

YouGov Survey: Gender Roles



Sample 1119 U.S. adult citizens
Conducted October 10 - 14, 2025
Margin of Error $\pm 3.8\%$

1. All things considered, in our society today, do you think there are more advantages in being a man or woman?

Adapted from a 1989 CBS News/New York Times survey

More in being a man	47%
More in being a woman	12%
No more in either	33%
Not sure	8%

2. Think about most of the men you know. Would you say most of them look on women as equals or would you say most of them think they are better than women?

Adapted from a 1989 New York Times survey

Equals	45%
Better than women	37%
Don't know	18%

3. Do you feel you stand an equal chance with the men you work with in salary, or not?

Asked of employed women. Adapted from a 1990 Virginia Slims/Harris survey

Equal chance	42%
Not equal chance	37%
Don't work with men	11%
Don't know	10%

4. Do you feel you stand an equal chance with the women you work with in salary, or not?

Asked of employed men. Adapted from a 1990 Virginia Slims/Harris survey

Equal chance	64%
Not equal chance	20%
Don't work with women	9%
Don't know	7%

5. Do you feel you stand an equal chance with the men you work with in responsibility, or not?

Asked of employed women. Adapted from a 1990 Virginia Slims/Harris survey

Equal chance	50%
Not equal chance	31%
Don't work with men	12%
Don't know	7%

6. Do you feel you stand an equal chance with the women you work with in responsibility, or not?

Asked of employed men. Adapted from a 1990 Virginia Slims/Harris survey

Equal chance	63%
Not equal chance	20%
Don't work with women	9%
Don't know	8%

7. Do you approve or disapprove of a married woman holding a job in business or industry if her husband is able to support her?

Adapted from a 1945 Gallup survey

Approve	88%
Disapprove	4%
Not sure	8%

8. Suppose a company is faced with the necessity of laying off some of its employees. If they have to make a choice between a married woman who is very efficient at her job and whose husband could support her, and a married man with a family who does the same kind of work, but is not as efficient. Which do you think they should keep?

Adapted from a 1946 Fortune Magazine survey

Keep more efficient person (married woman)	72%
Keep less efficient person (married man)	9%
Not sure	20%

9. Do you think America is ready to elect a woman president?

Yes	48%
No	33%
Not sure	18%

10. Do you personally hope that the United States elects a woman President of the United States in your lifetime?

Yes	54%
No	22%
Not sure	24%

11. Do you support or oppose allowing women in the military to serve in ground units that engage in close combat?

Strongly support	31%
Somewhat support	21%
Neither support nor oppose	19%
Somewhat oppose	11%
Strongly oppose	12%
Not sure	6%

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Interviewing Dates	October 10 - 14, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 5.044, with a mean of one and a standard deviation of 0.844.
Number of respondents	1119
Margin of error	± 3.8% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	73 questions not reported.

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1. Advantages for Men or Women

All things considered, in our society today, do you think there are more advantages in being a man or woman?

Adapted from a 1989 CBS News/New York Times survey

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More in being a man	47%	42%	52%	47%	52%	43%	47%	45%	55%	51%	*
More in being a woman	12%	15%	10%	15%	13%	15%	6%	14%	7%	12%	*
No more in either	33%	35%	31%	29%	27%	34%	40%	35%	25%	32%	*
Not sure	8%	9%	7%	8%	9%	8%	7%	6%	13%	5%	*
Totals	100%	101%	100%	99%	101%	100%	100%	100%	100%	100%	*
Unweighted N	(1,119)	(542)	(577)	(276)	(289)	(326)	(228)	(749)	(136)	(162)	(72)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
More in being a man	47%	69%	45%	28%	71%	28%	44%	55%	40%	45%	43%	47%	51%
More in being a woman	12%	8%	11%	19%	6%	19%	14%	13%	11%	11%	15%	12%	12%
No more in either	33%	18%	32%	47%	17%	47%	33%	26%	45%	37%	34%	34%	26%
Not sure	8%	5%	12%	6%	6%	7%	9%	5%	4%	6%	8%	7%	11%
Totals	100%	100%	100%	100%	100%	101%	100%	99%	100%	99%	100%	100%	100%
Unweighted N	(1,119)	(352)	(451)	(316)	(448)	(404)	(419)	(328)	(273)	(192)	(257)	(406)	(264)

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2. Men View Women as Equals

Think about most of the men you know. Would you say most of them look on women as equals or would you say most of them think they are better than women?

