

YouGov European Political Monthly Survey Results

Sample Size: 1028 adults in Italy
Fieldwork: 7th - 15th July 2026

		Age			Gender		Region					Past Vote 2022			Party Groups	
Total		18-34	35-54	55+	Male	Female	North west	North east	Centre	South	Islands	Movimento 5 Stelle	Fratelli d'Italia	Partito Democratico	Left	Right
Weighted Sample	1028	200	361	467	494	534	277	189	212	234	116	97	154	120	218	261
Unweighted Sample	1028	163	377	488	467	561	333	198	194	205	98	103	185	121	213	292
%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about how you feel TODAY about climate change and its effects, which of the following comes closest to your view?

I am currently very worried about climate change and its effects	38	36	35	41	35	41	35	37	41	39	39	40	31	54	55	28
I am currently fairly worried about climate change and its effects	43	44	46	40	42	44	48	43	44	41	34	49	42	37	39	47
TOTAL WORRIED	81	80	81	81	77	85	83	80	85	80	73	89	73	91	94	75
I am not currently very worried about climate change and its effects	9	6	8	11	11	8	8	11	10	9	7	5	18	4	3	15
I am not currently worried about climate change and its effects at all	6	5	6	6	9	3	5	8	3	6	9	3	8	4	2	6
TOTAL NOT WORRIED	15	11	14	17	20	11	13	19	13	15	16	8	26	8	5	21
Don't know	4	9	5	2	4	5	4	1	2	6	11	3	1	1	1	4

On the subject of climate change do you think:

The world's climate is changing as a result of human activity	76	76	78	75	72	80	79	76	81	73	70	88	62	90	92	63
The world's climate is changing but NOT because of human activity	14	15	11	16	18	10	14	16	12	15	15	8	29	8	6	25
The world's climate is NOT changing	3	2	5	1	4	2	2	3	3	3	4	0	5	0	0	4
Not sure	7	7	6	7	5	8	5	5	4	9	12	4	4	2	1	7

Generally speaking, do you think the government is doing and spending too much to try and tackle climate change, not doing or spending enough to tackle climate change, or are they getting the balance about right?

Are doing and spending too much to try and tackle climate change	13	13	12	13	17	8	11	17	13	13	10	10	17	11	9	17
Are not doing or spending enough to try and tackle climate change	56	57	59	52	55	56	60	56	57	51	53	66	42	74	75	40
Are getting the balance about right	15	11	13	18	12	18	13	13	15	17	18	11	25	8	7	26
Don't know	17	18	16	17	15	18	17	14	15	19	19	14	15	7	9	18

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	Total	I am currently very worried about climate change and its effects	Full A/C in Italy would have very large impact on carbon emissions	Prioritise keeping carbon emissions and other negative climate change factors down as much as possible, even if this means more people suffer harms from heat waves and high temperatures	Air conditioning		Air con want		
					Yes I do	No I do not	Yes I do	No I do not	Not sure
Weighted Sample	1028	391	132	324	649	366	148	157	74
Unweighted Sample	1028	380	128	338	657	360	146	161	64
	%	%	%	%	%	%	%	%	%

Thinking about how you feel TODAY about climate change and its effects, which of the following comes closest to your view?

I am currently very worried about climate change and its effects	38	100	71	50	39	38	43	31	37
I am currently fairly worried about climate change and its effects	43	0	22	42	43	42	41	42	45
TOTAL WORRIED	81	100	93	92	82	80	84	73	82
I am not currently very worried about climate change and its effects	9	0	5	5	9	9	9	11	9
I am not currently worried about climate change and its effects at all	6	0	1	2	6	6	5	9	3
TOTAL NOT WORRIED	15	0	6	7	15	15	14	20	12
Don't know	4	0	1	1	4	5	2	8	5

On the subject of climate change do you think:

The world's climate is changing as a result of human activity	76	96	90	85	79	74	79	66	73
The world's climate is changing but NOT because of human activity	14	3	7	12	15	14	14	13	11
The world's climate is NOT changing	3	0	2	3	1	4	1	8	9
Not sure	7	1	1	1	5	8	6	13	7

Generally speaking, do you think the government is doing and spending too much to try and tackle climate change, not doing or spending enough to tackle climate change, or are they getting the balance about right?

Are doing and spending too much to try and tackle climate change	13	9	8	14	13	12	11	17	7
Are not doing or spending enough to try and tackle climate change	56	73	72	66	56	56	59	45	65
Are getting the balance about right	15	9	10	14	15	15	13	15	18
Don't know	17	9	9	7	16	17	18	23	10

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2026

	Recent heatwave methods used to cool home				
	Total	Opening windows	Using electric fans	Using air conditioning	Keeping blinds/ curtains/ shutters closed
Weighted Sample	1028	380	569	554	604
Unweighted Sample	1028	393	567	562	617
	%	%	%	%	%

Thinking about how you feel TODAY about climate change and its effects, which of the following comes closest to your view?

I am currently very worried about climate change and its effects	38	40	43	37	41
I am currently fairly worried about climate change and its effects	43	38	43	46	43
TOTAL WORRIED	81	78	86	83	84
I am not currently very worried about climate change and its effects	9	11	8	9	8
I am not currently worried about climate change and its effects at all	6	8	4	5	6
TOTAL NOT WORRIED	15	19	12	14	14
Don't know	4	4	2	2	2

On the subject of climate change do you think:

The world's climate is changing as a result of human activity	76	78	80	78	80
The world's climate is changing but NOT because of human activity	14	14	13	16	13
The world's climate is NOT changing	3	2	1	2	3
Not sure	7	5	6	5	5

Generally speaking, do you think the government is doing and spending too much to try and tackle climate change, not doing or spending enough to tackle climate change, or are they getting the balance about right?

Are doing and spending too much to try and tackle climate change	13	13	12	12	11
Are not doing or spending enough to try and tackle climate change	56	55	58	57	59
Are getting the balance about right	15	16	14	15	15
Don't know	17	16	16	16	15

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		Age			Gender		Region					Past Vote 2022			Party Groups	
Total		18-34	35-54	55+	Male	Female	North west	North east	Centre	South	Islands	Movimento 5 Stelle	Fratelli d'Italia	Partito Democratico	Left	Right
Weighted Sample	1028	200	361	467	494	534	277	189	212	234	116	97	154	120	218	261
Unweighted Sample	1028	163	377	488	467	561	333	198	194	205	98	103	185	121	213	292
%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have air conditioning in your home, including any permanently installed system or portable air conditioning unit used to cool indoor rooms?

