

YouGov Survey Results

Sample Size: 1161 18-27 year olds in GB
Fieldwork: 23rd September - 1st October 2024

	Vote in 2024 GE					Gender		Age (1)				Age (2)			Social Grade		Country			Region in England					Education Level	
	Total	Con	Lab	Lib Dem	Reform UK	Male	Female	18-24	25-49	50-64	65+	18-21	22-24	25-27	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	Non-Grad	Grad	
Weighted Sample	1161	58	359	166	67	586	575	796	365	0	0	445	352	365	839	322	1010	53	97	283	194	187	347	794	367	
Unweighted Sample	1161	58	366	164	63	542	619	777	384	0	0	456	321	384	841	320	1006	56	99	334	190	133	349	778	383	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In the following questions a transgender woman is someone who was biologically male at birth, but now identifies as a woman. A transgender man is someone who was biologically female at birth, but now identifies as a man.

Do you think transgender women should be allowed to...

Be allowed to take part in women's sporting events

Should be allowed	26	6	28	29	2	23	29	28	22	0	0	29	26	22	26	26	25	30	29	25	25	22	28	25	28
Should not be allowed	49	75	45	42	93	55	43	49	51	0	0	50	47	51	50	49	49	56	45	50	51	51	48	51	47
Don't know	25	19	27	29	5	21	28	24	27	0	0	21	27	27	24	25	25	14	25	26	24	27	24	24	25

Be allowed to use women's toilets

Should be allowed	56	24	68	67	8	49	63	56	56	0	0	58	55	56	57	53	55	56	66	56	47	54	59	53	62
Should not be allowed	28	50	17	20	78	34	22	27	29	0	0	28	26	29	27	31	28	31	20	25	33	32	26	30	23
Don't know	16	26	16	13	14	17	15	17	15	0	0	14	19	15	16	16	16	14	13	19	19	14	15	17	15

Be allowed in women only hospital wards

Should be allowed	47	15	53	51	5	40	53	48	44	0	0	48	47	44	47	44	46	42	55	49	42	46	46	44	51
Should not be allowed	32	59	24	23	82	37	28	32	34	0	0	34	30	34	31	35	33	41	26	31	37	35	31	35	27
Don't know	21	26	23	26	13	23	19	20	22	0	0	19	23	22	21	21	21	17	19	20	21	19	24	21	21

Do you think schools should or should not allow transgender pupils to socially transition when they are school (i.e. adopt a name, pronouns and clothing of the gender they identify as)?

Should	61	27	72	72	19	53	70	62	61	0	0	64	59	61	63	56	61	56	68	60	58	64	62	58	69
Should not	24	49	15	12	70	32	15	24	24	0	0	23	25	24	23	26	24	25	19	25	24	21	25	26	18
Don't know	15	24	13	16	11	15	15	15	16	0	0	13	16	16	14	18	15	19	13	14	18	15	14	16	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following statements best reflects your view?

Giving increased recognition and rights to transgender people does not pose any genuine risk to women's rights	53	18	62	60	10	48	58	54	52	0	0	53	54	52	55	49	54	43	54	54	48	53	57	50	59
Giving increased recognition and rights to transgender people poses a genuine risk to some women's rights	31	55	23	26	86	37	25	31	31	0	0	33	29	31	30	33	31	37	30	30	34	31	30	33	26
Don't know	16	27	15	14	4	15	16	15	17	0	0	14	17	17	15	18	15	19	16	16	18	16	13	16	15

Please say if you agree or disagree with the following statements?

Immigration into Britain is good for our economy and society

Strongly agree	38	10	43	50	3	36	40	38	38	0	0	38	39	38	41	31	38	31	43	41	28	46	37	33	50
Somewhat agree	38	55	41	33	30	39	37	38	37	0	0	39	36	37	38	38	37	47	37	32	42	37	39	39	34
Somewhat disagrees	10	9	8	10	30	11	8	9	11	0	0	9	10	11	9	11	10	7	9	10	9	8	12	11	7
Strongly disagree	6	15	2	1	33	8	4	5	7	0	0	5	7	7	4	10	6	8	2	9	8	3	4	7	4
Don't know	8	12	6	6	4	6	11	9	7	0	0	9	9	7	7	10	8	7	8	8	12	6	7	10	5

Some races are inherently harder working than other races

Strongly agree	8	9	8	4	10	10	6	8	8	0	0	8	8	8	7	9	8	7	10	10	7	11	4	9	6
Somewhat agree	20	29	15	17	35	18	22	20	20	0	0	20	19	20	21	16	20	22	15	20	22	20	19	20	18
Somewhat disagrees	17	16	19	20	14	19	14	18	14	0	0	18	18	14	16	17	17	17	17	17	19	12	17	16	18
Strongly disagree	40	23	44	43	29	41	39	38	43	0	0	41	35	43	42	35	40	34	41	38	34	47	42	36	48
Don't know	16	23	13	17	12	13	19	17	15	0	0	14	20	15	13	23	16	20	17	16	18	11	17	19	11

I would marry someone of a different race

Strongly agree	58	43	63	59	30	53	63	58	57	0	0	59	58	57	60	52	57	52	66	54	52	59	63	54	66
Somewhat agree	25	22	24	29	30	29	22	26	25	0	0	26	26	25	25	28	25	31	22	24	30	25	25	27	22
Somewhat disagrees	4	9	3	5	11	5	3	4	5	0	0	5	2	5	4	4	4	3	4	5	5	6	2	4	4
Strongly disagree	4	9	3	1	10	4	3	3	5	0	0	2	4	5	3	4	4	8	0	7	2	4	2	4	3
Don't know	9	17	7	6	19	8	9	9	9	0	0	8	10	9	8	11	9	5	7	11	12	7	8	10	5

I have a close friend who is a different race or colour from me

Strongly agree	53	59	55	50	47	51	55	55	48	0	0	58	53	48	55	48	54	51	41	52	50	70	51	49	62
Somewhat agree	21	10	22	26	26	22	21	19	26	0	0	18	21	26	21	22	21	18	24	19	25	17	23	22	20
Somewhat disagrees	11	11	12	11	10	13	9	11	12	0	0	12	10	12	11	13	11	12	15	11	12	6	13	13	8
Strongly disagree	8	12	7	6	8	9	8	8	9	0	0	7	9	9	8	8	8	14	13	11	5	5	8	9	7
Don't know	6	8	4	6	8	5	7	6	5	0	0	5	7	5	5	9	6	5	8	7	8	2	6	7	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you feel it should or should not be a criminal offence to take each of the following drugs?

