

YouGov / Dignity in Dying Survey Results

Sample Size: 1844 adults in England and Wales
Fieldwork: 26th - 27th July 2023

| | Vote in 2019 GE | | | EU Ref 2016 | | Gender | | Age | | | | Social Grade | | Country | | Region in England | | | | | |
|--------------------------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|---------|-------|-------------------|----------|--------|---------------|-----|---|
| Total | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | England | Wales | North | Midlands | London | Rest of South | | |
| Weighted Sample | 1844 | 629 | 467 | 159 | 632 | 710 | 894 | 950 | 194 | 763 | 455 | 432 | 1058 | 786 | 1744 | 100 | 489 | 336 | 243 | 677 | |
| Unweighted Sample | 1844 | 659 | 467 | 166 | 724 | 773 | 823 | 1021 | 108 | 752 | 496 | 488 | 1146 | 698 | 1730 | 114 | 469 | 339 | 196 | 726 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

In the question that follows, 'assisted dying' is taken to mean when a terminally ill adult of sound mind can legally seek assistance to end their life via life-ending medication, following the approval of two doctors.

This is currently illegal in the UK.

To what extent, if at all, would you support or oppose assisted dying becoming legal in the UK?

| | | | | | | | | | | | | | | | | | | | | |
|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly support | 39 | 42 | 37 | 36 | 36 | 42 | 39 | 38 | 30 | 38 | 43 | 39 | 35 | 43 | 39 | 36 | 42 | 37 | 27 | 41 |
| Tend to support | 39 | 39 | 42 | 45 | 42 | 40 | 38 | 40 | 35 | 39 | 40 | 40 | 42 | 34 | 38 | 47 | 35 | 39 | 41 | 40 |
| TOTAL SUPPORT | 78 | 81 | 79 | 81 | 78 | 82 | 77 | 78 | 65 | 77 | 83 | 79 | 77 | 77 | 77 | 83 | 77 | 76 | 68 | 81 |
| Tend to oppose | 7 | 7 | 7 | 10 | 9 | 6 | 9 | 6 | 10 | 8 | 7 | 7 | 8 | 7 | 8 | 4 | 8 | 7 | 8 | 7 |
| Strongly oppose | 5 | 4 | 4 | 3 | 4 | 4 | 5 | 4 | 7 | 4 | 3 | 6 | 5 | 4 | 5 | 4 | 3 | 6 | 9 | 3 |
| TOTAL OPPOSE | 12 | 11 | 11 | 13 | 13 | 10 | 14 | 10 | 17 | 12 | 10 | 13 | 13 | 11 | 13 | 8 | 11 | 13 | 17 | 10 |
| Don't know | 11 | 8 | 10 | 6 | 9 | 8 | 8 | 13 | 18 | 12 | 7 | 8 | 9 | 12 | 11 | 9 | 11 | 11 | 16 | 8 |

An assisted death in Switzerland costs approximately £15,000. Regardless of whether or not you would want to have an assisted death in Switzerland yourself, to what extent do you think you would be able to afford this cost?

| | | | | | | | | | | | | | | | | | | | | |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Definitely be able to afford | 8 | 10 | 8 | 13 | 10 | 8 | 9 | 6 | 2 | 5 | 10 | 12 | 9 | 6 | 8 | 4 | 8 | 7 | 9 | 8 |
| Probably be able to afford | 20 | 23 | 19 | 29 | 24 | 20 | 22 | 17 | 11 | 19 | 24 | 21 | 23 | 15 | 20 | 14 | 18 | 19 | 25 | 20 |
| TOTAL WOULD BE ABLE TO AFFORD | 28 | 33 | 27 | 42 | 34 | 28 | 31 | 23 | 13 | 24 | 34 | 33 | 32 | 21 | 28 | 18 | 26 | 26 | 34 | 28 |
| Probably not be able to afford | 24 | 26 | 23 | 30 | 24 | 25 | 24 | 23 | 22 | 25 | 22 | 23 | 26 | 20 | 24 | 22 | 23 | 27 | 22 | 23 |
| Definitely not be able to afford | 39 | 33 | 41 | 19 | 32 | 39 | 33 | 44 | 44 | 39 | 39 | 35 | 31 | 48 | 38 | 49 | 43 | 38 | 29 | 38 |
| TOTAL WOULD NOT BE ABLE TO AFFORD | 63 | 59 | 64 | 49 | 56 | 64 | 57 | 67 | 66 | 64 | 61 | 58 | 57 | 68 | 62 | 71 | 66 | 65 | 51 | 61 |
| Prefer not to say | 4 | 4 | 4 | 4 | 4 | 3 | 5 | 3 | 8 | 4 | 2 | 4 | 4 | 4 | 4 | 4 | 1 | 5 | 7 | 4 |
| Don't know | 7 | 5 | 5 | 5 | 6 | 5 | 7 | 6 | 12 | 8 | 4 | 5 | 6 | 7 | 7 | 7 | 7 | 4 | 7 | 7 |

