

YouGov / Evening Standard Survey Results

Sample Size: 1350 London adults Fieldwork: 21st - 24th July 2014

			Westn	ninster \	/ I	2	010 V	ote	Ge	ender		Ag	Social Grade			
	Total	Con	Dem				Lab	Lib Dem Ma		Male Female		25-39	40-59	60+	ABC1	C2DE
Weighted Sample	1350	Х	Х	Х	Х	412	402	231	666	684	162	483	433	271	778	572
Unweighted Sample	1350	360	467	94	103	407	384	277	662	688	79	387	512	372	886	464
· · · · · · · · · · · · · · · · · · ·	0/	0/	0/	0/	0.1	0/	0/	0/	0/	0/	0.4	0/	0/	0/	0/	0/

		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	17-19	21-24															
	June	July															
Headline Voting Intention	04.10	- Cu.,															
[Excluding Don't knows and Wouldn't Votes]																	
Con	35	35	100	0	0	0	81	4	9	36	33	24	37	33	40	36	34
Lab	42	45	0	100	0	0	7	86	41	42	49	62	40	46	43	44	46
Lib Dem	8	8	0	0	100	0	2	2	32	9	7	11	9	9	5	10	6
Other	16	12	0	0	0	100		7	18	13	11	3	15	12	13	11	14
Other Parties Voting Intention			•				•					•			•		
UKIP	10	8	0	0	0	100	8	3	9	9	6	1	7	8	10	6	11
Green	4	4	0	0	0	0	1	3	9	3	5	2	6	3	2	4	3
BNP	1	0	0	0	0	0	0	0	0	1	0	0	1	0	0	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	0	0	1	0	0	1	1	0	1
Non Voters			-				-			-		·-			-		
Would Not Vote	6	8	0	0	0	0	2	4	3	8	8	18	9	6	4	5	12
Don't know	12	11	0	0	0	0	11	8	14	7	16	18	12	8	12	10	13
How well or badly do you think Boris Johnson is doing his																	
job as Mayor of London?																	
Very well	16	14	35	5	9	6	32	3	7	16	11	8	13	15	17	14	13
Fairly well	48	46	57	40	58	42	56	39	49	41	52	36	50	44	49	50	42
TOTAL WELL	64	60	92	45	67	48	88	42	56	57	63	44	63	59	66	64	55
Fairly badly	17	16	4	25	18	27	5	26	20	17	16	15	15	20	15	14	19
Very badly	10	13	2	21	13	16	3	21	16	17	9	12	10	15	14	12	14
TOTAL BADLY	27	29	6	46	31	43	8	47	36	34	25	27	25	35	29	26	33
Don't know	9	11	2	9	4	9	4	11	7	10	12	29	11	7	5	10	12
Thinking about the administration of Landau ways																	
Thinking about the administration of London more																	
generally, which areas do you think should be the greatest																	
priority for the Mayor and city government? Choose up to																	
three. Housing	61	58	46	69	62	43	46	68	64	57	58	49	60	55	63	62	5 2
Transport	56	55	60	57	57	43 49	57	54	62	59	56 51	49	55	63	46	62	52 46
Policing	36	37	46	31	27	53	49	35	27	35	38	18	29	45	47	38	35
Economic development and regeneration	35	31	38	28	38	31	36	29	37	35	28	28	31	33	33	32	31
Public Health	27	26	22	32	17	15	23	31	20	20	32	25	24	26	29	25	27
Fire services and emergency planning	21	20	19	19	16	38	23	19	15	17	22	12	12	23	32	17	24
The environment	15	16	12	18	18	6	12	17	18	14	17	17	18	13	17	15	17
Arts and culture	4	4	2	4	5	4	3	4	5	3	4	2	4	3	4	4	3
None of these	1	2	3	0	1	6	2	1	0	3	0	6	2	1	1	2	2
Don't know	6	5	2	2	1	2	3	2	3	4	5	10	6	3	i I	3	7
Bontanon	•	U		-	•	_	ı	-	٠		•		~	•	٠ ١	•	•



Sample Size: 1350 London adults Fieldwork: 21st - 24th July 2014

		,	Westm	ninster \	/I	2	010 Vc	te	Ge	ender		Ag	Social Grade			
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	1350	Х	Х	Х	Х	412	402	231	666	684	162	483	433	271	778	572
Unweighted Sample	1350	360	467	94	103	407	384	277	662	688	79	387	512	372	886	464
•	0/	0/					0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

