 36\% | 40\% | 37\% | 33\% | 42\% | 44\% | 36\% | 37\% | 40\% | 43\% | 38\% | 38\% | 32\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


11. Satisfaction with topic coverage - Foreign Policy

Do you think the following topics were given enough time in the debate?

|  |  | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Too much time | 4\% | 8\% | 3\% | 1\% | 3\% | 7\% | 3\% | 9\% | 2\% | 7\% | 1\% | 4\% | 6\% | 3\% | 2\% |
| The right amount to time | 43\% | 54\% | 40\% | 38\% | 42\% | 57\% | 31\% | 37\% | 46\% | 45\% | 35\% | 43\% | 62\% | 35\% | 25\% |
| Not enough time | 50\% | 38\% | 54\% | 55\% | 51\% | 36\% | 66\% | 49\% | 47\% | 47\% | 61\% | 51\% | 30\% | 60\% | 68\% |
| This topic was not discussed | 3\% | - | 3\% | 6\% | 3\% | 0\% | - | 5\% | 5\% | 2\% | 3\% | 1\% | 2\% | 2\% | 5\% |
| Totals <br> (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{gathered} 100 \% \\ (97) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (454) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (165) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (552) \end{aligned}$ | $\begin{gathered} 100 \% \\ (72) \end{gathered}$ | $100 \%$ <br> (41) | $\begin{gathered} 100 \% \\ (51) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (166) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ | $\begin{gathered} 100 \% \\ (56) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (260) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (235) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Too much time | 4\% | 4\% | 4\% | 5\% | 3\% | 3\% | 5\% | 8\% | 4\% | 2\% | 3\% | 4\% | 5\% | 3\% |
| The right amount to time | 43\% | 40\% | 46\% | 41\% | 42\% | 48\% | 45\% | 60\% | 49\% | 25\% | 45\% | 54\% | 37\% | 39\% |
| Not enough time | 50\% | 54\% | 46\% | 50\% | 53\% | 47\% | 47\% | 30\% | 44\% | 70\% | 43\% | 41\% | 58\% | 55\% |
| This topic was not discussed | 3\% | 3\% | 3\% | 4\% | 2\% | 2\% | 3\% | 3\% | 3\% | 3\% | 9\% | 1\% | 1\% | 4\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (341) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (246) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (224) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (319) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Too much time | 4\% | 9\% | - | 1\% | 2\% | 7\% | 3\% | 1\% | - |
| The right amount to time | 43\% | 58\% | 46\% | 25\% | 42\% | 59\% | 30\% | 26\% | 16\% |
| Not enough time | 50\% | 32\% | 53\% | 71\% | 49\% | 32\% | 62\% | 71\% | 68\% |
| This topic was not discussed | 3\% | 0\% | 1\% | 3\% | 7\% | 2\% | 6\% | 1\% | 16\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (242) \end{aligned}$ | $\begin{gathered} 100 \% \\ (62) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (237) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \end{aligned}$ | $\begin{gathered} 100 \% \\ (18) \end{gathered}$ |

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12. Satisfaction with topic coverage - The Economy

Do you think the following topics were given enough time in the debate?

|  |  | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Too much time | 7\% | 5\% | 7\% | 10\% | 8\% | 4\% | 2\% | 3\% | 7\% | 7\% | 9\% | 9\% | 11\% | 7\% | 2\% |
| The right amount to time | 54\% | 63\% | 52\% | 50\% | 54\% | 60\% | 52\% | 53\% | 54\% | 56\% | 49\% | 56\% | 64\% | 46\% | 49\% |
| Not enough time | 39\% | 32\% | 41\% | 40\% | 38\% | 35\% | 46\% | 44\% | 39\% | 37\% | 42\% | 35\% | 25\% | 47\% | 49\% |
| This topic was not discussed | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Totals <br> (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{gathered} 100 \% \\ (97) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (454) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (165) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (552) \end{aligned}$ | $\begin{gathered} 100 \% \\ (72) \end{gathered}$ | $\begin{gathered} 100 \% \\ (41) \end{gathered}$ | $\begin{gathered} 100 \% \\ (51) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (166) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ | $\begin{gathered} 100 \% \\ (56) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (260) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (235) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Too much time | 7\% | 5\% | 10\% | 6\% | 3\% | 12\% | 15\% | 14\% | 8\% | 2\% | 8\% | 8\% | 5\% | 8\% |
| The right amount to time | 54\% | 55\% | 53\% | 46\% | 64\% | 55\% | 58\% | 64\% | 55\% | 45\% | 64\% | 57\% | 50\% | 52\% |
| Not enough time | 39\% | 40\% | 37\% | 48\% | 34\% | 33\% | 27\% | 22\% | 37\% | 54\% | 28\% | 35\% | 45\% | 40\% |
| This topic was not discussed | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


13. Satisfaction with topic coverage - Taxes

Do you think the following topics were given enough time in the debate?

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Too much time | 9\% | 7\% | 9\% | 10\% | 10\% | 8\% | 4\% | 3\% | 7\% | 10\% | 11\% | 6\% | 11\% | 9\% | 5\% |
| The right amount to time | 55\% | 56\% | 55\% | 57\% | 56\% | 56\% | 49\% | 52\% | 56\% | 56\% | 59\% | 55\% | 61\% | 49\% | 54\% |
| Not enough time | 35\% | 35\% | 36\% | 33\% | 34\% | 36\% | 47\% | 40\% | 36\% | 34\% | 29\% | 39\% | 27\% | 42\% | 40\% |
| This topic was not discussed | 0\% | 1\% | 0\% | - | 0\% | - | - | 5\% | 2\% | - | - | - | 1\% | - | 1\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{gathered} 100 \% \\ (97) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (454) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (165) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (552) \end{aligned}$ | $\begin{gathered} 100 \% \\ (72) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (41) \end{gathered}$ | $\begin{gathered} 100 \% \\ (51) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (166) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ | $\begin{gathered} 100 \% \\ (56) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (260) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (235) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Too much time | 9\% | 8\% | 10\% | 5\% | 10\% | 10\% | 16\% | 12\% | 13\% | 4\% | 10\% | 8\% | 8\% | 9\% |
| The right amount to time | 55\% | 52\% | 60\% | 49\% | 60\% | 59\% | 61\% | 62\% | 53\% | 52\% | 60\% | 59\% | 52\% | 53\% |
| Not enough time | 35\% | 40\% | 29\% | 45\% | 29\% | 32\% | 23\% | 25\% | 34\% | 43\% | 28\% | 31\% | 40\% | 37\% |
| This topic was not discussed | 0\% | - | 1\% | 1\% | - | - | - | 1\% | - | 0\% | 1\% | 1\% | - | - |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |



## 14. Words used to describe debate

Which of the following words would you use to describe the debate tonight?

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Educational | 28\% | 31\% | 29\% | 20\% | 24\% | 40\% | 52\% | 22\% | 27\% | 30\% | 18\% | 29\% | 36\% | 23\% | 22\% |
| Frustrating | 35\% | 40\% | 31\% | 38\% | 39\% | 12\% | 23\% | 38\% | 31\% | 34\% | 49\% | 30\% | 26\% | 37\% | 45\% |
| Confrontational | 71\% | 78\% | 68\% | 72\% | 75\% | 51\% | 68\% | 63\% | 67\% | 72\% | 76\% | 75\% | 69\% | 71\% | 76\% |
| Silly | 4\% | 10\% | 2\% | 1\% | 5\% | - | 2\% | 2\% | 5\% | 2\% | 2\% | 7\% | 2\% | 6\% | 3\% |
| Funny | 7\% | 17\% | 5\% | 1\% | 7\% | 2\% | 7\% | 9\% | 8\% | 7\% | 1\% | 9\% | 8\% | 10\% | 2\% |
| Friendly | 2\% | 5\% | 1\% | - | 2\% | 5\% | - | 3\% | 3\% | 0\% | 4\% | 4\% | 3\% | 1\% | 2\% |
| Informative | 48\% | 44\% | 51\% | 47\% | 45\% | 70\% | 49\% | 55\% | 51\% | 47\% | 33\% | 50\% | 58\% | 47\% | 38\% |
| Honest | 11\% | 15\% | 10\% | 9\% | 9\% | 26\% | 19\% | 9\% | 9\% | 16\% | 5\% | 10\% | 15\% | 9\% | 10\% |
| Dishonest | 18\% | 10\% | 21\% | 18\% | 18\% | 11\% | 25\% | 20\% | 18\% | 15\% | 20\% | 14\% | 10\% | 21\% | 26\% |
| Fun | 9\% | 20\% | 7\% | 2\% | 8\% | 9\% | 19\% | 5\% | 9\% | 11\% | 8\% | 9\% | 10\% | 15\% | 2\% |
| Meaningless | 8\% | 7\% | 7\% | 10\% | 9\% | 1\% | 1\% | 10\% | 6\% | 7\% | 11\% | 9\% | 3\% | 10\% | 11\% |
| Depressing | 7\% | 8\% | 5\% | 9\% | 8\% | - | 4\% | 14\% | 7\% | 6\% | 10\% | 6\% | 2\% | 13\% | 8\% |
| Satisfying | 24\% | 24\% | 25\% | 18\% | 19\% | 43\% | 47\% | 21\% | 25\% | 25\% | 19\% | 27\% | 42\% | 18\% | 7\% |
| None of the above | 2\% | 4\% | 2\% | 2\% | 3\% | 3\% | - | 1\% | 2\% | 4\% | 2\% | 1\% | 2\% | 2\% | 3\% |
| Totals | (716) | (97) | (454) | (165) | (552) | (72) | (41) | (51) | (166) | (236) | (56) | (141) | (260) | (235) | (211) |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Educational | 28\% | 28\% | 28\% | 23\% | 33\% | 33\% | 23\% | 35\% | 31\% | 20\% | 33\% | 24\% | 30\% | 24\% |
| Frustrating | 35\% | 35\% | 34\% | 32\% | 34\% | 37\% | 40\% | 29\% | 28\% | 44\% | 37\% | 38\% | 35\% | 28\% |
| Confrontational | 71\% | 69\% | 74\% | 63\% | 78\% | 75\% | 75\% | 73\% | 72\% | 72\% | 76\% | 66\% | 69\% | 75\% |
| Silly | 4\% | 5\% | 2\% | 3\% | 4\% | 5\% | 3\% | 3\% | 4\% | 3\% | 2\% | 6\% | 3\% | 4\% |
| Funny | 7\% | 9\% | 4\% | 4\% | 10\% | 8\% | 3\% | 8\% | 9\% | 3\% | 3\% | 9\% | 7\% | 7\% |
| Friendly | 2\% | 1\% | 3\% | 2\% | 3\% | 1\% | 2\% | 2\% | 1\% | 2\% | 3\% | 1\% | 3\% | 0\% |
| Informative | 48\% | 44\% | 53\% | 50\% | 44\% | 53\% | 49\% | 57\% | 55\% | 38\% | 47\% | 50\% | 50\% | 46\% |
| Honest | 11\% | 11\% | 12\% | 12\% | 11\% | 9\% | 11\% | 12\% | 13\% | 10\% | 6\% | 11\% | 15\% | 9\% |
| Dishonest | 18\% | 18\% | 18\% | 21\% | 17\% | 19\% | 9\% | 12\% | 13\% | 26\% | 16\% | 16\% | 19\% | 19\% |
| Fun | 9\% | 12\% | 5\% | 5\% | 13\% | 13\% | 7\% | 14\% | 11\% | 3\% | 9\% | 11\% | 6\% | 12\% |
| Meaningless | 8\% | 8\% | 7\% | 8\% | 7\% | 6\% | 11\% | 4\% | 4\% | 12\% | 11\% | 7\% | 7\% | 7\% |
| Depressing | 7\% | 7\% | 6\% | 8\% | 6\% | 6\% | 5\% | 2\% | 8\% | 10\% | 3\% | 6\% | 9\% | 7\% |
| Satisfying | 24\% | 26\% | 21\% | 20\% | 28\% | 20\% | 29\% | 38\% | 27\% | 11\% | 19\% | 23\% | 27\% | 22\% |
| None of the above | 2\% | 3\% | 1\% | 3\% | 1\% | 5\% | - | 2\% | 2\% | 3\% | 1\% | 4\% | 2\% | 2\% |

