

YouGov / The Sun / The Times Survey Results

Sample Size: 3237 Scottish Adults (16+)
Fieldwork: 15th - 17th September 2014

Total	Likelihood to vote		Ref		Holyrood Voting intention				Holyrood Constituency Vote 2011				Gender		Age					Social Grade		Birthplace		
	10/10	8+/10	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-39	40-59	60-64	65+	ABC1	C2DE	Scotland	Elsewhere in UK	Outside UK
3237	2926	3058	1460	1581	413	889	104	1116	314	722	178	1026	1563	1674	486	712	1101	259	680	1521	1716	2654	324	259
3237	2988	3110	1466	1605	460	884	121	1140	404	804	215	1146	1666	1571	286	701	1286	383	581	1696	1541	2659	399	179
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Sept 9-11	Sept 15-17																									
Holyrood Headline Voting Intention																											
Con	15	15	15	15	1	29	100	0	0	0	74	3	12	4	15	15	15	12	11	14	23	18	12	14	20	13	
Lab	35	32	32	32	12	51	0	100	0	0	10	78	21	10	29	35	28	28	35	32	34	34	30	32	42	25	
Lib Dem	4	4	4	4	1	6	0	0	100	0	2	1	41	1	3	4	3	5	3	2	4	5	3	3	8	9	
SNP	39	40	40	40	77	4	0	0	0	100	5	12	7	80	44	36	38	45	43	40	33	36	44	43	19	34	
Other	8	9	9	9	9	9	0	0	0	0	8	6	18	5	9	9	16	10	8	11	5	8	10	8	11	20	
Holyrood Other Parties Voting Intention																											
Green	4	4	4	4	6	2	0	0	0	0	1	2	14	2	4	5	11	7	3	3	1	4	5	4	4	10	
Scottish Socialist	1	1	1	1	1	0	0	0	0	0	0	1	0	0	1	0	2	1	1	0	0	1	1	0	1	2	
UKIP	3	3	3	3	1	6	0	0	0	0	7	2	4	2	3	3	2	2	3	7	4	2	4	3	5	6	
Solidarity	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	
Other	0	0	0	0	0	1	0	0	0	0	1	0	1	0	1	0	0	0	1	1	0	0	1	0	0	1	
Holyrood Non Voters																											
Would Not Vote	4	4	2	2	1	4	0	0	0	0	0	1	2	1	4	5	8	7	3	3	2	4	5	4	5	11	
Don't know	10	10	8	9	7	10	0	0	0	0	6	6	11	6	6	13	14	12	9	9	5	10	10	9	14	10	
Scottish Regional Vote																											
Conservative	14	15	15	15	1	29	91	3	4	0	73	4	11	4	14	15	16	12	11	16	23	18	11	14	20	12	
Labour	33	30	30	30	10	48	2	89	5	2	10	72	20	10	26	34	23	26	32	31	33	31	29	29	38	22	
Lib Dem	4	3	3	3	1	6	0	1	75	0	1	2	34	1	3	4	3	4	3	2	4	4	3	2	9	9	
SNP	34	35	35	35	66	3	0	2	4	83	4	11	9	68	39	31	30	39	37	34	30	30	39	37	16	29	
Other	15	18	17	17	22	13	6	5	12	14	12	11	26	17	18	17	29	18	17	18	11	17	18	17	15	27	
Scottish Regional Vote: Others																											
Green	8	9	9	9	14	4	1	4	9	8	2	6	19	9	9	9	22	13	7	6	3	10	9	9	8	16	
Scottish Socialist Party	3	3	3	3	5	1	0	1	0	5	0	2	1	6	4	2	3	1	4	3	3	3	3	3	2	3	
UKIP	4	5	4	4	1	8	5	1	3	1	8	2	5	3	5	4	3	4	5	7	5	3	6	4	6	8	
Other	1	1	1	1	1	1	0	0	1	0	1	1	2	0	1	1	0	1	1	2	0	1	1	1	0	1	
Scottish Regional Non Voters																											
Wouldn't vote	4	5	2	2	1	5	0	0	1	0	0	1	2	0	5	5	9	7	3	3	2	4	6	4	6	11	
Don't know	9	9	8	9	6	9	2	1	1	1	6	6	9	5	5	13	14	12	8	9	5	10	8	9	13	9	

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Fieldwork: 15th - 17th September 2014

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	10/10	8+/10	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-39	40-59	60-64	65+	ABC1	C2DE	Scotland	Elsewhere in UK	Outside UK
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sept 9-11

Sept 15-17

There will be a referendum on September 18th on Scotland's future and this is the question. How will you vote?

