

Sample	1000 U.S. Adult Citizens
Conducted	January 6 - 9, 2023
Margin of Error	$\pm 3.5\%$

1. About how often do you watch movies at home?

Once a week or more	3%
2 - 3 times a month	1%
About once a month	5%
A few times a year	5%
Almost never or never	}%

2. About how often do you go to watch movies in a movie theater?

Once a week or more	6%
2 - 3 times a month	
About once a month	10%
A few times a year	27%
Almost never or never	47%

3. Do you typically read movie reviews before or after watching a movie in theaters? *Asked of people who see movies in a movie theater at least a few times a year*

Before	
After	11%
Both equally	27%
I do not read movie reviews	
Not sure	7%

4. Do you typically read movie reviews before or after watching a movie at home? *Asked of people who see movies at home at least a few times a year*

Before	, o
After	, D
Both equally24%	, D
I do not read movie reviews	, D
Not sure	, D

5. How much influence do you think critics' movie reviews have on whether a movie is financially su	ccessful?
A lot	6
A little	6
None at all	6



6. How interested, if at all, are you in the Golden Globe Awards?

Very interested	8%
Somewhat interested2	23%
Not very interested 1	7%
Not interested at all4	7%
Not sure	5%

7. How likely are you to watch the Golden Globe Awards on Tuesday, January 10?

Very likely	
Somewhat likely	
Not very likely	
Not likely at all	50%
Not sure	6%

8. Have you seen the following movies released in 2022?

	Yes	No
Avatar: The Way of Water	23%	77%
Elvis	28%	72%
The Fabelmans	14%	86%
Tar	14%	86%
Top Gun: Maverick	39%	61%

9. Which of the following movies, nominated for Best Drama Motion Picture in this year's Golden Globes, do you think should win?

Avatar: The Way of Water	
Elvis	
Tár	
The Fabelmans	
Top Gun: Maverick	
Not sure	

	Yes	No
Babylon	17%	83%
The Banshees of Inisherin	16%	84%
Everything Everywhere All at Once	17%	83%
Glass Onion: A Knives Out Mystery	26%	74%
Triangle of Sadness	15%	85%



11. Which of the following movies, nominated for Best Musical/Comedy Motion Picture in this year's Golden Globes, do you think should win?

Babylon	
The Banshees of Inisherin	
Everything Everywhere All at Once	
Glass Onion: A Knives Out Mystery	12%
Triangle of Sadness	
Not sure	64%

12. You said that you haven't seen these movies. Do you want to see the following movies? *Asked of people who say they have not seen each movie*

	Yes, I do	No, I do not	Not sure
Avatar: The Way of Water	33%	44%	23%
Elvis	28%	45%	26%
The Fabelmans	19%	44%	37%
Tar	13%	47%	40%
Top Gun: Maverick	30%	46%	23%
Babylon	21%	46%	33%
The Banshees of Inisherin	14%	48%	38%
Everything Everywhere All at Once	20%	43%	37%
Glass Onion: A Knives Out Mystery	24%	43%	32%
Triangle of Sadness	12%	46%	42%

13. Please indicate what you think of each of the following movies. *Asked of people who say they have seen each movie*

	Love it	Like it	Dislike it	Hate it
Avatar: The Way of Water	40%	47%	10%	3%
Elvis	30%	47%	20%	3%
The Fabelmans	22%	52%	17%	9%
Tar	28%	47%	21%	4%
Top Gun: Maverick	51%	39%	7%	3%
Babylon	30%	42%	18%	10%
The Banshees of Inisherin	22%	45%	25%	8%
Everything Everywhere All at Once	27%	43%	19%	12%
Glass Onion: A Knives Out Mystery	31%	45%	14%	9%
Triangle of Sadness	24%	41%	25%	10%



14. Have you seen the most recent season of the following TV shows?

	Yes	No
House of the Dragon	28%	72%
The Crown	22%	78%
Severance	15%	85%
The Lord of the Rings: The Rings of Power	28%	72%
Andor	20%	80%

15. Which of the following TV shows, nominated for Best TV Drama in this year's Golden Globes, do you think should win?

House of the Dragon	11%
The Crown	8%
Severance	4%
The Lord of the Rings: The Rings of Power	15%
Andor	5%
Not sure	56%

16. Have you seen the most recent season of the following TV shows?

	Yes	No
Abbott Elementary	20%	80%
Only Murders in the Building	24%	76%
Hacks	16%	84%
The Bear	16%	84%
Wednesday	28%	72%

17. Which of the following TV shows, nominated for Best TV Musical/Comedy in this year's Golden Globes, do you think should win?

Abbott Elementary	10%
Only Murders in the Building	
Hacks	
The Bear	
Wednesday	
Not sure	58%



18. You said that you haven't seen the most recent season of these TV shows. Do you want to see the most recent season of the following TV shows?

Asked of people who say they have not seen each TV show

	Yes, I do	No, I do not	Not sure
House of the Dragon	12%	58%	30%
The Crown	17%	54%	29%
Severance	13%	51%	36%
The Lord of the Rings: The Rings of Power	18%	58%	24%
Andor	11%	50%	38%
Abbott Elementary	16%	50%	33%
Only Murders in the Building	18%	49%	33%
Hacks	12%	52%	36%
The Bear	14%	48%	38%
Wednesday	19%	50%	30%

19. Please indicate what you think of each of the following TV shows. *Asked of people who say they have seen each TV show*

	Love it	Like it	Dislike it	Hate it
House of the Dragon	40%	42%	12%	6%
The Crown	35%	44%	14%	7%
Severance	34%	40%	21%	5%
The Lord of the Rings: The Rings of Power	38%	42%	12%	8%
Andor	27%	53%	14%	6%
Abbott Elementary	40%	42%	16%	2%
Only Murders in the Building	36%	43%	15%	7%
Hacks	27%	44%	25%	4%
The Bear	31%	43%	22%	4%
Wednesday	45%	42%	10%	3%

20. Do you think it is appropriate or inappropriate for Golden Globe Award winners to discuss international politics in their acceptance speeches?

Completely appropriate	14%
Somewhat appropriate	17%
Somewhat inappropriate	
Completely inappropriate	
Not sure	



21. Do you think it is appropriate or inappropriate for Golden Globe Award winners to discuss U.S. politics in their acceptance speeches?

Completely appropriate	14%
Somewhat appropriate	15%
Somewhat inappropriate	
Completely inappropriate	
Not sure	

Interviewing Dates	January 6 - 9, 2023
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel us- ing sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was se- lected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.351 to 6.358, with a mean of one and a standard deviation of 0.496.
Number of respondents	1000
Margin of error	\pm 3.5% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	52 questions not reported.

1. Frequency of Watching Movies at Home

About how often do you watch movies at home?

		Ge	ender		Age (4 category)			Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Once a week or more	36%	36%	37%	40%	26%	42%	37%	34%	52%	34%	32%
2 - 3 times a month	24%	24%	25%	22%	37%	20%	18%	25%	16%	32%	16%
About once a month	15%	15%	16%	20%	15%	14%	15%	16%	11%	13%	22%
A few times a year	15%	14%	15%	12%	15%	15%	17%	15%	11%	13%	19%
Almost never or never	9%	11%	8%	7%	7%	10%	13%	9%	9%	8%	11%
Totals	99%	100%	101%	101%	100%	101%	100%	99%	99%	100%	100%
Unweighted N	(998)	(455)	(543)	(190)	(220)	(351)	(237)	(718)	(130)	(74)	(76)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Once a week or more	36%	35%	38%	36%	40%	33%	42%	39%	26%	25%	42%	40%	33%
2 - 3 times a month	24%	26%	21%	26%	25%	25%	21%	22%	30%	25%	19%	23%	30%
About once a month	15%	18%	16%	11%	17%	13%	12%	16%	22%	20%	11%	15%	17%
A few times a year	15%	12%	16%	16%	13%	17%	14%	14%	17%	18%	16%	14%	12%
Almost never or never	9%	8%	9%	10%	4%	12%	12%	8%	5%	11%	12%	8%	8%
Totals	99%	99%	100%	99%	99%	100%	101%	99%	100%	99%	100%	100%	100%
Unweighted N	(998)	(348)	(392)	(258)	(356)	(319)	(386)	(266)	(246)	(173)	(203)	(408)	(214)

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2. Frequency of Movies Watched in Theater

About how often do you go to watch movies in a movie theater?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Once a week or more	6%	7%	6%	17%	10%	1%	0%	3%	15%	14%	7%
2 - 3 times a month	9%	11%	7%	14%	23%	2%	2%	9%	10%	9%	10%
About once a month	10%	13%	8%	14%	19%	5%	4%	9%	12%	16%	6%
A few times a year	27%	28%	26%	26%	24%	31%	26%	28%	22%	21%	33%
Almost never or never	47%	41%	53%	30%	23%	62%	68%	50%	41%	40%	43%
Totals	99%	100%	100%	101%	99%	101%	100%	99%	100%	100%	99%
Unweighted N	(995)	(453)	(542)	(189)	(220)	(350)	(236)	(716)	(129)	(73)	(77)

			Party ID		2020) Vote	Family	Income (3 ca	tegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Once a week or more	6%	7%	8%	3%	6%	2%	7%	4%	6%	3%	4%	10%	5%
2 - 3 times a month	9%	11%	8%	10%	12%	9%	4%	10%	20%	15%	4%	9%	12%
About once a month	10%	13%	8%	9%	11%	8%	7%	8%	19%	10%	8%	10%	13%
A few times a year	27%	28%	28%	25%	31%	29%	22%	30%	30%	26%	27%	27%	28%
Almost never or never	47%	40%	49%	53%	39%	52%	60%	48%	25%	45%	57%	45%	42%
Totals	99%	99%	101%	100%	99%	100%	100%	100%	100%	99%	100%	101%	100%
Unweighted N	(995)	(346)	(391)	(258)	(355)	(317)	(385)	(266)	(244)	(172)	(203)	(406)	(214)

3. Reading Movie Reviews Before Theater

Do you typically read movie reviews before or after watching a movie in theaters? Asked of people who see movies in a movie theater at least a few times a year

Gender Age (4 category) Race (4 category) Male White Total Female 18-29 30-44 45-64 65+ Black Hispanic Other Before 29% 27% 31% 25% 25% 32% 40% 34% 22% 9% 39% 7% 9% 25% 4% After 11%15% 19% 15% 1%0% 9% 27% 29% 26% 31% 33% 22% 17%26% 35% 29% 26% Both equally I do not read movie reviews 26% 29% 23% 13% 21% 42% 39% 26% 21% 36% 23% 7% 8% 5% 12% 6% 2% 4% 6% 13% 1% 8% Not sure 100% 100% Totals 100% 100% 100% 99% 100% 101% 100% 100% 100% Unweighted N (504) (255) (249) (127) (169) (130)(78) (348) (72) (43) (41)

			Party ID		2020) Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Before	29%	27%	25%	37%	32%	34%	25%	33%	30%	36%	29%	26%	28%
After	11%	14%	6%	13%	11%	10%	15%	9%	11%	8%	6%	14%	11%
Both equally	27%	33%	26%	21%	29%	23%	31%	22%	30%	34%	23%	31%	20%
l do not read movie reviews	26%	22%	31%	26%	23%	30%	24%	31%	24%	19%	34%	21%	35%
Not sure	7%	4%	12%	2%	4%	4%	5%	6%	5%	3%	8%	8%	6%
Totals	100%	100%	100%	99%	99%	101%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(504)	(198)	(191)	(115)	(205)	(145)	(149)	(134)	(175)	(92)	(84)	(207)	(121)

4. Reading Movie Reviews Before Home Viewing

Do you typically read movie reviews before or after watching a movie at home?