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|  | Total | continued from previous page |  |  |  |  |  |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender |  | Education |  |  |  | Ideology |  |  |  |  |  |  |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Totals | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


|  |  | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Educational | 28\% | 38\% | 21\% | 18\% | 31\% | 38\% | 11\% | 21\% | - |
| Frustrating | 35\% | 22\% | 38\% | 42\% | 45\% | 26\% | 43\% | 43\% | 55\% |
| Confrontational | 71\% | 67\% | 78\% | 71\% | 77\% | 70\% | 75\% | 71\% | 57\% |
| Silly | 4\% | 1\% | 3\% | 5\% | 8\% | 2\% | 10\% | 3\% | - |
| Funny | 7\% | 9\% | 3\% | 7\% | 6\% | 8\% | 10\% | 4\% | - |
| Friendly | 2\% | 4\% | 2\% | 1\% | 1\% | 3\% | - | 1\% | - |
| Informative | 48\% | 59\% | 27\% | 37\% | 58\% | 58\% | 36\% | 40\% | 35\% |
| Honest | 11\% | 14\% | 5\% | 12\% | 7\% | 14\% | 5\% | 11\% | 4\% |
| Dishonest | 18\% | 10\% | 17\% | 25\% | 18\% | 10\% | 21\% | 28\% | 26\% |
| Fun | 9\% | 12\% | 14\% | 5\% | 10\% | 14\% | 7\% | 3\% | - |
| Meaningless | 8\% | 2\% | 8\% | 11\% | 14\% | 3\% | 22\% | 7\% | 25\% |
| Depressing | 7\% | 3\% | 3\% | 10\% | 12\% | 3\% | 10\% | 10\% | 27\% |
| Satisfying | 24\% | 42\% | 29\% | 7\% | 18\% | 39\% | 8\% | 8\% | - |
| None of the above | 2\% | 2\% | 1\% | 4\% | 1\% | 2\% | 1\% | 4\% | - |
| Totals | (716) | (242) | (62) | (237) | (116) | (343) | (101) | (254) | (18) |

15. Words used to describe Candidates - Aggressive

Which of the following words would you use to describe the Presidential candidates?

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Barack Obama | 29\% | 32\% | 28\% | 27\% | 27\% | 30\% | 36\% | 38\% | 32\% | 27\% | 35\% | 28\% | 25\% | 29\% | 34\% |
| Mitt Romney | 27\% | 29\% | 28\% | 21\% | 27\% | 28\% | 23\% | 23\% | 28\% | 26\% | 25\% | 28\% | 37\% | 14\% | 25\% |
| Both equally | 39\% | 34\% | 38\% | 48\% | 40\% | 38\% | 41\% | 25\% | 33\% | 43\% | 40\% | 38\% | 34\% | 49\% | 37\% |
| Neither | 5\% | 5\% | 6\% | 5\% | 5\% | 4\% | - | 13\% | 7\% | 5\% | - | 6\% | 4\% | 8\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (97) | (454) | (165) | (552) | (72) | (41) | (51) | (166) | (236) | (56) | (141) | (260) | (235) | (211) |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 29\% | 34\% | 23\% | 29\% | 33\% | 27\% | 17\% | 23\% | 25\% | 33\% | 21\% | 32\% | 30\% | 28\% |
| Mitt Romney | 27\% | 24\% | 30\% | 27\% | 26\% | 27\% | 27\% | 37\% | 26\% | 20\% | 30\% | 30\% | 25\% | 24\% |
| Both equally | 39\% | 38\% | 41\% | 38\% | 37\% | 39\% | 49\% | 35\% | 46\% | 41\% | 39\% | 33\% | 41\% | 44\% |
| Neither | 5\% | 4\% | 6\% | 6\% | 3\% | 6\% | 6\% | 5\% | 4\% | 6\% | 10\% | 5\% | 4\% | 4\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (341) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (246) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (224) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (319) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 29\% | 27\% | 30\% | 33\% | 22\% | 26\% | 32\% | 32\% | 19\% |
| Mitt Romney | 27\% | 39\% | 25\% | 20\% | 14\% | 34\% | 15\% | 22\% | 12\% |
| Both equally | 39\% | 31\% | 45\% | 40\% | 57\% | 36\% | 49\% | 40\% | 39\% |
| Neither | 5\% | 3\% | - | 7\% | 7\% | 4\% | 4\% | 6\% | 30\% |
| Totals (Unweighted) | $\begin{aligned} & \hline 100 \% \\ & (716) \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (242) \\ & \hline \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (62) \\ \hline \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (237) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \\ & \hline \end{aligned}$ | $\begin{gathered} 100 \% \\ (18) \end{gathered}$ |

16. Words used to describe Candidates - Smart

Which of the following words would you use to describe the Presidential candidates?

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Barack Obama | 39\% | 47\% | 40\% | 28\% | 33\% | 76\% | 43\% | 42\% | 44\% | 43\% | 39\% | 32\% | 81\% | 23\% | 2\% |
| Mitt Romney | 34\% | 31\% | 32\% | 44\% | 38\% | 5\% | 33\% | 38\% | 30\% | 31\% | 32\% | 37\% | 1\% | 37\% | 73\% |
| Both equally | 26\% | 20\% | 28\% | 27\% | 28\% | 16\% | 24\% | 17\% | 24\% | 25\% | 29\% | 30\% | 18\% | 39\% | 22\% |
| Neither | 1\% | 2\% | 1\% | 1\% | 1\% | 2\% | - | 3\% | 2\% | 1\% | - | 0\% | 0\% | 1\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (97) | (454) | (165) | (552) | (72) | (41) | (51) | (166) | (236) | (56) | (141) | (260) | (235) | (211) |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 39\% | 36\% | 43\% | 35\% | 39\% | 46\% | 43\% | 79\% | 45\% | 5\% | 47\% | 38\% | 37\% | 38\% |
| Mitt Romney | 34\% | 34\% | 33\% | 38\% | 36\% | 26\% | 25\% | 2\% | 16\% | 67\% | 18\% | 36\% | 40\% | 34\% |
| Both equally | 26\% | 29\% | 22\% | 26\% | 22\% | 27\% | 32\% | 20\% | 38\% | 26\% | 32\% | 26\% | 23\% | 25\% |
| Neither | 1\% | 1\% | 2\% | 1\% | 2\% | 1\% | 1\% | - | 1\% | 2\% | 4\% | 1\% | 0\% | 2\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (341) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (246) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (224) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (319) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 39\% | 83\% | 34\% | 1\% | 29\% | 76\% | 3\% | 1\% | 4\% |
| Mitt Romney | 34\% | 1\% | 20\% | 75\% | 21\% | 2\% | 37\% | 80\% | 36\% |
| Both equally | 26\% | 16\% | 45\% | 23\% | 47\% | 22\% | 57\% | 16\% | 57\% |
| Neither | 1\% | - | 0\% | 1\% | 2\% | 0\% | 3\% | 2\% | 2\% |
| Totals (Unweighted) | $\begin{aligned} & \hline 100 \% \\ & (716) \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (242) \\ & \hline \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (62) \\ \hline \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (237) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \\ & \hline \end{aligned}$ | $\begin{gathered} 100 \% \\ (18) \end{gathered}$ |

17. Words used to describe Candidates - Defensive

Which of the following words would you use to describe the Presidential candidates?


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 41\% | 44\% | 37\% | 47\% | 40\% | 34\% | 30\% | 5\% | 24\% | 75\% | 31\% | 39\% | 44\% | 43\% |
| Mitt Romney | 38\% | 35\% | 40\% | 35\% | 35\% | 45\% | 44\% | 73\% | 49\% | 5\% | 41\% | 42\% | 34\% | 36\% |
| Both equally | 18\% | 17\% | 19\% | 16\% | 21\% | 16\% | 18\% | 18\% | 23\% | 16\% | 24\% | 13\% | 20\% | 14\% |
| Neither | 4\% | 4\% | 4\% | 3\% | 4\% | 6\% | 8\% | 5\% | 4\% | 3\% | 4\% | 6\% | 2\% | 6\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 41\% | 6\% | 32\% | 82\% | 32\% | 6\% | 58\% | 85\% | 45\% |
| Mitt Romney | 38\% | 76\% | 28\% | 3\% | 34\% | 71\% | 6\% | 3\% | 17\% |
| Both equally | 18\% | 15\% | 39\% | 12\% | 25\% | 20\% | 29\% | 10\% | 21\% |
| Neither | 4\% | 3\% | 1\% | 3\% | 9\% | 4\% | 6\% | 2\% | 17\% |
| Totals | $100 \%$ (716) | $\begin{aligned} & \hline 100 \% \\ & (242) \end{aligned}$ | $100 \%$ (62) | $100 \%$ | $100 \%$ | $100 \%$ (343) | $100 \%$ (101) | $100 \%$ (254) | $100 \%$ |
| (Unweighted) | (716) | (242) | (62) | (237) | (116) | (343) | (101) | (254) | (18) |

18. Words used to describe Candidates - Right

Which of the following words would you use to describe the Presidential candidates?


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 47\% | 44\% | 51\% | 41\% | 47\% | 62\% | 53\% | 91\% | 62\% | 5\% | 58\% | 50\% | 44\% | 43\% |
| Mitt Romney | 42\% | 47\% | 37\% | 48\% | 44\% | 32\% | 34\% | 4\% | 18\% | 85\% | 28\% | 42\% | 48\% | 46\% |
| Both equally | 4\% | 4\% | 3\% | 5\% | 3\% | 2\% | 4\% | 2\% | 7\% | 4\% | 2\% | 3\% | 5\% | 5\% |
| Neither | 6\% | 4\% | 9\% | 6\% | 6\% | 5\% | 9\% | 3\% | 12\% | 6\% | 12\% | 6\% | 3\% | 7\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (341) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (246) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (224) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (319) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 47\% | 92\% | 47\% | 3\% | 47\% | 91\% | 11\% | 1\% | 4\% |
| Mitt Romney | 42\% | 4\% | 30\% | 91\% | 31\% | 3\% | 59\% | 94\% | 50\% |
| Both equally | 4\% | 1\% | 13\% | 1\% | 9\% | 2\% | 12\% | 2\% | 22\% |
| Neither | 6\% | 3\% | 10\% | 5\% | 13\% | 4\% | 19\% | 3\% | 23\% |
| Totals (Unweighted) | $\begin{aligned} & \hline 100 \% \\ & (716) \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (242) \\ & \hline \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (62) \\ \hline \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (237) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \end{aligned}$ | $\begin{gathered} 100 \% \\ (18) \end{gathered}$ |

19. Words used to describe Candidates - Strong

Which of the following words would you use to describe the Presidential candidates?