Cannabis

Should be a criminal offence	27	58	18	26	41	28	26	28	24	0	0	31	24	24	27	25	27	21	22	29	28	28	26	29	21
Should not be a criminal offence	64	29	74	67	54	65	62	62	67	0	0	60	66	67	63	65	63	64	70	60	61	64	66	60	73
Don't know	9	14	8	7	6	7	12	10	9	0	0	10	10	9	9	10	9	15	8	11	11	8	8	11	6

Cocaine

Should be a criminal offence	68	85	67	71	84	66	69	71	61	0	0	74	67	61	66	72	69	65	58	69	69	66	70	71	61
Should not be a criminal offence	23	5	25	22	10	26	20	20	29	0	0	17	23	29	24	21	22	18	33	20	22	25	22	19	32
Don't know	9	10	8	7	6	8	11	9	10	0	0	9	10	10	10	7	9	17	9	11	9	9	8	10	7

Heroin

Should be a criminal offence	72	87	70	76	91	70	73	74	68	0	0	77	69	68	71	74	73	72	65	73	74	69	73	74	67
Should not be a criminal offence	19	3	22	20	4	21	17	17	24	0	0	15	20	24	20	18	19	15	26	17	18	22	19	16	27
Don't know	9	10	8	4	4	8	10	9	8	0	0	8	11	8	9	8	9	13	9	10	8	10	7	10	7

Ecstasy

Should be a criminal offence	60	80	57	66	76	57	62	64	51	0	0	68	58	51	59	63	61	60	49	63	64	53	61	62	54
Should not be a criminal offence	27	5	31	25	15	30	24	23	35	0	0	20	28	35	28	25	26	21	38	24	25	33	24	23	36
Don't know	13	15	12	9	9	13	14	13	14	0	0	12	14	14	14	12	13	19	13	13	11	14	14	15	10

How much would you trust the police if you were accused of a crime?

A lot	7	14	9	10	7	10	5	7	8	0	0	8	5	8	8	4	7	7	10	8	6	3	8	7	7
A little	46	49	52	48	49	49	44	46	46	0	0	48	44	46	49	40	46	46	46	43	45	48	49	45	49
Not at all	36	20	29	34	40	31	40	36	36	0	0	34	38	36	33	43	36	35	35	36	33	39	35	36	36
Don't know	11	17	11	9	5	10	12	11	11	0	0	10	12	11	10	13	11	12	9	13	16	9	7	12	9

How much would you trust the police if you were a victim of a crime?

A lot	11	25	12	13	11	15	7	12	10	0	0	15	7	10	11	10	12	4	10	11	12	8	13	12	9
A little	51	49	54	54	50	51	51	51	51	0	0	51	51	51	53	47	51	56	49	48	50	56	50	50	54
Not at all	31	20	26	26	39	29	34	30	33	0	0	27	35	33	30	34	31	32	34	33	27	29	33	31	32
Don't know	7	6	8	6	0	5	8	7	7	0	0	6	7	7	6	8	7	9	7	8	11	6	4	7	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much would you trust the NHS to treat you if you were ill?

A lot	48	49	54	57	30	50	46	49	46	0	0	51	47	46	48	47	49	38	51	51	51	46	47	48	49
A little	41	33	40	36	58	40	43	40	45	0	0	39	41	45	41	42	41	48	38	38	41	42	44	41	42
Not at all	7	16	3	5	12	7	8	7	6	0	0	7	8	6	7	7	7	9	10	8	4	8	7	7	6
Don't know	3	2	3	2	0	3	3	4	3	0	0	3	4	3	3	4	3	5	1	4	4	4	2	3	3

Thinking about the notion of fighting for your country, which of the following is closest to your own view?

I would fight for my country if called on to do so	11	34	9	10	31	16	5	10	13	0	0	11	10	13	11	10	11	7	12	11	12	9	12	12	9
I would fight for my country but only if I agreed with the reasons for the conflict	37	34	41	45	47	44	29	37	38	0	0	37	36	38	39	33	38	33	30	37	34	41	39	37	37
I would not fight for my country under any circumstances I can think of	41	22	40	36	19	32	51	42	40	0	0	40	44	40	40	44	40	49	48	41	41	42	38	39	46
Don't know	11	11	11	9	3	8	15	12	10	0	0	13	10	10	10	13	11	11	10	11	13	7	12	13	7

Below are some words and phrases that have been used to describe Britain as it is today. Please could you say for each of them whether you think they are true or untrue of Britain today?

Britain is a tolerant country

True	47	66	52	46	79	56	38	47	48	0	0	48	45	48	50	41	49	37	35	48	49	48	50	47	47
Untrue	37	14	37	43	15	31	43	36	38	0	0	36	37	38	35	42	35	43	49	38	36	33	34	35	41
Don't know	16	20	11	11	6	13	19	17	14	0	0	16	18	14	16	17	16	20	16	14	15	19	16	18	12

Britain is a united country

True	15	34	15	20	21	19	12	16	14	0	0	18	13	14	15	16	16	16	8	15	15	16	17	14	18
Untrue	73	55	75	73	72	72	73	71	77	0	0	70	73	77	74	71	72	73	78	76	72	74	69	71	76
Don't know	12	11	10	7	8	9	15	13	9	0	0	13	14	9	11	13	12	11	14	9	14	10	13	14	6

I am proud to be British

True	41	72	44	45	79	51	31	41	41	0	0	44	37	41	43	36	42	35	33	44	44	39	41	43	36
Untrue	34	12	30	35	12	29	40	34	35	0	0	33	36	35	33	39	33	41	50	32	31	32	34	32	40
Don't know	25	17	26	19	8	20	29	25	24	0	0	23	27	24	24	25	25	25	18	24	25	29	24	25	24

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Britain is a racist country

True	48	24	50	50	8	37	58	47	48	0	0	45	50	48	47	49	47	47	55	50	44	51	44	44	55
Untrue	36	66	34	32	85	49	23	36	36	0	0	37	35	36	36	35	36	35	33	36	40	32	37	37	34
Don't know	16	10	16	18	7	14	19	17	16	0	0	18	15	16	17	16	17	18	12	15	16	17	19	19	11

Britain is stuck in the past

True	50	21	55	51	15	48	52	47	55	0	0	45	51	55	49	51	50	50	52	52	48	52	47	48	54
Untrue	36	65	33	37	78	42	31	38	33	0	0	41	34	33	37	34	37	31	35	35	38	35	39	37	35
Don't know	14	14	12	12	7	10	17	15	11	0	0	14	16	11	13	15	14	18	13	13	14	13	14	15	11

When was the last time you attended a place of worship other than for a wedding, baptism or funeral?

In the last week	10	21	8	6	12	11	9	11	9	0	0	12	9	9	11	8	10	16	6	10	11	18	6	10	12
In the last month	8	6	10	6	15	8	7	8	8	0	0	8	7	8	8	7	8	6	4	8	9	11	6	7	8
In the six months	10	9	8	15	12	11	9	11	8	0	0	10	11	8	11	8	10	6	8	8	9	13	11	10	9
In the last year	15	20	18	15	5	15	16	14	19	0	0	11	16	19	16	15	16	11	15	14	11	22	16	12	24
Not since you were a child (below 16)	41	36	39	46	35	40	41	42	38	0	0	44	39	38	41	40	40	37	49	42	46	27	43	42	37
Never	16	8	17	12	20	14	18	15	18	0	0	14	17	18	14	22	15	24	18	18	14	9	17	19	11

Would you consider yourself to be religious?