Asked of people who see movies at home at least a few times a year

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Before	28%	21%	34%	28%	27%	28%	29%	26%	32%	27%	38%
After	6%	7%	5%	11%	12%	2%	0%	7%	4%	5%	4%
Both equally	24%	28%	20%	28%	32%	20%	18%	25%	20%	28%	19%
I do not read movie reviews	38%	39%	36%	24%	24%	48%	51%	39%	34%	39%	29%
Not sure	4%	5%	4%	10%	6%	2%	2%	4%	10%	1%	9%
Totals	100%	100%	99%	101%	101%	100%	100%	101%	100%	100%	99%
Unweighted N	(907)	(406)	(501)	(172)	(207)	(318)	(210)	(653)	(116)	(71)	(67)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Before	28%	31%	23%	31%	32%	27%	28%	30%	26%	26%	26%	31%	26%
After	6%	8%	5%	6%	6%	5%	4%	4%	12%	11%	5%	4%	7%
Both equally	24%	28%	22%	23%	26%	22%	23%	18%	31%	30%	20%	24%	24%
I do not read movie reviews	38%	30%	43%	38%	33%	43%	41%	44%	27%	29%	43%	36%	41%
Not sure	4%	2%	7%	3%	3%	3%	3%	5%	4%	4%	6%	6%	2%
Totals Unweighted N	100% (907)	99% (323)	100% (354)	101% (230)	100% (338)	100% (283)	99% (343)	101% (244)	100% (232)	100% (158)	100% (180)	101% (374)	100% (195)

5. Impact of Movie Reviews on a Movie's Finances

How much influence do you think critics' movie reviews have on whether a movie is financially successful?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	24%	21%	26%	35%	27%	15%	22%	23%	27%	31%	15%
A little	54%	55%	53%	48%	54%	55%	56%	55%	48%	46%	65%
None at all	23%	24%	21%	16%	20%	29%	22%	23%	25%	23%	20%
Totals	101%	100%	100%	99%	101%	99%	100%	101%	100%	100%	100%
Unweighted N	(994)	(452)	(542)	(186)	(221)	(350)	(237)	(716)	(128)	(74)	(76)

			Party ID		2020	Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	24%	31%	21%	19%	27%	19%	22%	23%	28%	25%	18%	26%	24%
A little	54%	52%	52%	57%	57%	54%	53%	51%	57%	46%	59%	51%	58%
None at all	23%	17%	27%	23%	17%	27%	25%	26%	16%	29%	23%	23%	17%
Totals	101%	100%	100%	99%	101%	100%	100%	100%	101%	100%	100%	100%	99%
Unweighted N	(994)	(345)	(390)	(259)	(354)	(320)	(388)	(265)	(244)	(173)	(202)	(406)	(213)

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6. Interested in Golden Globes

How interested, if at all, are you in the Golden Globe Awards?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interested	8%	7%	8%	12%	14%	4%	2%	6%	11%	11%	10%
Somewhat interested	23%	24%	21%	33%	35%	14%	12%	21%	27%	30%	20%
Not very interested	17%	15%	20%	19%	17%	15%	18%	18%	19%	14%	17%
Not interested at all	47%	51%	43%	26%	26%	63%	66%	53%	31%	34%	46%
Not sure	5%	3%	7%	9%	7%	4%	1%	3%	12%	10%	8%
Totals	100%	100%	99%	99%	99%	100%	99%	101%	100%	99%	101%
Unweighted N	(990)	(452)	(538)	(184)	(219)	(350)	(237)	(713)	(128)	(74)	(75)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interested	8%	12%	4%	7%	11%	6%	5%	7%	14%	10%	8%	8%	6%
Somewhat interested	23%	32%	16%	21%	28%	13%	24%	19%	31%	28%	18%	23%	23%
Not very interested	17%	20%	19%	11%	22%	12%	20%	13%	18%	16%	16%	16%	21%
Not interested at all	47%	32%	51%	60%	36%	67%	45%	59%	33%	37%	55%	48%	47%
Not sure	5%	4%	9%	1%	3%	2%	6%	3%	4%	9%	4%	5%	4%
Totals	100%	100%	99%	100%	100%	100%	100%	101%	100%	100%	101%	100%	101%
Unweighted N	(990)	(342)	(390)	(258)	(354)	(320)	(385)	(265)	(241)	(174)	(200)	(404)	(212)



7. Watch the Golden Globes

How likely are you to watch the Golden Globe Awards on Tuesday, January 10?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very likely	9%	11%	8%	17%	15%	5%	2%	9%	14%	10%	5%
Somewhat likely	19%	19%	19%	27%	32%	11%	10%	17%	26%	26%	13%
Not very likely	16%	12%	19%	17%	17%	14%	14%	14%	15%	24%	16%
Not likely at all	50%	52%	48%	27%	28%	66%	71%	56%	32%	33%	52%
Not sure	6%	6%	6%	11%	7%	5%	2%	4%	12%	7%	14%
Totals	100%	100%	100%	99%	99%	101%	99%	100%	99%	100%	100%
Unweighted N	(991)	(451)	(540)	(186)	(219)	(349)	(237)	(713)	(128)	(73)	(77)

			Party ID		2020) Vote	Family	v Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very likely	9%	13%	5%	11%	14%	6%	6%	9%	17%	12%	9%	9%	9%
Somewhat likely	19%	27%	17%	14%	24%	13%	18%	14%	28%	23%	12%	20%	22%
Not very likely	16%	21%	12%	13%	20%	10%	19%	12%	18%	17%	14%	15%	17%
Not likely at all	50%	34%	56%	60%	39%	69%	50%	62%	33%	39%	60%	50%	48%
Not sure	6%	5%	10%	2%	4%	2%	7%	3%	4%	8%	5%	6%	4%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(991)	(344)	(389)	(258)	(353)	(320)	(385)	(265)	(242)	(174)	(201)	(404)	(212)

8A. Seen Best Picture 2023 Nominees - Drama — Avatar: The Way of Water

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	23%	26%	21%	44%	41%	10%	4%	19%	27%	43%	23%
No	77%	74%	79%	56%	59%	90%	96%	81%	73%	57%	77%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(971)	(440)	(531)	(181)	(215)	(345)	(230)	(701)	(123)	(71)	(76)

			Party ID		2020) Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	23%	30%	17%	23%	26%	18%	19%	22%	33%	29%	17%	23%	23%
No	77%	70%	83%	77%	74%	82%	81%	78%	67%	71%	83%	77%	77%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(971)	(339)	(378)	(254)	(348)	(313)	(383)	(259)	(235)	(173)	(199)	(388)	(211)

8B. Seen Best Picture 2023 Nominees - Drama — Elvis

Have you seen the following movies released in 2022?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	28%	24%	32%	40%	41%	17%	20%	25%	24%	47%	25%
No	72%	76%	68%	60%	59%	83%	80%	75%	76%	53%	75%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(971)	(441)	(530)	(182)	(213)	(344)	(232)	(700)	(123)	(72)	(76)

			Party ID		2020) Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	28%	33%	22%	30%	31%	26%	21%	26%	39%	34%	21%	28%	29%
No	72%	67%	78%	70%	69%	74%	79%	74%	61%	66%	79%	72%	71%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(971)	(339)	(377)	(255)	(348)	(314)	(380)	(260)	(235)	(173)	(199)	(388)	(211)



8C. Seen Best Picture 2023 Nominees - Drama — The Fabelmans

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	14%	17%	10%	22%	30%	4%	2%	11%	11%	28%	17%
No	86%	83%	90%	78%	70%	96%	98%	89%	89%	72%	83%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(965)	(436)	(529)	(181)	(212)	(342)	(230)	(696)	(123)	(70)	(76)

			Party ID		2020) Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	14%	16%	9%	17%	14%	12%	8%	11%	26%	20%	10%	11%	16%
No	86%	84%	91%	83%	86%	88%	92%	89%	74%	80%	90%	89%	84%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(965)	(336)	(374)	(255)	(347)	(310)	(380)	(259)	(232)	(172)	(196)	(387)	(210)

8D. Seen Best Picture 2023 Nominees - Drama — Tar

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	14%	17%	11%	23%	34%	3%	1%	12%	15%	20%	17%
No	86%	83%	89%	77%	66%	97%	99%	88%	85%	80%	83%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(964)	(436)	(528)	(181)	(213)	(341)	(229)	(697)	(121)	(70)	(76)

			Party ID		2020) Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	14%	20%	9%	15%	16%	11%	8%	10%	31%	23%	8%	12%	17%
No	86%	80%	91%	85%	84%	89%	92%	90%	69%	77%	92%	88%	83%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(964)	(335)	(376)	(253)	(346)	(311)	(381)	(258)	(233)	(172)	(196)	(386)	(210)





8E. Seen Best Picture 2023 Nominees - Drama — Top Gun: Maverick

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	39%	43%	35%	44%	44%	38%	29%	38%	28%	50%	41%
No	61%	57%	65%	56%	56%	62%	71%	62%	72%	50%	59%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(974)	(442)	(532)	(183)	(213)	(345)	(233)	(704)	(124)	(71)	(75)

			Party ID		2020	Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	39%	36%	34%	48%	36%	46%	28%	43%	49%	36%	35%	41%	41%
No	61%	64%	66%	52%	64%	54%	72%	57%	51%	64%	65%	59%	59%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(974)	(340)	(378)	(256)	(348)	(316)	(382)	(261)	(235)	(172)	(200)	(391)	(211)

YouGov

9. Best Picture Drama Should Win

Which of the following movies, nominated for Best Drama Motion Picture in this year's Golden Globes, do you think should win?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Avatar: The Way of Water	17%	16%	18%	23%	25%	13%	8%	13%	22%	31%	16%
Elvis	8%	7%	10%	9%	12%	6%	7%	9%	5%	8%	7%
Tár	3%	3%	3%	6%	6%	2%	1%	3%	3%	6%	3%
The Fabelmans	4%	5%	4%	8%	8%	1%	2%	4%	6%	6%	7%
Top Gun: Maverick	21%	22%	20%	19%	19%	24%	21%	22%	13%	24%	21%
Not sure	46%	47%	45%	35%	30%	55%	60%	49%	52%	26%	46%
Totals	99%	100%	100%	100%	100%	101%	99%	100%	101%	101%	100%
Unweighted N	(991)	(451)	(540)	(185)	(220)	(350)	(236)	(713)	(128)	(74)	(76)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Avatar: The Way of Water	17%	22%	15%	13%	17%	11%	19%	15%	18%	12%	16%	16%	22%
Elvis	8%	12%	6%	8%	9%	7%	8%	8%	10%	12%	7%	7%	10%
Tár	3%	4%	3%	3%	5%	2%	4%	2%	5%	6%	3%	3%	2%
The Fabelmans	4%	5%	2%	7%	5%	3%	2%	6%	6%	5%	5%	3%	5%
Top Gun: Maverick	21%	17%	17%	31%	19%	29%	16%	26%	26%	19%	20%	23%	20%
Not sure	46%	41%	56%	38%	45%	47%	51%	42%	35%	46%	49%	48%	40%
Totals	99%	101%	99%	100%	100%	99%	100%	99%	100%	100%	100%	100%	99%
Unweighted N	(991)	(345)	(387)	(259)	(355)	(319)	(386)	(265)	(242)	(172)	(201)	(404)	(214)



10A. Seen Best Picture 2023 Nominees - Comedy — Babylon

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	17%	22%	13%	35%	34%	4%	2%	14%	24%	26%	21%
No	83%	78%	87%	65%	66%	96%	98%	86%	76%	74%	79%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(979)	(449)	(530)	(186)	(217)	(343)	(233)	(707)	(124)	(73)	(75)