	17-19 June	21-24 July															
Which one of the following do you think should be the priority for London Underground?		,															
Lower fares	44	42	37	47	33	39	38	46	40	39	44	40	44	44	36	41	43
Longer opening hours	17	17	20	18	14	14	19	15	17	20	15	15	21	16	13	20	13
Line upgrades	12	11	11	9	24	11	11	10	17	12	10	4	7	15	16	12	10
Station and train refurbishments	10	11	12	11	13	15	12	12	10	10	12	6	10	8	20	11	11
More frequent trains	9	10	14	8	13	13	13	9	11	9	11	8	8	11	12	11	8
None of these	2	3	3	1	2	2	1	4	1	3	2	5	4	1	0	2	3
Don't know	6	7	4	5	0	6	6	4	4	8	7	23	6	5	3	3	12

The following people are possible Labour candidates for the London mayoral election in 2016. Which one of these do you think would be the best Labour candidate to be the Mayor of London?

Tessa Jowell MP	12	8	16	20	13	8	17	13	13	11	4	10	14	16	14	9
Diane Abbott MP	8	5	14	6	4	6	10	13	10	7	7	8	9	7	9	7
Doreen Lawrence (House of Lords)	6	3	7	11	7	5	8	6	6	6	0	5	8	6	7	4
David Lammy MP	4	5	6	0	1	5	5	5	5	3	1	6	3	5	5	4
Sadiq Khan MP	4	1	6	8	1	1	6	4	6	2	8	3	4	2	4	3
Andrew Adonis (House of Lords)	4	5	6	3	0	4	4	6	6	3	8	5	2	4	4	5
Christian Wolmar	2	1	2	4	4	2	2	3	2	1	0	2	2	1	2	0
None of these	23	36	9	19	43	37	9	18	27	20	25	18	24	29	21	26
Don't know	37	34	34	28	28	33	38	32	26	48	48	42	33	29	34	42



Sample Size: 1350 London adults Fieldwork: 21st - 24th July 2014

		1	Westn	ninster \	/I	2	010 V	te	Ge	ender		Ag	Social Grade			
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	1350	Х	Х	Х	Х	412	402	231	666	684	162	483	433	271	778	572
Unweighted Sample	1350	360	467	94	103	407	384	277	662	688	79	387	512	372	886	464
-	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	8-10 Oct 2013	25-28 April 2014	21-24 July															
Boris Johnson was elected to serve as Mayor until May 2016. It has been suggested that he might seek to return																		
to the House of Commons as an MP in 2015. Do you think																		
it is reasonable or unreasonable for him to stand for																		
Parliament?																		
Reasonable - he could make a significant contribution to	43	40	37	61	27	36	32	58	23	32	37	36	33	38	35	39	39	34
British politics as an MP Unreasonable - he should not consider standing for Parliament																		
until 2016, the end of his term as Mayor	39	44	43	30	51	60	61	31	56	52	45	42	19	39	52	50	47	38
Don't know	18	16	20	10	22	5	7	11	21	16	18	22	48	23	13	12	14	29
								•			•		•				,	
If Boris Johnson is elected as an MP in 2015, should he continue as Mayor until May 2016 or stand down immediately?																		
Continue as Mayor, just as Ken Livingstone remained as an MP during his first year as Mayor in 2000-01	36	34	34	61	18	33	35	59	18	29	34	33	29	37	33	31	36	31
Stand down - being Mayor is a full-time job; he should not be	52	53	50	30	66	60	60	33	66	64	50	50	24	47	57	59	53	45
an MP at the same time Don't know	12	13	16	9	16	7	4	8	16	7	16	17	47	16	10	11	11	24
DOITENIOW	12	13	10	Э	10	'	4	٥	10	'	10	17	47	10	10	'''		24
Do you think schools should or should not allow parents to take their children out of school during term time for the purpose of a family holiday?			•								•		•					
Should allow parents of both primary and secondary school			35	32	36	30	43	34	35	38	35	35	28	39	35	32	34	36
children Should allow parents of only primary school children			19	21	18	10	28	22	20	21	14	24	5	20	20	25	20	18
Should allow parents of only secondary school children			2	1	2	10	4	3	20	1	4	1	1	3	20	1	3	2
Should not allow			32	37	35	48	16	31	34	34	34	31	36	27	35	35	33	31
Don't know			12	9	9	2	9	10	9	6	13	10	29	11	8	7	10	14