

Sample 2223 U.S. adult citizens Conducted January 6 - 10, 2025

Margin of Error $\pm 2.9\%$

1. How often do you feel length?	
1. How often do you feel lonely?	100/
Very often	
Somewhat often	
Not very often	
Not at all often	
Not sure	170
2. Do you currently live?	
With no other people	21%
With other people, none of them children	53%
With other people, some of them children	26%
3. Do you think of yourself as more of a?	
Dog person	14%
Cat person	18%
Both equally	25%
Neither	14%
4. Have you ever had a dog?	
Yes	36%
No	14%
5. Do you currently have any dogs?	
Yes, multiple dogs	16%
Yes, one dog	32%
No	52%
6. Would you ever consider getting a dog in the future? Among people who do not currently have dogs	
Yes, I would consider it	58%
No, I would not consider it	12%
7. Have you ever had a cat?	
Yes	66%
No	34%



B. Do you currently have any cats?	
Yes, multiple cats1	8%
Yes, one cat1	9%
No	4%
Would you ever consider getting a cat in the future? Monong people who do not currently have cats	
Yes, I would consider it	8%
No, I would not consider it	
0. How well do you think your dogs know you? Among people who have dogs	
Very well	7%
Somewhat well	0%
Not very well	2%
Not at all well	0%
Not sure	1%
mong people who have dogs Your friends and family	2%
Not sure	
2. Thinking about your dogs, do you consider yourself to be their? Select all that apply.	
Among people who have dogs	221
Companion4	
Best friend4	
Owner	
Friend	
Parent	
Master	
Roommate	
Servant	
Other	
None of these	2%



13. Which of the following best describes your relationship to your dogs? Among people who have dogs	
Best friend 26% Parent 23% Companion 16% Owner 13% Friend 12% Master 4% Roommate 2% Servant 1% Other 1% None of the above 2%	
14. When you use a pronoun to refer to your dogs, do you usually use? Among people who have dogs	
"It" 3% "He" or "She" 83% "They" 7% None of the above 7% Not sure 1%	
15. Which of the following would be important to you when choosing a dog? Select all that apply. Among people who have dogs	
Size 63% Temperament 59% Breed 50% Dog's energy level 43% Intelligence 43% Age of the dog 41% Compatibility with other animals 40% Grooming needs 34% Cost 34% Shedding 32% Lifespan 28% Noise level 25% Guarding instincts 23% Rescue background 21% Allergies in your household 19% None of the above 5%	



16. Where did you get your dogs from? Select all that apply.

Among people who have dogs

An animal shelter or rescue agency	33%
A friend or family member	28%
A breeder	26%
An acquaintance or stranger	16%
A pet store	12%
You found them as a stray	12%
Other	3%
Not sure	2%

17. Do you agree or disagree with the following about your dogs?

Among people who have dogs

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Not sure
They are part of my family	79%	16%	3%	1%	1%
They provide unconditional love	76%	19%	2%	1%	1%
They provide physical affection	64%	30%	3%	1%	2%
They provide emotional support	65%	28%	4%	1%	2%
They entertain me	62%	33%	3%	1%	1%
They improve my mental health	57%	32%	5%	3%	4%
They make me feel safe	50%	36%	8%	2%	4%
They help me stay active	45%	40%	9%	3%	4%
They give me a sense of purpose	41%	40%	11%	3%	5%
They make travel more difficult	22%	43%	16%	14%	4%
They are messy	14%	40%	27%	18%	2%
They control pests	14%	34%	22%	18%	12%
They are destructive	7%	29%	26%	35%	2%
They are a financial burden	6%	25%	30%	36%	3%
They make it harder to sleep	3%	24%	28%	42%	2%



18. Have you ever done the following for your dogs? Select all that apply. Among people who have dogs	
Vaccinated them81%	
Taken them to a vet81%	
Bought them a pet bed75%	
Bought them a personalized collar or tag59%	
Had them spayed or neutered	
Taken them to a professional groomer	
Microchipped them42%	
Given them a calming product for anxiety	
Hired a pet sitter or walker	
Sent them to a trainer or obedience classes19%	
Bought pet insurance	
Used a pet monitoring camera to check on them15%	
Used a GPS tracker on their collar13%	
None of the above	
19. Have you ever done the following for your dogs? Select all that apply.	
Among people who have dogs	
Let them sleep in bed with you67%	
Prepared special treats or meals for them61%	
Included them in holiday photos52%	
Dressed them in clothing	
Dressed them in a Halloween costume	
Created or purchased artwork featuring them	
Signed up for a pet subscription box service	
Sent in their DNA for testing	
Created a social media account for them	
None of the above	
20. Have you ever done the following for your dogs? Select all that apply. Among people who have dogs	
Given them a gift65%	
Taken them to a dog park51%	
Celebrated their birthday or adoption day	
Taken them on vacation with you41%	
Trained them to perform tricks	
Organized playdates with other animals17%	
Taken them to doggy daycare17%	
Brought them to work with you16%	
Thrown them a party10%	
Traveled with them on a plane8%	
None of the above	



21. Now we'd like you to consider the dog you've had the longest.Compared to the average dog, do you think your dog is more or less...?

Among people who have dogs

	Much more	Somewhat more	About average	Somewhat less	Much less	Not sure
Loyal	48%	27%	21%	2%	1%	1%
Cute	46%	27%	22%	3%	1%	1%
Affectionate	41%	28%	24%	4%	1%	1%
Friendly	40%	23%	27%	6%	2%	1%
Intelligent	33%	33%	27%	5%	1%	1%
Energetic	24%	27%	34%	9%	3%	2%
Obedient	23%	24%	37%	12%	2%	1%
Goofy	18%	24%	38%	10%	7%	2%
Mischievous	8%	16%	39%	20%	14%	3%
Aggressive	4%	10%	20%	25%	38%	2%

22. Which, if any, of the following would you be interested in doing if given the opportunity? Select all that apply. *Among people who have dogs*

Using a camera to check on your dog remotely	32%
Tracking your dog's location with GPS	29%
Installing a dog door that only opens for your dog	29%
Testing your dog's DNA to learn about their breed or ancestry	24%
Using an AI pet translator to understand dog barks	23%
Using an automatic electronic dog feeder for meal dispensing	20%
Installing a dog doorbell for your dog to use	18%
Cloning your dog	9%
None of the above	27%

23. How well do you think your cats know you?

Among people who have cats

Very well	61%
Somewhat well	29%
Not very well	5%
Not at all well	2%
Not sure	3%

24. Who do you think knows you better?

Among people who have cats

Your friends and family	41%
Your cats	17%
Both equally	35%
Not sure	7%



25. Thinking about your cats, do you consider yourself to be their ? Select all that apply. Among people who have cats	
Among people who have cats Companion 43% Friend 41% Owner 38% Parent 37% Best friend 27% Servant 16% Roommate 16% Master 11% Other 4% None of these 4%	
26. Which of the following best describes your relationship to your cats? Among people who have cats	
Parent 21% Companion 21% Friend 15% Owner 14% Best friend 12% Servant 5% Roommate 4% Master 3% Other 2% None of the above 4%	
27. When you use a pronoun to refer to your cats, do you usually use? Among people who have cats	
"It" 4% "He" or "She" 79% "They" 7% None of the above 9% Not cure 1%	
Among people who have cats "It" 4% "He" or "She" 79% "They" 7%	



28. Which of the following would be important to you when choosing a cat? Select all that apply. *Among people who have cats*

Temperament55%
Age of the cat
Compatibility with other animals
Rescue background
Cost
Intelligence
Cat's energy level
Grooming needs
Size
Breed
Shedding
Lifespan
Allergies in your household
Noise level
Guarding instincts8%
None of the above10%

29. Where did you get your cats from? Select all that apply.

Among people who have cats

An a	nimal shelter or rescue agency	34%
A frie	nd or family member	31%
You f	ound them as a stray	30%
An a	equaintance or stranger	15%
A pet	store	12%
A bre	eder	6%
	r	
Not s	ure	1%

30. Do you agree or disagree with the following about your cats?

Among people who have cats

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Not sure
They are part of my family	72%	20%	3%	2%	4%
They entertain me	57%	36%	3%	1%	3%
They provide physical affection	56%	34%	4%	2%	3%
They provide unconditional love	54%	32%	8%	2%	4%
They provide emotional support	51%	35%	7%	4%	3%
They improve my mental health	49%	37%	6%	2%	6%
They give me a sense of purpose	36%	38%	14%	5%	6%
They control pests	26%	44%	13%	8%	8%
They make me feel safe	25%	36%	21%	11%	7%

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They help me stay active	23%	35%	26%	10%	5%
They make travel more difficult	16%	41%	21%	16%	6%
They are messy	12%	37%	26%	22%	3%
They are destructive	8%	34%	25%	29%	4%
They make it harder to sleep	7%	23%	27%	39%	4%
They are a financial burden	6%	21%	32%	36%	5%

31. Have you ever done the following for your cats? Select all that apply.

Among people who have cats

Taken them to a vet	75%
Vaccinated them	71%
Had them spayed or neutered	
Bought them a pet bed	65%
Bought them a personalized collar or tag	29%
Microchipped them	26%
Given them a calming product for anxiety	24%
Hired a pet sitter or walker	15%
Used a pet monitoring camera to check on them	12%
Bought pet insurance	10%
Taken them to a professional groomer	
Used a GPS tracker on their collar	7%
Sent them to a trainer or obedience classes	4%
None of the above	7%

32. Have you ever done the following for your cats? Select all that apply.

Among people who have cats

Let them sleep in bed with you	73%
Prepared special treats or meals for them	52%
Included them in holiday photos	32%
Dressed them in clothing	19%
Dressed them in a Halloween costume	13%
Created or purchased artwork featuring them	12%
Signed up for a pet subscription box service	8%
Created a social media account for them	6%
Sent in their DNA for testing	6%
None of the above	10%



33. Have you ever done the following for your cats? Select all that apply.

Among people who have cats

Given them a gift	58%
Celebrated their birthday or adoption day	29%
Trained them to perform tricks	16%
Taken them on vacation with you	16%
Brought them to work with you	8%
Thrown them a party	8%
Traveled with them on a plane	6%
Organized playdates with other animals	6%
None of the above	25%

34. Now we'd like you to consider the cat you've had the longest. Compared to the average cat, do you think your cat is more or less. . . ?

Among people who have cats

	Much more	Somewhat more	About average	Somewhat less	Much less	Not sure
Cute	42%	27%	26%	2%	1%	4%
Loyal	32%	25%	32%	6%	1%	4%
Affectionate	31%	25%	31%	8%	2%	3%
Friendly	29%	24%	31%	11%	1%	3%
Intelligent	28%	27%	36%	5%	1%	3%
Energetic	15%	25%	43%	10%	3%	4%
Goofy	14%	21%	43%	11%	7%	5%
Mischievous	12%	22%	39%	16%	7%	4%
Obedient	12%	18%	47%	13%	7%	4%
Aggressive	2%	9%	27%	23%	34%	4%

35. Which, if any, of the following would you be interested in doing if given the opportunity? Select all that apply. *Among people who have cats*

Using an automatic electronic cat feeder for meal dispensing	32%
Using a camera to check on your cat remotely	. 30%
Installing a cat door that only opens for your cat	22%
Using an AI pet translator to understand cat meows	21%
Tracking your cat's location with GPS	. 20%
Testing your cat's DNA to learn about their breed or ancestry	19%
Installing a cat doorbell for your cat to use	. 11%
Cloning your cat	6%
None of the above	. 36%



6. Have you ever experienced the death of 2			
6. Have you ever experienced the death of?			
A person close to you A pet dog A pet cat	Yes 88% 72% 52%	No 9% 26% 46%	Not sure 2% 2% 3%
37. Which type of loss has generally caused you more grief?			
Among people who have experienced the death of a dog and a person close			
The death of a person close to you The death of your dog Both equally Not sure			. 10% . 40%
38. Which type of loss has generally caused you more grief? Among people who have experienced the death of a cat and a person close	to them		
The death of a person close to you The death of your cat Both equally Not sure			7% .31%
39. How well do you think dog owners are known by their dog Among people who do not have dogs	ıs?		
Very well			. 62%
Somewhat well			. 24%
Not very well			4%
Not at all well			1%
Not sure			8%
40. Do you think that most people who have a dog consider th Among people who do not have dogs	emselves to be their	dog's? Se	lect all that appl
Best friend			.52%
Companion			
Friend			
Parent			
Owner			
Master			
Roommate			
Servant			
Other			0%



41. Do you agree or disagree with the following about dogs in general? *Among people who do not have dogs*

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Not sure
They are part of the family	69%	23%	3%	1%	3%
They provide unconditional love	68%	21%	4%	1%	5%
They provide emotional support	67%	26%	2%	0%	4%
They provide physical affection	65%	29%	2%	1%	4%
They're entertaining	54%	38%	3%	1%	3%
They improve mental health	51%	35%	3%	1%	10%
They make people feel safe	50%	41%	3%	1%	5%
They help people stay active	50%	42%	3%	0%	5%
They give people a sense of purpose	47%	40%	4%	1%	8%
They make travel more difficult	32%	41%	13%	5%	9%
They are messy	20%	53%	15%	6%	6%
They are a financial burden	12%	36%	26%	16%	10%
They are destructive	11%	43%	26%	10%	9%
They control pests	9%	29%	31%	13%	18%
They make it harder to sleep	6%	28%	26%	23%	16%

42. Which of the following are reasons why you don't have a dog? Select all that apply.

Among people who do not have dogs

g people mie de net nave dege	
I don't want the responsibility	35%
It costs too much	28%
I don't want the mess	27%
I don't have enough time	26%
I don't have enough space in my home	24%
I'm not interested	24%
I have other pets that may not be compatible	14%
I live in a place that restricts dog ownership	14%
I travel too often	12%
I don't have access to outdoor space	12%
Other household members don't want a dog	10%
I'm concerned about the noise	10%
I have health limitations that make it difficult	10%
I've had bad experiences with dogs in the past	8%
I or someone in my household is allergic	4%
Other reason	11%
Not sure	3%



43. Which of the following is the biggest reason why you don't have a dog? *Among people who do not have dogs*

I don't have enough time9% Other household members don't want a dog4%

44. Would you be willing to have a dog in the following situation?

Among people who do not have dogs

	Yes, I would be willing	not be willing	Not sure
A family member dies and leaves their dog to you	48%	29%	24%
You get a dog from someone as a gift	36%	45%	19%
A friend can no longer care for their dog and asks you to take it	33%	43%	24%
Another family member brings a dog home without asking you	28%	53%	18%
You find a stray dog on the streets with no owner	19%	54%	27%

45. How well do you think cat owners are known by their cats?

Among people who do not have cats

Very well	30%
Somewhat well	34%
Not very well	10%
Not at all well	. 3%
Not sure	22%



46. Do you think that most people who have a cat consider themselves to be their cat's...? Select all that apply. *Among people who do not have cats*

Companion	
Owner	
Friend	
Parent	
Best friend	24%
Servant	
Roommate	
Master	
Other	
Not sure	15%

47. Do you agree or disagree with the following about cats in general?

Among people who do not have cats

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Not sure
They are part of the family	44%	39%	5%	3%	9%
They're entertaining	36%	40%	10%	3%	12%
They provide emotional support	34%	41%	9%	3%	12%
They control pests	31%	44%	9%	3%	13%
They improve mental health	30%	41%	10%	2%	16%
They provide physical affection	29%	44%	13%	3%	11%
They give people a sense of purpose	26%	44%	9%	3%	18%
They provide unconditional love	24%	35%	18%	7%	15%
They make travel more difficult	19%	34%	20%	10%	18%
They are messy	19%	35%	23%	12%	12%
They are destructive	16%	43%	21%	8%	12%
They help people stay active	13%	28%	27%	15%	17%
They make people feel safe	13%	21%	29%	16%	21%
They are a financial burden	11%	26%	31%	15%	17%
They make it harder to sleep	9%	22%	30%	20%	20%



48. Which of the following are reasons why you don't have a cat? Select all that apply.

Among people who do not have cats

I don't want the mess22%I don't want the responsibility20%I have other pets that may not be compatible18%I or someone in my household is allergic17%It costs too much13%Other household members don't want a cat12%I don't have enough time10%I don't have enough space in my home9%I've had bad experiences with cats in the past9%I live in a place that restricts cat ownership8%I travel too often7%I have health limitations that make it difficult4%I don't have access to outdoor space2%Other reason6%Not sure6%	I m not interested	40%
I have other pets that may not be compatible 18% I or someone in my household is allergic 17% It costs too much 13% Other household members don't want a cat 12% I don't have enough time 10% I don't have enough space in my home 9% I've had bad experiences with cats in the past 9% I live in a place that restricts cat ownership 8% I travel too often 7% I have health limitations that make it difficult 4% I don't have access to outdoor space 2% Other reason 6%	I don't want the mess	22%
I or someone in my household is allergic 17% It costs too much 13% Other household members don't want a cat 12% I don't have enough time 10% I don't have enough space in my home 9% I've had bad experiences with cats in the past 9% I live in a place that restricts cat ownership 8% I travel too often 7% I have health limitations that make it difficult 4% I don't have access to outdoor space 2% I'm concerned about the noise 2% Other reason 6%	I don't want the responsibility	20%
It costs too much13%Other household members don't want a cat12%I don't have enough time10%I don't have enough space in my home9%I've had bad experiences with cats in the past9%I live in a place that restricts cat ownership8%I travel too often7%I have health limitations that make it difficult4%I don't have access to outdoor space2%I'm concerned about the noise2%Other reason6%	I have other pets that may not be compatible	18%
Other household members don't want a cat 12% I don't have enough time 10% I don't have enough space in my home 9% I've had bad experiences with cats in the past 9% I live in a place that restricts cat ownership 8% I travel too often 7% I have health limitations that make it difficult 4% I don't have access to outdoor space 2% Other reason 6%	I or someone in my household is allergic	17%
I don't have enough time10%I don't have enough space in my home9%I've had bad experiences with cats in the past9%I live in a place that restricts cat ownership8%I travel too often7%I have health limitations that make it difficult4%I don't have access to outdoor space2%I'm concerned about the noise2%Other reason6%	It costs too much	13%
I don't have enough space in my home9%I've had bad experiences with cats in the past9%I live in a place that restricts cat ownership8%I travel too often7%I have health limitations that make it difficult4%I don't have access to outdoor space2%I'm concerned about the noise2%Other reason6%	Other household members don't want a cat	12%
I've had bad experiences with cats in the past9%I live in a place that restricts cat ownership8%I travel too often7%I have health limitations that make it difficult4%I don't have access to outdoor space2%I'm concerned about the noise2%Other reason6%	I don't have enough time	10%
I live in a place that restricts cat ownership 8% I travel too often	I don't have enough space in my home	9%
I travel too often7%I have health limitations that make it difficult4%I don't have access to outdoor space2%I'm concerned about the noise2%Other reason6%	I've had bad experiences with cats in the past	9%
I travel too often7%I have health limitations that make it difficult4%I don't have access to outdoor space2%I'm concerned about the noise2%Other reason6%	I live in a place that restricts cat ownership	8%
I don't have access to outdoor space2%I'm concerned about the noise2%Other reason6%	I travel too often	7%
l'm concerned about the noise 2% Other reason 6%	I have health limitations that make it difficult	4%
Other reason	I don't have access to outdoor space	2%
	I'm concerned about the noise	2%
Not sure	Other reason	6%
	Not sure	6%

49. Which of the following is the biggest reason why you don't have a cat?

Among people who do not have cats

I or someone in my household is allergic 11% I have other pets that may not be compatible 9% Other household members don't want a cat 7% I don't want the responsibility 6% It costs too much 5% I've had bad experiences with cats in the past 5% I live in a place that restricts cat ownership 4% I don't want the mess 3% I don't have enough time 3% I don't have enough space in my home 3% I travel too often 2% I have health limitations that make it difficult 1% I don't have access to outdoor space 0% Other 5% Not sure 7%	I'm not interested	27%
Other household members don't want a cat 7% I don't want the responsibility 6% It costs too much 5% I've had bad experiences with cats in the past 5% I live in a place that restricts cat ownership 4% I don't want the mess 3% I don't have enough time 3% I don't have enough space in my home 3% I travel too often 2% I have health limitations that make it difficult 1% I don't have access to outdoor space 0% I'm concerned about the noise 0% Other 5%	I or someone in my household is allergic	11%
I don't want the responsibility6%It costs too much5%I've had bad experiences with cats in the past5%I live in a place that restricts cat ownership4%I don't want the mess3%I don't have enough time3%I don't have enough space in my home3%I travel too often2%I have health limitations that make it difficult1%I don't have access to outdoor space0%I'm concerned about the noise0%Other5%	I have other pets that may not be compatible	9%
It costs too much5%I've had bad experiences with cats in the past5%I live in a place that restricts cat ownership4%I don't want the mess3%I don't have enough time3%I don't have enough space in my home3%I travel too often2%I have health limitations that make it difficult1%I don't have access to outdoor space0%I'm concerned about the noise0%Other5%	Other household members don't want a cat	7%
l've had bad experiences with cats in the past 5% I live in a place that restricts cat ownership 4% I don't want the mess 3% I don't have enough time 3% I don't have enough space in my home 3% I travel too often 2% I have health limitations that make it difficult 1% I don't have access to outdoor space 0% I'm concerned about the noise 0% Other 5%	I don't want the responsibility	6%
I live in a place that restricts cat ownership I don't want the mess I don't have enough time 3% I don't have enough space in my home 3% I travel too often 2% I have health limitations that make it difficult 1 don't have access to outdoor space 0% I'm concerned about the noise 0ther	It costs too much	5%
I don't want the mess3%I don't have enough time3%I don't have enough space in my home3%I travel too often2%I have health limitations that make it difficult1%I don't have access to outdoor space0%I'm concerned about the noise0%Other5%	I've had bad experiences with cats in the past	5%
I don't have enough time3%I don't have enough space in my home3%I travel too often2%I have health limitations that make it difficult1%I don't have access to outdoor space0%I'm concerned about the noise0%Other5%	I live in a place that restricts cat ownership	4%
I don't have enough space in my home3%I travel too often2%I have health limitations that make it difficult1%I don't have access to outdoor space0%I'm concerned about the noise0%Other5%	I don't want the mess	3%
I travel too often	I don't have enough time	3%
I have health limitations that make it difficult 1% I don't have access to outdoor space 0% I'm concerned about the noise 0% Other 5%	I don't have enough space in my home	3%
I don't have access to outdoor space0%I'm concerned about the noise0%Other5%	I travel too often	2%
l'm concerned about the noise	I have health limitations that make it difficult	1%
Other	I don't have access to outdoor space	0%
	I'm concerned about the noise	0%
Not sure	Other	5%
	Not sure	7%



50. Would you be willing to have a cat in the following situation? *Among people who do not have cats*

	Yes, I would be willing	No, I would not be willing	Not sure
A family member dies and leaves their cat to you	34%	47%	19%
A friend can no longer care for their cat and asks you to take it	25%	56%	18%
You get a cat from someone as a gift	24%	60%	16%
Another family member brings a cat home without asking you	19%	66%	15%
You find a stray cat on the streets with no owner	18%	63%	19%

Interviewing Dates January 6 - 10, 2025 | January 7 - 10, 2025

Target population U.S. Citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in panel to be

representative of adult U.S. citizens.

Weighting The sample was weighted according to gender, age, race, education,

2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 6.571, with a mean of one and a standard deviation of

0.99.

Number of respondents 2223

Margin of error \pm 2.9% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 82 questions not reported.



1. Loneliness

How often do you feel lonely?

		Ge	nder		Age (4 c	ategory)			Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other		
Very often	13%	13%	13%	15%	19%	12%	6%	12%	15%	11%	21%		
Somewhat often	25%	25%	24%	33%	28%	23%	15%	23%	30%	33%	13%		
Not very often	36%	35%	38%	34%	33%	37%	41%	39%	29%	29%	38%		
Not at all often	25%	27%	24%	15%	20%	27%	37%	25%	25%	24%	26%		
Not sure	1%	1%	1%	3%	0%	0%	1%	1%	1%	3%	1%		
Totals	100%	101%	100%	100%	100%	99%	100%	100%	100%	100%	99%		
Unweighted N	(2,221)	(1,018)	(1,203)	(510)	(373)	(779)	(559)	(1,416)	(288)	(326)	(191)		

				Party ID			Family	Income (3 ca	ategory)	Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very often	13%	11%	15%	13%	10%	12%	19%	11%	6%	15%	16%	13%	9%
Somewhat often	25%	29%	25%	20%	25%	21%	28%	21%	19%	27%	26%	24%	22%
Not very often	36%	35%	36%	37%	37%	36%	34%	40%	37%	33%	37%	37%	36%
Not at all often	25%	24%	21%	31%	27%	31%	18%	27%	38%	24%	20%	25%	32%
Not sure	1%	1%	2%	0%	1%	1%	1%	1%	0%	1%	1%	1%	1%
Totals	100%	100%	99%	101%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,221)	(804)	(761)	(656)	(935)	(824)	(901)	(624)	(453)	(390)	(480)	(833)	(518)



2. Living Situation

Do you currently live...?

		Gei	nder		Age (4 c	ategory)			Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other		
With no other people	21%	22%	20%	18%	17%	23%	26%	21%	25%	18%	20%		
With other people, none of them children	53%	55%	51%	55%	40%	55%	62%	56%	49%	41%	51%		
With other people, some of them children	26%	24%	28%	27%	43%	22%	12%	23%	26%	42%	29%		
Totals	100%	101%	99%	100%	100%	100%	100%	100%	100%	101%	100%		
Unweighted N	(2,222)	(1,019)	(1,203)	(510)	(373)	(780)	(559)	(1,417)	(288)	(326)	(191)		

			Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
With no other people	21%	25%	20%	17%	24%	18%	30%	16%	9%	21%	23%	17%	25%	
With other people, none of them children	53%	51%	52%	55%	52%	55%	48%	57%	52%	48%	51%	57%	51%	
With other people, some of them children	26%	24%	27%	27%	24%	27%	21%	27%	39%	30%	25%	26%	24%	
Totals	100%	100%	99%	99%	100%	100%	99%	100%	100%	99%	99%	100%	100%	
Unweighted N	(2,222)	(803)	(763)	(656)	(935)	(824)	(902)	(625)	(452)	(391)	(481)	(832)	(518)	



3. Dog or Cat Person

Do you think of yourself as more of a...?

		Ge	nder		Age (4 c	ategory)			Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other		
Dog person	44%	49%	38%	40%	46%	44%	44%	43%	43%	41%	52%		
Cat person	18%	15%	21%	20%	15%	17%	19%	19%	14%	13%	17%		
Both equally	25%	21%	28%	24%	22%	27%	25%	26%	14%	30%	18%		
Neither	14%	16%	13%	16%	17%	12%	13%	11%	29%	15%	13%		
Totals	101%	101%	100%	100%	100%	100%	101%	99%	100%	99%	100%		
Unweighted N	(2,222)	(1,019)	(1,203)	(510)	(374)	(780)	(558)	(1,418)	(288)	(325)	(191)		

				Party ID			Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Dog person	44%	40%	43%	48%	43%	49%	41%	46%	51%	42%	44%	45%	43%
Cat person	18%	20%	20%	13%	20%	14%	21%	16%	13%	18%	19%	16%	18%
Both equally	25%	26%	25%	23%	24%	25%	26%	26%	20%	26%	25%	23%	27%
Neither	14%	15%	12%	16%	13%	12%	13%	13%	17%	14%	13%	16%	12%
Totals	101%	101%	100%	100%	100%	100%	101%	101%	101%	100%	101%	100%	100%
Unweighted N	(2,222)	(804)	(762)	(656)	(936)	(823)	(902)	(625)	(452)	(390)	(481)	(833)	(518)



4. Ever Had Dogs

Have you ever had a dog?

		Ge	nder		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	86%	87%	86%	75%	86%	90%	92%	90%	72%	85%	82%
No	14%	13%	14%	25%	14%	10%	8%	10%	28%	15%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,221)	(1,019)	(1,202)	(509)	(374)	(780)	(558)	(1,416)	(288)	(326)	(191)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	86%	83%	85%	90%	85%	93%	85%	91%	92%	85%	85%	87%	87%
No	14%	17%	15%	10%	15%	7%	15%	9%	8%	15%	15%	13%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,221)	(803)	(762)	(656)	(935)	(824)	(902)	(624)	(453)	(391)	(481)	(831)	(518)



5. Has Dogs

Do you currently have any dogs?

		Ge	nder		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, multiple dogs	16%	15%	17%	12%	18%	21%	13%	18%	4%	19%	22%
Yes, one dog	32%	33%	30%	39%	39%	25%	27%	32%	26%	38%	30%
No	52%	52%	52%	49%	44%	54%	61%	51%	70%	43%	47%
Totals	100%	100%	99%	100%	101%	100%	101%	101%	100%	100%	99%
Unweighted N	(2,221)	(1,019)	(1,202)	(509)	(374)	(780)	(558)	(1,416)	(288)	(326)	(191)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, multiple dogs	16%	13%	15%	21%	14%	22%	14%	18%	21%	9%	19%	18%	17%
Yes, one dog	32%	34%	29%	33%	35%	33%	25%	36%	41%	32%	28%	34%	29%
No	52%	53%	56%	46%	52%	45%	61%	46%	38%	58%	53%	48%	54%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(2,221)	(803)	(762)	(656)	(935)	(824)	(902)	(624)	(453)	(391)	(481)	(831)	(518)



6. Would Consider Getting Dogs

Would you ever consider getting a dog in the future?

Among people who do not currently have dogs

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I would consider it	58%	54%	61%	70%	59%	61%	44%	58%	56%	62%	54%
No, I would not consider it	42%	46%	39%	30%	41%	39%	56%	42%	44%	38%	46%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,175)	(528)	(647)	(262)	(179)	(408)	(326)	(728)	(193)	(151)	(103)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I would consider it	58%	59%	63%	51%	59%	57%	56%	62%	63%	57%	58%	54%	66%
No, I would not consider it	42%	41%	37%	49%	41%	43%	44%	38%	37%	43%	42%	46%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,175)	(429)	(436)	(310)	(491)	(401)	(540)	(294)	(203)	(236)	(253)	(417)	(269)



7. Ever Had Cats

Have you ever had a cat?

		Gei	nder		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	66%	62%	70%	47%	63%	75%	74%	72%	42%	64%	53%
No	34%	38%	30%	53%	37%	25%	26%	28%	58%	36%	47%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,223)	(1,020)	(1,203)	(510)	(374)	(780)	(559)	(1,418)	(288)	(326)	(191)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	66%	62%	69%	67%	62%	70%	70%	70%	60%	63%	70%	64%	68%
No	34%	38%	31%	33%	38%	30%	30%	30%	40%	37%	30%	36%	32%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,223)	(804)	(763)	(656)	(936)	(824)	(902)	(625)	(453)	(391)	(481)	(833)	(518)



8. Has Cats
Do you currently have any cats?

		Ge	nder		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, multiple cats	18%	14%	21%	13%	19%	21%	15%	20%	7%	15%	15%
Yes, one cat	19%	18%	19%	22%	22%	17%	14%	18%	17%	22%	20%
No	64%	67%	61%	65%	59%	62%	70%	62%	76%	62%	66%
Totals	101%	99%	101%	100%	100%	100%	99%	100%	100%	99%	101%
Unweighted N	(2,223)	(1,020)	(1,203)	(510)	(374)	(780)	(559)	(1,418)	(288)	(326)	(191)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, multiple cats	18%	18%	18%	17%	17%	18%	21%	17%	13%	14%	18%	19%	16%
Yes, one cat	19%	21%	18%	17%	16%	20%	18%	24%	16%	21%	19%	16%	20%
No	64%	61%	64%	66%	67%	62%	61%	59%	71%	65%	63%	64%	63%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	99%
Unweighted N	(2,223)	(804)	(763)	(656)	(936)	(824)	(902)	(625)	(453)	(391)	(481)	(833)	(518)



9. Would Consider Getting Cats

Would you ever consider getting a cat in the future?