Do you know a family member or friend who, in your opinion, suffered towards the end of their life?

| | | | | | | | | | | | | | | | | | | | | |
|-------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Yes | 57 | 60 | 57 | 67 | 60 | 63 | 53 | 61 | 37 | 53 | 68 | 61 | 59 | 55 | 57 | 62 | 58 | 55 | 49 | 60 |
| No | 32 | 31 | 33 | 24 | 30 | 29 | 36 | 29 | 43 | 35 | 25 | 31 | 32 | 33 | 32 | 32 | 32 | 37 | 36 | 29 |
| Prefer not to say | 11 | 9 | 10 | 9 | 10 | 8 | 11 | 10 | 20 | 12 | 7 | 8 | 9 | 13 | 11 | 6 | 10 | 9 | 15 | 11 |

Do you think that the family member or loved one who suffered towards the end of their life would or would not have considered the option of assisted dying, if it had been legal in the UK?

[Asked to those who know a family member or friend who suffered towards the end of their life; n=1108]

| | | | | | | | | | | | | | | | | | | | | |
|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Would definitely have considered the option of assisted dying | 18 | 20 | 15 | 18 | 18 | 20 | 16 | 20 | 9 | 18 | 21 | 18 | 17 | 20 | 18 | 20 | 17 | 19 | 11 | 20 |
| Would probably have considered the option assisted dying | 24 | 26 | 26 | 22 | 24 | 28 | 25 | 24 | 18 | 27 | 26 | 20 | 24 | 25 | 24 | 33 | 27 | 24 | 23 | 22 |
| TOTAL WOULD HAVE CONSIDERED | 42 | 46 | 41 | 40 | 42 | 48 | 41 | 44 | 27 | 45 | 47 | 38 | 41 | 45 | 42 | 53 | 44 | 43 | 34 | 42 |
| Would probably not have considered the option assisted dying | 17 | 16 | 22 | 22 | 22 | 14 | 18 | 16 | 15 | 15 | 18 | 19 | 19 | 14 | 17 | 14 | 16 | 16 | 22 | 17 |
| Would definitely not have considered the option of assisted dying | 15 | 13 | 15 | 15 | 14 | 16 | 17 | 13 | 15 | 12 | 13 | 20 | 16 | 12 | 15 | 10 | 18 | 13 | 17 | 13 |
| TOTAL WOULD NOT HAVE CONSIDERED | 32 | 29 | 37 | 37 | 36 | 30 | 35 | 29 | 30 | 27 | 31 | 39 | 35 | 26 | 32 | 24 | 34 | 29 | 39 | 30 |
| Not applicable | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 0 | 1 | 0 | 3 | 1 | 1 | 1 | 0 | 2 | 0 | 3 | 1 |
| Prefer not to say | 3 | 3 | 2 | 2 | 2 | 2 | 2 | 4 | 9 | 2 | 3 | 2 | 2 | 4 | 3 | 0 | 2 | 3 | 4 | 3 |
| Don't know | 22 | 20 | 19 | 20 | 20 | 19 | 22 | 21 | 34 | 24 | 19 | 18 | 21 | 23 | 22 | 23 | 19 | 25 | 21 | 22 |

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov / Dignity in Dying Survey

Sample Size: 1844 adults in England and Wales
Fieldwork: 26th - 27th July 2023

| | Religion | | | | | | | | | | | | | | | | Health/Disability issues (12 months) | | | | | | | |
|-------------------|---|--|----------------------|---------------------------------------|-----------------|---------------|------------------------------|-------------------------|----------------|---------------|----------------|-------------|---------------|----------------|-------------|--------------------------|--------------------------------------|--|-----------|--------------------|-----------------------|-----------|-----|------|
| | No. I do not regard myself as belonging to any particular religion. | Yes - Church of England/Anglican/Episcopal | Yes - Roman Catholic | Yes - Presbyterian/Church of Scotland | Yes - Methodist | Yes - Baptist | Yes - United Reformed Church | Yes - Free Presbyterian | Yes - Brethren | Yes - Judaism | Yes - Hinduism | Yes - Islam | Yes - Sikhism | Yes - Buddhism | Yes - Other | Yes - Orthodox Christian | Yes - Pentecostal | Yes - Evangelical - independent/non-denominational | TOTAL YES | Yes, limited a lot | Yes, limited a little | TOTAL YES | No | |
| Weighted Sample | 1844 | 1041 | 404 | 127 | 12 | 22 | 11 | 3 | 0 | 1 | 14 | 15 | 29 | 10 | 5 | 36 | 19 | 7 | 21 | 736 | 151 | 365 | 516 | 1301 |
| Unweighted Sample | 1844 | 1017 | 450 | 118 | 13 | 25 | 12 | 3 | 0 | 1 | 11 | 17 | 24 | 9 | 5 | 34 | 14 | 7 | 23 | 766 | 144 | 384 | 528 | 1285 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