Should Scotland be an independent country?

Yes	45	45	47	47	100	0	3	18	17	93	8	29	28	78	51	40	46	51	48	44	35	41	49	48	25	42
No	50	49	50	51	0	100	96	78	81	5	91	67	68	18	44	54	46	41	47	51	61	54	45	47	65	44
Will not vote	2	2	0	0	0	0	0	0	1	0	0	1	2	0	2	2	4	3	1	1	1	2	3	1	4	11
Don't know	4	4	2	3	0	0	1	3	1	2	1	3	2	4	3	5	4	5	3	4	3	4	4	4	6	3

Excluding Wouldn't votes and Don't knows

Yes	48	48	48	48	100	0	3	19	17	95	8	30	30	81	54	43	50	56	50	46	36	43	52	50	28	48
No	52	52	52	52	0	100	97	81	83	5	92	70	70	19	46	57	50	44	50	54	64	57	48	50	72	52

And on a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the referendum on Scottish independence?

0 – Certain NOT to vote	1	3	0	0	0	1	1	1	0	0	1	1	1	1	3	2	4	5	2	2	1	2	3	1	5	11
1	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	1	0	0	0	0	0	0	0	0	2
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	1	1	0	0	1	1	0	0	0	0	0	0	0	0	1	1	1	1	0	0	0	1	1	1	0	2
6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
7	0	1	0	0	1	0	0	0	0	1	0	0	0	0	1	0	1	1	0	0	0	0	1	1	1	0
8	1	1	0	1	1	1	0	1	1	1	0	1	0	1	1	1	1	1	1	3	0	1	1	1	2	1
9	4	3	0	3	3	4	3	3	6	2	1	2	4	2	3	3	1	5	4	4	2	3	3	3	4	2
10 – Absolutely certain to vote or have already voted by post	90	90	100	96	95	93	96	95	92	95	98	95	92	95	90	91	87	85	92	91	96	92	89	92	84	80
Don't know	1	1	0	0	0	0	0	0	0	0	0	0	0	1	1	1	3	2	0	0	0	1	1	1	3	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And are you certain you will vote that way, or might you change your mind?

I am certain I will vote this way, or have already voted by post	83	88	86	86	88	93	86	82	87	92	84	82	86	83	83	82	77	85	85	88	84	83	84	82	78
It is very unlikely that I will change my mind	11	8	9	10	10	5	9	14	9	6	10	13	10	11	11	14	14	10	9	8	11	11	11	11	13
There is a small chance that I will change my mind	4	3	3	4	2	2	5	3	3	1	4	4	3	4	4	2	7	4	4	2	4	4	4	4	7
There is a good chance that I will change my mind	1	1	1	0	0	0	1	0	1	0	2	1	1	1	2	2	2	1	2	1	1	1	1	3	2

	Sept 9-11	Sept 15-17																								
Do you think Scotland would be economically better or worse off if it became an independent country, or would it make no difference?																										
Better off	37	35	37	37	77	1	3	13	10	76	5	22	18	61	41	30	37	40	37	35	26	32	38	38	18	29
Worse off	48	47	48	48	2	92	91	75	74	5	89	63	64	17	43	51	44	40	45	48	59	51	43	45	66	43
No difference	7	9	8	9	15	2	2	6	13	13	2	8	12	13	10	8	9	10	9	10	8	8	10	9	6	12
Don't know	8	9	6	7	6	4	4	6	3	6	4	8	5	8	7	11	10	11	8	7	7	8	9	8	11	15

Do you think you personally would be financially better or worse off if Scotland became an independent country, or would it make no difference?																										
Better off	21	21	22	22	45	1	2	7	4	45	3	13	9	34	24	17	25	23	21	21	15	18	23	23	11	14
Worse off	45	42	44	44	4	80	83	67	66	7	82	58	58	17	38	46	39	36	43	46	50	47	39	41	56	36
No difference	23	24	24	24	39	10	10	16	21	38	9	19	24	36	28	20	21	28	24	22	23	24	24	24	18	31
Don't know	10	13	10	11	11	8	5	9	9	11	6	10	8	14	9	16	15	13	12	12	12	11	14	12	15	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the current debate over Scotland's future and the independence referendum, how much do you trust the statements and claims made by the following people?

