



Presidential Traits
Fieldwork Dates: 29th - 30th April 2019

Conducted by YouGov
On behalf of YouGov RealTime

© Yougov plc 2019



BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1216 adults. Fieldwork was undertaken between 29th - 30th April 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov RealTime

Presidential Traits

US_nat_internal Sample: 29th - 30th April 2019



Total	Political Party					Political Viewpoint									Barack Obama
	Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative		
	AM	AN	AO	AP	AQ	AR	AS	AT	AU	AV	AW	AX	AY	AZ	

KYP_q1. Which of the following best describes your views on the ideal presidential candidate?

Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
I prefer a candidate who is well-established within American politics	45%	77%	32%	35%	34%	17%	63%	68%	50%	35%	23%	29%	65%	29%	69%
		AN.AO.AQ	AQ	AQ	**	*	T.AU.AV.AW.AX	T.AU.AV.AW.AX	AU.AV.AW.AY	AV	*	T.AU.AV.AW.AX	AV	BA.BC	
I prefer a candidate who is an outsider to American politics	29%	8%	56%	35%	42%	10%	17%	10%	22%	48%	69%	7%	13%	58%	13%
		AM.AO.AQ	AM.AQ	**	*	AW	AS.AW.AX	AR.AS.AT.AW.AX	AS.AT.AU.AW.AX	*	AR.AS.AT.AU.AW.AX				
Don't know	27%	15%	12%	30%	24%	72%	21%	22%	28%	17%	8%	65%	21%	13%	18%
			AM.AN	**	AM.AN.AO*	AV.AY	AV.AY	AU.AV.AY	AV		AR.AS.AT.AU.AV.AX	AV.AY	AV		

KYP_q2. What do you think is the ideal age range for a President to begin his or her first term at?

Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
35 to 40	11%	11%	5%	12%	19%	13%	21%	10%	11%	8%	5%	9%	16%	7%	12%
		AN	AN	**	AN*	T.AU.AV.AW.AX.AY					*	AS.AU.AV.AY		BA	
41 to 49	24%	29%	15%	26%	17%	23%	31%	37%	24%	19%	9%	25%	34%	15%	30%
		AN	AN	AN	**	*	AU.AV.AY	AT.AU.AV.AY	AV.AY	AV		AV.AY*	AT.AU.AV.AY	AV	BA
50 to 59	33%	37%	40%	29%	18%	23%	31%	31%	37%	36%	35%	21%	31%	36%	33%
		AQ	AO.AQ	**	**	*	AW	AW	AW	AW	AW	*	AW	AW	
60 to 69	16%	13%	28%	16%	22%	5%	7%	10%	16%	25%	32%	7%	8%	28%	14%
			AM.AO.AQ	AQ	**	*	AR.AX	AR.AS.AT.AW.AX	AR.AS.AT.AW.AX	AR.AS.AT.AW.AX	*		AR.AS.AT.AW.AX		
70 to 79	3%	3%	5%	2%	6%	-	3%	2%	1%	4%	7%	-	3%	6%	2%
		AQ	**	**	*				AT	AS.AT.AW.AX	*		AT.AW		
80 or older	0%	0%	0%	0%	-	-	1%	-	-	1%	1%	-	0%	1%	1%
				**	*						*				
Don't know	14%	7%	7%	15%	19%	36%	6%	9%	11%	8%	10%	38%	8%	9%	8%
			AM.AN	**	AM.AN.AO*						AR.AS.AT.AU.AV.AX.AY*				

KYP_q3. What is the bare minimum level of education you would want your ideal presidential candidate to have?

Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
At minimum graduated high school	11%	7%	14%	14%	16%	7%	14%	8%	10%	12%	17%	9%	11%	14%	7%
		AM	AM	**	*						AS.AT	*			
At minimum earned an associate's degree (2-year degree)	6%	5%	10%	5%	3%	6%	4%	7%	6%	6%	12%	4%	5%	9%	5%
		AM	AM	**	*						AR.AT.AW.AX.AY	*			
At minimum earned an undergraduate college degree (4-year degree)	29%	33%	30%	31%	27%	16%	30%	33%	35%	28%	30%	11%	32%	29%	33%
		AQ	AQ	AQ	**	*	AW	AW	AW	AW	AW	*	AW	AW	BC
At minimum earned a Masters degree	21%	32%	17%	19%	10%	11%	28%	34%	23%	17%	11%	16%	31%	14%	30%
		AN.AO.AQ	**	*	*		AU.AV.AW.AY	AT.AU.AV.AW.AX	AV.AY			*	T.AU.AV.AW.AY		BA.BC
At minimum earned a Doctorate degree (Ph.D.)	8%	8%	8%	7%	11%	10%	8%	8%	6%	11%	6%	11%	8%	9%	9%
				**	*						*			BA	
Any level of education is acceptable	13%	9%	13%	16%	18%	13%	10%	7%	13%	18%	15%	12%	9%	17%	12%
			AM	**	*					AS.AX	AS.AX	*		AS.AX	
Don't know	11%	6%	7%	8%	14%	37%	7%	3%	8%	7%	8%	37%	5%	8%	4%
			**	AM.AN.AO*							AR.AS.AT.AU.AV.AX.AY*				

What impact, if any, would the following backgrounds have on your view of a prospective presidential candidate? Please select one option on each row.

KYP_q4_1. Government experience

Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437

YouGov RealTime

Presidential Traits

US_nat_internal Sample: 29th - 30th April 2019



Total	2012 Presidential Vote			2016 Presidential Vote							Voting Registration		
	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
	BA	BB	BC	BD	BE	BF	BG	BH	BI	BJ	BK	BL	BM

KYP_q1. Which of the following best describes your views on the ideal presidential candidate?

Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
I prefer a candidate who is well-established within American politics	45%	17%	21%	38%	74%	23%	13%	27%	26%	23%	42%	48%	40%	21%
			**	BA	BE.BJ		**	**	**	**	BE			**
I prefer a candidate who is an outsider to American politics	29%	69%	54%	21%	7%	66%	63%	48%	28%	57%	17%	34%	17%	28%
		AZ.BC	**	AZ		BD.BJ	**	**	**	**	BD	BL		**
Don't know	27%	14%	25%	41%	19%	12%	24%	25%	46%	20%	42%	18%	43%	52%
			**	AZ.BA	BE		**	**	**	**	BD.BE		BK	**

KYP_q2. What do you think is the ideal age range for a President to begin his or her first term at?

Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
35 to 40	11%	3%	-	13%	14%	4%	4%	10%	-	5%	13%	11%	12%	2%
			**	BA	BE		**	**	**	**	BE			**
41 to 49	24%	11%	19%	25%	28%	15%	49%	23%	57%	18%	26%	22%	24%	44%
			**	BA	BE		**	**	**	**	BE			**
50 to 59	33%	34%	48%	31%	34%	33%	19%	17%	26%	51%	32%	33%	35%	8%
			**				**	**	**	**	**			**
60 to 69	16%	34%	18%	10%	13%	32%	17%	15%	-	20%	9%	20%	7%	20%
		AZ.BC	**			BD.BJ	**	**	**	**	BL			**
70 to 79	3%	8%	-	1%	3%	6%	-	8%	-	-	1%	4%	-	-
		AZ.BC	**		BJ	BD.BJ	**	**	**	**	BL			**
80 or older	0%	0%	-	-	-	1%	-	8%	-	-	0%	-	-	-
			**				**	**	**	**				**
Don't know	14%	9%	14%	20%	9%	10%	10%	18%	17%	7%	19%	9%	22%	25%
			**	AZ.BA			**	**	**	**	BD.BE		BK	**

KYP_q3. What is the bare minimum level of education you would want your ideal presidential candidate to have?

Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
At minimum graduated high school	11%	11%	21%	15%	6%	13%	11%	16%	-	17%	13%	10%	14%	8%
			**	AZ		BD	**	**	**	**	BD			**
At minimum earned an associate's degree (2-year degree)	6%	9%	7%	7%	5%	10%	14%	-	28%	20%	5%	7%	5%	2%
		AZ	**			BD.BJ	**	**	**	**				**
At minimum earned an undergraduate college degree (4-year degree)	29%	37%	30%	21%	36%	34%	31%	36%	60%	10%	21%	33%	20%	15%
		BC	**		BJ	BJ	**	**	**	**	BL			**
At minimum earned a Masters degree	21%	16%	6%	17%	31%	14%	33%	24%	-	36%	19%	24%	17%	9%
			**		BE.BJ		**	**	**	**				**
At minimum earned a Doctorate degree (Ph.D.)	8%	4%	8%	9%	8%	6%	-	5%	-	-	10%	7%	11%	11%
			**	BA			**	**	**	**				**
Any level of education is acceptable	13%	16%	18%	12%	11%	15%	11%	19%	12%	17%	13%	13%	14%	12%
			**				**	**	**	**				**
Don't know	11%	8%	11%	19%	4%	9%	-	-	-	-	19%	6%	19%	42%
			**	AZ.BA		BD	**	**	**	**	BD.BE		BK	**

What impact, if any, would the following backgrounds have on your view of a prospective presidential candidate? Please select one option on each row.