Yes, I would	23	39	18	20	39	25	22	24	20	0	0	26	22	20	23	23	23	25	20	22	25	33	18	23	24
No, I would not	70	55	76	77	56	70	71	69	74	0	0	67	72	74	70	70	70	70	74	72	64	63	76	70	71
Don't know	6	6	5	3	5	6	7	7	5	0	0	7	6	5	6	7	6	5	6	5	11	4	6	7	5

Do you think there probably is or is not an afterlife?

Probably is	32	43	26	27	46	28	36	33	30	0	0	37	28	30	31	34	32	33	34	28	34	38	30	32	32
Probably is not	47	48	52	48	38	53	41	46	49	0	0	44	49	49	48	44	48	32	40	54	45	43	48	46	48
Don't know	21	9	21	24	16	19	23	21	22	0	0	19	23	22	21	22	20	35	25	18	21	19	21	22	20

Do you think voluntary euthanasia should or should not be made legal?

Definitely should	30	17	33	32	15	30	29	28	33	0	0	25	32	33	30	29	29	25	37	33	24	26	31	29	31
Probably should	38	36	41	42	40	38	39	37	40	0	0	41	33	40	39	35	39	34	35	33	40	41	42	37	41
Probably should not	11	16	10	10	11	12	11	13	7	0	0	14	12	7	11	10	11	12	8	12	12	13	10	11	11
Definitely should not	5	6	4	4	17	6	4	5	6	0	0	6	4	6	5	6	5	9	5	5	7	6	3	5	6
Don't know	16	24	12	13	17	15	17	17	14	0	0	15	19	14	14	19	16	19	15	17	17	15	15	18	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How often, if at all, do you each of the following things?

Smoke cigarettes

Most or every day	3	5	3	3	0	4	2	3	4	0	0	2	3	4	3	3	3	0	6	3	3	4	2	3	3
Several times a week	2	0	2	2	5	3	2	2	2	0	0	1	3	2	2	3	2	2	2	3	1	2	2	2	3
Several times a month	4	4	5	2	7	3	4	4	3	0	0	4	3	3	4	3	4	3	3	2	4	4	4	3	4
Several times a year	4	3	4	4	4	3	4	4	4	0	0	4	3	4	4	3	4	0	3	4	4	4	4	3	5
On a rare occasion	8	4	9	9	6	9	8	8	8	0	0	8	8	8	8	9	8	4	11	7	9	10	7	8	9
Never, though I have in the past	16	12	15	15	25	14	17	13	22	0	0	10	16	22	16	15	15	18	18	14	12	14	18	13	20
I have never done this	62	67	62	65	52	62	61	65	54	0	0	69	60	54	61	63	62	72	55	65	62	60	60	65	55
Don't know	2	6	1	1	2	2	2	2	2	0	0	2	3	2	2	2	2	2	2	2	3	1	3	3	1

Vape

Most or every day	7	2	6	7	7	6	8	7	7	0	0	6	8	7	7	8	7	3	6	8	10	8	6	8	6
Several times a week	2	0	2	1	4	1	3	2	3	0	0	2	1	3	2	2	2	1	1	3	1	1	3	2	2
Several times a month	3	6	3	2	2	3	3	3	2	0	0	3	3	2	3	2	3	0	3	2	3	4	2	2	4
Several times a year	3	5	3	2	4	3	2	3	2	0	0	3	3	2	3	1	3	4	1	3	5	1	2	3	3
On a rare occasion	7	3	7	9	6	7	6	7	7	0	0	6	7	7	7	6	7	4	7	7	5	9	7	7	6
Never, though I have in the past	16	9	14	14	20	17	16	16	18	0	0	14	17	18	15	20	16	20	22	16	13	14	17	15	18
I have never done this	60	66	63	64	56	61	60	61	59	0	0	63	58	59	61	58	60	66	57	60	61	60	61	61	59
Don't know	2	10	1	1	2	3	2	2	3	0	0	2	3	3	2	3	2	2	3	2	3	2	2	3	2

Drink alcohol

Most or every day	1	0	2	1	0	2	1	1	2	0	0	1	1	2	1	0	1	0	0	1	0	2	1	1	2
Several times a week	16	17	17	21	22	20	12	16	16	0	0	17	14	16	17	12	16	4	20	14	13	18	19	15	18
Several times a month	33	31	35	37	37	31	35	33	34	0	0	35	30	34	33	33	33	33	29	33	34	37	32	31	37
Several times a year	15	11	18	11	10	13	17	14	17	0	0	12	17	17	15	15	14	18	22	17	15	13	12	15	15
On a rare occasion	12	20	9	14	9	12	13	13	11	0	0	11	15	11	12	14	12	24	10	12	11	7	16	13	11
Never, though I have in the past	7	5	6	5	9	6	8	6	8	0	0	6	6	8	7	6	7	6	5	8	6	6	7	7	6
I have never done this	14	11	12	11	11	15	12	15	10	0	0	17	14	10	13	17	14	12	11	14	18	17	11	16	9
Don't know	2	6	1	1	2	2	2	2	2	0	0	1	3	2	2	2	2	2	2	1	3	1	2	2	1

Read a physical newspaper

Most or every day	1	0	1	1	2	2	1	1	1	0	0	1	1	1	1	1	1	0	0	1	2	1	1	1	0
Several times a week	3	5	3	5	5	4	2	2	4	0	0	2	2	4	3	2	3	0	1	1	2	7	3	2	4
Several times a month	8	17	7	9	8	9	6	9	6	0	0	8	9	6	9	4	7	6	11	7	7	14	4	6	10
Several times a year	10	15	11	9	14	10	10	10	12	0	0	9	10	12	11	8	11	9	7	10	7	20	9	9	13
On a rare occasion	27	34	29	30	24	26	29	26	30	0	0	26	25	30	28	25	27	25	30	23	28	32	27	26	29
Never, though I have in the past	33	19	32	32	24	31	35	34	32	0	0	35	32	32	31	38	33	42	33	37	37	18	35	34	32
I have never done this	15	6	15	14	22	16	15	16	14	0	0	15	17	14	14	19	15	15	16	18	12	7	18	17	11
Don't know	3	6	2	0	2	3	3	3	2	0	0	2	4	2	2	3	3	3	2	2	4	1	3	3	1

Sample Size: 1161 18-27 year olds in GB
Fieldwork: 23rd September - 1st October 2024

	Vote in 2024 GE					Gender		Age (1)				Age (2)			Social Grade		Country			Region in England				Education Level	
	Total	Con	Lab	Lib Dem	Reform UK	Male	Female	18-24	25-49	50-64	65+	18-21	22-24	25-27	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	Non-Grad	Grad
Weighted Sample	1161	58	359	166	67	586	575	796	365	0	0	445	352	365	839	322	1010	53	97	283	194	187	347	794	367
Unweighted Sample	1161	58	366	164	63	542	619	777	384	0	0	456	321	384	841	320	1006	56	99	334	190	133	349	778	383
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Read the news on a digital device