Among people who do not currently have cats

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I would consider it	38%	36%	41%	46%	38%	38%	33%	41%	28%	42%	31%
No, I would not consider it	62%	64%	59%	54%	62%	62%	67%	59%	72%	58%	69%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,441)	(692)	(749)	(340)	(227)	(477)	(397)	(884)	(221)	(211)	(125)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I would consider it	38%	38%	45%	32%	42%	37%	38%	38%	40%	44%	40%	36%	37%
No, I would not consider it	62%	62%	55%	68%	58%	63%	62%	62%	60%	56%	60%	64%	63%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,441)	(526)	(484)	(431)	(614)	(524)	(566)	(389)	(309)	(257)	(304)	(533)	(347)



10. Dogs Know YouHow well do you think your dogs know you?

Among people who have dogs

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well	77%	75%	78%	68%	77%	81%	80%	78%	*	74%	*
Somewhat well	20%	22%	18%	28%	19%	17%	17%	19%	*	21%	*
Not very well	2%	2%	2%	3%	3%	1%	1%	2%	*	3%	*
Not at all well	0%	0%	1%	1%	0%	0%	0%	0%	*	0%	*
Not sure	1%	1%	1%	1%	1%	1%	1%	1%	*	2%	*
Totals	100%	100%	100%	101%	100%	100%	99%	100%	*	100%	*
Unweighted N	(1,045)	(490)	(555)	(247)	(195)	(371)	(232)	(688)	(94)	(175)	(88)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very well	77%	80%	74%	76%	82%	78%	79%	75%	78%	82%	81%	74%	76%
Somewhat well	20%	17%	20%	22%	16%	19%	18%	22%	19%	17%	15%	23%	20%
Not very well	2%	3%	3%	1%	2%	2%	3%	1%	2%	1%	2%	2%	3%
Not at all well	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%
Not sure	1%	1%	2%	0%	1%	1%	1%	1%	0%	0%	2%	1%	0%
Totals	100%	101%	100%	99%	101%	100%	101%	100%	99%	100%	100%	101%	99%
Unweighted N	(1,045)	(373)	(326)	(346)	(443)	(423)	(361)	(330)	(250)	(155)	(227)	(414)	(249)



11. Known Better by Friends and Family or Dogs

Who do you think knows you better?

Among people who have dogs

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Your friends and family	33%	34%	32%	40%	31%	29%	34%	32%	*	38%	*
Your dogs	22%	20%	24%	12%	19%	33%	21%	23%	*	19%	*
Both equally	41%	42%	40%	45%	46%	32%	40%	40%	*	42%	*
Not sure	4%	4%	4%	3%	3%	6%	6%	6%	*	1%	*
Totals	100%	100%	100%	100%	99%	100%	101%	101%	*	100%	*
Unweighted N	(1,045)	(490)	(555)	(247)	(195)	(371)	(232)	(688)	(94)	(175)	(88)

			Party ID		2024	l Vote	Family	Income (3 ca	tegory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Your friends and family	33%	32%	26%	40%	36%	34%	26%	32%	42%	36%	32%	33%	32%
Your dogs	22%	20%	22%	24%	21%	23%	31%	20%	13%	11%	28%	22%	23%
Both equally	41%	43%	47%	33%	39%	40%	40%	45%	39%	49%	38%	39%	41%
Not sure	4%	5%	4%	4%	5%	3%	4%	3%	7%	4%	3%	6%	3%
Totals	100%	100%	99%	101%	101%	100%	101%	100%	101%	100%	101%	100%	99%
Unweighted N	(1,045)	(373)	(326)	(346)	(443)	(423)	(361)	(330)	(250)	(155)	(227)	(414)	(249)



12. Relationship With Dogs

Thinking about your dogs, do you consider yourself to be their...? Select all that apply. *Among people who have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Companion	49%	48%	50%	47%	48%	50%	52%	53%	*	37%	*
Best friend	46%	48%	44%	43%	54%	44%	41%	46%	*	40%	*
Owner	46%	43%	48%	51%	48%	41%	44%	47%	*	45%	*
Friend	43%	43%	42%	60%	38%	35%	42%	44%	*	47%	*
Parent	39%	26%	52%	36%	37%	44%	39%	41%	*	34%	*
Master	20%	23%	17%	18%	16%	23%	22%	22%	*	15%	*
Roommate	13%	12%	14%	17%	9%	12%	16%	14%	*	10%	*
Servant	8%	9%	8%	11%	5%	8%	9%	8%	*	7%	*
Other	3%	3%	3%	2%	1%	3%	5%	3%	*	1%	*
None of these	2%	2%	1%	2%	2%	1%	1%	2%	*	0%	*
Unweighted N	(1,045)	(490)	(555)	(247)	(195)	(371)	(232)	(688)	(94)	(175)	(88)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Companion	49%	46%	46%	55%	49%	53%	49%	49%	47%	51%	59%	47%	43%
Best friend	46%	43%	48%	47%	40%	43%	51%	40%	47%	49%	44%	45%	47%
Owner	46%	42%	45%	50%	41%	45%	45%	47%	45%	36%	52%	46%	46%
Friend	43%	45%	39%	44%	42%	39%	39%	46%	44%	34%	50%	41%	45%
Parent	39%	44%	38%	38%	42%	37%	44%	38%	38%	35%	44%	38%	41%
Master	20%	17%	18%	23%	16%	24%	20%	18%	21%	14%	26%	15%	25%
Roommate	13%	18%	8%	13%	14%	11%	13%	16%	11%	6%	17%	12%	16%
Servant	8%	9%	7%	8%	5%	7%	8%	7%	11%	12%	4%	8%	9%
Other	3%	3%	3%	2%	4%	2%	3%	2%	2%	2%	3%	3%	1%

continued on the next page ...



						con	tinued from	previous pag	e				
			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
None of these	2%	1%	3%	0%	1%	2%	2%	1%	2%	1%	0%	3%	1%
Unweighted N	(1,045)	(373)	(326)	(346)	(443)	(423)	(361)	(330)	(250)	(155)	(227)	(414)	(249)



13. Best Descriptor of Relationship With Dogs

Which of the following best describes your relationship to your dogs? *Among people who have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	4 category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Best friend	26%	28%	24%	30%	26%	24%	23%	27%	*	21%	*
Parent	23%	14%	31%	14%	24%	30%	21%	23%	*	20%	*
Companion	16%	17%	15%	13%	14%	17%	24%	17%	*	17%	*
Owner	13%	12%	15%	16%	17%	10%	11%	12%	*	20%	*
Friend	12%	14%	10%	18%	14%	6%	12%	12%	*	18%	*
Master	4%	7%	2%	1%	2%	8%	4%	4%	*	2%	*
Roommate	2%	2%	1%	2%	1%	1%	2%	2%	*	2%	*
Servant	1%	1%	0%	2%	0%	0%	1%	1%	*	1%	*
Other	1%	2%	1%	2%	1%	2%	2%	2%	*	1%	*
None of the above	2%	2%	1%	2%	2%	1%	1%	2%	*	0%	*
Totals	100%	99%	100%	100%	101%	99%	101%	102%	*	102%	*
Unweighted N	(1,045)	(490)	(555)	(247)	(195)	(371)	(232)	(688)	(94)	(175)	(88)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Best friend	26%	24%	26%	28%	21%	25%	32%	24%	20%	29%	27%	26%	22%
Parent	23%	26%	23%	20%	28%	21%	23%	19%	28%	27%	20%	21%	26%
Companion	16%	16%	14%	18%	19%	17%	14%	20%	16%	16%	14%	18%	16%
Owner	13%	11%	14%	14%	11%	13%	9%	16%	14%	8%	15%	16%	10%
Friend	12%	13%	12%	12%	11%	12%	10%	10%	16%	13%	13%	11%	13%
Master	4%	4%	4%	5%	4%	6%	5%	5%	3%	2%	6%	2%	8%
Roommate	2%	2%	2%	1%	2%	1%	2%	2%	1%	1%	1%	2%	3%
Servant	1%	2%	0%	0%	0%	1%	0%	2%	0%	4%	1%	0%	1%

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			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Other	1%	1%	2%	1%	2%	2%	2%	1%	1%	1%	2%	1%	1%
None of the above	2%	1%	3%	0%	1%	2%	2%	1%	2%	1%	0%	3%	1%
Totals	100%	100%	100%	99%	99%	100%	99%	100%	101%	102%	99%	100%	101%
Unweighted N	(1,045)	(373)	(326)	(346)	(443)	(423)	(361)	(330)	(250)	(155)	(227)	(414)	(249)



14. Dog Pronouns

When you use a pronoun to refer to your dogs, do you usually use...?

Among people who have dogs

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
"It"	3%	3%	3%	9%	4%	0%	0%	2%	*	6%	*
"He" or "She"	83%	83%	82%	81%	87%	84%	75%	83%	*	77%	*
"They"	7%	5%	8%	4%	5%	8%	9%	7%	*	8%	*
None of the above	7%	7%	6%	4%	4%	7%	15%	7%	*	6%	*
Not sure	1%	2%	0%	2%	0%	0%	1%	1%	*	3%	*
Totals	101%	100%	99%	100%	100%	99%	100%	100%	*	100%	*
Unweighted N	(1,044)	(489)	(555)	(247)	(195)	(370)	(232)	(687)	(94)	(175)	(88)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
"It"	3%	6%	4%	1%	4%	2%	1%	5%	5%	7%	2%	3%	3%
"He" or "She"	83%	85%	84%	79%	87%	84%	83%	81%	84%	78%	84%	82%	85%
"They"	7%	6%	4%	9%	6%	7%	6%	7%	7%	6%	8%	6%	8%
None of the above	7%	3%	7%	10%	3%	7%	9%	7%	4%	6%	5%	9%	4%
Not sure	1%	1%	2%	0%	0%	0%	1%	0%	0%	3%	1%	0%	1%
Totals	101%	101%	101%	99%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,044)	(372)	(326)	(346)	(442)	(423)	(361)	(329)	(250)	(154)	(227)	(414)	(249)



15. Importance of Dog Characteristics

Which of the following would be important to you when choosing a dog? Select all that apply. *Among people who have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Size	63%	59%	67%	58%	59%	64%	77%	65%	*	64%	*
Temperament	59%	56%	62%	37%	56%	67%	79%	67%	*	38%	*
Breed	50%	47%	52%	53%	46%	50%	52%	50%	*	43%	*
Dog's energy level	43%	39%	46%	38%	42%	41%	52%	46%	*	35%	*
Intelligence	43%	47%	39%	50%	40%	40%	44%	43%	*	39%	*
Age of the dog	41%	38%	43%	44%	42%	34%	47%	41%	*	39%	*
Compatibility with other animals	40%	35%	44%	30%	39%	43%	46%	44%	*	25%	*
Grooming needs	34%	27%	40%	34%	31%	32%	40%	35%	*	30%	*
Cost	34%	34%	34%	43%	32%	32%	27%	30%	*	48%	*
Shedding	32%	28%	36%	29%	24%	39%	38%	35%	*	21%	*
Lifespan	28%	27%	29%	36%	28%	24%	25%	28%	*	22%	*
Noise level	25%	24%	26%	23%	29%	24%	26%	26%	*	14%	*
Guarding instincts	23%	25%	21%	26%	24%	21%	19%	22%	*	16%	*
Rescue background	21%	17%	26%	15%	17%	25%	29%	25%	*	9%	*
Allergies in your											
household	19%	17%	20%	23%	20%	17%	14%	17%	*	15%	*
None of the above	5%	5%	5%	7%	6%	3%	6%	5%	*	6%	*
Unweighted N	(1,045)	(490)	(555)	(247)	(195)	(371)	(232)	(688)	(94)	(175)	(88)

			Party ID	Party ID		2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Size	63%	63%	56%	70%	63%	68%	60%	66%	65%	50%	70%	65%	62%	
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		Party ID			2024	2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Temperament	59%	55%	57%	65%	64%	66%	55%	54%	71%	60%	66%	58%	55%	
Breed	50%	51%	45%	54%	52%	52%	47%	47%	57%	47%	59%	46%	50%	
Dog's energy level	43%	47%	38%	43%	46%	48%	37%	47%	49%	44%	42%	42%	45%	
Intelligence	43%	42%	39%	47%	42%	42%	38%	36%	56%	36%	43%	43%	46%	
Age of the dog	41%	37%	40%	44%	43%	40%	39%	42%	47%	32%	47%	42%	38%	
Compatibility with other														
animals	40%	39%	41%	39%	40%	40%	36%	40%	46%	30%	48%	41%	35%	
Grooming needs	34%	38%	29%	35%	36%	34%	34%	37%	35%	26%	39%	35%	33%	
Cost	34%	32%	36%	33%	33%	33%	36%	34%	30%	31%	34%	35%	34%	
Shedding	32%	30%	28%	37%	37%	34%	30%	31%	36%	23%	38%	32%	32%	
Lifespan	28%	33%	24%	27%	29%	26%	25%	30%	31%	30%	28%	26%	28%	
Noise level	25%	26%	21%	27%	29%	23%	25%	23%	28%	21%	28%	26%	25%	
Guarding instincts	23%	21%	19%	27%	16%	22%	24%	20%	24%	13%	25%	27%	20%	
Rescue background	21%	23%	20%	21%	27%	22%	18%	26%	22%	15%	25%	19%	26%	
Allergies in your														
household	19%	28%	15%	14%	22%	16%	14%	18%	29%	17%	18%	18%	21%	
None of the above	5%	3%	8%	4%	4%	4%	7%	5%	1%	6%	3%	7%	4%	
Unweighted N	(1,045)	(373)	(326)	(346)	(443)	(423)	(361)	(330)	(250)	(155)	(227)	(414)	(249)	



16. Source of DogsWhere did you get your dogs from? Select all that apply. *Among people who have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
An animal shelter or											
rescue agency	33%	33%	33%	28%	29%	37%	40%	36%	*	27%	*
A friend or family member	28%	28%	29%	31%	26%	29%	28%	25%	*	38%	*
A breeder	26%	26%	27%	27%	26%	27%	26%	29%	*	14%	*
An acquaintance or											
stranger	16%	13%	19%	15%	20%	14%	14%	15%	*	16%	*
A pet store	12%	14%	11%	26%	15%	5%	3%	10%	*	22%	*
You found them as a stray	12%	11%	12%	12%	12%	10%	14%	12%	*	14%	*
Other	3%	3%	4%	2%	4%	5%	2%	4%	*	2%	*
Not sure	2%	2%	1%	4%	2%	0%	1%	1%	*	5%	*
Unweighted N	(1,045)	(490)	(555)	(247)	(195)	(371)	(232)	(688)	(94)	(175)	(88)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
An animal shelter or													
rescue agency	33%	38%	27%	34%	38%	34%	25%	36%	39%	28%	39%	30%	38%
A friend or family member	28%	25%	30%	30%	23%	27%	38%	28%	19%	23%	28%	30%	29%
A breeder	26%	27%	19%	32%	26%	31%	18%	26%	38%	29%	35%	20%	28%
An acquaintance or													
stranger	16%	14%	17%	17%	12%	18%	19%	17%	12%	14%	11%	20%	13%
A pet store	12%	19%	10%	9%	15%	10%	10%	11%	18%	13%	7%	12%	17%
You found them as a stray	12%	9%	13%	13%	10%	13%	17%	11%	8%	8%	13%	13%	11%
Other	3%	3%	2%	5%	2%	5%	4%	4%	2%	4%	4%	3%	2%
Not sure	2%	0%	3%	2%	1%	1%	2%	0%	1%	2%	1%	2%	0%

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		Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Unweighted N	(1,045)	(373)	(326)	(346)	(443)	(423)	(361)	(330)	(250)	(155)	(227)	(414)	(249)	



17A. Agree About Dogs — They are part of my family Do you agree or disagree with the following about your dogs? *Among people who have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	79%	73%	84%	74%	73%	86%	80%	82%	*	72%	*
Somewhat agree	16%	22%	11%	18%	20%	12%	17%	14%	*	19%	*
Somewhat disagree	3%	2%	3%	5%	3%	1%	2%	3%	*	5%	*
Strongly disagree	1%	1%	1%	2%	0%	2%	0%	1%	*	1%	*
Not sure	1%	2%	1%	1%	3%	0%	1%	1%	*	4%	*
Totals	100%	100%	100%	100%	99%	101%	100%	101%	*	101%	*
Unweighted N	(1,035)	(486)	(549)	(245)	(194)	(367)	(229)	(683)	(93)	(173)	(86)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	79%	81%	78%	78%	82%	81%	81%	78%	76%	75%	83%	78%	79%
Somewhat agree	16%	15%	17%	16%	15%	15%	14%	15%	22%	19%	14%	17%	15%
Somewhat disagree	3%	2%	2%	4%	1%	2%	3%	4%	1%	5%	1%	2%	4%
Strongly disagree	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%
Not sure	1%	1%	2%	1%	1%	1%	2%	1%	1%	0%	2%	2%	0%
Totals	100%	100%	100%	100%	100%	100%	101%	99%	101%	100%	101%	100%	100%
Unweighted N	(1,035)	(372)	(322)	(341)	(441)	(417)	(358)	(327)	(248)	(155)	(225)	(411)	(244)



17B. Agree About Dogs — They provide unconditional love Do you agree or disagree with the following about your dogs? *Among people who have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	76%	72%	80%	65%	71%	87%	83%	79%	*	70%	*
Somewhat agree	19%	22%	16%	27%	22%	12%	16%	18%	*	20%	*
Somewhat disagree	2%	2%	3%	5%	4%	1%	0%	2%	*	5%	*
Strongly disagree	1%	1%	1%	1%	1%	0%	1%	1%	*	1%	*
Not sure	1%	2%	1%	3%	1%	1%	0%	1%	*	4%	*
Totals	99%	99%	101%	101%	99%	101%	100%	101%	*	100%	*
Unweighted N	(1,032)	(485)	(547)	(243)	(194)	(365)	(230)	(682)	(93)	(172)	(85)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	76%	81%	75%	74%	82%	80%	77%	79%	73%	68%	84%	75%	78%
Somewhat agree	19%	17%	20%	19%	16%	15%	18%	16%	22%	25%	13%	20%	18%
Somewhat disagree	2%	2%	3%	3%	2%	2%	2%	2%	4%	4%	2%	2%	3%
Strongly disagree	1%	0%	0%	2%	0%	2%	1%	1%	1%	3%	0%	1%	1%
Not sure	1%	1%	2%	1%	1%	1%	2%	2%	0%	0%	1%	2%	1%
Totals	99%	101%	100%	99%	101%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,032)	(370)	(321)	(341)	(440)	(415)	(357)	(327)	(247)	(154)	(225)	(409)	(244)



17C. Agree About Dogs — They provide physical affection Do you agree or disagree with the following about your dogs? *Among people who have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	64%	59%	70%	54%	60%	74%	67%	66%	*	54%	*
Somewhat agree	30%	35%	25%	35%	35%	21%	31%	30%	*	35%	*
Somewhat disagree	3%	4%	2%	7%	2%	2%	1%	2%	*	4%	*
Strongly disagree	1%	0%	1%	1%	1%	1%	0%	1%	*	3%	*
Not sure	2%	2%	2%	2%	2%	1%	1%	1%	*	5%	*
Totals	100%	100%	100%	99%	100%	99%	100%	100%	*	101%	*
Unweighted N	(1,036)	(486)	(550)	(244)	(194)	(369)	(229)	(683)	(93)	(173)	(87)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	64%	64%	65%	64%	68%	68%	65%	68%	61%	61%	72%	62%	65%
Somewhat agree	30%	32%	29%	29%	29%	27%	31%	27%	34%	37%	24%	31%	30%
Somewhat disagree	3%	2%	3%	4%	2%	3%	2%	3%	3%	2%	1%	4%	3%
Strongly disagree	1%	1%	0%	1%	1%	1%	0%	1%	1%	0%	1%	1%	1%
Not sure	2%	0%	3%	2%	0%	2%	1%	1%	2%	0%	2%	2%	1%
Totals	100%	99%	100%	100%	100%	101%	99%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,036)	(372)	(321)	(343)	(441)	(420)	(357)	(329)	(249)	(155)	(224)	(409)	(248)



17D. Agree About Dogs — They provide emotional support Do you agree or disagree with the following about your dogs?

Among people who have dogs

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	65%	59%	69%	57%	66%	72%	59%	65%	*	64%	*
Somewhat agree	28%	31%	26%	33%	26%	23%	34%	28%	*	27%	*
Somewhat disagree	4%	5%	2%	6%	4%	1%	4%	4%	*	5%	*
Strongly disagree	1%	1%	1%	1%	0%	2%	1%	1%	*	0%	*
Not sure	2%	3%	2%	3%	3%	2%	2%	2%	*	3%	*
Totals	100%	99%	100%	100%	99%	100%	100%	100%	*	99%	*
Unweighted N	(1,036)	(488)	(548)	(243)	(194)	(370)	(229)	(682)	(92)	(175)	(87)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	65%	71%	64%	60%	68%	67%	71%	65%	55%	61%	68%	62%	68%
Somewhat agree	28%	25%	30%	29%	28%	24%	24%	27%	33%	31%	21%	31%	28%
Somewhat disagree	4%	1%	1%	7%	2%	5%	1%	4%	7%	7%	7%	2%	2%
Strongly disagree	1%	0%	3%	1%	1%	1%	0%	2%	2%	2%	1%	2%	1%
Not sure	2%	2%	3%	2%	2%	2%	3%	2%	3%	0%	3%	4%	1%
Totals	100%	99%	101%	99%	101%	99%	99%	100%	100%	101%	100%	101%	100%
Unweighted N	(1,036)	(372)	(323)	(341)	(443)	(419)	(357)	(329)	(248)	(154)	(222)	(412)	(248)



17E. Agree About Dogs — They entertain me

Do you agree or disagree with the following about your dogs? *Among people who have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	62%	57%	66%	58%	64%	64%	59%	63%	*	60%	*
Somewhat agree	33%	37%	28%	36%	29%	31%	37%	33%	*	28%	*
Somewhat disagree	3%	4%	3%	3%	5%	3%	2%	3%	*	8%	*
Strongly disagree	1%	0%	1%	2%	0%	1%	1%	0%	*	1%	*
Not sure	1%	2%	1%	1%	2%	1%	1%	1%	*	4%	*
Totals	100%	100%	99%	100%	100%	100%	100%	100%	*	101%	*
Unweighted N	(1,033)	(486)	(547)	(245)	(192)	(366)	(230)	(679)	(93)	(174)	(87)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	62%	68%	59%	59%	70%	61%	60%	66%	58%	65%	61%	61%	62%
Somewhat agree	33%	28%	33%	36%	26%	35%	33%	30%	37%	34%	35%	32%	30%
Somewhat disagree	3%	2%	4%	4%	2%	3%	4%	2%	4%	1%	2%	3%	6%
Strongly disagree	1%	1%	2%	0%	1%	0%	1%	1%	1%	0%	0%	2%	1%
Not sure	1%	1%	2%	1%	1%	1%	2%	1%	1%	0%	1%	2%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	99%	100%	99%
Unweighted N	(1,033)	(372)	(318)	(343)	(442)	(418)	(356)	(328)	(247)	(153)	(222)	(410)	(248)



17F. Agree About Dogs — They improve my mental health Do you agree or disagree with the following about your dogs?

Among people who have dogs

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	57%	51%	63%	52%	54%	65%	56%	59%	*	58%	*
Somewhat agree	32%	35%	29%	34%	35%	26%	34%	30%	*	32%	*
Somewhat disagree	5%	6%	3%	5%	4%	4%	7%	5%	*	6%	*
Strongly disagree	3%	3%	2%	3%	3%	2%	1%	3%	*	0%	*
Not sure	4%	4%	3%	6%	4%	3%	2%	2%	*	4%	*
Totals	101%	99%	100%	100%	100%	100%	100%	99%	*	100%	*
Unweighted N	(1,031)	(484)	(547)	(242)	(195)	(365)	(229)	(680)	(93)	(172)	(86)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	57%	65%	54%	54%	62%	58%	62%	58%	50%	57%	58%	55%	61%
Somewhat agree	32%	26%	36%	34%	28%	34%	30%	34%	36%	36%	34%	32%	28%
Somewhat disagree	5%	4%	4%	6%	5%	5%	5%	3%	5%	1%	4%	5%	7%
Strongly disagree	3%	3%	3%	2%	2%	1%	2%	3%	4%	4%	2%	2%	3%
Not sure	4%	3%	4%	4%	3%	2%	2%	2%	5%	2%	2%	6%	2%
Totals	101%	101%	101%	100%	100%	100%	101%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,031)	(370)	(321)	(340)	(440)	(416)	(356)	(325)	(248)	(154)	(222)	(410)	(245)



17G. Agree About Dogs — They make me feel safe Do you agree or disagree with the following about your dogs? *Among people who have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	50%	42%	58%	50%	52%	53%	43%	53%	*	42%	*
Somewhat agree	36%	41%	32%	39%	36%	33%	37%	32%	*	44%	*
Somewhat disagree	8%	11%	5%	4%	5%	10%	13%	9%	*	8%	*
Strongly disagree	2%	1%	3%	1%	3%	2%	3%	2%	*	3%	*
Not sure	4%	5%	2%	5%	3%	3%	4%	4%	*	3%	*
Totals	100%	100%	100%	99%	99%	101%	100%	100%	*	100%	*
Unweighted N	(1,034)	(484)	(550)	(243)	(194)	(367)	(230)	(683)	(92)	(174)	(85)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	50%	54%	47%	50%	51%	49%	58%	50%	40%	47%	57%	51%	45%
Somewhat agree	36%	36%	40%	32%	39%	36%	29%	38%	43%	41%	29%	35%	41%
Somewhat disagree	8%	4%	6%	13%	6%	10%	8%	5%	12%	5%	10%	7%	9%
Strongly disagree	2%	3%	3%	2%	3%	2%	2%	4%	1%	6%	2%	2%	2%
Not sure	4%	3%	4%	4%	2%	3%	4%	3%	4%	1%	3%	5%	3%
Totals	100%	100%	100%	101%	101%	100%	101%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,034)	(372)	(322)	(340)	(441)	(416)	(358)	(326)	(249)	(155)	(223)	(409)	(247)



17H. Agree About Dogs — They help me stay active Do you agree or disagree with the following about your dogs? *Among people who have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	1 category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	45%	38%	51%	41%	46%	47%	44%	44%	*	42%	*
Somewhat agree	40%	43%	36%	40%	39%	40%	39%	41%	*	38%	*
Somewhat disagree	9%	13%	6%	12%	9%	8%	9%	9%	*	13%	*
Strongly disagree	3%	3%	2%	3%	1%	3%	5%	2%	*	2%	*
Not sure	4%	3%	4%	5%	5%	2%	3%	4%	*	5%	*
Totals	101%	100%	99%	101%	100%	100%	100%	100%	*	100%	*
Unweighted N	(1,037)	(488)	(549)	(244)	(195)	(367)	(231)	(682)	(92)	(175)	(88)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	45%	53%	46%	37%	48%	40%	51%	45%	38%	53%	37%	43%	49%
Somewhat agree	40%	36%	39%	43%	42%	44%	36%	41%	44%	36%	41%	40%	39%
Somewhat disagree	9%	6%	8%	13%	6%	10%	8%	7%	12%	8%	13%	10%	7%
Strongly disagree	3%	1%	4%	3%	2%	2%	2%	4%	2%	1%	3%	3%	3%
Not sure	4%	4%	3%	3%	3%	4%	4%	2%	4%	1%	6%	4%	2%
Totals	101%	100%	100%	99%	101%	100%	101%	99%	100%	99%	100%	100%	100%
Unweighted N	(1,037)	(373)	(321)	(343)	(441)	(420)	(358)	(327)	(249)	(154)	(225)	(411)	(247)



17I. Agree About Dogs — They give me a sense of purpose Do you agree or disagree with the following about your dogs? *Among people who have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	41%	36%	46%	39%	38%	48%	37%	43%	*	36%	*
Somewhat agree	40%	40%	41%	42%	44%	34%	42%	38%	*	47%	*
Somewhat disagree	11%	15%	8%	11%	15%	10%	10%	12%	*	11%	*
Strongly disagree	3%	4%	2%	3%	1%	4%	5%	3%	*	1%	*
Not sure	5%	5%	4%	6%	3%	4%	6%	4%	*	6%	*
Totals	100%	100%	101%	101%	101%	100%	100%	100%	*	101%	*
Unweighted N	(1,038)	(487)	(551)	(246)	(194)	(367)	(231)	(684)	(94)	(173)	(87)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	41%	46%	41%	37%	43%	42%	46%	45%	31%	35%	42%	43%	40%
Somewhat agree	40%	40%	42%	39%	40%	40%	43%	37%	41%	52%	39%	35%	43%
Somewhat disagree	11%	7%	8%	17%	10%	12%	8%	9%	19%	7%	9%	14%	12%
Strongly disagree	3%	3%	4%	3%	3%	2%	1%	5%	5%	2%	6%	3%	2%
Not sure	5%	4%	5%	4%	4%	4%	3%	4%	4%	5%	4%	6%	2%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	101%	100%	101%	99%
Unweighted N	(1,038)	(371)	(323)	(344)	(441)	(419)	(359)	(327)	(249)	(154)	(226)	(412)	(246)



17J. Agree About Dogs — They make travel more difficult Do you agree or disagree with the following about your dogs? *Among people who have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	22%	23%	22%	15%	22%	28%	21%	23%	*	18%	*
Somewhat agree	43%	41%	44%	44%	38%	41%	53%	45%	*	48%	*
Somewhat disagree	16%	17%	16%	26%	15%	13%	12%	14%	*	17%	*
Strongly disagree	14%	15%	13%	9%	22%	14%	10%	14%	*	10%	*
Not sure	4%	3%	5%	6%	3%	4%	4%	4%	*	8%	*
Totals	99%	99%	100%	100%	100%	100%	100%	100%	*	101%	*
Unweighted N	(1,038)	(486)	(552)	(245)	(194)	(368)	(231)	(683)	(94)	(174)	(87)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	22%	20%	21%	26%	23%	27%	20%	20%	29%	16%	27%	24%	19%
Somewhat agree	43%	43%	43%	43%	46%	43%	40%	45%	43%	49%	41%	39%	51%
Somewhat disagree	16%	21%	14%	14%	15%	13%	15%	18%	17%	15%	20%	15%	17%
Strongly disagree	14%	14%	17%	12%	14%	13%	20%	13%	9%	16%	10%	17%	11%
Not sure	4%	2%	6%	5%	2%	4%	5%	4%	2%	5%	3%	6%	2%
Totals	99%	100%	101%	100%	100%	100%	100%	100%	100%	101%	101%	101%	100%
Unweighted N	(1,038)	(371)	(322)	(345)	(442)	(419)	(359)	(329)	(248)	(153)	(224)	(413)	(248)



17K. Agree About Dogs — They are messy

Do you agree or disagree with the following about your dogs? *Among people who have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	14%	14%	14%	20%	19%	10%	5%	13%	*	14%	*
Somewhat agree	40%	37%	42%	51%	34%	40%	33%	38%	*	46%	*
Somewhat disagree	27%	29%	26%	17%	27%	30%	35%	28%	*	24%	*
Strongly disagree	18%	19%	17%	10%	18%	19%	26%	20%	*	12%	*
Not sure	2%	2%	1%	2%	2%	1%	1%	1%	*	5%	*
Totals	101%	101%	100%	100%	100%	100%	100%	100%	*	101%	*
Unweighted N	(1,035)	(485)	(550)	(245)	(194)	(366)	(230)	(684)	(93)	(172)	(86)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	14%	11%	15%	15%	11%	14%	15%	13%	12%	10%	17%	17%	7%
Somewhat agree	40%	42%	39%	39%	40%	39%	35%	47%	36%	44%	41%	35%	46%
Somewhat disagree	27%	27%	27%	27%	29%	25%	26%	25%	33%	29%	27%	26%	28%
Strongly disagree	18%	19%	17%	18%	20%	20%	22%	14%	18%	16%	14%	21%	18%
Not sure	2%	1%	2%	2%	1%	2%	2%	1%	0%	1%	2%	2%	1%
Totals	101%	100%	100%	101%	101%	100%	100%	100%	99%	100%	101%	101%	100%
Unweighted N	(1,035)	(371)	(322)	(342)	(441)	(417)	(357)	(327)	(248)	(155)	(223)	(412)	(245)