KYP_q4_1. Government experience

Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54

YouGov RealTime

Presidential Traits

US_nat_internal Sample: 29th - 30th April 2019



	Total	Political Party					Political Viewpoint								Barack Obama
		Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	
Make them more appealing	57%	75%	44%	56%	45%	46%	69%	74%	65%	42%	35%	56%	72%	39%	74%
		AN.AO.AQ		AN	**	*	AU.AV.AY	AU.AV.AW.AY	AU.AV.AY			AV.AY*	AU.AV.AW.AY		BA,BC
No impact	25%	18%	30%	26%	21%	30%	23%	15%	22%	33%	31%	24%	19%	32%	18%
		AM	AM	AM	**	AM*				AS.AT.AX	AS.AX	*		AS.AT.AX	
Make them less appealing	12%	3%	23%	12%	33%	5%	5%	5%	7%	20%	30%	4%	5%	25%	4%
		AM.AO.AQ	AM	AM	**	*				AR.AS.AT.AW.AX	AR.AS.AT.AW.AX	*		AR.AS.AT.AW.AX	
Don't know	6%	4%	4%	6%	-	20%	3%	6%	6%	4%	4%	16%	5%	4%	4%
					**	AM.AN.AO*						AR.AS.AT.AU.AV.AX.AY*			
Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Make them more appealing	57%	53%	72%	58%	44%	37%	37%	54%	58%	68%	77%	41%	46%	72%	58%
		AQ	AM.AO.AQ	AQ	**	*		AR.AX	AR.AW.AX	AR.AS.AT.AW.AX	AR.AS.AT.AW.AX	*	AR	AR.AS.AT.AW.AX	
No impact	31%	35%	23%	32%	43%	33%	44%	33%	33%	27%	19%	32%	38%	23%	35%
		AN		AN	**	*	AT.AU.AV.AY	AV.AY	AV.AY			AV*	AU.AV.AY		BA
Make them less appealing	6%	7%	3%	5%	11%	6%	18%	4%	4%	4%	2%	6%	10%	3%	6%
					**	*	AT.AU.AV.AW.AX.AY					*	AS.AT.AU.AV.AY		BA
Don't know	7%	5%	2%	5%	2%	24%	1%	9%	6%	1%	2%	21%	6%	2%	4%
		AN			**	AM.AN.AO*		AR.AU.AV.AX.AY	AU.AY			AR.AS.AT.AU.AV.AX	AR.AU.AY		
Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Make them more appealing	56%	40%	81%	56%	71%	42%	24%	40%	54%	81%	87%	42%	33%	84%	41%
			AM.AO.AQ	AM.AQ	**	*		AR.AX	AR.AS.AX	AR.AS.AT.AW.AX	AR.AS.AT.AW.AX	AR*	AR	AR.AS.AT.AW.AX	
No impact	28%	39%	14%	28%	20%	27%	39%	36%	33%	15%	10%	32%	37%	13%	37%
		AN.AO		AN	**	AN*	AU.AV.AY	AU.AV.AY	AU.AV.AY			AU.AV.AY*	AU.AV.AY		BA,BC
Make them less appealing	9%	17%	2%	10%	9%	4%	34%	16%	8%	2%	1%	1%	24%	2%	18%
		AN.AO.AQ		AN	**	*	AT.AU.AV.AW.AX	AT.AU.AV.AW.AX	AU.AV.AW.AY			*	AT.AU.AV.AW.AY		BA,BC
Don't know	7%	5%	2%	5%	-	27%	3%	8%	5%	2%	1%	25%	6%	1%	4%
					**	AM.AN.AO*		AU.AV.AY	AV.AY			AR.AS.AT.AU.AV.AX	AR.AV.AY		
Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Make them more appealing	42%	36%	57%	39%	39%	36%	17%	35%	43%	50%	63%	37%	27%	56%	38%
			AM.AO.AQ		**	*		AR.AX	AR.AX	AR.AS.AX	AS.AT.AU.AW.AX	AR*	AR	AR.AS.AT.AW.AX	
No impact	40%	45%	36%	42%	44%	30%	46%	45%	41%	40%	31%	36%	45%	36%	44%
		AN.AQ		AN	**	*	AV.AY	AV	AV			*	AV.AY		
Make them less appealing	10%	14%	4%	13%	15%	8%	35%	12%	8%	5%	4%	6%	23%	4%	13%
		AN		AN	**	*	AT.AU.AV.AW.AX	AU.AV.AY				*	AT.AU.AV.AW.AY		BA
Don't know	8%	5%	3%	6%	2%	26%	1%	8%	8%	5%	3%	21%	5%	4%	5%
					**	AM.AN.AO*		AR	AR			AR.AS.AT.AU.AV.AX	AR		
Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Make them more appealing	42%	36%	57%	39%	39%	36%	17%	35%	43%	50%	63%	37%	27%	56%	38%
			AM.AO.AQ		**	*		AR.AX	AR.AX	AR.AS.AX	AS.AT.AU.AW.AX	AR*	AR	AR.AS.AT.AW.AX	
No impact	40%	45%	36%	42%	44%	30%	46%	45%	41%	40%	31%	36%	45%	36%	44%
		AN.AQ		AN	**	*	AV.AY	AV	AV			*	AV.AY		
Make them less appealing	10%	14%	4%	13%	15%	8%	35%	12%	8%	5%	4%	6%	23%	4%	13%
		AN		AN	**	*	AT.AU.AV.AW.AX	AU.AV.AY				*	AT.AU.AV.AW.AY		BA
Don't know	8%	5%	3%	6%	2%	26%	1%	8%	8%	5%	3%	21%	5%	4%	5%
					**	AM.AN.AO*		AR	AR			AR.AS.AT.AU.AV.AX	AR		

KYP_q4_6. Social activism experience

YouGov RealTime

Presidential Traits

US_nat_internal Sample: 29th - 30th April 2019



	Total	2012 Presidential Vote			2016 Presidential Vote							Voting Registration		
		Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
Make them more appealing	57%	31%	48%	56%	79%	33%	52%	67%	71%	44%	59%	58%	59%	31%
			**	BA	BE.BJ		**	**	**	**	BE			**
No impact	25%	34%	27%	26%	15%	35%	22%	9%	17%	36%	24%	23%	28%	21%
		AZ.BC	**	AZ		BD.BJ	**	**	**	**	BD			**
Make them less appealing	12%	32%	25%	7%	2%	30%	26%	16%	-	20%	5%	14%	4%	20%
		AZ.BC	**			BD.BJ	**	**	**	**	BD	BL		**
Don't know	6%	3%	-	10%	4%	2%	-	8%	12%	-	11%	4%	9%	27%
			**	AZ.BA			**	**	**	**	BD.BE		BK	**
KYP_q4_2. Military experience														
Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Make them more appealing	57%	77%	73%	47%	53%	74%	88%	28%	72%	65%	47%	63%	47%	17%
		AZ.BC	**			BD.BJ	**	**	**	**	BL			**
No impact	31%	20%	24%	33%	37%	22%	9%	42%	28%	26%	33%	28%	35%	47%
			**	BA	BE		**	**	**	**	BE			**
Make them less appealing	6%	1%	-	8%	7%	2%	3%	23%	-	4%	7%	5%	5%	15%
			**	BA	BE		**	**	**	**	BE			**
Don't know	7%	2%	3%	12%	3%	2%	-	6%	-	6%	13%	3%	13%	21%
			**	AZ.BA			**	**	**	**	BD.BE		BK	**
KYP_q4_3. Business experience														
Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Make them more appealing	56%	83%	57%	55%	36%	84%	43%	34%	71%	49%	53%	59%	53%	35%
		AZ.BC	**	AZ		BD.BJ	**	**	**	**	BD			**
No impact	28%	13%	35%	26%	41%	12%	38%	11%	29%	43%	28%	26%	30%	31%
			**	BA	BE.BJ		**	**	**	**	BE			**
Make them less appealing	9%	2%	2%	6%	19%	2%	14%	55%	-	8%	7%	11%	5%	8%
			**	BA	BE.BJ		**	**	**	**	BE	BL		**
Don't know	7%	2%	5%	12%	4%	2%	5%	-	-	-	13%	4%	12%	27%
			**	AZ.BA			**	**	**	**	BD.BE		BK	**
KYP_q4_4. Fame / media experience														
Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Make them more appealing	14%	6%	6%	16%	10%	14%	3%	-	-	21%	16%	11%	18%	18%
			**	BA			**	**	**	**	BD		BK	**
No impact	46%	55%	45%	48%	39%	50%	59%	22%	45%	34%	48%	44%	52%	32%
		AZ	**	AZ		BD	**	**	**	**	BD			**
Make them less appealing	33%	36%	49%	24%	46%	33%	33%	71%	55%	45%	23%	40%	18%	25%
		BC	**		BE.BJ	BJ	**	**	**	**	BL			**
Don't know	8%	4%	-	12%	5%	3%	5%	7%	-	-	13%	5%	12%	25%
			**	AZ.BA			**	**	**	**	BD.BE		BK	**
KYP_q4_5. Law enforcement experience														
Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Make them more appealing	42%	55%	44%	39%	31%	56%	61%	39%	60%	36%	39%	43%	42%	28%
		AZ.BC	**			BD.BJ	**	**	**	**	BD			**
No impact	40%	38%	32%	37%	49%	37%	22%	26%	40%	47%	37%	42%	35%	36%
			**		BE.BJ		**	**	**	**				**
Make them less appealing	10%	2%	16%	12%	15%	4%	13%	34%	-	4%	11%	10%	10%	15%
			**	BA	BE		**	**	**	**	BE			**
Don't know	8%	4%	7%	12%	5%	3%	3%	-	-	13%	13%	5%	12%	21%
			**	AZ.BA			**	**	**	**	BD.BE		BK	**
KYP_q4_6. Social activism experience														

