

YouGov Survey Results

Sample Size: 2015 adults in GB
Fieldwork: 11th - 12th June 2024

	Westminster VI					Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade			
	Total	Con	Lab	Lib Dem	Reform UK	Don't know	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	
Weighted Sample	2015	258	635	176	293	232	659	488	171	710	750	975	1040	212	832	498	474	1149	866	
Unweighted Sample	2015	278	611	187	288	253	693	464	187	820	755	894	1121	137	860	540	478	1244	771	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How interested are you in football?

Very interested	17	21	19	11	20	13	18	19	10	17	19	28	7	17	20	18	12	16	18
Fairly interested	18	20	24	14	15	14	17	21	17	20	17	19	17	18	18	17	18	19	16
TOTAL INTERESTED	35	41	43	25	35	27	35	40	27	37	36	47	24	35	38	35	30	35	34
Not very interested	16	14	15	19	16	21	16	15	20	17	15	14	18	18	16	17	14	17	14
Not at all interested	49	45	42	56	48	51	48	45	53	46	50	39	58	45	46	48	57	47	52
TOTAL NOT INTERESTED	65	59	57	75	64	72	64	60	73	63	65	53	76	63	62	65	71	64	66
Don't know	0	0	0	1	0	1	1	0	0	0	0	0	0	2	1	0	0	0	0

How much, if any, of the Euro 2024 football tournament do you expect to follow?

A great deal	14	15	20	7	16	8	12	18	8	15	14	21	8	16	18	12	9	14	14
A fair amount	21	24	24	17	17	18	21	21	17	23	19	23	18	27	21	22	16	22	18
TOTAL A GREAT DEAL / FAIR AMOUNT	35	39	44	24	33	26	33	39	25	38	33	44	26	43	39	34	25	36	32
Not very much	23	21	23	25	24	29	22	22	35	25	21	22	25	26	25	23	20	25	21
Not at all	41	40	33	50	42	43	43	38	41	37	46	33	48	28	35	43	55	37	45
TOTAL NOT VERY MUCH / NOT AT ALL	64	61	56	75	66	72	65	60	76	62	67	55	73	54	60	66	75	62	66
Don't know	1	0	0	1	1	2	1	0	0	0	0	1	1	3	1	0	1	1	1

Do you have a favourable or unfavourable opinion of the following?

The men's England football team

Very favourable	15	23	21	11	15	11	16	17	12	15	15	19	11	19	16	13	14	14	17
Somewhat favourable	37	39	39	38	33	39	39	37	42	39	37	38	36	41	36	40	33	40	32
TOTAL FAVOURABLE	52	62	60	49	48	50	55	54	54	54	52	57	47	60	52	53	47	54	49
Somewhat unfavourable	9	10	6	11	12	8	10	8	7	9	10	10	8	8	9	9	9	10	7
Very unfavourable	8	6	5	3	13	6	9	5	5	6	9	10	6	6	8	9	9	6	11
TOTAL UNFAVOURABLE	17	16	11	14	25	14	19	13	12	15	19	20	14	14	17	18	18	16	18
Don't know	31	23	28	36	27	36	26	33	34	31	29	24	39	27	31	30	36	31	32

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	Country			Region in England				Interest in football		
	England	Wales	Scotland	North	Midlands	London	Rest of South	TOTAL INTERESTED	TOTAL NOT INTERESTED	
Weighted Sample	2015	1739	101	175	486	334	244	675	704	1302
Unweighted Sample	2015	1749	107	159	485	343	189	732	709	1299
	%	%	%	%	%	%	%	%	%	%

How interested are you in football?

Very interested	17	17	12	23	19	20	14	15	49	0
Fairly interested	18	18	17	13	21	16	17	18	51	0
TOTAL INTERESTED	35	35	29	36	40	36	31	33	100	0
Not very interested	16	16	12	14	17	13	20	16	0	25
Not at all interested	49	48	58	50	43	50	48	51	0	75
TOTAL NOT INTERESTED	65	64	70	64	60	63	68	67	0	100
Don't know	0	1	0	0	0	1	1	1	0	0

How much, if any, of the Euro 2024 football tournament do you expect to follow?