Most or every day	32	46	36	38	35	39	25	30	38	0	0	32	27	38	34	26	33	27	25	30	27	37	37	28	40
Several times a week	29	25	32	28	31	28	30	29	28	0	0	28	31	28	29	27	29	20	33	26	30	33	28	27	32
Several times a month	15	9	15	18	10	12	18	15	14	0	0	15	17	14	15	14	15	26	11	17	18	15	11	15	15
Several times a year	5	9	5	5	6	6	5	6	4	0	0	6	6	4	5	6	5	7	8	5	7	6	4	7	3
On a rare occasion	8	6	5	7	14	5	10	7	8	0	0	8	7	8	7	10	7	7	9	11	7	4	7	9	4
Never, though I have in the past	3	0	2	1	0	3	4	3	4	0	0	3	3	4	3	5	3	6	5	3	4	1	4	4	2
I have never done this	5	0	4	4	3	5	6	6	4	0	0	5	7	4	4	9	5	4	6	7	3	3	6	6	3
Don't know	3	6	2	0	2	3	2	3	2	0	0	3	4	2	3	3	3	4	2	2	4	1	3	3	1

Read a physical book

Most or every day	12	5	13	9	7	9	16	14	10	0	0	13	14	10	12	13	11	22	18	10	11	13	12	10	17
Several times a week	16	24	17	19	14	15	18	16	17	0	0	18	14	17	18	12	16	19	19	14	13	20	16	16	18
Several times a month	22	28	23	21	17	22	22	22	21	0	0	22	22	21	23	20	23	19	17	23	22	24	22	20	25
Several times a year	21	18	19	27	22	20	22	20	22	0	0	21	20	22	22	18	21	26	15	24	24	19	19	21	20
On a rare occasion	17	12	18	15	20	21	13	16	18	0	0	17	15	18	16	20	17	9	20	16	16	18	17	18	14
Never, though I have in the past	8	8	7	5	17	9	7	8	8	0	0	7	9	8	6	11	8	2	6	11	9	5	8	9	5
I have never done this	2	0	1	3	2	2	1	1	2	0	0	0	3	2	1	3	1	2	3	1	1	0	3	2	0
Don't know	2	6	2	0	2	2	2	3	2	0	0	3	3	2	2	3	2	2	2	2	4	1	3	3	1

Read a book on a digital device

Most or every day	7	9	4	8	5	4	9	6	9	0	0	5	6	9	7	6	6	5	11	6	4	10	6	6	7
Several times a week	9	10	11	8	3	7	10	9	8	0	0	9	9	8	9	7	9	5	9	9	11	10	7	8	10
Several times a month	12	16	14	17	15	11	13	13	11	0	0	13	12	11	12	12	13	7	8	10	14	11	15	13	10
Several times a year	10	5	11	8	3	7	12	9	11	0	0	9	9	11	11	6	10	16	5	9	7	14	10	9	12
On a rare occasion	21	18	21	23	25	23	18	22	17	0	0	23	21	17	21	20	21	22	20	20	21	23	19	20	21
Never, though I have in the past	18	14	23	17	10	18	19	19	16	0	0	20	19	16	18	19	18	25	20	17	20	20	16	16	23
I have never done this	21	20	16	19	36	26	16	19	26	0	0	19	20	26	19	26	21	18	25	25	20	12	24	24	16
Don't know	3	7	1	0	3	3	2	3	2	0	0	2	4	2	2	4	3	2	3	3	3	1	3	3	1

Watch a TV or movie on a streaming service

Most or every day	37	34	41	40	35	33	40	37	37	0	0	35	39	37	37	34	37	32	40	35	40	32	39	36	38
Several times a week	31	24	32	35	26	30	32	29	35	0	0	30	28	35	31	31	30	32	37	30	24	34	32	29	34
Several times a month	19	22	18	19	26	21	16	20	16	0	0	23	16	16	19	18	19	27	13	19	21	19	17	20	16
Several times a year	6	8	5	3	6	8	5	6	6	0	0	6	8	6	6	6	7	3	3	7	9	9	5	6	6
On a rare occasion	2	0	2	3	3	2	2	2	2	0	0	2	3	2	2	2	2	0	3	4	1	1	3	3	2
Never, though I have in the past	1	4	0	0	2	2	1	1	2	0	0	1	1	2	1	2	1	2	0	1	2	2	1	1	1
I have never done this	1	3	1	0	1	1	1	1	1	0	0	1	1	1	1	2	1	0	1	2	0	1	2	1	1
Don't know	3	6	1	0	2	3	3	3	1	0	0	3	4	1	2	4	3	4	3	2	4	1	3	4	1

Watch terrestrial, live to air TV

Most or every day	8	16	7	10	3	8	8	9	7	0	0	9	8	7	7	11	8	13	9	10	9	6	6	9	6
Several times a week	16	17	19	20	25	17	16	17	16	0	0	15	18	16	17	14	17	18	13	13	23	17	16	16	18
Several times a month	20	26	21	22	20	21	19	20	19	0	0	19	20	19	20	17	20	23	17	19	16	23	20	17	25
Several times a year	11	4	13	15	15	12	11	11	12	0	0	13	9	12	12	9	11	10	13	12	11	11	10	10	14
On a rare occasion	18	16	20	18	13	17	19	17	19	0	0	18	17	19	20	14	18	14	17	20	15	19	19	18	17
Never, though I have in the past	11	7	8	6	14	11	10	9	14	0	0	9	9	14	10	12	11	5	15	12	10	7	12	11	10
I have never done this	8	1	6	5	3	8	9	9	8	0	0	8	9	8	7	12	8	11	8	7	8	10	8	10	5
Don't know	8	14	6	4	8	7	8	9	5	0	0	9	9	5	7	10	8	7	9	6	8	6	10	9	4

Sample Size: 1161 18-27 year olds in GB
Fieldwork: 23rd September - 1st October 2024

	Vote in 2024 GE					Gender		Age (1)				Age (2)			Social Grade		Country			Region in England				Education Level	
	Total	Con	Lab	Lib Dem	Reform UK	Male	Female	18-24	25-49	50-64	65+	18-21	22-24	25-27	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	Non-Grad	Grad
Weighted Sample	1161	58	359	166	67	586	575	796	365	0	0	445	352	365	839	322	1010	53	97	283	194	187	347	794	367
Unweighted Sample	1161	58	366	164	63	542	619	777	384	0	0	456	321	384	841	320	1006	56	99	334	190	133	349	778	383
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Go to the gym

Most or every day	5	11	5	2	15	7	4	6	4	0	0	3	9	4	6	3	5	5	5	5	5	5	5	5	6
Several times a week	18	22	21	21	19	19	17	18	20	0	0	18	18	20	21	12	19	8	17	16	16	27	19	16	24
Several times a month	11	14	12	11	14	9	13	11	13	0	0	10	12	13	13	8	11	17	13	10	10	18	9	10	15
Several times a year	6	7	5	6	8	6	6	6	6	0	0	7	5	6	6	7	6	2	5	4	8	8	6	6	6
On a rare occasion	16	5	16	22	8	14	18	16	15	0	0	16	16	15	16	15	15	24	16	16	16	13	17	16	15
Never, though I have in the past	20	12	21	18	13	20	21	18	25	0	0	18	18	25	19	25	20	26	23	25	20	15	18	21	18
I have never done this	20	23	17	19	20	22	19	23	14	0	0	25	20	14	18	26	21	14	18	23	20	14	23	23	14
Don't know	3	6	2	1	3	3	2	3	2	0	0	2	4	2	2	3	2	4	3	1	6	1	2	3	1

Thinking about the group of friends you typically socialise with, do you think your friends do or do not commonly do the following?

