

YouGov Survey Results

Sample Size: 2076 GB Adults
Fieldwork: 2nd - 3rd April 2014

| | Voting intention | | | | 2010 Vote | | | Gender | | Age | | | |
|----------------------------------|------------------|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|
| Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ |
| Weighted Sample 2076 | x | x | x | x | 632 | 487 | 422 | 1007 | 1069 | 247 | 525 | 710 | 594 |
| Unweighted Sample 2076 | 481 | 638 | 141 | 238 | 606 | 533 | 416 | 1051 | 1025 | 184 | 433 | 826 | 633 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % |

The following 5 questions had a time limit of 20 seconds

Here is a photo of David Cameron. How old do you think he is?

| | | | | | | | | | | | | | |
|--------|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 4 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 9 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 12 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| 33 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 34 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 |
| 35 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 2 | 0 | 0 | 0 |
| 36 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 37 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 |
| 38 | 1 | 2 | 1 | 1 | 3 | 2 | 1 | 1 | 2 | 2 | 1 | 1 | 2 |
| 39 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 0 |
| 40 | 4 | 5 | 4 | 7 | 3 | 4 | 3 | 5 | 4 | 5 | 4 | 6 | 2 |
| 41 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| 42 | 4 | 4 | 4 | 2 | 5 | 3 | 5 | 3 | 2 | 5 | 5 | 3 | 3 |
| 43 | 3 | 4 | 3 | 3 | 5 | 3 | 2 | 3 | 3 | 4 | 6 | 3 | 3 |
| 44 | 3 | 4 | 2 | 5 | 2 | 3 | 1 | 4 | 4 | 2 | 4 | 2 | 3 |
| 45 | 27 | 28 | 27 | 21 | 23 | 28 | 28 | 27 | 26 | 27 | 27 | 29 | 27 |
| 46 | 7 | 6 | 6 | 7 | 8 | 8 | 6 | 5 | 6 | 7 | 7 | 8 | 7 |
| 47 | 7 | 8 | 7 | 9 | 4 | 9 | 7 | 6 | 7 | 7 | 6 | 7 | 8 |
| 48 | 14 | 14 | 14 | 16 | 15 | 14 | 15 | 13 | 15 | 13 | 14 | 11 | 16 |
| 49 | 4 | 4 | 4 | 6 | 4 | 5 | 5 | 6 | 4 | 4 | 0 | 3 | 5 |
| 50 | 10 | 9 | 9 | 12 | 13 | 9 | 10 | 9 | 11 | 10 | 7 | 11 | 10 |
| 51 | 1 | 0 | 2 | 0 | 0 | 0 | 2 | 1 | 2 | 1 | 2 | 1 | 1 |
| 52 | 3 | 1 | 3 | 2 | 5 | 2 | 3 | 5 | 3 | 3 | 3 | 2 | 3 |
| 53 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 1 | 1 | 2 |
| 54 | 2 | 2 | 2 | 4 | 2 | 1 | 3 | 2 | 2 | 2 | 2 | 2 | 2 |
| 55 | 3 | 2 | 4 | 2 | 3 | 2 | 4 | 4 | 4 | 2 | 1 | 3 | 3 |
| 56 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 0 |
| 57 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 |
| 58 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 1 | 0 |
| 59 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 60 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 2 | 1 | 0 |
| 64 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 65 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 68 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 86 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 |
| 98 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 100 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Mean | 47 | 46 | 47 | 47 | 47 | 46 | 47 | 47 | 47 | 47 | 46 | 47 | 47 |
| Median | 46 | 46 | 47 | 47 | 46 | 46 | 47 | 46 | 47 | 46 | 45 | 46 | 47 |

YouGov Survey Results

Sample Size: 2076 GB Adults
Fieldwork: 2nd - 3rd April 2014

| | Social Grade | | Region | | | | | |
|--------------------------|--------------|-------------|------------|------------|---------------|------------------|------------|------------|
| | Total | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 2076 | 1183 | 893 | 266 | 675 | 444 | 511 | 181 |
| Unweighted Sample | 2076 | 1293 | 783 | 284 | 630 | 406 | 485 | 271 |
| | % | % | % | % | % | % | % | % |

The following 5 questions had a time limit of 20 seconds

Here is a photo of David Cameron. How old do you think he is?