Yes I do	63	65	61	64	62	64	59	71	55	61	80	66	59	72	68	60
No I do not	36	31	38	36	36	35	41	29	44	36	18	33	41	28	31	40
Not sure	1	3	1	0	2	1	1	0	1	3	1	1	0	0	1	0

How long have you had air conditioning in your home? (if you have moved home, please think about how long you have continuously had air conditioning across all homes)

[Asked only to those who said they have air conditioning in their home; n=657]

For less than a month	3	8	2	2	4	3	4	2	3	5	2	5	2	1	2	2
Between 1-3 months	2	2	3	1	2	2	4	1	0	1	2	0	0	0	2	1
Between 4-6 months	1	0	2	1	2	1	2	0	0	1	2	3	1	0	0	2
Between 7-12 months	4	3	4	3	2	5	4	4	2	4	2	3	4	1	1	5
Between one and two years	10	11	9	11	10	10	10	7	9	11	13	14	6	17	13	5
Between two and three years	12	13	13	11	15	10	11	10	15	16	10	13	8	10	13	11
Between three and five years	13	16	11	14	14	13	13	13	18	8	16	10	12	14	17	14
Longer than five years	53	47	54	56	51	56	50	61	51	52	53	52	66	56	52	60
Don't know	1	2	2	1	2	1	1	1	2	2	0	0	1	1	1	2

Do you want to have air conditioning in your home?

[Excluding those who already have air conditioning in their home; n=371]

Yes I do	39	60	36	33	36	42	32	42	44	41	39	55	36	41	47	41
No I do not	41	27	38	50	42	41	45	43	42	33	46	35	47	36	38	40
Not sure	20	13	26	17	22	17	23	15	13	26	15	10	17	23	15	19

Don't have air con but want it	14	19	14	12	13	15	13	12	19	15	8	18	15	12	14	17
Don't have air con and don't want it	15	9	15	18	16	14	19	12	19	12	8	12	19	10	12	16
Don't have air con and not sure if they want it	7	4	9	6	8	6	9	4	6	9	3	3	7	7	5	7

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	Total	I am currently very worried about climate change and its effects	Full A/C in Italy would have very large impact on carbon emissions	Priority: keeping carbon emissions and other negative climate change factors down as much as possible, even if this means more people suffer harms from heat waves and high temperatures	Air conditioning		Air con want		
					Yes I do	No I do not	Yes I do	No I do not	Not sure
Weighted Sample	1028	391	132	324	649	366	148	157	74
Unweighted Sample	1028	380	128	338	657	360	146	161	64
	%	%	%	%	%	%	%	%	%

Do you have air conditioning in your home, including any permanently installed system or portable air conditioning unit used to cool indoor rooms?

Yes I do	63	64	62	52	100	0	0	0	0
No I do not	36	36	38	47	0	100	96	98	94
Not sure	1	0	0	2	0	0	4	2	6

How long have you had air conditioning in your home? (if you have moved home, please think about how long you have continuously had air conditioning across all homes)

[Asked only to those who said they have air conditioning in their home; n=657]

For less than a month	3	5	8	6	3	-	0	0	0
Between 1-3 months	2	2	0	3	2	-	0	0	0
Between 4-6 months	1	1	0	2	1	-	0	0	0
Between 7-12 months	4	4	3	3	4	-	0	0	0
Between one and two years	10	8	6	9	10	-	0	0	0
Between two and three years	12	12	16	11	12	-	0	0	0
Between three and five years	13	17	14	19	13	-	0	0	0
Longer than five years	53	51	51	45	53	-	0	0	0
Don't know	1	1	1	2	1	-	0	0	0

Do you want to have air conditioning in your home?

[Excluding those who already have air conditioning in their home; n=371]

Yes I do	39	46	22	32	-	39	100	0	0
No I do not	41	34	35	51	-	42	0	100	0
Not sure	20	20	43	17	-	19	0	0	100

Don't have air con but want it	14	16	8	14	0	39	96	0	0
Don't have air con and don't want it	15	12	13	24	0	42	0	98	0
Don't have air con and not sure if they want it	7	7	16	8	0	19	0	0	94

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		Recent heatwave methods used to cool home			
	Total	Opening windows	Using electric fans	Using air conditioning	Keeping blinds/ curtains/ shutters closed
Weighted Sample	1028	380	569	554	604
Unweighted Sample	1028	393	567	562	617
	%	%	%	%	%

Do you have air conditioning in your home, including any permanently installed system or portable air conditioning unit used to cool indoor rooms?

Yes I do	63	54	53	97	61
No I do not	36	45	47	2	38
Not sure	1	0	0	1	1

How long have you had air conditioning in your home? (if you have moved home, please think about how long you have continuously had air conditioning across all homes)

[Asked only to those who said they have air conditioning in their home; n=657]

For less than a month	3	6	5	2	2
Between 1-3 months	2	2	3	2	2
Between 4-6 months	1	3	1	1	1
Between 7-12 months	4	1	3	3	3
Between one and two years	10	9	10	10	10
Between two and three years	12	17	12	12	10
Between three and five years	13	13	12	13	15
Longer than five years	53	49	53	56	55
Don't know	1	1	2	1	1

Do you want to have air conditioning in your home?

[Excluding those who already have air conditioning in their home; n=371]

Yes I do	39	32	45	47	40
No I do not	41	42	35	53	41
Not sure	20	26	20	0	19

Don't have air con but want it	14	14	21	1	15
Don't have air con and don't want it	15	19	16	1	16
Don't have air con and not sure if they want it	7	12	9	0	7

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Weighted Sample	1028	200	361	467	494	534	277	189	212	234	116	97	154	120	218	261
Unweighted Sample	1028	163	377	488	467	561	333	198	194	205	98	103	185	121	213	292
%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Were you able to cool your home to a comfortable temperature during the recent heatwave? If you only cooled part of your home (e.g. just one room), please answer based on the temperature of the room you were cooling.

Yes I was	68	69	66	70	68	68	69	69	65	67	74	67	68	73	74	66
No I was not	28	28	30	26	28	28	27	30	31	27	21	26	31	23	22	31
Not sure	4	3	4	4	4	4	4	1	3	6	5	7	1	4	3	2

Were you concerned at any point that your own health or the health of someone else that lives in your home would be negatively impacted by the temperature of your home?