A great deal	14	14	8	16	15	18	13	13	40	0
A fair amount	21	21	17	19	25	18	22	19	46	7
TOTAL A GREAT DEAL / FAIR AMOUNT	35	35	25	35	40	36	35	32	86	7
Not very much	23	24	14	26	24	21	26	24	11	30
Not at all	41	40	60	39	35	41	38	44	2	62
TOTAL NOT VERY MUCH / NOT AT ALL	64	64	74	65	59	62	64	68	13	92
Don't know	1	1	0	0	2	1	1	1	0	1

Do you have a favourable or unfavourable opinion of the following?

The men's England football team

Very favourable	15	16	8	8	19	16	15	15	35	4
Somewhat favourable	37	39	24	22	41	36	37	40	48	31
TOTAL FAVOURABLE	52	55	32	30	60	52	52	55	83	35
Somewhat unfavourable	9	8	11	12	8	8	7	9	8	9
Very unfavourable	8	6	19	23	6	7	6	5	7	9
TOTAL UNFAVOURABLE	17	14	30	35	14	15	13	14	15	18
Don't know	31	31	38	35	26	34	35	31	2	47

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	Westminster VI					Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Reform UK	Don't know	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	2015	258	635	176	293	232	659	488	171	710	750	975	1040	212	832	498	474	1149	866
Unweighted Sample	2015	278	611	187	288	253	693	464	187	820	755	894	1121	137	860	540	478	1244	771
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The men's Scotland football team

Very favourable	5	6	5	4	3	4	4	4	6	7	5	7	4	4	5	6	5	5	6
Somewhat favourable	22	25	25	24	20	20	22	23	27	25	22	26	18	20	19	25	26	22	23
TOTAL FAVOURABLE	27	31	30	28	23	24	26	27	33	32	27	33	22	24	24	31	31	27	29
Somewhat unfavourable	9	10	9	9	11	8	11	9	6	9	9	12	6	10	8	9	8	8	10
Very unfavourable	9	13	8	3	16	7	14	6	3	6	14	13	6	7	10	9	9	9	10
TOTAL UNFAVOURABLE	18	23	17	12	27	15	25	15	9	15	23	25	12	17	18	18	17	17	20
Don't know	55	46	52	60	51	60	48	58	58	54	50	42	67	59	57	51	52	57	52

Gareth Southgate

Very favourable	15	26	20	16	8	14	16	18	22	20	14	12	17	10	13	17	18	16	13
Somewhat favourable	35	35	37	37	33	36	36	38	40	39	36	36	33	28	34	37	35	36	33
TOTAL FAVOURABLE	50	61	57	53	41	50	52	56	62	59	50	48	50	38	47	54	53	52	46
Somewhat unfavourable	9	8	9	6	14	8	10	9	4	7	9	13	4	13	10	7	6	9	8
Very unfavourable	7	6	5	2	13	4	8	4	3	4	8	10	4	9	7	6	6	5	9
TOTAL UNFAVOURABLE	16	14	14	8	27	12	18	13	7	11	17	23	8	22	17	13	12	14	17
Don't know	35	25	29	39	32	39	30	32	31	30	33	29	41	40	36	32	36	33	37

Steve Clarke

Very favourable	3	3	4	2	3	2	3	4	3	5	3	5	2	2	3	4	4	3	4
Somewhat favourable	11	14	11	7	13	8	12	11	12	11	12	17	5	9	10	11	12	10	12
TOTAL FAVOURABLE	14	17	15	9	16	10	15	15	15	16	15	22	7	11	13	15	16	13	16
Somewhat unfavourable	4	6	4	2	6	1	4	2	4	3	4	6	1	4	3	4	3	3	4
Very unfavourable	3	2	3	2	6	1	3	3	2	3	4	4	2	1	4	3	3	3	4
TOTAL UNFAVOURABLE	7	8	7	4	12	2	7	5	6	6	8	10	3	5	7	7	6	6	8
Don't know	79	75	78	87	72	88	78	81	80	78	77	67	90	84	79	78	78	81	77

Harry Kane

Very favourable	14	22	18	11	10	13	17	13	14	15	15	18	11	15	13	14	15	14	14
Somewhat favourable	36	41	39	36	37	38	38	40	42	38	37	36	36	38	36	37	35	38	35
TOTAL FAVOURABLE	50	63	57	47	47	51	55	53	56	53	52	54	47	53	49	51	50	52	49
Somewhat unfavourable	7	8	7	3	11	5	8	7	6	7	8	9	5	8	8	6	6	8	5
Very unfavourable	5	4	3	3	7	2	5	3	3	4	5	6	3	7	5	5	4	3	7
TOTAL UNFAVOURABLE	12	12	10	6	18	7	13	10	9	11	13	15	8	15	13	11	10	11	12
Don't know	38	26	32	47	35	42	33	37	36	36	35	31	44	32	38	38	39	37	39