			Party ID		2020	Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	17%	22%	12%	20%	21%	12%	11%	13%	32%	22%	9%	19%	19%
No	83%	78%	88%	80%	79%	88%	89%	87%	68%	78%	91%	81%	81%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(979)	(341)	(381)	(257)	(349)	(316)	(383)	(259)	(242)	(174)	(199)	(395)	(211)

10B. Seen Best Picture 2023 Nominees - Comedy — The Banshees of Inisherin

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	16%	19%	12%	24%	35%	4%	4%	14%	15%	24%	18%
No	84%	81%	88%	76%	65%	96%	96%	86%	85%	76%	82%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(978)	(446)	(532)	(185)	(216)	(342)	(235)	(706)	(124)	(73)	(75)

			Party ID		2020) Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	16%	22%	10%	17%	17%	14%	9%	14%	29%	24%	7%	13%	20%
No	84%	78%	90%	83%	83%	86%	91%	86%	71%	76%	93%	87%	80%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(978)	(343)	(380)	(255)	(351)	(315)	(382)	(261)	(241)	(174)	(198)	(395)	(211)

10C. Seen Best Picture 2023 Nominees - Comedy — Everything Everywhere All at Once

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	17%	21%	13%	31%	31%	8%	2%	14%	17%	31%	27%
No	83%	79%	87%	69%	69%	92%	98%	86%	83%	69%	73%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(979)	(447)	(532)	(185)	(214)	(345)	(235)	(707)	(125)	(72)	(75)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	17%	22%	12%	19%	21%	12%	11%	14%	30%	24%	11%	17%	17%
No	83%	78%	88%	81%	79%	88%	89%	86%	70%	76%	89%	83%	83%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(979)	(342)	(380)	(257)	(351)	(315)	(383)	(262)	(238)	(173)	(199)	(395)	(212)

10D. Seen Best Picture 2023 Nominees - Comedy — Glass Onion: A Knives Out Mystery

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	26%	26%	26%	41%	36%	17%	16%	24%	23%	39%	30%
No	74%	74%	74%	59%	64%	83%	84%	76%	77%	61%	70%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(978)	(444)	(534)	(185)	(213)	(344)	(236)	(708)	(122)	(72)	(76)

			Party ID		2020) Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	26%	33%	22%	26%	31%	21%	23%	23%	35%	29%	23%	23%	32%
No	74%	67%	78%	74%	69%	79%	77%	77%	65%	71%	77%	77%	68%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(978)	(340)	(381)	(257)	(350)	(317)	(379)	(263)	(239)	(172)	(199)	(395)	(212)



10E. Seen Best Picture 2023 Nominees - Comedy — Triangle of Sadness

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	15%	16%	14%	35%	27%	2%	0%	11%	21%	30%	10%
No	85%	84%	86%	65%	73%	98%	100%	89%	79%	70%	90%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(979)	(448)	(531)	(186)	(215)	(343)	(235)	(706)	(126)	(72)	(75)

			Party ID		2020	Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	15%	19%	11%	16%	14%	12%	11%	10%	27%	17%	8%	16%	17%
No	85%	81%	89%	84%	86%	88%	89%	90%	73%	83%	92%	84%	83%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(979)	(342)	(381)	(256)	(350)	(315)	(384)	(262)	(238)	(173)	(198)	(397)	(211)

11. Best Picture Musical/Comedy Should Win

Which of the following movies, nominated for Best Musical/Comedy Motion Picture in this year's Golden Globes, do you think should win?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Babylon	8%	8%	9%	18%	12%	4%	3%	6%	15%	18%	4%
The Banshees of Inisherin	4%	5%	3%	5%	9%	1%	2%	4%	1%	5%	5%
Everything Everywhere All at Once	8%	10%	5%	11%	16%	5%	0%	7%	6%	12%	12%
Glass Onion: A Knives Out Mystery	12%	13%	12%	21%	16%	9%	5%	12%	11%	11%	23%
Triangle of Sadness	4%	4%	4%	6%	8%	1%	0%	3%	5%	7%	1%
Not sure	64%	60%	67%	39%	38%	80%	90%	68%	62%	48%	55%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	101%	100%
Unweighted N	(991)	(453)	(538)	(186)	(220)	(350)	(235)	(714)	(127)	(74)	(76)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Babylon	8%	13%	6%	6%	9%	8%	9%	10%	8%	8%	4%	9%	11%
The Banshees of Inisherin	4%	5%	3%	6%	5%	4%	3%	3%	9%	5%	3%	2%	7%
Everything Everywhere All at Once	8%	11%	6%	6%	10%	4%	8%	6%	11%	11%	6%	6%	9%
Glass Onion: A Knives Out Mystery	12%	15%	10%	13%	16%	8%	9%	12%	17%	11%	14%	11%	14%
Triangle of Sadness	4%	4%	2%	5%	3%	3%	2%	1%	10%	9%	0%	3%	5%
Not sure	64%	52%	73%	65%	56%	73%	69%	67%	45%	56%	72%	69%	53%
Totals	100%	100%	100%	101%	99%	100%	100%	99%	100%	100%	99%	100%	99%
Unweighted N	(991)	(346)	(388)	(257)	(354)	(317)	(387)	(263)	(244)	(173)	(201)	(403)	(214)



12A. Want to See Best Picture 2023 Nominees — Avatar: The Way of Water

You said that you haven't seen these movies. Do you want to see the following movies?

Asked of people who say they have not seen each movie

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	33%	32%	35%	35%	40%	34%	28%	32%	30%	45%	34%
No, I do not	44%	43%	44%	39%	33%	44%	52%	45%	41%	32%	47%
Not sure	23%	25%	21%	26%	27%	22%	20%	22%	29%	23%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(757)	(330)	(427)	(103)	(125)	(308)	(221)	(569)	(88)	(41)	(59)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I do	33%	39%	31%	31%	42%	24%	33%	37%	34%	24%	35%	36%	34%
No, I do not	44%	37%	43%	51%	36%	56%	44%	44%	41%	48%	45%	42%	43%
Not sure	23%	23%	26%	18%	22%	21%	23%	19%	25%	28%	20%	22%	24%
Totals	100%	99%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(757)	(245)	(314)	(198)	(269)	(255)	(319)	(202)	(159)	(124)	(166)	(305)	(162)



12B. Want to See Best Picture 2023 Nominees - Elvis

You said that you haven't seen these movies. Do you want to see the following movies?

Asked of people who say they have not seen each movie

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	28%	27%	30%	25%	32%	27%	30%	31%	22%	25%	24%
No, I do not	45%	47%	43%	40%	39%	47%	51%	46%	49%	36%	45%
Not sure	26%	26%	27%	35%	29%	25%	20%	24%	29%	39%	31%
Totals	99%	100%	100%	100%	100%	99%	101%	101%	100%	100%	100%
Unweighted N	(693)	(334)	(359)	(108)	(124)	(279)	(182)	(511)	(90)	(36)	(56)

			Party ID		2020) Vote	Family	Income (3 ca	tegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I do	28%	33%	23%	32%	32%	25%	30%	30%	30%	27%	32%	29%	25%
No, I do not	45%	38%	50%	47%	45%	48%	41%	46%	49%	44%	43%	45%	49%
Not sure	26%	29%	27%	22%	23%	27%	29%	23%	21%	29%	25%	26%	26%
Totals	99%	100%	100%	101%	100%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(693)	(221)	(291)	(181)	(239)	(232)	(299)	(188)	(143)	(113)	(156)	(275)	(149)

12C. Want to See Best Picture 2023 Nominees — The Fabelmans

You said that you haven't seen these movies. Do you want to see the following movies?

Asked of people who say they have not seen each movie

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	19%	18%	20%	26%	24%	13%	19%	19%	20%	15%	21%
No, I do not	44%	43%	44%	34%	39%	44%	53%	46%	41%	32%	46%
Not sure	37%	39%	36%	39%	37%	43%	28%	35%	39%	53%	33%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(825)	(365)	(460)	(133)	(149)	(320)	(223)	(605)	(105)	(49)	(66)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I do	19%	27%	12%	20%	26%	14%	18%	20%	22%	19%	16%	22%	17%
No, I do not	44%	34%	45%	51%	36%	53%	41%	46%	46%	49%	51%	37%	43%
Not sure	37%	39%	42%	28%	38%	33%	41%	34%	33%	32%	33%	41%	40%
Totals	100%	100%	99%	99%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(825)	(272)	(340)	(213)	(302)	(271)	(346)	(227)	(169)	(132)	(178)	(337)	(178)

12D. Want to See Best Picture 2023 Nominees — Tar

You said that you haven't seen these movies. Do you want to see the following movies?

Asked of people who say they have not seen each movie

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	13%	14%	13%	26%	22%	6%	8%	11%	20%	21%	11%
No, I do not	47%	48%	46%	36%	35%	49%	60%	49%	48%	32%	48%
Not sure	40%	39%	41%	38%	42%	45%	32%	40%	32%	47%	41%
Totals	100%	101%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(823)	(363)	(460)	(133)	(141)	(325)	(224)	(605)	(100)	(52)	(66)

			Party ID		2020	Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I do	13%	23%	7%	11%	22%	8%	11%	15%	16%	16%	7%	15%	15%
No, I do not	47%	38%	48%	56%	36%	60%	45%	49%	47%	47%	54%	43%	47%
Not sure	40%	39%	45%	33%	42%	31%	44%	36%	37%	37%	40%	42%	38%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(823)	(269)	(340)	(214)	(295)	(274)	(351)	(231)	(159)	(131)	(183)	(332)	(177)

12E. Want to See Best Picture 2023 Nominees — Top Gun: Maverick

You said that you haven't seen these movies. Do you want to see the following movies?

Asked of people who say they have not seen each movie

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	30%	35%	27%	28%	30%	31%	32%	31%	29%	36%	21%
No, I do not	46%	38%	53%	47%	36%	48%	52%	46%	44%	47%	47%
Not sure	23%	27%	21%	25%	34%	21%	17%	23%	27%	17%	32%
Totals	99%	100%	101%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(590)	(251)	(339)	(99)	(117)	(209)	(165)	(427)	(88)	(31)	(44)

			Party ID		2020	Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I do	30%	33%	27%	33%	33%	33%	29%	33%	35%	28%	29%	31%	32%
No, I do not	46%	45%	48%	45%	43%	48%	48%	47%	38%	39%	48%	48%	47%
Not sure	23%	22%	25%	22%	24%	19%	23%	20%	27%	33%	23%	20%	21%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(590)	(206)	(250)	(134)	(220)	(169)	(273)	(146)	(118)	(106)	(130)	(233)	(121)



12F. Want to See Best Picture 2023 Nominees — Babylon

You said that you haven't seen these movies. Do you want to see the following movies?

Asked of people who say they have not seen each movie

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	21%	21%	20%	33%	23%	18%	17%	19%	22%	32%	20%
No, I do not	46%	46%	46%	35%	41%	47%	56%	47%	45%	40%	48%
Not sure	33%	33%	33%	32%	36%	35%	28%	34%	33%	28%	32%
Totals	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(810)	(354)	(456)	(116)	(143)	(323)	(228)	(605)	(90)	(53)	(62)

			Party ID		2020	Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I do	21%	25%	20%	17%	26%	15%	21%	22%	23%	20%	17%	22%	24%
No, I do not	46%	39%	47%	54%	38%	55%	44%	48%	48%	49%	54%	41%	45%
Not sure	33%	36%	33%	29%	36%	30%	35%	30%	29%	32%	30%	37%	31%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	101%	100%	100%
Unweighted N	(810)	(267)	(334)	(209)	(287)	(274)	(339)	(225)	(168)	(135)	(182)	(318)	(175)

12G. Want to See Best Picture 2023 Nominees — The Banshees of Inisherin

You said that you haven't seen these movies. Do you want to see the following movies?