17L. Agree About Dogs — They control pests

Do you agree or disagree with the following about your dogs? *Among people who have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	14%	16%	12%	17%	19%	12%	5%	14%	*	16%	*
Somewhat agree	34%	33%	34%	31%	40%	30%	32%	33%	*	33%	*
Somewhat disagree	22%	24%	20%	22%	20%	21%	26%	22%	*	20%	*
Strongly disagree	18%	17%	19%	13%	15%	23%	23%	21%	*	13%	*
Not sure	12%	10%	15%	17%	6%	14%	14%	11%	*	18%	*
Totals	100%	100%	100%	100%	100%	100%	100%	101%	*	100%	*
Unweighted N	(1,033)	(486)	(547)	(246)	(194)	(365)	(228)	(680)	(93)	(173)	(87)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	14%	11%	17%	14%	10%	15%	17%	15%	9%	16%	12%	14%	13%
Somewhat agree	34%	34%	32%	35%	31%	32%	30%	38%	35%	40%	36%	29%	36%
Somewhat disagree	22%	26%	21%	20%	27%	20%	20%	21%	21%	19%	22%	22%	22%
Strongly disagree	18%	18%	18%	19%	19%	21%	19%	18%	21%	16%	19%	19%	18%
Not sure	12%	12%	12%	13%	13%	11%	13%	8%	14%	9%	11%	15%	11%
Totals	100%	101%	100%	101%	100%	99%	99%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,033)	(372)	(319)	(342)	(440)	(418)	(355)	(324)	(250)	(155)	(223)	(410)	(245)



17M. Agree About Dogs — They are destructive

This Agree About Bogo They are decirating
Do you agree or disagree with the following about your dogs'
Among people who have dogs

		Ge	ender		Age (4 c	ategory)			Race (4	1 category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	7%	9%	5%	11%	8%	7%	3%	5%	*	9%	*
Somewhat agree	29%	26%	32%	40%	30%	24%	22%	27%	*	37%	*
Somewhat disagree	26%	27%	25%	24%	24%	30%	25%	26%	*	27%	*
Strongly disagree	35%	34%	37%	23%	33%	39%	49%	40%	*	24%	*
Not sure	2%	3%	1%	2%	4%	2%	1%	2%	*	4%	*
Totals	99%	99%	100%	100%	99%	102%	100%	100%	*	101%	*
Unweighted N	(1,031)	(486)	(545)	(244)	(193)	(364)	(230)	(678)	(94)	(174)	(85)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	7%	6%	10%	6%	7%	7%	7%	7%	8%	5%	7%	7%	8%
Somewhat agree	29%	26%	36%	26%	21%	26%	36%	27%	21%	30%	33%	29%	25%
Somewhat disagree	26%	25%	23%	29%	29%	26%	20%	27%	30%	23%	26%	26%	27%
Strongly disagree	35%	41%	31%	35%	42%	38%	34%	37%	40%	41%	29%	35%	39%
Not sure	2%	2%	1%	3%	2%	3%	4%	2%	0%	1%	4%	2%	1%
Totals	99%	100%	101%	99%	101%	100%	101%	100%	99%	100%	99%	99%	100%
Unweighted N	(1,031)	(369)	(318)	(344)	(439)	(418)	(355)	(327)	(247)	(153)	(223)	(409)	(246)



17N. Agree About Dogs — They are a financial burden Do you agree or disagree with the following about your dogs? *Among people who have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	6%	7%	5%	8%	7%	6%	3%	4%	*	10%	*
Somewhat agree	25%	25%	25%	25%	23%	24%	30%	26%	*	24%	*
Somewhat disagree	30%	30%	30%	37%	33%	24%	27%	31%	*	33%	*
Strongly disagree	36%	35%	37%	27%	33%	44%	38%	36%	*	28%	*
Not sure	3%	2%	3%	4%	4%	2%	1%	3%	*	5%	*
Totals	100%	99%	100%	101%	100%	100%	99%	100%	*	100%	*
Unweighted N	(1,041)	(489)	(552)	(247)	(195)	(368)	(231)	(687)	(94)	(175)	(85)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	6%	8%	5%	5%	7%	4%	7%	9%	3%	10%	7%	5%	5%
Somewhat agree	25%	24%	29%	22%	29%	26%	19%	26%	33%	25%	29%	20%	31%
Somewhat disagree	30%	31%	27%	32%	25%	33%	29%	28%	32%	35%	36%	28%	26%
Strongly disagree	36%	34%	38%	36%	37%	33%	41%	34%	31%	27%	27%	44%	36%
Not sure	3%	2%	1%	5%	1%	4%	3%	4%	1%	3%	2%	3%	1%
Totals	100%	99%	100%	100%	99%	100%	99%	101%	100%	100%	101%	100%	99%
Unweighted N	(1,041)	(373)	(324)	(344)	(442)	(421)	(358)	(330)	(249)	(155)	(225)	(414)	(247)



17O. Agree About Dogs — They make it harder to sleep Do you agree or disagree with the following about your dogs? *Among people who have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	3%	5%	2%	6%	2%	4%	1%	3%	*	4%	*
Somewhat agree	24%	23%	25%	37%	25%	17%	19%	22%	*	34%	*
Somewhat disagree	28%	31%	25%	28%	31%	28%	24%	27%	*	28%	*
Strongly disagree	42%	38%	45%	25%	39%	50%	55%	45%	*	30%	*
Not sure	2%	2%	2%	4%	2%	1%	1%	2%	*	4%	*
Totals	99%	99%	99%	100%	99%	100%	100%	99%	*	100%	*
Unweighted N	(1,038)	(487)	(551)	(246)	(193)	(369)	(230)	(685)	(94)	(173)	(86)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	3%	6%	3%	2%	4%	4%	3%	5%	2%	6%	2%	4%	2%
Somewhat agree	24%	30%	26%	18%	26%	23%	19%	29%	25%	24%	23%	22%	31%
Somewhat disagree	28%	24%	27%	33%	27%	25%	26%	25%	34%	27%	34%	28%	23%
Strongly disagree	42%	38%	43%	45%	42%	45%	48%	40%	38%	42%	37%	44%	43%
Not sure	2%	2%	2%	2%	1%	3%	4%	1%	1%	0%	3%	2%	1%
Totals	99%	100%	101%	100%	100%	100%	100%	100%	100%	99%	99%	100%	100%
Unweighted N	(1,038)	(371)	(325)	(342)	(441)	(419)	(357)	(328)	(250)	(154)	(225)	(411)	(248)



18. Dog Care Experiences

Have you ever done the following for your dogs? Select all that apply. *Among people who have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Vaccinated them	81%	80%	83%	70%	77%	88%	92%	84%	*	71%	*
Taken them to a vet	81%	78%	84%	63%	80%	90%	90%	85%	*	69%	*
Bought them a pet bed	75%	69%	81%	49%	79%	86%	84%	80%	*	56%	*
Bought them a personalized collar or											
tag	59%	53%	64%	50%	59%	63%	63%	61%	*	48%	*
Had them spayed or											
neutered	58%	51%	64%	32%	50%	73%	77%	66%	*	39%	*
Taken them to a											
professional groomer	44%	37%	50%	31%	37%	53%	54%	47%	*	33%	*
Microchipped them	42%	36%	47%	25%	36%	49%	58%	45%	*	37%	*
Given them a calming											
product for anxiety	31%	24%	38%	22%	33%	38%	28%	35%	*	22%	*
Hired a pet sitter or walker	22%	18%	25%	19%	23%	23%	21%	26%	*	14%	*
Sent them to a trainer or											
obedience classes	19%	19%	19%	23%	17%	18%	20%	21%	*	17%	*
Bought pet insurance	18%	17%	19%	25%	22%	13%	11%	18%	*	14%	*
Used a pet monitoring camera to check on											
them	15%	11%	19%	15%	17%	20%	5%	17%	*	8%	*
Used a GPS tracker on											
their collar	13%	11%	14%	16%	16%	10%	8%	12%	*	9%	*
None of the above	2%	3%	2%	5%	1%	2%	1%	1%	*	8%	*
Unweighted N	(1,045)	(490)	(555)	(247)	(195)	(371)	(232)	(688)	(94)	(175)	(88)



			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Vaccinated them	81%	81%	80%	83%	83%	83%	80%	79%	88%	73%	91%	79%	83%
Taken them to a vet	81%	82%	77%	84%	88%	85%	76%	82%	88%	77%	89%	79%	80%
Bought them a pet bed	75%	75%	72%	78%	80%	80%	73%	73%	83%	81%	78%	74%	71%
Bought them a personalized collar or													
tag	59%	64%	54%	59%	61%	58%	53%	59%	67%	59%	67%	56%	57%
Had them spayed or neutered	58%	55%	50%	67%	61%	65%	55%	55%	67%	67%	63%	52%	58%
Taken them to a													
professional groomer	44%	46%	40%	45%	48%	50%	36%	44%	55%	52%	45%	39%	45%
Microchipped them	42%	45%	34%	45%	48%	44%	33%	42%	53%	49%	50%	33%	47%
Given them a calming product for anxiety	31%	36%	28%	30%	34%	30%	30%	32%	33%	29%	32%	29%	36%
Hired a pet sitter or walker	22%	25%	16%	24%	25%	23%	14%	23%	32%	15%	34%	18%	21%
Sent them to a trainer or obedience classes	19%	26%	15%	17%	24%	18%	10%	19%	30%	22%	23%	15%	23%
Bought pet insurance	18%	25%	16%	14%	20%	13%	14%	18%	22%	22%	13%	16%	23%
Used a pet monitoring camera to check on													
them	15%	17%	12%	16%	18%	16%	10%	13%	25%	18%	19%	12%	15%
Used a GPS tracker on													
their collar	13%	12%	10%	15%	13%	11%	11%	14%	15%	10%	13%	13%	12%
None of the above	2%	1%	4%	2%	1%	1%	3%	1%	2%	3%	2%	2%	2%
Unweighted N	(1,045)	(373)	(326)	(346)	(443)	(423)	(361)	(330)	(250)	(155)	(227)	(414)	(249)



19. Dog Experiences

Have you ever done the following for your dogs? Select all that apply. *Among people who have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Let them sleep in bed											
with you	67%	66%	67%	61%	58%	72%	78%	73%	*	45%	*
Prepared special treats											
or meals for them	61%	57%	64%	56%	62%	61%	65%	62%	*	58%	*
Included them in holiday											
photos	52%	49%	54%	44%	55%	56%	49%	56%	*	39%	*
Dressed them in clothing	43%	34%	51%	52%	44%	43%	29%	42%	*	43%	*
Dressed them in a											
Halloween costume	31%	24%	38%	38%	34%	31%	18%	31%	*	33%	*
Created or purchased											
artwork featuring them	16%	14%	18%	17%	20%	16%	11%	18%	*	7%	*
Signed up for a pet											
subscription box											
service	13%	10%	16%	17%	12%	14%	10%	14%	*	10%	*
Sent in their DNA for											
testing	12%	8%	16%	12%	18%	10%	6%	13%	*	11%	*
Created a social media											
account for them	9%	8%	10%	14%	13%	6%	1%	9%	*	10%	*
None of the above	6%	6%	5%	9%	3%	6%	6%	5%	*	9%	*
Unweighted N	(1,045)	(490)	(555)	(247)	(195)	(371)	(232)	(688)	(94)	(175)	(88)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Let them sleep in bed with you	67%	67%	69%	65%	67%	66%	69%	64%	65%	63%	75%	67%	61%
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			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Prepared special treats or meals for them	61%	66%	62%	56%	63%	62%	65%	56%	63%	63%	60%	57%	68%
Included them in holiday photos	52%	48%	47%	59%	53%	57%	44%	53%	62%	53%	56%	50%	51%
Dressed them in clothing	43%	51%	44%	35%	46%	35%	46%	41%	42%	48%	42%	43%	40%
Dressed them in a Halloween costume	31%	36%	35%	24%	34%	25%	35%	27%	32%	41%	32%	29%	29%
Created or purchased artwork featuring them	16%	20%	16%	14%	20%	15%	13%	13%	25%	18%	20%	15%	13%
Signed up for a pet subscription box service	13%	15%	14%	11%	12%	12%	10%	16%	14%	17%	9%	13%	15%
Sent in their DNA for testing	12%	18%	8%	10%	12%	13%	10%	13%	16%	8%	19%	8%	15%
Created a social media account for them	9%	10%	9%	8%	9%	9%	9%	9%	11%	12%	8%	8%	8%
None of the above	6%	5%	5%	7%	6%	7%	7%	5%	4%	6%	6%	7%	3%
Unweighted N	(1,045)	(373)	(326)	(346)	(443)	(423)	(361)	(330)	(250)	(155)	(227)	(414)	(249)



20. Dog Social Experiences

Have you ever done the following for your dogs? Select all that apply. *Among people who have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Given them a gift	65%	61%	69%	52%	64%	78%	61%	69%	*	55%	*
Taken them to a dog park	51%	52%	50%	48%	54%	52%	47%	52%	*	42%	*
Celebrated their birthday or adoption day	47%	44%	50%	42%	54%	51%	35%	47%	*	43%	*
Taken them on vacation with you	41%	38%	43%	36%	45%	39%	42%	45%	*	28%	*
Trained them to perform tricks	38%	33%	42%	38%	43%	38%	30%	41%	*	29%	*
Organized playdates with other animals	17%	19%	16%	22%	20%	15%	12%	17%	*	15%	*
Taken them to doggy daycare	17%	18%	17%	22%	17%	15%	16%	18%	*	12%	*
Brought them to work	11/0	10/0	1770	22/0	11/0	13/0	10/0	10/0	-,-	1270	
with you	16%	14%	17%	21%	12%	17%	13%	17%	*	15%	*
Thrown them a party	10%	7%	13%	12%	14%	8%	5%	10%	*	11%	*
Traveled with them on a											
plane	8%	6%	9%	13%	9%	4%	5%	7%	*	11%	*
None of the above	7%	9%	6%	10%	4%	5%	12%	6%	*	12%	*
Unweighted N	(1,045)	(490)	(555)	(247)	(195)	(371)	(232)	(688)	(94)	(175)	(88)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Given them a gift	65%	62%	67%	65%	66%	70%	69%	60%	65%	74%	70%	59%	65%
Taken them to a dog park	51%	60%	48%	46%	60%	48%	46%	51%	64%	52%	54%	43%	63%

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			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Celebrated their birthday or adoption day	47%	49%	48%	44%	48%	50%	55%	39%	48%	58%	55%	37%	52%
Taken them on vacation with you	41%	42%	37%	42%	42%	46%	33%	42%	50%	37%	45%	38%	44%
Trained them to perform tricks	38%	41%	34%	38%	38%	38%	36%	40%	41%	43%	47%	34%	34%
Organized playdates with other animals	17%	22%	16%	15%	21%	15%	17%	15%	21%	20%	20%	16%	17%
Taken them to doggy daycare	17%	22%	14%	16%	20%	16%	10%	17%	28%	21%	20%	14%	19%
Brought them to work with you	16%	17%	14%	15%	18%	14%	16%	17%	16%	12%	19%	14%	19%
Thrown them a party	10%	12%	10%	8%	11%	8%	11%	9%	13%	11%	9%	10%	11%
Traveled with them on a													
plane	8%	10%	7%	6%	8%	7%	7%	7%	11%	14%	6%	5%	11%
None of the above	7%	6%	9%	8%	5%	6%	8%	6%	3%	7%	5%	11%	3%
Unweighted N	(1,045)	(373)	(326)	(346)	(443)	(423)	(361)	(330)	(250)	(155)	(227)	(414)	(249)



21A. Comparison of Dog — Loyal

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much more	48%	43%	52%	49%	41%	53%	50%	49%	*	46%	*
Somewhat more	27%	30%	24%	27%	26%	24%	30%	26%	*	24%	*
About average	21%	22%	21%	17%	29%	20%	18%	22%	*	22%	*
Somewhat less	2%	3%	2%	4%	2%	2%	2%	2%	*	4%	*
Much less	1%	1%	0%	1%	1%	0%	0%	1%	*	1%	*
Not sure	1%	1%	1%	2%	1%	2%	1%	1%	*	3%	*
Totals	100%	100%	100%	100%	100%	101%	101%	101%	*	100%	*
Unweighted N	(1,037)	(485)	(552)	(247)	(194)	(366)	(230)	(685)	(93)	(173)	(86)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	48%	48%	45%	50%	48%	48%	53%	50%	38%	42%	46%	52%	46%
Somewhat more	27%	22%	28%	29%	23%	29%	26%	24%	28%	33%	29%	23%	27%
About average	21%	24%	23%	18%	26%	19%	16%	21%	31%	20%	22%	20%	25%
Somewhat less	2%	3%	2%	2%	2%	2%	2%	4%	2%	4%	2%	2%	2%
Much less	1%	2%	0%	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%
Not sure	1%	1%	2%	1%	1%	1%	2%	1%	0%	1%	1%	2%	0%
Totals	100%	100%	100%	100%	100%	99%	100%	101%	99%	100%	100%	100%	100%
Unweighted N	(1,037)	(368)	(323)	(346)	(439)	(421)	(357)	(327)	(249)	(155)	(225)	(410)	(247)



21B. Comparison of Dog — Cute

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much more	46%	37%	55%	48%	45%	48%	44%	47%	*	47%	*
Somewhat more	27%	34%	21%	26%	25%	30%	28%	26%	*	29%	*
About average	22%	24%	20%	21%	26%	18%	22%	23%	*	16%	*
Somewhat less	3%	3%	2%	1%	3%	2%	5%	2%	*	4%	*
Much less	1%	1%	1%	3%	0%	0%	0%	1%	*	1%	*
Not sure	1%	2%	1%	1%	2%	2%	1%	1%	*	4%	*
Totals	100%	101%	100%	100%	101%	100%	100%	100%	*	101%	*
Unweighted N	(1,035)	(484)	(551)	(247)	(194)	(367)	(227)	(685)	(93)	(172)	(85)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	46%	53%	45%	42%	52%	43%	49%	44%	42%	47%	45%	47%	46%
Somewhat more	27%	25%	26%	31%	24%	32%	26%	29%	30%	33%	24%	24%	33%
About average	22%	18%	22%	24%	20%	22%	18%	23%	25%	17%	26%	23%	18%
Somewhat less	3%	3%	5%	1%	3%	1%	4%	2%	1%	1%	3%	3%	2%
Much less	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	1%	1%
Not sure	1%	1%	2%	2%	1%	1%	2%	1%	1%	0%	2%	2%	1%
Totals	100%	101%	101%	101%	101%	100%	99%	100%	100%	99%	100%	100%	101%
Unweighted N	(1,035)	(369)	(324)	(342)	(439)	(417)	(357)	(327)	(247)	(154)	(223)	(413)	(245)



21C. Comparison of Dog — Affectionate

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much more	41%	38%	45%	39%	38%	46%	43%	42%	*	33%	*
Somewhat more	28%	31%	24%	28%	27%	27%	29%	27%	*	29%	*
About average	24%	26%	22%	25%	26%	22%	22%	24%	*	28%	*
Somewhat less	4%	3%	5%	5%	5%	3%	4%	5%	*	4%	*
Much less	1%	1%	1%	1%	2%	1%	2%	1%	*	3%	*
Not sure	1%	1%	2%	1%	3%	1%	1%	1%	*	3%	*
Totals	99%	100%	99%	99%	101%	100%	101%	100%	*	100%	*
Unweighted N	(1,041)	(489)	(552)	(246)	(194)	(370)	(231)	(686)	(94)	(174)	(87)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	41%	42%	42%	41%	43%	41%	49%	40%	32%	40%	39%	44%	39%
Somewhat more	28%	28%	28%	27%	27%	30%	24%	23%	36%	35%	26%	23%	34%
About average	24%	22%	25%	24%	23%	23%	18%	32%	26%	20%	29%	24%	22%
Somewhat less	4%	5%	3%	5%	4%	3%	5%	3%	4%	4%	3%	5%	3%
Much less	1%	3%	0%	1%	1%	3%	2%	1%	0%	0%	2%	1%	2%
Not sure	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	2%	0%
Totals	99%	101%	99%	100%	99%	101%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,041)	(370)	(325)	(346)	(441)	(422)	(359)	(328)	(250)	(155)	(226)	(413)	(247)



21D. Comparison of Dog — Friendly

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much more	40%	40%	41%	42%	36%	43%	40%	41%	*	35%	*
Somewhat more	23%	26%	21%	20%	24%	25%	24%	22%	*	30%	*
About average	27%	28%	26%	25%	30%	24%	29%	28%	*	21%	*
Somewhat less	6%	4%	8%	8%	7%	5%	6%	6%	*	9%	*
Much less	2%	1%	3%	4%	2%	2%	1%	2%	*	1%	*
Not sure	1%	1%	1%	2%	1%	1%	1%	1%	*	3%	*
Totals	99%	100%	100%	101%	100%	100%	101%	100%	*	99%	*
Unweighted N	(1,041)	(487)	(554)	(247)	(195)	(370)	(229)	(687)	(94)	(174)	(86)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	40%	40%	37%	44%	38%	45%	42%	39%	38%	41%	41%	43%	34%
Somewhat more	23%	24%	22%	24%	27%	28%	21%	23%	25%	31%	23%	19%	27%
About average	27%	25%	33%	23%	25%	21%	26%	29%	29%	18%	27%	29%	28%
Somewhat less	6%	8%	5%	6%	7%	5%	8%	5%	4%	10%	6%	4%	9%
Much less	2%	3%	2%	2%	2%	1%	1%	3%	3%	0%	1%	4%	1%
Not sure	1%	1%	1%	1%	1%	1%	2%	1%	0%	0%	1%	2%	0%
Totals	99%	101%	100%	100%	100%	101%	100%	100%	99%	100%	99%	101%	99%
Unweighted N	(1,041)	(371)	(325)	(345)	(441)	(421)	(359)	(329)	(249)	(154)	(225)	(414)	(248)



21E. Comparison of Dog — Intelligent

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much more	33%	31%	34%	33%	34%	33%	32%	32%	*	34%	*
Somewhat more	33%	30%	35%	32%	30%	33%	36%	35%	*	24%	*
About average	27%	30%	24%	23%	28%	28%	29%	26%	*	31%	*
Somewhat less	5%	6%	4%	7%	6%	4%	2%	5%	*	4%	*
Much less	1%	1%	1%	3%	1%	1%	1%	1%	*	3%	*
Not sure	1%	1%	1%	1%	2%	1%	1%	0%	*	4%	*
Totals	100%	99%	99%	99%	101%	100%	101%	99%	*	100%	*
Unweighted N	(1,040)	(487)	(553)	(247)	(195)	(369)	(229)	(686)	(94)	(173)	(87)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	33%	32%	33%	34%	34%	32%	40%	31%	28%	30%	35%	34%	31%
Somewhat more	33%	33%	33%	32%	30%	31%	29%	33%	34%	43%	27%	29%	39%
About average	27%	28%	30%	23%	29%	29%	23%	29%	31%	23%	29%	29%	24%
Somewhat less	5%	4%	1%	9%	4%	6%	5%	4%	6%	3%	8%	5%	4%
Much less	1%	2%	1%	0%	2%	1%	1%	2%	0%	1%	0%	2%	2%
Not sure	1%	1%	1%	1%	1%	1%	2%	1%	0%	0%	1%	2%	0%
Totals	100%	100%	99%	99%	100%	100%	100%	100%	99%	100%	100%	101%	100%
Unweighted N	(1,040)	(370)	(324)	(346)	(440)	(421)	(359)	(327)	(250)	(155)	(225)	(413)	(247)



21F. Comparison of Dog — Energetic

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much more	24%	23%	25%	18%	34%	22%	21%	21%	*	27%	*
Somewhat more	27%	29%	25%	38%	22%	21%	33%	26%	*	28%	*
About average	34%	35%	34%	31%	28%	42%	37%	37%	*	30%	*
Somewhat less	9%	8%	11%	10%	13%	7%	7%	10%	*	8%	*
Much less	3%	2%	4%	2%	1%	7%	2%	4%	*	4%	*
Not sure	2%	3%	1%	2%	3%	2%	1%	2%	*	3%	*
Totals	99%	100%	100%	101%	101%	101%	101%	100%	*	100%	*
Unweighted N	(1,041)	(487)	(554)	(247)	(194)	(369)	(231)	(686)	(94)	(174)	(87)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	24%	22%	27%	24%	25%	26%	26%	19%	27%	24%	25%	24%	25%
Somewhat more	27%	25%	27%	28%	25%	25%	29%	28%	23%	29%	20%	27%	33%
About average	34%	38%	34%	32%	38%	33%	30%	37%	40%	34%	40%	35%	28%
Somewhat less	9%	11%	4%	12%	9%	11%	8%	10%	10%	12%	11%	9%	7%
Much less	3%	3%	4%	3%	2%	3%	5%	3%	1%	1%	3%	3%	6%
Not sure	2%	0%	3%	2%	1%	2%	2%	3%	0%	0%	1%	3%	1%
Totals	99%	99%	99%	101%	100%	100%	100%	100%	101%	100%	100%	101%	100%
Unweighted N	(1,041)	(371)	(324)	(346)	(441)	(422)	(359)	(329)	(249)	(154)	(226)	(413)	(248)



21G. Comparison of Dog — Obedient

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much more	23%	24%	23%	22%	25%	24%	22%	22%	*	27%	*
Somewhat more	24%	24%	25%	31%	23%	21%	26%	25%	*	24%	*
About average	37%	37%	37%	30%	39%	41%	35%	39%	*	32%	*
Somewhat less	12%	12%	12%	15%	8%	13%	12%	12%	*	12%	*
Much less	2%	2%	2%	1%	3%	1%	4%	2%	*	1%	*
Not sure	1%	1%	1%	1%	1%	1%	1%	1%	*	4%	*
Totals	99%	100%	100%	100%	99%	101%	100%	101%	*	100%	*
Unweighted N	(1,039)	(488)	(551)	(247)	(194)	(368)	(230)	(686)	(94)	(173)	(86)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	23%	21%	26%	24%	23%	23%	22%	25%	24%	31%	25%	24%	16%
Somewhat more	24%	26%	23%	24%	28%	24%	22%	21%	30%	23%	22%	22%	33%
About average	37%	33%	39%	38%	33%	40%	38%	38%	36%	30%	40%	38%	35%
Somewhat less	12%	17%	9%	10%	12%	9%	12%	13%	9%	15%	9%	13%	12%
Much less	2%	3%	1%	2%	3%	3%	4%	2%	1%	1%	3%	2%	3%
Not sure	1%	1%	1%	1%	1%	1%	2%	1%	0%	0%	1%	2%	1%
Totals	99%	101%	99%	99%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,039)	(370)	(324)	(345)	(440)	(420)	(357)	(328)	(250)	(155)	(224)	(413)	(247)



21H. Comparison of Dog — Goofy

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much more	18%	18%	18%	29%	18%	16%	9%	19%	*	21%	*
Somewhat more	24%	23%	26%	24%	30%	22%	21%	23%	*	29%	*
About average	38%	38%	38%	33%	30%	44%	48%	38%	*	33%	*
Somewhat less	10%	11%	10%	9%	8%	11%	15%	12%	*	4%	*
Much less	7%	7%	7%	3%	12%	5%	6%	7%	*	7%	*
Not sure	2%	3%	2%	3%	3%	1%	2%	1%	*	6%	*
Totals	99%	100%	101%	101%	101%	99%	101%	100%	*	100%	*
Unweighted N	(1,038)	(487)	(551)	(247)	(193)	(367)	(231)	(685)	(94)	(174)	(85)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	18%	17%	18%	19%	15%	20%	22%	19%	11%	17%	20%	18%	17%
Somewhat more	24%	25%	26%	23%	26%	25%	25%	23%	23%	33%	23%	20%	30%
About average	38%	35%	39%	40%	37%	36%	35%	42%	41%	35%	39%	39%	38%
Somewhat less	10%	11%	10%	10%	11%	10%	9%	12%	11%	8%	11%	12%	8%
Much less	7%	11%	4%	6%	9%	7%	6%	3%	12%	6%	6%	8%	5%
Not sure	2%	1%	3%	2%	2%	1%	3%	1%	3%	0%	1%	4%	2%
Totals	99%	100%	100%	100%	100%	99%	100%	100%	101%	99%	100%	101%	100%
Unweighted N	(1,038)	(370)	(323)	(345)	(441)	(421)	(357)	(328)	(249)	(154)	(225)	(411)	(248)



211. Comparison of Dog — Mischievous

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much more	8%	7%	9%	5%	13%	8%	6%	7%	*	8%	*
Somewhat more	16%	16%	16%	17%	15%	18%	12%	15%	*	22%	*
About average	39%	38%	40%	40%	36%	38%	43%	39%	*	37%	*
Somewhat less	20%	24%	17%	21%	20%	18%	23%	22%	*	15%	*
Much less	14%	12%	16%	11%	13%	16%	13%	15%	*	11%	*
Not sure	3%	3%	4%	5%	2%	2%	3%	2%	*	6%	*
Totals	100%	100%	102%	99%	99%	100%	100%	100%	*	99%	*
Unweighted N	(1,038)	(487)	(551)	(247)	(195)	(367)	(229)	(685)	(94)	(173)	(86)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	8%	11%	7%	7%	9%	8%	9%	10%	8%	6%	8%	8%	11%
Somewhat more	16%	16%	15%	16%	15%	18%	16%	12%	18%	16%	16%	14%	19%
About average	39%	35%	46%	36%	37%	36%	37%	44%	34%	40%	42%	37%	39%
Somewhat less	20%	19%	17%	24%	19%	20%	21%	18%	21%	16%	22%	22%	18%
Much less	14%	17%	10%	14%	16%	16%	13%	13%	17%	17%	11%	15%	11%
Not sure	3%	2%	4%	3%	2%	2%	4%	2%	2%	6%	2%	4%	1%
Totals	100%	100%	99%	100%	98%	100%	100%	99%	100%	101%	101%	100%	99%
Unweighted N	(1,038)	(370)	(325)	(343)	(441)	(419)	(356)	(329)	(249)	(155)	(224)	(413)	(246)



21J. Comparison of Dog — Aggressive

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much more	4%	4%	4%	10%	5%	1%	1%	4%	*	7%	*
Somewhat more	10%	10%	11%	21%	7%	7%	8%	9%	*	8%	*
About average	20%	19%	22%	18%	24%	18%	21%	20%	*	19%	*
Somewhat less	25%	31%	19%	23%	23%	27%	26%	25%	*	19%	*
Much less	38%	34%	43%	26%	38%	45%	43%	41%	*	39%	*
Not sure	2%	2%	2%	1%	3%	2%	1%	1%	*	7%	*
Totals	99%	100%	101%	99%	100%	100%	100%	100%	*	99%	*
Unweighted N	(1,039)	(487)	(552)	(247)	(193)	(369)	(230)	(686)	(94)	(174)	(85)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	4%	7%	2%	3%	4%	4%	5%	4%	2%	1%	2%	5%	6%
Somewhat more	10%	13%	8%	10%	7%	8%	10%	13%	5%	12%	10%	11%	7%
About average	20%	18%	24%	19%	23%	17%	22%	21%	19%	14%	22%	21%	22%
Somewhat less	25%	22%	25%	27%	28%	25%	22%	19%	38%	25%	24%	24%	27%
Much less	38%	39%	37%	39%	37%	44%	39%	42%	32%	47%	40%	37%	34%
Not sure	2%	1%	3%	2%	1%	3%	3%	1%	2%	1%	2%	2%	3%
Totals	99%	100%	99%	100%	100%	101%	101%	100%	98%	100%	100%	100%	99%
Unweighted N	(1,039)	(370)	(324)	(345)	(441)	(421)	(357)	(329)	(249)	(154)	(225)	(412)	(248)