| | | | | | | | | |
|--------|----|----|----|----|----|----|----|----|
| 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 9 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 12 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| 33 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 34 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 35 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 |
| 36 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 37 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 1 |
| 38 | 1 | 1 | 2 | 1 | 2 | 1 | 1 | 1 |
| 39 | 1 | 1 | 0 | 1 | 0 | 1 | 0 | 2 |
| 40 | 4 | 3 | 5 | 5 | 5 | 4 | 3 | 4 |
| 41 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| 42 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 5 |
| 43 | 3 | 3 | 3 | 3 | 3 | 3 | 5 | 3 |
| 44 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 0 |
| 45 | 27 | 28 | 26 | 29 | 27 | 28 | 24 | 28 |
| 46 | 7 | 7 | 6 | 4 | 7 | 6 | 7 | 8 |
| 47 | 7 | 8 | 6 | 9 | 7 | 9 | 6 | 4 |
| 48 | 14 | 14 | 13 | 14 | 15 | 12 | 15 | 11 |
| 49 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 |
| 50 | 10 | 9 | 11 | 6 | 10 | 12 | 10 | 13 |
| 51 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 1 |
| 52 | 3 | 3 | 3 | 4 | 3 | 3 | 2 | 4 |
| 53 | 2 | 1 | 2 | 0 | 2 | 1 | 2 | 2 |
| 54 | 2 | 2 | 2 | 5 | 1 | 1 | 3 | 3 |
| 55 | 3 | 3 | 3 | 3 | 2 | 5 | 3 | 2 |
| 56 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 |
| 57 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 1 |
| 58 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 2 |
| 59 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 60 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 0 |
| 64 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 65 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 68 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 86 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| 98 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 100 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Mean | 47 | 47 | 47 | 46 | 47 | 47 | 47 | 47 |
| Median | 46 | 46 | 46 | 46 | 46 | 46 | 46 | 46 |

| | Voting intention | | | | 2010 Vote | | | Gender | | Age | | | | |
|--------------------------|------------------|-----|-----|---------|-----------|-----|-----|---------|------|--------|-------|-------|-------|-----|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ |
| Weighted Sample | 2076 | x | x | x | x | 632 | 487 | 422 | 1007 | 1069 | 247 | 525 | 710 | 594 |
| Unweighted Sample | 2076 | 481 | 638 | 141 | 238 | 606 | 533 | 416 | 1051 | 1025 | 184 | 433 | 826 | 633 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Here is a photo of Ed Miliband. How old do you think he is?

| | | | | | | | | | | | | | | |
|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 10 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 12 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| 13 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 15 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| 18 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 19 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 21 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 22 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 23 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 24 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 25 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 28 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 29 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 30 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 |
| 32 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 1 |
| 33 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| 34 | 1 | 1 | 1 | 0 | 3 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 1 |
| 35 | 4 | 3 | 2 | 10 | 7 | 3 | 2 | 6 | 3 | 4 | 4 | 4 | 2 | 5 |
| 36 | 2 | 2 | 3 | 1 | 2 | 2 | 1 | 1 | 2 | 2 | 4 | 3 | 1 | 1 |
| 37 | 2 | 1 | 2 | 0 | 3 | 1 | 3 | 1 | 2 | 2 | 5 | 2 | 2 | 1 |
| 38 | 6 | 4 | 8 | 6 | 7 | 4 | 7 | 8 | 6 | 6 | 5 | 6 | 7 | 5 |
| 39 | 3 | 3 | 4 | 2 | 2 | 2 | 6 | 3 | 2 | 4 | 4 | 4 | 2 | 3 |
| 40 | 13 | 15 | 11 | 7 | 13 | 15 | 13 | 10 | 11 | 15 | 15 | 16 | 11 | 12 |
| 41 | 3 | 2 | 2 | 2 | 3 | 2 | 3 | 2 | 2 | 3 | 1 | 3 | 3 | 2 |
| 42 | 16 | 16 | 16 | 22 | 10 | 14 | 16 | 23 | 17 | 16 | 13 | 16 | 17 | 17 |
| 43 | 8 | 9 | 9 | 7 | 7 | 9 | 11 | 6 | 8 | 9 | 6 | 7 | 8 | 10 |
| 44 | 6 | 8 | 7 | 8 | 5 | 6 | 6 | 7 | 9 | 4 | 11 | 7 | 6 | 5 |
| 45 | 16 | 16 | 14 | 21 | 13 | 16 | 14 | 17 | 16 | 16 | 13 | 15 | 19 | 16 |
| 46 | 4 | 4 | 4 | 3 | 6 | 5 | 5 | 4 | 4 | 4 | 3 | 5 | 4 | 5 |
| 47 | 4 | 2 | 4 | 5 | 2 | 3 | 2 | 4 | 3 | 4 | 4 | 3 | 4 | 3 |
| 48 | 4 | 4 | 5 | 0 | 3 | 4 | 6 | 3 | 4 | 4 | 3 | 3 | 4 | 6 |
| 49 | 1 | 2 | 1 | 1 | 3 | 3 | 1 | 1 | 2 | 1 | 0 | 1 | 3 | 1 |
| 50 | 2 | 3 | 1 | 1 | 2 | 3 | 1 | 1 | 2 | 2 | 0 | 1 | 2 | 3 |
| 51 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 0 | 1 |
| 52 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 53 | 0 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 1 | 0 | 2 | 0 | 0 | 0 |
| 54 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| 55 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 56 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| 58 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 59 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 60 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 65 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 96 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 97 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 100 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| | | | | | | | | | | | | | | |
|--------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Mean | 42 | 42 | 42 | 43 | 42 | 42 | 42 | 42 | 42 | 42 | 42 | 42 | 43 | 42 |
| Median | 42 | 42 | 42 | 42 | 42 | 43 | 42 | 42 | 43 | 42 | 42 | 42 | 43 | 43 |