Yes I was	48	49	49	46	46	49	47	48	43	54	46	47	39	58	57	40
No I was not	46	40	45	49	46	46	47	48	52	38	43	44	58	37	38	55
Don't know/can't recall	6	10	5	5	8	4	6	3	6	8	10	9	2	5	5	5

Which of the following methods did you use to cool your home during the recent heatwave?

Please select all that apply.

Keeping blinds/curtains/shutters closed	59	57	58	60	53	64	64	64	66	48	46	53	55	64	64	54
Using electric fans	55	59	56	53	54	56	61	50	59	56	44	57	49	56	56	51
Using air conditioning	54	55	53	54	52	56	52	63	52	46	64	54	57	65	63	55
Opening windows	37	38	39	35	40	34	41	25	38	42	35	37	31	38	41	33
Something else	2	4	2	1	3	1	2	3	3	1	0	3	2	1	3	1
Don't know	1	3	2	0	2	0	2	0	0	1	4	2	0	0	0	2
N/A - I have not needed to cool my home	1	3	1	1	1	2	1	0	0	2	5	2	1	0	0	0

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		I am currently very worried about climate change and its effects	Full A/C in Italy would have very large impact on carbon emissions	Priority: keeping carbon emissions and other negative climate change factors down as much as possible, even if this means more people suffer harms from heat waves and high temperatures	Air conditioning		Air con want		
	Total				Yes I do	No I do not	Yes I do	No I do not	Not sure
Weighted Sample	1028	391	132	324	649	366	148	157	74
Unweighted Sample	1028	380	128	338	657	360	146	161	64
	%	%	%	%	%	%	%	%	%

Were you able to cool your home to a comfortable temperature during the recent heatwave? If you only cooled part of your home (e.g. just one room), please answer based on the temperature of the room you were cooling.

Yes I was	68	68	64	63	85	39	30	52	34
No I was not	28	30	34	34	13	55	64	43	57
Not sure	4	2	2	3	2	6	5	5	9

Were you concerned at any point that your own health or the health of someone else that lives in your home would be negatively impacted by the temperature of your home?

Yes I was	48	61	58	51	49	48	65	31	41
No I was not	46	36	42	43	45	47	28	67	41
Don't know/can't recall	6	3	0	6	6	6	8	2	18

Which of the following methods did you use to cool your home during the recent heatwave?

Please select all that apply.

Keeping blinds/curtains/shutters closed	59	64	66	53	57	62	63	61	58
Using electric fans	55	62	63	62	47	73	80	60	72
Using air conditioning	54	52	46	42	83	3	5	5	0
Opening windows	37	39	44	42	32	47	37	46	61
Something else	2	2	1	2	1	3	2	3	7
Don't know	1	0	0	0	1	1	1	3	1
N/A - I have not needed to cool my home	1	0	1	0	1	2	1	5	0

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	Recent heatwave methods used to cool home				
	Total	Opening windows	Using electric fans	Using air conditioning	Keeping blinds/ curtains/ shutters closed
Weighted Sample	1028	380	569	554	604
Unweighted Sample	1028	393	567	562	617
	%	%	%	%	%

Were you able to cool your home to a comfortable temperature during the recent heatwave? If you only cooled part of your home (e.g. just one room), please answer based on the temperature of the room you were cooling.

Yes I was	68	65	61	90	69
No I was not	28	31	35	9	28
Not sure	4	4	5	1	3

Were you concerned at any point that your own health or the health of someone else that lives in your home would be negatively impacted by the temperature of your home?

Yes I was	48	48	52	46	49
No I was not	46	45	43	48	46
Don't know/can't recall	6	6	5	5	5

Which of the following methods did you use to cool your home during the recent heatwave?

Please select all that apply.

Keeping blinds/curtains/shutters closed	59	56	64	57	100
Using electric fans	55	64	100	43	61
Using air conditioning	54	43	42	100	52
Opening windows	37	100	43	30	35
Something else	2	3	2	1	2
Don't know	1	0	0	0	0
N/A - I have not needed to cool my home	1	0	0	0	0

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Unweighted Sample	1028	163	377	488	467	561	333	198	194	205	98	103	185	121	213	292
%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

During the recent heatwave, were you able to afford to use your air conditioning as much as you needed (i.e. to make your home a comfortable temperature for as long as you wanted)?

[Asked only to those who said they have air conditioning in their home; n=657]

I was able to use as much as I needed to without financial difficulty	44	43	44	44	51	38	56	47	47	37	26	38	49	53	51	48
I was able to use it as much as I needed to, but I will have to make spending sacrifices on other essentials as a result	38	41	36	38	34	41	29	36	39	46	42	41	43	29	33	40
I was not able to afford to use it as much as I needed to	14	8	17	14	11	16	14	15	10	13	19	18	4	16	13	8
Don't know	4	8	3	3	4	4	1	2	4	4	13	3	3	2	3	4

For what reasons do you not have air conditioning? Please select all that apply.

[Excluding those who do not already have air conditioning in their home; n=360]

Cost of buying and/or installing it	42	41	44	41	41	43	37	50	42	45	39	41	34	46	40	43
Cost of the electricity required to run it	36	39	26	42	29	42	33	50	30	40	27	26	27	51	36	33
Concerns about health/comfort (e.g. dry air, draughts, or irritation)	21	22	17	25	20	22	19	11	18	35	16	21	20	18	24	16
Don't think I need it / home does not get hot enough	18	12	17	21	19	18	20	18	22	12	12	15	25	11	14	20
Practical problems (e.g. lack of space, unsuitable windows, nowhere to vent portable unit)	13	13	12	13	10	16	14	16	10	10	23	19	5	16	14	7
Concern about the impact on the environment/climate change	13	20	13	11	13	14	12	16	9	20	0	14	12	34	26	11
Just haven't got round to getting it	10	6	15	8	12	9	16	6	8	9	9	8	13	17	14	12
Not allowed to install or use it (e.g. because of council, builder owner, landlord, etc)	7	21	5	3	8	6	4	11	10	7	0	5	12	0	5	7
Noise concerns	2	0	3	3	3	2	2	3	2	3	0	2	4	2	1	3
Something else	7	5	11	5	5	9	10	6	9	4	0	10	3	6	10	3
Don't know	4	4	7	2	5	3	4	1	3	4	18	2	3	0	0	7
Cost of Air Con is a barrier	56	63	52	55	52	59	52	67	53	60	43	60	49	61	53	55

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	Total				Yes I do	No I do not	Yes I do	No I do not	Not sure
Weighted Sample	1028	391	132	324	649	366	148	157	74
Unweighted Sample	1028	380	128	338	657	360	146	161	64
	%	%	%	%	%	%	%	%	%

During the recent heatwave, were you able to afford to use your air conditioning as much as you needed (i.e. to make your home a comfortable temperature for as long as you wanted)?