In the question that follows, 'assisted dying' is taken to mean when a terminally ill adult of sound mind can legally seek assistance to end their life via life-ending medication, following the approval of two doctors.

This is currently illegal in the UK.

To what extent, if at all, would you support or oppose assisted dying becoming legal in the UK?

| | | | | | | | | | | | | | | | | | | | | | | | | |
|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly support | 39 | 47 | 34 | 22 | 48 | 18 | 11 | 66 | 0 | 0 | 50 | 5 | 16 | 19 | 0 | 41 | 40 | 11 | 0 | 29 | 48 | 42 | 44 | 37 |
| Tend to support | 39 | 38 | 44 | 46 | 49 | 41 | 44 | 0 | 0 | 0 | 46 | 43 | 10 | 13 | 67 | 33 | 27 | 0 | 24 | 40 | 28 | 36 | 34 | 41 |
| TOTAL SUPPORT | 78 | 85 | 78 | 68 | 97 | 59 | 55 | 66 | 0 | 0 | 96 | 48 | 26 | 32 | 67 | 74 | 67 | 11 | 24 | 69 | 76 | 78 | 78 | 78 |
| Tend to oppose | 7 | 6 | 7 | 8 | 4 | 12 | 38 | 34 | 0 | 0 | 13 | 25 | 47 | 15 | 2 | 16 | 12 | 24 | 10 | 8 | 8 | 8 | 8 | 7 |
| Strongly oppose | 5 | 1 | 6 | 12 | 0 | 20 | 8 | 0 | 0 | 0 | 12 | 25 | 0 | 0 | 8 | 17 | 18 | 40 | 9 | 4 | 4 | 4 | 4 | 5 |
| TOTAL OPPOSE | 12 | 7 | 13 | 20 | 4 | 32 | 46 | 34 | 0 | 0 | 0 | 25 | 50 | 47 | 15 | 10 | 33 | 30 | 64 | 19 | 12 | 12 | 12 | 12 |
| Don't know | 11 | 8 | 11 | 12 | 0 | 9 | 0 | 0 | 0 | 100 | 5 | 28 | 24 | 20 | 18 | 16 | 0 | 59 | 11 | 12 | 12 | 9 | 10 | 10 |

An assisted death in Switzerland costs approximately £15,000. Regardless of whether or not you would want to have an assisted death in Switzerland yourself, to what extent do you think you would be able to afford this cost?

| | | | | | | | | | | | | | | | | | | | | | | | | |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Definitely be able to afford | 8 | 8 | 8 | 8 | 20 | 12 | 25 | 0 | 0 | 0 | 12 | 6 | 7 | 14 | 0 | 3 | 0 | 0 | 0 | 8 | 3 | 8 | 7 | 8 |
| Probably be able to afford | 20 | 19 | 22 | 21 | 8 | 13 | 29 | 0 | 0 | 100 | 28 | 5 | 14 | 32 | 30 | 23 | 3 | 11 | 25 | 21 | 6 | 17 | 14 | 22 |
| TOTAL WOULD BE ABLE TO AFFORD | 28 | 27 | 30 | 29 | 28 | 25 | 54 | 0 | 0 | 100 | 40 | 11 | 21 | 46 | 30 | 26 | 3 | 11 | 25 | 29 | 9 | 25 | 21 | 30 |
| Probably not be able to afford | 24 | 24 | 22 | 25 | 19 | 40 | 24 | 0 | 0 | 0 | 30 | 20 | 17 | 9 | 36 | 25 | 39 | 35 | 25 | 24 | 17 | 25 | 23 | 24 |
| Definitely not be able to afford | 39 | 40 | 39 | 32 | 42 | 28 | 14 | 69 | 0 | 0 | 25 | 55 | 30 | 36 | 18 | 33 | 57 | 38 | 44 | 37 | 68 | 41 | 49 | 35 |
| TOTAL WOULD NOT BE ABLE TO AFFORD | 63 | 64 | 61 | 57 | 61 | 68 | 38 | 69 | 0 | 0 | 55 | 75 | 47 | 45 | 54 | 58 | 96 | 73 | 69 | 61 | 85 | 66 | 72 | 59 |
| Prefer not to say | 4 | 3 | 3 | 7 | 0 | 0 | 8 | 0 | 0 | 0 | 6 | 21 | 0 | 0 | 2 | 0 | 0 | 4 | 4 | 3 | 3 | 3 | 4 | 4 |
| Don't know | 7 | 6 | 6 | 6 | 10 | 7 | 0 | 31 | 0 | 0 | 5 | 8 | 12 | 9 | 16 | 14 | 0 | 16 | 2 | 7 | 4 | 6 | 6 | 7 |