| | Social Grade | | Region | | | | | |
|--------------------------|--------------|-------------|------------|------------|---------------|------------------|------------|------------|
| | Total | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 2076 | 1183 | 893 | 266 | 675 | 444 | 511 | 181 |
| Unweighted Sample | 2076 | 1293 | 783 | 284 | 630 | 406 | 485 | 271 |
| | % | % | % | % | % | % | % | % |

Here is a photo of Ed Miliband. How old do you think he is?

| | | | | | | | | |
|-----|----|----|----|----|----|----|----|----|
| 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 10 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| 12 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 |
| 13 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 15 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 18 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 19 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 21 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 22 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 23 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 24 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 25 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 28 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 |
| 29 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 |
| 32 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 |
| 33 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 |
| 34 | 1 | 1 | 1 | 2 | 0 | 0 | 2 | 0 |
| 35 | 4 | 3 | 4 | 3 | 4 | 6 | 1 | 2 |
| 36 | 2 | 2 | 2 | 3 | 3 | 1 | 1 | 2 |
| 37 | 2 | 2 | 2 | 2 | 2 | 1 | 3 | 1 |
| 38 | 6 | 5 | 8 | 6 | 7 | 6 | 5 | 7 |
| 39 | 3 | 3 | 3 | 3 | 4 | 3 | 2 | 3 |
| 40 | 13 | 14 | 12 | 11 | 11 | 15 | 13 | 15 |
| 41 | 3 | 3 | 2 | 3 | 3 | 2 | 2 | 4 |
| 42 | 16 | 16 | 17 | 17 | 17 | 15 | 16 | 15 |
| 43 | 8 | 8 | 8 | 10 | 7 | 7 | 10 | 8 |
| 44 | 6 | 8 | 5 | 6 | 7 | 6 | 7 | 5 |
| 45 | 16 | 18 | 14 | 11 | 17 | 19 | 17 | 12 |
| 46 | 4 | 5 | 4 | 4 | 5 | 2 | 6 | 3 |
| 47 | 4 | 4 | 3 | 4 | 3 | 4 | 3 | 4 |
| 48 | 4 | 4 | 5 | 5 | 3 | 5 | 4 | 5 |
| 49 | 1 | 1 | 2 | 2 | 1 | 2 | 1 | 2 |
| 50 | 2 | 2 | 2 | 1 | 2 | 2 | 1 | 4 |
| 51 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 1 |
| 52 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| 53 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 |
| 54 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| 55 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| 56 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| 58 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 59 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 60 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| 65 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 96 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 97 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 100 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| | | | | | | | | |
|--------|----|----|----|----|----|----|----|----|
| Mean | 42 | 42 | 42 | 42 | 42 | 42 | 43 | 42 |
| Median | 42 | 43 | 42 | 42 | 42 | 42 | 43 | 42 |

| | Voting intention | | | | 2010 Vote | | | Gender | | Age | | | | |
|--------------------------|------------------|-----|-----|---------|-----------|-----|-----|---------|------|--------|-------|-------|-------|-----|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ |
| Weighted Sample | 2076 | x | x | x | x | 632 | 487 | 422 | 1007 | 1069 | 247 | 525 | 710 | 594 |
| Unweighted Sample | 2076 | 481 | 638 | 141 | 238 | 606 | 533 | 416 | 1051 | 1025 | 184 | 433 | 826 | 633 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Here is a photo of Nick Clegg. How old do you think he is?