22. Dog Technology

Which, if any, of the following would you be interested in doing if given the opportunity? Select all that apply. *Among people who have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Using a camera to check on your dog remotely	32%	27%	37%	36%	34%	35%	20%	33%	*	23%	*
Tracking your dog's location with GPS	29%	28%	30%	35%	30%	27%	22%	29%	*	18%	*
Installing a dog door that only opens for your dog	29%	28%	29%	28%	27%	35%	22%	29%	*	34%	*
Testing your dog's DNA to learn about their breed or ancestry	24%	20%	28%	24%	32%	20%	18%	25%	*	23%	*
Using an AI pet translator to understand dog barks	23%	22%	25%	28%	26%	26%	10%	24%	*	23%	*
Using an automatic electronic dog feeder for meal dispensing	20%	17%	24%	21%	25%	23%	8%	20%	*	22%	*
Installing a dog doorbell	20 / 0	11/0	24/0	21/0	25/0	23/0	0 / 0	20 / 0	*	22/0	*
for your dog to use	18%	16%	20%	26%	23%	16%	5%	17%	*	19%	*
Cloning your dog	9%	9%	9%	12%	9%	9%	3%	9%	*	10%	*
None of the above	27%	29%	25%	19%	25%	25%	44%	28%	*	25%	*
Unweighted N	(1,045)	(490)	(555)	(247)	(195)	(371)	(232)	(688)	(94)	(175)	(88)

		Party ID 2024 Vote Family Income (3 category)				ategory)	Region						
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Using a camera to check on your dog remotely	32%	40%	27%	30%	36%	29%	30%	33%	37%	29%	35%	31%	34%
	continued on the next page												



						con	tinued from	n previous pag	е					
		Party ID			2024	Vote	Family	Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Tracking your dog's location with GPS	29%	35%	27%	25%	32%	24%	26%	34%	31%	25%	32%	29%	29%	
Installing a dog door that only opens for your dog	29%	28%	28%	30%	29%	27%	27%	28%	33%	28%	28%	25%	37%	
Testing your dog's DNA to learn about their breed or ancestry	24%	29%	24%	19%	29%	22%	26%	23%	26%	27%	30%	19%	27%	
Using an AI pet translator to understand dog barks	23%	33%	16%	22%	27%	21%	19%	25%	27%	19%	25%	21%	29%	
Using an automatic electronic dog feeder for meal dispensing	20%	21%	25%	16%	18%	20%	19%	19%	23%	21%	15%	22%	21%	
Installing a dog doorbell for your dog to use	18%	24%	14%	16%	21%	16%	15%	16%	27%	22%	16%	16%	21%	
Cloning your dog	9%	11%	8%	8%	8%	10%	8%	10%	9%	14%	11%	5%	12%	
None of the above	27%	19%	31%	30%	24%	28%	35%	22%	19%	27%	28%	30%	20%	
Unweighted N	(1,045)	(373)	(326)	(346)	(443)	(423)	(361)	(330)	(250)	(155)	(227)	(414)	(249)	



23. Cats Know You
How well do you think your cats know you?

Among people who have cats

		Ge	ender		Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Very well	61%	58%	63%	61%	61%	60%	63%	65%	*	50%	*	
Somewhat well	29%	30%	29%	33%	32%	28%	26%	26%	*	42%	*	
Not very well	5%	5%	4%	5%	4%	4%	5%	4%	*	4%	*	
Not at all well	2%	3%	2%	0%	3%	4%	1%	2%	*	4%	*	
Not sure	3%	4%	2%	1%	1%	4%	5%	3%	*	0%	*	
Totals	100%	100%	100%	100%	101%	100%	100%	100%	*	100%	*	
Unweighted N	(779)	(326)	(453)	(169)	(145)	(303)	(162)	(533)	(66)	(114)	(66)	

	Party ID 202					Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very well	61%	65%	56%	61%	63%	59%	63%	60%	55%	70%	59%	62%	55%
Somewhat well	29%	27%	33%	28%	30%	30%	28%	30%	33%	26%	30%	26%	37%
Not very well	5%	5%	5%	4%	5%	6%	5%	4%	7%	1%	4%	6%	5%
Not at all well	2%	1%	3%	3%	1%	2%	2%	3%	3%	2%	2%	4%	1%
Not sure	3%	1%	3%	4%	2%	3%	3%	3%	1%	1%	6%	2%	2%
Totals	100%	99%	100%	100%	101%	100%	101%	100%	99%	100%	101%	100%	100%
Unweighted N	(779)	(278)	(278)	(223)	(321)	(298)	(334)	(235)	(144)	(134)	(176)	(298)	(171)



24. Known Better by Friends and Family or Cats

Who do you think knows you better?

Among people who have cats

		Ge	ender		Age (4 c	ategory)	Race (4 category)					
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Your friends and family	41%	45%	38%	43%	36%	41%	44%	40%	*	48%	*	
Your cats	17%	15%	19%	8%	17%	19%	24%	18%	*	12%	*	
Both equally	35%	34%	36%	47%	41%	28%	25%	35%	*	38%	*	
Not sure	7%	6%	8%	2%	5%	11%	7%	7%	*	2%	*	
Totals	100%	100%	101%	100%	99%	99%	100%	100%	*	100%	*	
Unweighted N	(780)	(326)	(454)	(169)	(146)	(303)	(162)	(533)	(66)	(115)	(66)	

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		n		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Your friends and family	41%	38%	40%	44%	43%	46%	33%	44%	56%	44%	38%	41%	41%
Your cats	17%	19%	17%	15%	23%	15%	23%	12%	11%	13%	21%	18%	14%
Both equally	35%	37%	33%	35%	27%	31%	35%	40%	28%	33%	32%	36%	38%
Not sure	7%	5%	10%	6%	8%	9%	9%	4%	5%	10%	9%	5%	7%
Totals	100%	99%	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(780)	(278)	(278)	(224)	(321)	(299)	(335)	(235)	(144)	(134)	(176)	(299)	(171)



25. Relationship With Cats

Thinking about your cats, do you consider yourself to be their...? Select all that apply. *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Companion	43%	36%	48%	51%	39%	41%	43%	45%	*	49%	*
Friend	41%	41%	40%	56%	44%	37%	27%	44%	*	40%	*
Owner	38%	32%	42%	47%	36%	35%	36%	38%	*	39%	*
Parent	37%	23%	48%	38%	30%	44%	32%	40%	*	28%	*
Best friend	27%	25%	30%	39%	31%	22%	20%	28%	*	36%	*
Servant	16%	17%	16%	14%	14%	17%	22%	18%	*	11%	*
Roommate	16%	12%	18%	20%	10%	18%	15%	17%	*	13%	*
Master	11%	11%	11%	18%	10%	10%	6%	10%	*	16%	*
Other	4%	4%	3%	4%	6%	3%	2%	4%	*	2%	*
None of these	4%	4%	3%	1%	4%	4%	4%	3%	*	0%	*
Unweighted N	(780)	(326)	(454)	(169)	(146)	(303)	(162)	(533)	(66)	(115)	(66)

			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Region	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Companion	43%	50%	34%	45%	51%	40%	44%	49%	30%	44%	43%	41%	45%
Friend	41%	44%	43%	34%	38%	39%	40%	44%	43%	50%	43%	33%	46%
Owner	38%	38%	34%	42%	37%	37%	34%	46%	37%	34%	43%	39%	32%
Parent	37%	42%	39%	29%	42%	29%	36%	40%	26%	37%	40%	33%	39%
Best friend	27%	35%	23%	25%	25%	22%	28%	30%	17%	27%	27%	26%	30%
Servant	16%	13%	19%	18%	17%	16%	14%	21%	13%	10%	15%	18%	19%
Roommate	16%	19%	14%	13%	19%	13%	14%	20%	14%	13%	13%	14%	23%
Master	11%	14%	8%	10%	6%	11%	11%	12%	9%	5%	8%	10%	18%
Other	4%	4%	2%	5%	3%	4%	5%	1%	3%	1%	7%	4%	2%

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						со	ntinued fror	n previous paç	ge				
			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
None of these	4%	2%	7%	1%	2%	4%	6%	1%	1%	3%	5%	4%	1%
Unweighted N	(780)	(278)	(278)	(224)	(321)	(299)	(335)	(235)	(144)	(134)	(176)	(299)	(171)



26. Best Descriptor of Relationship With Cats

Which of the following best describes your relationship to your cats? *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Parent	21%	11%	29%	17%	23%	25%	17%	22%	*	18%	*
Companion	21%	19%	22%	14%	23%	21%	25%	21%	*	28%	*
Friend	15%	19%	12%	23%	18%	10%	9%	15%	*	14%	*
Owner	14%	17%	12%	13%	11%	16%	17%	13%	*	13%	*
Best friend	12%	11%	14%	21%	11%	7%	14%	13%	*	14%	*
Servant	5%	7%	3%	3%	3%	6%	7%	5%	*	2%	*
Roommate	4%	4%	3%	4%	2%	5%	3%	3%	*	5%	*
Master	3%	6%	1%	3%	2%	4%	2%	3%	*	2%	*
Other	2%	2%	2%	1%	3%	1%	1%	2%	*	2%	*
None of the above	4%	4%	3%	1%	4%	4%	4%	3%	*	0%	*
Totals	101%	100%	101%	100%	100%	99%	99%	100%	*	98%	*
Unweighted N	(780)	(326)	(454)	(169)	(146)	(303)	(162)	(533)	(66)	(115)	(66)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Parent	21%	22%	27%	14%	25%	17%	20%	22%	16%	25%	23%	21%	18%
Companion	21%	19%	17%	27%	24%	23%	22%	23%	16%	25%	21%	19%	20%
Friend	15%	20%	14%	10%	13%	13%	14%	14%	20%	21%	11%	11%	21%
Owner	14%	11%	12%	21%	12%	18%	14%	13%	22%	13%	16%	16%	10%
Best friend	12%	16%	10%	10%	11%	10%	9%	16%	11%	6%	13%	13%	14%
Servant	5%	2%	7%	5%	4%	7%	6%	4%	5%	5%	7%	4%	4%
Roommate	4%	3%	3%	4%	6%	4%	2%	4%	5%	1%	2%	4%	6%
Master	3%	3%	1%	5%	2%	4%	3%	2%	3%	1%	1%	4%	4%

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			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Other	2%	1%	1%	3%	1%	1%	2%	0%	1%	1%	2%	2%	1%
None of the above	4%	2%	7%	1%	2%	4%	6%	1%	1%	3%	5%	4%	1%
Totals	101%	99%	99%	100%	100%	101%	98%	99%	100%	101%	101%	98%	99%
Unweighted N	(780)	(278)	(278)	(224)	(321)	(299)	(335)	(235)	(144)	(134)	(176)	(299)	(171)



27. Cat Pronouns

When you use a pronoun to refer to your cats, do you usually use...?

Among people who have cats

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
"It"	4%	8%	1%	14%	3%	1%	1%	2%	*	3%	*
"He" or "She"	79%	75%	82%	79%	81%	80%	73%	80%	*	75%	*
"They"	7%	5%	9%	3%	5%	8%	13%	8%	*	10%	*
None of the above	9%	10%	7%	3%	8%	10%	12%	9%	*	8%	*
Not sure	1%	2%	1%	1%	2%	0%	1%	1%	*	4%	*
Totals	100%	100%	100%	100%	99%	99%	100%	100%	*	100%	*
Unweighted N	(780)	(326)	(454)	(169)	(146)	(303)	(162)	(533)	(66)	(115)	(66)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
"It"	4%	8%	2%	2%	2%	2%	3%	6%	3%	4%	2%	3%	8%
"He" or "She"	79%	80%	81%	76%	85%	78%	77%	80%	81%	84%	80%	75%	83%
"They"	7%	8%	7%	7%	8%	7%	8%	8%	7%	5%	9%	8%	5%
None of the above	9%	4%	8%	14%	4%	10%	12%	5%	6%	6%	8%	13%	3%
Not sure	1%	1%	1%	2%	1%	2%	0%	1%	3%	1%	1%	1%	1%
Totals	100%	101%	99%	101%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(780)	(278)	(278)	(224)	(321)	(299)	(335)	(235)	(144)	(134)	(176)	(299)	(171)



28. Importance of Cat Characteristics

Which of the following would be important to you when choosing a cat? Select all that apply. *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Temperament	55%	50%	58%	51%	44%	61%	62%	59%	*	41%	*
Age of the cat	42%	40%	44%	44%	37%	43%	46%	41%	*	40%	*
Compatibility with other											
animals	42%	35%	47%	40%	43%	44%	39%	46%	*	30%	*
Rescue background	29%	21%	34%	27%	26%	29%	36%	32%	*	25%	*
Cost	28%	28%	28%	42%	19%	31%	19%	26%	*	28%	*
Intelligence	27%	26%	28%	37%	21%	28%	23%	26%	*	30%	*
Cat's energy level	26%	22%	29%	30%	23%	28%	21%	26%	*	22%	*
Grooming needs	25%	22%	26%	28%	24%	24%	23%	25%	*	22%	*
Size	25%	25%	24%	36%	16%	24%	24%	24%	*	28%	*
Breed	21%	17%	24%	34%	19%	16%	17%	20%	*	22%	*
Shedding	20%	19%	21%	20%	16%	25%	17%	20%	*	21%	*
Lifespan	19%	16%	21%	26%	19%	18%	14%	20%	*	11%	*
Allergies in your											
household	16%	14%	17%	25%	14%	15%	10%	15%	*	11%	*
Noise level	10%	9%	10%	21%	9%	7%	4%	9%	*	6%	*
Guarding instincts	8%	7%	8%	16%	6%	8%	0%	7%	*	8%	*
None of the above	10%	10%	11%	5%	13%	10%	14%	12%	*	8%	*
Unweighted N	(780)	(326)	(454)	(169)	(146)	(303)	(162)	(533)	(66)	(115)	(66)

			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Region	า			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West		
Temperament	55%	59%	53%	52%	62%	51%	54%	56%	58%	60%	52%	53%	56%		
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			Party ID		2024	Vote		Income (3 ca			Regior	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Age of the cat	42%	48%	43%	35%	42%	36%	43%	42%	40%	42%	41%	43%	41%
Compatibility with other													
animals	42%	49%	36%	40%	50%	39%	39%	41%	46%	35%	45%	45%	37%
Rescue background	29%	36%	23%	27%	33%	26%	25%	34%	27%	26%	34%	26%	30%
Cost	28%	29%	29%	25%	31%	26%	30%	32%	14%	35%	35%	21%	26%
Intelligence	27%	32%	29%	19%	26%	24%	25%	29%	36%	19%	18%	28%	40%
Cat's energy level	26%	30%	26%	20%	25%	25%	24%	23%	40%	22%	25%	26%	27%
Grooming needs	25%	31%	24%	19%	29%	21%	22%	32%	25%	23%	21%	25%	28%
Size	25%	28%	25%	20%	22%	21%	21%	32%	25%	23%	28%	24%	24%
Breed	21%	25%	20%	17%	19%	19%	17%	26%	24%	21%	19%	21%	22%
Shedding	20%	19%	21%	21%	22%	23%	19%	23%	23%	22%	23%	20%	16%
Lifespan	19%	23%	21%	12%	22%	11%	17%	24%	23%	21%	13%	21%	21%
Allergies in your													
household	16%	16%	20%	11%	18%	14%	13%	13%	25%	20%	13%	14%	18%
Noise level	10%	16%	8%	5%	12%	5%	7%	11%	11%	9%	11%	8%	13%
Guarding instincts	8%	8%	7%	8%	6%	5%	7%	8%	8%	2%	6%	10%	9%
None of the above	10%	5%	11%	15%	4%	12%	13%	10%	5%	14%	3%	13%	11%
Unweighted N	(780)	(278)	(278)	(224)	(321)	(299)	(335)	(235)	(144)	(134)	(176)	(299)	(171)



29. Source of CatsWhere did you get your cats from? Select all that apply.

*Among people who have cats

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
An animal shelter or											
rescue agency	34%	29%	38%	34%	26%	37%	40%	37%	*	28%	*
A friend or family member	31%	35%	28%	28%	35%	24%	41%	28%	*	36%	*
You found them as a stray	30%	27%	32%	25%	20%	40%	31%	30%	*	30%	*
An acquaintance or											
stranger	15%	16%	15%	17%	20%	13%	10%	16%	*	15%	*
A pet store	12%	11%	12%	31%	16%	2%	1%	9%	*	29%	*
A breeder	6%	4%	8%	17%	6%	3%	2%	6%	*	8%	*
Other	6%	4%	7%	4%	9%	4%	5%	6%	*	5%	*
Not sure	1%	1%	1%	1%	0%	1%	2%	1%	*	0%	*
Unweighted N	(780)	(326)	(454)	(169)	(146)	(303)	(162)	(533)	(66)	(115)	(66)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
An animal shelter or													
rescue agency	34%	37%	29%	36%	43%	35%	24%	40%	52%	35%	36%	32%	35%
A friend or family member	31%	28%	28%	38%	23%	29%	38%	29%	22%	35%	34%	27%	32%
You found them as a stray	30%	28%	35%	25%	31%	30%	34%	23%	19%	28%	26%	34%	27%
An acquaintance or													
stranger	15%	15%	16%	13%	15%	16%	14%	21%	10%	13%	18%	15%	14%
A pet store	12%	17%	10%	8%	9%	11%	6%	14%	20%	5%	8%	11%	22%
A breeder	6%	13%	3%	2%	6%	4%	3%	13%	5%	3%	6%	5%	12%
Other	6%	3%	7%	6%	4%	9%	8%	4%	2%	10%	6%	5%	4%
Not sure	1%	1%	0%	1%	1%	1%	1%	0%	1%	1%	0%	0%	2%

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			Party ID		2024	Vote	Family	Income (3 ca	tegory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(780)	(278)	(278)	(224)	(321)	(299)	(335)	(235)	(144)	(134)	(176)	(299)	(171)



30A. Agree About Cats — They are part of my family Do you agree or disagree with the following about your cats? *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	72%	65%	77%	76%	66%	76%	69%	76%	*	64%	*
Somewhat agree	20%	25%	16%	17%	22%	18%	22%	18%	*	25%	*
Somewhat disagree	3%	2%	3%	2%	4%	1%	4%	3%	*	5%	*
Strongly disagree	2%	4%	0%	3%	3%	0%	2%	2%	*	4%	*
Not sure	4%	4%	4%	3%	5%	5%	3%	2%	*	2%	*
Totals	101%	100%	100%	101%	100%	100%	100%	101%	*	100%	*
Unweighted N	(774)	(324)	(450)	(168)	(146)	(300)	(160)	(529)	(64)	(115)	(66)

			Party ID		2024	Vote	Family	Income (3 ca	tegory)		Region	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	72%	79%	71%	65%	79%	68%	72%	73%	63%	70%	71%	74%	70%
Somewhat agree	20%	15%	20%	24%	17%	25%	16%	21%	33%	22%	20%	16%	23%
Somewhat disagree	3%	1%	2%	5%	1%	4%	4%	2%	1%	3%	3%	2%	2%
Strongly disagree	2%	3%	0%	3%	0%	1%	2%	2%	0%	4%	1%	3%	0%
Not sure	4%	2%	7%	3%	1%	2%	6%	2%	3%	1%	4%	5%	5%
Totals	101%	100%	100%	100%	98%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(774)	(274)	(277)	(223)	(317)	(298)	(334)	(231)	(143)	(133)	(173)	(298)	(170)



30B. Agree About Cats — They entertain me

Do you agree or disagree with the following about your cats? *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	57%	48%	64%	59%	56%	58%	54%	59%	*	53%	*
Somewhat agree	36%	43%	30%	32%	38%	34%	41%	36%	*	38%	*
Somewhat disagree	3%	2%	3%	4%	3%	2%	1%	2%	*	3%	*
Strongly disagree	1%	3%	0%	2%	0%	2%	2%	1%	*	3%	*
Not sure	3%	4%	2%	3%	3%	4%	1%	2%	*	3%	*
Totals	100%	100%	99%	100%	100%	100%	99%	100%	*	100%	*
Unweighted N	(774)	(323)	(451)	(168)	(144)	(303)	(159)	(529)	(64)	(115)	(66)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	57%	59%	57%	55%	66%	55%	55%	59%	61%	56%	50%	61%	58%
Somewhat agree	36%	36%	35%	37%	30%	36%	37%	33%	34%	35%	43%	33%	36%
Somewhat disagree	3%	2%	3%	3%	2%	4%	2%	4%	2%	4%	2%	2%	2%
Strongly disagree	1%	1%	1%	3%	1%	3%	1%	1%	2%	0%	1%	2%	1%
Not sure	3%	2%	5%	1%	1%	2%	5%	2%	0%	4%	4%	2%	3%
Totals	100%	100%	101%	99%	100%	100%	100%	99%	99%	99%	100%	100%	100%
Unweighted N	(774)	(274)	(277)	(223)	(317)	(298)	(335)	(231)	(143)	(131)	(175)	(299)	(169)



30C. Agree About Cats — They provide physical affection Do you agree or disagree with the following about your cats? *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	56%	49%	62%	59%	51%	59%	55%	60%	*	46%	*
Somewhat agree	34%	36%	32%	32%	37%	31%	38%	33%	*	40%	*
Somewhat disagree	4%	6%	3%	5%	6%	4%	3%	4%	*	3%	*
Strongly disagree	2%	4%	1%	2%	3%	2%	2%	2%	*	4%	*
Not sure	3%	4%	2%	2%	4%	4%	1%	1%	*	7%	*
Totals	99%	99%	100%	100%	101%	100%	99%	100%	*	100%	*
Unweighted N	(773)	(324)	(449)	(168)	(145)	(300)	(160)	(530)	(63)	(114)	(66)

			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	56%	66%	50%	54%	65%	48%	59%	55%	44%	53%	56%	60%	52%
Somewhat agree	34%	29%	38%	35%	28%	38%	32%	38%	38%	36%	35%	31%	37%
Somewhat disagree	4%	3%	4%	7%	4%	7%	3%	6%	9%	8%	4%	5%	3%
Strongly disagree	2%	2%	1%	3%	2%	3%	3%	1%	3%	2%	2%	3%	2%
Not sure	3%	1%	6%	1%	1%	3%	3%	0%	5%	1%	4%	2%	6%
Totals	99%	101%	99%	100%	100%	99%	100%	100%	99%	100%	101%	101%	100%
Unweighted N	(773)	(275)	(276)	(222)	(318)	(296)	(333)	(231)	(143)	(133)	(171)	(299)	(170)



30D. Agree About Cats — They provide unconditional love Do you agree or disagree with the following about your cats? *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	1 category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	54%	44%	61%	53%	45%	59%	57%	58%	*	49%	*
Somewhat agree	32%	34%	31%	29%	43%	28%	26%	31%	*	36%	*
Somewhat disagree	8%	12%	5%	13%	4%	7%	11%	8%	*	5%	*
Strongly disagree	2%	5%	0%	1%	4%	2%	2%	2%	*	7%	*
Not sure	4%	4%	3%	3%	2%	5%	4%	2%	*	2%	*
Totals	100%	99%	100%	99%	98%	101%	100%	101%	*	99%	*
Unweighted N	(765)	(318)	(447)	(167)	(143)	(298)	(157)	(526)	(62)	(114)	(63)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	54%	60%	46%	56%	58%	47%	57%	53%	41%	51%	51%	59%	49%
Somewhat agree	32%	28%	38%	30%	30%	38%	30%	32%	43%	36%	33%	30%	33%
Somewhat disagree	8%	8%	7%	9%	8%	9%	5%	13%	10%	12%	10%	4%	11%
Strongly disagree	2%	2%	2%	3%	1%	3%	4%	1%	4%	1%	1%	4%	2%
Not sure	4%	2%	7%	2%	3%	3%	5%	1%	2%	1%	5%	3%	4%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	101%	100%	100%	99%
Unweighted N	(765)	(270)	(277)	(218)	(314)	(293)	(329)	(228)	(142)	(132)	(169)	(297)	(167)



30E. Agree About Cats — **They provide emotional support** Do you agree or disagree with the following about your cats? *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	51%	39%	60%	46%	56%	54%	42%	53%	*	43%	*
Somewhat agree	35%	42%	29%	40%	31%	30%	43%	34%	*	47%	*
Somewhat disagree	7%	7%	6%	7%	8%	5%	5%	6%	*	9%	*
Strongly disagree	4%	7%	3%	3%	3%	5%	7%	6%	*	0%	*
Not sure	3%	5%	2%	3%	2%	5%	3%	2%	*	1%	*
Totals	100%	100%	100%	99%	100%	99%	100%	101%	*	100%	*
Unweighted N	(772)	(323)	(449)	(168)	(145)	(301)	(158)	(527)	(65)	(115)	(65)

			Party ID		2024	Vote	Family	Income (3 ca	tegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	51%	59%	47%	47%	58%	46%	55%	47%	41%	44%	53%	53%	51%
Somewhat agree	35%	31%	35%	38%	35%	35%	33%	35%	41%	38%	34%	32%	39%
Somewhat disagree	7%	5%	7%	7%	5%	10%	5%	8%	9%	8%	6%	8%	4%
Strongly disagree	4%	3%	4%	6%	2%	6%	2%	8%	6%	8%	4%	4%	2%
Not sure	3%	2%	7%	2%	1%	4%	4%	1%	2%	2%	3%	4%	3%
Totals	100%	100%	100%	100%	101%	101%	99%	99%	99%	100%	100%	101%	99%
Unweighted N	(772)	(274)	(275)	(223)	(317)	(296)	(334)	(231)	(141)	(133)	(172)	(299)	(168)



30F. Agree About Cats — They improve my mental health Do you agree or disagree with the following about your cats? *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	49%	39%	58%	47%	48%	54%	45%	53%	*	39%	*
Somewhat agree	37%	43%	32%	41%	36%	31%	44%	36%	*	49%	*
Somewhat disagree	6%	9%	4%	6%	9%	5%	3%	5%	*	9%	*
Strongly disagree	2%	2%	1%	0%	1%	3%	2%	2%	*	0%	*
Not sure	6%	7%	5%	6%	5%	6%	6%	4%	*	3%	*
Totals	100%	100%	100%	100%	99%	99%	100%	100%	*	100%	*
Unweighted N	(773)	(322)	(451)	(169)	(143)	(302)	(159)	(527)	(65)	(115)	(66)

			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	49%	53%	48%	47%	58%	43%	48%	55%	38%	38%	47%	54%	52%
Somewhat agree	37%	35%	34%	42%	32%	43%	35%	39%	48%	51%	38%	31%	37%
Somewhat disagree	6%	4%	9%	5%	3%	6%	9%	3%	6%	6%	8%	7%	4%
Strongly disagree	2%	1%	2%	3%	2%	3%	1%	2%	3%	3%	2%	1%	2%
Not sure	6%	6%	8%	3%	6%	4%	8%	2%	5%	2%	5%	8%	6%
Totals	100%	99%	101%	100%	101%	99%	101%	101%	100%	100%	100%	101%	101%
Unweighted N	(773)	(273)	(277)	(223)	(317)	(298)	(335)	(231)	(142)	(131)	(175)	(299)	(168)



30G. Agree About Cats — They give me a sense of purpose Do you agree or disagree with the following about your cats? *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	36%	28%	42%	42%	34%	40%	24%	39%	*	28%	*
Somewhat agree	38%	36%	39%	38%	37%	32%	51%	38%	*	49%	*
Somewhat disagree	14%	18%	12%	14%	18%	15%	7%	12%	*	17%	*
Strongly disagree	5%	9%	3%	1%	7%	5%	10%	6%	*	4%	*
Not sure	6%	10%	4%	6%	5%	8%	8%	6%	*	2%	*
Totals	99%	101%	100%	101%	101%	100%	100%	101%	*	100%	*
Unweighted N	(769)	(319)	(450)	(167)	(143)	(302)	(157)	(527)	(65)	(114)	(63)

			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	36%	38%	39%	30%	36%	27%	37%	40%	22%	37%	37%	36%	33%
Somewhat agree	38%	42%	31%	41%	43%	45%	38%	36%	43%	36%	37%	36%	44%
Somewhat disagree	14%	10%	16%	16%	10%	15%	13%	14%	22%	22%	11%	14%	12%
Strongly disagree	5%	5%	4%	7%	5%	6%	6%	5%	8%	3%	6%	7%	3%
Not sure	6%	4%	10%	5%	7%	8%	7%	6%	5%	3%	8%	6%	8%
Totals	99%	99%	100%	99%	101%	101%	101%	101%	100%	101%	99%	99%	100%
Unweighted N	(769)	(274)	(275)	(220)	(317)	(294)	(333)	(229)	(141)	(131)	(173)	(299)	(166)



30H. Agree About Cats — They control pests

Do you agree or disagree with the following about your cats? *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	26%	28%	25%	25%	21%	34%	22%	26%	*	31%	*
Somewhat agree	44%	42%	45%	47%	52%	35%	45%	46%	*	39%	*
Somewhat disagree	13%	13%	13%	10%	18%	12%	13%	14%	*	9%	*
Strongly disagree	8%	9%	8%	8%	8%	6%	12%	7%	*	12%	*
Not sure	8%	8%	9%	10%	2%	13%	8%	7%	*	9%	*
Totals	99%	100%	100%	100%	101%	100%	100%	100%	*	100%	*
Unweighted N	(772)	(322)	(450)	(168)	(144)	(301)	(159)	(528)	(65)	(115)	(64)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	26%	24%	24%	31%	22%	32%	28%	24%	23%	32%	19%	29%	23%
Somewhat agree	44%	50%	41%	40%	45%	40%	42%	48%	46%	36%	49%	43%	46%
Somewhat disagree	13%	12%	16%	12%	16%	11%	14%	13%	16%	14%	10%	14%	16%
Strongly disagree	8%	9%	6%	10%	9%	10%	8%	9%	9%	6%	11%	9%	6%
Not sure	8%	6%	13%	7%	8%	7%	9%	7%	6%	12%	10%	6%	9%
Totals	99%	101%	100%	100%	100%	100%	101%	101%	100%	100%	99%	101%	100%
Unweighted N	(772)	(274)	(278)	(220)	(318)	(295)	(332)	(230)	(144)	(133)	(173)	(298)	(168)



30I. Agree About Cats — They make me feel safe

Do you agree or disagree with the following about your cats? *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	1 category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	25%	20%	28%	38%	24%	23%	13%	23%	*	32%	*
Somewhat agree	36%	34%	37%	45%	36%	31%	35%	39%	*	34%	*
Somewhat disagree	21%	26%	17%	11%	23%	21%	26%	20%	*	21%	*
Strongly disagree	11%	13%	10%	1%	10%	15%	18%	12%	*	7%	*
Not sure	7%	7%	8%	4%	7%	10%	8%	7%	*	7%	*
Totals	100%	100%	100%	99%	100%	100%	100%	101%	*	101%	*
Unweighted N	(771)	(323)	(448)	(167)	(146)	(300)	(158)	(527)	(65)	(115)	(64)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	25%	30%	24%	20%	23%	17%	26%	26%	14%	15%	20%	30%	26%
Somewhat agree	36%	43%	30%	34%	39%	33%	36%	34%	39%	48%	35%	29%	41%
Somewhat disagree	21%	13%	26%	22%	19%	24%	21%	21%	23%	20%	26%	19%	18%
Strongly disagree	11%	9%	9%	17%	12%	17%	10%	11%	18%	9%	14%	14%	7%
Not sure	7%	4%	11%	7%	7%	9%	8%	7%	6%	8%	6%	8%	8%
Totals	100%	99%	100%	100%	100%	100%	101%	99%	100%	100%	101%	100%	100%
Unweighted N	(771)	(273)	(276)	(222)	(317)	(296)	(333)	(229)	(143)	(133)	(170)	(299)	(169)



