

YouGov Survey Results

Sample Size: 1716 BBC Debate Viewers
Fieldwork: 26th June 2024

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Who do you think performed best in tonight's event?			Who expected to perform best			
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Rishi Sunak	Keir Starmer	Don't know	Rishi Sunak	Keir Starmer	Don't know
Weighted Sample	1716	652	480	172	826	712	751	965	63	562	561	529	807	805	104	427	843	446
Unweighted Sample	1716	659	523	190	853	707	751	965	55	564	565	532	792	819	105	419	850	447
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Leaving aside your own party preference, who do you think performed best overall in tonight's debate?

Rishi Sunak	47	78	14	25	33	67	44	49	21	39	45	60	100	0	0	90	22	54
Keir Starmer	47	18	78	67	60	28	50	45	71	54	50	34	0	100	0	8	74	34
Don't know	6	4	8	8	7	5	6	6	8	7	5	6	0	0	100	2	5	13

Leaving aside your own party preference, who do you think performed best overall in tonight's debate?

[Excluding don't knows]

Sunak	50	82	15	27	35	70	47	52	23	42	48	64	100	0	0	92	23	62
Starmer	50	18	85	73	65	30	53	48	77	58	52	36	0	100	0	8	77	38

Overall, how well or badly do you think each of the leaders performed in tonight's debate?

Rishi Sunak

Very well	19	33	5	11	13	27	18	20	8	14	19	26	40	0	1	44	7	19
Fairly well	37	48	24	28	32	44	35	39	25	37	35	41	54	19	45	49	27	44
TOTAL WELL	56	81	29	39	45	71	53	59	33	51	54	67	94	19	46	93	34	63
Fairly badly	26	13	39	36	32	18	27	24	38	29	26	20	5	46	31	6	36	26
Very badly	18	6	31	24	23	10	19	17	29	19	19	13	0	34	20	2	30	10
TOTAL BADLY	44	19	70	60	55	28	46	41	67	48	45	33	5	80	51	8	66	36
Don't know	0	0	0	2	1	0	1	0	0	1	1	0	0	0	3	0	0	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Keir Starmer

Very well	14	5	24	15	18	9	15	13	15	14	16	11	0	29	2	1	23	8
Fairly well	47	31	60	66	55	38	46	48	55	52	47	42	28	66	55	28	59	44
TOTAL WELL	61	36	84	81	73	47	61	61	70	66	63	53	28	95	57	29	82	52
Fairly badly	30	48	14	16	22	40	30	30	21	27	27	37	54	6	32	50	17	36
Very badly	9	16	1	3	5	14	9	8	9	7	9	10	17	0	9	21	1	12
TOTAL BADLY	39	64	15	19	27	54	39	38	30	34	36	47	71	6	41	71	18	48
Don't know	0	0	0	1	0	0	0	0	0	0	0	0	0	0	2	0	0	0

Who do you think came across as more...

... trustworthy?

Rishi Sunak	39	72	8	17	24	60	37	41	20	28	41	51	80	2	15	82	15	43
Keir Starmer	50	18	84	77	67	29	54	47	68	60	50	38	9	92	49	11	77	38
Don't know	11	10	8	6	9	12	9	12	12	12	9	10	12	6	37	7	8	19

... likeable?

Rishi Sunak	33	58	8	14	20	48	30	35	19	25	30	46	66	2	10	71	11	36
Keir Starmer	52	23	83	71	67	32	56	49	72	61	53	38	14	90	47	14	79	37
Don't know	15	20	9	15	13	20	14	17	9	14	17	16	20	8	42	15	10	26

... in touch with ordinary people?

Rishi Sunak	18	34	3	5	11	26	17	18	6	12	18	25	36	1	2	48	4	14
Keir Starmer	63	35	91	85	78	45	63	63	84	72	62	52	31	96	69	25	89	52
Don't know	19	31	6	10	11	29	20	18	10	15	20	23	33	3	29	27	7	34

... Prime Ministerial?