| | | | | | | | | | | | | | | |
|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| 6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 9 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 11 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 12 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 13 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 16 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 17 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 18 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 25 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 30 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 2 | 0 | 0 | 0 |
| 32 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 33 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 34 | 0 | 1 | 1 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 0 | 1 |
| 35 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 1 |
| 36 | 0 | 0 | 0 | 0 | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| 37 | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 0 | 1 | 1 |
| 38 | 1 | 1 | 1 | 0 | 3 | 1 | 1 | 1 | 1 | 2 | 0 | 1 | 1 | 2 |
| 39 | 2 | 1 | 2 | 1 | 3 | 1 | 1 | 3 | 1 | 2 | 5 | 1 | 1 | 2 |
| 40 | 6 | 6 | 7 | 5 | 8 | 4 | 6 | 7 | 7 | 5 | 5 | 8 | 5 | 6 |
| 41 | 3 | 2 | 2 | 3 | 4 | 3 | 3 | 1 | 2 | 3 | 3 | 2 | 2 | 3 |
| 42 | 8 | 8 | 7 | 11 | 8 | 9 | 8 | 11 | 6 | 9 | 6 | 9 | 7 | 9 |
| 43 | 6 | 8 | 5 | 4 | 10 | 7 | 6 | 5 | 5 | 7 | 5 | 5 | 5 | 7 |
| 44 | 5 | 6 | 5 | 7 | 4 | 5 | 4 | 6 | 6 | 4 | 4 | 7 | 5 | 3 |
| 45 | 17 | 18 | 16 | 16 | 16 | 17 | 16 | 19 | 17 | 18 | 22 | 17 | 16 | 17 |
| 46 | 8 | 7 | 8 | 15 | 7 | 8 | 8 | 9 | 9 | 7 | 9 | 8 | 9 | 7 |
| 47 | 9 | 9 | 9 | 11 | 7 | 9 | 9 | 9 | 8 | 9 | 11 | 7 | 10 | 7 |
| 48 | 9 | 11 | 10 | 11 | 6 | 11 | 11 | 8 | 10 | 8 | 4 | 9 | 11 | 10 |
| 49 | 5 | 4 | 7 | 4 | 2 | 5 | 5 | 5 | 5 | 5 | 7 | 4 | 6 | 4 |
| 50 | 7 | 5 | 8 | 3 | 6 | 7 | 8 | 6 | 8 | 7 | 5 | 9 | 8 | 6 |
| 51 | 1 | 0 | 2 | 3 | 1 | 1 | 2 | 2 | 1 | 2 | 2 | 1 | 1 | 1 |
| 52 | 3 | 5 | 2 | 3 | 3 | 4 | 3 | 2 | 4 | 2 | 1 | 2 | 4 | 3 |
| 53 | 2 | 1 | 2 | 1 | 1 | 1 | 2 | 1 | 2 | 2 | 2 | 3 | 2 | 1 |
| 54 | 1 | 0 | 1 | 1 | 2 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 2 | 1 |
| 55 | 2 | 2 | 2 | 0 | 2 | 2 | 2 | 1 | 2 | 3 | 3 | 3 | 1 | 2 |
| 56 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 1 | 0 |
| 57 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 58 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 59 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 |
| 60 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 62 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 65 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 |
| 69 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 76 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 78 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 79 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 83 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 84 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 87 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 90 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 99 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 100 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| | | | | | | | | | | | | | | |
|--------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Mean | 46 | 46 | 46 | 46 | 44 | 45 | 46 | 45 | 46 | 46 | 45 | 46 | 46 | 45 |
| Median | 45 | 45 | 46 | 46 | 45 | 45 | 46 | 45 | 46 | 45 | 45 | 45 | 46 | 45 |

| | Social Grade | | Region | | | | | |
|--------------------------|--------------|-------------|------------|---------------|------------------|------------|------------|------------|
| | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 2076 | 1183 | 893 | 266 | 675 | 444 | 511 | 181 |
| Unweighted Sample | 2076 | 1293 | 783 | 284 | 630 | 406 | 485 | 271 |
| | % | % | % | % | % | % | % | % |