30J. Agree About Cats — **They help me stay active**Do you agree or disagree with the following about your cats? *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	1 category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	23%	24%	23%	34%	18%	20%	23%	22%	*	27%	*
Somewhat agree	35%	33%	36%	28%	36%	34%	44%	37%	*	28%	*
Somewhat disagree	26%	26%	26%	28%	29%	24%	23%	26%	*	36%	*
Strongly disagree	10%	11%	10%	6%	12%	13%	7%	11%	*	6%	*
Not sure	5%	6%	5%	4%	4%	8%	2%	4%	*	3%	*
Totals	99%	100%	100%	100%	99%	99%	99%	100%	*	100%	*
Unweighted N	(768)	(319)	(449)	(166)	(144)	(301)	(157)	(526)	(64)	(113)	(65)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	23%	27%	20%	23%	21%	21%	23%	25%	19%	15%	20%	26%	27%
Somewhat agree	35%	33%	39%	33%	35%	33%	38%	30%	38%	44%	24%	35%	40%
Somewhat disagree	26%	26%	27%	26%	27%	27%	24%	32%	22%	26%	35%	24%	21%
Strongly disagree	10%	10%	7%	14%	14%	13%	9%	10%	17%	14%	12%	9%	8%
Not sure	5%	4%	7%	5%	4%	5%	6%	3%	5%	1%	9%	6%	4%
Totals	99%	100%	100%	101%	101%	99%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(768)	(273)	(277)	(218)	(317)	(293)	(331)	(228)	(144)	(131)	(171)	(297)	(169)



30K. Agree About Cats — They make travel more difficult Do you agree or disagree with the following about your cats? *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	16%	19%	13%	13%	16%	16%	19%	17%	*	14%	*
Somewhat agree	41%	35%	45%	45%	32%	43%	46%	40%	*	46%	*
Somewhat disagree	21%	20%	22%	28%	27%	13%	21%	21%	*	15%	*
Strongly disagree	16%	18%	15%	5%	21%	22%	10%	18%	*	15%	*
Not sure	6%	7%	5%	10%	4%	6%	3%	4%	*	9%	*
Totals	100%	99%	100%	101%	100%	100%	99%	100%	*	99%	*
Unweighted N	(769)	(323)	(446)	(168)	(145)	(298)	(158)	(525)	(65)	(114)	(65)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	16%	15%	16%	17%	20%	18%	13%	17%	18%	13%	12%	22%	11%
Somewhat agree	41%	46%	37%	39%	41%	37%	40%	41%	44%	48%	36%	33%	54%
Somewhat disagree	21%	22%	24%	17%	21%	20%	18%	27%	22%	18%	34%	15%	22%
Strongly disagree	16%	11%	17%	21%	14%	17%	20%	11%	15%	16%	13%	23%	8%
Not sure	6%	6%	6%	6%	4%	8%	9%	4%	0%	5%	5%	7%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	101%
Unweighted N	(769)	(271)	(276)	(222)	(313)	(296)	(332)	(229)	(143)	(130)	(173)	(296)	(170)



30L. Agree About Cats — They are messy

Do you agree or disagree with the following about your cats? *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	12%	14%	10%	15%	20%	8%	3%	12%	*	10%	*
Somewhat agree	37%	32%	40%	39%	34%	36%	39%	37%	*	47%	*
Somewhat disagree	26%	26%	27%	22%	24%	30%	29%	26%	*	25%	*
Strongly disagree	22%	26%	19%	20%	19%	23%	28%	24%	*	12%	*
Not sure	3%	1%	4%	5%	3%	2%	2%	1%	*	6%	*
Totals	100%	99%	100%	101%	100%	99%	101%	100%	*	100%	*
Unweighted N	(773)	(323)	(450)	(168)	(145)	(302)	(158)	(529)	(64)	(115)	(65)

			Party ID		2024	Vote	Family	Income (3 ca	tegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	12%	12%	13%	10%	12%	10%	14%	12%	9%	14%	6%	13%	13%
Somewhat agree	37%	38%	37%	34%	33%	33%	36%	35%	36%	31%	45%	33%	38%
Somewhat disagree	26%	26%	23%	30%	27%	35%	25%	29%	29%	31%	30%	22%	28%
Strongly disagree	22%	22%	23%	23%	27%	19%	22%	24%	24%	23%	17%	28%	17%
Not sure	3%	2%	4%	2%	1%	3%	4%	1%	2%	1%	1%	4%	4%
Totals	100%	100%	100%	99%	100%	100%	101%	101%	100%	100%	99%	100%	100%
Unweighted N	(773)	(272)	(278)	(223)	(316)	(298)	(332)	(232)	(144)	(132)	(175)	(298)	(168)



30M. Agree About Cats — They are destructive

Do you agree or disagree with the following about your cats? *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	8%	10%	6%	14%	8%	7%	3%	6%	*	18%	*
Somewhat agree	34%	31%	36%	38%	43%	27%	31%	35%	*	43%	*
Somewhat disagree	25%	21%	28%	24%	22%	28%	23%	25%	*	27%	*
Strongly disagree	29%	33%	27%	20%	26%	32%	41%	33%	*	10%	*
Not sure	4%	4%	3%	4%	2%	6%	2%	1%	*	2%	*
Totals	100%	99%	100%	100%	101%	100%	100%	100%	*	100%	*
Unweighted N	(772)	(322)	(450)	(168)	(144)	(302)	(158)	(529)	(64)	(114)	(65)

			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	8%	7%	8%	9%	5%	5%	10%	7%	5%	9%	3%	12%	4%
Somewhat agree	34%	36%	36%	30%	31%	33%	32%	37%	37%	34%	40%	29%	37%
Somewhat disagree	25%	29%	25%	20%	33%	25%	23%	22%	30%	28%	26%	21%	29%
Strongly disagree	29%	25%	26%	37%	30%	34%	30%	33%	29%	29%	25%	34%	26%
Not sure	4%	2%	5%	4%	0%	3%	5%	1%	0%	1%	5%	4%	4%
Totals	100%	99%	100%	100%	99%	100%	100%	100%	101%	101%	99%	100%	100%
Unweighted N	(772)	(275)	(276)	(221)	(319)	(295)	(332)	(231)	(143)	(133)	(173)	(299)	(167)



30N. Agree About Cats — They make it harder to sleep Do you agree or disagree with the following about your cats? *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	7%	7%	6%	11%	7%	5%	4%	6%	*	7%	*
Somewhat agree	23%	24%	22%	23%	23%	20%	28%	24%	*	29%	*
Somewhat disagree	27%	28%	26%	26%	31%	26%	24%	27%	*	21%	*
Strongly disagree	39%	37%	41%	34%	34%	45%	42%	39%	*	36%	*
Not sure	4%	4%	5%	6%	4%	5%	2%	3%	*	6%	*
Totals	100%	100%	100%	100%	99%	101%	100%	99%	*	99%	*
Unweighted N	(772)	(326)	(446)	(168)	(146)	(300)	(158)	(528)	(64)	(115)	(65)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	7%	9%	5%	5%	10%	6%	6%	8%	7%	8%	6%	7%	5%
Somewhat agree	23%	25%	19%	24%	27%	21%	18%	29%	26%	16%	23%	18%	35%
Somewhat disagree	27%	25%	31%	24%	27%	26%	27%	26%	27%	34%	27%	26%	24%
Strongly disagree	39%	36%	39%	43%	35%	43%	45%	33%	38%	40%	34%	47%	30%
Not sure	4%	5%	5%	3%	2%	3%	5%	4%	2%	1%	10%	2%	6%
Totals	100%	100%	99%	99%	101%	99%	101%	100%	100%	99%	100%	100%	100%
Unweighted N	(772)	(274)	(276)	(222)	(318)	(296)	(333)	(231)	(142)	(134)	(172)	(298)	(168)



30O. Agree About Cats — They are a financial burden Do you agree or disagree with the following about your cats? *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	6%	8%	5%	7%	9%	7%	2%	4%	*	11%	*
Somewhat agree	21%	20%	21%	21%	14%	21%	29%	22%	*	16%	*
Somewhat disagree	32%	33%	32%	42%	36%	25%	28%	30%	*	53%	*
Strongly disagree	36%	34%	38%	27%	36%	40%	39%	40%	*	14%	*
Not sure	5%	5%	4%	3%	5%	7%	1%	4%	*	5%	*
Totals	100%	100%	100%	100%	100%	100%	99%	100%	*	99%	*
Unweighted N	(771)	(323)	(448)	(168)	(144)	(302)	(157)	(527)	(64)	(115)	(65)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	6%	4%	7%	7%	3%	9%	6%	6%	7%	7%	4%	5%	9%
Somewhat agree	21%	21%	20%	21%	24%	20%	20%	24%	20%	21%	24%	19%	20%
Somewhat disagree	32%	36%	30%	32%	34%	29%	30%	37%	29%	37%	38%	29%	30%
Strongly disagree	36%	37%	35%	37%	37%	36%	37%	33%	40%	30%	29%	43%	36%
Not sure	5%	2%	8%	3%	2%	6%	7%	1%	4%	5%	6%	4%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	101%	100%	99%
Unweighted N	(771)	(273)	(276)	(222)	(317)	(296)	(334)	(230)	(141)	(132)	(173)	(299)	(167)



31. Cat Care Experiences

Have you ever done the following for your cats? Select all that apply. *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Taken them to a vet	75%	70%	78%	68%	64%	82%	84%	81%	*	55%	*
Vaccinated them	71%	65%	76%	68%	59%	77%	80%	78%	*	61%	*
Had them spayed or											
neutered	68%	64%	71%	49%	55%	79%	87%	74%	*	57%	*
Bought them a pet bed	65%	58%	70%	63%	59%	68%	67%	69%	*	54%	*
Bought them a personalized collar or											
tag	29%	24%	33%	39%	29%	22%	32%	26%	*	30%	*
Microchipped them	26%	21%	29%	20%	21%	29%	31%	27%	*	25%	*
Given them a calming											
product for anxiety	24%	14%	31%	27%	17%	26%	26%	27%	*	13%	*
Hired a pet sitter or											
walker	15%	8%	20%	19%	8%	16%	19%	16%	*	10%	*
Used a pet monitoring camera to check on											
them	12%	10%	13%	22%	11%	7%	10%	9%	*	14%	*
Bought pet insurance	10%	9%	11%	24%	9%	6%	3%	10%	*	6%	*
Taken them to a											
professional groomer	9%	8%	9%	13%	9%	6%	7%	7%	*	8%	*
Used a GPS tracker on											
their collar	7%	6%	7%	17%	8%	3%	1%	4%	*	8%	*
Sent them to a trainer or	• .			•	•		•	•			
obedience classes	4%	2%	6%	12%	6%	1%	0%	4%	*	5%	*
None of the above	7%	10%	4%	4%	9%	7%	5%	5%	*	11%	*
Unweighted N	(780)	(326)	(454)	(169)	(146)	(303)	(162)	(533)	(66)	(115)	(66)



			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Region	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Taken them to a vet	75%	78%	72%	74%	80%	75%	69%	78%	83%	71%	80%	76%	69%
Vaccinated them	71%	70%	68%	75%	77%	73%	65%	76%	80%	70%	73%	71%	70%
Had them spayed or													
neutered	68%	66%	70%	69%	75%	75%	66%	69%	75%	69%	72%	68%	64%
Bought them a pet bed	65%	66%	65%	63%	66%	65%	61%	69%	65%	63%	68%	67%	59%
Bought them a personalized collar or													
tag	29%	34%	30%	22%	34%	23%	23%	32%	40%	27%	23%	30%	33%
Microchipped them	26%	32%	24%	20%	41%	22%	18%	26%	47%	20%	25%	23%	34%
Given them a calming													
product for anxiety	24%	30%	27%	13%	32%	13%	19%	23%	34%	27%	26%	20%	25%
Hired a pet sitter or													
walker	15%	23%	11%	11%	22%	14%	7%	22%	24%	13%	14%	11%	24%
Used a pet monitoring camera to check on													
them	12%	16%	9%	9%	12%	9%	7%	16%	14%	10%	6%	11%	19%
Bought pet insurance	10%	17%	9%	4%	12%	3%	4%	17%	9%	8%	10%	7%	16%
Taken them to a													
professional groomer	9%	11%	8%	7%	11%	5%	6%	9%	13%	6%	6%	9%	12%
Used a GPS tracker on													
their collar	7%	12%	6%	2%	8%	4%	5%	9%	7%	2%	3%	5%	17%
Sent them to a trainer or	-0.1		-0/	-0/	-0/	-0.4	.0/	-0/	-0/	-0/	-0/	- 0 /	-01
obedience classes	4%	7%	2%	3%	4%	4%	1%	8%	7%	5%	6%	4%	3%
None of the above	7%	5%	9%	6%	4%	5%	10%	2%	3%	6%	8%	6%	8%
Unweighted N	(780)	(278)	(278)	(224)	(321)	(299)	(335)	(235)	(144)	(134)	(176)	(299)	(171)



32. Cat Experiences

Have you ever done the following for your cats? Select all that apply. *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Let them sleep in bed with you	73%	66%	79%	77%	66%	77%	74%	78%	*	65%	*
Prepared special treats or meals for them	52%	48%	54%	54%	54%	49%	50%	51%	*	41%	*
Included them in holiday photos	32%	30%	33%	38%	35%	29%	27%	31%	*	40%	*
Dressed them in clothing	19%	14%	23%	32%	26%	12%	7%	16%	*	29%	*
Dressed them in a Halloween costume	13%	10%	15%	25%	12%	10%	4%	11%	*	22%	*
Created or purchased artwork featuring them	12%	8%	14%	19%	13%	11%	2%	11%	*	17%	*
Signed up for a pet subscription box service	8%	7%	9%	13%	9%	6%	5%	8%	*	12%	*
Created a social media account for them	6%	5%	7%	9%	8%	4%	4%	6%	*	7%	*
Sent in their DNA for testing	6%	3%	8%	19%	7%	1%	0%	6%	*	10%	*
None of the above	10%	14%	8%	7%	6%	14%	15%	11%	*	2%	*
Unweighted N	(780)	(326)	(454)	(169)	(146)	(303)	(162)	(533)	(66)	(115)	(66)

			Party ID		2024	Vote	Family	Income (3 ca	tegory)		Regior	1		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Let them sleep in bed with you	73%	73%	77%	68%	76%	65%	78%	70%	61%	70%	75%	72%	76%	
	continued on the next page													



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			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Prepared special treats or meals for them	52%	56%	50%	49%	52%	41%	54%	50%	53%	44%	47%	54%	56%
Included them in holiday photos	32%	33%	31%	32%	29%	32%	27%	36%	38%	28%	27%	37%	29%
Dressed them in clothing	19%	22%	22%	12%	23%	13%	14%	19%	25%	15%	22%	19%	17%
Dressed them in a Halloween costume	13%	17%	14%	7%	14%	10%	8%	14%	15%	13%	12%	13%	11%
Created or purchased artwork featuring them	12%	18%	13%	3%	18%	6%	11%	12%	15%	8%	10%	12%	16%
Signed up for a pet subscription box	00/	100/	00/	40/	00/	50 /	70/	110/	20/	00/	70/	00/	00/
service	8%	12%	8%	4%	9%	5%	7%	11%	8%	9%	7%	8%	9%
Created a social media account for them	6%	9%	5%	5%	9%	5%	3%	8%	10%	12%	4%	6%	6%
Sent in their DNA for testing	6%	12%	3%	4%	4%	4%	4%	11%	5%	6%	5%	4%	11%
None of the above	10%	8%	11%	13%	8%	15%	9%	8%	17%	10%	16%	9%	8%
Unweighted N	(780)	(278)	(278)	(224)	(321)	(299)	(335)	(235)	(144)	(134)	(176)	(299)	(171)



33. Cat Social Experiences

Have you ever done the following for your cats? Select all that apply. *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Given them a gift	58%	57%	59%	54%	63%	63%	47%	59%	*	58%	*
Celebrated their birthday											
or adoption day	29%	19%	38%	46%	28%	24%	22%	30%	*	35%	*
Trained them to perform											
tricks	16%	14%	18%	23%	18%	12%	14%	15%	*	17%	*
Taken them on vacation											
with you	16%	15%	16%	33%	19%	7%	8%	13%	*	32%	*
Brought them to work											
with you	8%	5%	11%	23%	10%	3%	0%	7%	*	8%	*
Thrown them a party	8%	7%	9%	19%	8%	2%	5%	7%	*	14%	*
Traveled with them on a											
plane	6%	7%	6%	12%	6%	4%	5%	6%	*	10%	*
Organized playdates with											
other animals	6%	5%	7%	15%	9%	2%	1%	3%	*	8%	*
None of the above	25%	29%	21%	15%	17%	29%	39%	26%	*	16%	*
Unweighted N	(780)	(326)	(454)	(169)	(146)	(303)	(162)	(533)	(66)	(115)	(66)

			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Given them a gift	58%	56%	61%	58%	63%	52%	58%	54%	60%	58%	54%	64%	53%
Celebrated their birthday or adoption day	29%	40%	29%	18%	36%	23%	28%	31%	26%	30%	32%	28%	29%
Trained them to perform tricks	16%	16%	17%	15%	11%	10%	18%	17%	13%	19%	13%	17%	17%

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			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Taken them on vacation with you	16%	26%	11%	10%	15%	11%	13%	17%	16%	10%	13%	17%	19%
Brought them to work with you	8%	13%	7%	4%	5%	6%	3%	17%	8%	6%	7%	7%	14%
Thrown them a party	8%	11%	9%	3%	9%	3%	6%	11%	5%	10%	8%	8%	6%
Traveled with them on a plane	6%	13%	4%	1%	10%	5%	2%	10%	12%	2%	3%	5%	16%
Organized playdates with other animals	6%	10%	6%	3%	5%	6%	4%	9%	9%	4%	5%	5%	12%
None of the above	25%	19%	27%	27%	23%	32%	26%	24%	24%	25%	31%	23%	20%
Unweighted N	(780)	(278)	(278)	(224)	(321)	(299)	(335)	(235)	(144)	(134)	(176)	(299)	(171)



34A. Comparison of Cat — Cute

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much more	42%	30%	51%	44%	36%	48%	34%	42%	*	45%	*
Somewhat more	27%	26%	27%	28%	30%	22%	29%	29%	*	17%	*
About average	26%	37%	18%	21%	28%	24%	32%	26%	*	29%	*
Somewhat less	2%	2%	1%	3%	1%	1%	2%	1%	*	5%	*
Much less	1%	1%	0%	1%	1%	0%	1%	1%	*	0%	*
Not sure	4%	4%	3%	4%	4%	4%	2%	1%	*	5%	*
Totals	102%	100%	100%	101%	100%	99%	100%	100%	*	101%	*
Unweighted N	(774)	(323)	(451)	(169)	(145)	(300)	(160)	(530)	(64)	(115)	(65)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	42%	41%	44%	41%	45%	36%	44%	36%	39%	46%	33%	47%	38%
Somewhat more	27%	33%	23%	24%	24%	25%	21%	39%	23%	29%	31%	21%	31%
About average	26%	20%	27%	31%	25%	33%	29%	20%	34%	21%	29%	26%	27%
Somewhat less	2%	3%	1%	1%	2%	2%	2%	2%	1%	3%	1%	2%	1%
Much less	1%	1%	0%	0%	0%	1%	1%	0%	0%	0%	1%	1%	0%
Not sure	4%	2%	5%	3%	3%	3%	3%	3%	4%	1%	5%	3%	4%
Totals	102%	100%	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%	101%
Unweighted N	(774)	(276)	(277)	(221)	(319)	(296)	(331)	(233)	(144)	(133)	(174)	(298)	(169)



34B. Comparison of Cat — Loyal

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much more	32%	28%	36%	36%	29%	34%	30%	32%	*	32%	*
Somewhat more	25%	25%	25%	31%	26%	21%	23%	26%	*	23%	*
About average	32%	35%	29%	24%	31%	33%	38%	34%	*	29%	*
Somewhat less	6%	6%	5%	5%	6%	4%	8%	6%	*	4%	*
Much less	1%	2%	1%	0%	3%	1%	1%	1%	*	6%	*
Not sure	4%	4%	5%	4%	4%	6%	1%	2%	*	6%	*
Totals	100%	100%	101%	100%	99%	99%	101%	101%	*	100%	*
Unweighted N	(774)	(324)	(450)	(169)	(145)	(301)	(159)	(529)	(65)	(115)	(65)

			Party ID		2024	Vote	Family	Income (3 ca	tegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	32%	34%	30%	33%	31%	26%	37%	28%	23%	24%	28%	39%	30%
Somewhat more	25%	28%	25%	21%	25%	24%	21%	29%	27%	34%	25%	20%	27%
About average	32%	28%	32%	34%	35%	39%	30%	34%	35%	29%	37%	27%	35%
Somewhat less	6%	6%	6%	5%	5%	5%	6%	6%	7%	10%	3%	6%	3%
Much less	1%	0%	1%	3%	0%	2%	1%	1%	3%	1%	1%	1%	2%
Not sure	4%	4%	6%	3%	5%	4%	5%	2%	5%	3%	5%	5%	3%
Totals	100%	100%	100%	99%	101%	100%	100%	100%	100%	101%	99%	98%	100%
Unweighted N	(774)	(277)	(276)	(221)	(320)	(295)	(332)	(233)	(144)	(133)	(175)	(297)	(169)



34C. Comparison of Cat — Affectionate

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much more	31%	26%	36%	32%	32%	35%	23%	29%	*	39%	*
Somewhat more	25%	24%	25%	19%	30%	23%	25%	27%	*	15%	*
About average	31%	34%	28%	30%	28%	29%	37%	32%	*	30%	*
Somewhat less	8%	8%	9%	12%	5%	7%	11%	9%	*	7%	*
Much less	2%	4%	0%	4%	2%	1%	1%	2%	*	4%	*
Not sure	3%	4%	2%	3%	3%	4%	1%	1%	*	5%	*
Totals	100%	100%	100%	100%	100%	99%	98%	100%	*	100%	*
Unweighted N	(776)	(326)	(450)	(168)	(146)	(301)	(161)	(532)	(65)	(114)	(65)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	31%	28%	34%	32%	29%	25%	35%	26%	26%	27%	25%	39%	28%
Somewhat more	25%	28%	24%	21%	32%	25%	23%	25%	27%	32%	19%	23%	28%
About average	31%	33%	28%	31%	27%	34%	27%	35%	36%	26%	41%	25%	35%
Somewhat less	8%	7%	9%	9%	8%	11%	8%	9%	7%	12%	8%	9%	5%
Much less	2%	2%	1%	3%	1%	2%	3%	1%	2%	3%	2%	2%	2%
Not sure	3%	2%	4%	3%	2%	4%	3%	3%	1%	0%	5%	3%	3%
Totals	100%	100%	100%	99%	99%	101%	99%	99%	99%	100%	100%	101%	101%
Unweighted N	(776)	(276)	(276)	(224)	(319)	(298)	(333)	(233)	(144)	(134)	(173)	(299)	(170)



34D. Comparison of Cat — Friendly

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much more	29%	26%	31%	30%	31%	31%	21%	28%	*	34%	*
Somewhat more	24%	25%	24%	26%	26%	23%	22%	24%	*	27%	*
About average	31%	36%	27%	30%	31%	29%	37%	32%	*	24%	*
Somewhat less	11%	7%	14%	8%	9%	12%	16%	13%	*	8%	*
Much less	1%	2%	1%	2%	0%	2%	2%	1%	*	2%	*
Not sure	3%	4%	2%	4%	3%	3%	1%	1%	*	5%	*
Totals	99%	100%	99%	100%	100%	100%	99%	99%	*	100%	*
Unweighted N	(774)	(324)	(450)	(168)	(145)	(302)	(159)	(530)	(64)	(114)	(66)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	29%	26%	32%	29%	26%	26%	29%	28%	29%	31%	23%	33%	25%
Somewhat more	24%	29%	22%	22%	27%	23%	23%	27%	24%	31%	20%	20%	31%
About average	31%	30%	29%	35%	30%	35%	30%	34%	31%	22%	38%	31%	32%
Somewhat less	11%	11%	12%	10%	14%	9%	13%	9%	11%	15%	12%	11%	7%
Much less	1%	2%	1%	2%	2%	3%	2%	1%	2%	0%	2%	1%	2%
Not sure	3%	2%	5%	3%	1%	3%	3%	2%	2%	1%	5%	3%	3%
Totals	99%	100%	101%	101%	100%	99%	100%	101%	99%	100%	100%	99%	100%
Unweighted N	(774)	(277)	(275)	(222)	(320)	(295)	(332)	(232)	(144)	(133)	(174)	(298)	(169)



34E. Comparison of Cat — Intelligent

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much more	28%	24%	31%	22%	28%	34%	23%	27%	*	24%	*
Somewhat more	27%	26%	28%	25%	25%	28%	31%	30%	*	19%	*
About average	36%	39%	33%	42%	36%	29%	42%	38%	*	28%	*
Somewhat less	5%	6%	4%	5%	8%	4%	2%	3%	*	18%	*
Much less	1%	1%	0%	2%	0%	1%	1%	1%	*	2%	*
Not sure	3%	4%	3%	5%	2%	4%	1%	1%	*	8%	*
Totals	100%	100%	99%	101%	99%	100%	100%	100%	*	99%	*
Unweighted N	(773)	(324)	(449)	(168)	(145)	(302)	(158)	(529)	(64)	(114)	(66)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	28%	26%	30%	28%	26%	25%	33%	24%	22%	25%	17%	33%	31%
Somewhat more	27%	29%	24%	30%	29%	32%	25%	29%	30%	40%	33%	20%	26%
About average	36%	37%	38%	32%	36%	35%	33%	40%	39%	30%	42%	37%	32%
Somewhat less	5%	5%	4%	6%	7%	4%	6%	4%	6%	3%	2%	7%	6%
Much less	1%	1%	0%	1%	1%	1%	0%	1%	2%	1%	0%	1%	1%
Not sure	3%	2%	5%	3%	2%	3%	3%	2%	1%	1%	5%	3%	3%
Totals	100%	100%	101%	100%	101%	100%	100%	100%	100%	100%	99%	101%	99%
Unweighted N	(773)	(276)	(275)	(222)	(320)	(295)	(332)	(231)	(144)	(133)	(174)	(298)	(168)



34F. Comparison of Cat — Energetic

	Total	Ge	ender		Age (4 c	ategory)			Race (4	Race (4 category)		
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Much more	15%	15%	15%	13%	22%	14%	8%	14%	*	16%	*	
Somewhat more	25%	25%	25%	38%	25%	13%	31%	23%	*	29%	*	
About average	43%	42%	45%	33%	38%	52%	46%	46%	*	40%	*	
Somewhat less	10%	11%	10%	9%	9%	12%	10%	12%	*	4%	*	
Much less	3%	3%	3%	2%	2%	4%	3%	3%	*	3%	*	
Not sure	4%	4%	4%	5%	4%	4%	2%	1%	*	8%	*	
Totals	100%	100%	102%	100%	100%	99%	100%	99%	*	100%	*	
Unweighted N	(775)	(325)	(450)	(169)	(146)	(303)	(157)	(528)	(66)	(115)	(66)	

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	15%	14%	16%	14%	14%	14%	18%	11%	12%	16%	8%	21%	10%
Somewhat more	25%	30%	19%	25%	22%	23%	22%	29%	22%	35%	24%	19%	29%
About average	43%	41%	45%	44%	46%	47%	40%	46%	50%	37%	50%	41%	46%
Somewhat less	10%	9%	11%	11%	13%	9%	11%	9%	10%	10%	10%	12%	7%
Much less	3%	4%	2%	3%	5%	4%	4%	3%	3%	2%	3%	4%	4%
Not sure	4%	2%	6%	3%	1%	3%	5%	2%	2%	0%	5%	4%	5%
Totals	100%	100%	99%	100%	101%	100%	100%	100%	99%	100%	100%	101%	101%
Unweighted N	(775)	(276)	(278)	(221)	(320)	(296)	(333)	(233)	(143)	(134)	(176)	(297)	(168)



34G. Comparison of Cat — Goofy

	Total	Ge	ender		Age (4 c	ategory)			Race (4	e (4 category)		
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Much more	14%	9%	18%	19%	18%	12%	5%	14%	*	10%	*	
Somewhat more	21%	19%	22%	19%	23%	19%	22%	20%	*	25%	*	
About average	43%	43%	43%	45%	39%	44%	46%	44%	*	42%	*	
Somewhat less	11%	14%	9%	9%	10%	13%	14%	12%	*	12%	*	
Much less	7%	9%	5%	2%	8%	8%	8%	7%	*	3%	*	
Not sure	5%	6%	3%	7%	2%	5%	5%	2%	*	8%	*	
Totals	101%	100%	100%	101%	100%	101%	100%	99%	*	100%	*	
Unweighted N	(771)	(325)	(446)	(168)	(146)	(299)	(158)	(528)	(66)	(112)	(65)	

	Total		Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	14%	11%	18%	12%	12%	11%	15%	11%	12%	21%	8%	16%	10%
Somewhat more	21%	20%	21%	21%	24%	22%	18%	26%	15%	17%	20%	22%	20%
About average	43%	45%	39%	46%	38%	40%	45%	42%	42%	37%	50%	38%	50%
Somewhat less	11%	11%	14%	8%	15%	13%	12%	10%	14%	17%	8%	12%	9%
Much less	7%	8%	4%	9%	8%	10%	6%	5%	16%	5%	6%	7%	7%
Not sure	5%	5%	4%	5%	4%	4%	4%	5%	2%	1%	9%	4%	4%
Totals	101%	100%	100%	101%	101%	100%	100%	99%	101%	98%	101%	99%	100%
Unweighted N	(771)	(273)	(275)	(223)	(318)	(295)	(329)	(233)	(143)	(134)	(172)	(298)	(167)



34H. Comparison of Cat — Mischievous

Now we'd like you to consider the cat you've had the longest. Compared to the average cat, do you think your cat is more or less. . . ? *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much more	12%	14%	11%	8%	12%	16%	12%	14%	*	7%	*
Somewhat more	22%	20%	24%	27%	23%	19%	22%	20%	*	29%	*
About average	39%	41%	37%	38%	38%	37%	43%	39%	*	37%	*
Somewhat less	16%	15%	16%	18%	16%	15%	14%	16%	*	18%	*
Much less	7%	6%	9%	5%	7%	9%	9%	9%	*	3%	*
Not sure	4%	4%	3%	4%	4%	5%	1%	1%	*	6%	*
Totals	100%	100%	100%	100%	100%	101%	101%	99%	*	100%	*
Unweighted N	(774)	(326)	(448)	(168)	(146)	(301)	(159)	(529)	(65)	(115)	(65)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	12%	7%	11%	20%	8%	14%	16%	12%	6%	7%	10%	17%	9%
Somewhat more	22%	27%	21%	18%	21%	18%	20%	26%	13%	29%	20%	21%	22%
About average	39%	43%	39%	33%	41%	43%	37%	38%	50%	34%	44%	34%	45%
Somewhat less	16%	12%	19%	16%	17%	16%	15%	17%	17%	21%	15%	16%	11%
Much less	7%	8%	5%	9%	9%	6%	9%	5%	9%	8%	5%	8%	8%
Not sure	4%	3%	5%	3%	3%	3%	4%	2%	5%	1%	5%	3%	4%
Totals	100%	100%	100%	99%	99%	100%	101%	100%	100%	100%	99%	99%	99%
Unweighted N	(774)	(275)	(276)	(223)	(319)	(298)	(332)	(232)	(144)	(134)	(173)	(298)	(169)