YouGov RealTime

Presidential Traits

US_nat_internal Sample: 29th - 30th April 2019



	Total	Political Party					Political Viewpoint							Barack Obama	
		Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal		NET: Conservative
Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Make them more appealing	41%	65%	20%	40%	40%	29%	80%	63%	44%	18%	21%	28%	71%	20%	65%
No impact	30%	26%	30%	34%	17%	34%	18%	22%	36%	20%	37%	20%	29%	29%	26%
Make them less appealing	20%	4%	41%	20%	36%	11%	-	6%	13%	37%	53%	10%	3%	44%	5%
Don't know	9%	5%	9%	6%	7%	26%	2%	9%	6%	9%	5%	25%	6%	7%	4%

KYP_q4_7. Legal experience

Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Make them more appealing	55%	66%	49%	54%	46%	40%	63%	64%	59%	50%	43%	47%	63%	47%	65%
No impact	30%	27%	36%	29%	27%	30%	30%	22%	29%	33%	36%	31%	26%	34%	27%
Make them less appealing	7%	2%	11%	10%	18%	5%	5%	6%	4%	12%	18%	2%	5%	15%	4%
Don't know	8%	5%	4%	6%	9%	24%	2%	9%	7%	4%	4%	21%	6%	4%	4%

KYP_q4_8. Farming or agriculture experience

Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Make them more appealing	36%	33%	39%	42%	45%	22%	26%	29%	39%	39%	48%	30%	28%	43%	36%
No impact	50%	55%	49%	49%	47%	44%	63%	52%	50%	53%	44%	38%	57%	49%	51%
Make them less appealing	6%	7%	8%	4%	2%	4%	9%	11%	4%	4%	5%	3%	10%	4%	8%
Don't know	9%	6%	4%	6%	6%	30%	2%	8%	7%	4%	3%	29%	5%	4%	5%

What impact, if any, would the following religious affiliations have on your view of a prospective presidential candidate? Please select one option on each row.

KYP_q5_1. Practicing Catholic

Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Make them more appealing	15%	10%	23%	14%	14%	14%	8%	14%	11%	16%	29%	14%	11%	22%	14%
No impact	64%	72%	64%	62%	65%	46%	69%	61%	72%	71%	56%	44%	65%	64%	69%
Make them less appealing	13%	12%	10%	15%	19%	12%	19%	14%	10%	10%	10%	15%	17%	10%	12%
Don't know	9%	6%	3%	9%	2%	28%	4%	11%	7%	3%	4%	27%	7%	4%	4%

KYP_q5_2. Practicing Protestant

Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Make them more appealing	20%	11%	38%	17%	38%	9%	10%	11%	14%	27%	51%	10%	10%	38%	15%
No impact	61%	70%	54%	64%	40%	49%	70%	69%	70%	64%	41%	44%	69%	54%	69%

YouGov RealTime

Presidential Traits

US_nat_internal Sample: 29th - 30th April 2019



	2012 Presidential Vote			2016 Presidential Vote							Voting Registration			
	Total	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Make them more appealing	41%	11%	25%	36%	68%	19%	31%	79%	40%	27%	38%	43%	38%	28%
			**	BA	BE.BJ		**	**	**	**	BE			**
No impact	30%	27%	37%	35%	24%	29%	46%	6%	-	47%	34%	26%	37%	38%
			**	AZ.BA			**	**	**	**	BD		BK	**
Make them less appealing	20%	57%	34%	13%	4%	48%	10%	16%	60%	26%	11%	25%	9%	7%
		AZ.BC	**	AZ		BD.BJ	**	**	**	**	BD	BL		**
Don't know	9%	5%	3%	16%	4%	4%	12%	-	-	-	16%	6%	15%	27%
			**	AZ.BA			**	**	**	**	BD.BE		BK	**

KYP_q4_7. Legal experience

Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Make them more appealing	55%	37%	44%	55%	68%	41%	30%	66%	54%	53%	55%	56%	57%	20%
			**	BA	BE.BJ		**	**	**	**	BE			**
No impact	30%	40%	22%	29%	26%	38%	49%	21%	35%	17%	28%	30%	30%	31%
		AZ.BC	**		BD.BJ		**	**	**	**				**
Make them less appealing	7%	19%	32%	4%	2%	17%	9%	13%	12%	17%	4%	9%	2%	16%
		AZ.BC	**		BD.BJ		**	**	**	**	BL			**
Don't know	8%	5%	2%	13%	4%	4%	12%	-	-	13%	13%	4%	11%	34%
			**	AZ.BA			**	**	**	**	BD.BE		BK	**

KYP_q4_8. Farming or agriculture experience

Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Make them more appealing	36%	43%	24%	33%	28%	43%	35%	51%	43%	37%	36%	38%	34%	20%
		BC	**		BD		**	**	**	**				**
No impact	50%	51%	67%	47%	59%	48%	60%	43%	45%	47%	45%	52%	45%	41%
			**		BE.BJ		**	**	**	**				**
Make them less appealing	6%	2%	4%	5%	7%	5%	-	-	-	15%	5%	5%	6%	12%
			**				**	**	**	**				**
Don't know	9%	4%	5%	15%	5%	4%	5%	6%	12%	-	14%	5%	15%	28%
			**	AZ.BA			**	**	**	**	BD.BE		BK	**

What impact, if any, would the following religious affiliations have on your view of a prospective presidential candidate?
Please select one option on each row.

KYP_q5_1. Practicing Catholic

Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Make them more appealing	15%	21%	18%	12%	12%	23%	16%	17%	43%	17%	11%	16%	10%	25%
		AZ.BC	**		BD.BJ		**	**	**	**				**
No impact	64%	68%	60%	57%	72%	63%	67%	73%	29%	68%	59%	68%	59%	30%
		BC	**		BE.BJ		**	**	**	**	BL			**
Make them less appealing	13%	8%	17%	15%	13%	11%	11%	10%	28%	6%	13%	12%	12%	23%
			**	BA			**	**	**	**				**
Don't know	9%	3%	5%	16%	3%	3%	6%	-	-	9%	17%	4%	19%	22%
			**	AZ.BA			**	**	**	**	BD.BE		BK	**

KYP_q5_2. Practicing Protestant

Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Make them more appealing	20%	40%	42%	13%	11%	40%	20%	20%	-	35%	13%	24%	10%	21%
		AZ.BC	**		BD.BJ		**	**	**	**	BL			**
No impact	61%	55%	48%	57%	75%	53%	56%	59%	72%	59%	57%	63%	60%	29%
			**		BE.BJ		**	**	**	**				**