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Weighted Sample	2015	1739	101	175	486	334	244	675	704	1302
Unweighted Sample	2015	1749	107	159	485	343	189	732	709	1299
	%	%	%	%	%	%	%	%	%	%

The men's Scotland football team

Very favourable	5	3	0	30	3	3	4	3	10	3
Somewhat favourable	22	20	34	33	26	16	19	19	37	14
TOTAL FAVOURABLE	27	23	34	63	29	19	23	22	47	17
Somewhat unfavourable	9	9	7	6	9	12	8	8	16	5
Very unfavourable	9	10	7	4	9	15	6	10	13	7
TOTAL UNFAVOURABLE	18	19	14	10	18	27	14	18	29	12
Don't know	55	57	52	27	53	53	63	61	23	71

Gareth Southgate

Very favourable	15	16	10	8	17	13	17	16	25	10
Somewhat favourable	35	36	25	24	38	32	32	39	42	31
TOTAL FAVOURABLE	50	52	35	32	55	45	49	55	67	41
Somewhat unfavourable	9	9	10	8	9	11	10	7	17	4
Very unfavourable	7	6	9	13	7	10	4	4	11	5
TOTAL UNFAVOURABLE	16	15	19	21	16	21	14	11	28	9
Don't know	35	33	46	47	30	33	37	35	5	51

Steve Clarke

Very favourable	3	2	1	19	2	2	2	2	9	1
Somewhat favourable	11	10	10	17	13	10	8	9	26	3
TOTAL FAVOURABLE	14	12	11	36	15	12	10	11	35	4
Somewhat unfavourable	4	3	6	5	1	4	5	4	8	1
Very unfavourable	3	3	2	3	3	5	2	3	4	3
TOTAL UNFAVOURABLE	7	6	8	8	4	9	7	7	12	4
Don't know	79	81	82	56	81	78	82	82	54	92

Harry Kane

Very favourable	14	15	6	8	19	14	12	14	31	5
Somewhat favourable	36	38	34	20	41	33	37	39	48	30
TOTAL FAVOURABLE	50	53	40	28	60	47	49	53	79	35
Somewhat unfavourable	7	7	9	9	6	10	6	6	12	5
Very unfavourable	5	4	7	14	3	5	3	4	6	4
TOTAL UNFAVOURABLE	12	11	16	23	9	15	9	10	18	9
Don't know	38	36	44	49	32	38	42	37	4	56

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Andrew Robertson

Very favourable	5	4	6	4	4	5	4	7	5	7	4	8	2	4	7	4	4	5	5
Somewhat favourable	9	12	10	6	10	6	10	10	4	10	10	15	4	8	9	8	10	9	9
TOTAL FAVOURABLE	14	16	16	10	14	11	14	17	9	17	14	23	6	12	16	12	14	14	14
Somewhat unfavourable	3	4	3	3	6	2	4	3	3	3	4	5	2	6	3	4	2	3	4
Very unfavourable	5	3	4	4	8	2	5	3	2	4	5	7	2	3	6	4	3	4	6
TOTAL UNFAVOURABLE	8	7	7	7	14	4	9	6	5	7	9	12	4	9	9	8	5	7	10
Don't know	78	78	77	84	72	86	78	76	85	77	77	66	89	79	75	80	80	79	77

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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Unweighted Sample	2015	1749	107	159	485	343	189	732	709	1299
	%	%	%	%	%	%	%	%	%	%

Andrew Robertson

Very favourable	5	4	3	18	6	3	3	3	13	1
Somewhat favourable	9	9	11	15	12	9	6	7	22	2
TOTAL FAVOURABLE	14	13	14	33	18	12	9	10	35	3
Somewhat unfavourable	3	3	3	3	2	3	5	4	7	1
Very unfavourable	5	5	4	2	5	8	3	4	8	3
TOTAL UNFAVOURABLE	8	8	7	5	7	11	8	8	15	4
Don't know	78	79	79	62	76	77	83	82	50	93

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