Look at internet pornography

Do commonly do this	40	33	44	42	49	52	27	37	45	0	0	34	40	45	40	39	40	34	40	41	40	35	40	38	44
Do NOT commonly do this	36	45	31	36	37	25	47	38	31	0	0	44	32	31	36	36	36	39	31	37	37	38	35	38	33
Don't know	24	22	25	22	14	23	26	25	23	0	0	22	28	23	24	25	24	27	28	22	22	26	25	25	23

Have sex on one night stands

Do commonly do this	23	17	27	25	21	24	22	22	24	0	0	20	26	24	25	17	23	15	22	21	17	33	24	20	29
Do NOT commonly do this	62	69	60	64	64	59	66	62	62	0	0	67	56	62	62	62	62	66	60	64	67	53	63	65	57
Don't know	15	14	14	11	15	17	13	15	14	0	0	13	18	14	12	22	14	20	18	15	15	14	13	15	14

Binge drink

Do commonly do this	33	30	37	37	37	33	32	32	34	0	0	31	34	34	34	29	33	27	30	35	31	32	34	31	36
Do NOT commonly do this	58	57	56	58	54	56	60	58	57	0	0	60	56	57	58	59	57	67	59	55	59	59	58	58	59
Don't know	9	14	7	5	8	11	8	9	9	0	0	9	10	9	8	12	9	6	11	10	9	9	9	11	6

Take either ecstasy or cocaine

Do commonly do this	10	3	12	7	8	9	10	8	12	0	0	6	12	12	10	7	10	9	10	11	7	11	9	9	12
Do NOT commonly do this	81	82	81	88	83	79	83	82	77	0	0	87	76	77	81	80	80	86	83	79	81	77	84	81	80
Don't know	10	15	6	5	8	12	7	9	11	0	0	7	12	11	8	13	10	5	8	10	12	13	7	10	8

Have sex without a condom outside of long term relationships

Do commonly do this	16	21	18	17	17	17	15	15	19	0	0	11	19	19	17	14	16	15	19	19	11	16	16	15	18
Do NOT commonly do this	65	62	64	69	67	61	70	67	62	0	0	73	60	62	66	64	66	64	62	65	72	64	65	65	65
Don't know	19	17	18	14	16	22	15	18	19	0	0	16	21	19	17	22	19	20	18	17	18	20	20	19	17

Steal from self service supermarket check outs

Do commonly do this	4	4	4	5	12	4	5	5	4	0	0	3	6	4	4	5	4	7	3	5	5	4	4	5	4
Do NOT commonly do this	87	85	90	88	81	86	88	87	86	0	0	90	84	86	88	85	86	86	92	88	84	88	86	86	89
Don't know	9	12	6	7	7	10	7	8	10	0	0	7	10	10	8	10	9	7	5	8	11	8	10	9	7

Sample Size: 1161 18-27 year olds in GB
Fieldwork: 23rd September - 1st October 2024

	Vote in 2024 GE					Gender		Age (1)				Age (2)			Social Grade		Country			Region in England				Education Level		
	Total	Con	Lab	Lib Dem	Reform UK	Male	Female	18-24	25-49	50-64	65+	18-21	22-24	25-27	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	Non-Grad	Grad	
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Unweighted Sample	1161	58	366	164	63	542	619	777	384	0	0	456	321	384	841	320	1006	56	99	334	190	133	349	778	383	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose a legal ban on people under the following ages from using social media?

A ban on people aged under 13 from using social media

Strongly support	52	60	53	64	48	50	54	54	49	0	0	54	54	49	54	49	52	72	46	51	52	49	55	52	52
Tend to support	32	21	35	25	30	34	30	31	34	0	0	33	28	34	31	34	33	16	27	34	32	36	31	31	33
Tend to oppose	8	7	7	6	11	8	8	9	7	0	0	8	10	7	8	9	8	6	13	8	8	9	7	8	9
Strongly oppose	3	2	2	2	8	3	2	2	3	0	0	2	2	3	3	3	2	3	3	4	1	2	2	3	2
Don't know	5	9	4	3	4	4	6	4	6	0	0	3	6	6	5	6	5	4	10	4	6	4	5	5	4

A ban on people aged under 16 from using social media

Strongly support	13	14	11	9	24	13	12	11	17	0	0	10	12	17	12	15	13	17	8	15	14	11	11	14	10
Tend to support	29	41	32	36	23	29	30	29	30	0	0	29	29	30	30	27	29	34	30	25	30	31	30	29	30
Tend to oppose	36	20	40	32	38	36	37	38	34	0	0	39	36	34	36	36	36	35	37	36	33	36	39	34	41
Strongly oppose	14	12	11	18	11	16	12	15	11	0	0	17	13	11	14	13	14	5	17	15	12	15	14	14	13
Don't know	8	12	7	4	4	7	10	8	9	0	0	6	10	9	8	8	8	8	8	9	12	6	7	9	5

Thinking about your own personal experiences of social media, would you say that...

Social media in general has done me more harm than good	39	33	42	42	47	39	40	40	38	0	0	41	39	38	40	39	38	54	43	38	36	36	40	39	40
Social media in general has done me more good than harm	29	33	31	31	24	30	29	29	31	0	0	30	27	31	29	29	30	21	28	30	30	33	29	29	30
Neither	25	22	22	25	23	26	24	25	26	0	0	23	26	26	24	27	26	14	24	25	28	25	26	25	25
Don't know	6	12	5	2	5	5	7	6	6	0	0	5	8	6	7	5	6	12	5	7	6	6	5	7	5

Thinking about artificial intelligence, do you think of it as more of a threat, or more of an opportunity?