Here is a photo of Nick Clegg. How old do you think he is?

| | | | | | | | |
|-----|----|----|----|----|----|----|----|
| 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 9 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 11 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 12 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 13 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 16 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 17 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 18 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 25 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 30 | 0 | 0 | 1 | 1 | 0 | 1 | 0 |
| 32 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 33 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 34 | 0 | 1 | 0 | 0 | 0 | 1 | 0 |
| 35 | 0 | 0 | 0 | 0 | 1 | 0 | 0 |
| 36 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 37 | 1 | 1 | 0 | 0 | 1 | 0 | 1 |
| 38 | 1 | 2 | 1 | 1 | 2 | 1 | 1 |
| 39 | 2 | 2 | 2 | 3 | 2 | 2 | 3 |
| 40 | 6 | 6 | 6 | 6 | 6 | 7 | 4 |
| 41 | 3 | 2 | 4 | 2 | 3 | 2 | 4 |
| 42 | 8 | 7 | 9 | 8 | 9 | 8 | 7 |
| 43 | 6 | 6 | 6 | 6 | 8 | 4 | 4 |
| 44 | 5 | 5 | 5 | 6 | 4 | 5 | 4 |
| 45 | 17 | 17 | 17 | 20 | 17 | 20 | 14 |
| 46 | 8 | 9 | 6 | 8 | 8 | 8 | 7 |
| 47 | 9 | 10 | 6 | 7 | 8 | 9 | 10 |
| 48 | 9 | 9 | 9 | 9 | 8 | 9 | 10 |
| 49 | 5 | 4 | 6 | 3 | 5 | 8 | 4 |
| 50 | 7 | 8 | 6 | 9 | 7 | 7 | 8 |
| 51 | 1 | 1 | 1 | 1 | 1 | 0 | 2 |
| 52 | 3 | 2 | 4 | 2 | 3 | 3 | 4 |
| 53 | 2 | 1 | 2 | 2 | 1 | 2 | 2 |
| 54 | 1 | 1 | 1 | 0 | 1 | 1 | 0 |
| 55 | 2 | 2 | 3 | 1 | 2 | 2 | 3 |
| 56 | 1 | 0 | 1 | 1 | 0 | 0 | 1 |
| 57 | 0 | 0 | 0 | 0 | 1 | 0 | 0 |
| 58 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| 59 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| 60 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 62 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 65 | 0 | 0 | 1 | 0 | 0 | 0 | 1 |
| 69 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 76 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 78 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 79 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 83 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 84 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 87 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 90 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 99 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 100 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |

| | | | | | | | | |
|--------|----|----|----|----|----|----|----|----|
| Mean | 46 | 46 | 46 | 45 | 45 | 46 | 46 | 47 |
| Median | 45 | 46 | 45 | 45 | 45 | 45 | 46 | 46 |

| | Voting intention | | | | 2010 Vote | | | Gender | | Age | | | | |
|--------------------------|------------------|-----|-----|---------|-----------|-----|-----|---------|------|--------|-------|-------|-------|-----|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ |
| Weighted Sample | 2076 | x | x | x | x | 632 | 487 | 422 | 1007 | 1069 | 247 | 525 | 710 | 594 |
| Unweighted Sample | 2076 | 481 | 638 | 141 | 238 | 606 | 533 | 416 | 1051 | 1025 | 184 | 433 | 826 | 633 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Here is a photo of Nigel Farage. How old do you think he is?