[Asked only to those who said they have air conditioning in their home; n=657]

I was able to use as much as I needed to without financial difficulty	44	41	44	39	44	-	0	0	0
I was able to use it as much as I needed to, but I will have to make spending sacrifices on other essentials as a result	38	40	41	46	38	-	0	0	0
I was not able to afford to use it as much as I needed to	14	16	14	14	14	-	0	0	0
Don't know	4	3	0	2	4	-	0	0	0

For what reasons do you not have air conditioning? Please select all that apply.

[Excluding those who do not already have air conditioning in their home; n=360]

Cost of buying and/or installing it	42	48	41	36	-	42	56	32	37
Cost of the electricity required to run it	36	45	46	36	-	36	43	27	40
Concerns about health/comfort (e.g. dry air, draughts, or irritation)	21	23	28	32	-	21	10	31	22
Don't think I need it / home does not get hot enough	18	7	20	17	-	18	3	32	17
Practical problems (e.g. lack of space, unsuitable windows, nowhere to vent portable unit)	13	16	29	16	-	13	12	12	17
Concern about the impact on the environment/climate change	13	23	21	20	-	13	10	17	11
Just haven't got round to getting it	10	14	2	11	-	10	19	1	13
Not allowed to install or use it (e.g. because of council, builder owner, landlord, etc)	7	10	7	6	-	7	10	4	7
Noise concerns	2	3	6	2	-	2	2	2	3
Something else	7	7	7	9	-	7	3	11	8
Don't know	4	1	0	1	-	4	4	5	2
Cost of Air Con is a barrier	56	65	66	51	-	56	71	40	57

YouGov European Political Monitor

Sample Size: 1028 adults in Italy

Fieldwork: 7th - 15th July 2026

	Recent heatwave methods used to cool home				
	Total	Opening windows	Using electric fans	Using air conditioning	Keeping blinds/ curtains/ shutters closed
Weighted Sample	1028	380	569	554	604
Unweighted Sample	1028	393	567	562	617
	%	%	%	%	%

During the recent heatwave, were you able to afford to use your air conditioning as much as you needed (i.e. to make your home a comfortable temperature for as long as you wanted)?

[Asked only to those who said they have air conditioning in their home; n=657]

I was able to use as much as I needed to without financial difficulty	44	45	39	46	45
I was able to use it as much as I needed to, but I will have to make spending sacrifices on other essentials as a result	38	34	38	40	36
I was not able to afford to use it as much as I needed to	14	18	19	12	16
Don't know	4	3	4	2	3

For what reasons do you not have air conditioning? Please select all that apply.

[Excluding those who do not already have air conditioning in their home; n=360]

Cost of buying and/or installing it	42	44	45	22	51
Cost of the electricity required to run it	36	40	40	20	43
Concerns about health/comfort (e.g. dry air, draughts, or irritation)	21	25	20	26	22
Don't think I need it / home does not get hot enough	18	20	15	0	20
Practical problems (e.g. lack of space, unsuitable windows, nowhere to vent portable unit)	13	14	16	0	10
Concern about the impact on the environment/climate change	13	13	14	50	19
Just haven't got round to getting it	10	9	12	0	10
Not allowed to install or use it (e.g. because of council, builder owner, landlord, etc)	7	4	8	11	8
Noise concerns	2	3	2	0	2
Something else	7	9	8	3	7
Don't know	4	2	2	10	1

Cost of Air Con is a barrier	56	59	59	42	64
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YouGov European Political Monthly Survey Results

Sample Size: 1028 adults in Italy
Fieldwork: 7th - 15th July 2026

		Age			Gender		Region					Past Vote 2022			Party Groups	
Total		18-34	35-54	55+	Male	Female	North west	North east	Centre	South	Islands	Movimento 5 Stelle	Fratelli d'Italia	Partito Democratico	Left	Right
Weighted Sample	1028	200	361	467	494	534	277	189	212	234	116	97	154	120	218	261
Unweighted Sample	1028	163	377	488	467	561	333	198	194	205	98	103	185	121	213	292
%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a positive or negative opinion of air conditioning in general?

Very positive	16	16	16	15	20	13	17	20	15	14	12	21	18	11	13	18
Fairly positive	37	41	34	37	34	40	38	41	33	37	33	39	44	43	43	44
TOTAL POSITIVE	53	57	50	52	54	53	55	61	48	51	45	60	62	54	56	62
Neither positive nor negative	33	27	33	35	32	34	32	26	35	36	37	33	26	34	32	29
Fairly negative	10	8	11	10	11	10	11	8	13	8	10	5	8	11	11	7
Very negative	3	3	4	2	3	2	2	4	2	4	4	1	4	1	2	3
TOTAL NEGATIVE	13	11	15	12	14	12	13	12	15	12	14	6	12	12	13	10
Don't know	1	3	1	0	0	2	0	0	1	1	4	1	0	0	0	0

Would you support or oppose...

Installing air conditioning as standard in new homes?

Strongly support	29	24	29	31	26	31	25	38	26	32	22	32	31	24	28	31
Somewhat support	43	37	40	47	41	45	45	42	44	38	46	40	47	53	48	46
TOTAL SUPPORT	72	61	69	78	67	76	70	80	70	70	68	72	78	77	76	77
Somewhat oppose	12	14	16	8	15	9	14	9	14	11	8	13	10	9	9	11
Strongly oppose	6	9	6	3	8	3	4	4	8	9	1	1	7	2	5	5
TOTAL OPPOSE	18	23	22	11	23	12	18	13	22	20	9	14	17	11	14	16
Don't know	11	16	9	10	10	12	12	8	7	10	23	14	5	12	11	8

Making it easier for people in existing homes to get air conditioning installed in their home, without requiring permission from the council, building owners, landlords, etc?