More of a threat	39	25	36	41	42	34	44	40	37	0	0	40	41	37	37	45	38	50	40	42	42	30	37	39	39
More of an opportunity	38	50	43	39	39	45	30	37	40	0	0	38	35	40	41	27	38	21	39	36	32	50	38	35	43
Neither	14	7	13	12	12	13	14	13	14	0	0	14	13	14	13	15	14	17	9	11	16	13	16	15	11
Don't know	10	18	8	9	8	8	11	10	9	0	0	9	12	9	9	12	9	13	12	11	10	7	9	11	8

Sample Size: 1161 18-27 year olds in GB
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	Vote in 2024 GE					Gender		Age (1)				Age (2)			Social Grade		Country			Region in England				Education Level	
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Unweighted Sample	1161	58	366	164	63	542	619	777	384	0	0	456	321	384	841	320	1006	56	99	334	190	133	349	778	383
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Excluding your mortgage if you have one, how much money do you owe in total on things like credit cards, store cards, student loans etc

Nothing	29	26	25	27	35	31	27	32	24	0	0	36	27	24	29	31	29	23	33	28	32	27	30	36	14
Less than £1000	7	10	8	9	6	8	6	7	9	0	0	4	9	9	7	8	7	6	11	9	7	3	8	7	8
£1,000- £5,000	7	12	7	6	11	7	8	4	14	0	0	3	6	14	7	8	7	7	7	6	5	9	9	8	6
£5,001-£10,000	6	4	6	4	5	7	5	6	6	0	0	8	3	6	6	5	6	3	6	5	7	9	5	7	4
£10,001-£15,000	4	3	4	5	5	5	4	5	4	0	0	5	4	4	5	4	4	4	4	4	3	5	5	5	2
£15,001-£20,000	3	5	3	2	6	3	3	4	1	0	0	5	2	1	2	5	3	2	4	5	4	1	2	3	2
£20,001-£30,000	7	8	8	10	4	6	7	7	6	0	0	7	7	6	7	5	7	2	6	5	10	6	7	5	10
£40,001-£50,000	5	5	6	6	6	6	4	5	5	0	0	4	6	5	6	3	6	3	0	7	5	6	4	3	9
£50,001-£60,000	4	5	7	5	2	4	5	3	6	0	0	2	5	6	4	4	4	10	3	5	4	3	4	2	8
More than £60,000	7	2	11	8	9	7	7	5	11	0	0	2	9	11	8	4	7	10	4	6	6	11	7	2	19
Don't know	20	20	16	19	12	16	25	23	15	0	0	24	22	15	19	24	20	31	22	20	19	20	19	21	18

Thinking about your finances, which of the following best reflects your position?

I am very comfortable financially	6	16	6	6	10	8	5	6	7	0	0	7	6	7	7	5	7	7	3	7	6	6	7	8	3
I am relatively comfortable financially	34	34	40	40	32	36	32	33	36	0	0	35	30	36	38	22	33	25	47	32	34	36	32	32	38
I do not often have money for luxuries, but can normally comfortably cover the essentials	36	32	35	34	34	35	37	35	37	0	0	35	35	37	34	40	36	44	29	39	32	36	35	35	38
I can only just afford my costs and often struggle to make ends meet	13	6	10	10	12	11	15	13	13	0	0	11	15	13	12	15	12	16	13	11	14	11	14	12	14
I cannot afford my costs, and often have to go without essentials like food and heating	3	1	1	1	2	3	3	2	3	0	0	1	4	3	2	5	3	0	1	2	3	4	3	3	3
Not sure	9	10	7	9	9	8	9	11	4	0	0	11	10	4	8	11	9	8	7	9	11	6	9	11	4

How important, if at all, is your financial situation to your view of how successful you are in life?

Very important	27	46	26	28	30	27	26	26	28	0	0	25	27	28	28	23	27	30	21	26	23	33	26	25	31
Fairly important	52	39	57	53	53	52	52	51	55	0	0	52	50	55	52	53	52	46	60	47	56	55	51	51	54
Not very important	12	6	10	13	11	12	12	13	10	0	0	13	13	10	12	12	12	16	14	15	8	7	14	13	11
Not important at all	2	0	1	1	0	3	2	2	3	0	0	1	2	3	2	3	2	2	1	5	0	1	2	3	1
Don't know	7	9	6	5	7	6	8	8	5	0	0	8	7	5	6	9	7	6	4	8	12	4	6	9	2

Sample Size: 1161 18-27 year olds in GB
Fieldwork: 23rd September - 1st October 2024

	Vote in 2024 GE					Gender		Age (1)				Age (2)			Social Grade		Country			Region in England				Education Level	
	Total	Con	Lab	Lib Dem	Reform UK	Male	Female	18-24	25-49	50-64	65+	18-21	22-24	25-27	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	Non-Grad	Grad
Weighted Sample	1161	58	359	166	67	586	575	796	365	0	0	445	352	365	839	322	1010	53	97	283	194	187	347	794	367
Unweighted Sample	1161	58	366	164	63	542	619	777	384	0	0	456	321	384	841	320	1006	56	99	334	190	133	349	778	383
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much, if at all, are you able to save money for the future?

Very regularly	14	19	17	16	20	16	13	11	21	0	0	11	12	21	15	12	14	12	22	14	16	16	11	13	16
Fairly regularly	36	43	41	40	35	36	36	36	36	0	0	41	30	36	40	27	37	40	30	35	34	40	37	36	38
Not very often	31	19	28	31	28	30	33	34	26	0	0	32	37	26	30	37	31	31	33	35	29	28	32	32	30
Not at all	10	7	9	6	10	9	11	9	14	0	0	7	11	14	9	13	10	9	11	8	10	12	11	9	13
Not sure	8	12	5	8	7	8	7	10	3	0	0	10	10	3	6	11	8	8	4	8	11	4	8	10	3

On a scale of 0 to 10 - where 0 means very unhappy and 10 means very happy, how happy or unhappy are you with your life overall nowadays?

0 - Very unhappy	3	2	2	3	4	3	2	3	2	0	0	2	4	2	2	4	3	5	1	3	2	1	3	3	2
1	1	2	1	0	2	1	1	1	1	0	0	2	0	1	1	3	1	0	0	1	2	2	1	2	0
2	5	1	2	3	10	5	5	5	6	0	0	3	6	6	4	7	5	6	6	7	4	5	4	6	3
3	6	5	5	6	4	7	5	7	4	0	0	7	7	4	6	7	6	7	7	6	6	4	7	6	6
4	7	3	5	8	8	7	7	7	6	0	0	7	7	6	6	8	7	6	7	7	4	6	9	8	5
5	12	5	11	8	19	11	12	11	13	0	0	10	14	13	11	13	12	11	12	11	16	14	10	11	14
6	16	13	17	18	16	16	16	16	15	0	0	17	14	15	16	14	15	21	15	16	18	13	16	16	16
7	24	34	28	27	18	24	24	22	28	0	0	25	18	28	25	22	24	23	23	20	22	28	25	22	27
8	15	15	16	18	10	14	15	15	13	0	0	16	14	13	16	10	15	10	17	16	13	15	15	13	17
9	4	5	6	4	4	5	4	5	4	0	0	3	6	4	5	3	4	2	6	6	3	6	3	4	4
10 - Very happy	5	10	5	3	1	5	5	4	6	0	0	4	5	6	5	5	5	6	3	5	7	4	5	5	4
Don't know	3	6	2	3	3	2	4	4	1	0	0	3	5	1	3	3	3	3	3	3	4	2	3	4	1

Have you personally had to seek treatment for a mental health issue in the last few years?