34l. Comparison of Cat — Obedient

Now we'd like you to consider the cat you've had the longest. Compared to the average cat, do you think your cat is more or less. . . ? *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much more	12%	10%	14%	17%	13%	12%	5%	11%	*	14%	*
Somewhat more	18%	15%	20%	21%	15%	19%	15%	18%	*	16%	*
About average	47%	49%	45%	41%	55%	40%	55%	47%	*	45%	*
Somewhat less	13%	12%	14%	13%	7%	16%	16%	14%	*	13%	*
Much less	7%	9%	4%	3%	7%	8%	7%	7%	*	6%	*
Not sure	4%	5%	3%	6%	4%	5%	2%	3%	*	7%	*
Totals	101%	100%	100%	101%	101%	100%	100%	100%	*	101%	*
Unweighted N	(772)	(325)	(447)	(168)	(146)	(300)	(158)	(528)	(65)	(114)	(65)

			Party ID		2024	l Vote	Family	Income (3 ca	ategory)		Region	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	12%	12%	14%	11%	12%	10%	15%	10%	9%	8%	9%	15%	13%
Somewhat more	18%	20%	15%	17%	18%	18%	16%	20%	18%	31%	11%	12%	24%
About average	47%	45%	47%	47%	45%	48%	47%	45%	51%	32%	58%	47%	44%
Somewhat less	13%	14%	14%	11%	15%	11%	12%	14%	14%	22%	10%	12%	12%
Much less	7%	5%	6%	10%	7%	8%	6%	8%	7%	5%	6%	8%	5%
Not sure	4%	5%	4%	4%	3%	5%	5%	4%	1%	1%	6%	5%	3%
Totals	101%	101%	100%	100%	100%	100%	101%	101%	100%	99%	100%	99%	101%
Unweighted N	(772)	(275)	(274)	(223)	(319)	(296)	(330)	(232)	(144)	(134)	(172)	(298)	(168)



34J. Comparison of Cat — Aggressive

Now we'd like you to consider the cat you've had the longest. Compared to the average cat, do you think your cat is more or less. . . ? *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much more	2%	3%	2%	3%	1%	3%	4%	3%	*	1%	*
Somewhat more	9%	9%	9%	9%	11%	9%	8%	9%	*	11%	*
About average	27%	27%	26%	40%	19%	22%	32%	25%	*	25%	*
Somewhat less	23%	27%	21%	21%	29%	23%	19%	24%	*	30%	*
Much less	34%	27%	39%	23%	34%	39%	36%	38%	*	24%	*
Not sure	4%	6%	3%	4%	7%	4%	2%	1%	*	10%	*
Totals	99%	99%	100%	100%	101%	100%	101%	100%	*	101%	*
Unweighted N	(774)	(324)	(450)	(168)	(145)	(303)	(158)	(529)	(65)	(114)	(66)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	2%	2%	1%	5%	2%	4%	1%	4%	3%	4%	1%	3%	2%
Somewhat more	9%	11%	8%	9%	10%	9%	8%	11%	9%	17%	7%	8%	8%
About average	27%	36%	22%	21%	25%	22%	27%	26%	25%	14%	28%	24%	38%
Somewhat less	23%	20%	26%	24%	26%	25%	23%	23%	28%	16%	25%	24%	25%
Much less	34%	29%	36%	37%	36%	35%	37%	34%	28%	47%	33%	37%	21%
Not sure	4%	2%	7%	3%	2%	5%	4%	2%	8%	1%	5%	4%	6%
Totals	99%	100%	100%	99%	101%	100%	100%	100%	101%	99%	99%	100%	100%
Unweighted N	(774)	(275)	(277)	(222)	(318)	(296)	(331)	(233)	(144)	(133)	(176)	(298)	(167)



35. Cat Technology

Which, if any, of the following would you be interested in doing if given the opportunity? Select all that apply. *Among people who have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Using an automatic electronic cat feeder for											
meal dispensing	32%	29%	35%	43%	29%	36%	17%	32%	*	40%	*
Using a camera to check on your cat remotely	30%	25%	33%	41%	28%	28%	22%	32%	*	24%	*
Installing a cat door that only opens for your cat	22%	22%	22%	41%	18%	19%	12%	20%	*	34%	*
Using an AI pet translator to understand cat meows	21%	15%	25%	24%	28%	20%	10%	20%	*	24%	*
Tracking your cat's location with GPS	20%	17%	22%	30%	21%	20%	8%	18%	*	19%	*
Testing your cat's DNA to learn about their breed	100/	120/	240/	240/	240/	1.40/	60 /	200/		210/	
or ancestry	19%	13%	24%	34%	24%	14%	6%	20%	*	21%	*
Installing a cat doorbell for your cat to use	11%	9%	12%	21%	12%	9%	2%	9%	*	14%	*
Cloning your cat	6%	5%	8%	12%	8%	5%	1%	6%	*	10%	*
None of the above	36%	38%	34%	24%	33%	37%	53%	38%	*	26%	*
Unweighted N	(780)	(326)	(454)	(169)	(146)	(303)	(162)	(533)	(66)	(115)	(66)



			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Using an automatic electronic cat feeder for													
meal dispensing	32%	37%	31%	28%	31%	27%	27%	37%	35%	20%	31%	35%	37%
Using a camera to check													
on your cat remotely	30%	40%	19%	30%	36%	26%	24%	35%	32%	21%	31%	29%	36%
Installing a cat door that	220/	200/	100/	170/	0.40/	010/	100/	220/	220/	1.50/	150/	000/	220/
only opens for your cat	22%	32%	18%	17%	24%	21%	18%	23%	32%	16%	15%	22%	33%
Using an AI pet translator to understand cat	210/	200/	160/	100/	220/	220/	100/	240/	200/	200/	210/	210/	220/
meows	21%	28%	16%	19%	23%	22%	18%	24%	28%	22%	21%	21%	22%
Tracking your cat's location with GPS	20%	29%	16%	14%	24%	14%	18%	22%	20%	9%	17%	21%	28%
Testing your cat's DNA to learn about their breed													
or ancestry	19%	27%	15%	16%	22%	16%	15%	27%	19%	20%	18%	16%	25%
Installing a cat doorbell													
for your cat to use	11%	13%	11%	8%	11%	10%	8%	10%	19%	5%	8%	12%	16%
Cloning your cat	6%	10%	4%	5%	6%	4%	5%	9%	3%	3%	2%	7%	12%
None of the above	36%	28%	42%	37%	32%	40%	42%	32%	26%	40%	40%	33%	33%
Unweighted N	(780)	(278)	(278)	(224)	(321)	(299)	(335)	(235)	(144)	(134)	(176)	(299)	(171)



36A. Death of Pet or Person Close to You — A person close to you

Have you ever experienced the death of...?

		Ge	nder		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	88%	87%	89%	71%	83%	97%	98%	91%	85%	79%	84%
No	9%	10%	9%	25%	13%	2%	1%	8%	9%	19%	9%
Not sure	2%	3%	2%	4%	5%	1%	1%	1%	5%	3%	6%
Totals	99%	100%	100%	100%	101%	100%	100%	100%	99%	101%	99%
Unweighted N	(2,215)	(1,015)	(1,200)	(507)	(371)	(778)	(559)	(1,413)	(287)	(324)	(191)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	88%	85%	87%	92%	90%	93%	91%	86%	86%	90%	92%	87%	87%
No	9%	12%	11%	5%	9%	6%	6%	13%	10%	9%	7%	10%	11%
Not sure	2%	3%	2%	2%	1%	1%	2%	1%	4%	2%	2%	3%	2%
Totals	99%	100%	100%	99%	100%	100%	99%	100%	100%	101%	101%	100%	100%
Unweighted N	(2,215)	(804)	(757)	(654)	(933)	(823)	(897)	(625)	(451)	(389)	(480)	(831)	(515)



36B. Death of Pet or Person Close to You — A pet dog

Have you ever experienced the death of...?

		Gei	nder		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	72%	73%	71%	50%	70%	80%	84%	79%	55%	59%	68%
No	26%	25%	26%	46%	27%	19%	14%	20%	42%	37%	30%
Not sure	2%	1%	3%	3%	3%	1%	2%	1%	3%	4%	2%
Totals	100%	99%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,214)	(1,015)	(1,199)	(505)	(373)	(778)	(558)	(1,411)	(287)	(325)	(191)

			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	72%	69%	70%	78%	71%	81%	76%	74%	72%	75%	75%	70%	71%
No	26%	29%	28%	20%	27%	18%	22%	26%	26%	25%	23%	27%	26%
Not sure	2%	2%	2%	2%	2%	1%	3%	1%	2%	0%	2%	3%	3%
Totals	100%	100%	100%	100%	100%	100%	101%	101%	100%	100%	100%	100%	100%
Unweighted N	(2,214)	(803)	(756)	(655)	(934)	(823)	(897)	(623)	(453)	(387)	(481)	(829)	(517)



36C. Death of Pet or Person Close to You — A pet cat

Have you ever experienced the death of...?

		Ge	nder		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	52%	50%	53%	29%	44%	63%	64%	60%	27%	41%	33%
No	46%	48%	44%	67%	53%	35%	34%	38%	70%	53%	63%
Not sure	3%	3%	3%	4%	4%	1%	2%	2%	3%	5%	4%
Totals	101%	101%	100%	100%	101%	99%	100%	100%	100%	99%	100%
Unweighted N	(2,201)	(1,012)	(1,189)	(502)	(373)	(774)	(552)	(1,404)	(283)	(324)	(190)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	52%	46%	55%	53%	51%	58%	57%	52%	48%	56%	56%	49%	48%
No	46%	50%	43%	44%	47%	41%	40%	46%	50%	43%	42%	48%	48%
Not sure	3%	3%	2%	2%	2%	1%	3%	2%	2%	1%	2%	3%	3%
Totals	101%	99%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(2,201)	(798)	(757)	(646)	(929)	(817)	(893)	(621)	(447)	(387)	(478)	(824)	(512)



37. Comparing Grief from Death of Person or Dog

Which type of loss has generally caused you more grief?

Among people who have experienced the death of a dog and a person close to them

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
The death of a person											
close to you	49%	55%	43%	48%	45%	47%	54%	50%	55%	36%	45%
The death of your dog	10%	10%	10%	11%	13%	9%	8%	10%	3%	15%	14%
Both equally	40%	33%	45%	40%	39%	42%	37%	39%	39%	47%	37%
Not sure	2%	2%	2%	1%	3%	2%	2%	1%	4%	3%	4%
Totals	101%	100%	100%	100%	100%	100%	101%	100%	101%	101%	100%
Unweighted N	(1,503)	(682)	(821)	(185)	(223)	(618)	(477)	(1,054)	(158)	(170)	(121)

			Party ID		2024	l Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
The death of a person													
close to you	49%	47%	44%	54%	51%	53%	45%	51%	55%	55%	46%	52%	42%
The death of your dog	10%	8%	11%	10%	9%	7%	10%	8%	13%	7%	9%	10%	13%
Both equally	40%	42%	43%	34%	38%	38%	43%	39%	30%	35%	43%	38%	43%
Not sure	2%	3%	1%	2%	3%	2%	1%	2%	2%	3%	2%	1%	2%
Totals	101%	100%	99%	100%	101%	100%	99%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,503)	(508)	(505)	(490)	(625)	(621)	(625)	(434)	(309)	(256)	(356)	(551)	(340)



38. Comparing Grief from Death of Person or Cat

Which type of loss has generally caused you more grief?

Among people who have experienced the death of a cat and a person close to them

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
The death of a person											
close to you	60%	65%	56%	49%	58%	60%	64%	62%	*	52%	*
The death of your cat	7%	7%	7%	13%	10%	6%	5%	7%	*	8%	*
Both equally	31%	27%	35%	38%	32%	32%	28%	29%	*	40%	*
Not sure	2%	2%	2%	0%	1%	1%	3%	2%	*	1%	*
Totals	100%	101%	100%	100%	101%	99%	100%	100%	*	101%	*
Unweighted N	(1,091)	(447)	(644)	(113)	(152)	(473)	(353)	(821)	(76)	(119)	(75)

			Party ID		2024	l Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
The death of a person													
close to you	60%	55%	60%	63%	58%	66%	57%	61%	66%	64%	65%	60%	49%
The death of your cat	7%	9%	6%	7%	7%	5%	8%	7%	6%	5%	7%	7%	9%
Both equally	31%	33%	33%	29%	32%	27%	34%	30%	27%	29%	26%	32%	39%
Not sure	2%	2%	2%	1%	3%	2%	2%	2%	1%	3%	1%	1%	3%
Totals	100%	99%	101%	100%	100%	100%	101%	100%	100%	101%	99%	100%	100%
Unweighted N	(1,091)	(358)	(393)	(340)	(459)	(444)	(473)	(322)	(210)	(206)	(258)	(385)	(242)



39. Dogs Know Dog Owners

How well do you think dog owners are known by their dogs? *Among people who do not have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well	62%	55%	69%	49%	*	70%	64%	63%	67%	*	*
Somewhat well	24%	28%	21%	27%	*	23%	24%	27%	14%	*	*
Not very well	4%	7%	2%	9%	*	3%	3%	5%	3%	*	*
Not at all well	1%	1%	1%	2%	*	0%	0%	0%	2%	*	*
Not sure	8%	10%	7%	13%	*	4%	8%	5%	14%	*	*
Totals	99%	101%	100%	100%	*	100%	99%	100%	100%	*	*
Unweighted N	(625)	(275)	(350)	(152)	(93)	(213)	(167)	(376)	(101)	(86)	(62)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very well	62%	69%	53%	66%	63%	59%	64%	69%	59%	68%	69%	58%	60%
Somewhat well	24%	20%	29%	21%	29%	29%	22%	24%	34%	21%	21%	28%	24%
Not very well	4%	1%	5%	6%	0%	2%	5%	1%	1%	4%	5%	5%	2%
Not at all well	1%	2%	0%	0%	0%	1%	1%	0%	0%	0%	0%	1%	1%
Not sure	8%	7%	12%	5%	8%	9%	8%	6%	7%	7%	5%	9%	13%
Totals	99%	99%	99%	98%	100%	100%	100%	100%	101%	100%	100%	101%	100%
Unweighted N	(625)	(233)	(230)	(162)	(264)	(198)	(293)	(160)	(106)	(125)	(140)	(227)	(133)



40. Perceived Relationship With Dogs

Do you think that most people who have a dog consider themselves to be their dog's...? Select all that apply. *Among people who do not have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Best friend	52%	47%	56%	46%	*	53%	51%	53%	64%	*	*
Companion	48%	40%	56%	42%	*	47%	53%	50%	44%	*	*
Friend	46%	50%	42%	54%	*	48%	38%	47%	50%	*	*
Parent	42%	34%	49%	33%	*	50%	29%	41%	44%	*	*
Owner	40%	45%	36%	38%	*	44%	42%	42%	48%	*	*
Master	24%	25%	24%	25%	*	25%	24%	25%	19%	*	*
Roommate	13%	9%	16%	10%	*	16%	9%	15%	10%	*	*
Servant	2%	1%	4%	1%	*	4%	3%	3%	0%	*	*
Other	0%	1%	0%	0%	*	0%	1%	1%	0%	*	*
Not sure	8%	9%	7%	18%	*	5%	6%	6%	8%	*	*
Unweighted N	(626)	(276)	(350)	(152)	(94)	(213)	(167)	(376)	(101)	(87)	(62)

			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Region	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Best friend	52%	55%	46%	56%	53%	51%	49%	57%	58%	53%	51%	51%	53%
Companion	48%	48%	43%	55%	54%	51%	44%	60%	47%	36%	52%	53%	44%
Friend	46%	43%	48%	47%	42%	47%	44%	50%	44%	42%	50%	48%	41%
Parent	42%	40%	43%	41%	43%	32%	41%	51%	37%	37%	47%	43%	37%
Owner	40%	35%	48%	35%	47%	34%	38%	42%	48%	36%	42%	47%	29%
Master	24%	18%	24%	32%	24%	23%	24%	22%	24%	15%	20%	30%	25%
Roommate	13%	16%	7%	17%	11%	9%	12%	19%	7%	7%	16%	11%	16%
Servant	2%	2%	2%	3%	3%	3%	2%	1%	6%	2%	5%	3%	0%
Other	0%	0%	0%	1%	0%	1%	1%	0%	1%	0%	0%	0%	1%

continued on the next page ...



						со	ntinued fror	n previous paç	ge				
			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Not sure	8%	12%	8%	4%	7%	7%	6%	6%	11%	13%	4%	6%	12%
Unweighted N	(626)	(233)	(231)	(162)	(264)	(198)	(294)	(160)	(106)	(125)	(140)	(227)	(134)



41A. Non-Dog Owners Agree About Dogs — They are part of the family

Do you agree or disagree with the following about dogs in general?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	69%	59%	79%	53%	*	74%	78%	71%	75%	*	*
Somewhat agree	23%	34%	14%	31%	*	24%	21%	23%	20%	*	*
Somewhat disagree	3%	3%	2%	6%	*	0%	1%	3%	2%	*	*
Strongly disagree	1%	1%	1%	0%	*	1%	0%	1%	1%	*	*
Not sure	3%	4%	3%	10%	*	2%	0%	2%	3%	*	*
Totals	99%	101%	99%	100%	*	101%	100%	100%	101%	*	*
Unweighted N	(622)	(274)	(348)	(152)	(94)	(209)	(167)	(373)	(101)	(86)	(62)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	69%	77%	62%	71%	73%	64%	76%	73%	55%	66%	67%	74%	67%
Somewhat agree	23%	18%	29%	22%	24%	27%	19%	24%	36%	28%	29%	20%	21%
Somewhat disagree	3%	1%	2%	5%	1%	4%	1%	1%	5%	5%	1%	4%	1%
Strongly disagree	1%	1%	2%	1%	1%	1%	2%	0%	0%	0%	2%	1%	3%
Not sure	3%	3%	5%	1%	1%	3%	2%	1%	4%	2%	2%	2%	8%
Totals	99%	100%	100%	100%	100%	99%	100%	99%	100%	101%	101%	101%	100%
Unweighted N	(622)	(231)	(229)	(162)	(261)	(197)	(293)	(158)	(105)	(124)	(139)	(225)	(134)



41B. Non-Dog Owners Agree About Dogs — They provide unconditional love

Do you agree or disagree with the following about dogs in general?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	68%	61%	76%	56%	*	73%	75%	71%	69%	*	*
Somewhat agree	21%	26%	17%	21%	*	20%	20%	20%	24%	*	*
Somewhat disagree	4%	6%	2%	8%	*	3%	3%	5%	1%	*	*
Strongly disagree	1%	2%	1%	2%	*	1%	0%	2%	0%	*	*
Not sure	5%	5%	5%	13%	*	3%	1%	3%	6%	*	*
Totals	99%	100%	101%	100%	*	100%	99%	101%	100%	*	*
Unweighted N	(626)	(276)	(350)	(152)	(94)	(213)	(167)	(376)	(101)	(87)	(62)

			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	68%	71%	65%	70%	70%	70%	75%	71%	63%	61%	65%	73%	69%
Somewhat agree	21%	22%	21%	21%	25%	20%	16%	25%	28%	34%	26%	17%	15%
Somewhat disagree	4%	2%	6%	3%	1%	3%	5%	1%	3%	2%	6%	4%	5%
Strongly disagree	1%	0%	1%	2%	0%	4%	2%	0%	0%	2%	2%	1%	0%
Not sure	5%	4%	7%	4%	4%	4%	2%	3%	7%	2%	2%	4%	11%
Totals	99%	99%	100%	100%	100%	101%	100%	100%	101%	101%	101%	99%	100%
Unweighted N	(626)	(233)	(231)	(162)	(264)	(198)	(294)	(160)	(106)	(125)	(140)	(227)	(134)



41C. Non-Dog Owners Agree About Dogs — They provide emotional support

Do you agree or disagree with the following about dogs in general?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	67%	60%	73%	52%	*	70%	72%	68%	72%	*	*
Somewhat agree	26%	30%	23%	33%	*	24%	27%	27%	19%	*	*
Somewhat disagree	2%	5%	0%	5%	*	3%	0%	3%	2%	*	*
Strongly disagree	0%	1%	0%	1%	*	0%	0%	0%	0%	*	*
Not sure	4%	4%	4%	9%	*	3%	1%	2%	7%	*	*
Totals	99%	100%	100%	100%	*	100%	100%	100%	100%	*	*
Unweighted N	(623)	(276)	(347)	(151)	(93)	(212)	(167)	(374)	(100)	(87)	(62)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	67%	68%	64%	69%	70%	61%	71%	71%	59%	67%	66%	71%	60%
Somewhat agree	26%	26%	28%	25%	27%	32%	22%	26%	34%	29%	27%	23%	29%
Somewhat disagree	2%	2%	2%	3%	1%	2%	4%	0%	1%	0%	5%	3%	1%
Strongly disagree	0%	0%	0%	2%	0%	2%	0%	1%	0%	1%	1%	0%	1%
Not sure	4%	4%	6%	1%	3%	3%	2%	2%	6%	3%	2%	2%	9%
Totals	99%	100%	100%	100%	101%	100%	99%	100%	100%	100%	101%	99%	100%
Unweighted N	(623)	(232)	(230)	(161)	(263)	(198)	(292)	(160)	(106)	(122)	(140)	(227)	(134)



41D. Non-Dog Owners Agree About Dogs — They provide physical affection

Do you agree or disagree with the following about dogs in general?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	65%	57%	72%	54%	*	68%	71%	68%	53%	*	*
Somewhat agree	29%	34%	24%	27%	*	30%	27%	27%	38%	*	*
Somewhat disagree	2%	3%	1%	5%	*	0%	1%	2%	3%	*	*
Strongly disagree	1%	1%	1%	1%	*	1%	0%	1%	1%	*	*
Not sure	4%	6%	2%	13%	*	1%	1%	2%	4%	*	*
Totals	101%	101%	100%	100%	*	100%	100%	100%	99%	*	*
Unweighted N	(623)	(273)	(350)	(150)	(94)	(213)	(166)	(373)	(101)	(87)	(62)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	65%	64%	61%	71%	63%	62%	67%	69%	61%	54%	71%	66%	64%
Somewhat agree	29%	28%	33%	23%	33%	30%	27%	27%	33%	40%	26%	26%	28%
Somewhat disagree	2%	2%	2%	2%	0%	2%	2%	1%	5%	1%	1%	3%	2%
Strongly disagree	1%	1%	0%	2%	1%	3%	1%	1%	0%	2%	2%	1%	0%
Not sure	4%	5%	4%	3%	3%	3%	3%	2%	2%	4%	1%	4%	6%
Totals	101%	100%	100%	101%	100%	100%	100%	100%	101%	101%	101%	100%	100%
Unweighted N	(623)	(232)	(230)	(161)	(263)	(196)	(291)	(160)	(106)	(124)	(139)	(226)	(134)



41E. Non-Dog Owners Agree About Dogs — They're entertaining

Do you agree or disagree with the following about dogs in general? *Among people who do not have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	54%	47%	62%	51%	*	51%	57%	54%	60%	*	*
Somewhat agree	38%	45%	32%	36%	*	42%	36%	40%	32%	*	*
Somewhat disagree	3%	4%	3%	3%	*	3%	5%	4%	1%	*	*
Strongly disagree	1%	1%	1%	0%	*	1%	0%	1%	2%	*	*
Not sure	3%	4%	3%	9%	*	2%	1%	1%	5%	*	*
Totals	99%	101%	101%	99%	*	99%	99%	100%	100%	*	*
Unweighted N	(622)	(275)	(347)	(151)	(92)	(212)	(167)	(373)	(100)	(87)	(62)

			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	54%	55%	53%	55%	58%	56%	53%	61%	57%	53%	50%	55%	59%
Somewhat agree	38%	35%	39%	40%	36%	38%	39%	36%	37%	41%	43%	38%	32%
Somewhat disagree	3%	4%	3%	3%	2%	2%	5%	1%	2%	2%	5%	3%	2%
Strongly disagree	1%	2%	1%	0%	1%	2%	1%	1%	3%	1%	1%	1%	0%
Not sure	3%	4%	4%	1%	3%	3%	2%	2%	1%	3%	1%	2%	7%
Totals	99%	100%	100%	99%	100%	101%	100%	101%	100%	100%	100%	99%	100%
Unweighted N	(622)	(231)	(229)	(162)	(262)	(197)	(291)	(160)	(105)	(121)	(140)	(227)	(134)



41F. Non-Dog Owners Agree About Dogs — They improve mental health

Do you agree or disagree with the following about dogs in general?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	51%	42%	60%	34%	*	57%	54%	54%	46%	*	*
Somewhat agree	35%	41%	30%	42%	*	33%	37%	36%	33%	*	*
Somewhat disagree	3%	3%	2%	7%	*	3%	1%	2%	9%	*	*
Strongly disagree	1%	1%	1%	0%	*	0%	0%	0%	1%	*	*
Not sure	10%	13%	6%	17%	*	7%	8%	9%	11%	*	*
Totals	100%	100%	99%	100%	*	100%	100%	101%	100%	*	*
Unweighted N	(624)	(276)	(348)	(152)	(93)	(212)	(167)	(374)	(101)	(87)	(62)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	51%	51%	48%	55%	57%	55%	54%	54%	56%	47%	52%	56%	45%
Somewhat agree	35%	39%	33%	34%	35%	36%	34%	38%	31%	40%	35%	33%	36%
Somewhat disagree	3%	3%	4%	1%	2%	2%	3%	1%	4%	7%	1%	2%	3%
Strongly disagree	1%	0%	2%	1%	0%	1%	2%	0%	0%	0%	1%	0%	3%
Not sure	10%	6%	13%	9%	5%	6%	7%	7%	9%	6%	10%	8%	14%
Totals	100%	99%	100%	100%	99%	100%	100%	100%	100%	100%	99%	99%	101%
Unweighted N	(624)	(232)	(230)	(162)	(263)	(197)	(293)	(160)	(105)	(123)	(140)	(227)	(134)



41G. Non-Dog Owners Agree About Dogs — They make people feel safe

Do you agree or disagree with the following about dogs in general?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	50%	42%	58%	47%	*	51%	48%	49%	*	*	*
Somewhat agree	41%	47%	35%	36%	*	44%	48%	43%	*	*	*
Somewhat disagree	3%	5%	2%	3%	*	3%	3%	5%	*	*	*
Strongly disagree	1%	2%	0%	2%	*	0%	0%	1%	*	*	*
Not sure	5%	5%	4%	12%	*	2%	1%	3%	*	*	*
Totals	100%	101%	99%	100%	*	100%	100%	101%	*	*	*
Unweighted N	(623)	(276)	(347)	(152)	(92)	(212)	(167)	(376)	(99)	(86)	(62)

			Party ID		2024	Vote	Family	Income (3 ca	tegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	50%	52%	46%	54%	48%	50%	49%	59%	49%	52%	47%	47%	56%
Somewhat agree	41%	39%	42%	42%	45%	45%	42%	39%	38%	40%	45%	46%	31%
Somewhat disagree	3%	4%	5%	1%	3%	2%	3%	0%	12%	1%	5%	3%	3%
Strongly disagree	1%	1%	1%	1%	0%	1%	2%	0%	0%	2%	1%	1%	0%
Not sure	5%	4%	6%	3%	3%	3%	4%	2%	1%	4%	2%	3%	10%
Totals	100%	100%	100%	101%	99%	101%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(623)	(232)	(229)	(162)	(263)	(197)	(291)	(160)	(106)	(123)	(139)	(227)	(134)



41H. Non-Dog Owners Agree About Dogs — They help people stay active

Do you agree or disagree with the following about dogs in general?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	50%	41%	58%	40%	*	51%	60%	51%	45%	*	*
Somewhat agree	42%	48%	36%	42%	*	45%	35%	44%	42%	*	*
Somewhat disagree	3%	4%	3%	3%	*	1%	4%	2%	7%	*	*
Strongly disagree	0%	0%	0%	1%	*	0%	0%	0%	1%	*	*
Not sure	5%	7%	3%	14%	*	2%	2%	2%	5%	*	*
Totals	100%	100%	100%	100%	*	99%	101%	99%	100%	*	*
Unweighted N	(623)	(274)	(349)	(150)	(93)	(213)	(167)	(375)	(100)	(87)	(61)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	50%	58%	45%	46%	57%	48%	49%	57%	47%	55%	42%	47%	56%
Somewhat agree	42%	34%	42%	50%	36%	46%	42%	38%	45%	41%	53%	45%	26%
Somewhat disagree	3%	2%	6%	1%	1%	2%	4%	1%	6%	1%	1%	4%	6%
Strongly disagree	0%	0%	0%	1%	0%	1%	1%	0%	0%	0%	1%	1%	0%
Not sure	5%	5%	6%	3%	5%	3%	3%	4%	2%	3%	3%	3%	12%
Totals	100%	99%	99%	101%	99%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(623)	(232)	(229)	(162)	(263)	(197)	(291)	(160)	(106)	(123)	(140)	(226)	(134)



411. Non-Dog Owners Agree About Dogs — They give people a sense of purpose

Do you agree or disagree with the following about dogs in general?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	47%	37%	56%	40%	*	50%	45%	46%	39%	*	*
Somewhat agree	40%	46%	34%	36%	*	40%	44%	43%	40%	*	*
Somewhat disagree	4%	6%	2%	6%	*	4%	2%	4%	3%	*	*
Strongly disagree	1%	2%	1%	3%	*	1%	0%	1%	2%	*	*
Not sure	8%	10%	7%	14%	*	5%	8%	6%	17%	*	*
Totals	100%	101%	100%	99%	*	100%	99%	100%	101%	*	*
Unweighted N	(623)	(274)	(349)	(151)	(94)	(212)	(166)	(373)	(101)	(87)	(62)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	47%	44%	44%	54%	44%	47%	50%	53%	41%	43%	47%	48%	47%
Somewhat agree	40%	45%	37%	37%	42%	40%	39%	38%	41%	45%	43%	37%	38%
Somewhat disagree	4%	4%	4%	3%	3%	3%	4%	3%	4%	4%	6%	3%	2%
Strongly disagree	1%	1%	1%	2%	2%	3%	1%	0%	4%	3%	1%	1%	1%
Not sure	8%	6%	14%	4%	9%	6%	6%	5%	11%	5%	3%	10%	12%
Totals	100%	100%	100%	100%	100%	99%	100%	99%	101%	100%	100%	99%	100%
Unweighted N	(623)	(231)	(230)	(162)	(262)	(197)	(292)	(159)	(106)	(123)	(140)	(226)	(134)



41J. Non-Dog Owners Agree About Dogs — They make travel more difficult

Do you agree or disagree with the following about dogs in general?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	32%	31%	34%	24%	*	32%	40%	38%	19%	*	*
Somewhat agree	41%	40%	41%	35%	*	43%	36%	39%	40%	*	*
Somewhat disagree	13%	16%	11%	17%	*	11%	16%	11%	26%	*	*
Strongly disagree	5%	5%	5%	3%	*	8%	3%	5%	7%	*	*
Not sure	9%	8%	9%	20%	*	6%	4%	6%	9%	*	*
Totals	100%	100%	100%	99%	*	100%	99%	99%	101%	*	*
Unweighted N	(626)	(276)	(350)	(152)	(94)	(213)	(167)	(376)	(101)	(87)	(62)

			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	32%	32%	26%	42%	36%	40%	27%	36%	50%	27%	36%	30%	37%
Somewhat agree	41%	42%	44%	34%	42%	37%	42%	45%	36%	51%	52%	34%	33%
Somewhat disagree	13%	12%	13%	15%	11%	13%	15%	11%	8%	10%	5%	20%	12%
Strongly disagree	5%	3%	6%	6%	3%	4%	8%	1%	2%	4%	1%	9%	3%
Not sure	9%	11%	11%	4%	8%	6%	7%	7%	4%	8%	6%	7%	15%
Totals	100%	100%	100%	101%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(626)	(233)	(231)	(162)	(264)	(198)	(294)	(160)	(106)	(125)	(140)	(227)	(134)