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Barack Obama | 41\% | 49\% | 41\% | 33\% | 36\% | 77\% | 47\% | 42\% | 46\% | 45\% | 39\% | 36\% | 82\% | 28\% | 2\% |
| Mitt Romney | 38\% | 33\% | 37\% | 46\% | 42\% | 6\% | 36\% | 42\% | 33\% | 34\% | 35\% | 42\% | 2\% | 42\% | 80\% |
| Both equally | 19\% | 15\% | 20\% | 19\% | 20\% | 17\% | 17\% | 12\% | 20\% | 19\% | 21\% | 22\% | 15\% | 27\% | 16\% |
| Neither | 2\% | 3\% | 1\% | 2\% | 2\% | - | - | 4\% | 1\% | 3\% | 5\% | 0\% | 1\% | 3\% | 2\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (97) | (454) | (165) | (552) | (72) | (41) | (51) | (166) | (236) | (56) | (141) | (260) | (235) | (211) |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 41\% | 37\% | 46\% | 36\% | 40\% | 55\% | 44\% | 81\% | 54\% | 4\% | 47\% | 41\% | 40\% | 39\% |
| Mitt Romney | 38\% | 41\% | 34\% | 44\% | 39\% | 27\% | 28\% | 2\% | 19\% | 74\% | 25\% | 41\% | 41\% | 38\% |
| Both equally | 19\% | 20\% | 18\% | 20\% | 16\% | 17\% | 26\% | 16\% | 24\% | 20\% | 26\% | 16\% | 17\% | 20\% |
| Neither | 2\% | 2\% | 2\% | 1\% | 4\% | 1\% | 3\% | 1\% | 4\% | 2\% | 2\% | 2\% | 2\% | 2\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (341) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (246) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (224) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (319) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 41\% | 86\% | 27\% | 1\% | 37\% | 80\% | 6\% | 1\% | 5\% |
| Mitt Romney | 38\% | 2\% | 30\% | 84\% | 19\% | 2\% | 41\% | 90\% | 49\% |
| Both equally | 19\% | 11\% | 40\% | 13\% | 40\% | 16\% | 50\% | 9\% | 32\% |
| Neither | 2\% | 1\% | 4\% | 2\% | 4\% | 2\% | 4\% | 1\% | 13\% |
| Totals (Unweighted) | $\begin{aligned} & \hline 100 \% \\ & (716) \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (242) \\ & \hline \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (62) \\ \hline \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (237) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \\ & \hline \end{aligned}$ | $\begin{gathered} 100 \% \\ (18) \end{gathered}$ |

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20. Words used to describe Candidates - Accurate

Which of the following words would you use to describe the Presidential candidates?


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 49\% | 44\% | 54\% | 41\% | 47\% | 61\% | 59\% | 95\% | 65\% | 4\% | 60\% | 49\% | 46\% | 44\% |
| Mitt Romney | 41\% | 46\% | 36\% | 47\% | 43\% | 31\% | 32\% | 1\% | 21\% | 82\% | 27\% | 42\% | 46\% | 45\% |
| Both equally | 4\% | 5\% | 3\% | 7\% | 2\% | 1\% | 4\% | 3\% | 4\% | 5\% | 3\% | 2\% | 5\% | 5\% |
| Neither | 6\% | 5\% | 7\% | 5\% | 7\% | 7\% | 5\% | 2\% | 10\% | 8\% | 10\% | 6\% | 4\% | 6\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


21. Words used to describe Candidates - Clear

Which of the following words would you use to describe the Presidential candidates?

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Barack Obama | 47\% | 58\% | 47\% | 33\% | 43\% | 78\% | 46\% | 44\% | 51\% | 50\% | 41\% | 52\% | 89\% | 34\% | 5\% |
| Mitt Romney | 38\% | 31\% | 37\% | 49\% | 43\% | 5\% | 38\% | 40\% | 32\% | 35\% | 40\% | 38\% | 1\% | 41\% | 84\% |
| Both equally | 10\% | 5\% | 12\% | 12\% | 9\% | 15\% | 16\% | 7\% | 11\% | 10\% | 15\% | 7\% | 9\% | 18\% | 4\% |
| Neither | 5\% | 6\% | 4\% | 5\% | 6\% | 2\% | - | 10\% | 5\% | 5\% | 3\% | 3\% | 1\% | 7\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (97) | (454) | (165) | (552) | (72) | (41) | (51) | (166) | (236) | (56) | (141) | (260) | (235) | (211) |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 47\% | 46\% | 48\% | 42\% | 47\% | 52\% | 55\% | 87\% | 62\% | 6\% | 57\% | 48\% | 44\% | 43\% |
| Mitt Romney | 38\% | 40\% | 36\% | 41\% | 43\% | 30\% | 27\% | 1\% | 19\% | 77\% | 24\% | 35\% | 42\% | 45\% |
| Both equally | 10\% | 9\% | 12\% | 11\% | 6\% | 13\% | 14\% | 10\% | 12\% | 10\% | 11\% | 10\% | 10\% | 10\% |
| Neither | 5\% | 5\% | 4\% | 6\% | 4\% | 5\% | 4\% | 1\% | 7\% | 7\% | 9\% | 6\% | 4\% | 2\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (341) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (246) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (224) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (319) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 47\% | 89\% | 52\% | 4\% | 46\% | 89\% | 10\% | 0\% | 27\% |
| Mitt Romney | 38\% | 1\% | 29\% | 84\% | 24\% | 1\% | 42\% | 92\% | 30\% |
| Both equally | 10\% | 8\% | 15\% | 6\% | 20\% | 9\% | 27\% | 5\% | 23\% |
| Neither | 5\% | 2\% | 5\% | 6\% | 10\% | 2\% | 20\% | 2\% | 21\% |
| Totals (Unweighted) | $\begin{aligned} & \hline 100 \% \\ & (716) \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (242) \\ & \hline \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (62) \\ \hline \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (237) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \\ & \hline \end{aligned}$ | $\begin{gathered} 100 \% \\ (18) \end{gathered}$ |

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22. Words used to describe Candidates - Honest

Which of the following words would you use to describe the Presidential candidates?

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Barack Obama | 49\% | 59\% | 50\% | 36\% | 43\% | 91\% | 50\% | 45\% | 53\% | 54\% | 43\% | 47\% | 95\% | 36\% | 3\% |
| Mitt Romney | 41\% | 32\% | 41\% | 54\% | 46\% | 6\% | 46\% | 47\% | 36\% | 39\% | 44\% | 41\% | 1\% | 49\% | 87\% |
| Both equally | 3\% | 4\% | 3\% | 3\% | 4\% | 1\% | 2\% | 2\% | 5\% | 3\% | 3\% | 2\% | 2\% | 6\% | 1\% |
| Neither | 6\% | 5\% | 7\% | 6\% | 7\% | 2\% | 3\% | 6\% | 6\% | 4\% | 10\% | 10\% | 2\% | 9\% | 9\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (97) | (454) | (165) | (552) | (72) | (41) | (51) | (166) | (236) | (56) | (141) | (260) | (235) | (211) |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 49\% | 46\% | 52\% | 43\% | 48\% | 59\% | 58\% | 94\% | 64\% | 5\% | 60\% | 50\% | 46\% | 44\% |
| Mitt Romney | 41\% | 45\% | 38\% | 47\% | 43\% | 32\% | 31\% | 1\% | 20\% | 84\% | 29\% | 38\% | 46\% | 45\% |
| Both equally | 3\% | 3\% | 3\% | 3\% | 4\% | 2\% | 3\% | 2\% | 6\% | 3\% | 1\% | 5\% | 2\% | 4\% |
| Neither | 6\% | 6\% | 7\% | 7\% | 5\% | 7\% | 8\% | 2\% | 10\% | 8\% | 10\% | 6\% | 5\% | 6\% |
| Totals <br> (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (341) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (246) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (224) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (319) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 49\% | 97\% | 41\% | 4\% | 51\% | 94\% | 12\% | 0\% | 11\% |
| Mitt Romney | 41\% | - | 41\% | 89\% | 28\% | - | 64\% | 93\% | 57\% |
| Both equally | 3\% | 1\% | 8\% | 3\% | 5\% | 2\% | 8\% | 2\% | 21\% |
| Neither | 6\% | 2\% | 10\% | 4\% | 17\% | 4\% | 16\% | 5\% | 11\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (242) \end{aligned}$ | $\begin{gathered} 100 \% \\ (62) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (237) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (116) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (18) \end{gathered}$ |

23. Words used to describe Candidates - Attractive

Which of the following words would you use to describe the Presidential candidates?

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Barack Obama | 31\% | 35\% | 32\% | 23\% | 24\% | 71\% | 36\% | 41\% | 32\% | 35\% | 31\% | 31\% | 65\% | 17\% | 3\% |
| Mitt Romney | 26\% | 28\% | 21\% | 36\% | 28\% | 4\% | 32\% | 24\% | 24\% | 25\% | 19\% | 22\% | 1\% | 26\% | 57\% |
| Both equally | 28\% | 15\% | 30\% | 34\% | 30\% | 11\% | 23\% | 26\% | 27\% | 25\% | 28\% | 36\% | 22\% | 39\% | 22\% |
| Neither | 16\% | 22\% | 16\% | 8\% | 17\% | 14\% | 8\% | 9\% | 17\% | 15\% | 22\% | 11\% | 12\% | 18\% | 18\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (97) | (454) | (165) | (552) | (72) | (41) | (51) | (166) | (236) | (56) | (141) | (260) | (235) | (211) |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 31\% | 29\% | 34\% | 29\% | 32\% | 33\% | 35\% | 61\% | 36\% | 5\% | 38\% | 26\% | 33\% | 30\% |
| Mitt Romney | 26\% | 26\% | 25\% | 30\% | 26\% | 17\% | 22\% | 3\% | 13\% | 49\% | 13\% | 33\% | 26\% | 27\% |
| Both equally | 28\% | 29\% | 26\% | 27\% | 26\% | 28\% | 31\% | 22\% | 35\% | 28\% | 31\% | 27\% | 27\% | 25\% |
| Neither | 16\% | 16\% | 15\% | 14\% | 16\% | 21\% | 12\% | 13\% | 16\% | 18\% | 18\% | 14\% | 14\% | 18\% |
| Totals <br> (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (341) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (246) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (224) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (319) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 31\% | 69\% | 16\% | 0\% | 24\% | 61\% | 3\% | 1\% | 4\% |
| Mitt Romney | 26\% | 2\% | 16\% | 56\% | 17\% | 2\% | 30\% | 60\% | 14\% |
| Both equally | 28\% | 18\% | 46\% | 30\% | 38\% | 24\% | 46\% | 24\% | 45\% |
| Neither | 16\% | 11\% | 21\% | 14\% | 21\% | 13\% | 20\% | 16\% | 36\% |
| Totals (Unweighted) | $\begin{aligned} & \hline 100 \% \\ & (716) \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (242) \\ & \hline \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (62) \\ \hline \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (237) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \\ & \hline \end{aligned}$ | $\begin{gathered} 100 \% \\ (18) \end{gathered}$ |

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24. Words used to describe Candidates - Trustworthy

Which of the following words would you use to describe the Presidential candidates?