Strongly support	26	30	24	26	25	26	21	36	31	25	11	28	31	28	26	28
Somewhat support	43	38	46	44	43	43	43	44	44	39	53	42	51	47	45	49
TOTAL SUPPORT	69	68	70	70	68	69	64	80	75	64	64	70	82	75	71	77
Somewhat oppose	12	13	13	10	15	9	15	8	10	12	11	14	7	11	13	11
Strongly oppose	5	5	6	4	4	5	7	3	4	5	3	6	4	2	4	3
TOTAL OPPOSE	17	18	19	14	19	14	22	11	14	17	14	20	11	13	17	14
Don't know	15	14	12	17	13	16	14	10	11	18	22	9	7	12	13	9

YouGov European Political Monitor

Sample Size: 1028 adults in Italy

Fieldwork: 7th - 15th July 2026

	Total	I am currently very worried about climate change and its effects	Full A/C in Italy would have very large impact on carbon emissions	Prioritise keeping carbon emissions and other negative climate change factors down as much as possible, even if this means more people suffer harms from heat waves and high temperatures	Air conditioning		Air con want		
					Yes I do	No I do not	Yes I do	No I do not	Not sure
Weighted Sample	1028	391	132	324	649	366	148	157	74
Unweighted Sample	1028	380	128	338	657	360	146	161	64
	%	%	%	%	%	%	%	%	%

Do you have a positive or negative opinion of air conditioning in general?

Very positive	16	17	15	9	22	6	10	5	1
Fairly positive	37	35	32	29	42	29	50	11	24
TOTAL POSITIVE	53	52	47	38	64	35	60	16	25
Neither positive nor negative	33	32	30	38	27	43	35	41	60
Fairly negative	10	13	18	17	7	15	3	31	7
Very negative	3	4	5	6	2	4	0	9	7
TOTAL NEGATIVE	13	17	23	23	9	19	3	40	14
Don't know	1	0	0	1	0	2	2	3	1

Would you support or oppose...

Installing air conditioning as standard in new homes?

Strongly support	29	33	40	14	38	14	23	5	11
Somewhat support	43	39	24	46	43	43	58	27	43
TOTAL SUPPORT	72	72	64	60	81	57	81	32	54
Somewhat oppose	12	11	15	22	7	19	10	27	23
Strongly oppose	6	8	9	12	3	9	3	19	5
TOTAL OPPOSE	18	19	24	34	10	28	13	46	28
Don't know	11	10	12	6	9	15	6	22	18

Making it easier for people in existing homes to get air conditioning installed in their home, without requiring permission from the council, building owners, landlords, etc?

Strongly support	26	29	38	17	31	16	24	12	9
Somewhat support	43	41	36	44	43	43	54	27	58
TOTAL SUPPORT	69	70	74	61	74	59	78	39	67
Somewhat oppose	12	11	11	21	10	15	9	24	8
Strongly oppose	5	6	6	7	3	7	4	11	4
TOTAL OPPOSE	17	17	17	28	13	22	13	35	12
Don't know	15	11	9	11	12	19	9	26	20

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Sample Size: 1028 adults in Italy
Fieldwork: 7th - 15th July 2026

		Recent heatwave methods used to cool home			
	Total	Opening windows	Using electric fans	Using air conditioning	Keeping blinds/ curtains/ shutters closed
Weighted Sample	1028	380	569	554	604
Unweighted Sample	1028	393	567	562	617
	%	%	%	%	%

Do you have a positive or negative opinion of air conditioning in general?

Very positive	16	13	12	23	13
Fairly positive	37	33	37	44	37
TOTAL POSITIVE	53	46	49	67	50
Neither positive nor negative	33	37	37	25	35
Fairly negative	10	12	10	6	13
Very negative	3	4	3	1	2
TOTAL NEGATIVE	13	16	13	7	15
Don't know	1	0	0	0	1

Would you support or oppose...

Installing air conditioning as standard in new homes?

Strongly support	29	27	28	40	27
Somewhat support	43	42	43	44	44
TOTAL SUPPORT	72	69	71	84	71
Somewhat oppose	12	15	13	7	12
Strongly oppose	6	6	6	3	6
TOTAL OPPOSE	18	21	19	10	18
Don't know	11	11	11	7	11

Making it easier for people in existing homes to get air conditioning installed in their home, without requiring permission from the council, building owners, landlords, etc?

Strongly support	26	22	23	34	24
Somewhat support	43	43	45	43	45
TOTAL SUPPORT	69	65	68	77	69
Somewhat oppose	12	13	11	10	10
Strongly oppose	5	5	5	3	6
TOTAL OPPOSE	17	18	16	13	16
Don't know	15	17	15	10	15

YouGov European Political Monthly Survey Results

Sample Size: 1028 adults in Italy
Fieldwork: 7th - 15th July 2026

Weighted Sample
Unweighted Sample

	Age			Gender		Region					Past Vote 2022			Party Groups	
Total	18-34	35-54	55+	Male	Female	North west	North east	Centre	South	Islands	Movimento 5 Stelle	Fratelli d'Italia	Partito Democratico	Left	Right
1028	200	361	467	494	534	277	189	212	234	116	97	154	120	218	261
1028	163	377	488	467	561	333	198	194	205	98	103	185	121	213	292
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Government subsidising the cost to homeowners of getting air conditioning installed?

Strongly support	26	20	25	30	26	27	23	34	26	27	21	32	24	24	23	27
Somewhat support	38	33	39	41	34	42	41	36	36	39	39	45	42	40	41	38
TOTAL SUPPORT	64	53	64	71	60	69	64	70	62	66	60	77	66	64	64	65
Somewhat oppose	13	13	14	13	17	10	14	10	15	14	13	10	15	17	15	14
Strongly oppose	10	14	11	7	12	7	8	10	14	8	8	2	12	4	6	9
TOTAL OPPOSE	23	27	25	20	29	17	22	20	29	22	21	12	27	21	21	23
Don't know	12	20	10	10	11	13	13	10	10	11	19	11	8	15	14	10

Banning air conditioning entirely

Strongly support	2	1	3	1	3	1	2	4	0	3	1	5	1	1	1	1
Somewhat support	6	9	6	5	9	4	6	8	5	7	5	5	3	9	7	5
TOTAL SUPPORT	8	10	9	6	12	5	8	12	5	10	6	10	4	10	8	6
Somewhat oppose	25	24	25	26	26	25	26	20	25	28	26	24	28	25	22	25
Strongly oppose	58	54	58	60	55	62	56	64	63	52	59	58	63	60	64	64
TOTAL OPPOSE	83	78	83	86	81	87	82	84	88	80	85	82	91	85	86	89
Don't know	8	11	7	8	7	9	11	4	6	11	9	8	5	5	5	5

Which do you think is more important?