Asked of people who say they have not seen each movie

		Ge	ender		Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Yes, I do	14%	15%	13%	23%	19%	11%	8%	12%	22%	14%	18%	
No, I do not	48%	47%	49%	35%	42%	50%	59%	51%	43%	36%	47%	
Not sure	38%	38%	38%	41%	39%	39%	32%	36%	35%	50%	35%	
Totals	100%	100%	100%	99%	100%	100%	99%	99%	100%	100%	100%	
Unweighted N	(818)	(365)	(453)	(131)	(140)	(325)	(222)	(597)	(105)	(53)	(63)	

			Party ID		2020) Vote	Family	Income (3 ca	tegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I do	14%	19%	13%	11%	20%	8%	10%	14%	22%	16%	10%	16%	14%
No, I do not	48%	42%	46%	58%	41%	59%	45%	53%	49%	51%	55%	44%	47%
Not sure	38%	39%	41%	31%	39%	33%	45%	33%	29%	33%	35%	40%	39%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(818)	(260)	(343)	(215)	(289)	(271)	(344)	(222)	(169)	(127)	(185)	(340)	(166)

YouGov

12H. Want to See Best Picture 2023 Nominees — Everything Everywhere All at Once

You said that you haven't seen these movies. Do you want to see the following movies? Asked of people who say they have not seen each movie

		Ge	ender		Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Yes, I do	20%	22%	19%	28%	31%	17%	12%	18%	28%	24%	22%	
No, I do not	43%	43%	43%	39%	33%	45%	50%	44%	37%	41%	42%	
Not sure	37%	35%	38%	34%	35%	38%	38%	37%	35%	35%	36%	
Totals	100%	100%	100%	101%	99%	100%	100%	99%	100%	100%	100%	
Unweighted N	(816)	(357)	(459)	(128)	(144)	(316)	(228)	(602)	(104)	(52)	(58)	

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I do	20%	25%	20%	15%	26%	15%	18%	16%	34%	20%	15%	20%	27%
No, I do not	43%	34%	43%	52%	32%	51%	43%	47%	38%	38%	49%	42%	41%
Not sure	37%	41%	36%	32%	42%	34%	39%	38%	28%	42%	36%	38%	32%
Totals	100%	100%	99%	99%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(816)	(267)	(337)	(212)	(284)	(277)	(342)	(222)	(169)	(131)	(178)	(332)	(175)

YouGov

12I. Want to See Best Picture 2023 Nominees — Glass Onion: A Knives Out Mystery

You said that you haven't seen these movies. Do you want to see the following movies?

Asked of people who say they have not seen each movie

		Ge	ender		Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Yes, I do	24%	27%	22%	35%	33%	22%	15%	24%	23%	30%	20%	
No, I do not	43%	41%	45%	29%	35%	46%	55%	45%	42%	29%	49%	
Not sure	32%	31%	33%	36%	32%	32%	30%	31%	35%	42%	30%	
Totals	99%	99%	100%	100%	100%	100%	100%	100%	100%	101%	99%	
Unweighted N	(723)	(331)	(392)	(110)	(136)	(283)	(194)	(532)	(92)	(46)	(53)	

			Party ID		2020) Vote	Family	Income (3 ca	tegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I do	24%	32%	22%	19%	36%	18%	19%	24%	34%	27%	19%	27%	23%
No, I do not	43%	34%	41%	57%	33%	56%	40%	48%	43%	42%	52%	38%	46%
Not sure	32%	34%	37%	24%	31%	26%	40%	28%	22%	31%	29%	35%	31%
Totals	99%	100%	100%	100%	100%	100%	99%	100%	99%	100%	100%	100%	100%
Unweighted N	(723)	(232)	(300)	(191)	(240)	(252)	(301)	(199)	(155)	(119)	(154)	(306)	(144)

12J. Want to See Best Picture 2023 Nominees — Triangle of Sadness

You said that you haven't seen these movies. Do you want to see the following movies?

Asked of people who say they have not seen each movie

		Gender			Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Yes, I do	12%	12%	11%	19%	22%	9%	4%	10%	16%	16%	13%	
No, I do not	46%	47%	46%	38%	36%	47%	59%	48%	49%	28%	50%	
Not sure	42%	40%	43%	43%	42%	44%	37%	41%	35%	56%	36%	
Totals	100%	99%	100%	100%	100%	100%	100%	99%	100%	100%	99%	
Unweighted N	(836)	(377)	(459)	(124)	(148)	(331)	(233)	(620)	(96)	(53)	(67)	

			Party ID		2020) Vote	Family	Income (3 ca	tegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I do	12%	16%	10%	10%	15%	7%	10%	11%	19%	11%	7%	13%	14%
No, I do not	46%	40%	45%	57%	37%	60%	45%	48%	46%	47%	52%	44%	44%
Not sure	42%	44%	45%	33%	48%	33%	46%	41%	35%	41%	41%	43%	41%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	99%	100%	100%	99%
Unweighted N	(836)	(275)	(343)	(218)	(305)	(276)	(348)	(232)	(172)	(140)	(181)	(340)	(175)

YouGov

13A. Best Picture 2023 Nominees Opinion — Avatar: The Way of Water

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	40%	44%	35%	37%	40%	38%	*	36%	51%	*	*
Like it	47%	42%	52%	49%	46%	45%	*	50%	32%	*	*
Dislike it	10%	11%	10%	10%	11%	11%	*	11%	9%	*	*
Hate it	3%	3%	3%	3%	2%	5%	*	2%	9%	*	*
Totals	100%	100%	100%	99%	99%	99%	*	99%	101%	*	*
Unweighted N	(201)	(104)	(97)	(74)	(87)	(32)	(8)	(122)	(34)	(28)	(17)

			Party ID		2020	Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	40%	38%	49%	33%	41%	30%	36%	54%	34%	24%	40%	44%	47%
Like it	47%	49%	38%	53%	49%	50%	46%	34%	57%	60%	52%	42%	39%
Dislike it	10%	11%	10%	10%	7%	16%	15%	9%	8%	14%	4%	8%	14%
Hate it	3%	2%	4%	4%	4%	4%	3%	3%	1%	2%	3%	6%	0%
Totals	100%	100%	101%	100%	101%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(201)	(89)	(59)	(53)	(76)	(56)	(61)	(54)	(71)	(44)	(32)	(80)	(45)

13B. Best Picture 2023 Nominees Opinion — Elvis

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	30%	28%	31%	26%	23%	33%	47%	28%	*	23%	*
Like it	47%	45%	49%	44%	45%	55%	47%	52%	*	44%	*
Dislike it	20%	23%	18%	24%	29%	10%	7%	17%	*	32%	*
Hate it	3%	5%	2%	7%	3%	2%	0%	3%	*	1%	*
Totals	100%	101%	100%	101%	100%	100%	101%	100%	*	100%	*
Unweighted N	(263)	(101)	(162)	(68)	(86)	(62)	(47)	(179)	(29)	(35)	(20)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	30%	26%	33%	30%	30%	34%	26%	38%	25%	24%	29%	32%	31%
Like it	47%	53%	42%	44%	47%	43%	44%	49%	49%	48%	60%	47%	38%
Dislike it	20%	16%	23%	22%	20%	18%	27%	8%	24%	28%	8%	16%	28%
Hate it	3%	4%	2%	4%	3%	6%	3%	4%	3%	0%	2%	6%	3%
Totals	100%	99%	100%	100%	100%	101%	100%	99%	101%	100%	99%	101%	100%
Unweighted N	(263)	(110)	(82)	(71)	(105)	(79)	(77)	(70)	(86)	(57)	(41)	(106)	(59)

13C. Best Picture 2023 Nominees Opinion — The Fabelmans

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	22%	22%	22%	24%	20%	*	*	24%	*	*	*
Like it	52%	55%	48%	53%	50%	*	*	51%	*	*	*
Dislike it	17%	16%	17%	11%	21%	*	*	20%	*	*	*
Hate it	9%	7%	13%	12%	10%	*	*	5%	*	*	*
Totals	100%	100%	100%	100%	101%	*	*	100%	*	*	*
Unweighted N	(122)	(67)	(55)	(43)	(59)	(16)	(4)	(77)	(16)	(19)	(10)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	22%	29%	15%	18%	22%	21%	*	*	28%	18%	*	17%	*
Like it	52%	57%	54%	47%	54%	57%	*	*	51%	54%	*	62%	*
Dislike it	17%	3%	29%	24%	10%	10%	*	*	14%	18%	*	13%	*
Hate it	9%	11%	3%	12%	14%	11%	*	*	7%	10%	*	9%	*
Totals	100%	100%	101%	101%	100%	99%	*	*	100%	100%	*	101%	*
Unweighted N	(122)	(54)	(30)	(38)	(41)	(35)	(29)	(28)	(55)	(34)	(17)	(42)	(29)

13D. Best Picture 2023 Nominees Opinion — Tar

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	28%	28%	28%	27%	27%	*	*	32%	*	*	*
Like it	47%	47%	48%	51%	46%	*	*	47%	*	*	*
Dislike it	21%	22%	18%	15%	25%	*	*	16%	*	*	*
Hate it	4%	3%	6%	7%	2%	*	*	4%	*	*	*
Totals	100%	100%	100%	100%	100%	*	*	99%	*	*	*
Unweighted N	(126)	(66)	(60)	(45)	(68)	(10)	(3)	(81)	(19)	(17)	(9)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	28%	32%	21%	28%	31%	30%	*	*	26%	37%	*	30%	22%
Like it	47%	48%	41%	52%	41%	56%	*	*	46%	39%	*	43%	51%
Dislike it	21%	17%	31%	18%	24%	15%	*	*	25%	22%	*	21%	22%
Hate it	4%	3%	8%	2%	5%	0%	*	*	3%	2%	*	7%	5%
Totals	100%	100%	101%	100%	101%	101%	*	*	100%	100%	*	101%	100%
Unweighted N	(126)	(61)	(30)	(35)	(47)	(32)	(28)	(23)	(68)	(38)	(12)	(46)	(30)

13E. Best Picture 2023 Nominees Opinion — Top Gun: Maverick

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	51%	51%	51%	48%	40%	57%	61%	51%	52%	46%	55%
Like it	39%	40%	39%	39%	41%	40%	36%	39%	34%	45%	39%
Dislike it	7%	7%	7%	8%	12%	3%	3%	7%	10%	3%	3%
Hate it	3%	3%	3%	6%	6%	0%	0%	2%	4%	6%	3%
Totals	100%	101%	100%	101%	99%	100%	100%	99%	100%	100%	100%
Unweighted N	(365)	(183)	(182)	(77)	(92)	(129)	(67)	(265)	(33)	(37)	(30)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	51%	50%	45%	57%	48%	57%	40%	59%	50%	57%	50%	51%	47%
Like it	39%	43%	42%	34%	45%	34%	48%	36%	38%	30%	42%	42%	39%
Dislike it	7%	5%	9%	6%	5%	6%	7%	5%	9%	9%	5%	5%	10%
Hate it	3%	2%	4%	3%	2%	3%	5%	1%	3%	5%	3%	2%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	101%	100%	100%	100%
Unweighted N	(365)	(125)	(121)	(119)	(122)	(144)	(103)	(109)	(112)	(59)	(70)	(151)	(85)

13F. Best Picture 2023 Nominees Opinion — Babylon

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	30%	36%	21%	32%	28%	*	*	24%	44%	*	*
Like it	42%	36%	52%	40%	42%	*	*	44%	29%	*	*
Dislike it	18%	19%	16%	21%	15%	*	*	22%	14%	*	*
Hate it	10%	10%	10%	8%	14%	*	*	10%	13%	*	*
Totals	100%	101%	99%	101%	99%	*	*	100%	100%	*	*
Unweighted N	(158)	(91)	(67)	(66)	(71)	(16)	(5)	(94)	(32)	(19)	(13)