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Barack Obama | 49\% | 59\% | 49\% | 36\% | 44\% | 88\% | 48\% | 45\% | 54\% | 51\% | 46\% | 49\% | 96\% | 34\% | 3\% |
| Mitt Romney | 42\% | 31\% | 41\% | 55\% | 47\% | 6\% | 38\% | 44\% | 32\% | 40\% | 47\% | 43\% | 1\% | 47\% | 89\% |
| Both equally | 2\% | 1\% | 3\% | 2\% | 2\% | 2\% | 10\% | 2\% | 4\% | 1\% | 1\% | 4\% | 0\% | 6\% | 1\% |
| Neither | 7\% | 8\% | 7\% | 7\% | 8\% | 4\% | 5\% | 9\% | 10\% | 8\% | 6\% | 4\% | 3\% | 13\% | 6\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (97) | (454) | (165) | (552) | (72) | (41) | (51) | (166) | (236) | (56) | (141) | (260) | (235) | (211) |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 49\% | 46\% | 53\% | 43\% | 48\% | 58\% | 59\% | 94\% | 64\% | 5\% | 60\% | 48\% | 47\% | 45\% |
| Mitt Romney | 42\% | 45\% | 38\% | 46\% | 45\% | 32\% | 31\% | 2\% | 18\% | 86\% | 28\% | 41\% | 45\% | 46\% |
| Both equally | 2\% | 3\% | 1\% | 3\% | 1\% | 2\% | 4\% | 1\% | 4\% | 3\% | 1\% | 2\% | 3\% | 3\% |
| Neither | 7\% | 6\% | 8\% | 8\% | 6\% | 8\% | 7\% | 3\% | 15\% | 7\% | 12\% | 8\% | 5\% | 5\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (341) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (246) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (224) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (319) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 49\% | 96\% | 43\% | 4\% | 48\% | 93\% | 12\% | 0\% | 11\% |
| Mitt Romney | 42\% | - | 37\% | 91\% | 29\% | - | 61\% | 94\% | 61\% |
| Both equally | 2\% | 0\% | 12\% | 1\% | 4\% | 1\% | 8\% | 1\% | 12\% |
| Neither | 7\% | 4\% | 8\% | 5\% | 19\% | 5\% | 20\% | 4\% | 16\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (242) \end{aligned}$ | $\begin{gathered} 100 \% \\ (62) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (237) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \end{aligned}$ | $\begin{gathered} 100 \% \\ (18) \end{gathered}$ |

25. Words used to describe Candidates - Friendly

Which of the following words would you use to describe the Presidential candidates?


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 39\% | 39\% | 40\% | 36\% | 38\% | 48\% | 41\% | 74\% | 47\% | 6\% | 48\% | 41\% | 36\% | 35\% |
| Mitt Romney | 31\% | 34\% | 27\% | 36\% | 33\% | 21\% | 22\% | 2\% | 13\% | 63\% | 17\% | 31\% | 35\% | 34\% |
| Both equally | 20\% | 18\% | 22\% | 19\% | 19\% | 23\% | 21\% | 15\% | 24\% | 22\% | 21\% | 18\% | 19\% | 22\% |
| Neither | 10\% | 10\% | 11\% | 9\% | 10\% | 8\% | 17\% | 9\% | 16\% | 9\% | 14\% | 9\% | 10\% | 9\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (341) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (246) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (224) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (319) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 39\% | 79\% | 35\% | 4\% | 34\% | 73\% | 11\% | 1\% | 18\% |
| Mitt Romney | 31\% | 1\% | 22\% | 67\% | 21\% | 1\% | 39\% | 72\% | 34\% |
| Both equally | 20\% | 12\% | 23\% | 21\% | 31\% | 15\% | 33\% | 21\% | 35\% |
| Neither | 10\% | 8\% | 21\% | 8\% | 14\% | 10\% | 17\% | 7\% | 13\% |
| Totals (Unweighted) | $\begin{aligned} & \hline 100 \% \\ & (716) \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (242) \\ & \hline \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (62) \\ \hline \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (237) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \\ & \hline \end{aligned}$ | $\begin{gathered} 100 \% \\ (18) \end{gathered}$ |

26. Words used to describe Candidates - Hostile

Which of the following words would you use to describe the Presidential candidates?


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 37\% | 39\% | 35\% | 44\% | 38\% | 29\% | 25\% | 2\% | 16\% | 76\% | 23\% | 36\% | 42\% | 41\% |
| Mitt Romney | 37\% | 36\% | 39\% | 31\% | 41\% | 45\% | 42\% | 75\% | 45\% | 2\% | 40\% | 40\% | 35\% | 36\% |
| Both equally | 14\% | 16\% | 10\% | 14\% | 10\% | 14\% | 22\% | 9\% | 25\% | 13\% | 20\% | 14\% | 12\% | 12\% |
| Neither | 12\% | 9\% | 15\% | 11\% | 12\% | 12\% | 12\% | 14\% | 15\% | 9\% | 16\% | 11\% | 11\% | 11\% |
| Totals <br> (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (341) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (246) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (224) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (319) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 37\% | 2\% | 26\% | 78\% | 30\% | 2\% | 47\% | 84\% | 61\% |
| Mitt Romney | 37\% | 76\% | 34\% | 3\% | 30\% | 71\% | 10\% | 0\% | 5\% |
| Both equally | 14\% | 10\% | 33\% | 10\% | 22\% | 14\% | 33\% | 5\% | 12\% |
| Neither | 12\% | 12\% | 7\% | 9\% | 18\% | 13\% | 10\% | 10\% | 21\% |
| Totals <br> (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (242) \end{aligned}$ | $\begin{gathered} 100 \% \\ (62) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (237) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (343) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (254) \end{aligned}$ | $100 \%$ <br> (18) |

27. Words used to describe Candidates - Coherent

Which of the following words would you use to describe the Presidential candidates?

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Barack Obama | 39\% | 49\% | 39\% | 28\% | 36\% | 55\% | 45\% | 41\% | 41\% | 40\% | 37\% | 42\% | 76\% | 26\% | 3\% |
| Mitt Romney | 37\% | 38\% | 33\% | 46\% | 40\% | 17\% | 34\% | 42\% | 30\% | 36\% | 39\% | 35\% | 5\% | 39\% | 77\% |
| Both equally | 21\% | 10\% | 24\% | 23\% | 21\% | 22\% | 21\% | 14\% | 24\% | 19\% | 24\% | 22\% | 15\% | 34\% | 14\% |
| Neither | 3\% | 3\% | 3\% | 2\% | 3\% | 5\% | - | 3\% | 6\% | 4\% | - | 1\% | 3\% | 1\% | 5\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (97) | (454) | (165) | (552) | (72) | (41) | (51) | (166) | (236) | (56) | (141) | (260) | (235) | (211) |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 39\% | 39\% | 39\% | 28\% | 44\% | 52\% | 46\% | 78\% | 45\% | 4\% | 47\% | 37\% | 35\% | 40\% |
| Mitt Romney | 37\% | 39\% | 35\% | 43\% | 37\% | 28\% | 28\% | 2\% | 21\% | 72\% | 18\% | 40\% | 41\% | 41\% |
| Both equally | 21\% | 20\% | 22\% | 25\% | 15\% | 18\% | 25\% | 17\% | 32\% | 20\% | 30\% | 20\% | 21\% | 16\% |
| Neither | 3\% | 2\% | 4\% | 4\% | 3\% | 2\% | 1\% | 2\% | 1\% | 4\% | 6\% | 3\% | 3\% | 2\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (341) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (246) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (224) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (319) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 39\% | 80\% | 32\% | 1\% | 34\% | 75\% | 5\% | 2\% | 4\% |
| Mitt Romney | 37\% | 6\% | 28\% | 76\% | 24\% | 4\% | 47\% | 82\% | 41\% |
| Both equally | 21\% | 13\% | 36\% | 19\% | 36\% | 19\% | 41\% | 14\% | 45\% |
| Neither | 3\% | 1\% | 4\% | 3\% | 6\% | 2\% | 8\% | 2\% | 9\% |
| Totals (Unweighted) | $\begin{aligned} & \hline 100 \% \\ & (716) \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (242) \\ & \hline \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (62) \\ \hline \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (237) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \\ & \hline \end{aligned}$ | $\begin{gathered} 100 \% \\ (18) \end{gathered}$ |

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28. Words used to describe Candidates - Old

Which of the following words would you use to describe the Presidential candidates?

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Barack Obama | 10\% | 17\% | 7\% | 8\% | 11\% | 2\% | 11\% | 6\% | 11\% | 10\% | 4\% | 10\% | 2\% | 11\% | 19\% |
| Mitt Romney | 24\% | 31\% | 25\% | 16\% | 20\% | 51\% | 37\% | 18\% | 23\% | 28\% | 27\% | 20\% | 49\% | 15\% | 2\% |
| Both equally | 6\% | 8\% | 5\% | 5\% | 5\% | 4\% | 11\% | 8\% | 9\% | 4\% | 3\% | 4\% | 2\% | 8\% | 7\% |
| Neither | 61\% | 45\% | 63\% | 72\% | 65\% | 42\% | 41\% | 68\% | 56\% | 58\% | 66\% | 66\% | 47\% | 66\% | 73\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (97) | (454) | (165) | (552) | (72) | (41) | (51) | (166) | (236) | (56) | (141) | (260) | (235) | (211) |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 10\% | 12\% | 7\% | 11\% | 10\% | 8\% | 6\% | 0\% | 7\% | 16\% | 3\% | 10\% | 12\% | 10\% |
| Mitt Romney | 24\% | 25\% | 23\% | 22\% | 29\% | 25\% | 17\% | 49\% | 28\% | 3\% | 25\% | 16\% | 27\% | 28\% |
| Both equally | 6\% | 6\% | 5\% | 6\% | 7\% | 3\% | 4\% | 2\% | 3\% | 10\% | 3\% | 6\% | 6\% | 7\% |
| Neither | 61\% | 56\% | 66\% | 62\% | 53\% | 64\% | 73\% | 49\% | 63\% | 71\% | 69\% | 67\% | 55\% | 56\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 10\% | 2\% | 1\% | 23\% | 5\% | 1\% | 8\% | 23\% | 9\% |
| Mitt Romney | 24\% | 51\% | 14\% | 1\% | 21\% | 47\% | 3\% | 1\% | - |
| Both equally | 6\% | 2\% | 18\% | 7\% | 3\% | 2\% | 9\% | 9\% | 17\% |
| Neither | 61\% | 45\% | 66\% | 69\% | 70\% | 50\% | 80\% | 67\% | 74\% |
| Totals (Unweighted) | $\begin{aligned} & \hline 100 \% \\ & (716) \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (242) \\ & \hline \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (62) \\ \hline \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (237) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \end{aligned}$ | $\begin{gathered} 100 \% \\ (18) \end{gathered}$ |

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29. Words used to describe Candidates - Immature

Which of the following words would you use to describe the Presidential candidates?