Rishi Sunak	41	72	12	21	28	61	38	44	14	33	41	54	82	4	15	85	17	45
Keir Starmer	42	14	75	60	56	24	48	38	69	48	45	30	4	82	32	5	69	29
Don't know	16	14	13	19	16	16	15	18	17	19	14	16	14	14	53	10	15	26

Who do you think performed best on...

... immigration?

Rishi Sunak	55	84	26	35	41	74	54	55	39	48	55	64	92	19	41	93	32	62
Keir Starmer	35	12	61	48	47	20	35	35	49	40	36	28	4	67	28	4	57	24
Don't know	10	3	13	16	13	6	11	9	13	12	9	8	3	14	31	3	11	14

... the economy?

Rishi Sunak	43	75	9	24	28	61	40	45	28	33	43	55	83	6	20	86	18	48
Keir Starmer	47	16	83	62	62	27	51	44	64	57	46	35	9	85	43	8	74	33
Don't know	10	9	8	14	9	12	9	12	8	10	12	10	8	9	37	6	8	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

... welfare and benefits?

Rishi Sunak	39	69	11	22	25	58	38	41	25	32	38	50	75	6	24	80	17	45
Keir Starmer	51	20	82	65	65	32	53	49	66	59	50	41	16	86	48	15	76	38
Don't know	10	10	7	13	9	11	9	10	9	8	12	9	9	8	28	5	7	18

... Britain's relationship with the EU?

Rishi Sunak	32	60	8	15	19	50	31	32	9	23	33	43	60	5	20	69	12	35
Keir Starmer	52	22	80	73	68	31	56	49	75	61	51	41	18	86	50	15	77	40
Don't know	16	19	12	12	13	19	13	19	16	16	16	17	22	8	30	16	12	25

... tax?

Rishi Sunak	48	80	15	29	34	65	44	51	30	40	47	59	87	11	28	88	23	57
Keir Starmer	37	12	69	50	51	21	41	34	55	44	38	28	4	72	29	5	62	22
Don't know	15	9	16	21	15	14	15	15	14	16	15	13	9	17	43	7	15	21

Which of the following words, if any, would you use to describe the debate? Please pick up to three.

Frustrating	62	52	73	76	70	56	63	62	57	67	61	60	51	71	80	52	69	61
Interesting	40	47	36	34	38	43	39	41	40	38	41	42	49	35	15	51	35	39
Engaging	26	31	22	18	22	31	28	25	34	27	27	24	34	22	8	35	22	26
Vague	26	24	23	30	24	26	27	25	45	28	26	21	25	25	38	22	26	28
Helpful	17	23	12	13	14	21	16	19	10	16	19	19	25	11	5	27	13	17
Confusing	14	15	13	15	13	16	14	15	18	12	11	19	12	15	23	10	15	16
Fake	12	9	13	13	12	11	16	10	20	16	10	10	10	12	25	9	13	15
Boring	9	7	9	8	8	10	9	8	10	10	7	9	7	10	13	6	10	9
Detailed	9	13	6	6	8	12	9	9	6	8	10	10	13	7	0	15	8	6
Authentic	6	8	4	4	5	6	7	5	6	5	6	7	8	5	2	8	5	6
None of the above	3	2	3	2	3	2	2	3	2	1	4	3	2	3	3	2	3	3
Don't know	0	0	0	1	0	0	0	0	2	0	0	0	0	0	0	0	0	1

Regardless of who you like the most, who do you expect to perform the best in the debate on Wednesday 26th June?

Rishi Sunak	25	46	4	11	17	35	24	26	15	21	21	34	47	4	8	100	0	0
Keir Starmer	49	26	74	59	60	35	52	47	68	59	50	36	23	77	37	0	100	0
Don't know	26	28	22	30	23	30	24	27	17	20	29	30	30	19	55	0	0	100