			Party ID		2020) Vote	Family	Income (3 ca	tegory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	30%	40%	25%	21%	31%	40%	37%	38%	25%	41%	*	25%	29%
Like it	42%	37%	42%	50%	43%	36%	37%	26%	51%	45%	*	43%	33%
Dislike it	18%	14%	25%	18%	16%	21%	16%	32%	12%	10%	*	19%	23%
Hate it	10%	10%	8%	11%	10%	3%	10%	4%	11%	5%	*	12%	14%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	99%	101%	*	99%	99%
Unweighted N	(158)	(71)	(41)	(46)	(60)	(40)	(41)	(32)	(70)	(36)	(16)	(73)	(33)

13G. Best Picture 2023 Nominees Opinion — The Banshees of Inisherin

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	22%	22%	22%	26%	21%	*	*	21%	*	*	*
Like it	45%	44%	46%	39%	50%	*	*	46%	*	*	*
Dislike it	25%	24%	26%	31%	22%	*	*	24%	*	*	*
Hate it	8%	10%	5%	4%	8%	*	*	9%	*	*	*
Totals	100%	100%	99%	100%	101%	*	*	100%	*	*	*
Unweighted N	(146)	(75)	(71)	(49)	(72)	(14)	(11)	(98)	(17)	(19)	(12)

			Party ID		2020) Vote	Family	Income (3 ca	tegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	22%	26%	19%	19%	33%	19%	12%	22%	26%	32%	*	21%	11%
Like it	45%	41%	42%	54%	46%	40%	48%	34%	51%	41%	*	41%	54%
Dislike it	25%	27%	24%	22%	18%	31%	28%	40%	14%	22%	*	28%	23%
Hate it	8%	6%	15%	5%	3%	11%	12%	4%	9%	4%	*	9%	12%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	99%	*	99%	100%
Unweighted N	(146)	(75)	(34)	(37)	(57)	(41)	(35)	(35)	(66)	(44)	(13)	(49)	(40)

13H. Best Picture 2023 Nominees Opinion — Everything Everywhere All at Once

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	27%	29%	23%	25%	24%	*	*	24%	*	*	*
Like it	43%	43%	42%	38%	46%	*	*	44%	*	*	*
Dislike it	19%	20%	17%	20%	21%	*	*	21%	*	*	*
Hate it	12%	8%	18%	18%	9%	*	*	11%	*	*	*
Totals	101%	100%	100%	101%	100%	*	*	100%	*	*	*
Unweighted N	(151)	(86)	(65)	(51)	(67)	(27)	(6)	(95)	(20)	(19)	(17)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	27%	29%	36%	15%	29%	33%	22%	35%	25%	34%	*	23%	19%
Like it	43%	45%	38%	44%	48%	38%	42%	45%	42%	58%	*	37%	37%
Dislike it	19%	16%	13%	27%	13%	24%	13%	10%	25%	1%	*	20%	39%
Hate it	12%	10%	13%	14%	10%	5%	22%	10%	8%	7%	*	20%	5%
Totals	101%	100%	100%	100%	100%	100%	99%	100%	100%	100%	*	100%	100%
Unweighted N	(151)	(69)	(39)	(43)	(64)	(37)	(38)	(38)	(63)	(39)	(20)	(59)	(33)

13I. Best Picture 2023 Nominees Opinion — Glass Onion: A Knives Out Mystery

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	31%	29%	33%	36%	26%	26%	39%	31%	*	*	*
Like it	45%	49%	41%	32%	51%	60%	42%	51%	*	*	*
Dislike it	14%	15%	13%	18%	16%	3%	19%	13%	*	*	*
Hate it	9%	6%	12%	13%	7%	11%	0%	6%	*	*	*
Totals	99%	99%	99%	99%	100%	100%	100%	101%	*	*	*
Unweighted N	(240)	(107)	(133)	(70)	(73)	(57)	(40)	(167)	(26)	(25)	(22)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	31%	35%	32%	25%	39%	26%	35%	38%	24%	30%	30%	31%	34%
Like it	45%	46%	40%	49%	43%	53%	31%	49%	56%	47%	53%	38%	47%
Dislike it	14%	10%	20%	14%	14%	13%	17%	10%	12%	18%	9%	15%	14%
Hate it	9%	9%	8%	11%	4%	8%	17%	3%	8%	5%	8%	16%	5%
Totals	99%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(240)	(103)	(76)	(61)	(104)	(62)	(77)	(61)	(78)	(48)	(45)	(81)	(66)



13J. Best Picture 2023 Nominees Opinion — Triangle of Sadness

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	24%	29%	18%	21%	26%	*	*	22%	*	*	*
Like it	41%	39%	44%	34%	45%	*	*	47%	*	*	*
Dislike it	25%	18%	32%	32%	20%	*	*	20%	*	*	*
Hate it	10%	14%	6%	13%	8%	*	*	10%	*	*	*
Totals	100%	100%	100%	100%	99%	*	*	99%	*	*	*
Unweighted N	(128)	(66)	(62)	(57)	(63)	(7)	(1)	(77)	(25)	(18)	(8)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	24%	29%	15%	24%	26%	43%	20%	*	28%	*	*	20%	21%
Like it	41%	36%	38%	51%	45%	41%	31%	*	48%	*	*	41%	32%
Dislike it	25%	25%	32%	17%	24%	6%	43%	*	18%	*	*	32%	29%
Hate it	10%	10%	14%	7%	5%	10%	6%	*	6%	*	*	7%	18%
Totals	100%	100%	99%	99%	100%	100%	100%	*	100%	*	*	100%	100%
Unweighted N	(128)	(60)	(32)	(36)	(39)	(38)	(32)	(26)	(61)	(29)	(15)	(51)	(33)



14A. Seen Best TV 2023 Nominees - Drama — House of the Dragon

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	28%	31%	25%	48%	46%	15%	11%	24%	28%	47%	29%
No	72%	69%	75%	52%	54%	85%	89%	76%	72%	53%	71%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(978)	(447)	(531)	(182)	(214)	(346)	(236)	(705)	(125)	(73)	(75)

			Party ID		2020) Vote	Family	Income (3 ca	tegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	28%	39%	22%	25%	35%	21%	23%	29%	37%	32%	19%	30%	30%
No	72%	61%	78%	75%	65%	79%	77%	71%	63%	68%	81%	70%	70%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(978)	(342)	(380)	(256)	(351)	(317)	(380)	(262)	(241)	(171)	(200)	(394)	(213)

14B. Seen Best TV 2023 Nominees - Drama — The Crown

Have you seen the most recent season of the following TV shows?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	22%	22%	23%	31%	42%	9%	13%	20%	16%	43%	14%
No	78%	78%	77%	69%	58%	91%	87%	80%	84%	57%	86%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(972)	(443)	(529)	(182)	(211)	(344)	(235)	(701)	(124)	(73)	(74)

			Party ID		2020) Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	22%	29%	16%	23%	24%	21%	17%	19%	34%	29%	18%	21%	24%
No	78%	71%	84%	77%	76%	79%	83%	81%	66%	71%	82%	79%	76%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(972)	(340)	(378)	(254)	(350)	(316)	(379)	(261)	(239)	(168)	(201)	(391)	(212)

14C. Seen Best TV 2023 Nominees - Drama — Severance

Have you seen the most recent season of the following TV shows?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	15%	18%	12%	21%	35%	5%	2%	13%	12%	23%	24%
No	85%	82%	88%	79%	65%	95%	98%	87%	88%	77%	76%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(974)	(446)	(528)	(182)	(214)	(344)	(234)	(704)	(123)	(73)	(74)

			Party ID		2020	Vote	Family	Income (3 ca	tegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	15%	21%	9%	15%	18%	11%	8%	10%	31%	23%	8%	13%	18%
No	85%	79%	91%	85%	82%	89%	92%	90%	69%	77%	92%	87%	82%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(974)	(341)	(380)	(253)	(351)	(315)	(381)	(261)	(238)	(171)	(199)	(392)	(212)

14D. Seen Best TV 2023 Nominees - Drama — The Lord of the Rings: The Rings of Power

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	28%	34%	23%	39%	50%	17%	11%	24%	32%	43%	37%
No	72%	66%	77%	61%	50%	83%	89%	76%	68%	57%	63%
Totals Unweighted N	100% (977)	100% (448)	100% (529)	100% (183)	100% (213)	100% (346)	100% (235)	100% (703)	100% (126)	100% (73)	100% (75)

			Party ID		2020) Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	28%	34%	23%	29%	33%	23%	23%	29%	40%	31%	21%	27%	34%
No	72%	66%	77%	71%	67%	77%	77%	71%	60%	69%	79%	73%	66%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(977)	(339)	(381)	(257)	(349)	(318)	(381)	(263)	(238)	(169)	(200)	(396)	(212)

14E. Seen Best TV 2023 Nominees - Drama — Andor

Have you seen the most recent season of the following TV shows?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	20%	26%	15%	29%	39%	10%	6%	17%	18%	36%	24%
No	80%	74%	85%	71%	61%	90%	94%	83%	82%	64%	76%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(975)	(446)	(529)	(184)	(211)	(346)	(234)	(702)	(125)	(73)	(75)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	20%	25%	15%	21%	23%	18%	12%	20%	36%	29%	13%	17%	26%
No	80%	75%	85%	79%	77%	82%	88%	80%	64%	71%	87%	83%	74%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(975)	(345)	(377)	(253)	(351)	(315)	(381)	(261)	(238)	(170)	(200)	(394)	(211)

YouGov

15. Best TV Drama 2023 Should Win

Which of the following TV shows, nominated for Best TV Drama in this year's Golden Globes, do you think should win?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
House of the Dragon	11%	12%	11%	19%	16%	8%	3%	9%	16%	25%	5%
The Crown	8%	6%	11%	9%	12%	5%	8%	9%	3%	12%	4%
Severance	4%	4%	3%	4%	8%	3%	1%	3%	3%	3%	9%
The Lord of the Rings:											
The Rings of Power	15%	16%	14%	19%	26%	10%	8%	14%	14%	18%	18%
Andor	5%	6%	4%	8%	6%	5%	1%	5%	4%	6%	1%
Not sure	56%	56%	57%	41%	31%	70%	79%	59%	60%	35%	62%
Totals	99%	100%	100%	100%	99%	101%	100%	99%	100%	99%	99%
Unweighted N	(992)	(452)	(540)	(187)	(219)	(351)	(235)	(715)	(127)	(74)	(76)

			Party ID		2020) Vote	Family	v Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
House of the Dragon	11%	18%	8%	9%	13%	7%	13%	11%	12%	11%	10%	13%	10%
The Crown	8%	8%	6%	12%	9%	8%	7%	9%	11%	8%	6%	7%	12%
Severance	4%	5%	3%	4%	7%	2%	2%	5%	6%	5%	4%	4%	2%
The Lord of the Rings: The Rings of Power	15%	20%	10%	17%	17%	15%	13%	14%	23%	15%	14%	13%	19%
Andor	5%	6%	4%	4%	5%	3%	3%	5%	7%	7%	6%	4%	5%
Not sure	56%	43%	69%	55%	49%	65%	62%	56%	42%	53%	61%	58%	52%
Totals	99%	100%	100%	101%	100%	100%	100%	100%	101%	99%	101%	99%	100%
Unweighted N	(992)	(346)	(387)	(259)	(354)	(319)	(387)	(265)	(242)	(174)	(202)	(403)	(213)