Do you know a family member or friend who, in your opinion, suffered towards the end of their life?

| | | | | | | | | | | | | | | | | | | | | | | | | |
|-------------------|----|----|----|----|----|----|----|-----|---|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Yes | 57 | 58 | 61 | 50 | 67 | 64 | 70 | 100 | 0 | 0 | 70 | 37 | 31 | 35 | 18 | 83 | 38 | 67 | 60 | 58 | 66 | 66 | 66 | 54 |
| No | 32 | 34 | 29 | 39 | 33 | 32 | 22 | 0 | 0 | 100 | 25 | 44 | 49 | 57 | 66 | 16 | 35 | 18 | 20 | 31 | 24 | 26 | 25 | 35 |
| Prefer not to say | 11 | 8 | 11 | 11 | 0 | 4 | 8 | 0 | 0 | 0 | 5 | 19 | 20 | 8 | 16 | 2 | 27 | 16 | 20 | 11 | 9 | 8 | 8 | 11 |

Do you think that the family member or loved one who suffered towards the end of their life would or would not have considered the option of assisted dying, if it had been legal in the UK?

[Asked to those who know a family member or friend who suffered towards the end of their life; n=1108]

| | | | | | | | | | | | | | | | | | | | | | | | | |
|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------|----------|-----------|-----------|-----------|-----------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Would definitely have considered the option of assisted dying | 18 | 19 | 19 | 13 | 20 | 0 | 0 | 0 | 0 | 0 | 35 | 0 | 0 | 44 | 0 | 13 | 40 | 17 | 15 | 17 | 27 | 14 | 18 | 18 |
| Would probably have considered the option assisted dying | 24 | 27 | 25 | 21 | 25 | 32 | 26 | 0 | 0 | 0 | 8 | 10 | 23 | 0 | 0 | 9 | 0 | 25 | 0 | 21 | 31 | 25 | 27 | 23 |
| TOTAL WOULD HAVE CONSIDERED | 42 | 46 | 44 | 34 | 45 | 32 | 26 | 0 | 0 | 0 | 43 | 10 | 23 | 44 | 0 | 22 | 40 | 42 | 15 | 38 | 58 | 39 | 45 | 41 |
| Would probably not have considered the option assisted dying | 17 | 17 | 18 | 16 | 12 | 5 | 35 | 0 | 0 | 0 | 17 | 13 | 8 | 31 | 0 | 21 | 0 | 34 | 16 | 17 | 15 | 21 | 19 | 16 |
| Would definitely not have considered the option of assisted dying | 15 | 11 | 14 | 27 | 9 | 23 | 17 | 65 | 0 | 0 | 32 | 32 | 59 | 0 | 100 | 15 | 49 | 23 | 62 | 20 | 9 | 18 | 15 | 14 |
| TOTAL WOULD NOT HAVE CONSIDERED | 32 | 28 | 32 | 43 | 21 | 28 | 52 | 65 | 0 | 0 | 49 | 45 | 67 | 31 | 100 | 36 | 49 | 57 | 78 | 37 | 24 | 39 | 34 | 30 |
| Not applicable | 1 | 1 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 8 | 0 | 0 | 0 | 0 | 4 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | 2 |
| Prefer not to say | 3 | 2 | 2 | 4 | 27 | 5 | 0 | 35 | 0 | 0 | 0 | 0 | 9 | 0 | 16 | 0 | 0 | 0 | 0 | 4 | 1 | 2 | 2 | 3 |
| Don't know | 22 | 23 | 21 | 19 | 8 | 34 | 23 | 0 | 0 | 0 | 0 | 44 | 0 | 25 | 0 | 22 | 11 | 0 | 7 | 19 | 17 | 18 | 18 | 24 |

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.