41K. Non-Dog Owners Agree About Dogs — They are messy

Do you agree or disagree with the following about dogs in general? *Among people who do not have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	20%	21%	20%	22%	*	22%	16%	21%	14%	*	*
Somewhat agree	53%	49%	56%	48%	*	53%	50%	53%	60%	*	*
Somewhat disagree	15%	19%	12%	11%	*	15%	22%	17%	13%	*	*
Strongly disagree	6%	7%	6%	5%	*	8%	10%	6%	6%	*	*
Not sure	6%	5%	7%	14%	*	3%	1%	2%	7%	*	*
Totals	100%	101%	101%	100%	*	101%	99%	99%	100%	*	*
Unweighted N	(622)	(275)	(347)	(152)	(93)	(211)	(166)	(373)	(101)	(86)	(62)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	20%	20%	18%	23%	23%	21%	20%	17%	21%	14%	20%	18%	28%
Somewhat agree	53%	52%	63%	40%	52%	49%	51%	60%	59%	63%	59%	49%	46%
Somewhat disagree	15%	18%	7%	22%	14%	19%	17%	16%	12%	12%	14%	19%	12%
Strongly disagree	6%	5%	5%	10%	6%	7%	8%	3%	6%	5%	4%	9%	5%
Not sure	6%	5%	7%	5%	4%	3%	5%	4%	1%	5%	3%	5%	10%
Totals	100%	100%	100%	100%	99%	99%	101%	100%	99%	99%	100%	100%	101%
Unweighted N	(622)	(232)	(228)	(162)	(262)	(196)	(292)	(159)	(105)	(123)	(138)	(227)	(134)



41L. Non-Dog Owners Agree About Dogs — They are a financial burden

Do you agree or disagree with the following about dogs in general?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	12%	12%	11%	10%	*	10%	14%	13%	8%	*	*
Somewhat agree	36%	33%	39%	28%	*	44%	36%	39%	26%	*	*
Somewhat disagree	26%	27%	26%	36%	*	22%	25%	25%	40%	*	*
Strongly disagree	16%	18%	13%	10%	*	17%	17%	17%	13%	*	*
Not sure	10%	10%	10%	16%	*	8%	7%	6%	13%	*	*
Totals	100%	100%	99%	100%	*	101%	99%	100%	100%	*	*
Unweighted N	(625)	(276)	(349)	(152)	(94)	(212)	(167)	(376)	(101)	(86)	(62)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	12%	12%	9%	15%	12%	13%	13%	9%	8%	14%	16%	11%	7%
Somewhat agree	36%	40%	38%	31%	45%	38%	33%	42%	46%	37%	35%	38%	35%
Somewhat disagree	26%	27%	29%	23%	21%	25%	28%	28%	20%	34%	32%	20%	26%
Strongly disagree	16%	11%	12%	26%	9%	19%	18%	10%	15%	12%	9%	23%	11%
Not sure	10%	11%	13%	5%	13%	5%	8%	11%	11%	4%	7%	7%	22%
Totals	100%	101%	101%	100%	100%	100%	100%	100%	100%	101%	99%	99%	101%
Unweighted N	(625)	(233)	(230)	(162)	(264)	(197)	(293)	(160)	(106)	(125)	(139)	(227)	(134)



41M. Non-Dog Owners Agree About Dogs — They are destructive

Do you agree or disagree with the following about dogs in general? *Among people who do not have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	11%	10%	12%	10%	*	14%	9%	12%	11%	*	*
Somewhat agree	43%	41%	46%	54%	*	43%	44%	47%	35%	*	*
Somewhat disagree	26%	32%	21%	14%	*	27%	24%	25%	33%	*	*
Strongly disagree	10%	11%	8%	8%	*	12%	11%	10%	7%	*	*
Not sure	9%	5%	13%	14%	*	4%	12%	6%	14%	*	*
Totals	99%	99%	100%	100%	*	100%	100%	100%	100%	*	*
Unweighted N	(624)	(276)	(348)	(152)	(93)	(212)	(167)	(375)	(101)	(86)	(62)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	11%	8%	10%	17%	10%	11%	13%	6%	11%	7%	12%	12%	14%
Somewhat agree	43%	49%	44%	37%	46%	43%	40%	47%	45%	38%	45%	46%	41%
Somewhat disagree	26%	23%	27%	29%	26%	28%	28%	32%	23%	39%	35%	22%	16%
Strongly disagree	10%	7%	8%	14%	7%	13%	11%	6%	12%	8%	5%	12%	11%
Not sure	9%	13%	10%	4%	10%	5%	8%	9%	9%	8%	4%	8%	18%
Totals	99%	100%	99%	101%	99%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(624)	(233)	(229)	(162)	(264)	(196)	(292)	(160)	(106)	(124)	(139)	(227)	(134)



41N. Non-Dog Owners Agree About Dogs — They control pests

Do you agree or disagree with the following about dogs in general? *Among people who do not have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	9%	9%	9%	17%	*	12%	3%	8%	8%	*	*
Somewhat agree	29%	30%	27%	28%	*	32%	23%	26%	42%	*	*
Somewhat disagree	31%	28%	34%	30%	*	23%	44%	37%	21%	*	*
Strongly disagree	13%	14%	12%	3%	*	14%	18%	13%	15%	*	*
Not sure	18%	18%	18%	21%	*	20%	12%	16%	14%	*	*
Totals	100%	99%	100%	99%	*	101%	100%	100%	100%	*	*
Unweighted N	(626)	(276)	(350)	(152)	(94)	(213)	(167)	(376)	(101)	(87)	(62)

			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	9%	10%	7%	11%	5%	7%	8%	13%	2%	10%	7%	7%	14%
Somewhat agree	29%	26%	32%	26%	23%	32%	32%	27%	29%	21%	33%	28%	30%
Somewhat disagree	31%	32%	26%	36%	33%	36%	28%	36%	38%	37%	25%	38%	22%
Strongly disagree	13%	17%	9%	15%	17%	13%	14%	11%	17%	16%	13%	13%	12%
Not sure	18%	14%	26%	12%	21%	12%	19%	13%	14%	16%	23%	13%	23%
Totals	100%	99%	100%	100%	99%	100%	101%	100%	100%	100%	101%	99%	101%
Unweighted N	(626)	(233)	(231)	(162)	(264)	(198)	(294)	(160)	(106)	(125)	(140)	(227)	(134)



410. Non-Dog Owners Agree About Dogs — They make it harder to sleep

Do you agree or disagree with the following about dogs in general?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	6%	8%	5%	4%	*	9%	6%	7%	*	*	*
Somewhat agree	28%	28%	29%	34%	*	24%	23%	32%	*	*	*
Somewhat disagree	26%	27%	26%	22%	*	29%	31%	28%	*	*	*
Strongly disagree	23%	26%	21%	18%	*	23%	27%	22%	*	*	*
Not sure	16%	12%	20%	22%	*	15%	14%	10%	*	*	*
Totals	99%	101%	101%	100%	*	100%	101%	99%	*	*	*
Unweighted N	(620)	(275)	(345)	(151)	(91)	(212)	(166)	(373)	(98)	(87)	(62)

			Party ID		2024	Vote	Family	Income (3 ca	tegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	6%	5%	6%	8%	5%	6%	8%	4%	2%	4%	13%	3%	7%
Somewhat agree	28%	31%	27%	26%	31%	24%	25%	27%	43%	28%	24%	33%	25%
Somewhat disagree	26%	24%	30%	24%	23%	31%	28%	29%	24%	21%	28%	28%	26%
Strongly disagree	23%	24%	18%	30%	20%	27%	27%	21%	18%	31%	20%	24%	20%
Not sure	16%	16%	19%	11%	21%	12%	12%	19%	13%	16%	15%	12%	22%
Totals	99%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(620)	(229)	(229)	(162)	(260)	(197)	(289)	(160)	(105)	(120)	(140)	(226)	(134)



42. Reasons for Not Having a Dog

Which of the following are reasons why you don't have a dog? Select all that apply. *Among people who do not have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I don't want the											
responsibility	35%	33%	37%	30%	*	37%	41%	38%	32%	*	*
It costs too much	28%	26%	30%	28%	*	28%	26%	29%	26%	*	*
I don't want the mess	27%	28%	25%	28%	*	30%	28%	26%	25%	*	*
I don't have enough time	26%	23%	28%	41%	*	21%	13%	23%	34%	*	*
I don't have enough											
space in my home	24%	21%	28%	30%	*	30%	12%	21%	26%	*	*
I'm not interested	24%	25%	23%	20%	*	27%	23%	24%	30%	*	*
I have other pets that											
may not be compatible	14%	8%	20%	7%	*	19%	13%	18%	3%	*	*
I live in a place that											
restricts dog ownership	14%	15%	14%	13%	*	17%	11%	12%	20%	*	*
I travel too often	12%	9%	15%	8%	*	12%	17%	15%	6%	*	*
I don't have access to											
outdoor space	12%	10%	14%	14%	*	16%	5%	11%	7%	*	*
Other household											
members don't want a						• /		•			
dog	10%	7%	13%	13%	*	6%	7%	11%	6%	*	*
I'm concerned about the	0 /	0 /	- 0 /	• /		2 /	-0/	0 /	0 /		
noise	10%	11%	9%	11%	*	15%	6%	10%	10%	*	*
I have health limitations	4.00/	4.40/	20/	40/		100/	100/	4.00/	100/		
that make it difficult	10%	11%	9%	4%	*	12%	12%	10%	12%	*	*
I've had bad experiences	00/	00/	70/	100/		110/	40/	00/	- 0/		
with dogs in the past	8%	9%	7%	12%	*	11%	4%	9%	5%	*	*
I or someone in my	40/	40/	F 0/	40/		C 0/	40/	40/	20/		
household is allergic	4%	4%	5%	4%	*	6%	4%	4%	3%	*	*
					continue	d on the next	page				



		Ge	ender			ed from previ	ous page		Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Other reason	11%	11%	10%	3%	*	9%	16%	13%	4%	*	*
Not sure	3%	5%	2%	8%	*	1%	1%	2%	1%	*	*
Unweighted N	(626)	(276)	(350)	(152)	(94)	(213)	(167)	(376)	(101)	(87)	(62)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I don't want the													
responsibility	35%	36%	29%	43%	40%	41%	30%	39%	43%	37%	38%	39%	26%
It costs too much	28%	28%	28%	28%	30%	27%	31%	27%	18%	24%	34%	28%	25%
I don't want the mess	27%	24%	22%	36%	25%	26%	26%	25%	26%	26%	37%	27%	17%
I don't have enough time	26%	31%	25%	21%	27%	23%	22%	34%	28%	27%	26%	23%	30%
I don't have enough													
space in my home	24%	26%	25%	22%	24%	19%	32%	18%	12%	30%	24%	22%	24%
I'm not interested	24%	22%	24%	27%	27%	21%	20%	25%	30%	24%	27%	28%	16%
I have other pets that													
may not be compatible	14%	15%	16%	11%	16%	14%	14%	14%	19%	16%	13%	13%	17%
I live in a place that													
restricts dog ownership	14%	14%	18%	9%	14%	10%	17%	15%	7%	17%	21%	10%	13%
I travel too often	12%	11%	13%	13%	18%	20%	6%	16%	29%	16%	15%	10%	10%
I don't have access to													
outdoor space	12%	12%	13%	11%	10%	9%	14%	15%	7%	8%	16%	11%	13%
Other household members don't want a													
dog	10%	10%	11%	11%	8%	10%	7%	12%	17%	10%	14%	11%	7%
I'm concerned about the													
noise	10%	8%	12%	9%	9%	8%	13%	5%	5%	11%	16%	8%	7%

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						со	ntinued fror	n previous pag	ge				
			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I have health limitations that make it difficult	10%	9%	8%	13%	7%	7%	15%	4%	4%	6%	14%	13%	3%
I've had bad experiences with dogs in the past	8%	4%	6%	13%	4%	6%	8%	4%	0%	9%	10%	7%	6%
I or someone in my household is allergic	4%	6%	4%	2%	6%	5%	4%	4%	6%	6%	4%	3%	6%
Other reason	11%	8%	14%	9%	10%	16%	11%	12%	15%	11%	12%	11%	10%
Not sure	3%	3%	5%	2%	2%	4%	3%	3%	1%	1%	4%	1%	8%
Unweighted N	(626)	(233)	(231)	(162)	(264)	(198)	(294)	(160)	(106)	(125)	(140)	(227)	(134)



43. Main Reason for Not Having a Dog

Which of the following is the biggest reason why you don't have a dog? *Among people who do not have dogs*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I don't want the											
responsibility	16%	14%	18%	17%	*	14%	23%	17%	18%	*	*
I'm not interested	11%	13%	10%	12%	*	13%	10%	12%	13%	*	*
I don't have enough time	9%	9%	8%	18%	*	3%	3%	7%	18%	*	*
It costs too much	7%	10%	5%	7%	*	10%	4%	7%	10%	*	*
I don't have enough											
space in my home	6%	6%	6%	8%	*	10%	3%	5%	8%	*	*
I live in a place that											
restricts dog ownership	6%	5%	7%	4%	*	6%	4%	4%	6%	*	*
I have other pets that											
may not be compatible	5%	3%	7%	2%	*	7%	8%	7%	1%	*	*
I have health limitations											
that make it difficult	5%	5%	4%	0%	*	6%	5%	6%	7%	*	*
I travel too often	5%	4%	5%	1%	*	4%	10%	6%	2%	*	*
Other household members don't want a											
dog	4%	3%	5%	7%	*	5%	4%	4%	3%	*	*
I don't want the mess	4%	5%	3%	2%	*	2%	8%	4%	2%	*	*
I don't have access to											
outdoor space	3%	2%	4%	2%	*	4%	1%	2%	1%	*	*
I've had bad experiences											
with dogs in the past	3%	3%	3%	5%	*	4%	2%	3%	3%	*	*
I or someone in my											
household is allergic	2%	2%	2%	1%	*	3%	1%	2%	1%	*	*
I'm concerned about the											
noise	0%	0%	0%	0%	*	0%	0%	0%	0%	*	*
					continue	d on the next	page				



		0.				ed from previ	ous page		D //		
		G	ender		Age (4 c	ategory)			Hace (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Other	10%	10%	10%	3%	*	9%	14%	12%	4%	*	*
Not sure	4%	6%	3%	9%	*	2%	2%	3%	3%	*	*
Totals	100%	100%	100%	98%	*	102%	102%	101%	100%	*	*
Unweighted N	(624)	(276)	(348)	(152)	(94)	(212)	(166)	(375)	(100)	(87)	(62)

			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I don't want the													
responsibility	16%	18%	13%	19%	19%	19%	16%	16%	16%	17%	12%	20%	14%
I'm not interested	11%	9%	15%	10%	13%	11%	9%	6%	19%	16%	14%	10%	9%
I don't have enough time	9%	13%	7%	7%	6%	7%	7%	16%	7%	12%	8%	6%	12%
It costs too much	7%	8%	8%	5%	8%	4%	10%	8%	0%	5%	10%	9%	4%
I don't have enough space in my home	6%	6%	5%	7%	6%	3%	6%	10%	2%	5%	5%	6%	8%
I live in a place that restricts dog ownership	6%	4%	9%	3%	6%	3%	6%	8%	1%	10%	6%	4%	7%
I have other pets that may not be compatible	5%	8%	3%	5%	7%	5%	5%	4%	9%	1%	3%	4%	11%
I have health limitations													
that make it difficult	5%	4%	5%	6%	3%	5%	8%	1%	3%	2%	8%	6%	1%
I travel too often	5%	4%	6%	3%	7%	6%	3%	6%	10%	6%	5%	4%	3%
Other household members don't want a													
dog	4%	6%	2%	5%	3%	7%	5%	2%	6%	3%	4%	5%	4%
I don't want the mess	4%	3%	0%	8%	2%	1%	4%	2%	2%	3%	0%	7%	1%
I don't have access to outdoor space	3%	3%	2%	4%	3%	4%	4%	2%	4%	2%	2%	5%	3%

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	Total		Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
_		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I've had bad experiences with dogs in the past	3%	3%	1%	5%	2%	3%	4%	1%	0%	4%	5%	1%	3%
I or someone in my household is allergic	2%	1%	2%	2%	3%	2%	1%	2%	4%	0%	3%	1%	3%
I'm concerned about the noise	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Other	10%	6%	14%	8%	9%	14%	9%	12%	13%	11%	10%	10%	8%
Not sure	4%	3%	6%	3%	3%	5%	3%	5%	2%	2%	4%	2%	10%
Totals	100%	99%	98%	100%	100%	99%	100%	101%	98%	99%	99%	100%	101%
Unweighted N	(624)	(233)	(229)	(162)	(264)	(197)	(293)	(160)	(105)	(125)	(140)	(226)	(133)



44A. Would Accept a Dog in Situations — A family member dies and leaves their dog to you

Would you be willing to have a dog in the following situation?

	Total	Ge	ender		Age (4 c	ategory)		Race (4 category)				
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Yes, I would be willing	48%	47%	48%	48%	*	49%	40%	46%	54%	*	*	
No, I would not be willing	29%	31%	26%	29%	*	33%	29%	32%	21%	*	*	
Not sure	24%	21%	26%	23%	*	18%	31%	22%	25%	*	*	
Totals	101%	99%	100%	100%	*	100%	100%	100%	100%	*	*	
Unweighted N	(626)	(276)	(350)	(152)	(94)	(213)	(167)	(376)	(101)	(87)	(62)	

			Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Yes, I would be willing	48%	42%	49%	52%	45%	52%	46%	54%	53%	50%	40%	51%	48%	
No, I would not be willing	29%	33%	28%	25%	28%	32%	26%	26%	34%	29%	37%	23%	30%	
Not sure	24%	25%	22%	24%	27%	16%	28%	20%	12%	21%	23%	26%	22%	
Totals	101%	100%	99%	101%	100%	100%	100%	100%	99%	100%	100%	100%	100%	
Unweighted N	(626)	(233)	(231)	(162)	(264)	(198)	(294)	(160)	(106)	(125)	(140)	(227)	(134)	



44B. Would Accept a Dog in Situations — You get a dog from someone as a gift

Would you be willing to have a dog in the following situation?

	Total	Gender			Age (4 c	ategory)		Race (4 category)				
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Yes, I would be willing	36%	37%	35%	42%	*	36%	27%	32%	46%	*	*	
No, I would not be willing	45%	48%	43%	33%	*	50%	54%	51%	33%	*	*	
Not sure	19%	16%	22%	25%	*	14%	19%	17%	22%	*	*	
Totals	100%	101%	100%	100%	*	100%	100%	100%	101%	*	*	
Unweighted N	(625)	(276)	(349)	(152)	(94)	(213)	(166)	(375)	(101)	(87)	(62)	

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I would be willing	36%	31%	40%	35%	32%	39%	34%	41%	39%	42%	31%	37%	34%
No, I would not be willing	45%	42%	43%	50%	48%	47%	47%	37%	50%	43%	54%	44%	40%
Not sure	19%	26%	17%	15%	20%	14%	20%	22%	11%	15%	15%	19%	25%
Totals	100%	99%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	99%
Unweighted N	(625)	(233)	(231)	(161)	(264)	(197)	(293)	(160)	(106)	(125)	(140)	(226)	(134)



44C. Would Accept a Dog in Situations — A friend can no longer care for their dog and asks you to take it

Would you be willing to have a dog in the following situation?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I would be willing	33%	32%	34%	31%	*	37%	26%	32%	40%	*	*
No, I would not be willing	43%	47%	39%	41%	*	45%	49%	43%	46%	*	*
Not sure	24%	21%	26%	27%	*	17%	25%	26%	14%	*	*
Totals	100%	100%	99%	99%	*	99%	100%	101%	100%	*	*
Unweighted N	(624)	(276)	(348)	(151)	(94)	(213)	(166)	(375)	(101)	(86)	(62)

			Party ID		2024	Vote	Family	Income (3 ca	tegory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I would be willing	33%	30%	38%	30%	29%	35%	31%	37%	40%	39%	26%	35%	33%
No, I would not be willing	43%	38%	45%	46%	43%	42%	46%	34%	39%	39%	52%	40%	42%
Not sure	24%	32%	17%	23%	28%	23%	23%	28%	21%	23%	22%	24%	26%
Totals	100%	100%	100%	99%	100%	100%	100%	99%	100%	101%	100%	99%	101%
Unweighted N	(624)	(233)	(230)	(161)	(264)	(196)	(293)	(159)	(106)	(125)	(140)	(226)	(133)



44D. Would Accept a Dog in Situations — Another family member brings a dog home without asking you

Would you be willing to have a dog in the following situation?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I would be willing	28%	26%	31%	37%	*	30%	21%	29%	23%	*	*
No, I would not be willing	53%	59%	48%	45%	*	55%	61%	54%	53%	*	*
Not sure	18%	16%	21%	18%	*	14%	18%	17%	24%	*	*
Totals	99%	101%	100%	100%	*	99%	100%	100%	100%	*	*
Unweighted N	(624)	(275)	(349)	(151)	(94)	(213)	(166)	(375)	(100)	(87)	(62)

			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I would be willing	28%	22%	30%	33%	20%	31%	22%	40%	29%	30%	23%	25%	38%
No, I would not be willing	53%	53%	54%	53%	56%	53%	57%	43%	57%	41%	62%	59%	44%
Not sure	18%	25%	16%	14%	24%	16%	21%	17%	14%	29%	15%	16%	18%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(624)	(232)	(231)	(161)	(263)	(197)	(293)	(159)	(106)	(125)	(139)	(226)	(134)



44E. Would Accept a Dog in Situations — You find a stray dog on the streets with no owner

Would you be willing to have a dog in the following situation?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I would be willing	19%	19%	19%	18%	*	27%	17%	20%	8%	*	*
No, I would not be willing	54%	55%	52%	55%	*	50%	62%	54%	56%	*	*
Not sure	27%	26%	29%	27%	*	23%	21%	26%	37%	*	*
Totals	100%	100%	100%	100%	*	100%	100%	100%	101%	*	*
Unweighted N	(626)	(276)	(350)	(152)	(94)	(213)	(167)	(376)	(101)	(87)	(62)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I would be willing	19%	16%	17%	24%	17%	20%	19%	21%	22%	20%	15%	19%	22%
No, I would not be willing	54%	58%	47%	57%	59%	53%	51%	57%	52%	45%	57%	54%	55%
Not sure	27%	26%	35%	19%	23%	27%	30%	22%	25%	35%	28%	26%	23%
Totals	100%	100%	99%	100%	99%	100%	100%	100%	99%	100%	100%	99%	100%
Unweighted N	(626)	(233)	(231)	(162)	(264)	(198)	(294)	(160)	(106)	(125)	(140)	(227)	(134)



45. Cats Know Cat Owners

How well do you think cat owners are known by their cats? *Among people who do not have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well	30%	19%	40%	27%	34%	30%	28%	30%	30%	30%	*
Somewhat well	34%	42%	27%	34%	30%	41%	29%	36%	38%	22%	*
Not very well	10%	12%	9%	5%	14%	11%	11%	12%	1%	13%	*
Not at all well	3%	5%	1%	6%	1%	2%	6%	4%	0%	3%	*
Not sure	22%	22%	23%	27%	21%	17%	27%	18%	31%	33%	*
Totals	99%	100%	100%	99%	100%	101%	101%	100%	100%	101%	*
Unweighted N	(714)	(336)	(378)	(178)	(105)	(237)	(194)	(434)	(111)	(102)	(67)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very well	30%	36%	26%	28%	31%	27%	32%	30%	28%	30%	29%	29%	31%
Somewhat well	34%	37%	36%	30%	39%	31%	37%	31%	39%	30%	38%	34%	34%
Not very well	10%	6%	7%	18%	5%	19%	8%	14%	13%	9%	18%	9%	6%
Not at all well	3%	3%	1%	7%	2%	4%	1%	2%	3%	3%	3%	4%	4%
Not sure	22%	19%	30%	18%	23%	18%	22%	24%	17%	27%	13%	24%	26%
Totals	99%	101%	100%	101%	100%	99%	100%	101%	100%	99%	101%	100%	101%
Unweighted N	(714)	(255)	(235)	(224)	(296)	(261)	(292)	(187)	(148)	(124)	(159)	(271)	(160)



46. Perceived Relationship With Cats

Do you think that most people who have a cat consider themselves to be their cat's...? Select all that apply. *Among people who do not have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Companion	39%	34%	43%	32%	37%	42%	43%	39%	42%	41%	*
Owner	32%	35%	30%	27%	28%	33%	40%	33%	32%	34%	*
Friend	29%	31%	28%	35%	22%	29%	31%	32%	24%	25%	*
Parent	25%	18%	31%	21%	22%	32%	19%	25%	27%	23%	*
Best friend	24%	21%	26%	22%	24%	23%	25%	24%	24%	28%	*
Servant	20%	18%	22%	16%	27%	15%	24%	21%	17%	14%	*
Roommate	17%	16%	19%	12%	24%	16%	18%	19%	14%	10%	*
Master	7%	6%	9%	9%	7%	7%	7%	7%	8%	12%	*
Other	1%	1%	0%	0%	3%	0%	0%	0%	0%	1%	*
Not sure	15%	16%	15%	24%	11%	14%	12%	12%	22%	17%	*
Unweighted N	(715)	(337)	(378)	(179)	(105)	(237)	(194)	(434)	(111)	(103)	(67)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Companion	39%	39%	39%	38%	41%	33%	42%	39%	36%	37%	49%	35%	37%
Owner	32%	32%	32%	32%	35%	33%	32%	35%	34%	35%	38%	32%	25%
Friend	29%	27%	32%	29%	29%	26%	32%	26%	22%	30%	31%	26%	33%
Parent	25%	25%	24%	25%	27%	22%	27%	23%	20%	25%	28%	26%	18%
Best friend	24%	24%	25%	23%	23%	23%	28%	21%	16%	15%	26%	25%	25%
Servant	20%	21%	19%	20%	23%	21%	20%	18%	24%	22%	20%	21%	17%
Roommate	17%	18%	18%	16%	22%	12%	18%	16%	23%	14%	24%	17%	14%
Master	7%	6%	6%	10%	4%	7%	8%	8%	5%	4%	6%	11%	5%
Other	1%	0%	0%	2%	0%	0%	0%	2%	0%	0%	1%	2%	0%

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			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Not sure	15%	13%	19%	14%	13%	12%	12%	16%	14%	12%	14%	17%	16%
Unweighted N	(715)	(256)	(235)	(224)	(296)	(261)	(293)	(187)	(148)	(125)	(159)	(271)	(160)



47A. Non-Cat Owners Agree About Cats — They are part of the family

Do you agree or disagree with the following about cats in general?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	44%	32%	56%	33%	49%	48%	46%	44%	45%	49%	*
Somewhat agree	39%	47%	32%	38%	36%	43%	38%	38%	43%	36%	*
Somewhat disagree	5%	6%	3%	9%	1%	1%	7%	5%	5%	0%	*
Strongly disagree	3%	4%	2%	0%	5%	3%	2%	3%	1%	4%	*
Not sure	9%	11%	8%	20%	8%	5%	7%	10%	7%	11%	*
Totals	100%	100%	101%	100%	99%	100%	100%	100%	101%	100%	*
Unweighted N	(711)	(333)	(378)	(178)	(103)	(237)	(193)	(433)	(110)	(103)	(65)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	44%	49%	45%	39%	47%	42%	51%	40%	39%	41%	46%	42%	48%
Somewhat agree	39%	38%	40%	39%	39%	37%	39%	45%	37%	43%	40%	40%	34%
Somewhat disagree	5%	5%	5%	4%	6%	5%	4%	5%	7%	4%	3%	4%	7%
Strongly disagree	3%	1%	1%	5%	2%	6%	1%	1%	8%	6%	3%	2%	2%
Not sure	9%	7%	9%	12%	7%	10%	5%	9%	10%	6%	8%	12%	9%
Totals	100%	100%	100%	99%	101%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(711)	(255)	(235)	(221)	(295)	(258)	(292)	(185)	(147)	(123)	(158)	(270)	(160)



47B. Non-Cat Owners Agree About Cats — They're entertaining

Do you agree or disagree with the following about cats in general?