Adapted from a 1989 New York Times survey

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Equals	45%	51%	38%	37%	38%	50%	52%	49%	35%	41%	*
Better than women	37%	31%	44%	41%	40%	35%	34%	33%	48%	42%	*
Don't know	18%	18%	18%	22%	22%	15%	14%	17%	17%	18%	*
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	101%	*
Unweighted N	(1,116)	(540)	(576)	(274)	(288)	(326)	(228)	(749)	(134)	(162)	(71)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Equals	45%	36%	43%	55%	40%	56%	37%	51%	54%	53%	50%	41%	40%
Better than women	37%	47%	37%	29%	47%	31%	40%	36%	35%	29%	32%	44%	38%
Don't know	18%	17%	20%	17%	13%	14%	23%	13%	12%	18%	18%	16%	22%
Totals	100%	100%	100%	101%	100%	101%	100%	100%	101%	100%	100%	101%	100%
Unweighted N	(1,116)	(350)	(450)	(316)	(447)	(404)	(419)	(326)	(272)	(191)	(257)	(406)	(262)

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3. Equal Salary to Men

Do you feel you stand an equal chance with the men you work with in salary, or not?

Asked of employed women. Adapted from a 1990 Virginia Slims/Harris survey

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Equal chance	42%	*	42%	*	*	*	*	47%	*	*	*
Not equal chance	37%	*	37%	*	*	*	*	33%	*	*	*
Don't work with men	11%	*	11%	*	*	*	*	13%	*	*	*
Don't know	10%	*	10%	*	*	*	*	7%	*	*	*
Totals	100%	*	100%	*	*	*	*	100%	*	*	*
Unweighted N	(273)	(0)	(273)	(84)	(79)	(89)	(21)	(169)	(34)	(53)	(17)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Equal chance	42%	32%	*	*	34%	*	*	*	*	*	*	*	*
Not equal chance	37%	45%	*	*	43%	*	*	*	*	*	*	*	*
Don't work with men	11%	8%	*	*	9%	*	*	*	*	*	*	*	*
Don't know	10%	14%	*	*	15%	*	*	*	*	*	*	*	*
Totals	100%	99%	*	*	101%	*	*	*	*	*	*	*	*
Unweighted N	(273)	(112)	(87)	(74)	(137)	(83)	(84)	(89)	(81)	(49)	(59)	(94)	(71)

4. Equal Salary to Women

Do you feel you stand an equal chance with the women you work with in salary, or not?

Asked of employed men. Adapted from a 1990 Virginia Slims/Harris survey

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Equal chance	64%	64%	*	*	*	*	*	66%	*	*	*
Not equal chance	20%	20%	*	*	*	*	*	16%	*	*	*
Don't work with women	9%	9%	*	*	*	*	*	10%	*	*	*
Don't know	7%	7%	*	*	*	*	*	8%	*	*	*
Totals	100%	100%	*	*	*	*	*	100%	*	*	*
Unweighted N	(279)	(279)	(0)	(73)	(97)	(89)	(20)	(190)	(32)	(37)	(20)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Equal chance	64%	*	71%	*	63%	65%	*	66%	71%	*	*	*	*
Not equal chance	20%	*	14%	*	22%	17%	*	23%	18%	*	*	*	*
Don't work with women	9%	*	7%	*	6%	10%	*	7%	6%	*	*	*	*
Don't know	7%	*	8%	*	9%	9%	*	4%	4%	*	*	*	*
Totals	100%	*	100%	*	100%	101%	*	100%	99%	*	*	*	*
Unweighted N	(279)	(81)	(109)	(89)	(103)	(129)	(59)	(105)	(105)	(55)	(61)	(99)	(64)

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5. Equal Responsibilities to Men

Do you feel you stand an equal chance with the men you work with in responsibility, or not?