16A. Seen Best TV 2023 Nominees - Musical/Comedy — Abbott Elementary

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	20%	20%	20%	30%	36%	12%	7%	16%	37%	27%	24%
No	80%	80%	80%	70%	64%	88%	93%	84%	63%	73%	76%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(979)	(448)	(531)	(181)	(217)	(346)	(235)	(707)	(124)	(73)	(75)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	20%	31%	14%	18%	29%	12%	16%	19%	30%	24%	19%	19%	22%
No	80%	69%	86%	82%	71%	88%	84%	81%	70%	76%	81%	81%	78%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(979)	(340)	(383)	(256)	(351)	(317)	(382)	(260)	(240)	(172)	(201)	(394)	(212)

16B. Seen Best TV 2023 Nominees - Musical/Comedy - Only Murders in the Building

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	24%	25%	24%	36%	45%	12%	9%	22%	19%	44%	24%
No	76%	75%	76%	64%	55%	88%	91%	78%	81%	56%	76%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(976)	(448)	(528)	(181)	(216)	(344)	(235)	(707)	(122)	(72)	(75)

			Party ID		2020) Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	24%	30%	19%	26%	27%	21%	17%	24%	37%	30%	19%	22%	30%
No	76%	70%	81%	74%	73%	79%	83%	76%	63%	70%	81%	78%	70%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(976)	(338)	(382)	(256)	(348)	(317)	(380)	(259)	(239)	(173)	(200)	(391)	(212)



16C. Seen Best TV 2023 Nominees - Musical/Comedy — Hacks

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	16%	18%	14%	30%	31%	5%	2%	14%	17%	26%	14%
No	84%	82%	86%	70%	69%	95%	98%	86%	83%	74%	86%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(977)	(447)	(530)	(182)	(214)	(345)	(236)	(704)	(126)	(72)	(75)

			Party ID		2020) Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	16%	21%	9%	20%	16%	13%	10%	12%	29%	24%	11%	15%	16%
No	84%	79%	91%	80%	84%	87%	90%	88%	71%	76%	89%	85%	84%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(977)	(339)	(381)	(257)	(349)	(316)	(382)	(258)	(240)	(172)	(200)	(394)	(211)



16D. Seen Best TV 2023 Nominees - Musical/Comedy — The Bear

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	16%	19%	13%	26%	36%	4%	2%	13%	14%	36%	9%
No	84%	81%	87%	74%	64%	96%	98%	87%	86%	64%	91%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(975)	(443)	(532)	(179)	(215)	(346)	(235)	(704)	(125)	(73)	(73)

			Party ID		2020	Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	16%	23%	11%	14%	17%	13%	11%	12%	28%	21%	8%	14%	21%
No	84%	77%	89%	86%	83%	87%	89%	88%	72%	79%	92%	86%	79%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(975)	(340)	(382)	(253)	(351)	(315)	(381)	(259)	(240)	(171)	(201)	(392)	(211)



16E. Seen Best TV 2023 Nominees - Musical/Comedy — Wednesday

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	28%	28%	28%	45%	44%	17%	9%	24%	24%	49%	33%
No	72%	72%	72%	55%	56%	83%	91%	76%	76%	51%	67%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(976)	(447)	(529)	(182)	(215)	(344)	(235)	(706)	(124)	(72)	(74)

			Party ID		2020	Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	28%	31%	26%	27%	30%	21%	22%	28%	37%	34%	20%	30%	26%
No	72%	69%	74%	73%	70%	79%	78%	72%	63%	66%	80%	70%	74%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(976)	(339)	(380)	(257)	(350)	(318)	(380)	(260)	(240)	(173)	(199)	(392)	(212)

17. Best TV Musical/Comedy 2023 Should Win

Which of the following TV shows, nominated for Best TV Musical/Comedy in this year's Golden Globes, do you think should win?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Abbott Elementary	10%	7%	12%	11%	15%	8%	5%	6%	20%	20%	5%
Only Murders in the											
Building	11%	12%	11%	13%	20%	8%	6%	12%	7%	15%	11%
Hacks	3%	3%	3%	6%	5%	1%	0%	3%	3%	7%	1%
The Bear	5%	6%	4%	7%	13%	1%	1%	5%	0%	9%	6%
Wednesday	13%	12%	13%	22%	16%	10%	5%	12%	16%	13%	17%
Not sure	58%	59%	56%	40%	31%	72%	82%	62%	55%	35%	61%
Totals	100%	99%	99%	99%	100%	100%	99%	100%	101%	99%	101%
Unweighted N	(986)	(448)	(538)	(182)	(219)	(350)	(235)	(709)	(128)	(74)	(75)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Abbott Elementary	10%	18%	6%	6%	14%	7%	11%	7%	12%	10%	7%	10%	11%
Only Murders in the													
Building	11%	13%	11%	11%	14%	9%	9%	11%	18%	12%	9%	9%	17%
Hacks	3%	4%	2%	4%	3%	2%	2%	2%	6%	5%	4%	3%	2%
The Bear	5%	7%	3%	6%	8%	6%	3%	4%	11%	12%	5%	3%	5%
Wednesday	13%	13%	13%	12%	12%	10%	12%	17%	11%	10%	11%	16%	13%
Not sure	58%	47%	64%	61%	50%	67%	64%	59%	42%	52%	64%	60%	52%
Totals	100%	102%	99%	100%	101%	101%	101%	100%	100%	101%	100%	101%	100%
Unweighted N	(986)	(342)	(387)	(257)	(353)	(317)	(385)	(264)	(239)	(172)	(202)	(401)	(211)



18A. Want to See Best TV 2023 Nominees — House of the Dragon

You said that you haven't seen the most recent season of these TV shows. Do you want to see the most recent season of the following TV shows? Asked of people who say they have not seen each TV show

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	12%	12%	12%	15%	18%	11%	7%	10%	14%	18%	16%
No, I do not	58%	54%	61%	50%	53%	55%	70%	60%	50%	57%	51%
Not sure	30%	34%	27%	35%	29%	34%	23%	29%	36%	25%	33%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(711)	(310)	(401)	(95)	(117)	(290)	(209)	(529)	(88)	(40)	(54)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I do	12%	21%	9%	7%	15%	9%	11%	12%	13%	9%	11%	14%	11%
No, I do not	58%	54%	56%	64%	55%	67%	52%	63%	65%	62%	61%	54%	58%
Not sure	30%	24%	34%	29%	30%	24%	37%	25%	23%	29%	27%	32%	31%
Totals	100%	99%	99%	100%	100%	100%	100%	100%	101%	100%	99%	100%	100%
Unweighted N	(711)	(213)	(306)	(192)	(237)	(248)	(300)	(189)	(148)	(113)	(163)	(284)	(151)

18B. Want to See Best TV 2023 Nominees — The Crown

You said that you haven't seen the most recent season of these TV shows. Do you want to see the most recent season of the following TV shows? Asked of people who say they have not seen each TV show

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	17%	12%	20%	26%	20%	14%	12%	16%	17%	20%	18%
No, I do not	54%	58%	51%	44%	49%	55%	64%	56%	49%	45%	62%
Not sure	29%	30%	29%	30%	31%	31%	24%	29%	34%	35%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(762)	(352)	(410)	(125)	(127)	(307)	(203)	(553)	(101)	(43)	(65)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I do	17%	27%	12%	13%	27%	11%	14%	16%	22%	23%	16%	15%	17%
No, I do not	54%	49%	56%	57%	51%	60%	50%	57%	61%	52%	59%	49%	59%
Not sure	29%	24%	33%	30%	21%	29%	36%	27%	17%	25%	26%	36%	24%
Totals	100%	100%	101%	100%	99%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(762)	(239)	(325)	(198)	(263)	(252)	(320)	(208)	(157)	(116)	(168)	(317)	(161)

18C. Want to See Best TV 2023 Nominees - Severance

You said that you haven't seen the most recent season of these TV shows. Do you want to see the most recent season of the following TV shows? Asked of people who say they have not seen each TV show

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	13%	14%	13%	19%	27%	8%	6%	11%	17%	21%	14%
No, I do not	51%	51%	51%	46%	38%	52%	61%	53%	49%	42%	52%
Not sure	36%	35%	36%	35%	35%	39%	32%	36%	34%	37%	34%
Totals	100%	100%	100%	100%	100%	99%	99%	100%	100%	100%	100%
Unweighted N	(828)	(367)	(461)	(140)	(136)	(322)	(230)	(610)	(105)	(54)	(59)

			Party ID		2020	Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I do	13%	20%	8%	13%	19%	8%	11%	9%	25%	20%	9%	13%	12%
No, I do not	51%	42%	54%	56%	41%	62%	49%	55%	49%	46%	57%	50%	50%
Not sure	36%	37%	38%	31%	40%	30%	40%	36%	26%	34%	34%	37%	37%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(828)	(265)	(348)	(215)	(293)	(279)	(345)	(235)	(167)	(133)	(186)	(336)	(173)

18D. Want to See Best TV 2023 Nominees — The Lord of the Rings: The Rings of Power

You said that you haven't seen the most recent season of these TV shows. Do you want to see the most recent season of the following TV shows? Asked of people who say they have not seen each TV show

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	18%	17%	18%	24%	21%	17%	14%	18%	20%	20%	10%
No, I do not	58%	57%	59%	50%	48%	61%	65%	60%	51%	54%	56%
Not sure	24%	26%	23%	27%	31%	23%	21%	22%	29%	26%	34%
Totals	100%	100%	100%	101%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(707)	(300)	(407)	(108)	(108)	(287)	(204)	(534)	(84)	(38)	(51)

			Party ID		2020	Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I do	18%	23%	16%	15%	20%	12%	18%	13%	28%	15%	15%	17%	24%
No, I do not	58%	55%	55%	65%	56%	66%	54%	64%	56%	62%	60%	56%	56%
Not sure	24%	22%	29%	19%	24%	21%	29%	23%	16%	23%	25%	26%	21%
Totals	100%	100%	100%	99%	100%	99%	101%	100%	100%	100%	100%	99%	101%
Unweighted N	(707)	(224)	(296)	(187)	(243)	(244)	(293)	(189)	(147)	(116)	(161)	(286)	(144)

18E. Want to See Best TV 2023 Nominees — Andor

You said that you haven't seen the most recent season of these TV shows. Do you want to see the most recent season of the following TV shows? Asked of people who say they have not seen each TV show

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	11%	14%	9%	16%	22%	8%	6%	11%	8%	15%	16%
No, I do not	50%	49%	51%	39%	37%	51%	66%	54%	42%	35%	49%
Not sure	38%	37%	39%	46%	42%	41%	27%	35%	50%	50%	36%
Totals	99%	100%	99%	101%	101%	100%	99%	100%	100%	100%	101%
Unweighted N	(786)	(338)	(448)	(130)	(126)	(313)	(217)	(577)	(102)	(47)	(60)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I do	11%	19%	9%	7%	17%	8%	9%	13%	18%	9%	11%	11%	14%
No, I do not	50%	41%	50%	61%	45%	61%	48%	52%	50%	54%	58%	45%	48%
Not sure	38%	40%	41%	32%	38%	31%	44%	36%	32%	37%	31%	44%	37%
Totals	99%	100%	100%	100%	100%	100%	101%	101%	100%	100%	100%	100%	99%
Unweighted N	(786)	(254)	(324)	(208)	(275)	(261)	(333)	(210)	(158)	(125)	(176)	(330)	(155)



18F. Want to See Best TV 2023 Nominees — Abbott Elementary

You said that you haven't seen the most recent season of these TV shows. Do you want to see the most recent season of the following TV shows? Asked of people who say they have not seen each TV show