Alex Salmond

	Sept 9-11	Sept 15-17																								
Trust a lot	15	15	16	16	33	0	1	1	2	41	2	6	4	35	20	11	13	15	16	15	15	14	16	17	7	12
Trust a fair amount	23	25	26	26	51	3	3	12	10	49	5	18	16	41	27	24	27	27	27	28	19	23	28	27	14	27
TOTAL TRUST	38	40	42	42	84	3	4	13	12	90	7	24	20	76	47	35	40	42	43	43	34	37	44	44	21	39
Do not trust a lot	14	13	11	12	9	15	10	16	23	7	7	15	19	9	12	14	13	14	13	11	12	14	12	13	13	14
Do not trust at all	44	42	43	43	3	80	85	68	64	2	86	58	56	13	39	45	34	37	41	44	53	45	39	40	59	37
TOTAL DO NOT TRUST	58	55	54	55	12	95	95	84	87	9	93	73	75	22	51	59	47	51	54	55	65	59	51	53	72	51
Don't know	4	5	3	3	3	3	1	3	1	1	0	2	5	3	3	6	13	8	2	2	1	4	5	4	6	10

Nicola Sturgeon

Trust a lot	19	20	22	21	44	0	2	3	6	51	1	9	8	45	25	16	21	21	20	21	19	20	21	22	10	20
Trust a fair amount	21	21	21	22	41	3	3	11	10	39	6	16	16	32	22	20	19	21	25	23	17	19	23	22	12	22
TOTAL TRUST	40	41	43	43	85	3	5	14	16	90	7	25	24	77	47	36	40	42	45	44	36	39	44	44	22	42
Do not trust a lot	15	14	13	14	8	19	13	20	30	6	13	18	20	8	12	15	12	15	14	11	15	15	13	14	18	13
Do not trust at all	40	38	40	39	4	72	81	62	48	3	78	54	51	12	36	41	33	32	38	42	48	41	36	37	52	32
TOTAL DO NOT TRUST	55	52	53	53	12	91	94	82	78	9	91	72	71	20	48	56	45	47	52	53	63	56	49	51	70	45
Don't know	5	6	4	4	4	5	1	4	5	2	1	3	6	2	4	8	16	10	3	3	2	5	7	5	8	13