Asked of employed women. Adapted from a 1990 Virginia Slims/Harris survey

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Equal chance	50%	*	50%	*	*	*	*	53%	*	*	*
Not equal chance	31%	*	31%	*	*	*	*	30%	*	*	*
Don't work with men	12%	*	12%	*	*	*	*	14%	*	*	*
Don't know	7%	*	7%	*	*	*	*	3%	*	*	*
Totals	100%	*	100%	*	*	*	*	100%	*	*	*
Unweighted N	(274)	(0)	(274)	(85)	(79)	(89)	(21)	(169)	(35)	(53)	(17)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Equal chance	50%	42%	*	*	47%	*	*	*	*	*	*	*	*
Not equal chance	31%	41%	*	*	34%	*	*	*	*	*	*	*	*
Don't work with men	12%	12%	*	*	10%	*	*	*	*	*	*	*	*
Don't know	7%	6%	*	*	9%	*	*	*	*	*	*	*	*
Totals	100%	101%	*	*	100%	*	*	*	*	*	*	*	*
Unweighted N	(274)	(112)	(88)	(74)	(137)	(83)	(84)	(89)	(82)	(49)	(59)	(94)	(72)

6. Equal Responsibilities to Women

Do you feel you stand an equal chance with the women you work with in responsibility, or not?

Asked of employed men. Adapted from a 1990 Virginia Slims/Harris survey

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Equal chance	63%	63%	*	*	*	*	*	63%	*	*	*
Not equal chance	20%	20%	*	*	*	*	*	21%	*	*	*
Don't work with women	9%	9%	*	*	*	*	*	10%	*	*	*
Don't know	8%	8%	*	*	*	*	*	5%	*	*	*
Totals	100%	100%	*	*	*	*	*	99%	*	*	*
Unweighted N	(279)	(279)	(0)	(73)	(97)	(89)	(20)	(190)	(32)	(37)	(20)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Equal chance	63%	*	62%	*	64%	59%	*	69%	64%	*	*	*	*
Not equal chance	20%	*	23%	*	28%	18%	*	19%	25%	*	*	*	*
Don't work with women	9%	*	6%	*	5%	10%	*	6%	6%	*	*	*	*
Don't know	8%	*	9%	*	3%	13%	*	5%	6%	*	*	*	*
Totals	100%	*	100%	*	100%	100%	*	99%	101%	*	*	*	*
Unweighted N	(279)	(81)	(109)	(89)	(103)	(129)	(59)	(105)	(105)	(55)	(61)	(99)	(64)

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7. Approve of Married Women Working

Do you approve or disapprove of a married woman holding a job in business or industry if her husband is able to support her?

Adapted from a 1945 Gallup survey

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Approve	88%	86%	90%	85%	83%	88%	94%	88%	89%	90%	*
Disapprove	4%	5%	3%	5%	7%	4%	2%	4%	5%	3%	*
Not sure	8%	9%	7%	10%	10%	8%	4%	8%	6%	7%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,117)	(542)	(575)	(276)	(289)	(326)	(226)	(747)	(136)	(162)	(72)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Approve	88%	93%	87%	83%	94%	85%	86%	91%	88%	94%	87%	86%	87%
Disapprove	4%	1%	3%	8%	2%	8%	4%	5%	5%	5%	3%	5%	4%
Not sure	8%	5%	10%	9%	5%	6%	10%	5%	6%	1%	10%	9%	10%
Totals	100%	99%	100%	100%	101%	99%	100%	101%	99%	100%	100%	100%	101%
Unweighted N	(1,117)	(351)	(451)	(315)	(447)	(403)	(417)	(328)	(273)	(192)	(256)	(405)	(264)

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8. Decision to Keep Woman or Man

Suppose a company is faced with the necessity of laying off some of its employees. If they have to make a choice between a married woman who is very efficient at her job and whose husband could support her, and a married man with a family who does the same kind of work, but is not as efficient. Which do you think they should keep?

Adapted from a 1946 Fortune Magazine survey

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Keep more efficient person (married woman)	72%	71%	72%	63%	70%	75%	77%	73%	64%	74%	*
Keep less efficient person (married man)	9%	9%	8%	11%	12%	6%	5%	7%	13%	12%	*
Not sure	20%	20%	20%	26%	17%	19%	18%	20%	23%	14%	*
Totals	101%	100%	100%	100%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(1,117)	(541)	(576)	(276)	(288)	(326)	(227)	(747)	(136)	(162)	(72)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Keep more efficient person (married woman)	72%	76%	72%	68%	81%	72%	67%	78%	75%	77%	76%	69%	68%
Keep less efficient person (married man)	9%	11%	5%	11%	8%	11%	9%	5%	12%	7%	6%	10%	10%
Not sure	20%	13%	23%	21%	11%	17%	24%	16%	13%	16%	18%	21%	22%
Totals	101%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,117)	(352)	(451)	(314)	(447)	(403)	(418)	(328)	(273)	(190)	(257)	(406)	(264)