| | | | | | | | | | | | | | | |
|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 12 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 21 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| 35 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 37 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 2 | 0 | 0 | 0 |
| 38 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 |
| 40 | 1 | 0 | 0 | 1 | 3 | 1 | 0 | 0 | 0 | 1 | 1 | 1 | 0 | 1 |
| 41 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 42 | 1 | 0 | 2 | 0 | 0 | 0 | 2 | 1 | 1 | 1 | 1 | 1 | 0 | 1 |
| 43 | 0 | 0 | 0 | 1 | 3 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 0 | 1 |
| 44 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| 45 | 3 | 3 | 3 | 2 | 4 | 3 | 3 | 3 | 2 | 3 | 5 | 3 | 2 | 3 |
| 46 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 1 |
| 47 | 2 | 1 | 2 | 2 | 3 | 1 | 3 | 1 | 2 | 2 | 5 | 2 | 1 | 2 |
| 48 | 4 | 5 | 3 | 3 | 3 | 4 | 4 | 4 | 3 | 5 | 6 | 3 | 3 | 5 |
| 49 | 5 | 6 | 4 | 10 | 2 | 4 | 5 | 4 | 5 | 5 | 7 | 6 | 5 | 3 |
| 50 | 19 | 23 | 15 | 19 | 23 | 23 | 13 | 19 | 21 | 16 | 16 | 19 | 14 | 25 |
| 51 | 4 | 4 | 3 | 2 | 4 | 5 | 4 | 2 | 4 | 3 | 3 | 3 | 4 | 3 |
| 52 | 8 | 8 | 8 | 7 | 8 | 10 | 6 | 7 | 7 | 9 | 9 | 8 | 9 | 6 |
| 53 | 4 | 4 | 3 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 1 | 4 | 4 | 4 |
| 54 | 6 | 5 | 7 | 11 | 4 | 6 | 7 | 5 | 6 | 6 | 6 | 4 | 8 | 6 |
| 55 | 16 | 17 | 15 | 15 | 14 | 17 | 16 | 17 | 15 | 17 | 9 | 14 | 19 | 17 |
| 56 | 6 | 5 | 5 | 2 | 8 | 5 | 5 | 8 | 6 | 5 | 7 | 7 | 5 | 5 |
| 57 | 4 | 3 | 3 | 5 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 4 | 4 | 3 |
| 58 | 5 | 3 | 7 | 8 | 5 | 3 | 6 | 8 | 4 | 6 | 5 | 4 | 5 | 6 |
| 59 | 2 | 2 | 3 | 2 | 1 | 2 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 1 |
| 60 | 5 | 3 | 8 | 3 | 2 | 3 | 9 | 3 | 5 | 5 | 5 | 5 | 5 | 4 |
| 61 | 0 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 1 | 1 | 0 |
| 62 | 1 | 0 | 2 | 1 | 1 | 0 | 2 | 1 | 1 | 1 | 0 | 2 | 2 | 0 |
| 63 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| 64 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| 65 | 1 | 1 | 1 | 2 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 1 |
| 67 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| 68 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 70 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 72 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 74 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 90 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 92 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 |
| 98 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 99 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 100 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |

| | | | | | | | | | | | | | | |
|--------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Mean | 53 | 52 | 54 | 53 | 51 | 52 | 54 | 54 | 53 | 53 | 52 | 54 | 54 | 52 |
| Median | 53 | 52 | 54 | 53 | 52 | 52 | 54 | 54 | 53 | 53 | 51 | 53 | 54 | 52 |

| | Social Grade | | Region | | | | | |
|--------------------------|--------------|-------------|------------|---------------|------------------|------------|------------|------------|
| | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 2076 | 1183 | 893 | 266 | 675 | 444 | 511 | 181 |
| Unweighted Sample | 2076 | 1293 | 783 | 284 | 630 | 406 | 485 | 271 |
| | % | % | % | % | % | % | % | % |

Here is a photo of Nigel Farage. How old do you think he is?

| | | | | | | | | |
|-----|----|----|----|----|----|----|----|----|
| 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 12 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| 21 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| 35 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 37 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 |
| 38 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 |
| 40 | 1 | 1 | 0 | 2 | 1 | 0 | 0 | 0 |
| 41 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 42 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 1 |
| 43 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 |
| 44 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 |
| 45 | 3 | 3 | 3 | 5 | 4 | 2 | 1 | 3 |
| 46 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 2 |
| 47 | 2 | 2 | 2 | 1 | 1 | 2 | 3 | 3 |
| 48 | 4 | 4 | 3 | 4 | 3 | 5 | 3 | 3 |
| 49 | 5 | 5 | 5 | 5 | 5 | 3 | 6 | 4 |
| 50 | 19 | 21 | 16 | 21 | 21 | 17 | 18 | 11 |
| 51 | 4 | 3 | 4 | 3 | 3 | 5 | 4 | 4 |
| 52 | 8 | 8 | 8 | 9 | 8 | 7 | 9 | 7 |
| 53 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 4 |
| 54 | 6 | 7 | 6 | 5 | 8 | 7 | 5 | 6 |
| 55 | 16 | 16 | 15 | 15 | 15 | 19 | 13 | 21 |
| 56 | 6 | 5 | 7 | 9 | 4 | 6 | 6 | 7 |
| 57 | 4 | 3 | 5 | 2 | 4 | 2 | 5 | 3 |
| 58 | 5 | 5 | 5 | 4 | 3 | 7 | 6 | 3 |
| 59 | 2 | 2 | 3 | 1 | 2 | 2 | 3 | 3 |
| 60 | 5 | 6 | 3 | 5 | 3 | 5 | 5 | 9 |
| 61 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 |
| 62 | 1 | 1 | 2 | 1 | 1 | 2 | 1 | 2 |
| 63 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| 64 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 65 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 0 |
| 67 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 |
| 68 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| 70 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 72 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 74 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 90 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 92 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| 98 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 99 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| 100 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 |