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 30\% | 31\% | 28\% | 31\% | 34\% | 25\% | 23\% | 2\% | 14\% | 61\% | 17\% | 27\% | 34\% | 36\% |
| Mitt Romney | 32\% | 30\% | 33\% | 29\% | 32\% | 38\% | 31\% | 61\% | 36\% | 4\% | 25\% | 36\% | 32\% | 31\% |
| Both equally | 5\% | 7\% | 2\% | 5\% | 3\% | 5\% | 7\% | 5\% | 3\% | 5\% | 11\% | 4\% | 4\% | 2\% |
| Neither | 34\% | 32\% | 36\% | 35\% | 31\% | 33\% | 39\% | 32\% | 47\% | 30\% | 48\% | 33\% | 29\% | 31\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 30\% | 0\% | 21\% | 67\% | 18\% | 1\% | 29\% | 74\% | 35\% |
| Mitt Romney | 32\% | 67\% | 23\% | 3\% | 20\% | 60\% | 9\% | 1\% | - |
| Both equally | 5\% | 3\% | 17\% | 2\% | 8\% | 4\% | 12\% | 2\% | 17\% |
| Neither | 34\% | 30\% | 39\% | 27\% | 53\% | 36\% | 50\% | 23\% | 49\% |
| Totals (Unweighted) | $\begin{aligned} & \hline 100 \% \\ & (716) \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (242) \\ & \hline \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (62) \\ \hline \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (237) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \\ & \hline \end{aligned}$ | $\begin{gathered} 100 \% \\ (18) \end{gathered}$ |

30. Words used to describe Candidates - Negative

Which of the following words would you use to describe the Presidential candidates?

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Barack Obama | 37\% | 26\% | 37\% | 47\% | 41\% | 6\% | 36\% | 38\% | 29\% | 33\% | 43\% | 39\% | 1\% | 43\% | 78\% |
| Mitt Romney | 41\% | 46\% | 42\% | 32\% | 36\% | 73\% | 39\% | 40\% | 45\% | 42\% | 43\% | 39\% | 79\% | 30\% | 2\% |
| Both equally | 13\% | 16\% | 11\% | 13\% | 13\% | 11\% | 18\% | 9\% | 13\% | 11\% | 11\% | 18\% | 11\% | 18\% | 10\% |
| Neither | 10\% | 12\% | 10\% | 9\% | 10\% | 10\% | 7\% | 14\% | 13\% | 14\% | 3\% | 4\% | 9\% | 9\% | 10\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{gathered} 100 \% \\ (97) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (454) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (165) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (552) \end{aligned}$ | $\begin{gathered} 100 \% \\ (72) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (41) \end{gathered}$ | $\begin{gathered} 100 \% \\ (51) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (166) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ | $\begin{gathered} 100 \% \\ (56) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (260) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (235) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 37\% | 39\% | 33\% | 40\% | 40\% | 28\% | 27\% | 2\% | 16\% | 74\% | 25\% | 35\% | 39\% | 43\% |
| Mitt Romney | 41\% | 38\% | 44\% | 37\% | 40\% | 50\% | 42\% | 78\% | 53\% | 4\% | 44\% | 45\% | 39\% | 36\% |
| Both equally | 13\% | 14\% | 10\% | 11\% | 10\% | 12\% | 24\% | 11\% | 16\% | 13\% | 22\% | 9\% | 11\% | 12\% |
| Neither | 10\% | 8\% | 13\% | 12\% | 10\% | 9\% | 7\% | 9\% | 16\% | 9\% | 8\% | 11\% | 11\% | 9\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 37\% | 1\% | 33\% | 77\% | 26\% | 1\% | 44\% | 85\% | 57\% |
| Mitt Romney | 41\% | 84\% | 35\% | 3\% | 34\% | 77\% | 11\% | 1\% | 10\% |
| Both equally | 13\% | 10\% | 23\% | 10\% | 22\% | 13\% | 28\% | 6\% | 17\% |
| Neither | 10\% | 6\% | 10\% | 10\% | 18\% | 9\% | 16\% | 9\% | 17\% |
| Totals (Unweighted) | $\begin{aligned} & \hline 100 \% \\ & (716) \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (242) \\ & \hline \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (62) \\ \hline \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (237) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \\ & \hline \end{aligned}$ | $\begin{gathered} 100 \% \\ (18) \end{gathered}$ |

31. Words used to describe Candidates - Thoughtful

Which of the following words would you use to describe the Presidential candidates?


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 46\% | 43\% | 50\% | 40\% | 45\% | 57\% | 57\% | 90\% | 56\% | 5\% | 58\% | 45\% | 43\% | 43\% |
| Mitt Romney | 38\% | 40\% | 35\% | 44\% | 39\% | 29\% | 27\% | 2\% | 18\% | 76\% | 18\% | 39\% | 43\% | 42\% |
| Both equally | 12\% | 14\% | 10\% | 13\% | 13\% | 11\% | 12\% | 6\% | 20\% | 14\% | 11\% | 13\% | 12\% | 12\% |
| Neither | 4\% | 2\% | 6\% | 3\% | 4\% | 4\% | 5\% | 2\% | 6\% | 4\% | 12\% | 3\% | 1\% | 3\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (341) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (246) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (224) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (319) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 46\% | 93\% | 43\% | 4\% | 41\% | 88\% | 12\% | - | 12\% |
| Mitt Romney | 38\% | 1\% | 23\% | 84\% | 25\% | 1\% | 48\% | 88\% | 50\% |
| Both equally | 12\% | 5\% | 32\% | 10\% | 24\% | 8\% | 31\% | 9\% | 24\% |
| Neither | 4\% | 2\% | 3\% | 2\% | 10\% | 3\% | 9\% | 3\% | 13\% |
| Totals (Unweighted) | $\begin{aligned} & \hline 100 \% \\ & (716) \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (242) \\ & \hline \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (62) \\ \hline \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (237) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \\ & \hline \end{aligned}$ | $\begin{gathered} 100 \% \\ (18) \end{gathered}$ |

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32. Words used to describe Candidates - Sneaky

Which of the following words would you use to describe the Presidential candidates?

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Barack Obama | 36\% | 26\% | 37\% | 45\% | 40\% | 6\% | 39\% | 42\% | 28\% | 33\% | 44\% | 38\% | 1\% | 43\% | 77\% |
| Mitt Romney | 43\% | 55\% | 43\% | 30\% | 37\% | 86\% | 48\% | 46\% | 46\% | 47\% | 33\% | 42\% | 87\% | 26\% | 4\% |
| Both equally | 4\% | 8\% | 3\% | 3\% | 4\% | 5\% | 2\% | 5\% | 5\% | 4\% | 7\% | 2\% | 3\% | 6\% | 3\% |
| Neither | 16\% | 11\% | 16\% | 22\% | 19\% | 4\% | 12\% | 6\% | 21\% | 15\% | 17\% | 18\% | 8\% | 26\% | 16\% |
| Totals <br> (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{gathered} 100 \% \\ (97) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (454) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (165) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (552) \end{aligned}$ | $\begin{gathered} 100 \% \\ (72) \end{gathered}$ | $\begin{gathered} 100 \% \\ (41) \end{gathered}$ | $\begin{gathered} 100 \% \\ (51) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (166) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ | $\begin{gathered} 100 \% \\ (56) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (260) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (235) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 36\% | 38\% | 35\% | 39\% | 39\% | 32\% | 27\% | 2\% | 19\% | 74\% | 24\% | 35\% | 42\% | 39\% |
| Mitt Romney | 43\% | 42\% | 45\% | 42\% | 41\% | 47\% | 48\% | 81\% | 53\% | 7\% | 47\% | 48\% | 43\% | 36\% |
| Both equally | 4\% | 3\% | 4\% | 2\% | 5\% | 4\% | 6\% | 5\% | 6\% | 2\% | 12\% | 1\% | 3\% | 3\% |
| Neither | 16\% | 16\% | 16\% | 16\% | 15\% | 16\% | 20\% | 12\% | 23\% | 17\% | 17\% | 16\% | 13\% | 22\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (341) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (246) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (224) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (319) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 36\% | 1\% | 28\% | 77\% | 29\% | 1\% | 50\% | 83\% | 48\% |
| Mitt Romney | 43\% | 85\% | 39\% | 6\% | 40\% | 81\% | 11\% | 3\% | 23\% |
| Both equally | 4\% | 3\% | 10\% | 1\% | 9\% | 5\% | 3\% | 2\% | 9\% |
| Neither | 16\% | 12\% | 23\% | 16\% | 21\% | 13\% | 36\% | 12\% | 21\% |
| Totals (Unweighted) | $\begin{aligned} & \hline 100 \% \\ & (716) \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (242) \\ & \hline \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (62) \\ \hline \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (237) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \\ & \hline \end{aligned}$ | $\begin{gathered} 100 \% \\ (18) \end{gathered}$ |

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33. Candidate trusted to - Increase oil production

Which candidate do you trust to...

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Barack Obama | 28\% | 33\% | 30\% | 18\% | 20\% | 72\% | 41\% | 39\% | 36\% | 28\% | 26\% | 26\% | 58\% | 16\% | 1\% |
| Mitt Romney | 55\% | 51\% | 52\% | 68\% | 62\% | 16\% | 48\% | 52\% | 49\% | 54\% | 58\% | 53\% | 16\% | 66\% | 96\% |
| Both equally | 12\% | 10\% | 13\% | 10\% | 13\% | 8\% | 10\% | 4\% | 10\% | 15\% | 8\% | 14\% | 18\% | 14\% | 2\% |
| Neither | 5\% | 5\% | 5\% | 4\% | 5\% | 4\% | 1\% | 5\% | 5\% | 3\% | 8\% | 7\% | 9\% | 3\% | 1\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (97) | (454) | (165) | (552) | (72) | (41) | (51) | (166) | (236) | (56) | (141) | (260) | (235) | (211) |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 28\% | 26\% | 31\% | 29\% | 26\% | 30\% | 28\% | 51\% | 36\% | 4\% | 27\% | 30\% | 32\% | 21\% |
| Mitt Romney | 55\% | 59\% | 51\% | 61\% | 57\% | 46\% | 45\% | 18\% | 38\% | 94\% | 47\% | 53\% | 57\% | 62\% |
| Both equally | 12\% | 12\% | 11\% | 8\% | 14\% | 15\% | 16\% | 21\% | 19\% | 1\% | 17\% | 11\% | 9\% | 13\% |
| Neither | 5\% | 3\% | 7\% | 3\% | 3\% | 9\% | 11\% | 9\% | 6\% | 1\% | 9\% | 6\% | 2\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 28\% | 62\% | 15\% | 3\% | 18\% | 54\% | 9\% | - | - |
| Mitt Romney | 55\% | 14\% | 61\% | 95\% | 54\% | 16\% | 85\% | 99\% | 77\% |
| Both equally | 12\% | 17\% | 20\% | 1\% | 19\% | 21\% | 4\% | 0\% | 19\% |
| Neither | 5\% | 7\% | 4\% | 1\% | 9\% | 9\% | 1\% | 1\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (242) | (62) | (237) | (116) | (343) | (101) | (254) | (18) |

YouGov
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34. Candidate trusted to - Equalize gender pay

Which candidate do you trust to...

|  |  | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Barack Obama | 52\% | 59\% | 52\% | 41\% | 46\% | 90\% | 51\% | 48\% | 53\% | 57\% | 50\% | 51\% | 97\% | 39\% | 6\% |
| Mitt Romney | 26\% | 22\% | 25\% | 36\% | 29\% | 5\% | 35\% | 23\% | 22\% | 26\% | 34\% | 23\% | 1\% | 26\% | 61\% |
| Both equally | 14\% | 12\% | 14\% | 17\% | 16\% | 4\% | 8\% | 19\% | 15\% | 14\% | 8\% | 12\% | 2\% | 20\% | 23\% |
| Neither | 8\% | 6\% | 9\% | 6\% | 9\% | 1\% | 7\% | 11\% | 10\% | 3\% | 7\% | 13\% | 1\% | 14\% | 11\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{gathered} 100 \% \\ (97) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (454) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (165) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (552) \end{aligned}$ | $\begin{gathered} 100 \% \\ (72) \end{gathered}$ | $\begin{gathered} 100 \% \\ (41) \end{gathered}$ | $\begin{gathered} 100 \% \\ (51) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (166) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ | $100 \%$ (56) | $\begin{aligned} & 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (260) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (235) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 52\% | 49\% | 54\% | 45\% | 50\% | 59\% | 68\% | 94\% | 69\% | 9\% | 63\% | 52\% | 50\% | 45\% |
| Mitt Romney | 26\% | 26\% | 27\% | 34\% | 26\% | 18\% | 10\% | 2\% | 13\% | 53\% | 13\% | 29\% | 29\% | 30\% |
| Both equally | 14\% | 15\% | 13\% | 16\% | 13\% | 14\% | 10\% | 2\% | 12\% | 25\% | 14\% | 10\% | 15\% | 16\% |
| Neither | 8\% | 10\% | 6\% | 5\% | 11\% | 9\% | 12\% | 3\% | 5\% | 13\% | 10\% | 9\% | 6\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 52\% | 97\% | 50\% | 6\% | 51\% | 95\% | 15\% | 4\% | 18\% |
| Mitt Romney | 26\% | - | 19\% | 58\% | 15\% | - | 30\% | 63\% | 36\% |
| Both equally | 14\% | 1\% | 21\% | 23\% | 23\% | 2\% | 44\% | 18\% | 38\% |
| Neither | 8\% | 1\% | 9\% | 14\% | 11\% | 3\% | 10\% | 15\% | 9\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (242) | (62) | (237) | (116) | (343) | (101) | (254) | (18) |

YouGov
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35. Candidate trusted to - Balance the budget

Which candidate do you trust to...