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	2988	3110	1466	1605	460	884	121	1140	404	804	215	1146	1666	1571	286	701	1286	383	581	1696	1541	2659	399	179
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Sept 9-11	Sept 15-17																								
Alistair Darling																										
Trust a lot	5	6	7	7	0	13	16	13	4	0	17	12	4	3	7	6	4	5	5	8	11	7	6	6	9	3
Trust a fair amount	27	28	30	29	6	52	60	46	53	7	56	41	41	12	27	30	26	21	29	28	38	32	25	27	38	27
TOTAL TRUST	32	34	37	36	6	65	76	59	57	7	73	53	45	15	34	36	30	26	34	36	49	39	31	33	47	30
Do not trust a lot	27	26	24	25	28	23	16	25	30	27	18	23	29	27	26	25	22	29	27	25	23	27	24	25	22	31
Do not trust at all	36	34	35	34	64	8	6	11	12	65	7	20	23	57	37	31	33	37	37	37	26	28	39	36	22	31
TOTAL DO NOT TRUST	63	60	59	59	92	31	22	36	42	92	25	43	52	84	63	56	55	66	64	62	49	55	63	61	44	62
Don't know	5	6	4	4	3	5	2	4	1	1	1	4	2	2	3	9	14	8	3	2	3	5	7	5	10	9
David Cameron																										
Trust a lot	4	6	6	6	0	11	29	5	2	0	23	4	5	2	6	5	6	5	4	7	9	6	5	5	8	7
Trust a fair amount	21	20	21	21	2	38	54	28	38	3	53	24	28	7	18	22	18	15	19	20	28	23	17	20	26	16
TOTAL TRUST	25	26	27	27	2	49	83	33	40	3	76	28	33	9	24	27	24	20	23	27	37	29	22	25	34	23
Do not trust a lot	20	19	19	20	10	27	12	31	33	10	13	28	25	13	18	20	15	17	22	17	19	22	17	18	23	22
Do not trust at all	51	51	51	51	86	18	4	32	24	86	9	41	39	77	55	47	47	57	53	53	43	45	56	53	35	48
TOTAL DO NOT TRUST	71	70	70	71	96	45	16	63	57	96	22	69	64	90	73	67	62	74	75	70	62	67	73	71	58	70
Don't know	4	5	3	3	2	5	2	4	3	1	1	3	3	1	2	8	14	6	2	2	2	5	5	4	8	7
Ed Miliband																										
Trust a lot	3	4	5	5	0	9	5	13	1	0	6	11	2	1	5	4	5	3	3	6	6	5	3	4	5	3
Trust a fair amount	21	21	22	21	3	38	37	42	27	3	35	36	29	8	20	22	16	17	21	21	28	22	20	20	29	20
TOTAL TRUST	24	25	27	26	3	47	42	55	28	3	41	47	31	9	25	26	21	20	24	27	34	27	23	24	34	23
Do not trust a lot	27	25	25	25	20	31	36	26	47	18	35	27	29	20	25	25	26	23	26	26	25	28	23	25	28	29
Do not trust at all	42	42	44	43	73	15	16	14	17	77	21	23	32	69	46	39	35	48	44	44	39	38	47	45	27	36
TOTAL DO NOT TRUST	69	67	69	68	93	46	52	40	64	95	56	50	61	89	71	64	61	71	70	70	64	66	70	70	55	65
Don't know	6	7	5	6	4	7	5	5	7	2	3	4	9	2	3	11	17	9	5	3	2	7	7	6	11	12
Johann Lamont																										
Trust a lot	5	5	6	5	0	10	9	13	6	0	10	12	3	1	6	5	4	3	4	7	8	6	4	5	6	2
Trust a fair amount	19	18	18	18	2	33	38	33	28	3	39	29	29	7	19	16	12	11	18	18	28	19	16	17	25	10
TOTAL TRUST	24	23	24	23	2	43	47	46	34	3	49	41	32	8	25	21	16	14	22	25	36	25	20	22	31	12
Do not trust a lot	20	19	18	19	16	21	22	20	24	16	23	21	20	17	21	17	16	16	21	19	20	20	18	19	17	16
Do not trust at all	35	36	37	36	64	11	11	14	12	68	14	21	23	63	41	31	29	38	38	41	33	32	39	38	19	31
TOTAL DO NOT TRUST	55	55	55	55	80	32	33	34	36	84	37	42	43	80	62	48	45	54	59	60	53	52	57	57	36	47
Don't know	21	23	21	21	18	25	20	20	30	14	15	17	26	12	14	31	39	32	19	14	11	23	23	20	34	41

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Sept 9-11	Sept 15-17																								
Willie Rennie																										
Trust a lot	3	2	2	2	0	4	7	3	8	0	5	4	6	1	3	2	2	2	1	2	4	2	2	2	1	
Trust a fair amount	12	11	11	11	3	19	22	19	23	3	25	17	15	6	13	9	9	7	11	9	17	13	9	11	12	5
TOTAL TRUST	15	13	13	13	3	23	29	22	31	3	30	21	21	7	16	11	11	9	12	11	21	15	11	13	14	6
Do not trust a lot	21	20	20	21	19	22	21	24	21	19	20	24	25	19	24	17	17	14	21	27	26	20	21	21	18	17
Do not trust at all	29	27	28	28	44	12	11	16	8	47	13	20	15	46	34	21	23	26	31	36	24	25	30	30	15	19
TOTAL DO NOT TRUST	50	47	48	49	63	34	32	40	29	66	33	44	40	65	58	38	40	40	52	63	50	45	51	51	33	36
Don't know	36	39	38	38	33	43	39	38	40	30	38	35	39	28	26	52	49	51	36	25	30	40	39	36	54	57
Ruth Davidson																										
Trust a lot	6	6	7	6	0	13	24	9	6	0	23	6	5	1	7	5	8	5	5	6	8	8	5	7	7	2
Trust a fair amount	17	17	17	17	3	30	39	27	34	3	42	22	32	7	17	17	12	12	17	19	23	18	15	16	23	11
TOTAL TRUST	23	23	24	23	3	43	63	36	40	3	65	28	37	8	24	22	20	17	22	25	31	26	20	23	30	13
Do not trust a lot	20	19	18	19	16	21	16	24	19	16	15	25	19	18	21	17	14	15	21	19	23	20	17	19	16	18
Do not trust at all	34	37	38	37	65	11	5	20	14	68	7	29	23	63	43	31	30	39	39	40	33	33	40	39	20	29
TOTAL DO NOT TRUST	54	56	56	56	81	32	21	44	33	84	22	54	42	81	64	48	44	54	60	59	56	53	57	58	36	47
Don't know	24	22	20	20	15	25	16	22	27	12	13	17	22	11	13	30	36	29	19	15	12	21	23	19	34	41
Gordon Brown																										
Trust a lot	11	11	12	12	1	23	17	30	10	1	18	26	9	3	12	11	8	9	11	13	18	14	9	11	16	8
Trust a fair amount	24	23	24	24	7	39	42	37	44	7	39	33	35	13	20	25	19	19	25	23	27	25	21	22	30	21
TOTAL TRUST	35	34	36	36	8	62	59	67	54	8	57	59	44	16	32	36	27	28	36	36	45	39	30	33	46	29
Do not trust a lot	21	20	20	20	22	20	21	18	31	20	22	18	28	19	21	20	21	22	20	19	20	21	20	20	19	23
Do not trust at all	37	37	38	37	66	11	14	11	9	70	18	19	22	62	42	32	32	39	39	43	33	32	42	39	24	33
TOTAL DO NOT TRUST	58	57	58	57	88	31	35	29	40	90	40	37	50	81	63	52	53	61	59	62	53	53	62	59	43	56
Don't know	7	8	6	6	4	8	6	4	6	3	3	4	6	3	4	12	19	11	6	3	3	8	8	7	11	15

