

YouGov Survey Results

Sample Size: 1698 GB Adults
Fieldwork: 14th - 15th September 2016

| | Total | Current Lib Dem Supporters | Lost Lib Dem Voters |
|------------------------|-------------|----------------------------|---------------------|
| Weighted Sample | 1698 | 97 | 221 |
| Unweighted Sample | 1698 | 109 | 240 |
| | % | % | % |

To what extent, if at all, do you feel you know what the Liberal Democrat party stands for these days?

| | | | |
|--|-----------|----|----|
| A lot - I am very clear what they stand for | 5 | 17 | 2 |
| A little - I have a broad idea of what they stand for | 18 | 61 | 24 |
| Not a lot - I am uncertain exactly what they stand for | 30 | 21 | 38 |
| Not at all - I am very uncertain what they stand for | 36 | 1 | 32 |
| Don't know | 11 | 0 | 4 |

Looking forward to the next election and beyond, which of the following best applies to you?

| | | | |
|---|-----------|----|----|
| I could never vote for the Liberal Democrats | 30 | 0 | 13 |
| I would not consider voting for the Liberal Democrats at the next election, but perhaps one day in the future | 28 | 0 | 33 |
| I would consider voting for the Liberal Democrats | 22 | 57 | 40 |
| I would definitely vote for the Liberal Democrats | 4 | 43 | 2 |
| Don't know | 17 | 0 | 13 |

Looking back to the last Parliament, do you think the Liberal Democrats were right or wrong to join the coalition government?

| | | | |
|-----------------------------|-----------|----|----|
| Right to join the coalition | 34 | 69 | 38 |
| Wrong to join the coalition | 40 | 23 | 46 |
| Don't know | 26 | 9 | 15 |

And do you think the Liberal Democrats made the coalition government better, worse or had no impact?

| | | | |
|---|-----------|----|----|
| Made the government better than if the Conservatives had been governing alone | 27 | 85 | 39 |
| Made the government worse than if the Conservatives had been governing alone | 17 | 4 | 5 |
| Made no difference either way | 38 | 8 | 45 |
| Don't know | 18 | 3 | 11 |

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Looking to the future, which of the following would you most like to see the Liberal Democrats do?

| | | | |
|--|-----------|----|----|
| Concentrating on portraying themselves as a serious, responsible party that can play a productive role in government | 22 | 23 | 21 |
| Concentrating on opposing the government and holding them to account in Parliament | 11 | 20 | 14 |
| Concentrating on championing Britain's membership of the EU and opposing Brexit | 10 | 24 | 14 |
| Concentrating on championing human rights and liberal causes | 8 | 11 | 13 |
| Concentrating on local campaigning and rebuilding their support in local councils | 7 | 15 | 9 |
| Concentrating on environmental and green causes | 4 | 3 | 4 |
| Something else | 7 | 2 | 3 |
| Don't know | 31 | 3 | 23 |

And looking at the same list, which of the following do you think would do most to rebuild Liberal Democrat support?

| | | | |
|--|-----------|----|----|
| Concentrating on portraying themselves as a serious, responsible party that can play a productive role in government | 27 | 33 | 28 |
| Concentrating on local campaigning and rebuilding their support in local councils | 12 | 17 | 14 |
| Concentrating on opposing the government and holding them to account in Parliament | 11 | 19 | 19 |
| Concentrating on championing Britain's membership of the EU and opposing Brexit | 8 | 16 | 9 |
| Concentrating on championing human rights and liberal causes | 5 | 8 | 5 |
| Concentrating on environmental and green causes | 2 | 3 | 4 |
| Something else | 5 | 1 | 2 |
| Don't know | 30 | 3 | 21 |