Allowing and encouraging more widespread adoption of air conditioning, even if this means more carbon emissions or other negative climate change factors	35	36	34	35	36	34	39	40	32	30	34	32	35	31	32	40
Keeping carbon emissions and other negative climate change factors down as much as possible, even if this means more people suffer harms from heat waves and high temperatures	32	38	35	26	37	27	30	32	33	35	26	38	32	35	37	27
Don't know	33	26	31	38	27	39	31	28	35	36	41	30	33	35	31	33

YouGov European Political Monitor

Sample Size: 1028 adults in Italy

Fieldwork: 7th - 15th July 2026

	Total	I am currently very worried about climate change and its effects	Full A/C in Italy would have very large impact on carbon emissions	Prioritise keeping carbon emissions and other negative climate change factors down as much as possible, even if this means more people suffer harms from heat waves and high temperatures	Air conditioning		Air con want		
					Yes I do	No I do not	Yes I do	No I do not	Not sure
Weighted Sample	1028	391	132	324	649	366	148	157	74
Unweighted Sample	1028	380	128	338	657	360	146	161	64
	%	%	%	%	%	%	%	%	%

Government subsidising the cost to homeowners of getting air conditioning installed?

Strongly support	26	32	35	18	32	18	32	8	6
Somewhat support	38	35	29	37	39	39	41	29	48
TOTAL SUPPORT	64	67	64	55	71	57	73	37	54
Somewhat oppose	13	11	12	24	10	18	11	26	18
Strongly oppose	10	11	12	12	8	11	6	19	7
TOTAL OPPOSE	23	22	24	36	18	29	17	45	25
Don't know	12	11	12	8	11	14	9	18	21

Banning air conditioning entirely

Strongly support	2	2	3	3	2	2	0	5	0
Somewhat support	6	7	5	13	6	6	5	8	4
TOTAL SUPPORT	8	9	8	16	8	8	5	13	4
Somewhat oppose	25	26	26	38	20	34	20	46	37
Strongly oppose	58	58	57	38	67	44	64	27	37
TOTAL OPPOSE	83	84	83	76	87	78	84	73	74
Don't know	8	7	10	7	5	14	10	15	22

Which do you think is more important?

Allowing and encouraging more widespread adoption of air conditioning, even if this means more carbon emissions or other negative climate change factors	35	28	22	0	44	19	28	11	19
Keeping carbon emissions and other negative climate change factors down as much as possible, even if this means more people suffer harms from heat waves and high temperatures	32	42	42	100	26	41	34	51	35
Don't know	33	30	36	0	30	40	38	38	46

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Sample Size: 1028 adults in Italy
Fieldwork: 7th - 15th July 2026

	Recent heatwave methods used to cool home				
	Total	Opening windows	Using electric fans	Using air conditioning	Keeping blinds/ curtains/ shutters closed
Weighted Sample	1028	380	569	554	604
Unweighted Sample	1028	393	567	562	617
	%	%	%	%	%

Government subsidising the cost to homeowners of getting air conditioning installed?

Strongly support	26	24	26	33	25
Somewhat support	38	37	38	40	37
TOTAL SUPPORT	64	61	64	73	62
Somewhat oppose	13	17	13	10	12
Strongly oppose	10	9	12	6	13
TOTAL OPPOSE	23	26	25	16	25
Don't know	12	13	11	11	12

Banning air conditioning entirely

Strongly support	2	2	1	1	2
Somewhat support	6	8	6	5	4
TOTAL SUPPORT	8	10	7	6	6
Somewhat oppose	25	27	26	19	26
Strongly oppose	58	53	57	71	61
TOTAL OPPOSE	83	80	83	90	87
Don't know	8	10	9	4	6

Which do you think is more important?

Allowing and encouraging more widespread adoption of air conditioning, even if this means more carbon emissions or other negative climate change factors	35	33	31	47	36
Keeping carbon emissions and other negative climate change factors down as much as possible, even if this means more people suffer harms from heat waves and high temperatures	32	36	35	25	29
Don't know	33	31	34	29	35

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Sample Size: 1028 adults in Italy

Fieldwork: 7th - 15th July 2026

Weighted Sample
Unweighted Sample

	Age			Gender		Region					Past Vote 2022			Party Groups	
Total	18-34	35-54	55+	Male	Female	North west	North east	Centre	South	Islands	Movimento 5 Stelle	Fratelli d'Italia	Partito Democratico	Left	Right
1028	200	361	467	494	534	277	189	212	234	116	97	154	120	218	261
1028	163	377	488	467	561	333	198	194	205	98	103	185	121	213	292
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If all buildings in COUNTRY were fitted with air conditioning, how large an impact do you think that would have on...

The number of people in COUNTRY who suffer harms as a result of heatwaves and high temperatures?

A very large impact	14	13	16	13	12	16	14	14	12	16	13	16	14	19	15	13
A fairly large impact	30	22	27	36	26	34	33	28	33	26	31	36	38	27	31	30
A moderate impact	24	29	26	19	27	21	20	25	23	29	20	21	20	22	23	22
TOTAL LARGE / MODERATE IMPACT	68	64	69	68	65	71	67	67	68	71	64	73	72	68	69	65
A fairly small impact	13	11	14	13	16	10	15	15	13	10	10	13	18	16	14	17
A very small impact	6	9	5	6	8	5	6	10	9	2	4	4	7	7	9	7
No impact at all	1	2	1	1	1	1	2	0	1	2	0	0	1	2	1	2
TOTAL SMALL / NO IMPACT	20	22	20	20	25	16	23	25	23	14	14	17	26	25	24	26
Don't know	12	14	11	12	11	13	10	8	9	15	22	10	3	7	6	8

The overall size of the impact that COUNTRY has on climate change?