Yes, I have	36	15	37	37	30	29	44	35	40	0	0	32	38	40	35	40	36	41	40	31	35	32	42	35	40
No, I have not	54	81	57	54	60	63	44	53	55	0	0	56	50	55	56	49	54	44	54	61	53	56	49	54	52
Not sure	3	4	2	3	5	2	5	4	2	0	0	3	5	2	3	4	3	5	3	3	4	3	3	4	2
Prefer not to say	6	0	4	6	6	6	7	8	3	0	0	9	7	3	6	8	7	10	2	5	8	9	6	7	5

Sample Size: 1161 18-27 year olds in GB
Fieldwork: 23rd September - 1st October 2024

	Vote in 2024 GE					Gender		Age (1)				Age (2)			Social Grade		Country			Region in England				Education Level	
	Total	Con	Lab	Lib Dem	Reform UK	Male	Female	18-24	25-49	50-64	65+	18-21	22-24	25-27	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	Non-Grad	Grad
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Unweighted Sample	1161	58	366	164	63	542	619	777	384	0	0	456	321	384	841	320	1006	56	99	334	190	133	349	778	383
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who do you think the Coronavirus outbreak and the lockdown period impacted more?

They negatively impacted younger people more than older people	36	31	41	46	39	41	32	38	34	0	0	40	35	34	38	32	37	25	35	37	34	39	38	35	39
They negatively impacted older people more than younger people	10	20	10	7	11	12	9	10	11	0	0	10	10	11	9	13	11	4	9	12	13	8	10	11	9
They negatively impacted younger and older people much the same	46	33	44	43	42	41	51	45	48	0	0	44	47	48	46	48	45	64	49	44	45	48	45	46	47
Don't know	7	16	5	4	8	6	8	7	7	0	0	6	8	7	7	7	7	7	7	6	9	6	7	8	4

In hindsight, do you think the lockdown restrictions..

Did more harm than good	34	40	30	30	69	34	33	32	37	0	0	30	35	37	32	37	34	30	32	33	34	34	35	34	33
Did more good than harm	40	32	42	47	15	42	38	42	36	0	0	45	39	36	43	33	40	37	45	37	38	42	41	39	43
Neither	15	14	16	12	6	14	15	15	15	0	0	15	15	15	14	17	15	16	12	17	13	16	14	16	13
Don't know	11	14	12	11	10	10	13	11	12	0	0	11	11	12	11	13	11	17	12	13	14	8	10	12	11

Would you say the Coronavirus outbreak has had any lasting negative impacts on you personally in any of the following areas?

Education

Has had negative impacts that are still impacting me today	22	10	17	23	24	21	23	27	13	0	0	28	25	13	21	26	22	29	24	21	20	19	25	24	18
Has had negative impacts, but they are no longer impacting me	36	30	43	41	29	35	37	42	23	0	0	48	34	23	38	30	36	33	36	36	39	38	33	34	40
Has not had any negative impacts on me	34	44	35	28	36	36	31	23	57	0	0	16	31	57	34	33	34	26	30	36	30	37	34	32	38
Not sure	8	15	5	8	11	8	9	9	7	0	0	8	10	7	7	12	8	12	10	7	11	6	8	10	4

Physical health

Has had negative impacts that are still impacting me today	16	8	16	13	25	15	17	16	15	0	0	16	17	15	14	20	15	15	20	15	15	12	18	16	15
Has had negative impacts, but they are no longer impacting me	24	24	22	27	17	24	23	26	18	0	0	26	26	18	24	22	24	24	22	23	20	28	23	23	26
Has not had any negative impacts on me	50	54	54	52	44	52	48	47	58	0	0	49	44	58	52	46	51	42	47	53	50	51	50	50	51
Not sure	10	14	9	9	14	8	13	11	10	0	0	10	12	10	10	12	10	19	10	9	14	9	9	11	9

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	Vote in 2024 GE					Gender		Age (1)				Age (2)			Social Grade		Country			Region in England				Education Level	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Mental health

Has had negative impacts that are still impacting me today	33	20	30	35	34	30	36	35	28	0	0	36	35	28	30	41	32	41	38	28	31	33	36	35	30
Has had negative impacts, but they are no longer impacting me	26	22	31	28	22	26	26	27	26	0	0	25	28	26	29	20	26	26	26	28	27	26	24	23	33
Has not had any negative impacts on me	31	44	32	29	29	35	27	28	38	0	0	30	26	38	32	29	32	22	26	35	29	34	31	32	30
Not sure	10	14	7	8	14	9	11	10	8	0	0	9	11	8	9	10	9	11	9	9	13	7	9	11	7

Employment

Has had negative impacts that are still impacting me today	16	14	14	14	27	15	18	16	17	0	0	14	18	17	16	18	16	21	14	13	16	21	16	14	21
Has had negative impacts, but they are no longer impacting me	19	26	20	15	24	20	19	18	23	0	0	15	21	23	21	15	20	10	18	24	19	18	17	18	21
Has not had any negative impacts on me	49	47	53	55	31	52	46	48	51	0	0	50	47	51	50	46	49	40	53	49	46	51	50	49	50
Not sure	15	13	13	16	18	13	17	18	9	0	0	21	15	9	13	21	15	28	15	14	19	9	16	18	8

How much of your working time do you currently work from home?

[Asked to working population; n=572]

All of the time	8	9	7	10	6	10	7	9	8	0	0	3	12	8	8	9	8	21	10	7	10	5	8	9	7
Most of the time	13	8	11	21	11	13	13	8	19	0	0	6	9	19	15	6	14	13	8	11	9	23	12	9	19
About half the time	17	22	22	17	18	15	19	15	19	0	0	8	19	19	20	8	18	4	10	19	19	28	11	14	21
Only a minority of the time	18	25	20	18	18	19	16	17	19	0	0	20	15	19	21	7	18	11	14	20	20	16	18	16	20
Not at all	40	32	37	29	45	39	41	46	34	0	0	55	41	34	33	64	38	52	58	39	37	26	47	46	33
Don't know	3	3	2	5	3	4	3	5	1	0	0	8	4	1	2	6	4	0	0	3	6	1	4	5	0

And given the choice, how much of your working time would you choose to work from home?

All of the time	17	17	17	12	13	19	16	17	18	0	0	9	21	18	17	19	17	23	15	17	18	18	16	18	16
Most of the time	24	27	26	25	21	22	26	18	30	0	0	11	22	30	26	18	25	21	17	24	19	28	26	23	25
About half the time	26	19	26	37	35	24	29	26	26	0	0	30	24	26	28	21	26	30	22	23	22	36	25	21	34
Only a minority of the time	17	15	19	20	15	19	14	18	16	0	0	22	16	16	17	16	17	14	16	18	21	11	18	16	17
Not at all	10	7	8	4	11	9	10	11	8	0	0	15	10	8	9	13	9	8	22	11	9	2	11	13	6
Don't know	6	16	5	3	5	8	5	9	3	0	0	14	7	3	4	13	6	4	7	7	11	4	4	8	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Comparing your own situation to your parents' situations when they were your age, would you say you are generally...

