

# YouGov Survey / Evening Standard Results

Sample Size: 1313 London adults  
Fieldwork: 29th April - 1st May 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1313</b>	<b>353</b>	<b>493</b>	<b>97</b>	<b>92</b>	<b>372</b>	<b>399</b>	<b>219</b>	<b>647</b>	<b>666</b>	<b>158</b>	<b>470</b>	<b>421</b>	<b>264</b>	<b>744</b>	<b>569</b>
<b>Unweighted Sample</b>	<b>1313</b>	<b>347</b>	<b>477</b>	<b>83</b>	<b>102</b>	<b>350</b>	<b>383</b>	<b>232</b>	<b>637</b>	<b>676</b>	<b>165</b>	<b>358</b>	<b>489</b>	<b>301</b>	<b>806</b>	<b>506</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Con	<b>33</b>	100	0	0	0	77	7	17	36	29	42	30	31	36	32	34
Lab	<b>46</b>	0	100	0	0	6	84	41	43	50	42	51	47	38	47	45
Lib Dem	<b>9</b>	0	0	100	0	2	4	33	9	9	5	9	8	11	11	6
UKIP	<b>8</b>	0	0	0	100	12	4	1	8	8	3	5	10	13	7	11
Other	<b>4</b>	0	0	0	0	3	1	8	4	4	8	4	4	2	4	5

## Other Parties Voting Intention

Green	<b>3</b>	0	0	0	0	2	1	6	3	3	8	4	3	1	3	4
BNP	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	1	0	2	1	1	0	1	1	1	1	0

## Non Voters

Would Not Vote	<b>4</b>	0	0	0	0	3	1	8	4	4	8	4	4	2	4	5
Don't know	<b>1</b>	0	0	0	0	1	0	0	1	0	0	1	0	0	1	1

## The general election will be held on May 7.

On a scale of 0 (certain NOT to vote) to 10

(absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	<b>0</b>	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0
3	<b>0</b>	0	0	0	0	0	0	0	0	0	1	1	0	0	0	1
4	<b>0</b>	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
5	<b>1</b>	0	1	1	0	0	1	0	1	1	2	1	2	1	1	1
6	<b>1</b>	0	1	4	0	1	0	1	1	1	1	1	1	1	0	2
7	<b>3</b>	3	3	0	2	2	2	2	3	3	7	4	3	0	2	5
8	<b>4</b>	4	4	1	7	5	3	2	4	4	7	4	4	3	3	5
9	<b>8</b>	9	4	15	8	8	5	9	6	10	9	12	6	4	9	6
10 - Absolutely certain to vote	<b>82</b>	82	88	79	82	84	88	86	84	80	73	77	84	91	83	80

April 20-22  
**April 29 - May 1**

## Headline Voting Intention

[Excluding Don't knows and Would not votes]

Con	<b>31</b>	<b>33</b>	100	0	0	0	76	7	17	37	28	41	30	30	36	32	33
Lab	<b>44</b>	<b>45</b>	0	100	0	0	6	85	40	42	49	41	50	48	37	46	45
Lib Dem	<b>8</b>	<b>9</b>	0	0	100	0	2	4	34	9	9	5	10	8	11	11	6
UKIP	<b>10</b>	<b>8</b>	0	0	0	100	12	4	1	8	9	3	6	10	13	7	11
Other	<b>7</b>	<b>5</b>	0	0	0	0	3	1	8	4	5	11	5	4	2	4	5

## Other Parties Voting Intention

Green	<b>6</b>	<b>4</b>	0	0	0	0	2	1	6	4	4	10	4	3	1	3	5
BNP	<b>0</b>	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	<b>0</b>	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	<b>1</b>	0	0	0	0	1	0	2	0	1	1	1	1	1	1	1

## Non Voters

Would Not Vote	<b>6</b>	<b>4</b>	0	0	0	0	2	1	8	4	5	10	4	4	2	4	5
Don't know	<b>11</b>	<b>7</b>	0	0	0	0	5	1	0	7	7	13	10	4	2	5	9

## YouGov London Weighting Data

In addition to weighting by age, gender and social class (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership, political party identification and ethnicity:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	77	79
Male 25 to 39	171	240
Male 40 to 59	235	211
Male 60 +	154	117
Female 18 to 24	88	79
Female 25 to 39	187	230
Female 40 to 59	254	210
Female 60 +	147	147
<b>Social Grade</b>		
AB	499	341
C1	393	433
C2	166	144
DE	255	394
<b>Newspaper Type</b>		
Express / Mail	186	223
Sun / Star	168	263
Mirror / Record	100	184
Guardian/ Independent	97	66
FT/ Times/ Tele	188	131
Other Paper	184	118
No Paper	390	328
<b>Political Party Identification</b>		
Labour Loyal	322	341
Labour Disloyal	167	158
Conservative	314	368
Liberal Democrat	83	144
Others	56	39
None / Don't know	371	263
<b>Ethnicity</b>		
White	930	775
Indian	82	85
Pakistani and Bangladeshi	49	72
Black	102	171
Other and Mixed	98	190
Refused	52	20