Among people who do not have cats

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	36%	26%	46%	33%	35%	36%	40%	38%	32%	36%	*
Somewhat agree	40%	46%	34%	35%	36%	40%	49%	39%	43%	35%	*
Somewhat disagree	10%	11%	8%	9%	16%	10%	4%	9%	8%	13%	*
Strongly disagree	3%	4%	2%	6%	2%	3%	1%	2%	7%	1%	*
Not sure	12%	13%	10%	17%	12%	11%	7%	12%	10%	15%	*
Totals	101%	100%	100%	100%	101%	100%	101%	100%	100%	100%	*
Unweighted N	(712)	(335)	(377)	(178)	(104)	(237)	(193)	(433)	(110)	(103)	(66)

			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	36%	37%	35%	36%	36%	33%	45%	28%	33%	37%	44%	37%	26%
Somewhat agree	40%	46%	36%	39%	45%	44%	33%	48%	41%	45%	31%	38%	48%
Somewhat disagree	10%	7%	12%	10%	9%	12%	9%	14%	10%	6%	15%	9%	8%
Strongly disagree	3%	2%	2%	4%	3%	3%	2%	2%	5%	4%	2%	3%	3%
Not sure	12%	8%	16%	10%	8%	9%	10%	8%	12%	8%	8%	13%	15%
Totals	101%	100%	101%	99%	101%	101%	99%	100%	101%	100%	100%	100%	100%
Unweighted N	(712)	(254)	(234)	(224)	(294)	(261)	(292)	(186)	(147)	(124)	(158)	(270)	(160)



47C. Non-Cat Owners Agree About Cats — They provide emotional support

Do you agree or disagree with the following about cats in general?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	34%	23%	45%	35%	28%	41%	29%	32%	36%	43%	*
Somewhat agree	41%	44%	38%	35%	45%	39%	47%	44%	40%	30%	*
Somewhat disagree	9%	13%	6%	9%	10%	9%	10%	12%	6%	3%	*
Strongly disagree	3%	6%	1%	2%	5%	5%	1%	3%	4%	5%	*
Not sure	12%	14%	10%	19%	12%	7%	12%	9%	14%	19%	*
Totals	99%	100%	100%	100%	100%	101%	99%	100%	100%	100%	*
Unweighted N	(710)	(334)	(376)	(177)	(105)	(236)	(192)	(432)	(108)	(103)	(67)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	34%	40%	33%	29%	36%	26%	43%	30%	23%	31%	36%	31%	38%
Somewhat agree	41%	41%	41%	42%	42%	45%	39%	43%	46%	45%	44%	40%	36%
Somewhat disagree	9%	7%	10%	11%	10%	13%	7%	10%	14%	10%	10%	9%	10%
Strongly disagree	3%	3%	2%	5%	3%	7%	2%	5%	7%	6%	3%	3%	4%
Not sure	12%	9%	15%	12%	9%	9%	9%	11%	11%	8%	7%	17%	12%
Totals	99%	100%	101%	99%	100%	100%	100%	99%	101%	100%	100%	100%	100%
Unweighted N	(710)	(254)	(234)	(222)	(293)	(259)	(292)	(185)	(146)	(123)	(158)	(270)	(159)



47D. Non-Cat Owners Agree About Cats — They control pests Do you agree or disagree with the following about cats in general? *Among people who do not have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	31%	33%	29%	33%	28%	37%	22%	29%	30%	35%	*
Somewhat agree	44%	43%	46%	36%	52%	43%	47%	48%	36%	38%	*
Somewhat disagree	9%	10%	9%	12%	10%	7%	8%	10%	4%	15%	*
Strongly disagree	3%	3%	3%	2%	0%	2%	7%	3%	5%	0%	*
Not sure	13%	12%	14%	17%	9%	11%	15%	10%	25%	12%	*
Totals	100%	101%	101%	100%	99%	100%	99%	100%	100%	100%	*
Unweighted N	(712)	(335)	(377)	(178)	(104)	(237)	(193)	(433)	(110)	(103)	(66)

			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	31%	32%	31%	29%	29%	26%	29%	38%	27%	28%	27%	29%	40%
Somewhat agree	44%	48%	38%	47%	46%	50%	44%	43%	46%	48%	54%	42%	34%
Somewhat disagree	9%	4%	9%	14%	6%	10%	11%	7%	12%	9%	6%	11%	10%
Strongly disagree	3%	2%	4%	2%	5%	3%	3%	3%	3%	0%	3%	4%	2%
Not sure	13%	14%	18%	7%	15%	10%	13%	9%	12%	14%	9%	14%	13%
Totals	100%	100%	100%	99%	101%	99%	100%	100%	100%	99%	99%	100%	99%
Unweighted N	(712)	(254)	(235)	(223)	(294)	(260)	(292)	(187)	(146)	(123)	(159)	(270)	(160)



47E. Non-Cat Owners Agree About Cats — They improve mental health

Do you agree or disagree with the following about cats in general?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	30%	17%	43%	31%	30%	32%	27%	31%	29%	35%	*
Somewhat agree	41%	47%	35%	33%	33%	47%	47%	43%	30%	44%	*
Somewhat disagree	10%	15%	6%	12%	19%	5%	8%	11%	13%	2%	*
Strongly disagree	2%	3%	1%	3%	2%	3%	1%	2%	2%	2%	*
Not sure	16%	17%	16%	21%	16%	13%	17%	13%	26%	17%	*
Totals	99%	99%	101%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(713)	(335)	(378)	(178)	(105)	(236)	(194)	(433)	(110)	(103)	(67)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	30%	38%	29%	24%	32%	27%	38%	24%	24%	24%	29%	29%	37%
Somewhat agree	41%	35%	41%	45%	42%	46%	36%	48%	43%	51%	43%	37%	36%
Somewhat disagree	10%	11%	6%	14%	8%	10%	8%	12%	15%	10%	12%	12%	6%
Strongly disagree	2%	1%	2%	3%	2%	4%	2%	2%	3%	6%	1%	1%	3%
Not sure	16%	15%	21%	13%	16%	13%	15%	14%	15%	9%	15%	20%	17%
Totals	99%	100%	99%	99%	100%	100%	99%	100%	100%	100%	100%	99%	99%
Unweighted N	(713)	(256)	(234)	(223)	(295)	(260)	(293)	(186)	(147)	(124)	(159)	(271)	(159)



47F. Non-Cat Owners Agree About Cats — They provide physical affection

Do you agree or disagree with the following about cats in general?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	29%	23%	34%	19%	28%	33%	32%	28%	26%	35%	*
Somewhat agree	44%	42%	46%	45%	43%	44%	44%	46%	53%	29%	*
Somewhat disagree	13%	21%	5%	12%	15%	10%	16%	14%	5%	14%	*
Strongly disagree	3%	3%	3%	3%	4%	3%	1%	3%	4%	1%	*
Not sure	11%	11%	12%	21%	10%	9%	7%	9%	12%	21%	*
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	*
Unweighted N	(712)	(334)	(378)	(177)	(105)	(237)	(193)	(432)	(110)	(103)	(67)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	29%	32%	28%	26%	33%	24%	37%	24%	22%	20%	31%	29%	31%
Somewhat agree	44%	43%	44%	45%	47%	45%	41%	48%	51%	47%	45%	43%	42%
Somewhat disagree	13%	8%	14%	17%	9%	17%	11%	14%	13%	13%	12%	14%	13%
Strongly disagree	3%	2%	2%	4%	3%	6%	1%	3%	4%	6%	3%	2%	2%
Not sure	11%	15%	11%	8%	8%	9%	10%	11%	9%	14%	9%	12%	12%
Totals	100%	100%	99%	100%	100%	101%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(712)	(255)	(235)	(222)	(295)	(259)	(292)	(186)	(147)	(124)	(159)	(269)	(160)



47G. Non-Cat Owners Agree About Cats — They give people a sense of purpose

Do you agree or disagree with the following about cats in general?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	26%	17%	34%	29%	21%	26%	27%	27%	27%	23%	*
Somewhat agree	44%	46%	42%	31%	50%	48%	44%	45%	36%	47%	*
Somewhat disagree	9%	13%	5%	8%	11%	10%	8%	9%	7%	10%	*
Strongly disagree	3%	4%	1%	4%	2%	2%	2%	3%	1%	2%	*
Not sure	18%	19%	17%	27%	16%	14%	19%	15%	29%	18%	*
Totals	100%	99%	99%	99%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(710)	(334)	(376)	(177)	(104)	(236)	(193)	(431)	(109)	(103)	(67)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	26%	34%	25%	20%	29%	19%	34%	22%	20%	22%	32%	23%	29%
Somewhat agree	44%	42%	43%	46%	41%	51%	43%	46%	45%	53%	44%	41%	43%
Somewhat disagree	9%	9%	9%	10%	10%	11%	6%	11%	14%	10%	10%	9%	8%
Strongly disagree	3%	1%	1%	5%	2%	4%	1%	2%	6%	4%	2%	3%	1%
Not sure	18%	14%	22%	19%	17%	15%	16%	19%	15%	12%	12%	24%	20%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	101%	100%	100%	101%
Unweighted N	(710)	(255)	(232)	(223)	(294)	(260)	(291)	(185)	(147)	(124)	(158)	(270)	(158)



47H. Non-Cat Owners Agree About Cats — They provide unconditional love

Do you agree or disagree with the following about cats in general?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	24%	16%	32%	21%	23%	29%	22%	21%	27%	37%	*
Somewhat agree	35%	34%	36%	31%	39%	36%	35%	38%	37%	27%	*
Somewhat disagree	18%	22%	14%	15%	15%	17%	24%	20%	11%	13%	*
Strongly disagree	7%	10%	4%	9%	10%	5%	5%	8%	7%	2%	*
Not sure	15%	17%	14%	23%	12%	13%	14%	13%	19%	21%	*
Totals	99%	99%	100%	99%	99%	100%	100%	100%	101%	100%	*
Unweighted N	(711)	(334)	(377)	(177)	(105)	(237)	(192)	(432)	(109)	(103)	(67)

			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	24%	28%	25%	21%	25%	17%	31%	20%	17%	25%	22%	21%	32%
Somewhat agree	35%	36%	30%	39%	36%	37%	41%	32%	34%	39%	39%	34%	30%
Somewhat disagree	18%	14%	19%	20%	16%	26%	14%	21%	22%	14%	18%	21%	15%
Strongly disagree	7%	5%	5%	10%	8%	10%	4%	7%	11%	9%	10%	5%	5%
Not sure	15%	16%	20%	10%	15%	10%	10%	20%	15%	13%	10%	18%	17%
Totals	99%	99%	99%	100%	100%	100%	100%	100%	99%	100%	99%	99%	99%
Unweighted N	(711)	(255)	(234)	(222)	(295)	(259)	(292)	(185)	(147)	(123)	(158)	(270)	(160)



47I. Non-Cat Owners Agree About Cats — They make travel more difficult

Do you agree or disagree with the following about cats in general?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	19%	19%	18%	11%	13%	23%	26%	20%	14%	20%	*
Somewhat agree	34%	36%	31%	28%	33%	38%	32%	37%	27%	23%	*
Somewhat disagree	20%	18%	21%	25%	19%	18%	17%	20%	17%	25%	*
Strongly disagree	10%	9%	12%	9%	17%	7%	9%	9%	14%	11%	*
Not sure	18%	17%	19%	27%	17%	14%	16%	14%	28%	21%	*
Totals	101%	99%	101%	100%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(713)	(335)	(378)	(178)	(105)	(236)	(194)	(433)	(110)	(103)	(67)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	19%	14%	19%	23%	20%	25%	17%	21%	23%	13%	22%	17%	21%
Somewhat agree	34%	35%	28%	38%	32%	33%	35%	39%	25%	42%	40%	27%	32%
Somewhat disagree	20%	18%	21%	19%	19%	21%	22%	15%	21%	15%	19%	21%	22%
Strongly disagree	10%	14%	10%	7%	10%	10%	13%	7%	12%	11%	6%	13%	9%
Not sure	18%	20%	21%	12%	18%	11%	13%	18%	19%	19%	12%	22%	16%
Totals	101%	101%	99%	99%	99%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(713)	(256)	(234)	(223)	(295)	(260)	(293)	(186)	(147)	(124)	(159)	(271)	(159)



47J. Non-Cat Owners Agree About Cats — They are messy Do you agree or disagree with the following about cats in general?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	19%	19%	18%	16%	18%	20%	20%	18%	21%	20%	*
Somewhat agree	35%	37%	33%	28%	47%	34%	31%	36%	30%	33%	*
Somewhat disagree	23%	22%	25%	29%	16%	26%	21%	24%	20%	26%	*
Strongly disagree	12%	10%	13%	9%	11%	10%	16%	12%	14%	6%	*
Not sure	12%	12%	11%	17%	8%	10%	12%	10%	15%	15%	*
Totals	101%	100%	100%	99%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(713)	(336)	(377)	(178)	(104)	(237)	(194)	(434)	(110)	(103)	(66)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	19%	15%	19%	21%	18%	17%	23%	11%	21%	12%	20%	20%	19%
Somewhat agree	35%	33%	34%	38%	33%	39%	35%	43%	30%	36%	39%	33%	32%
Somewhat disagree	23%	23%	23%	24%	25%	22%	21%	25%	24%	30%	28%	18%	24%
Strongly disagree	12%	18%	9%	8%	14%	13%	10%	13%	16%	11%	5%	15%	12%
Not sure	12%	11%	15%	8%	10%	9%	11%	8%	11%	10%	8%	14%	13%
Totals	101%	100%	100%	99%	100%	100%	100%	100%	102%	99%	100%	100%	100%
Unweighted N	(713)	(254)	(235)	(224)	(294)	(261)	(293)	(187)	(146)	(123)	(159)	(271)	(160)



47K. Non-Cat Owners Agree About Cats — They are destructive

Do you agree or disagree with the following about cats in general? *Among people who do not have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	16%	17%	14%	23%	12%	16%	13%	13%	22%	17%	*
Somewhat agree	43%	41%	45%	37%	36%	55%	39%	49%	28%	36%	*
Somewhat disagree	21%	24%	19%	18%	31%	13%	26%	21%	22%	22%	*
Strongly disagree	8%	5%	11%	4%	10%	9%	8%	8%	8%	11%	*
Not sure	12%	13%	11%	19%	11%	7%	14%	10%	20%	13%	*
Totals	100%	100%	100%	101%	100%	100%	100%	101%	100%	99%	*
Unweighted N	(709)	(333)	(376)	(175)	(104)	(236)	(194)	(430)	(110)	(103)	(66)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	16%	15%	14%	18%	11%	12%	17%	13%	14%	9%	20%	12%	22%
Somewhat agree	43%	38%	42%	48%	44%	47%	45%	44%	40%	48%	51%	39%	38%
Somewhat disagree	21%	26%	19%	19%	26%	21%	19%	24%	22%	26%	15%	23%	21%
Strongly disagree	8%	8%	9%	7%	7%	11%	9%	5%	12%	8%	3%	10%	8%
Not sure	12%	13%	15%	8%	12%	9%	10%	13%	12%	8%	11%	15%	11%
Totals	100%	100%	99%	100%	100%	100%	100%	99%	100%	99%	100%	99%	100%
Unweighted N	(709)	(256)	(230)	(223)	(296)	(259)	(290)	(186)	(147)	(123)	(159)	(268)	(159)



47L. Non-Cat Owners Agree About Cats — They help people stay active

Do you agree or disagree with the following about cats in general?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	13%	9%	18%	19%	9%	13%	13%	14%	12%	18%	*
Somewhat agree	28%	31%	24%	26%	22%	29%	33%	26%	36%	30%	*
Somewhat disagree	27%	30%	23%	20%	27%	31%	28%	30%	20%	20%	*
Strongly disagree	15%	13%	17%	12%	27%	15%	8%	16%	13%	12%	*
Not sure	17%	17%	17%	24%	15%	12%	18%	14%	20%	19%	*
Totals	100%	100%	99%	101%	100%	100%	100%	100%	101%	99%	*
Unweighted N	(709)	(335)	(374)	(176)	(105)	(236)	(192)	(431)	(108)	(103)	(67)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	13%	10%	17%	13%	11%	8%	21%	6%	10%	8%	12%	15%	17%
Somewhat agree	28%	31%	23%	29%	26%	32%	28%	33%	25%	37%	25%	29%	22%
Somewhat disagree	27%	25%	29%	25%	32%	28%	23%	32%	26%	22%	30%	26%	28%
Strongly disagree	15%	16%	11%	19%	17%	21%	12%	12%	28%	18%	20%	11%	16%
Not sure	17%	17%	20%	13%	14%	12%	16%	17%	11%	15%	13%	19%	18%
Totals	100%	99%	100%	99%	100%	101%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(709)	(252)	(234)	(223)	(292)	(260)	(292)	(185)	(146)	(122)	(157)	(270)	(160)



47M. Non-Cat Owners Agree About Cats — They make people feel safe

Do you agree or disagree with the following about cats in general?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	13%	7%	18%	22%	14%	11%	5%	11%	17%	19%	*
Somewhat agree	21%	21%	21%	28%	24%	17%	16%	19%	16%	33%	*
Somewhat disagree	29%	36%	23%	18%	19%	34%	44%	32%	35%	15%	*
Strongly disagree	16%	16%	16%	8%	20%	18%	18%	18%	13%	14%	*
Not sure	21%	20%	21%	23%	23%	19%	18%	20%	20%	19%	*
Totals	100%	100%	99%	99%	100%	99%	101%	100%	101%	100%	*
Unweighted N	(712)	(335)	(377)	(178)	(105)	(236)	(193)	(432)	(111)	(102)	(67)

			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	13%	13%	16%	10%	10%	6%	17%	7%	9%	7%	9%	14%	17%
Somewhat agree	21%	24%	20%	19%	21%	20%	18%	27%	21%	24%	24%	17%	22%
Somewhat disagree	29%	28%	32%	28%	30%	37%	30%	37%	22%	33%	29%	30%	26%
Strongly disagree	16%	18%	11%	20%	22%	20%	12%	12%	32%	18%	22%	13%	15%
Not sure	21%	17%	22%	23%	17%	18%	22%	18%	17%	18%	16%	25%	19%
Totals	100%	100%	101%	100%	100%	101%	99%	101%	101%	100%	100%	99%	99%
Unweighted N	(712)	(255)	(235)	(222)	(295)	(259)	(293)	(185)	(148)	(124)	(159)	(269)	(160)



47N. Non-Cat Owners Agree About Cats — They are a financial burden

Do you agree or disagree with the following about cats in general?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	11%	12%	10%	16%	11%	10%	9%	11%	16%	10%	*
Somewhat agree	26%	28%	24%	24%	23%	28%	28%	28%	17%	26%	*
Somewhat disagree	31%	29%	33%	26%	37%	31%	29%	33%	33%	18%	*
Strongly disagree	15%	14%	17%	10%	15%	18%	18%	14%	14%	24%	*
Not sure	17%	17%	17%	25%	14%	14%	16%	14%	20%	22%	*
Totals	100%	100%	101%	101%	100%	101%	100%	100%	100%	100%	*
Unweighted N	(710)	(334)	(376)	(177)	(104)	(236)	(193)	(431)	(110)	(103)	(66)

			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	11%	9%	14%	11%	10%	9%	13%	6%	9%	10%	12%	13%	8%
Somewhat agree	26%	27%	28%	22%	29%	26%	28%	29%	20%	30%	28%	24%	23%
Somewhat disagree	31%	33%	21%	38%	30%	38%	30%	28%	39%	34%	39%	25%	30%
Strongly disagree	15%	15%	15%	16%	14%	18%	17%	15%	13%	17%	7%	17%	20%
Not sure	17%	17%	21%	14%	17%	10%	11%	21%	18%	9%	14%	20%	20%
Totals	100%	101%	99%	101%	100%	101%	99%	99%	99%	100%	100%	99%	101%
Unweighted N	(710)	(254)	(234)	(222)	(294)	(259)	(292)	(186)	(146)	(123)	(158)	(270)	(159)



470. Non-Cat Owners Agree About Cats — They make it harder to sleep

Do you agree or disagree with the following about cats in general?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	9%	7%	10%	11%	10%	6%	8%	9%	7%	10%	*
Somewhat agree	22%	27%	16%	24%	24%	22%	16%	24%	16%	16%	*
Somewhat disagree	30%	29%	30%	30%	30%	31%	28%	32%	22%	28%	*
Strongly disagree	20%	17%	23%	7%	18%	24%	30%	19%	25%	20%	*
Not sure	20%	19%	21%	28%	18%	17%	18%	16%	29%	25%	*
Totals	101%	99%	100%	100%	100%	100%	100%	100%	99%	99%	*
Unweighted N	(711)	(335)	(376)	(177)	(105)	(236)	(193)	(431)	(110)	(103)	(67)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	9%	9%	6%	11%	10%	9%	7%	5%	13%	10%	5%	11%	8%
Somewhat agree	22%	21%	23%	21%	19%	20%	28%	20%	15%	15%	26%	20%	24%
Somewhat disagree	30%	27%	26%	35%	30%	35%	25%	31%	39%	21%	41%	27%	29%
Strongly disagree	20%	24%	18%	19%	23%	22%	23%	24%	16%	35%	15%	21%	14%
Not sure	20%	19%	26%	14%	18%	14%	17%	19%	17%	20%	14%	21%	25%
Totals	101%	100%	99%	100%	100%	100%	100%	99%	100%	101%	101%	100%	100%
Unweighted N	(711)	(254)	(234)	(223)	(293)	(260)	(292)	(187)	(145)	(124)	(159)	(270)	(158)



48. Reasons for Not Having a Cat

Which of the following are reasons why you don't have a cat? Select all that apply. *Among people who do not have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I'm not interested	40%	44%	35%	32%	36%	43%	46%	41%	47%	31%	*
I don't want the mess	22%	28%	16%	13%	16%	27%	31%	28%	13%	10%	*
I don't want the											
responsibility	20%	22%	19%	14%	14%	23%	29%	22%	20%	13%	*
I have other pets that											
may not be compatible	18%	17%	19%	17%	22%	18%	16%	20%	13%	14%	*
I or someone in my											
household is allergic	17%	15%	19%	12%	16%	19%	19%	19%	7%	10%	*
It costs too much	13%	16%	11%	11%	10%	16%	15%	15%	15%	5%	*
Other household members don't want a											
cat	12%	10%	15%	13%	9%	11%	16%	14%	10%	8%	*
I don't have enough time	10%	13%	8%	23%	8%	7%	4%	10%	8%	7%	*
I don't have enough											
space in my home	9%	8%	10%	16%	9%	7%	6%	9%	6%	14%	*
I've had bad experiences											
with cats in the past	9%	10%	8%	6%	12%	9%	9%	11%	5%	3%	*
I live in a place that											
restricts cat ownership	8%	7%	8%	11%	5%	9%	5%	6%	8%	17%	*
I travel too often	7%	10%	5%	5%	3%	9%	12%	9%	5%	4%	*
I have health limitations											
that make it difficult	4%	5%	3%	1%	3%	3%	7%	4%	1%	3%	*
I don't have access to											
outdoor space	2%	1%	4%	3%	4%	2%	0%	1%	2%	8%	*
I'm concerned about the											
noise	2%	2%	2%	2%	5%	1%	0%	1%	1%	5%	*

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		Ge	ender			ed from previ ategory)	ous page		Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Other reason	6%	2%	9%	3%	2%	7%	9%	5%	10%	1%	*
Not sure	6%	6%	5%	12%	5%	4%	2%	5%	3%	12%	*
Unweighted N	(715)	(337)	(378)	(179)	(105)	(237)	(194)	(434)	(111)	(103)	(67)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I'm not interested	40%	39%	34%	46%	39%	39%	34%	35%	51%	47%	42%	40%	32%
I don't want the mess	22%	21%	16%	29%	28%	24%	22%	20%	30%	19%	29%	19%	22%
I don't want the responsibility	20%	20%	17%	23%	23%	19%	20%	21%	19%	17%	19%	21%	23%
I have other pets that may not be compatible	18%	19%	9%	27%	15%	23%	15%	22%	23%	10%	22%	18%	20%
I or someone in my household is allergic	17%	20%	10%	20%	21%	22%	12%	17%	28%	20%	18%	14%	18%
It costs too much	13%	13%	16%	11%	17%	9%	19%	12%	8%	10%	15%	13%	14%
Other household members don't want a													
cat	12%	14%	12%	11%	13%	17%	10%	8%	15%	17%	13%	9%	14%
I don't have enough time	10%	12%	13%	5%	11%	5%	11%	12%	9%	7%	6%	9%	19%
I don't have enough space in my home	9%	9%	10%	9%	7%	10%	12%	7%	5%	9%	7%	11%	8%
I've had bad experiences with cats in the past	9%	8%	9%	10%	8%	9%	11%	11%	5%	6%	12%	10%	6%
I live in a place that restricts cat ownership	8%	6%	13%	3%	7%	3%	11%	9%	2%	11%	11%	5%	7%
I travel too often	7%	7%	6%	9%	9%	11%	6%	7%	13%	4%	7%	9%	8%

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						со	ntinued fror	n previous paເ	ge				
			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I have health limitations that make it difficult	4%	5%	1%	5%	5%	4%	5%	5%	3%	4%	5%	4%	2%
I don't have access to outdoor space	2%	2%	3%	2%	2%	1%	2%	4%	1%	1%	1%	1%	6%
I'm concerned about the noise	2%	1%	2%	2%	1%	1%	2%	3%	1%	0%	2%	1%	4%
Other reason	6%	6%	7%	4%	6%	6%	7%	4%	6%	9%	3%	5%	7%
Not sure	6%	4%	7%	6%	4%	6%	6%	3%	5%	5%	6%	4%	9%
Unweighted N	(715)	(256)	(235)	(224)	(296)	(261)	(293)	(187)	(148)	(125)	(159)	(271)	(160)



49. Main Reason for Not Having a Cat

Which of the following is the biggest reason why you don't have a cat? *Among people who do not have cats*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I'm not interested	27%	29%	25%	24%	31%	26%	28%	25%	41%	28%	*
I or someone in my											
household is allergic	11%	8%	14%	9%	10%	12%	12%	14%	2%	9%	*
I have other pets that											
may not be compatible	9%	8%	10%	11%	13%	8%	6%	9%	8%	10%	*
Other household											
members don't want a											
cat	7%	5%	9%	9%	6%	6%	8%	8%	5%	7%	*
I don't want the											
responsibility	6%	5%	6%	6%	2%	5%	10%	5%	9%	5%	*
It costs too much	5%	7%	3%	2%	5%	10%	2%	5%	5%	2%	*
I've had bad experiences											
with cats in the past	5%	6%	4%	4%	9%	3%	4%	5%	3%	2%	*
I live in a place that											
restricts cat ownership	4%	5%	2%	3%	1%	7%	3%	3%	4%	8%	*
I don't want the mess	3%	4%	3%	3%	2%	2%	7%	3%	6%	4%	*
I don't have enough time	3%	5%	2%	7%	3%	3%	0%	3%	0%	2%	*
I don't have enough											
space in my home	3%	3%	3%	3%	7%	2%	1%	3%	1%	8%	*
I travel too often	2%	2%	2%	0%	0%	3%	4%	3%	2%	1%	*
I have health limitations											
that make it difficult	1%	2%	1%	1%	1%	1%	3%	2%	0%	1%	*
I don't have access to											
outdoor space	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	*
I'm concerned about the											
noise	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	*
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		Go	ender			ed from previ	ous page		Page (/	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Other	5%	2%	8%	3%	2%	6%	9%	5%	10%	1%	*
Not sure	7%	8%	6%	14%	8%	6%	2%	7%	3%	12%	*
Totals Unweighted N	98% (715)	99% (337)	99% (378)	99% (179)	100% (105)	101% (237)	99% (194)	100% (434)	100% (111)	100% (103)	* (67)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I'm not interested	27%	28%	25%	29%	26%	27%	24%	23%	35%	35%	26%	29%	20%
I or someone in my household is allergic	11%	11%	7%	15%	12%	17%	8%	13%	17%	13%	15%	9%	10%
I have other pets that may not be compatible	9%	12%	5%	11%	8%	9%	9%	11%	10%	5%	10%	9%	12%
Other household members don't want a													
cat	7%	8%	8%	5%	8%	10%	4%	4%	9%	11%	7%	6%	7%
I don't want the													
responsibility	6%	7%	3%	8%	7%	6%	6%	8%	3%	3%	3%	8%	7%
It costs too much	5%	6%	7%	3%	6%	2%	9%	6%	0%	2%	9%	5%	3%
I've had bad experiences with cats in the past	5%	2%	7%	5%	3%	4%	6%	6%	2%	3%	6%	6%	2%
I live in a place that													
restricts cat ownership	4%	3%	7%	1%	3%	0%	6%	4%	1%	5%	6%	2%	3%
I don't want the mess	3%	4%	3%	3%	6%	2%	3%	5%	1%	1%	2%	6%	2%
I don't have enough time	3%	3%	5%	1%	2%	1%	3%	5%	1%	3%	0%	2%	8%
I don't have enough													
space in my home	3%	1%	5%	3%	2%	4%	5%	2%	2%	2%	2%	4%	4%
I travel too often	2%	2%	2%	3%	2%	4%	2%	3%	3%	2%	3%	2%	1%

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		continued from previous page													
			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West		
I have health limitations that make it difficult	1%	1%	1%	3%	2%	3%	2%	1%	1%	0%	2%	1%	1%		
I don't have access to outdoor space	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%		
I'm concerned about the noise	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		
Other	5%	5%	7%	3%	5%	5%	6%	4%	6%	8%	2%	5%	7%		
Not sure	7%	6%	9%	7%	6%	6%	8%	3%	9%	6%	6%	7%	11%		
Totals	98%	99%	101%	101%	98%	100%	101%	99%	100%	99%	99%	101%	99%		
Unweighted N	(715)	(256)	(235)	(224)	(296)	(261)	(293)	(187)	(148)	(125)	(159)	(271)	(160)		



50A. Would Accept a Cat in Situations — A family member dies and leaves their cat to you

Would you be willing to have a cat in the following situation?

		Ge	Gender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I would be willing	34%	33%	35%	41%	34%	33%	29%	35%	29%	30%	*
No, I would not be willing	47%	48%	46%	38%	45%	50%	54%	48%	51%	43%	*
Not sure	19%	18%	19%	21%	21%	17%	18%	17%	20%	27%	*
Totals	100%	99%	100%	100%	100%	100%	101%	100%	100%	100%	*
Unweighted N	(714)	(337)	(377)	(179)	(105)	(236)	(194)	(433)	(111)	(103)	(67)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I would be willing	34%	40%	37%	27%	40%	35%	35%	34%	35%	30%	30%	36%	38%
No, I would not be willing	47%	39%	45%	56%	45%	48%	44%	49%	48%	36%	58%	45%	47%
Not sure	19%	21%	18%	17%	15%	17%	21%	17%	17%	34%	12%	19%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(714)	(255)	(235)	(224)	(295)	(261)	(292)	(187)	(148)	(125)	(159)	(270)	(160)



50B. Would Accept a Cat in Situations — A friend can no longer care for their cat and asks you to take it

Would you be willing to have a cat in the following situation?

		Gender			Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I would be willing	25%	25%	26%	28%	29%	23%	22%	28%	18%	16%	*
No, I would not be willing	56%	56%	57%	51%	54%	55%	66%	55%	62%	58%	*
Not sure	18%	20%	17%	21%	17%	22%	13%	17%	20%	26%	*
Totals	99%	101%	100%	100%	100%	100%	101%	100%	100%	100%	*
Unweighted N	(715)	(337)	(378)	(179)	(105)	(237)	(194)	(434)	(111)	(103)	(67)

			Party ID		2024	Vote	Family	Income (3 ca	tegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I would be willing	25%	28%	30%	19%	28%	28%	25%	25%	27%	21%	23%	27%	29%
No, I would not be willing	56%	53%	50%	65%	57%	57%	53%	58%	59%	47%	61%	56%	58%
Not sure	18%	19%	20%	16%	15%	15%	22%	17%	14%	32%	16%	17%	13%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(715)	(256)	(235)	(224)	(296)	(261)	(293)	(187)	(148)	(125)	(159)	(271)	(160)



50C. Would Accept a Cat in Situations — You get a cat from someone as a gift

Would you be willing to have a cat in the following situation?

		Gender		Age (4 category)					Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I would be willing	24%	21%	26%	35%	25%	21%	14%	22%	24%	28%	*
No, I would not be willing	60%	61%	60%	45%	60%	62%	74%	64%	58%	49%	*
Not sure	16%	18%	14%	20%	15%	17%	12%	14%	18%	22%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	*
Unweighted N	(713)	(336)	(377)	(179)	(105)	(235)	(194)	(432)	(111)	(103)	(67)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I would be willing	24%	23%	27%	21%	24%	24%	27%	24%	19%	22%	27%	25%	19%
No, I would not be willing	60%	59%	55%	67%	63%	62%	55%	60%	71%	50%	63%	62%	62%
Not sure	16%	18%	18%	12%	13%	14%	18%	16%	10%	28%	11%	13%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(713)	(255)	(235)	(223)	(295)	(260)	(291)	(187)	(148)	(125)	(159)	(269)	(160)



50D. Would Accept a Cat in Situations — Another family member brings a cat home without asking you

Would you be willing to have a cat in the following situation?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I would be willing	19%	18%	21%	23%	22%	18%	14%	19%	12%	26%	*
No, I would not be willing	66%	69%	62%	59%	65%	66%	73%	65%	75%	59%	*
Not sure	15%	13%	17%	18%	13%	16%	13%	15%	12%	15%	*
Totals	100%	100%	100%	100%	100%	100%	100%	99%	99%	100%	*
Unweighted N	(711)	(336)	(375)	(178)	(105)	(235)	(193)	(432)	(110)	(102)	(67)

			Party ID		2024	Vote	Family	Income (3 ca	tegory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I would be willing	19%	19%	23%	15%	20%	21%	21%	16%	19%	22%	15%	18%	24%
No, I would not be willing	66%	64%	63%	70%	68%	61%	64%	67%	69%	52%	72%	69%	63%
Not sure	15%	17%	14%	14%	12%	17%	16%	18%	11%	26%	13%	13%	13%
Totals	100%	100%	100%	99%	100%	99%	101%	101%	99%	100%	100%	100%	100%
Unweighted N	(711)	(254)	(235)	(222)	(294)	(259)	(290)	(187)	(147)	(125)	(159)	(268)	(159)



50E. Would Accept a Cat in Situations — You find a stray cat on the streets with no owner

Would you be willing to have a cat in the following situation?

		Gender			Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I would be willing	18%	16%	19%	26%	16%	16%	13%	19%	14%	15%	*
No, I would not be willing	63%	68%	59%	51%	64%	66%	71%	61%	73%	61%	*
Not sure	19%	16%	22%	23%	20%	18%	16%	21%	13%	24%	*
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	*
Unweighted N	(715)	(337)	(378)	(179)	(105)	(237)	(194)	(434)	(111)	(103)	(67)

			Party ID		2024	Vote	Family	Income (3 ca	tegory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I would be willing	18%	20%	16%	17%	19%	20%	20%	17%	13%	11%	20%	20%	17%
No, I would not be willing	63%	60%	60%	70%	65%	63%	59%	66%	68%	54%	64%	64%	68%
Not sure	19%	20%	24%	13%	16%	17%	20%	17%	19%	35%	16%	16%	16%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	101%
Unweighted N	(715)	(256)	(235)	(224)	(296)	(261)	(293)	(187)	(148)	(125)	(159)	(271)	(160)



Interviewing Dates January 6 - 10, 2025 | January 7 - 10, 2025

Target population U.S. Citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in panel to be

representative of adult U.S. citizens.

Weighting The sample was weighted according to gender, age, race, education,

2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 6.571, with a mean of one and a standard deviation of

0.99.

Number of respondents 2223

Margin of error \pm 2.9% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 82 questions not reported.