Happiness

Better off than they were	15	16	17	16	14	15	15	15	14	0	0	18	12	14	16	11	14	12	22	14	10	19	15	15	15
Worse off than they were	43	36	37	40	65	43	42	45	38	0	0	42	48	38	41	46	43	42	40	44	47	36	43	43	41
About the same as they were	25	28	32	26	9	23	27	23	31	0	0	24	21	31	26	22	25	27	26	25	25	28	24	23	31
Don't know	17	20	14	18	12	18	16	17	17	0	0	17	18	17	16	21	18	19	13	17	18	17	17	19	14

Financial security

Better off than they were	24	35	27	28	15	25	23	25	21	0	0	30	20	21	26	19	24	16	26	26	26	21	25	24	24
Worse off than they were	51	30	51	51	58	47	55	48	57	0	0	44	53	57	50	53	50	62	52	49	47	54	51	48	56
About the same as they were	12	16	13	13	14	14	10	12	12	0	0	12	12	12	13	11	12	13	9	11	17	12	11	11	14
Don't know	13	20	9	9	13	14	12	15	10	0	0	15	14	10	12	17	13	9	13	14	15	10	13	16	7

Career opportunities

Better off than they were	30	33	34	27	22	30	30	30	31	0	0	31	29	31	31	28	31	22	29	31	30	35	29	28	34
Worse off than they were	43	27	44	49	57	42	44	44	41	0	0	44	44	41	44	42	42	50	46	45	42	37	43	43	43
About the same as they were	15	25	16	16	11	15	14	13	17	0	0	14	13	17	14	15	15	21	10	14	15	18	13	14	16
Don't know	12	15	7	9	10	13	12	13	11	0	0	12	14	11	11	15	12	7	15	10	13	11	14	15	7

And looking forward, by the time you are the age your parents are now, do you think you will be better or worse off than your parents are now in terms of...?

Your financial situation?

Better off	29	40	30	33	23	32	26	30	26	0	0	31	30	26	29	28	29	36	25	29	25	35	28	29	30
Worse off	37	20	35	39	46	35	38	35	41	0	0	32	38	41	39	31	36	31	45	35	37	36	37	35	41
About the same	17	27	20	15	12	16	18	17	17	0	0	19	14	17	17	17	17	13	19	16	17	13	20	17	16
Don't know	14	11	13	11	16	13	15	15	13	0	0	16	13	13	12	18	14	17	8	16	16	14	13	16	10
Not applicable	3	3	2	1	3	4	3	4	2	0	0	3	5	2	3	5	3	2	4	4	5	2	2	4	2

Your happiness in life?

Better off	25	28	28	26	18	26	24	25	26	0	0	27	21	26	25	25	25	28	28	23	19	30	27	24	27
Worse off	20	14	18	20	32	23	18	19	23	0	0	17	23	23	20	22	20	20	21	23	21	17	20	20	21
About the same	31	33	34	36	19	27	36	31	31	0	0	32	30	31	33	27	31	22	35	28	34	30	33	31	32
Don't know	21	22	19	17	29	21	20	22	18	0	0	22	22	18	20	22	21	26	14	24	22	21	18	22	18
Not applicable	3	3	2	1	2	3	3	3	2	0	0	3	4	2	2	3	3	4	2	3	4	2	2	3	2

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Unweighted Sample	1161	58	366	164	63	542	619	777	384	0	0	456	321	384	841	320	1006	56	99	334	190	133	349	778	383	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Comparing your generation to your parents' generation, which generation would you say the following description are more likely to apply to?

Take luxuries for granted

Applies more to people in my generation	44	66	42	43	57	44	45	44	45	0	0	47	40	45	46	41	44	38	51	43	43	46	45	45	43
Applies more to people in my parents generation	17	5	16	19	16	18	15	17	16	0	0	17	17	16	16	18	17	22	14	16	19	17	15	16	19
Applies equally to both	19	12	24	25	11	19	19	18	22	0	0	17	18	22	19	20	19	18	18	23	16	15	21	20	17
Does not apply to either	9	6	10	7	2	9	10	10	9	0	0	8	12	9	10	8	9	12	10	6	8	14	9	7	14
Don't know	10	10	9	6	14	10	11	11	8	0	0	10	13	8	9	13	11	10	7	12	13	7	11	12	7

Have more opportunities

Applies more to people in my generation	34	43	34	33	27	33	36	36	29	0	0	39	33	29	35	32	34	37	35	32	34	37	34	35	33
Applies more to people in my parents generation	37	26	41	41	41	40	33	33	43	0	0	32	35	43	37	35	36	32	40	40	37	32	35	34	42
Applies equally to both	15	14	13	14	14	14	16	15	16	0	0	16	13	16	14	17	15	12	17	14	13	18	16	15	14
Does not apply to either	3	3	4	2	2	4	3	3	3	0	0	3	3	3	3	2	4	2	0	2	3	7	3	2	5
Don't know	11	15	8	11	16	10	12	12	9	0	0	10	15	9	10	14	11	17	8	12	13	6	12	13	6

Understand hardship

Applies more to people in my generation	13	13	14	8	14	15	11	12	14	0	0	13	12	14	13	14	13	11	14	14	16	9	12	12	14
Applies more to people in my parents generation	27	44	23	22	31	30	23	27	26	0	0	29	25	26	26	28	27	24	26	27	22	33	27	29	21
Applies equally to both	46	26	49	56	37	41	51	45	48	0	0	44	47	48	48	41	46	51	49	44	44	50	46	42	55
Does not apply to either	3	2	5	3	3	4	2	2	5	0	0	2	3	5	3	3	3	0	2	3	3	5	3	3	4
Don't know	11	15	10	10	15	11	12	13	8	0	0	12	14	8	10	15	11	14	10	12	16	4	12	13	7

Lazy

Applies more to people in my generation	32	52	26	28	45	32	32	31	34	0	0	34	27	34	32	33	31	41	36	33	29	30	31	36	24
Applies more to people in my parents generation	6	5	6	6	3	7	4	6	5	0	0	6	6	5	5	7	6	2	2	7	7	2	8	6	6
Applies equally to both	24	11	28	30	24	25	24	24	24	0	0	26	22	24	25	22	24	18	26	21	27	20	28	24	24
Does not apply to either	28	15	32	27	18	26	30	27	29	0	0	24	32	29	29	26	28	27	28	25	28	41	22	24	37
Don't know	10	17	8	10	11	10	11	11	9	0	0	9	13	9	10	12	10	12	8	13	10	6	11	11	8

Have to work harder to achieve the same thing

Applies more to people in my generation	61	40	65	70	55	62	60	59	64	0	0	58	61	64	62	57	61	73	54	60	63	64	59	57	68
Applies more to people in my parents generation	9	20	9	3	8	10	8	10	7	0	0	13	6	7	10	8	9	4	12	11	10	9	7	10	7
Applies equally to both	17	16	16	17	18	15	19	17	17	0	0	17	17	17	16	19	17	12	23	15	15	17	19	17	16
Does not apply to either	2	3	3	2	5	2	2	2	2	0	0	2	3	2	3	1	3	0	1	2	3	3	3	2	3
Don't know	11	21	7	9	14	10	12	11	9	0	0	10	13	9	9	15	11	11	11	12	9	7	12	13	6

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.