| | | | | | | | | |
|--------|----|----|----|----|----|----|----|----|
| Mean | 53 | 53 | 53 | 52 | 53 | 53 | 54 | 54 |
| Median | 53 | 53 | 53 | 52 | 52 | 54 | 53 | 55 |

| | Voting intention | | | | 2010 Vote | | | Gender | | Age | | | | |
|--------------------------|------------------|-----|-----|---------|-----------|-----|-----|---------|------|--------|-------|-------|-------|-----|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ |
| Weighted Sample | 2076 | x | x | x | x | 632 | 487 | 422 | 1007 | 1069 | 247 | 525 | 710 | 594 |
| Unweighted Sample | 2076 | 481 | 638 | 141 | 238 | 606 | 533 | 416 | 1051 | 1025 | 184 | 433 | 826 | 633 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Here is a photo of Boris Johnson. How old do you think he is?

| | | | | | | | | | | | | | | |
|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 10 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 12 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 13 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 14 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 0 |
| 15 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 17 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 18 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 21 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 26 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 28 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 29 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| 32 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| 33 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| 34 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 |
| 35 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| 36 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 |
| 37 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 0 |
| 38 | 1 | 1 | 2 | 0 | 2 | 1 | 2 | 0 | 1 | 1 | 1 | 0 | 1 | 2 |
| 39 | 1 | 1 | 1 | 0 | 2 | 1 | 1 | 2 | 1 | 1 | 0 | 1 | 1 | 1 |
| 40 | 5 | 6 | 4 | 5 | 6 | 7 | 4 | 5 | 6 | 4 | 6 | 6 | 4 | 4 |
| 41 | 1 | 2 | 1 | 1 | 3 | 1 | 1 | 2 | 1 | 1 | 0 | 1 | 1 | 2 |
| 42 | 4 | 5 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 3 | 5 | 3 | 4 | 4 |
| 43 | 2 | 3 | 2 | 3 | 4 | 4 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 4 |
| 44 | 4 | 5 | 2 | 5 | 3 | 4 | 3 | 5 | 4 | 4 | 6 | 2 | 4 | 3 |
| 45 | 11 | 13 | 11 | 6 | 7 | 12 | 13 | 8 | 10 | 12 | 11 | 11 | 10 | 13 |
| 46 | 5 | 5 | 5 | 6 | 5 | 6 | 5 | 4 | 6 | 4 | 5 | 5 | 5 | 5 |
| 47 | 6 | 6 | 5 | 5 | 3 | 6 | 4 | 7 | 6 | 5 | 7 | 6 | 6 | 4 |
| 48 | 12 | 9 | 12 | 16 | 16 | 11 | 10 | 13 | 11 | 12 | 7 | 10 | 13 | 14 |
| 49 | 5 | 5 | 3 | 9 | 4 | 5 | 3 | 5 | 6 | 4 | 3 | 4 | 4 | 7 |
| 50 | 13 | 11 | 15 | 13 | 12 | 10 | 13 | 14 | 13 | 13 | 16 | 15 | 13 | 11 |
| 51 | 2 | 3 | 2 | 3 | 1 | 3 | 2 | 2 | 3 | 1 | 2 | 2 | 4 | 1 |
| 52 | 5 | 5 | 5 | 7 | 5 | 4 | 6 | 6 | 5 | 5 | 4 | 6 | 6 | 3 |
| 53 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 3 | 2 | 1 | 3 | 4 | 2 |
| 54 | 2 | 2 | 3 | 3 | 1 | 2 | 2 | 2 | 2 | 2 | 1 | 1 | 3 | 2 |
| 55 | 7 | 5 | 6 | 5 | 6 | 7 | 7 | 6 | 5 | 8 | 4 | 9 | 6 | 7 |
| 56 | 2 | 2 | 3 | 2 | 2 | 1 | 3 | 2 | 1 | 3 | 2 | 2 | 2 | 2 |
| 57 | 1 | 0 | 1 | 0 | 0 | 0 | 2 | 1 | 0 | 2 | 0 | 1 | 1 | 0 |
| 58 | 2 | 2 | 2 | 1 | 1 | 2 | 3 | 1 | 1 | 2 | 0 | 1 | 2 | 3 |
| 59 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 1 | 0 | 0 |
| 60 | 1 | 0 | 2 | 1 | 2 | 1 | 2 | 1 | 1 | 2 | 0 | 2 | 1 | 1 |
| 61 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 2 | 0 | 0 | 0 |
| 62 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 |
| 63 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 64 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| 65 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 66 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 |
| 70 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 |
| 78 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 87 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 |
| 88 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 100 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| | | | | | | | | | | | | | | |
|--------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Mean | 48 | 47 | 48 | 48 | 47 | 47 | 48 | 48 | 47 | 49 | 47 | 48 | 48 | 47 |
| Median | 48 | 47 | 48 | 48 | 48 | 48 | 48 | 48 | 48 | 48 | 47 | 48 | 48 | 48 |