YouGov RealTime

Presidential Traits

US_nat_internal Sample: 29th - 30th April 2019



	Total	Political Party					Political Viewpoint								Barack Obama
		Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	
Make them less appealing	8%	10% AN	4%	9% AN	17% **	9% *	17% AT.AU.AV.AY	9% AY	8% AY	3%	4%	12% AU.AV.AY*	13% AU.AV.AY	3%	10% BA
Don't know	11%	9%	4%	10% AN	4% **	33% AM.AN.AO*	4%	11% AR.AY	9%	5%	5%	33% AR.AS.AT.AU.AV.AX	7% AR	5%	6%
Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Make them more appealing	7%	5%	11% AM.AO	4%	19% **	6% *	7%	7%	5%	9%	12% AT.AW	3% *	7% AT.AW	10% AT.AW	8%
No impact	52%	55%	53%	56%	35% **	42% *	49%	50%	62% AR.AS.AV.AW.AX	56% AW	46%	42% *	50%	52%	54%
Make them less appealing	29%	31%	29%	29%	39% **	21% *	38% AT.AU	31%	23%	27%	36% AT.AY	25% *	34% AT	31%	31%
Don't know	12%	9%	7%	11%	6% **	30% AM.AN.AO*	5%	12%	10%	8%	6%	30% AR.AS.AT.AU.AV.AX	9% AR	7%	7%
Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Make them more appealing	12%	9%	16% AM	11%	32% **	8% *	11%	9%	9%	14%	22% AR.AS.AT.AW.AX	8% *	10% AS.AT.AW.AX	18% BC	14%
No impact	65%	73% AN.AQ	64% AQ	67% AQ	51% **	49% *	73% AV.AW	68% AW	70% AV.AW	71% AV.AW	59% AR.AS.AT.AW.AX	47% *	70% AV.AW	65% AV.AW	69% BC
Make them less appealing	11%	9%	13%	10%	17% **	9% *	12%	11%	10%	6%	14% AU.AY	13% *	11% AU	10% AU	10%
Don't know	12%	9%	7%	12%	- **	33% AM.AN.AO*	5% AV	12% AV	12% AR.AV	9%	5%	31% AR.AS.AT.AU.AV.AX	9% AR	7%	7%
Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Make them more appealing	5%	5%	7%	4%	4% **	7% *	11% AT.AU.AY	5%	4%	3%	7%	5% *	8%	5%	9% BA
No impact	45%	66% AN.AO.AQ	18%	47% AN	21% **	45% AN*	69% AT.AU.AV.AW.AX	54% AU.AV.AY	56% AU.AV.AY	24%	17%	45% AU.AV.AY*	61% AS.AU.AV.AW.AY	21% AR.AS.AT.AW.AX	64% BA.BC
Make them less appealing	39%	20%	71% AM.AO.AQ	37% AM.AQ	68% **	20% *	15%	22%	30% AR.AX	70% AR.AS.AT.AW.AX	73% AR.AS.AT.AW.AX	23% *	19% AR.AS.AT.AW.AX	71% AR.AS.AT.AW.AX	20%
Don't know	11%	9% AN	5%	11% AN	7% **	28% AM.AN.AO*	5% AR.AT.AU.AV.AX	19% AU.AV.AY	10% AU.AV.AY	3%	4%	28% AR.AT.AU.AV.AX	13% AR.AU.AV.AY	3% AR.AU.AV.AY	6%
Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Make them more appealing	12%	13% AN	7%	14% AN	17% **	9% *	30% AT.AU.AV.AW.AX	16% AU.AV.AY	10%	5%	6%	7% *	23% AT.AU.AV.AW.AY	6% AT.AU.AV.AW.AY	18% BA.BC
No impact	49%	57% AN	37%	53% AN	33% **	46% *	54% AV.AY	55% AV.AY	55% AV.AY	45% AV.AY	31%	48% AV*	55% AV.AY	39% AV	56% BA
Make them less appealing	26%	18%	47% AM.AO.AQ	22% AQ	39% **	10% *	9%	16%	22% AR.AW.AX	39% AR.AS.AT.AW.AX	56% AS.AT.AU.AW.AX	11% *	13% AR	47% AS.AT.AU.AW.AX	17%
Don't know	14%	12%	9%	11%	11% **	35% AM.AN.AO*	6% AR.AT.AU.AV.AX	13% AU.AV.AY	13% AV	10%	6%	34% AR.AS.AT.AU.AV.AX	10% AR.AU.AV.AY	9% AR.AU.AV.AY	8%
Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Make them more appealing	11%	13% AN	8%	11% AN	9% **	10% *	31% AT.AU.AV.AW.AX	16% AT.AU.AV.AY	8% AU.AY	2%	4%	9% AU.AY*	23% AT.AU.AV.AW.AY	3% AT.AU.AV.AW.AY	18% BA.BC

YouGov RealTime

Presidential Traits

US_nat_internal Sample: 29th - 30th April 2019



	Total	2012 Presidential Vote			2016 Presidential Vote							Voting Registration		
		Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
Make them less appealing	8%	2%	6%	10%	10%	3%	19%	21%	28%	6%	10%	8%	10%	12%
			**	BA	BE		**	**	**	**	BE			**
Don't know	11%	3%	5%	19%	4%	5%	6%	-	-	-	20%	5%	21%	38%
			**	AZ.BA			**	**	**	**	BD.BE		BK	**
KYP_q5_3. Practicing Mormon														
Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Make them more appealing	7%	7%	6%	6%	6%	8%	9%	14%	35%	-	7%	7%	5%	15%
			**				**	**	**	**				**
No impact	52%	58%	41%	49%	57%	56%	48%	25%	37%	50%	48%	55%	51%	30%
		BC	**		BJ		**	**	**	**				**
Make them less appealing	29%	30%	53%	26%	33%	30%	43%	54%	28%	50%	24%	32%	22%	24%
			**		BJ		**	**	**	**		BL		**
Don't know	12%	5%	-	19%	5%	6%	-	7%	-	-	21%	6%	22%	31%
			**	AZ.BA			**	**	**	**	BD.BE		BK	**
KYP_q5_4. Practicing Jew														
Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Make them more appealing	12%	15%	34%	7%	14%	17%	13%	20%	17%	35%	7%	15%	5%	10%
		BC	**		BJ	BJ	**	**	**	**		BL		**
No impact	65%	71%	46%	60%	74%	65%	65%	69%	55%	59%	60%	68%	64%	35%
		BC	**		BE.BJ		**	**	**	**				**
Make them less appealing	11%	9%	13%	12%	8%	11%	17%	11%	28%	6%	12%	11%	9%	17%
			**				**	**	**	**				**
Don't know	12%	5%	7%	21%	5%	7%	6%	-	-	-	22%	6%	22%	37%
			**	AZ.BA			**	**	**	**	BD.BE		BK	**
KYP_q5_5. Practicing Muslim														
Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Make them more appealing	5%	1%	3%	5%	9%	3%	11%	8%	-	-	5%	5%	5%	10%
			**	BA	BE		**	**	**	**				**
No impact	45%	16%	17%	43%	66%	18%	49%	65%	74%	35%	47%	44%	48%	29%
			**	BA	BE.BJ		**	**	**	**	BE			**
Make them less appealing	39%	79%	72%	33%	20%	73%	31%	27%	26%	56%	30%	45%	25%	34%
		AZ.BC	**	AZ	BD.BJ		**	**	**	**	BD	BL		**
Don't know	11%	4%	7%	19%	6%	6%	9%	-	-	9%	18%	6%	22%	28%
			**	AZ.BA			**	**	**	**	BD.BE		BK	**
KYP_q5_6. Agnostic														
Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Make them more appealing	12%	2%	15%	10%	19%	7%	19%	43%	-	13%	9%	13%	9%	11%
			**	BA	BE.BJ		**	**	**	**				**
No impact	49%	35%	49%	49%	55%	35%	56%	40%	74%	48%	53%	48%	55%	28%
			**	BA	BE		**	**	**	**	BE			**
Make them less appealing	26%	58%	36%	17%	19%	50%	18%	17%	26%	30%	15%	32%	11%	25%
		AZ.BC	**		BD.BJ		**	**	**	**	BL			**
Don't know	14%	5%	-	24%	7%	8%	7%	-	-	9%	23%	8%	25%	36%
			**	AZ.BA			**	**	**	**	BD.BE		BK	**
KYP_q5_7. Atheist														
Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Make them more appealing	11%	1%	9%	9%	18%	7%	22%	57%	-	10%	7%	12%	8%	8%
			**	BA	BE.BJ		**	**	**	**				**

YouGov RealTime

Presidential Traits

US_nat_internal Sample: 29th - 30th April 2019



	Total	Political Party					Political Viewpoint							Barack Obama	
		Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal		NET: Conservative
No impact	43%	49% AN	25%	51% AN	47% **	39% AN*	52% AV.AW.AY	53% AV.AW.AY	52% AU.AV.AW.AY	41% AV.AY	16%	36% AV*	53% AU.AV.AW.AY	29% AV	50% BA
Make them less appealing	37%	29% AQ	63% AM.AO.AQ	32% AQ	42% **	17% *	13%	23% AR	31% AR.AX	52% AR.AS.AT.AU.AV.AY	78% AS.AT.AU.AW.AY	23% *	18% AR	64% AS.AT.AU.AW.AX	26%
Don't know	10%	8% AN	4%	7% AN	2% **	33% AM.AN.AO*	4%	8% AV	9% AV.AY	5%	32% AR.AS.AT.AU.AV.AX.AY*	6%	4%	6%	

KYP_q6. Would you ever vote for a presidential candidate with each of the following gender identities? Please select all that apply.

Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Male	79%	83% AQ	86% AQ	82% AQ	75% **	49% *	79% AW	83% AW	81% AW	88% AW	88% AW	50% *	81% AW	88% AR.AT.AW.AX	82% BC
Female	71%	84% AN.AO.AQ	65% AQ	73% AQ	69% **	46% *	83% AV.AW.AY	77% AV.AW	76% AV.AW	74% AV.AW	62% AW	47% *	80% AV.AW.AY	69% AV.AW	78% BC
Gender non-binary	28%	46% AN.AO.AQ	6% AN.AQ	32% AN.AQ	20% **	18% AN*	61% T.AU.AV.AW.AY	46% T.AU.AV.AW.AY	32% AU.AV.AW.AY	7%	6%	18% AU.AV.AY*	53% T.AU.AV.AW.AY	7% AU.AV.AW.AY	42% BA.BC
Transgender	27%	45% AN.AO.AQ	5% AN	30% AN	20% **	20% AN*	64% T.AU.AV.AW.AY	48% T.AU.AV.AW.AY	30% AU.AV.AW.AY	5%	2%	18% AU.AV.AY*	56% T.AU.AV.AW.AY	4% AU.AV.AW.AY	41% BA.BC
Don't know	13%	7%	6%	12% AN	24% **	40% AM.AN.AO*	8%	7%	11%	8%	6%	40% AR.AS.AT.AU.AV.AX.AY*	7%	7%	9% BA

KYP_q7. Would you ever vote for a presidential candidate with each of the following sexual identities? Please select all that apply.

Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Heterosexual	76%	78% AQ	82% AQ	81% AQ	71% **	50% *	86% AT.AW	82% AW	77% AW	78% AW	83% AW	49% *	84% AW	81% AW	80% BC
Gay	41%	61% AN.AO.AQ	17% AN.AQ	46% AN.AQ	29% **	32% AN*	72% T.AU.AV.AW.AY	60% AU.AV.AW.AY	51% AU.AV.AW.AY	21% AV	10%	31% AV.AY*	66% T.AU.AV.AW.AY	16% AV	58% BA.BC
Lesbian	39%	58% AN.AO.AQ	15% AN.AQ	45% AN.AQ	26% **	30% AN*	74% T.AU.AV.AW.AY	59% AV.AW.AY	47% AU.AV.AW.AY	20% AV	8%	27% AV.AY*	66% T.AU.AV.AW.AY	15% AV	54% BA.BC
Bisexual	37%	53% AN.AO.AQ	15% AN.AQ	43% AN.AQ	28% **	29% AN*	69% T.AU.AV.AW.AY	58% T.AU.AV.AW.AY	44% AU.AV.AW.AY	18% AV	10%	24% AV.AY*	63% T.AU.AV.AW.AY	14% AV	50% BA.BC
Don't know	21%	18%	14%	18% AN	27% **	47% AM.AN.AO*	9%	15%	20% AR.AX	22% AR.AX	14%	46% AR.AS.AT.AU.AV.AX.AY*	12%	18%	16%

KYP_q8. Would you ever vote for a presidential candidate each of the following races? Please select all that apply.

Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
White	79%	84% AQ	84% AQ	82% AQ	77% **	53% *	79% AW	82% AW	83% AW	86% AW	87% AW	52% *	81% AW	86% AW	82% BC
Black or African American	69%	87% AN.AO.AQ	55% AQ	75% AN.AQ	72% **	41% *	83% AU.AV.AW.AY	81% AV.AW.AY	76% AV.AW.AY	70% AW	61% AW	41% *	82% AU.AV.AW.AY	66% AW	80% BA.BC
Hispanic or Latino	61%	74% AN.AQ	48% AN.AQ	69% AN.AQ	67% **	36% *	79% T.AU.AV.AW.AY	70% AV.AW.AY	68% AV.AW.AY	60% AW	53% AW	33% *	74% AU.AV.AW.AY	57% AW	70% BC
American Indian or Alaska Native	62%	73% AN.AQ	56% AQ	68% AN.AQ	71% **	34% *	78% T.AU.AV.AW.AY	70% AW	66% AW	66% AW	61% AW	32% *	74% AV.AW.AY	64% AW	68% BC
Asian	57%	66% AN.AQ	47% AQ	66% AN.AQ	67% **	33% *	74% AU.AV.AW.AY	66% AV.AW.AY	64% AV.AW.AY	57% AW	51% AW	28% *	70% AU.AV.AW.AY	54% AW	63% BC
Native Hawaiian or Pacific Islander	60%	71% AN.AQ	50% AQ	69% AN.AQ	69% **	35% *	77% AU.AV.AW.AY	67% AV.AW	68% AV.AW.AY	60% AW	55% AW	32% *	72% AU.AV.AW.AY	58% AW	67% BC
Don't know	13%	4%	10% AM	12% AM	10% **	38% AM.AN.AO*	9%	6%	9%	10%	8%	36% AR.AS.AT.AU.AV.AX.AY*	7%	9%	8%

YouGov RealTime

Presidential Traits

US_nat_internal Sample: 29th - 30th April 2019



	Total	2012 Presidential Vote			2016 Presidential Vote							Voting Registration		
		Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
No impact	43%	22%	29%	47%	50%	24%	53%	19%	57%	41%	50%	39%	51%	43%
		**	**	BA	BE		**	**	**	**	BE		BK	**
Make them less appealing	37%	74%	56%	26%	27%	66%	25%	24%	43%	40%	25%	44%	23%	13%
		AZ.BC	**			BD.BJ	**	**	**	**	BL			**
Don't know	10%	3%	5%	17%	5%	3%	-	-	-	9%	19%	5%	18%	36%
			**	AZ.BA			**	**	**	**	BD.BE		BK	**

KYP_q6. Would you ever vote for a presidential candidate with each of the following gender identities? Please select all that apply.

Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Male	79%	92%	95%	69%	86%	90%	80%	87%	100%	91%	66%	87%	64%	51%
		AZ.BC	**		BJ	BJ	**	**	**	**	BL			**
Female	71%	72%	92%	62%	89%	68%	49%	90%	100%	73%	61%	78%	57%	42%
		BC	**		BE.BJ		**	**	**	**	BL			**
Gender non-binary	28%	8%	19%	25%	50%	7%	26%	63%	12%	4%	26%	30%	24%	18%
			**	BA	BE.BJ		**	**	**	**	BE			**
Transgender	27%	7%	25%	25%	50%	8%	36%	47%	12%	11%	24%	29%	24%	20%
			**	BA	BE.BJ		**	**	**	**	BE			**
Don't know	13%	4%	5%	22%	5%	6%	12%	-	-	9%	23%	7%	24%	39%
			**	AZ.BA			**	**	**	**	BD.BE		BK	**

KYP_q7. Would you ever vote for a presidential candidate with each of the following sexual identities? Please select all that apply.

Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Heterosexual	76%	85%	86%	67%	85%	80%	84%	92%	100%	76%	66%	83%	62%	52%
		BC	**		BJ	BJ	**	**	**	**	BL			**
Gay	41%	16%	36%	39%	69%	17%	49%	76%	54%	35%	37%	44%	37%	18%
			**	BA	BE.BJ		**	**	**	**	BE			**
Lesbian	39%	15%	40%	38%	66%	16%	49%	78%	29%	28%	35%	42%	34%	18%
			**	BA	BE.BJ		**	**	**	**	BE			**
Bisexual	37%	13%	40%	37%	60%	16%	56%	64%	29%	27%	35%	39%	36%	21%
			**	BA	BE.BJ		**	**	**	**	BE			**
Don't know	21%	14%	14%	30%	13%	17%	9%	-	-	24%	31%	14%	34%	48%
			**	AZ.BA			**	**	**	**	BD.BE		BK	**

KYP_q8. Would you ever vote for a presidential candidate each of the following races? Please select all that apply.

Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
White	79%	92%	87%	70%	87%	89%	84%	87%	72%	70%	67%	87%	63%	62%
		AZ.BC	**		BJ	BJ	**	**	**	**	BL			**
Black or African American	69%	71%	78%	58%	91%	65%	58%	95%	100%	67%	58%	78%	52%	48%
		BC	**		BE.BJ		**	**	**	**	BL			**
Hispanic or Latino	61%	65%	70%	50%	80%	57%	58%	92%	72%	46%	51%	68%	47%	36%
		BC	**		BE.BJ		**	**	**	**	BL			**
American Indian or Alaska Native	62%	68%	76%	53%	78%	63%	65%	87%	46%	51%	69%	49%	36%	**
		BC	**		BE.BJ	BJ	**	**	**	**	BL			**
Asian	57%	65%	75%	47%	73%	56%	58%	87%	72%	62%	47%	65%	42%	36%
		BC	**		BE.BJ	BJ	**	**	**	**	BL			**
Native Hawaiian or Pacific Islander	60%	65%	75%	52%	78%	57%	58%	87%	100%	62%	50%	68%	46%	36%
		BC	**		BE.BJ		**	**	**	**	BL			**
Don't know	13%	7%	13%	19%	4%	8%	9%	-	-	21%	22%	7%	22%	36%
			**	AZ.BA			**	**	**	**	BD.BE		BK	**

YouGov RealTime

Presidential Traits

US_nat_internal Sample: 29th - 30th April 2019



Total	Political Party					Political Viewpoint								Barack Obama
	Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	

KYP_q9. Which US region would you MOST like to see a presidential candidate come from?

Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Northeast	9%	12%	8%	9%	4%	5%	12%	11%	9%	7%	8%	6%	12%	8%	15%
Midwest	13%	9%	18%	13%	21%	8%	11%	7%	12%	15%	21%	9%	9%	18%	11%
South	9%	8%	18%	6%	5%	6%	3%	7%	8%	12%	19%	6%	6%	16%	5%
West	8%	10%	6%	8%	11%	8%	13%	13%	7%	7%	4%	6%	13%	6%	10%
Not applicable - I have no preference	61%	61%	51%	64%	59%	74%	60%	61%	64%	59%	47%	73%	60%	54%	59%

KYP_q10m. Which type of community would you MOST like to see a presidential candidate come from?

Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Rural	13%	8%	16%	16%	26%	9%	6%	7%	15%	12%	26%	8%	7%	18%	7%
Urban	14%	21%	13%	10%	9%	9%	25%	20%	13%	9%	10%	10%	22%	10%	20%
Suburban	13%	14%	20%	9%	15%	6%	10%	17%	11%	15%	17%	10%	14%	16%	13%
Not applicable - I have no preference	60%	57%	51%	65%	51%	75%	59%	56%	60%	64%	48%	72%	57%	56%	60%

What impact, if any, would the following personal attributes have on your view of a prospective presidential candidate? Please select one option on each row.

KYP_q11_1. Married

Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Make them more appealing	39%	33%	58%	36%	51%	23%	18%	37%	36%	49%	65%	28%	28%	56%	36%
No impact	53%	63%	40%	58%	47%	47%	80%	52%	59%	49%	34%	45%	65%	42%	59%
Make them less appealing	2%	1%	2%	1%	-	4%	0%	5%	1%	-	-	4%	3%	-	1%
Don't know	6%	3%	0%	5%	2%	26%	2%	6%	4%	2%	1%	23%	4%	2%	4%

KYP_q11_2. Divorced

Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Make them more appealing	3%	3%	4%	2%	-	4%	3%	5%	3%	3%	2%	2%	4%	3%	4%
No impact	71%	77%	68%	78%	50%	55%	83%	70%	74%	73%	72%	55%	76%	72%	73%
Make them less appealing	17%	16%	24%	14%	37%	8%	11%	17%	16%	21%	23%	12%	14%	22%	17%
Don't know	9%	4%	4%	6%	12%	34%	3%	8%	6%	3%	3%	31%	6%	3%	6%

KYP_q11_3. Has kids under 18

Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437

YouGov RealTime

Presidential Traits

US_nat_internal Sample: 29th - 30th April 2019



Total	2012 Presidential Vote			2016 Presidential Vote							Voting Registration		
	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know

KYP_q9. Which US region would you MOST like to see a presidential candidate come from?

Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Northeast	9%	5%	9%	5%	15%	8%	30%	14%	-	23%	4%	10%	7%	-
			**		BE.BJ		**	**	**	**				**
Midwest	13%	23%	21%	9%	11%	21%	19%	11%	-	10%	8%	16%	5%	16%
		AZ.BC	**			BD.BJ	**	**	**	**		BL		**
South	9%	16%	-	11%	5%	15%	4%	5%	-	-	9%	9%	12%	3%
		AZ	**	AZ		BD.BJ	**	**	**	**				**
West	8%	4%	9%	9%	11%	5%	8%	18%	29%	6%	8%	9%	7%	3%
		**	**	BA	BE		**	**	**	**				**
Not applicable - I have no preference	61%	53%	62%	67%	57%	52%	39%	53%	71%	60%	70%	57%	69%	78%
		**	**	AZ.BA			**	**	**	**	BD.BE		BK	**

KYP_q10m. Which type of community would you MOST like to see a presidential candidate come from?

Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Rural	13%	20%	27%	14%	6%	20%	23%	27%	-	10%	12%	14%	10%	10%
		AZ	**	AZ		BD.BJ	**	**	**	**		BD		**
Urban	14%	7%	8%	12%	21%	12%	34%	20%	-	6%	10%	15%	13%	3%
		**	**		BE.BJ		**	**	**	**				**
Suburban	13%	18%	16%	11%	12%	15%	15%	5%	55%	36%	12%	14%	11%	15%
		BC	**				**	**	**	**				**
Not applicable - I have no preference	60%	55%	50%	63%	61%	53%	28%	49%	45%	48%	65%	56%	67%	72%
		**	**		BE		**	**	**	**	BE		BK	**

What impact, if any, would the following personal attributes have on your view of a prospective presidential candidate? Please select one option on each row.

KYP_q11_1. Married

Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Make them more appealing	39%	59%	44%	32%	32%	60%	56%	14%	43%	35%	30%	45%	28%	16%
		AZ.BC	**			BD.BJ	**	**	**	**		BL		**
No impact	53%	40%	53%	55%	66%	36%	40%	79%	57%	65%	55%	52%	58%	37%
		**	**	BA	BE.BJ		**	**	**	**	BE			**
Make them less appealing	2%	-	3%	2%	0%	1%	4%	-	-	-	3%	0%	2%	17%
		**	**	BA			**	**	**	**	BD			**
Don't know	6%	1%	-	10%	2%	2%	-	8%	-	-	12%	2%	12%	31%
		**	**	AZ.BA			**	**	**	**	BD.BE		BK	**

KYP_q11_2. Divorced

Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Make them more appealing	3%	1%	8%	3%	4%	3%	7%	-	-	-	3%	2%	5%	9%
		**	**				**	**	**	**				**
No impact	71%	75%	71%	68%	77%	71%	72%	70%	63%	74%	67%	75%	67%	40%
		**	**		BJ		**	**	**	**				**
Make them less appealing	17%	22%	19%	14%	17%	21%	19%	22%	37%	26%	14%	19%	13%	9%
		BC	**			BJ	**	**	**	**				**
Don't know	9%	2%	2%	15%	2%	5%	3%	8%	-	-	16%	4%	16%	42%
		**	**	AZ.BA			**	**	**	**	BD.BE		BK	**

KYP_q11_3. Has kids under 18

Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54

YouGov RealTime

Presidential Traits

US_nat_internal Sample: 29th - 30th April 2019



	Total	Political Party					Political Viewpoint								Barack Obama
		Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	
Make them more appealing	17%	16%	19%	15%	32% **	13% *	17%	16%	16%	15%	23%	14% *	16%	19%	21% BA
No impact	73%	77% AQ	76% AQ	78% AQ	54% **	56% *	76% AW	73% AW	76% AW	81% AW	73% AW	57% *	74% AW	77% AW	72%
Make them less appealing	4%	4%	4%	3%	6% **	3% *	4%	7% AU,AY	5%	2%	2%	2% *	6% AY	2%	4%
Don't know	6%	3%	1%	4%	8% **	28% AM,AN,AO*	3%	4%	4%	2%	1%	26% AR,AS,AT,AU,AV,AX,AY*	4%	2%	3%

KYP_q11_4. Has kids 18 or older

Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Make them more appealing	14%	11%	15%	16%	31% **	8% *	14%	18%	13%	12%	17%	8% *	16%	14%	16%
No impact	77%	82% AQ	81% AQ	78% AQ	55% **	62% *	80% AW	72% AW	80% AW	84% AS,AW,AX	81% AW	63% *	76% AW	83% AS,AW,AX	77%
Make them less appealing	3%	3%	1%	2%	7% **	2% *	3%	4% AV	3%	2%	0%	3% *	4% AV	1%	4% BA
Don't know	7%	3%	2%	4%	8% **	27% AM,AN,AO*	3%	7% AV,AY	4%	2%	1%	26% AR,AS,AT,AU,AV,AX	5% AY	2%	3%

KYP_q11_5. Blue collar background

Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Make them more appealing	35%	32% AQ	45% AM,AQ	37% AQ	59% **	18% *	35% AW	32% AW	34% AW	43% AW	47% AS,AT,AW,AX	21% *	34% AW	45% AS,AT,AW,AX	34%
No impact	50%	57% AN	45% AQ	52% AQ	27% **	48% *	54% AV	50% AV	55% AV	52% AV	41% AS,AT,AW,AX	47% *	52% AV	47% AV	53%
Make them less appealing	5%	5%	5%	6%	7% **	2% *	6% AU	9% AU,AW	5% AU	2% AU	7% AU,AY	2% *	8% AU	4% AU	6%
Don't know	9%	6%	5%	5%	8% **	32% AM,AN,AO*	4% AU,AY	10% AU,AY	6%	4%	4%	31% AR,AS,AT,AU,AV,AX	7% AR	4%	6% BA

KYP_q11_6. White collar background

Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Make them more appealing	17%	14%	22% AM,AQ	17% AQ	41% **	11% *	11%	16%	17%	19%	25% AR,AW,AX	13% *	14%	22% AR,AX	16%
No impact	64%	70% AQ	66% AO,AQ	64% AQ	44% **	54% *	68% AW	63% AW	68% AW	69% AW	63% AT,AU,AW,AX	51% *	65% AW	66% AW	66%
Make them less appealing	10%	12%	9%	13%	7% **	4% *	18% AT,AU,AV,AW,AX	15% AW,AY	9% AW	8% AW	9% AT,AU,AV,AW,AX	5% *	17% AT,AU,AV,AW,AX	8% AT,AU,AV,AW,AX	13% BA
Don't know	9%	5%	4%	6%	8% **	31% AM,AN,AO*	4%	6%	6%	5%	4%	31% AR,AS,AT,AU,AV,AX,AY*	5% AR	4%	5%

Generally speaking, do you consider yourself open or opposed to voting for presidential candidates with each of the following affiliations? Please select one option on each row.