A very large impact	13	13	13	13	11	14	12	15	14	13	11	14	13	10	14	13
A fairly large impact	27	28	19	33	23	31	27	26	27	24	37	29	20	36	30	22
A moderate impact	22	20	26	21	23	22	27	21	19	24	18	23	29	26	23	25
TOTAL LARGE / MODERATE IMPACT	62	61	58	67	57	67	66	62	60	61	66	66	62	72	67	60
A fairly small impact	14	16	17	11	18	11	12	18	18	15	9	13	16	14	18	16
A very small impact	5	4	6	5	8	2	5	5	9	2	3	3	11	3	4	9
No impact at all	3	2	1	4	3	2	3	7	2	1	0	3	7	1	2	5
TOTAL SMALL / NO IMPACT	22	22	24	20	29	15	20	30	29	18	12	19	34	18	24	30
Don't know	15	17	17	14	13	18	15	8	11	23	22	15	4	10	9	10

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Sample Size: 1028 adults in Italy

Fieldwork: 7th - 15th July 2026

	Total	I am currently very worried about climate change and its effects	Full A/C in Italy would have very large impact on carbon emissions	Prioritise keeping carbon emissions and other negative climate change factors down as much as possible, even if this means more people suffer harms from heat waves and high temperatures	Air conditioning		Air con want		
					Yes I do	No I do not	Yes I do	No I do not	Not sure
Weighted Sample	1028	391	132	324	649	366	148	157	74
Unweighted Sample	1028	380	128	338	657	360	146	161	64
	%	%	%	%	%	%	%	%	%

If all buildings in COUNTRY were fitted with air conditioning, how large an impact do you think that would have on...

The number of people in COUNTRY who suffer harms as a result of heatwaves and high temperatures?

A very large impact	14	21	48	14	16	10	12	7	10
A fairly large impact	30	37	18	27	30	30	35	24	30
A moderate impact	24	20	18	29	22	26	23	26	30
TOTAL LARGE / MODERATE IMPACT	68	78	84	70	68	66	70	57	70
A fairly small impact	13	12	6	20	11	15	17	18	7
A very small impact	6	5	5	5	7	4	5	7	2
No impact at all	1	1	1	0	1	1	0	2	2
TOTAL SMALL / NO IMPACT	20	18	12	25	19	20	22	27	11
Don't know	12	4	5	4	11	13	8	15	19

The overall size of the impact that COUNTRY has on climate change?

A very large impact	13	24	100	17	13	14	7	11	29
A fairly large impact	27	33	0	33	27	27	29	29	17
A moderate impact	22	20	0	23	24	20	21	15	26
TOTAL LARGE / MODERATE IMPACT	62	77	100	73	64	61	57	55	72
A fairly small impact	14	13	0	17	15	13	18	12	5
A very small impact	5	2	0	3	4	6	5	8	6
No impact at all	3	1	0	1	2	4	3	4	3
TOTAL SMALL / NO IMPACT	22	16	0	21	21	23	26	24	14
Don't know	15	6	0	6	14	17	16	21	16

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Sample Size: 1028 adults in Italy

Fieldwork: 7th - 15th July 2026

2026

	Recent heatwave methods used to cool home				
	Total	Opening windows	Using electric fans	Using air conditioning	Keeping blinds/ curtains/ shutters closed
Weighted Sample	1028	380	569	554	604
Unweighted Sample	1028	393	567	562	617
	%	%	%	%	%

If all buildings in COUNTRY were fitted with air conditioning, how large an impact do you think that would have on...

The number of people in COUNTRY who suffer harms as a result of heatwaves and high temperatures?

A very large impact	14	16	15	16	14
A fairly large impact	30	27	30	31	32
A moderate impact	24	23	25	23	23
TOTAL LARGE / MODERATE IMPACT	68	66	70	70	69
A fairly small impact	13	12	13	10	13
A very small impact	6	6	5	9	7
No impact at all	1	1	1	1	1
TOTAL SMALL / NO IMPACT	20	19	19	20	21
Don't know	12	15	12	10	9

The overall size of the impact that COUNTRY has on climate change?

A very large impact	13	15	15	11	14
A fairly large impact	27	28	27	27	27
A moderate impact	22	20	24	25	22
TOTAL LARGE / MODERATE IMPACT	62	63	66	63	63
A fairly small impact	14	15	14	16	14
A very small impact	5	4	3	5	5
No impact at all	3	2	2	2	4
TOTAL SMALL / NO IMPACT	22	21	19	23	23
Don't know	15	15	16	14	14

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Sample Size: 1028 adults in Italy
Fieldwork: 7th - 15th July 2026

Weighted Sample
Unweighted Sample

	Age			Gender		Region					Past Vote 2022			Party Groups	
Total	18-34	35-54	55+	Male	Female	North west	North east	Centre	South	Islands	Movimento 5 Stelle	Fratelli d'Italia	Partito Democratico	Left	Right
1028	200	361	467	494	534	277	189	212	234	116	97	154	120	218	261
1028	163	377	488	467	561	333	198	194	205	98	103	185	121	213	292
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If air conditioning became widespread in homes in COUNTRY, what impact do you think this would have on dedication to tackle climate change?

People would become much more dedicated to tackle climate change	10	8	11	11	10	10	11	9	11	12	6	9	9	10	10	8
People would become somewhat more dedicated to tackle climate change	16	14	15	18	16	16	15	14	18	21	9	22	23	11	11	20
TOTAL WOULD BECOME MORE DEDICATED	26	22	26	29	26	26	26	23	29	33	15	31	32	21	21	28
Would not make much difference either way	41	37	44	40	42	40	41	53	40	31	44	38	50	49	45	45
People would become somewhat less dedicated to tackle climate change	8	8	7	8	9	7	9	8	7	7	8	3	8	11	13	7
People would become much less dedicated to tackle climate change	7	16	5	4	9	4	6	5	7	9	4	4	4	6	7	4
TOTAL WOULD BECOME LESS DEDICATED	15	24	12	12	18	11	15	13	14	16	12	7	12	17	20	11
Don't know	18	17	18	20	14	22	18	11	18	21	29	23	7	13	13	14

Do you think the problems associated with people being unable to keep cool during heatwaves can or cannot be solved without more widespread adoption of air conditioning?

Can be solved without more widespread adoption of air conditioning	38	39	37	39	41	36	39	40	43	37	29	34	47	34	40	41
Cannot be solved without more widespread adoption of air conditioning	34	28	35	35	36	31	35	39	30	31	34	30	35	38	35	35
Don't know	28	32	27	26	23	32	26	21	27	32	37	37	18	28	25	23

YouGov European Political Monitor

Sample Size: 1028 adults in Italy

Fieldwork: 7th - 15th July 2026

	Total	I am currently very worried about climate change and its effects	Full A/C in Italy would have very large impact on carbon emissions	Prioritise keeping carbon emissions and other negative climate change factors down as much as possible, even if this means more people suffer harms from heat waves and high temperatures	Air conditioning		Air con want		
					Yes I do	No I do not	Yes I do	No I do not	Not sure
Weighted Sample	1028	391	132	324	649	366	148	157	74
Unweighted Sample	1028	380	128	338	657	360	146	161	64
	%	%	%	%	%	%	%	%	%

If air conditioning became widespread in homes in COUNTRY, what impact do you think this would have on dedication to tackle climate change?