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	16%	16%	17%	27%	31%	10%	7%	14%	22%	29%	13%
No, I do not	50%	51%	50%	40%	35%	53%	66%	53%	36%	43%	53%
Not sure	33%	33%	34%	33%	34%	37%	28%	33%	42%	28%	34%
Totals	99%	100%	101%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(780)	(361)	(419)	(125)	(140)	(301)	(214)	(591)	(78)	(52)	(59)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I do	16%	28%	10%	14%	24%	9%	13%	15%	26%	25%	7%	18%	16%
No, I do not	50%	40%	52%	58%	41%	60%	48%	56%	48%	48%	60%	45%	51%
Not sure	33%	32%	38%	28%	35%	31%	39%	29%	26%	27%	33%	37%	33%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(780)	(236)	(332)	(212)	(257)	(276)	(321)	(212)	(167)	(129)	(161)	(320)	(170)

18G. Want to See Best TV 2023 Nominees - Only Murders in the Building

You said that you haven't seen the most recent season of these TV shows. Do you want to see the most recent season of the following TV shows? Asked of people who say they have not seen each TV show

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	18%	19%	17%	19%	27%	16%	15%	17%	24%	17%	22%
No, I do not	49%	46%	51%	45%	36%	51%	57%	52%	42%	40%	43%
Not sure	33%	35%	31%	36%	37%	33%	28%	31%	34%	43%	35%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(748)	(344)	(404)	(116)	(121)	(301)	(210)	(553)	(96)	(40)	(59)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I do	18%	26%	17%	13%	26%	13%	18%	15%	26%	16%	16%	20%	19%
No, I do not	49%	43%	47%	58%	43%	59%	47%	52%	47%	49%	56%	42%	52%
Not sure	33%	31%	37%	30%	31%	28%	35%	33%	27%	34%	27%	38%	29%
Totals	100%	100%	101%	101%	100%	100%	100%	100%	100%	99%	99%	100%	100%
Unweighted N	(748)	(239)	(312)	(197)	(260)	(255)	(317)	(198)	(156)	(124)	(161)	(309)	(154)

18H. Want to See Best TV 2023 Nominees — Hacks

You said that you haven't seen the most recent season of these TV shows. Do you want to see the most recent season of the following TV shows? Asked of people who say they have not seen each TV show

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	12%	12%	11%	17%	24%	7%	6%	10%	17%	23%	6%
No, I do not	52%	52%	52%	46%	40%	53%	65%	55%	46%	38%	62%
Not sure	36%	35%	36%	38%	36%	40%	29%	36%	37%	38%	32%
Totals	100%	99%	99%	101%	100%	100%	100%	101%	100%	99%	100%
Unweighted N	(830)	(369)	(461)	(131)	(145)	(325)	(229)	(605)	(103)	(56)	(66)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I do	12%	18%	8%	11%	18%	8%	9%	12%	18%	14%	6%	13%	14%
No, I do not	52%	44%	54%	59%	46%	62%	49%	55%	55%	52%	59%	48%	53%
Not sure	36%	38%	38%	30%	36%	30%	42%	33%	27%	35%	35%	39%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	101%
Unweighted N	(830)	(273)	(348)	(209)	(298)	(271)	(349)	(227)	(171)	(129)	(180)	(342)	(179)

18I. Want to See Best TV 2023 Nominees — The Bear

You said that you haven't seen the most recent season of these TV shows. Do you want to see the most recent season of the following TV shows? Asked of people who say they have not seen each TV show

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	14%	14%	14%	25%	21%	10%	6%	12%	21%	16%	15%
No, I do not	48%	49%	48%	37%	42%	46%	63%	51%	40%	40%	49%
Not sure	38%	37%	39%	37%	37%	44%	30%	37%	39%	44%	36%
Totals	100%	100%	101%	99%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(830)	(365)	(465)	(134)	(137)	(330)	(229)	(610)	(105)	(48)	(67)

			Party ID		2020) Vote	Family	Income (3 ca	tegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I do	14%	20%	12%	10%	18%	9%	12%	12%	21%	13%	11%	16%	12%
No, I do not	48%	41%	48%	57%	42%	59%	43%	52%	54%	52%	53%	44%	48%
Not sure	38%	40%	40%	33%	41%	32%	45%	36%	26%	35%	36%	40%	39%
Totals	100%	101%	100%	100%	101%	100%	100%	100%	101%	100%	100%	100%	99%
Unweighted N	(830)	(268)	(342)	(220)	(295)	(277)	(342)	(228)	(176)	(134)	(186)	(343)	(167)

18J. Want to See Best TV 2023 Nominees — Wednesday

You said that you haven't seen the most recent season of these TV shows. Do you want to see the most recent season of the following TV shows? Asked of people who say they have not seen each TV show

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	19%	17%	21%	25%	33%	19%	7%	18%	18%	29%	21%
No, I do not	50%	49%	52%	42%	41%	49%	63%	52%	47%	48%	46%
Not sure	30%	35%	27%	33%	27%	32%	30%	31%	34%	22%	33%
Totals	99%	101%	100%	100%	101%	100%	100%	101%	99%	99%	100%
Unweighted N	(696)	(324)	(372)	(95)	(114)	(276)	(211)	(521)	(91)	(35)	(49)

			Party ID		2020	Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I do	19%	24%	16%	17%	28%	11%	19%	22%	19%	19%	21%	18%	19%
No, I do not	50%	47%	48%	58%	44%	61%	47%	52%	54%	52%	55%	48%	49%
Not sure	30%	29%	36%	24%	27%	28%	35%	26%	27%	29%	24%	35%	32%
Totals	99%	100%	100%	99%	99%	100%	101%	100%	100%	100%	100%	101%	100%
Unweighted N	(696)	(219)	(286)	(191)	(245)	(246)	(289)	(187)	(150)	(112)	(156)	(276)	(152)

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19A. Best TV Show 2023 Nominees Opinion — House of the Dragon

Please indicate what you think of each of the following TV shows.

Asked of people who say they have seen each TV show

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	40%	41%	40%	41%	37%	52%	*	33%	61%	46%	*
Like it	42%	43%	41%	43%	37%	37%	*	47%	26%	42%	*
Dislike it	12%	10%	14%	12%	15%	10%	*	13%	12%	7%	*
Hate it	6%	7%	6%	4%	11%	2%	*	7%	0%	4%	*
Totals	100%	101%	101%	100%	100%	101%	*	100%	99%	99%	*
Unweighted N	(258)	(132)	(126)	(84)	(94)	(54)	(26)	(173)	(33)	(32)	(20)

			Party ID		2020) Vote	Family	Income (3 ca	tegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	40%	47%	37%	32%	48%	38%	45%	46%	34%	37%	44%	42%	37%
Like it	42%	35%	44%	52%	38%	46%	45%	32%	44%	46%	32%	47%	36%
Dislike it	12%	9%	16%	11%	11%	9%	7%	9%	16%	13%	17%	9%	11%
Hate it	6%	9%	2%	6%	4%	7%	4%	13%	5%	4%	6%	2%	15%
Totals	100%	100%	99%	101%	101%	100%	101%	100%	99%	100%	99%	100%	99%
Unweighted N	(258)	(124)	(71)	(63)	(109)	(68)	(76)	(70)	(92)	(58)	(35)	(105)	(60)

19B. Best TV Show 2023 Nominees Opinion — The Crown

Please indicate what you think of each of the following TV shows.

Asked of people who say they have seen each TV show

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	35%	26%	44%	32%	29%	54%	45%	41%	*	*	*
Like it	44%	44%	44%	38%	46%	42%	52%	40%	*	*	*
Dislike it	14%	21%	7%	20%	16%	4%	3%	14%	*	*	*
Hate it	7%	9%	4%	10%	9%	0%	0%	4%	*	*	*
Totals	100%	100%	99%	100%	100%	100%	100%	99%	*	*	*
Unweighted N	(200)	(86)	(114)	(54)	(80)	(35)	(31)	(141)	(22)	(28)	(9)

			Party ID		2020) Vote	Family	Income (3 ca	tegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	35%	46%	24%	30%	44%	40%	38%	45%	34%	45%	56%	28%	22%
Like it	44%	40%	48%	46%	39%	40%	46%	50%	38%	43%	35%	49%	45%
Dislike it	14%	7%	18%	20%	9%	16%	13%	2%	21%	5%	9%	16%	21%
Hate it	7%	7%	10%	4%	8%	3%	3%	4%	7%	6%	0%	6%	12%
Totals	100%	100%	100%	100%	100%	99%	100%	101%	100%	99%	100%	99%	100%
Unweighted N	(200)	(96)	(49)	(55)	(81)	(62)	(56)	(51)	(77)	(49)	(33)	(70)	(48)

19C. Best TV Show 2023 Nominees Opinion — Severance

Please indicate what you think of each of the following TV shows. Asked of people who say they have seen each TV show

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	34%	30%	39%	37%	30%	*	*	27%	*	*	*
Like it	40%	43%	36%	26%	47%	*	*	43%	*	*	*
Dislike it	21%	23%	19%	29%	19%	*	*	26%	*	*	*
Hate it	5%	5%	6%	9%	4%	*	*	4%	*	*	*
Totals	100%	101%	100%	101%	100%	*	*	100%	*	*	*
Unweighted N	(139)	(75)	(64)	(40)	(76)	(19)	(4)	(89)	(16)	(19)	(15)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	34%	31%	48%	27%	44%	22%	11%	*	35%	19%	*	42%	37%
Like it	40%	43%	29%	46%	36%	54%	49%	*	39%	52%	*	32%	36%
Dislike it	21%	25%	16%	18%	19%	17%	28%	*	22%	24%	*	20%	21%
Hate it	5%	1%	8%	9%	1%	6%	12%	*	4%	5%	*	6%	7%
Totals	100%	100%	101%	100%	100%	99%	100%	*	100%	100%	*	100%	101%
Unweighted N	(139)	(72)	(30)	(37)	(56)	(34)	(32)	(25)	(71)	(37)	(13)	(51)	(38)



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19D. Best TV Show 2023 Nominees Opinion — The Lord of the Rings: The Rings of Power

Please indicate what you think of each of the following TV shows.

Asked of people who say they have seen each TV show

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	38%	32%	46%	39%	34%	46%	*	34%	39%	41%	*
Like it	42%	48%	34%	36%	45%	39%	*	45%	46%	39%	*
Dislike it	12%	14%	10%	15%	14%	7%	*	15%	12%	3%	*
Hate it	8%	6%	10%	9%	8%	7%	*	6%	3%	17%	*
Totals	100%	100%	100%	99%	101%	99%	*	100%	100%	100%	*
Unweighted N	(258)	(141)	(117)	(73)	(100)	(56)	(29)	(165)	(36)	(33)	(24)

			Party ID		2020	Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	38%	45%	34%	34%	43%	30%	40%	40%	35%	43%	42%	36%	35%
Like it	42%	40%	42%	46%	42%	49%	38%	47%	44%	39%	48%	45%	38%
Dislike it	12%	9%	14%	15%	8%	12%	9%	9%	15%	12%	5%	12%	17%
Hate it	8%	7%	10%	5%	8%	9%	13%	5%	6%	5%	6%	8%	10%
Totals	100%	101%	100%	100%	101%	100%	100%	101%	100%	99%	101%	101%	100%
Unweighted N	(258)	(108)	(80)	(70)	(100)	(72)	(81)	(69)	(91)	(53)	(39)	(100)	(66)

19E. Best TV Show 2023 Nominees Opinion — Andor

Please indicate what you think of each of the following TV shows.