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 37\% | 32\% | 43\% | 35\% | 36\% | 44\% | 40\% | 74\% | 46\% | 4\% | 35\% | 39\% | 38\% | 35\% |
| Mitt Romney | 49\% | 54\% | 43\% | 57\% | 51\% | 37\% | 34\% | 3\% | 29\% | 94\% | 39\% | 49\% | 52\% | 51\% |
| Both equally | 4\% | 4\% | 3\% | 2\% | 3\% | 3\% | 9\% | 6\% | 6\% | 1\% | 11\% | 2\% | 3\% | 2\% |
| Neither | 10\% | 10\% | 11\% | 6\% | 10\% | 16\% | 17\% | 17\% | 18\% | 1\% | 16\% | 10\% | 7\% | 11\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (341) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (246) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (224) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (319) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 37\% | 80\% | 23\% | 1\% | 30\% | 72\% | 5\% | 0\% | 5\% |
| Mitt Romney | 49\% | 1\% | 47\% | 98\% | 46\% | 3\% | 91\% | 98\% | 69\% |
| Both equally | 4\% | 5\% | 16\% | - | 2\% | 6\% | 1\% | 0\% | 17\% |
| Neither | 10\% | 13\% | 14\% | 1\% | 21\% | 18\% | 3\% | 1\% | 9\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (242) | (62) | (237) | (116) | (343) | (101) | (254) | (18) |

YouGov
YouGov
36. Candidate trusted to - Increase jobs

Which candidate do you trust to..


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 46\% | 43\% | 49\% | 39\% | 47\% | 58\% | 51\% | 91\% | 59\% | 5\% | 52\% | 47\% | 45\% | 44\% |
| Mitt Romney | 48\% | 52\% | 42\% | 55\% | 48\% | 37\% | 37\% | 2\% | 28\% | 93\% | 37\% | 48\% | 51\% | 51\% |
| Both equally | 4\% | 3\% | 5\% | 4\% | 3\% | 4\% | 7\% | 4\% | 11\% | 1\% | 9\% | 4\% | 3\% | 2\% |
| Neither | 2\% | 1\% | 3\% | 2\% | 2\% | 1\% | 5\% | 3\% | 3\% | 1\% | 2\% | 2\% | 2\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 46\% | 93\% | 44\% | 1\% | 42\% | 90\% | 4\% | 1\% | 12\% |
| Mitt Romney | 48\% | 1\% | 47\% | 98\% | 42\% | 2\% | 89\% | 99\% | 52\% |
| Both equally | 4\% | 4\% | 7\% | 1\% | 10\% | 5\% | 6\% | - | 21\% |
| Neither | 2\% | 2\% | 2\% | - | 6\% | 3\% | 2\% | 0\% | 14\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (242) \end{aligned}$ | $\begin{gathered} 100 \% \\ (62) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (237) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \end{aligned}$ | $\begin{gathered} 100 \% \\ (18) \end{gathered}$ |

YouGov
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37. Candidate trusted to - Ensure access to affordable contraception

Which candidate do you trust to...

|  |  | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Barack Obama | 65\% | 72\% | 63\% | 63\% | 62\% | 93\% | 58\% | 62\% | 67\% | 67\% | 67\% | 65\% | 99\% | 56\% | 30\% |
| Mitt Romney | 13\% | 14\% | 13\% | 13\% | 14\% | 1\% | 32\% | 7\% | 14\% | 13\% | 6\% | 12\% | 1\% | 10\% | 34\% |
| Both equally | 13\% | 10\% | 14\% | 15\% | 15\% | 6\% | 7\% | 13\% | 9\% | 15\% | 22\% | 13\% | 0\% | 22\% | 22\% |
| Neither | 8\% | 4\% | 9\% | 9\% | 9\% | - | 2\% | 17\% | 10\% | 4\% | 6\% | 10\% | 0\% | 13\% | 14\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{gathered} 100 \% \\ (97) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (454) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (165) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (552) \end{aligned}$ | $\begin{gathered} 100 \% \\ (72) \end{gathered}$ | $\begin{gathered} 100 \% \\ (41) \end{gathered}$ | $\begin{gathered} 100 \% \\ (51) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (166) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ | $100 \%$ (56) | $\begin{aligned} & 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (260) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (235) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 65\% | 61\% | 70\% | 59\% | 64\% | 72\% | 78\% | 97\% | 80\% | 32\% | 69\% | 69\% | 62\% | 63\% |
| Mitt Romney | 13\% | 14\% | 12\% | 19\% | 13\% | 6\% | 5\% | 1\% | 7\% | 27\% | 8\% | 15\% | 16\% | 11\% |
| Both equally | 13\% | 16\% | 11\% | 15\% | 12\% | 17\% | 7\% | 1\% | 9\% | 25\% | 14\% | 8\% | 13\% | 19\% |
| Neither | 8\% | 9\% | 7\% | 7\% | 10\% | 5\% | 10\% | 0\% | 4\% | 17\% | 9\% | 7\% | 9\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 65\% | 99\% | 68\% | 26\% | 71\% | 98\% | 44\% | 26\% | 48\% |
| Mitt Romney | 13\% | 1\% | 10\% | 31\% | 4\% | 0\% | 15\% | 31\% | 20\% |
| Both equally | 13\% | 1\% | 16\% | 27\% | 13\% | 1\% | 27\% | 27\% | 15\% |
| Neither | 8\% | - | 6\% | 16\% | 12\% | 1\% | 14\% | 16\% | 16\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (242) | (62) | (237) | (116) | (343) | (101) | (254) | (18) |

YouGov
YouGov
38. Candidate trusted to - Depart from Bush policies

Which candidate do you trust to...

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Barack Obama | 55\% | 61\% | 58\% | 41\% | 51\% | 92\% | 51\% | 50\% | 58\% | 58\% | 53\% | 56\% | 96\% | 44\% | 15\% |
| Mitt Romney | 23\% | 17\% | 22\% | 33\% | 25\% | 5\% | 28\% | 21\% | 19\% | 24\% | 24\% | 18\% | 1\% | 23\% | 51\% |
| Both equally | 16\% | 18\% | 15\% | 20\% | 18\% | 3\% | 17\% | 21\% | 18\% | 14\% | 16\% | 19\% | 3\% | 25\% | 25\% |
| Neither | 5\% | 4\% | 6\% | 7\% | 6\% | - | 4\% | 8\% | 4\% | 4\% | 7\% | 7\% | 1\% | 9\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (97) | (454) | (165) | (552) | (72) | (41) | (51) | (166) | (236) | (56) | (141) | (260) | (235) | (211) |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 55\% | 54\% | 57\% | 49\% | 55\% | 63\% | 67\% | 95\% | 68\% | 16\% | 68\% | 56\% | 50\% | 53\% |
| Mitt Romney | 23\% | 22\% | 23\% | 30\% | 20\% | 16\% | 12\% | 2\% | 15\% | 44\% | 15\% | 23\% | 25\% | 23\% |
| Both equally | 16\% | 19\% | 13\% | 16\% | 19\% | 13\% | 16\% | 2\% | 14\% | 29\% | 14\% | 16\% | 18\% | 17\% |
| Neither | 5\% | 5\% | 6\% | 4\% | 6\% | 8\% | 5\% | 1\% | 2\% | 10\% | 2\% | 4\% | 7\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 55\% | 95\% | 57\% | 13\% | 59\% | 95\% | 26\% | 12\% | 15\% |
| Mitt Romney | 23\% | 1\% | 13\% | 50\% | 13\% | 1\% | 26\% | 53\% | 46\% |
| Both equally | 16\% | 4\% | 26\% | 26\% | 22\% | 4\% | 44\% | 23\% | 25\% |
| Neither | 5\% | - | 3\% | 11\% | 6\% | 1\% | 4\% | 13\% | 13\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (242) | (62) | (237) | (116) | (343) | (101) | (254) | (18) |

YouGov
YouGov
39. Candidate trusted to - Hold China accountable for unfair trade practices

Which candidate do you trust to...

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Barack Obama | 39\% | 43\% | 41\% | 28\% | 32\% | 84\% | 43\% | 40\% | 43\% | 41\% | 33\% | 40\% | 79\% | 23\% | 2\% |
| Mitt Romney | 48\% | 40\% | 46\% | 62\% | 54\% | 7\% | 38\% | 48\% | 43\% | 45\% | 52\% | 48\% | 3\% | 58\% | 95\% |
| Both equally | 8\% | 11\% | 8\% | 6\% | 9\% | 7\% | 4\% | 6\% | 9\% | 10\% | 6\% | 7\% | 11\% | 10\% | 2\% |
| Neither | 5\% | 6\% | 6\% | 5\% | 5\% | 2\% | 16\% | 7\% | 5\% | 4\% | 10\% | 6\% | 7\% | 8\% | 0\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (97) | (454) | (165) | (552) | (72) | (41) | (51) | (166) | (236) | (56) | (141) | (260) | (235) | (211) |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 39\% | 36\% | 42\% | 35\% | 38\% | 47\% | 46\% | 75\% | 49\% | 6\% | 37\% | 40\% | 40\% | 39\% |
| Mitt Romney | 48\% | 50\% | 44\% | 53\% | 51\% | 34\% | 38\% | 5\% | 26\% | 91\% | 37\% | 51\% | 48\% | 51\% |
| Both equally | 8\% | 8\% | 8\% | 9\% | 6\% | 6\% | 11\% | 12\% | 18\% | 0\% | 20\% | 5\% | 7\% | 3\% |
| Neither | 5\% | 6\% | 5\% | 3\% | 5\% | 12\% | 5\% | 8\% | 6\% | 3\% | 6\% | 5\% | 5\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 39\% | 84\% | 16\% | 1\% | 37\% | 75\% | 6\% | 1\% | 18\% |
| Mitt Romney | 48\% | 1\% | 45\% | 97\% | 41\% | 4\% | 81\% | 97\% | 68\% |
| Both equally | 8\% | 8\% | 28\% | 1\% | 15\% | 14\% | 4\% | 1\% | 10\% |
| Neither | 5\% | 7\% | 11\% | 1\% | 8\% | 7\% | 9\% | 1\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (242) | (62) | (237) | (116) | (343) | (101) | (254) | (18) |

YouGov
YouGov
40. Candidate trusted to - Prevent gun violence

Which candidate do you trust to...