KYP_q12_1. The presidential nominee of your preferred political party

Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Very open	54%	72% AO,AQ	67% AO,AQ	42% AQ	44% **	20% *	78% AT,AU,AW,AX	63% AT,AW	47% AW	57% AW	69% AT,AU,AW,AY	20% *	70% AS,AT,AU,AW	63% AT,AW	68% BC
Somewhat open	22%	18%	23%	30% AM,AQ	24% **	13% *	11%	17%	32% AR,AS,AV,AW,AX	28% AR,AS,AW,AX	21% AR	14% *	14% AR	25% AR,AX	19%
Somewhat opposed	3%	3%	2%	4%	3% **	6% *	3%	6%	4%	1%	2%	3% AR,AS,AT,AU,AV,AX,AY*	5%	1%	3%

YouGov RealTime

Presidential Traits

US_nat_internal Sample: 29th - 30th April 2019



	Total	2012 Presidential Vote			2016 Presidential Vote							Voting Registration		
		Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
Make them more appealing	17%	14%	16% **	15%	18%	18%	37% **	22% **	65% **	10% **	14%	17%	17%	9% **
No impact	73%	82% AZ,BC	81% **	70%	79% BJ	75%	60% **	70% **	35% **	80% **	69%	77% BL	67%	52% **
Make them less appealing	4%	2%	3% **	4%	2% BD	4%	3% **	- **	- **	10% **	4%	3%	4%	10% **
Don't know	6%	2%	- **	12% AZ,BA	2%	2%	- **	8% **	- **	- **	12% BD,BE	3%	12% BK	29% **

KYP_q11_4. Has kids 18 or older

Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Make them more appealing	14%	13%	13% **	12%	13%	16%	40% **	19% **	28% **	- **	11%	14%	12%	9% **
No impact	77%	85% AZ,BC	87% **	73%	82% BJ	80%	60% **	81% **	60% **	100% **	73%	81% BL	71%	51% **
Make them less appealing	3%	0%	- **	3% BA	3% BE	1%	- **	- **	- **	- **	4% BE	2%	2%	15% **
Don't know	7%	2%	- **	13% AZ,BA	2%	4%	- **	- **	12% **	- **	13% BD,BE	2%	14% BK	25% **

KYP_q11_5. Blue collar background

Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Make them more appealing	35%	47% AZ,BC	31% **	31%	35% BD,BJ	45% **	44% **	59% **	83% **	30% **	29%	40% BL	27%	22% **
No impact	50%	48%	56% **	49%	56% BE	47% **	56% **	34% **	17% **	60% **	50%	51%	53%	33% **
Make them less appealing	5%	3%	3% **	5%	6%	3%	- **	- **	- **	10% **	6%	5%	5%	10% **
Don't know	9%	2%	10% **	15% AZ,BA	4%	6%	- **	8% **	- **	- **	15% BD,BE	5%	16% BK	35% **

KYP_q11_6. White collar background

Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Make them more appealing	17%	22%	12% **	15%	13% BD,BJ	23% **	7% **	- **	26% **	40% **	16%	17%	18%	6% **
No impact	64%	69% BC	69% **	60%	71% BJ	66% **	73% **	62% **	46% **	50% **	59%	67%	61%	40% **
Make them less appealing	10%	6%	8% **	10%	13% BE	7% **	20% **	30% **	28% **	10% **	10%	11%	7%	20% **
Don't know	9%	2%	11% **	15% AZ,BA	3%	5%	- **	8% **	- **	- **	16% BD,BE	5%	14% BK	34% **

Generally speaking, do you consider yourself open or opposed to voting for presidential candidates with each of the following affiliations? Please select one option on each row.

KYP_q12_1. The presidential nominee of your preferred political party

Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Very open	54%	67% BC	37% **	36%	73% BE,BJ	67% BJ	30% **	32% **	65% **	30% **	35%	65% BL	32%	32% **
Somewhat open	22%	24%	38% **	24%	19% BJ	24% BJ	47% **	54% **	35% **	37% **	22%	23%	21%	20% **
Somewhat opposed	3%	1%	- **	5%	2%	1%	7% **	- **	- **	7% **	6%	1%	7%	10% **

YouGov RealTime

Presidential Traits

US_nat_internal Sample: 29th - 30th April 2019



Total	Political Party					Political Viewpoint									Barack Obama
	Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative		
Very opposed	1%	2%	1%	1%	**	*		AU.AY	AU.AY			*	AU.AY		
					-	1%	1%	2%	0%	1%	1%	1%	1%	1%	2%
Don't know	19%	6%	7%	23%	29%	60%	7%	11%	16%	14%	6%	61%	9%	10%	9%
			AM.AN	**	AM.AN.AO*			AR.AV.AW.AY	AV		AR.AS.AT.AU.AV.AX.AY*		AV		

KYP_q12_2. A preferred member of your political party who did not win the party's presidential nomination running as an independent

Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Very open	20%	21%	18%	26%	22%	10%	30%	23%	22%	19%	22%	7%	26%	20%	24%
		AQ		AN.AQ	**	*	AU.AW.AY	AW	AW	AW	AW	*	AW	AW	
Somewhat open	34%	37%	41%	33%	23%	21%	27%	26%	43%	43%	33%	23%	27%	39%	38%
		AQ	AQ		**	*			AR.AS.AV.AW.AY	AR.AS.AW.AX		*		AR.AS.AV.AW.AY	BC
Somewhat opposed	12%	17%	16%	7%	18%	4%	19%	20%	11%	10%	14%	3%	19%	12%	12%
		AO.AQ	AO.AQ		**	*	AT.AU.AW	AT.AU.AW.AY	AW	AW	AW	*	AT.AU.AW.AY	AW	
Very opposed	9%	13%	11%	7%	-	2%	16%	14%	4%	8%	16%	0%	15%	12%	13%
		AO.AQ	AQ		**	*	AT.AW	AT.AW	AW	AW	AT.AW.AY	*	AT.AW	AT.AW	BC
Don't know	25%	12%	15%	27%	37%	62%	8%	17%	20%	19%	15%	68%	13%	17%	13%
			AM.AN	**	AM.AN.AO*		AR	AR.AX	AR		AR.AS.AT.AU.AV.AX		AR	AR	

KYP_q12_3. The presidential nominee of a rival political party

Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Very open	11%	9%	9%	15%	2%	11%	19%	11%	14%	8%	7%	5%	15%	7%	14%
				AM.AN	**	*	AU.AV.AW.AY		AV.AW.AY		*	AU.AV.AW.AY		BA	
Somewhat open	23%	22%	22%	27%	19%	17%	12%	25%	30%	31%	16%	12%	19%	24%	22%
				**	*		AR.AW.AX	AR.AV.AW.AX	AR.AV.AW.AX.AY		*	AR	AR.AV.AW		
Somewhat opposed	19%	26%	19%	16%	13%	10%	14%	23%	22%	23%	12%	15%	19%	18%	22%
		AO.AQ		**	*		AV	AV	AV.AY		*		AV		
Very opposed	24%	31%	37%	16%	27%	2%	44%	26%	12%	19%	56%	3%	34%	36%	28%
		AO.AQ	AO.AQ	AQ	**	*	AS.AT.AU.AW.AY	AT.AW	AW	AW	AS.AT.AU.AW.AY	*	AS.AT.AU.AW	AS.AT.AU.AW	BC
Don't know	24%	13%	13%	26%	39%	61%	11%	16%	23%	19%	8%	65%	14%	14%	14%
			AM.AN	**	AM.AN.AO*			AR.AV.AW.AY	AV.AY		AR.AS.AT.AU.AV.AX.AY*		AV		

KYP_q12_4. A member of the rival political party who did not win the party's presidential nomination running as an independent

Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Very open	10%	7%	7%	16%	2%	10%	16%	8%	15%	7%	4%	6%	12%	6%	12%
				AM.AN	**	*	AU.AV.AW.AY		AU.AV.AW.AY		*	AV.AY		BA	
Somewhat open	24%	25%	24%	28%	26%	14%	16%	28%	30%	29%	21%	14%	22%	25%	27%
				AQ	**	*		AR.AW.AX	AR.AW	AR.AW		*	AR	AR.AW	
Somewhat opposed	17%	23%	21%	13%	9%	9%	15%	22%	18%	22%	14%	13%	19%	19%	17%
		AO.AQ	AO.AQ		**	*						*		AV	
Very opposed	24%	32%	35%	16%	23%	4%	41%	25%	16%	20%	51%	3%	33%	34%	29%
		AO.AQ	AO.AQ	AQ	**	*	AS.AT.AU.AW.AY	AT.AW	AW	AW	AS.AT.AU.AW.AX	*	AS.AT.AU.AW	AT.AU.AW	BC
Don't know	24%	13%	13%	26%	40%	62%	12%	17%	22%	21%	9%	64%	15%	16%	14%
			AM.AN	**	AM.AN.AO*			AR.AV	AV.AY		AR.AS.AT.AU.AV.AX.AY*		AV		