Asked of people who say they have seen each TV show

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	27%	29%	25%	24%	22%	45%	*	29%	*	*	*
Like it	53%	49%	58%	59%	52%	41%	*	46%	*	*	*
Dislike it	14%	15%	13%	9%	19%	14%	*	16%	*	*	*
Hate it	6%	7%	5%	8%	7%	0%	*	8%	*	*	*
Totals	100%	100%	101%	100%	100%	100%	*	99%	*	*	*
Unweighted N	(182)	(103)	(79)	(51)	(83)	(33)	(15)	(122)	(20)	(25)	(15)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	27%	29%	30%	23%	33%	24%	32%	37%	20%	20%	*	31%	29%
Like it	53%	60%	45%	49%	54%	53%	41%	54%	57%	57%	*	51%	47%
Dislike it	14%	7%	25%	13%	10%	12%	24%	1%	16%	15%	*	11%	18%
Hate it	6%	4%	0%	15%	3%	11%	3%	8%	7%	8%	*	6%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	99%	100%
Unweighted N	(182)	(87)	(51)	(44)	(73)	(54)	(44)	(49)	(79)	(45)	(24)	(59)	(54)



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19F. Best TV Show 2023 Nominees Opinion — Abbott Elementary

Please indicate what you think of each of the following TV shows.

Asked of people who say they have seen each TV show

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	40%	39%	40%	41%	34%	47%	*	36%	55%	*	*
Like it	42%	40%	44%	24%	53%	49%	*	49%	31%	*	*
Dislike it	16%	19%	13%	29%	12%	4%	*	13%	12%	*	*
Hate it	2%	2%	2%	6%	1%	0%	*	1%	2%	*	*
Totals	100%	100%	99%	100%	100%	100%	*	99%	100%	*	*
Unweighted N	(188)	(79)	(109)	(53)	(73)	(43)	(19)	(107)	(44)	(21)	(16)

			Party ID		2020) Vote	Family	Income (3 ca	tegory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	40%	46%	39%	28%	42%	33%	44%	46%	32%	36%	43%	48%	29%
Like it	42%	39%	44%	46%	40%	48%	33%	46%	47%	37%	47%	33%	55%
Dislike it	16%	13%	14%	24%	17%	19%	22%	3%	22%	28%	8%	16%	13%
Hate it	2%	2%	3%	2%	1%	0%	1%	5%	0%	0%	2%	4%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%	101%	100%	101%	100%
Unweighted N	(188)	(100)	(47)	(41)	(90)	(40)	(56)	(48)	(68)	(40)	(38)	(71)	(39)

19G. Best TV Show 2023 Nominees Opinion — Only Murders in the Building

Please indicate what you think of each of the following TV shows.

Asked of people who say they have seen each TV show

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	36%	33%	38%	35%	29%	48%	*	34%	*	28%	*
Like it	43%	37%	49%	37%	46%	46%	*	43%	*	58%	*
Dislike it	15%	19%	11%	15%	18%	6%	*	18%	*	12%	*
Hate it	7%	12%	3%	13%	7%	0%	*	5%	*	3%	*
Totals	101%	101%	101%	100%	100%	100%	*	100%	*	101%	*
Unweighted N	(222)	(102)	(120)	(65)	(92)	(41)	(24)	(151)	(23)	(32)	(16)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	36%	44%	42%	16%	46%	25%	35%	54%	23%	25%	53%	37%	30%
Like it	43%	40%	35%	55%	34%	54%	43%	32%	51%	48%	35%	35%	53%
Dislike it	15%	14%	12%	17%	13%	16%	15%	5%	20%	19%	7%	15%	16%
Hate it	7%	2%	10%	12%	7%	4%	7%	9%	6%	8%	4%	13%	1%
Totals	101%	100%	99%	100%	100%	99%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(222)	(97)	(67)	(58)	(87)	(61)	(59)	(61)	(83)	(47)	(38)	(79)	(58)

19H. Best TV Show 2023 Nominees Opinion — Hacks

Please indicate what you think of each of the following TV shows.

Asked of people who say they have seen each TV show

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	27%	30%	25%	23%	23%	*	*	29%	*	*	*
Like it	44%	45%	42%	46%	46%	*	*	44%	*	*	*
Dislike it	25%	22%	28%	28%	25%	*	*	23%	*	*	*
Hate it	4%	3%	5%	3%	6%	*	*	4%	*	*	*
Totals	100%	100%	100%	100%	100%	*	*	100%	*	*	*
Unweighted N	(141)	(75)	(66)	(49)	(67)	(19)	(6)	(95)	(21)	(16)	(9)

			Party ID		2020) Vote	Family	Income (3 ca	tegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	27%	35%	24%	20%	31%	42%	27%	18%	32%	32%	*	24%	30%
Like it	44%	39%	46%	48%	47%	36%	33%	55%	45%	53%	*	38%	38%
Dislike it	25%	24%	19%	30%	21%	15%	40%	20%	18%	9%	*	36%	29%
Hate it	4%	2%	10%	2%	1%	7%	0%	6%	5%	6%	*	2%	3%
Totals	100%	100%	99%	100%	100%	100%	100%	99%	100%	100%	*	100%	100%
Unweighted N	(141)	(64)	(30)	(47)	(49)	(44)	(31)	(31)	(68)	(41)	(20)	(50)	(30)

19I. Best TV Show 2023 Nominees Opinion — The Bear

Please indicate what you think of each of the following TV shows.

Asked of people who say they have seen each TV show

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	31%	26%	38%	34%	27%	*	*	34%	*	*	*
Like it	43%	45%	41%	43%	42%	*	*	40%	*	*	*
Dislike it	22%	26%	16%	22%	24%	*	*	23%	*	*	*
Hate it	4%	4%	5%	1%	6%	*	*	3%	*	*	*
Totals	100%	101%	100%	100%	99%	*	*	100%	*	*	*
Unweighted N	(136)	(74)	(62)	(43)	(74)	(13)	(6)	(89)	(18)	(24)	(5)

			Party ID		2020) Vote	Family	Income (3 ca	tegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	31%	34%	22%	35%	27%	35%	22%	*	32%	35%	*	33%	19%
Like it	43%	49%	42%	33%	52%	31%	49%	*	41%	44%	*	40%	47%
Dislike it	22%	15%	25%	32%	18%	34%	24%	*	25%	17%	*	23%	29%
Hate it	4%	2%	11%	0%	3%	0%	5%	*	2%	4%	*	4%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	*	100%	100%	*	100%	100%
Unweighted N	(136)	(69)	(36)	(31)	(54)	(36)	(35)	(29)	(63)	(36)	(13)	(47)	(40)

19J. Best TV Show 2023 Nominees Opinion — Wednesday

Please indicate what you think of each of the following TV shows.

Asked of people who say they have seen each TV show

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	45%	34%	56%	51%	33%	53%	*	46%	*	41%	*
Like it	42%	47%	36%	33%	46%	46%	*	41%	*	49%	*
Dislike it	10%	15%	5%	11%	16%	1%	*	10%	*	8%	*
Hate it	3%	4%	2%	5%	5%	0%	*	3%	*	2%	*
Totals	100%	100%	99%	100%	100%	100%	*	100%	*	100%	*
Unweighted N	(266)	(118)	(148)	(83)	(95)	(65)	(23)	(178)	(28)	(35)	(25)

			Party ID		2020) Vote	Family	Income (3 ca	tegory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	45%	56%	43%	34%	48%	42%	46%	56%	32%	39%	58%	47%	38%
Like it	42%	38%	47%	40%	40%	42%	44%	37%	46%	45%	37%	37%	50%
Dislike it	10%	4%	8%	21%	11%	11%	7%	3%	18%	14%	2%	13%	6%
Hate it	3%	3%	2%	5%	2%	5%	3%	4%	4%	2%	2%	3%	5%
Totals	100%	101%	100%	100%	101%	100%	100%	100%	100%	100%	99%	100%	99%
Unweighted N	(266)	(117)	(87)	(62)	(102)	(69)	(83)	(71)	(89)	(59)	(42)	(109)	(56)



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20. International Politics in Speeches

Do you think it is appropriate or inappropriate for Golden Globe Award winners to discuss international politics in their acceptance speeches?

	Total	Ge	ender		Age (4 c	ategory)		Race (4 category)				
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Completely appropriate	14%	14%	13%	16%	15%	13%	11%	12%	22%	18%	6%	
Somewhat appropriate	17%	17%	16%	26%	24%	9%	10%	14%	23%	20%	23%	
Somewhat inappropriate	18%	19%	17%	15%	26%	17%	14%	18%	13%	22%	18%	
Completely inappropriate	33%	33%	34%	18%	15%	42%	54%	41%	11%	18%	29%	
Not sure	18%	17%	20%	25%	19%	19%	12%	15%	31%	22%	24%	
Totals	100%	100%	100%	100%	99%	100%	101%	100%	100%	100%	100%	
Unweighted N	(989)	(452)	(537)	(183)	(219)	(350)	(237)	(713)	(128)	(72)	(76)	

	Total			Party ID		2020) Vote	Family	Income (3 ca	tegory)		Census Re	egion	
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Completely appropriate	14%	23%	10%	7%	26%	6%	12%	16%	17%	10%	11%	16%	16%	
Somewhat appropriate	17%	25%	13%	11%	23%	8%	12%	17%	21%	24%	14%	14%	17%	
Somewhat inappropriate	18%	19%	16%	19%	20%	16%	16%	15%	25%	17%	14%	17%	24%	
Completely inappropriate	33%	14%	34%	56%	14%	62%	32%	42%	27%	29%	38%	36%	29%	
Not sure	18%	19%	26%	7%	17%	8%	27%	10%	10%	21%	23%	18%	14%	
Totals	100%	100%	99%	100%	100%	100%	99%	100%	100%	101%	100%	101%	100%	
Unweighted N	(989)	(343)	(388)	(258)	(352)	(318)	(386)	(262)	(243)	(172)	(202)	(401)	(214)	

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21. Domestic Politics in Speeches

Do you think it is appropriate or inappropriate for Golden Globe Award winners to discuss U.S. politics in their acceptance speeches?

	Total	Ge	ender		Age (4 c	ategory)		Race (4 category)				
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Completely appropriate	14%	16%	12%	15%	14%	14%	12%	12%	27%	13%	6%	
Somewhat appropriate	15%	14%	16%	23%	23%	8%	8%	14%	10%	21%	22%	
Somewhat inappropriate	18%	18%	18%	20%	25%	17%	12%	18%	13%	27%	17%	
Completely inappropriate	35%	34%	35%	19%	16%	43%	57%	42%	16%	18%	30%	
Not sure	18%	18%	19%	23%	21%	18%	11%	14%	33%	20%	25%	
Totals	100%	100%	100%	100%	99%	100%	100%	100%	99%	99%	100%	
Unweighted N	(991)	(453)	(538)	(185)	(219)	(351)	(236)	(714)	(127)	(73)	(77)	

	Total		Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Completely appropriate	14%	22%	11%	8%	27%	6%	12%	17%	16%	11%	14%	14%	15%
Somewhat appropriate	15%	23%	12%	10%	24%	7%	14%	11%	22%	25%	10%	14%	14%
Somewhat inappropriate	18%	21%	16%	17%	17%	15%	16%	16%	25%	13%	13%	19%	27%
Completely inappropriate	35%	15%	35%	58%	16%	63%	32%	44%	28%	31%	41%	35%	31%
Not sure	18%	18%	26%	7%	16%	9%	26%	11%	10%	20%	22%	18%	13%
Totals	100%	99%	100%	100%	100%	100%	100%	99%	101%	100%	100%	100%	100%
Unweighted N	(991)	(345)	(388)	(258)	(353)	(320)	(386)	(263)	(243)	(174)	(203)	(402)	(212)

Interviewing Dates	January 6 - 9, 2023
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel us- ing sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was se- lected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.351 to 6.358, with a mean of one and a standard deviation of 0.496.
Number of respondents	1000
Margin of error	\pm 3.5% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	52 questions not reported.