

Generic Congressional Ballot

Republicans hold strong lead in Generic Ballot

In the final days before the election, Republicans have an eight point advantage (52%) over the Democrats (44%) among likely voters when leaners are included. Only 3 percent say they are undecided. When leaners aren't included, the situation doesn't get much better for Democrats, as Republicans hold a 6 point lead among solid likely voters.

	Registered Voters	Likely Voters
Generic House Vote		
Republican	40%	49%
Lean Republican	3%	3%
Lean Democrat	4%	1%
Democrat	42%	43%
Not Sure	7%	3%

Republican lead among Independents and most key subgroups

Republicans hold a 16 point advantage over Democrats among the key swing group of likely voters who consider themselves Independents. Democrats are even trailing Republicans among women, a more traditionally Democratic leaning group, by 5 points. Democrats lead Republicans among younger voters by 18 points and among non-whites by 51 points. Republicans lead Democrats among white voters by 19 points and among voters aged 65 points by 17 points. Both Democrats and Republicans have “come home” in the final days before the election, with 92 percent of self-identified Democrats supporting the generic Democratic House Candidate and 95 percent of Republicans supporting their candidate.

Methodology

Interviews with 1800 registered voters, including 1155 likely voters, were conducted October 23-26, 2010, online using YouGov's PollingPoint panel. YouGov uses a matched sample methodology that selects respondents to match the national registered voter population in terms of demographics (age, race, gender, education, employment status, income, marital status, children), past voting behavior, and political attitudes (interest in politics, party registration, and ideology). Margin of error (adjusted for weighting) for registered voters is $\pm 3.1\%$ and for likely voters is $\pm 3.4\%$.

About YouGov

YouGovPolimetrix is the North American subsidiary of YouGov PLC, which conducts polls around the world using its online panels.

Congressional Ballot

	Registered Voters		Likely Voters	
	Republican	Democrat	Republican	Democrat
Gender				
Male	51%	44%	54%	43%
Female	44%	47%	51%	46%
Age				
18-29	34%	51%	37%	55%
30-64	49%	45%	54%	43%
over 65	56	42%	58%	41%
Race/Ethnicity				
White	54%	39%	58%	39%
Non-White	18%	75%	22%	73%
Party Identification				
Democrat	6%	91%	6%	92%
Republican	95%	3%	95%	3%
Independent	51%	38%	55%	39%

Includes leaners.

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