KYP_q12_5. The presidential nominee of a third party

Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437
Very open	14%	12%	8%	23%	26%	10%	22%	15%	22%	10%	9%	5%	18%	9%	18%
				AM.AN.AQ	**	*	AU.AV.AW.AY	AW	AU.AV.AW.AY		*	AU.AV.AW.AY		BA	
Somewhat open	28%	30%	33%	30%	29%	12%	20%	25%	34%	40%	28%	14%	23%	34%	29%

YouGov RealTime

Presidential Traits

US_nat_internal Sample: 29th - 30th April 2019



Total	2012 Presidential Vote			2016 Presidential Vote							Voting Registration			
	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know	
Very opposed	1%	**	BA	1%	1%	**	**	**	**	BD, BE	1%	BK	**	
Don't know	19%	7%	22%	34%	5%	8%	12%	6%	-	26%	36%	10%	40%	30%
		**	AZ, BA			**	**	**	**	BD, BE		BK	**	

KYP_q12_2. A preferred member of your political party who did not win the party's presidential nomination running as an independent

Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Very open	20%	19%	27%	17%	23%	19%	19%	27%	-	25%	19%	22%	19%	9%
		**	**			**	**	**	**	**	**	**	**	**
Somewhat open	34%	40%	38%	28%	37%	40%	49%	59%	88%	43%	27%	38%	26%	37%
		BC	**		BJ	BJ	**	**	**	**		BL	**	**
Somewhat opposed	12%	14%	2%	12%	17%	14%	10%	7%	12%	6%	8%	15%	6%	9%
		**	**		BJ	BJ	**	**	**	**		BL	**	**
Very opposed	9%	13%	5%	3%	14%	11%	4%	8%	-	-	4%	11%	4%	10%
		BC	**		BJ	BJ	**	**	**	**		BL	**	**
Don't know	25%	14%	28%	40%	9%	15%	18%	-	-	26%	41%	15%	45%	35%
		**	AZ, BA		BD	**	**	**	**	BD, BE		BK	**	**

KYP_q12_3. The presidential nominee of a rival political party

Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Very open	11%	6%	15%	10%	12%	11%	10%	17%	-	10%	10%	11%	12%	6%
		**	**			**	**	**	**	**	**	**	**	**
Somewhat open	23%	21%	37%	23%	20%	22%	46%	22%	26%	30%	24%	22%	26%	15%
		**	**		BE, BJ	**	**	**	**	**		BL	**	**
Somewhat opposed	19%	17%	17%	17%	23%	18%	21%	14%	74%	16%	16%	21%	12%	35%
		**	**		BJ	BJ	**	**	**	**		BL	**	**
Very opposed	24%	44%	16%	11%	33%	37%	11%	35%	-	11%	11%	33%	7%	4%
		AZ, BC	**		BJ	BJ	**	**	**	**		BL	**	**
Don't know	24%	12%	14%	39%	12%	12%	12%	12%	-	33%	40%	14%	44%	39%
		**	AZ, BA		**	**	**	**	**	BD, BE		BK	**	**

KYP_q12_4. A member of the rival political party who did not win the party's presidential nomination running as an independent

Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Very open	10%	6%	18%	10%	11%	7%	21%	12%	-	17%	11%	9%	13%	6%
		**	**			**	**	**	**	**	**	**	**	**
Somewhat open	24%	20%	32%	23%	23%	22%	46%	33%	54%	35%	25%	24%	24%	27%
		**	**			**	**	**	**	**		**	**	**
Somewhat opposed	17%	19%	21%	16%	20%	21%	13%	9%	17%	12%	14%	19%	12%	25%
		**	**		BJ	**	**	**	**	**		**	**	**
Very opposed	24%	42%	12%	11%	35%	36%	9%	39%	18%	11%	10%	33%	6%	10%
		AZ, BC	**		BJ	BJ	**	**	**	**		BL	**	**
Don't know	24%	12%	17%	39%	12%	14%	12%	6%	12%	26%	40%	15%	45%	32%
		**	AZ, BA		**	**	**	**	**	**	BD, BE		BK	**

KYP_q12_5. The presidential nominee of a third party

Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54
Very open	14%	9%	25%	14%	15%	11%	29%	27%	28%	17%	15%	14%	15%	18%
		**	**			**	**	**	**	**	**	**	**	**
Somewhat open	28%	33%	41%	24%	29%	32%	50%	48%	-	43%	24%	30%	24%	24%

YouGov RealTime
Presidential Traits

US_nat_internal Sample: 29th - 30th April 2019



Total	Political Party					Political Viewpoint								Barack Obama
	Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	
	15%	AQ	AQ	AQ	**	*	17%	AW	AR.AW.AX	AR.AS.AV.AW.AX	AW	*	18%	
17%	AO.AQ	AO	11%	**	*	28%	AW	12%	19%	16%	*	AW	AW	22%
26%	23%	23%	11%	6%	6%	28%	21%	10%	11%	34%	5%	25%	21%	22%
26%	17%	19%	26%	20%	63%	13%	20%	23%	20%	14%	68%	17%	17%	15%
	AM	**	AM	**	AM.AN.AO*			AR.AV		AR.AS.AT.AU.AV.AX.AY*				

KYP_q13. If you had to choose, which of these is more important to you in nominating a candidate for president?

	Unweighted base	1216	408	314	355	36	103	178	181	358	191	187	121	359	378	511
Base: All US adults	1216	368	292	356	37	164	151	171	336	205	172	180	322	377	437	
Someone you agree with on all important issues, even if they aren't the candidate best placed to win the election	56%	50%	66%	63%	70%	37%	47%	53%	61%	67%	66%	37%	51%	66%	51%	
		AQ	AM.AQ	AM.AQ	**	*		AW	AR.AW.AX	AR.AS.AW.AX	AR.AS.AW.AX	*	AW	AR.AS.AW.AX		
The candidate best placed to win the election, even if you disagree with them on some important issues	28%	40%	28%	25%	20%	6%	43%	37%	28%	27%	27%	7%	40%	27%	38%	
		AN.AO.AQ	AQ	AQ	**	*	10%	9%	11%	6%	7%	57%	10%	7%	11%	
Don't know	16%	10%	6%	12%	10%	57%	10%	9%	11%	6%	7%	57%	10%	7%	11%	
			AN	**	AM.AN.AO*						AR.AS.AT.AU.AV.AX.AY*					

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/X/Y/Z/AA, AB/AC, AD/AE/AF/AG/AH, AI/AJ/AK/AL, AM/AN/AO/AP/AQ, AR/AS/AT/AU/AV/AW/AX/AY, A

YouGov RealTime

Presidential Traits

US_nat_internal Sample: 29th - 30th April 2019



	Total	2012 Presidential Vote			2016 Presidential Vote							Voting Registration		
		Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
		Somewhat opposed	15%	BC 19%	** 11%	11%	17%	BJ 18%	** -	** 7%	** 26%	** -	12%	18%
Very opposed	17%	BC 25%	** 5%	8%	27%	BJ 23%	- -	18%	12%	6%	7%	22%	7%	2%
Don't know	26%	BC 13%	** 17%	43%	12%	BJ 15%	** 21%	- -	35%	34%	43%	17%	48%	28%
			**	AZ.BA			**	**	**	**	BD.BE		BK	**

KYP_q13. If you had to choose, which of these is more important to you in nominating a candidate for president?

	Unweighted base	1216	302	29	374	435	404	20	16	5	14	322	1040	154	22
Base: All US adults	1216	249	23	507	333	324	18	11	4	12	515	815	347	54	
Someone you agree with on all important issues, even if they aren't the candidate best placed to win the election	56%	69%	66%	54%	46%	72%	74%	83%	63%	43%	52%	60%	50%	45%	
		AZ.BC	**			BD.BJ	**	**	**	**				**	
The candidate best placed to win the election, even if you disagree with them on some important issues	28%	24%	28%	21%	45%	20%	19%	13%	37%	48%	21%	32%	20%	8%	
			**		BE.BJ		**	**	**	**		BL		**	
Don't know	16%	7%	6%	25%	9%	7%	7%	5%	-	9%	27%	8%	29%	46%	
			**	AZ.BA			**	**	**	**	BD.BE		BK	**	

Cell Contents (CzZ/BA/BB/BC, BD/BE/BF/BG/BH/BI/BJ, BK/BL/BM, Minimum Base: 30 (**), Small Base: 100 (*))