People would become much more dedicated to tackle climate change	10	15	20	15	10	11	14	10	9
People would become somewhat more dedicated to tackle climate change	16	19	7	21	16	16	19	14	12
TOTAL WOULD BECOME MORE DEDICATED	26	34	27	36	26	27	33	24	21
Would not make much difference either way	41	32	29	32	43	39	35	38	44
People would become somewhat less dedicated to tackle climate change	8	11	9	12	8	8	9	7	10
People would become much less dedicated to tackle climate change	7	10	22	13	5	9	7	12	8
TOTAL WOULD BECOME LESS DEDICATED	15	21	31	25	13	17	16	19	18
Don't know	18	13	12	8	19	16	15	19	16

Do you think the problems associated with people being unable to keep cool during heatwaves can or cannot be solved without more widespread adoption of air conditioning?

Can be solved without more widespread adoption of air conditioning	38	46	50	56	33	49	36	62	42
Cannot be solved without more widespread adoption of air conditioning	34	32	34	26	40	21	31	13	24
Don't know	28	23	16	18	26	30	34	25	34

YouGov European Political Monitor

Sample Size: 1028 adults in Italy
Fieldwork: 7th - 15th July 2026

	Recent heatwave methods used to cool home				
	Total	Opening windows	Using electric fans	Using air conditioning	Keeping blinds/ curtains/ shutters closed
Weighted Sample	1028	380	569	554	604
Unweighted Sample	1028	393	567	562	617
	%	%	%	%	%

If air conditioning became widespread in homes in COUNTRY, what impact do you think this would have on dedication to tackle climate change?

People would become much more dedicated to tackle climate change	10	10	11	8	10
People would become somewhat more dedicated to tackle climate change	16	14	15	17	14
TOTAL WOULD BECOME MORE DEDICATED	26	24	26	25	24
Would not make much difference either way	41	41	39	44	44
People would become somewhat less dedicated to tackle climate change	8	8	9	8	8
People would become much less dedicated to tackle climate change	7	10	9	4	7
TOTAL WOULD BECOME LESS DEDICATED	15	18	18	12	15
Don't know	18	18	16	19	18

Do you think the problems associated with people being unable to keep cool during heatwaves can or cannot be solved without more widespread adoption of air conditioning?

Can be solved without more widespread adoption of air conditioning	38	42	40	31	39
Cannot be solved without more widespread adoption of air conditioning	34	29	32	43	33
Don't know	28	29	28	26	28

YouGov European Political Monthly Survey Results

Sample Size: 1028 adults in Italy
Fieldwork: 7th - 15th July 2026

Weighted Sample
Unweighted Sample

	Age			Gender		Region					Past Vote 2022			Party Groups	
Total	18-34	35-54	55+	Male	Female	North west	North east	Centre	South	Islands	Movimento 5 Stelle	Fratelli d'Italia	Partito Democratico	Left	Right
1028	200	361	467	494	534	277	189	212	234	116	97	154	120	218	261
1028	163	377	488	467	561	333	198	194	205	98	103	185	121	213	292
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When it comes to dealing with more common heatwaves and high temperatures, do you think the government should prioritise encouraging more widespread adoption of air conditioning, or should it prioritise encouraging alternative methods of keeping homes cool (e.g. external shutters, insulation, reflective roofs)?

Should prioritise air conditioning	15	14	15	15	16	13	11	18	18	13	14	14	21	14	15	21
Should prioritise alternative methods	41	42	39	42	41	41	43	35	45	47	25	43	45	46	45	41
Should prioritise both equally	30	26	31	32	28	32	32	35	30	24	34	36	27	30	33	27
Should not prioritise either	2	1	2	3	3	2	3	6	1	1	1	0	2	2	2	3
Don't know	12	17	13	9	11	12	11	6	6	15	27	8	4	8	6	8

YouGov European Political Monitor

Sample Size: 1028 adults in Italy
Fieldwork: 7th - 15th July 2026

	Total	I am currently very worried about climate change and its effects	Full A/C in Italy would have very large impact on carbon emissions	Prioritise keeping carbon emissions and other negative climate change factors down as much as possible, even if this means more people suffer harms from heat waves and high temperatures	Air conditioning		Air con want		
					Yes I do	No I do not	Yes I do	No I do not	Not sure
Weighted Sample	1028	391	132	324	649	366	148	157	74
Unweighted Sample	1028	380	128	338	657	360	146	161	64
	%	%	%	%	%	%	%	%	%

When it comes to dealing with more common heatwaves and high temperatures, do you think the government should prioritise encouraging more widespread adoption of air conditioning, or should it prioritise encouraging alternative methods of keeping homes cool (e.g. external shutters, insulation, reflective roofs)?

Should prioritise air conditioning	15	15	12	10	18	8	17	3	4
Should prioritise alternative methods	41	45	54	61	35	52	46	59	46
Should prioritise both equally	30	30	29	22	35	23	25	18	31
Should not prioritise either	2	3	0	3	2	4	2	4	6
Don't know	12	6	5	4	11	13	10	17	12

YouGov European Political Moni

Sample Size: 1028 adults in Italy
Fieldwork: 7th - 15th July 2026

		Recent heatwave methods used to cool home				
		Total	Opening windows	Using electric fans	Using air conditioning	Keeping blinds/ curtains/ shutters closed
Weighted Sample		1028	380	569	554	604
Unweighted Sample		1028	393	567	562	617
		%	%	%	%	%

When it comes to dealing with more common heatwaves and high temperatures, do you think the government should prioritise encouraging more widespread adoption of air conditioning, or should it prioritise encouraging alternative methods of keeping homes cool (e.g. external shutters, insulation, reflective roofs)?

Should prioritise air conditioning	15	10	13	20	10
Should prioritise alternative methods	41	44	45	33	46
Should prioritise both equally	30	31	30	36	32
Should not prioritise either	2	3	2	1	3
Don't know	12	13	10	10	9