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Barack Obama | 38\% | 51\% | 38\% | 25\% | 33\% | 74\% | 38\% | 40\% | 41\% | 42\% | 37\% | 35\% | 77\% | 25\% | 2\% |
| Mitt Romney | 25\% | 22\% | 24\% | 34\% | 28\% | 5\% | 33\% | 22\% | 21\% | 23\% | 29\% | 25\% | 1\% | 23\% | 60\% |
| Both equally | 14\% | 13\% | 13\% | 18\% | 16\% | 3\% | 14\% | 5\% | 17\% | 15\% | 9\% | 12\% | 8\% | 20\% | 15\% |
| Neither | 23\% | 15\% | 26\% | 23\% | 23\% | 18\% | 15\% | 33\% | 21\% | 20\% | 25\% | 28\% | 15\% | 32\% | 22\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{gathered} 100 \% \\ (97) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (454) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (165) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (552) \end{aligned}$ | $\begin{gathered} 100 \% \\ (72) \end{gathered}$ | $100 \%$ <br> (41) | $\begin{gathered} 100 \% \\ (51) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (166) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ | $\begin{gathered} 100 \% \\ (56) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (260) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (235) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 38\% | 35\% | 42\% | 35\% | 34\% | 44\% | 55\% | 73\% | 49\% | 4\% | 48\% | 36\% | 36\% | 37\% |
| Mitt Romney | 25\% | 26\% | 24\% | 31\% | 25\% | 17\% | 14\% | 2\% | 12\% | 51\% | 12\% | 27\% | 31\% | 23\% |
| Both equally | 14\% | 16\% | 11\% | 16\% | 14\% | 14\% | 8\% | 7\% | 22\% | 16\% | 15\% | 10\% | 16\% | 14\% |
| Neither | 23\% | 23\% | 23\% | 18\% | 27\% | 26\% | 23\% | 18\% | 17\% | 29\% | 25\% | 26\% | 17\% | 27\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 38\% | 78\% | 27\% | 5\% | 33\% | 73\% | 10\% | 1\% | 12\% |
| Mitt Romney | 25\% | 1\% | 16\% | 56\% | 12\% | 0\% | 31\% | 60\% | 25\% |
| Both equally | 14\% | 7\% | 39\% | 13\% | 17\% | 10\% | 30\% | 13\% | 28\% |
| Neither | 23\% | 15\% | 18\% | 26\% | 38\% | 18\% | 29\% | 27\% | 35\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (242) | (62) | (237) | (116) | (343) | (101) | (254) | (18) |

YouGov
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## 41. Candidate trusted to - Protect Pell grants

Which candidate do you trust to..

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Barack Obama | 52\% | 60\% | 53\% | 41\% | 46\% | 93\% | 56\% | 48\% | 52\% | 55\% | 55\% | 54\% | 97\% | 39\% | 7\% |
| Mitt Romney | 27\% | 25\% | 25\% | 33\% | 30\% | 1\% | 30\% | 27\% | 25\% | 26\% | 19\% | 27\% | 1\% | 25\% | 62\% |
| Both equally | 18\% | 13\% | 18\% | 21\% | 20\% | 6\% | 13\% | 20\% | 17\% | 16\% | 24\% | 16\% | 2\% | 33\% | 23\% |
| Neither | 4\% | 2\% | 4\% | 5\% | 4\% | - | 1\% | 5\% | 6\% | 2\% | 1\% | 2\% | 0\% | 4\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (97) | (454) | (165) | (552) | (72) | (41) | (51) | (166) | (236) | (56) | (141) | (260) | (235) | (211) |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 52\% | 49\% | 55\% | 44\% | 49\% | 68\% | 65\% | 96\% | 70\% | 9\% | 60\% | 52\% | 51\% | 48\% |
| Mitt Romney | 27\% | 26\% | 28\% | 34\% | 29\% | 17\% | 12\% | - | 14\% | 55\% | 12\% | 29\% | 30\% | 29\% |
| Both equally | 18\% | 21\% | 14\% | 19\% | 17\% | 14\% | 19\% | 3\% | 13\% | 29\% | 20\% | 16\% | 17\% | 18\% |
| Neither | 4\% | 4\% | 3\% | 4\% | 5\% | 1\% | 4\% | 0\% | 3\% | 7\% | 8\% | 3\% | 1\% | 5\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 52\% | 98\% | 53\% | 5\% | 55\% | 97\% | 12\% | 4\% | 22\% |
| Mitt Romney | 27\% | - | 18\% | 57\% | 19\% | 0\% | 38\% | 62\% | 27\% |
| Both equally | 18\% | 2\% | 29\% | 31\% | 19\% | 3\% | 45\% | 26\% | 46\% |
| Neither | 4\% | - | - | 8\% | 6\% | 0\% | 6\% | 8\% | 5\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (242) \end{aligned}$ | $\begin{gathered} 100 \% \\ (62) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (237) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \end{aligned}$ | $\begin{gathered} 100 \% \\ (18) \end{gathered}$ |

42. Candidate that makes more realistic promises

Both candidates make promises and commitments. Which candidate do you think makes more reaslistic promises?

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Barack Obama | 49\% | 57\% | 50\% | 38\% | 43\% | 89\% | 50\% | 49\% | 51\% | 53\% | 46\% | 51\% | 94\% | 36\% | 3\% |
| Mitt Romney | 47\% | 37\% | 47\% | 60\% | 53\% | 10\% | 46\% | 48\% | 45\% | 42\% | 50\% | 46\% | 2\% | 58\% | 95\% |
| Both equally | 1\% | 2\% | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% | 3\% | 1\% | - | 2\% | 1\% | - |
| Neither | 2\% | 4\% | 2\% | 1\% | 3\% | - | 2\% | 2\% | 3\% | 2\% | 4\% | 3\% | 1\% | 4\% | 1\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{gathered} 100 \% \\ (97) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (454) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (165) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (552) \end{aligned}$ | $\begin{gathered} 100 \% \\ (72) \end{gathered}$ | $\begin{gathered} 100 \% \\ (41) \end{gathered}$ | $\begin{gathered} 100 \% \\ (51) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (166) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ | $\begin{gathered} 100 \% \\ (56) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (260) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (235) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 49\% | 46\% | 53\% | 40\% | 50\% | 62\% | 61\% | 95\% | 67\% | 4\% | 62\% | 49\% | 45\% | 47\% |
| Mitt Romney | 47\% | 51\% | 42\% | 56\% | 48\% | 33\% | 35\% | 1\% | 27\% | 93\% | 36\% | 48\% | 51\% | 49\% |
| Both equally | 1\% | 1\% | 2\% | 2\% | 1\% | 1\% | - | 3\% | 0\% | 1\% | - | 2\% | 2\% | 0\% |
| Neither | 2\% | 1\% | 3\% | 2\% | 1\% | 4\% | 5\% | 1\% | 5\% | 2\% | 3\% | 1\% | 2\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 49\% | 97\% | 48\% | 1\% | 50\% | 95\% | 6\% | 1\% | 15\% |
| Mitt Romney | 47\% | 1\% | 43\% | 98\% | 42\% | 1\% | 89\% | 98\% | 57\% |
| Both equally | 1\% | 1\% | 3\% | 0\% | 4\% | 2\% | 1\% | - | 19\% |
| Neither | 2\% | 2\% | 6\% | 1\% | 4\% | 2\% | 5\% | 1\% | 9\% |
| Totals | 100\% | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | 100\% | $100 \%$ | $100 \%$ | $100 \%$ |
| (Unweighted) | (716) | (242) | (62) | (237) | (116) | (343) | (101) | (254) | (18) |

43. Candidate whose promises respondent most wants fulfilled

Both candidates make promises and commitments. Which candidate's promises do you most want to see fulfilled?


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 51\% | 47\% | 55\% | 44\% | 50\% | 60\% | 62\% | 96\% | 68\% | 5\% | 61\% | 53\% | 47\% | 46\% |
| Mitt Romney | 47\% | 50\% | 42\% | 54\% | 48\% | 35\% | 35\% | 1\% | 26\% | 93\% | 37\% | 44\% | 50\% | 50\% |
| Both equally | 2\% | 2\% | 3\% | 2\% | 2\% | 4\% | 2\% | 2\% | 5\% | 1\% | 1\% | 3\% | 2\% | 2\% |
| Neither | 1\% | 0\% | 1\% | 0\% | 1\% | 1\% | 2\% | 1\% | 1\% | 0\% | 1\% | - | 1\% | 1\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 51\% | 98\% | 51\% | 4\% | 50\% | 96\% | 12\% | 0\% | 22\% |
| Mitt Romney | 47\% | 0\% | 44\% | 96\% | 43\% | 1\% | 82\% | 99\% | 57\% |
| Both equally | 2\% | 1\% | 6\% | 0\% | 5\% | 2\% | 5\% | 1\% | 12\% |
| Neither | 1\% | 0\% | - | 0\% | 3\% | 1\% | - | 0\% | 9\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (242) \end{aligned}$ | $\begin{gathered} 100 \% \\ (62) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (237) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \end{aligned}$ | $\begin{gathered} 100 \% \\ (18) \end{gathered}$ |

YouGov
YouGov
44. Believe Romney would veto the dream act

Do you think that Mitt Romeny would veto The Dream Act?

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Yes | 62\% | 68\% | 60\% | 59\% | 61\% | 70\% | 54\% | 60\% | 61\% | 62\% | 67\% | 61\% | 85\% | 57\% | 36\% |
| No | 12\% | 10\% | 13\% | 9\% | 11\% | 7\% | 34\% | 7\% | 11\% | 12\% | 15\% | 15\% | 4\% | 14\% | 21\% |
| Not sure | 27\% | 21\% | 27\% | 32\% | 28\% | 23\% | 12\% | 33\% | 28\% | 26\% | 18\% | 24\% | 11\% | 30\% | 43\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{gathered} 100 \% \\ (97) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (454) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (165) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (552) \end{aligned}$ | $\begin{gathered} 100 \% \\ (72) \end{gathered}$ | $\begin{gathered} 100 \% \\ (41) \end{gathered}$ | $\begin{gathered} 100 \% \\ (51) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (166) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ | $\begin{gathered} 100 \% \\ (56) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (260) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (235) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Yes | 62\% | 63\% | 60\% | 55\% | 65\% | 63\% | 74\% | 87\% | 66\% | 39\% | 63\% | 65\% | 56\% | 66\% |
| No | 12\% | 14\% | 9\% | 13\% | 11\% | 13\% | 7\% | 3\% | 13\% | 18\% | 8\% | 9\% | 18\% | 9\% |
| Not sure | 27\% | 23\% | 31\% | 32\% | 24\% | 24\% | 19\% | 10\% | 21\% | 43\% | 29\% | 26\% | 26\% | 25\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Yes | 62\% | 84\% | 65\% | 44\% | 53\% | 83\% | 41\% | 41\% | 27\% |
| No | 12\% | 5\% | 16\% | 18\% | 12\% | 5\% | 18\% | 21\% | - |
| Not sure | 27\% | 11\% | 19\% | 38\% | 34\% | 12\% | 42\% | 38\% | 73\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (242) | (62) | (237) | (116) | (343) | (101) | (254) | (18) |