Sample Size: 3237 Scottish Adults (16+)
Fieldwork: 15th - 17th September 2014

Total	Likelihood to vote		Ref		Holyrood Voting intention				Holyrood Constituency Vote 2011				Gender		Age					Social Grade		Birthplace		
	10/10	8+/10	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-39	40-59	60-64	65+	ABC1	C2DE	Scotland	Elsewhere in UK	Outside UK
3237	2926	3058	1460	1581	413	889	104	1116	314	722	178	1026	1563	1674	486	712	1101	259	680	1521	1716	2654	324	259
3237	2988	3110	1466	1605	460	884	121	1140	404	804	215	1146	1666	1571	286	701	1286	383	581	1696	1541	2659	399	179
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Over the last few weeks have you been contacted by the Yes Scotland campaign in any of the following ways? Please tick all that apply

Sept 9-11

Sept 15-17

Delivered leaflets or letters to your door	70	73	75	75	77	72	70	73	80	78	73	77	79	79	71	75	59	68	77	76	82	73	73	74	69	68
Put up posters or billboards in your area	33	38	40	40	45	34	35	34	38	46	35	36	31	44	39	38	50	42	36	32	31	41	36	38	39	37
Set up stalls or handed out leaflets in your area	29	36	37	37	45	29	29	28	35	47	26	30	34	43	35	36	46	37	35	29	30	38	34	36	35	33
Knocked on your door	16	17	18	18	23	14	14	14	19	22	13	18	20	20	18	17	16	16	19	16	19	17	17	18	13	15
Sent you an email or contacted you on social media	14	16	17	16	31	4	6	6	3	32	6	10	11	29	20	11	21	16	14	14	14	16	15	17	9	13
Phoned you	4	4	3	4	5	3	2	3	2	5	2	4	4	5	5	2	3	4	3	5	4	4	4	4	4	1
None of these	17	15	15	15	12	18	21	18	12	11	21	14	10	12	17	14	17	17	15	18	10	15	16	15	18	16
Don't know	3	3	1	1	1	1	1	1	0	1	0	1	0	2	3	3	9	5	1	0	1	3	3	2	3	6

Over the last few weeks have you been contacted by the Better Together campaign in any of the following ways? Please tick all that apply

