

YouGov Survey Results

Sample Size: 2129 GB Adults
Fieldwork: 26th - 27th August 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2129	X	X	X	X	618	526	389	1033	1096	253	539	728	609	1214	915	273	692	456	524	185	
Unweighted Sample	2129	534	654	109	227	584	585	393	1027	1102	230	451	885	563	1360	769	341	674	411	523	180	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

YouGov
First
Verdict
Aug
26-27

Boris Johnson has confirmed that he will seek to stand for Parliament for Uxbridge and South Ruislip at the next general election.

Do you think Boris Johnson returning to Parliament would be a good or bad thing for British politics?

A good thing	57	43	76	20	41	52	70	24	39	43	43	36	39	45	47	44	42	42	48	45	42	25
A bad thing	24	24	5	44	28	14	7	41	28	28	20	23	26	22	23	25	22	27	19	20	24	42
Neither	16	21	12	25	26	25	14	25	23	20	21	17	18	23	21	20	21	20	20	21	21	20
Don't know	3	13	7	11	5	9	9	10	10	10	16	24	16	10	9	12	15	11	13	15	13	13

Whether or not you would like him to be, how likely do you think it is that Boris Johnson will become Conservative party leader at some point in the future?

Very likely	24	15	18	14	16	20	19	14	13	17	13	11	12	18	14	13	16	18	13	15	14	17
Fairly likely	45	41	51	42	38	38	47	42	39	42	39	37	42	40	43	43	38	43	41	39	43	36
TOTAL LIKELY	69	56	69	56	54	58	66	56	52	59	52	48	54	58	57	56	54	61	54	54	57	53
Fairly unlikely	23	21	19	25	30	15	18	22	28	20	22	22	22	21	21	23	19	18	23	21	20	24
Very unlikely	5	9	6	10	8	15	8	12	9	11	8	6	10	10	10	7	12	8	9	10	10	11
TOTAL UNLIKELY	28	30	25	35	38	30	26	34	37	31	30	28	32	31	31	30	31	26	32	31	30	35
Don't know	3	14	6	9	9	11	8	11	10	10	17	23	14	12	12	13	14	13	14	14	13	12

And how likely do you think it is that Boris Johnson will become Prime Minister at some point in the future?

Very likely	10	17	5	8	14	16	6	7	10	9	7	7	11	11	9	11	11	9	9	9	9	11
Fairly likely	27	38	23	27	30	37	24	24	29	25	22	26	28	29	28	26	29	30	26	26	26	22
TOTAL LIKELY	37	55	28	35	44	53	30	31	39	34	29	33	39	40	37	37	40	39	35	35	33	
Fairly unlikely	26	25	31	29	24	24	30	26	25	26	22	28	26	25	29	21	28	26	24	26	24	24
Very unlikely	21	11	28	25	22	12	26	26	22	20	22	23	20	20	18	24	14	19	24	23	24	24
TOTAL UNLIKELY	47	36	59	54	46	36	56	52	47	46	44	51	46	45	47	45	42	45	48	49	48	
Don't know	17	8	13	11	10	11	14	16	13	20	27	17	15	15	16	18	18	16	16	16	19	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

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Nigel Farage is expected to stand as the UKIP candidate in South Thanet at the next general election.

Do you think Nigel Farage being elected to Parliament would be a good or bad thing for British politics?

A good thing	33	33	43	18	21	92	52	23	25	39	28	16	23	36	46	30	38	35	35	33	34	25
A bad thing	54	41	31	59	61	1	25	52	53	39	43	55	47	37	33	46	34	40	40	38	40	57
Neither	10	14	18	15	15	4	14	16	13	14	13	7	14	15	15	13	14	13	14	13	14	13
Don't know	3	12	9	9	3	3	10	9	9	8	16	22	16	11	6	11	14	13	11	16	12	5

How likely do you think it is that Nigel Farage will be elected to Parliament at the next general election?

Very likely	13	12	8	7	49	17	11	12	17	10	5	5	14	21	11	16	11	13	14	13	12
Fairly likely	39	49	35	46	36	47	38	40	39	39	25	37	42	42	40	37	34	41	37	39	39
TOTAL LIKELY	52	61	43	53	85	64	49	52	56	49	30	42	56	63	51	53	45	54	51	52	51
Fairly unlikely	21	22	24	24	9	19	24	22	22	20	25	23	20	17	23	17	23	23	17	20	22
Very unlikely	11	7	17	16	1	6	13	11	10	12	18	15	9	7	10	12	11	7	14	12	13
TOTAL UNLIKELY	32	29	41	40	10	25	37	33	32	32	43	38	29	24	33	29	34	30	31	32	35
Don't know	16	9	15	7	5	10	15	15	12	20	27	20	14	12	16	18	21	16	17	16	14