YouGov
YouGov
45. True the Romney said he would veto Dream Act

Do you think that Mitt Romeny said he would veto The Dream Act?

|  |  | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Yes | 45\% | 50\% | 45\% | 41\% | 42\% | 62\% | 51\% | 56\% | 42\% | 47\% | 58\% | 44\% | 65\% | 42\% | 23\% |
| No | 27\% | 27\% | 26\% | 28\% | 28\% | 9\% | 36\% | 26\% | 24\% | 27\% | 20\% | 33\% | 13\% | 30\% | 41\% |
| Not sure | 28\% | 23\% | 29\% | 31\% | 30\% | 29\% | 13\% | 19\% | 34\% | 26\% | 23\% | 23\% | 22\% | 28\% | 36\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (97) | (454) | (165) | (552) | (72) | (41) | (51) | (166) | (236) | (56) | (141) | (260) | (235) | (211) |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Yes | 45\% | 48\% | 42\% | 41\% | 44\% | 52\% | 53\% | 63\% | 61\% | 24\% | 49\% | 46\% | 43\% | 45\% |
| No | 27\% | 29\% | 23\% | 25\% | 27\% | 30\% | 25\% | 15\% | 17\% | 41\% | 20\% | 22\% | 30\% | 31\% |
| Not sure | 28\% | 23\% | 34\% | 33\% | 29\% | 18\% | 22\% | 22\% | 22\% | 35\% | 32\% | 32\% | 27\% | 23\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Yes | 45\% | 66\% | 34\% | 23\% | 54\% | 66\% | 26\% | 25\% | 12\% |
| No | 27\% | 14\% | 39\% | 42\% | 22\% | 14\% | 33\% | 43\% | 31\% |
| Not sure | 28\% | 20\% | 28\% | 35\% | 24\% | 20\% | 41\% | 32\% | 57\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (242) | (62) | (237) | (116) | (343) | (101) | (254) | (18) |

YouGov
YouGov
46. Candidate who responded better to Libya

After the attacks in Libya, which candidate responded better?

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Barack Obama | 50\% | 60\% | 51\% | 35\% | 44\% | 86\% | 60\% | 47\% | 51\% | 55\% | 48\% | 50\% | 92\% | 40\% | 5\% |
| Mitt Romney | 43\% | 34\% | 43\% | 55\% | 49\% | 6\% | 34\% | 49\% | 39\% | 40\% | 48\% | 42\% | 2\% | 53\% | 88\% |
| Both equally | 3\% | 2\% | 3\% | 5\% | 3\% | 8\% | - | 1\% | 5\% | 2\% | 4\% | 1\% | 5\% | 2\% | 1\% |
| Neither | 4\% | 5\% | 3\% | 6\% | 5\% | - | 6\% | 3\% | 5\% | 3\% | - | 7\% | 2\% | 4\% | 6\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (97) | (454) | (165) | (552) | (72) | (41) | (51) | (166) | (236) | (56) | (141) | (260) | (235) | (211) |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 50\% | 48\% | 51\% | 44\% | 46\% | 63\% | 61\% | 91\% | 67\% | 7\% | 58\% | 52\% | 47\% | 46\% |
| Mitt Romney | 43\% | 47\% | 39\% | 50\% | 44\% | 34\% | 30\% | 2\% | 24\% | 86\% | 36\% | 39\% | 48\% | 46\% |
| Both equally | 3\% | 2\% | 4\% | 4\% | 3\% | 1\% | 2\% | 5\% | 3\% | 2\% | 4\% | 4\% | 3\% | 2\% |
| Neither | 4\% | 3\% | 5\% | 2\% | 7\% | 1\% | 7\% | 2\% | 7\% | 5\% | 3\% | 6\% | 3\% | 5\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 50\% | 91\% | 53\% | 4\% | 57\% | 92\% | 21\% | 1\% | 11\% |
| Mitt Romney | 43\% | 2\% | 36\% | 91\% | 34\% | 2\% | 64\% | 95\% | 63\% |
| Both equally | 3\% | 5\% | 4\% | 1\% | 4\% | 4\% | 3\% | 1\% | 11\% |
| Neither | 4\% | 2\% | 7\% | 4\% | 5\% | 2\% | 12\% | 3\% | 15\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (242) \end{aligned}$ | $\begin{gathered} 100 \% \\ (62) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (237) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \end{aligned}$ | $\begin{gathered} 100 \% \\ (18) \end{gathered}$ |

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47. Candidate who respects single parents

Which candidate do you think is more respectful of single parents?


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Barack Obama | 52\% | 49\% | 56\% | 45\% | 51\% | 63\% | 66\% | 97\% | 71\% | 9\% | 63\% | 51\% | 51\% | 49\% |
| Mitt Romney | 27\% | 28\% | 25\% | 29\% | 31\% | 19\% | 17\% | 2\% | 10\% | 55\% | 12\% | 28\% | 28\% | 33\% |
| Both equally | 19\% | 22\% | 16\% | 24\% | 16\% | 16\% | 15\% | 1\% | 16\% | 33\% | 22\% | 19\% | 20\% | 15\% |
| Neither | 2\% | 2\% | 2\% | 2\% | 2\% | 2\% | 2\% | - | 2\% | 3\% | 2\% | 2\% | 1\% | 3\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (341) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (246) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (224) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (319) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Barack Obama | 52\% | 98\% | 53\% | 5\% | 57\% | 97\% | 15\% | 3\% | 27\% |
| Mitt Romney | 27\% | 0\% | 18\% | 59\% | 17\% | 1\% | 22\% | 67\% | 28\% |
| Both equally | 19\% | 1\% | 24\% | 36\% | 21\% | 1\% | 62\% | 26\% | 43\% |
| Neither | 2\% | - | 5\% | 1\% | 5\% | 1\% | 1\% | 4\% | 2\% |
| Totals (Unweighted) | $\begin{aligned} & \hline 100 \% \\ & (716) \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (242) \\ & \hline \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (62) \\ \hline \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (237) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \\ & \hline \end{aligned}$ | $\begin{gathered} 100 \% \\ (18) \end{gathered}$ |

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48. Plan to watch more debates

Do you plan to watch the last Presdiential debate next week?

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| Yes | 98\% | 98\% | 97\% | 99\% | 98\% | 96\% | 100\% | 100\% | 98\% | 97\% | 97\% | 98\% | 97\% | 98\% | 98\% |
| No | 0\% | 1\% | 0\% | - | 0\% | 2\% | - | - | 1\% | 0\% | - | - | - | 0\% | 1\% |
| Not sure | 2\% | 1\% | 2\% | 1\% | 2\% | 2\% | - | - | 0\% | 3\% | 3\% | 2\% | 3\% | 1\% | 1\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{gathered} 100 \% \\ (97) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (454) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (165) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (552) \end{aligned}$ | $\begin{gathered} 100 \% \\ (72) \end{gathered}$ | $\begin{gathered} 100 \% \\ (41) \end{gathered}$ | $\begin{gathered} 100 \% \\ (51) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (166) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ | $\begin{gathered} 100 \% \\ (56) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (260) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (235) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| Yes | 98\% | 98\% | 98\% | 98\% | 98\% | 95\% | 99\% | 97\% | 98\% | 98\% | 97\% | 98\% | 98\% | 97\% |
| No | 0\% | - | 1\% | - | 1\% | 1\% | - | - | 1\% | 0\% | - | 0\% | - | 1\% |
| Not sure | 2\% | 2\% | 1\% | 2\% | 2\% | 3\% | 1\% | 3\% | 1\% | 2\% | 3\% | 2\% | 2\% | 2\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| Yes | 98\% | 99\% | 93\% | 99\% | 97\% | 98\% | 96\% | 98\% | 94\% |
| No | 0\% | - | - | 1\% | 1\% | - | 1\% | 1\% | - |
| Not sure | 2\% | 1\% | 7\% | 1\% | 2\% | 2\% | 3\% | 1\% | 6\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (242) | (62) | (237) | (116) | (343) | (101) | (254) | (18) |

49. Perceived change in oil production under Obama

How do you think oil production on Federal lands has changed since Obama has taken office?

|  | Total | Age |  |  | Race |  |  |  | Family Income |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-64 | 65+ | White | Black | Hispanic | Other | Under 40 | 40-80 | 80-100 | 100+ | Dem | Ind | Rep |
| It has increased | 25\% | 34\% | 25\% | 14\% | 23\% | 35\% | 28\% | 25\% | 28\% | 26\% | 18\% | 26\% | 47\% | 18\% | 2\% |
| It hasn't changed | 11\% | 15\% | 10\% | 10\% | 12\% | 8\% | 17\% | 5\% | 10\% | 14\% | 7\% | 11\% | 17\% | 8\% | 7\% |
| It has decreased | 51\% | 39\% | 52\% | 63\% | 55\% | 25\% | 50\% | 51\% | 49\% | 48\% | 64\% | 47\% | 14\% | 63\% | 88\% |
| Not sure | 13\% | 13\% | 13\% | 13\% | 10\% | 32\% | 4\% | 19\% | 12\% | 12\% | 11\% | 16\% | 22\% | 12\% | 2\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (97) | (454) | (165) | (552) | (72) | (41) | (51) | (166) | (236) | (56) | (141) | (260) | (235) | (211) |


|  | Total | Gender |  | Education |  |  |  | Ideology |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | HS or Less | Some College | College Grad | Post grad | Lib | Mod | Con | Northeast | Midwest | South | West |
| It has increased | 25\% | 26\% | 24\% | 19\% | 28\% | 27\% | 32\% | 50\% | 27\% | 3\% | 20\% | 27\% | 26\% | 24\% |
| It hasn't changed | 11\% | 11\% | 11\% | 11\% | 10\% | 19\% | 6\% | 18\% | 14\% | 4\% | 16\% | 12\% | 9\% | 10\% |
| It has decreased | 51\% | 56\% | 46\% | 59\% | 51\% | 37\% | 43\% | 13\% | 37\% | 89\% | 43\% | 52\% | 53\% | 55\% |
| Not sure | 13\% | 8\% | 19\% | 11\% | 11\% | 17\% | 20\% | 19\% | 22\% | 4\% | 21\% | 9\% | 12\% | 12\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (716) | (375) | (341) | (234) | (246) | (121) | (115) | (224) | (159) | (319) | (101) | (164) | (255) | (196) |


|  | Total | Predicted Debate winner |  |  |  | Perceived winner of debate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Obama | Tie | Romney | Not Sure | Obama | Tie | Romney | Not Sure |
| It has increased | 25\% | 49\% | 25\% | 0\% | 28\% | 47\% | 6\% | 1\% | 4\% |
| It hasn't changed | 11\% | 16\% | 20\% | 3\% | 9\% | 17\% | 6\% | 5\% | 5\% |
| It has decreased | 51\% | 13\% | 46\% | 94\% | 47\% | 15\% | 81\% | 92\% | 70\% |
| Not sure | 13\% | 22\% | 9\% | 2\% | 16\% | 21\% | 7\% | 2\% | 21\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (716) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (242) \end{aligned}$ | $\begin{gathered} 100 \% \\ (62) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (237) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (254) \end{aligned}$ | 100\% <br> (18) |


[^0]:    continued on the next page ..

[^1]:    continued on the next page ...

[^2]:    continued on the next page ...