9. Ready for Woman President

Do you think America is ready to elect a woman president?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	48%	50%	47%	55%	45%	46%	50%	48%	49%	51%	*
No	33%	32%	35%	23%	36%	39%	33%	36%	23%	36%	*
Not sure	18%	18%	18%	22%	19%	16%	17%	16%	29%	13%	*
Totals	99%	100%	100%	100%	100%	101%	100%	100%	101%	100%	*
Unweighted N	(1,117)	(541)	(576)	(274)	(289)	(326)	(228)	(747)	(136)	(162)	(72)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	48%	56%	52%	36%	54%	44%	45%	52%	53%	54%	52%	46%	44%
No	33%	30%	25%	47%	32%	40%	35%	33%	31%	30%	32%	35%	35%
Not sure	18%	14%	22%	17%	14%	16%	19%	15%	16%	16%	16%	19%	22%
Totals	99%	100%	99%	100%	100%	100%	99%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,117)	(352)	(450)	(315)	(448)	(403)	(417)	(328)	(273)	(192)	(257)	(404)	(264)

10. Hope Woman Elected President

Do you personally hope that the United States elects a woman President of the United States in your lifetime?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	54%	51%	58%	70%	55%	50%	45%	49%	73%	66%	*
No	22%	24%	20%	7%	21%	28%	29%	27%	4%	19%	*
Not sure	24%	25%	23%	22%	25%	22%	26%	24%	22%	15%	*
Totals	100%	100%	101%	99%	101%	100%	100%	100%	99%	100%	*
Unweighted N	(1,118)	(542)	(576)	(276)	(289)	(326)	(227)	(748)	(136)	(162)	(72)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	54%	89%	56%	19%	88%	24%	55%	56%	51%	56%	50%	56%	55%
No	22%	2%	14%	51%	2%	47%	24%	20%	25%	27%	21%	22%	20%
Not sure	24%	9%	30%	30%	10%	29%	21%	24%	24%	17%	29%	22%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,118)	(352)	(451)	(315)	(448)	(403)	(419)	(328)	(272)	(192)	(257)	(406)	(263)

11. Women in Ground Combat Roles

Do you support or oppose allowing women in the military to serve in ground units that engage in close combat?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	31%	33%	30%	32%	30%	36%	26%	30%	33%	40%	*
Somewhat support	21%	20%	23%	22%	21%	20%	24%	21%	23%	20%	*
Neither support nor oppose	19%	16%	22%	21%	25%	13%	19%	18%	21%	16%	*
Somewhat oppose	11%	13%	9%	10%	8%	8%	19%	12%	13%	6%	*
Strongly oppose	12%	13%	10%	6%	10%	17%	11%	13%	6%	12%	*
Not sure	6%	5%	7%	9%	6%	6%	2%	5%	5%	6%	*
Totals	100%	100%	101%	100%	100%	100%	101%	99%	101%	100%	*
Unweighted N	(1,119)	(542)	(577)	(276)	(289)	(326)	(228)	(749)	(136)	(162)	(72)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly support	31%	46%	34%	14%	52%	18%	29%	35%	30%	36%	34%	27%	31%
Somewhat support	21%	23%	21%	21%	20%	22%	22%	23%	22%	22%	20%	21%	22%
Neither support nor oppose	19%	17%	20%	20%	13%	20%	20%	15%	19%	14%	21%	20%	17%
Somewhat oppose	11%	7%	10%	16%	7%	14%	10%	13%	12%	10%	11%	12%	9%
Strongly oppose	12%	2%	9%	25%	2%	25%	13%	11%	13%	15%	8%	13%	11%
Not sure	6%	6%	7%	5%	6%	1%	6%	3%	4%	2%	6%	6%	9%
Totals	100%	101%	101%	101%	100%	100%	100%	100%	100%	99%	100%	99%	99%
Unweighted N	(1,119)	(352)	(451)	(316)	(448)	(404)	(419)	(328)	(273)	(192)	(257)	(406)	(264)

YouGov Survey: Gender Roles

October 10 - 14, 2025 - 1119 U.S. adult citizens



Interviewing Dates	October 10 - 14, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 5.044, with a mean of one and a standard deviation of 0.844.
Number of respondents	1119
Margin of error	± 3.8% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	73 questions not reported.