

YouGov / Eurotrack Survey Results

Sample Size: 2033 GB adults, 2060 German adults, 1001 French adults, 1009 Danish adults, 1022 Swedish adults, 1006 Finnish adults and, 620 Norwegian adults

Fieldwork: 21st - 25th April 2016

	GB	Germany	France	Denmark	Sweden	Finland	Norway
Weighted Sample	2033	2060	1001	1010	1025	1006	620
Unweighted Sample	2033	2060	1001	1009	1022	1006	620
	%	%	%	%	%	%	%

If there was a referendum on [COUNTRY's] membership of the Eurovision Song Contest, how would you vote?

I would vote to remain a member of the Eurovision Song Contest	21	35	25	37	48	41	39
I would vote to leave the Eurovision Song Contest	31	27	29	22	16	21	21
I would not vote	39	30	36	34	31	30	30
Don't know	8	8	10	8	5	8	10

Have you ever watched the Eurovision song contest?

Yes	82	79	70	91	93	92	90
No, never	16	19	28	8	6	7	8
No, I don't know what Eurovision is	2	2	3	1	1	1	3

Will you watch the Eurovision song contest in May 2016?

[Asked to respondents who do know what Eurovision is; GB n=2006; German n=2025; France n=976; Denmark; n=1002; Sweden n=1013; Finland; n=995; Norway n=603]

Yes, definitely	8	9	7	12	19	11	17
Yes, probably	17	23	15	24	35	29	26
TOTAL YES	25	32	22	36	54	40	43
No, probably not	30	29	25	29	22	34	27
No, definitely not	39	31	46	25	17	16	21
TOTAL NO	69	60	71	54	39	50	48
Don't know	6	8	7	10	6	10	9

How big an event, if at all, is the Eurovision Song Contest in [COUNTRY]?

[Asked to respondents who do know what Eurovision is; GB n=2006; German n=2025; France n=976; Denmark; n=1002; Sweden n=1013; Finland; n=995; Norway n=603]

A big event	2	5	3	7	16	5	8
A fairly big event	18	24	11	31	46	31	29
TOTAL A BIG EVENT	20	29	14	38	62	36	37
Not really a big event	36	40	29	34	22	45	33
Not a big event at all	34	22	55	18	9	12	24
TOTAL NOT A BIG EVENT	70	62	84	52	31	57	57
Don't know	9	9	2	10	5	6	6

Which, if any, of the following statements comes closest to your view on how the public in general vote on the Eurovision Song Contest in Britain?

[Asked to respondents who have watched Eurovision: GB n=1705; German n=1631; France n=690; Denmark; n=919; Sweden n=948; Finland; n=929; Norway n=556]

I think they vote solely due to geo-political reasons	38	13	33	13	18	5	16
I think they vote on a mixture of geo-political reasons and on the merit of each performance	34	32	22	44	53	34	50
I think they vote solely on the merit of the performance	12	32	14	24	13	38	15
I think they vote for other reasons	5	6	17	3	6	9	4
Not sure	12	17	15	16	10	14	15

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For which, if any, of the following reasons would you watch Eurovision song contest? (Please select all that apply)

[Asked to respondents who do know what Eurovision is; GB n=2006; German n=2025; France n=976; Denmark; n=1002; Sweden n=1013; Finland; n=995; Norway n=603]

Because my family/friends watch it	9	9	7	22	38	19	24
I find the commentary in my own country amusing	27	8	6	5	7	4	6
I like that it's a contest between countries	9	24	16	18	19	22	31
I like the music	10	19	23	15	19	16	16
I like to see other how cultures perform	13	25	18	18	20	37	20
I love everything about it	5	4	4	4	13	4	8
I watch it so I can make fun of it	21	9	9	7	9	10	13
It's a good excuse for a party with my friends	8	5	6	5	6	9	12
Other	3	5	5	9	9	9	5
Don't know	9	12	8	15	11	19	15
I would never watch Eurovision	37	25	37	26	16	11	18

[The following questions were asked to respondents who have watched Eurovision: GB n=1705; German n=1631; France n=690; Denmark; n=919; Sweden n=948; Finland; n=929; Norway n=556]

What part of the contest do you enjoy the most?

The songs	24	35	41	37	40	47	35
The voting	17	22	12	17	16	17	23
The host/hosts of the show	8	2	1	1	1	1	1
The videos introducing each country	4	14	15	8	6	12	9
The halftime show	1	1	2	2	6	2	3
Other	10	3	3	4	4	3	3
Don't know	36	24	26	30	26	19	27

What part of the contest do you enjoy the least?

The songs	18	12	9	9	10	9	16
The voting	17	19	23	10	17	12	10
The videos introducing each country	11	6	5	8	8	8	8
The host/hosts of the show	11	11	17	16	10	14	13
The halftime show	10	15	9	19	20	23	16
Other	4	6	5	3	5	4	3
Don't know	30	31	31	34	29	30	34

What part of the songs do you enjoy the most?

The singing quality	12	24	23	17	15	29	15
The melodies	9	21	24	29	29	24	24
The dancing/choreography	8	6	6	3	6	6	4
The special effects/staging	7	7	5	5	8	4	5
The end of the song	6	2	2	1	2	1	3
The lyrics of the song	4	4	6	2	3	4	2
Song writing	3	3	6	1	1	2	4
The singers clothes	3	2	3	2	4	3	5
The intro of the song	0	0	0	1	0	1	1
Other	8	4	2	5	4	4	3
Don't know	39	26	24	36	28	22	33

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What part of the songs do you enjoy the least?

The singing quality	13	9	7	8	8	7	15
The dancing/choreography	8	9	5	8	7	11	6
The special effects/staging	7	10	12	10	11	14	7
Song writing	5	4	4	2	5	5	2
The lyrics of the song	5	5	5	3	5	5	7
The singers clothes	5	9	17	8	9	9	7
The melodies	3	4	4	3	6	3	3
The intro of the song	3	1	2	1	1	4	2
The end of the song	1	1	1	1	1	1	1
Other	6	8	7	5	5	5	5
Don't know	44	40	35	50	42	35	46

New rules have been announced for the Eurovision Song Contest in the biggest change to voting since 1975. In previous years each country's jury and public votes were combined and announced in one go. Now the votes will be split with each country's jury vote cast first, and votes from viewers in all countries combined and announced at the end. (Organisers say this will create a "dramatic finish" as the winner will only be revealed at the very end.) Do you think these new voting rules will make the contest better or worse?

[Asked to respondents who have watched Eurovision: GB n=1705; German n=1631; France n=690; Denmark; n=919; Sweden n=948; Finland; n=929; Norway n=556]

Definitely better	4	5	9	6	5	4	10
Probably better	25	24	26	19	27	34	26
TOTAL BETTER	29	29	35	25	32	38	36
Neither better nor worse	30	31	32	27	29	24	26
Probably worse	8	9	2	6	8	7	9
Definitely worse	5	5	3	4	4	3	5
TOTAL WORSE	13	14	5	10	12	10	14
Not sure	28	26	27	38	27	28	25