Delivered leaflets or letters to your door	65	68	70	70	61	77	76	74	77	62	76	76	77	65	66	70	59	59	71	74	76	70	66	69	66	60
Put up posters or billboards in your area	20	27	28	28	21	34	39	32	32	21	34	30	22	22	27	27	36	26	26	25	23	29	24	27	30	21
Set up stalls or handed out leaflets in your area	13	21	22	22	17	25	29	25	24	17	26	23	20	16	21	21	28	20	19	22	20	23	19	21	25	15
Knocked on your door	11	14	15	14	10	18	18	19	14	9	15	20	17	12	15	13	14	11	13	17	18	14	14	15	11	9
Sent you an email or contacted you on social media	11	11	12	12	4	19	25	17	19	4	23	16	18	5	13	10	10	9	10	14	14	13	9	11	13	10
Phoned you	5	6	6	6	3	9	10	9	6	3	9	10	5	4	7	5	8	4	4	8	9	6	6	6	6	3
None of these	24	20	19	19	28	13	14	14	12	28	15	14	11	25	23	17	22	23	20	19	16	18	22	20	19	19
Don't know	2	3	1	1	1	1	2	1	2	1	0	1	0	1	2	3	9	4	1	1	1	3	3	2	4	6

Sample Size: 3237 Scottish Adults (16+)
Fieldwork: 15th - 17th September 2014

Total	Likelihood to vote		Ref		Holyrood Voting intention				Holyrood Constituency Vote 2011				Gender		Age					Social Grade		Birthplace			
	10/10	8+/10	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-39	40-59	60-64	65+	ABC1	C2DE	Scotland	Elsewhere in UK	Outside UK	
3237	2926	3058	1460	1581	413	889	104	1116	314	722	178	1026	1563	1674	486	712	1101	259	680	1521	1716	2654	324	259	
3237	2988	3110	1466	1605	460	884	121	1140	404	804	215	1146	1666	1571	286	701	1286	383	581	1696	1541	2659	399	179	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

During the campaign have you personally displayed a poster, worn a sticker or badge supporting the YES or NO campaign?

Yes, I have	31	34	33	47	20	28	21	15	50	27	24	19	43	35	27	42	30	30	28	26	30	32	32	20	30
No, I have not	67	66	67	53	80	71	78	85	49	73	76	81	55	63	71	52	67	70	71	73	68	67	67	77	65
Can't remember	2	1	1	1	0	0	1	0	1	0	0	1	1	2	2	5	2	0	1	0	2	1	1	3	5

In the previous question you said you had not displayed a poster, sticker or badge supporting the YES or NO campaign. What is the MAIN reason?

[Asked to respondents who have not displayed a poster, sticker or badge supporting the YES or NO campaign; n=2202]

My feelings on the issue aren't strong enough	7	5	6	5	5	1	6	3	5	3	6	8	5	6	7	10	10	7	5	2	7	6	6	8	11
I was worried about getting a negative reaction from other people	19	21	20	6	29	32	27	29	6	33	24	22	10	19	18	15	20	20	19	17	20	18	17	27	19
I don't feel comfortable expressing political opinions in such a public way	40	41	41	39	42	41	42	39	41	42	40	35	45	33	46	32	34	40	45	47	42	38	41	37	33
I wasn't asked to do so by anybody	14	14	14	21	9	10	12	17	21	11	12	19	18	15	13	7	8	15	18	19	13	14	14	12	10
I didn't think it was worthwhile	13	12	12	14	12	13	9	9	14	8	11	12	10	18	9	26	16	10	9	11	11	15	13	11	20
Don't know	8	7	7	14	3	2	5	2	13	3	6	4	11	10	7	11	12	8	4	4	7	9	9	5	8

YouGov Scottish Weighting Data

In addition to weighting by age, gender, and social class (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership, Holyrood Vote 2011 and place of birth:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18-24	146	243
Male 25-39	353	350
Male 40-59	670	537
Male 60-64	195	126
Male 65+	302	308
Female 18-24	140	243
Female 25-39	348	363
Female 40-59	616	563
Female 60-64	188	133
Female 65+	279	372
Social Grade		
AB	786	631
C1	910	890
C2	583	647
DE	958	1068
Newspaper Type		
Express / Mail	425	388
Sun / Star	394	518
Mirror / Record	424	647
Guardian / Independent / Herald	311	194
FT / Times / Telegraph / Scotsman	277	194
Other Paper	542	647
No Paper	864	647
Political Party Identification		
Conservatives	404	314
Labour	804	722
Liberal Democrats	215	178
SNP	937	741
SNP (Holyrood) & Lab (Westminster)	209	285
Other	42	26
Don't know / No vote	626	971
Birthplace		
Scotland	2659	2654
Rest of the UK	399	324
Outside UK	179	259