| | Social Grade | | Region | | | | | |
|--------------------------|--------------|-------------|------------|---------------|------------------|------------|------------|------------|
| | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 2076 | 1183 | 893 | 266 | 675 | 444 | 511 | 181 |
| Unweighted Sample | 2076 | 1293 | 783 | 284 | 630 | 406 | 485 | 271 |
| | % | % | % | % | % | % | % | % |

Here is a photo of Boris Johnson. How old do you think he is?

| | | | | | | | | |
|-----|----|----|----|----|----|----|----|----|
| 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 10 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 12 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 13 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| 14 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 |
| 15 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 17 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 18 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 21 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 26 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 28 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 29 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| 32 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 |
| 33 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| 34 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 |
| 35 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| 36 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| 37 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 |
| 38 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 |
| 39 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 0 |
| 40 | 5 | 5 | 5 | 7 | 6 | 5 | 3 | 6 |
| 41 | 1 | 1 | 1 | 0 | 1 | 2 | 1 | 1 |
| 42 | 4 | 3 | 4 | 3 | 4 | 4 | 3 | 5 |
| 43 | 2 | 3 | 2 | 2 | 3 | 2 | 2 | 2 |
| 44 | 4 | 4 | 3 | 4 | 3 | 6 | 3 | 2 |
| 45 | 11 | 13 | 9 | 14 | 11 | 11 | 11 | 10 |
| 46 | 5 | 6 | 4 | 6 | 6 | 3 | 3 | 6 |
| 47 | 6 | 6 | 5 | 6 | 5 | 5 | 7 | 4 |
| 48 | 12 | 11 | 13 | 14 | 12 | 14 | 8 | 13 |
| 49 | 5 | 5 | 4 | 3 | 4 | 6 | 5 | 4 |
| 50 | 13 | 13 | 15 | 13 | 16 | 12 | 13 | 10 |
| 51 | 2 | 2 | 2 | 1 | 2 | 3 | 2 | 2 |
| 52 | 5 | 5 | 6 | 1 | 5 | 6 | 7 | 4 |
| 53 | 3 | 2 | 4 | 3 | 1 | 4 | 4 | 3 |
| 54 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| 55 | 7 | 7 | 6 | 8 | 5 | 7 | 7 | 9 |
| 56 | 2 | 1 | 3 | 1 | 2 | 3 | 3 | 2 |
| 57 | 1 | 1 | 1 | 0 | 1 | 0 | 2 | 1 |
| 58 | 2 | 1 | 2 | 0 | 2 | 1 | 3 | 3 |
| 59 | 0 | 1 | 0 | 0 | 0 | 1 | 1 | 0 |
| 60 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 3 |
| 61 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 1 |
| 62 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 63 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 64 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| 65 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| 66 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| 70 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| 78 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 87 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 |
| 88 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 100 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| | | | | | | | | |
|--------|----|----|----|----|----|----|----|----|
| Mean | 48 | 48 | 48 | 48 | 48 | 48 | 48 | 48 |
| Median | 48 | 48 | 48 | 48 | 48 | 48 | 49 | 48 |