

YouGov / Green Alliance Survey Results

Sample Size: 2209 Adults in GB
Fieldwork: 27th - 28th February 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2209	398	568	203	239	775	789	1069	1140	232	912	546	519	1259	950	1911	106	192	524	362	267	758
Unweighted Sample	2209	402	580	230	261	902	823	984	1225	131	845	589	644	1358	851	1951	116	142	553	403	198	797
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, what impact, if any, have each of the following had on your current cost of living?

Environmental impacts (e.g. climate change, nature loss)

A very positive impact	1	1	1	0	1	0	1	1	1	3	0	2	1	1	1	1	0	1	1	1	4	0
A fairly positive impact	2	3	3	3	3	3	3	3	2	2	2	1	4	2	3	3	4	0	3	2	2	3
TOTAL POSITIVE IMPACT	3	4	4	3	4	3	4	4	3	5	2	3	5	3	4	4	4	1	4	3	6	3
Neither positive nor negative impact	42	54	39	42	49	41	50	45	40	24	39	47	52	41	44	43	37	38	40	44	37	47
A fairly negative impact	27	23	32	30	20	32	20	27	28	44	28	24	22	31	23	27	30	33	28	27	24	27
A very negative impact	13	10	13	12	20	13	14	15	11	6	14	14	12	14	12	12	16	19	14	10	13	11
TOTAL NEGATIVE IMPACT	40	33	45	42	40	45	34	42	39	50	42	38	34	45	35	39	46	52	42	37	37	38
Don't know	14	10	12	12	8	11	11	9	19	21	16	13	8	12	17	15	14	9	15	16	19	12

Global events

A very positive impact	1	1	2	1	0	1	2	1	1	0	0	2	2	0	2	1	1	1	1	1	2	1
A fairly positive impact	2	3	2	1	2	2	3	3	2	4	2	1	4	2	3	3	2	1	2	2	5	2
TOTAL POSITIVE IMPACT	3	4	4	2	2	3	5	4	3	4	2	3	6	2	5	4	3	2	3	3	7	3
Neither positive nor negative impact	21	31	15	16	28	16	28	19	23	12	18	21	32	19	25	22	20	15	20	23	17	25
A fairly negative impact	40	39	44	46	36	46	36	41	40	44	40	43	35	45	34	40	31	51	40	39	39	40
A very negative impact	25	20	30	25	26	29	23	30	20	22	28	24	21	26	23	24	29	28	27	22	24	23
TOTAL NEGATIVE IMPACT	65	59	74	71	62	75	59	71	60	66	68	67	56	71	57	64	60	79	67	61	63	63
Don't know	10	5	8	12	8	6	9	6	14	18	12	9	6	8	13	10	17	5	9	13	13	9

Brexit

A very positive impact	3	4	1	1	8	1	5	3	2	1	1	5	4	2	3	3	2	2	2	2	6	3
A fairly positive impact	4	9	2	2	9	1	9	5	3	4	3	3	8	4	5	5	5	2	4	6	3	5
TOTAL POSITIVE IMPACT	7	13	3	3	17	2	14	8	5	5	4	8	12	6	8	8	7	4	6	8	9	8
Neither positive nor negative impact	29	51	13	15	55	12	51	28	29	9	22	33	44	25	33	30	22	19	31	31	15	33
A fairly negative impact	25	20	30	31	12	32	15	24	25	37	25	26	18	28	21	23	30	37	24	23	23	23
A very negative impact	29	11	45	41	8	50	10	32	26	30	37	25	18	32	25	28	28	36	27	26	38	27
TOTAL NEGATIVE IMPACT	54	31	75	72	20	82	25	56	51	67	62	51	36	60	46	51	58	73	51	49	61	50
Don't know	11	6	8	10	7	5	10	7	14	19	12	8	7	9	13	11	13	5	11	12	14	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Over the next 12 months, how concerned, if at all,
are you about being able to afford each of the
following?

Household bills (e.g. heating, water, electricity,
home insurance etc.)

Very concerned	24	16	22	13	38	20	27	23	25	21	24	27	23	20	30	25	27	18	24	23	25	25
Fairly concerned	37	40	40	33	37	38	41	36	38	34	37	38	40	35	40	37	41	38	40	37	34	36
TOTAL VERY / FAIRLY CONCERNED	61	56	62	46	75	58	68	59	63	55	61	65	63	55	70	62	68	56	64	60	59	61
Not very concerned	24	26	26	38	16	29	21	25	24	19	27	23	23	29	18	24	25	31	23	25	20	25
Not at all concerned	11	16	9	13	8	12	10	13	9	8	10	10	14	12	8	11	7	12	8	12	15	10
TOTAL NOT VERY / AT ALL CONCERNED	35	42	35	51	24	41	31	38	33	27	37	33	37	41	26	35	32	43	31	37	35	35
Don't know	1	1	1	1	0	0	1	1	2	3	1	1	0	1	1	1	0	0	1	1	2	1
Not applicable – I don't spend money on this	2	1	1	3	0	1	0	2	3	16	1	1	0	2	2	3	1	1	3	1	4	3

Food

Very concerned	15	8	15	8	25	12	17	15	15	12	16	17	13	12	19	15	13	12	16	13	18	15
Fairly concerned	33	30	32	26	36	32	34	31	35	35	31	35	33	29	38	33	41	27	33	34	32	33
TOTAL VERY / FAIRLY CONCERNED	48	38	47	34	61	44	51	46	50	47	47	52	46	41	57	48	54	39	49	47	50	48
Not very concerned	33	39	40	41	24	38	32	34	33	32	36	30	34	37	28	33	34	42	34	32	25	34
Not at all concerned	16	21	12	21	14	17	16	18	14	13	15	16	20	19	13	17	12	16	15	19	21	15
TOTAL NOT VERY / AT ALL CONCERNED	49	60	52	62	38	55	48	52	47	45	51	46	54	56	41	50	46	58	49	51	46	49
Don't know	1	1	1	0	1	0	1	1	1	3	1	1	0	2	1	1	0	2	1	2	2	1
Not applicable – I don't spend money on this	1	0	1	3	0	0	0	0	1	5	0	0	0	1	1	1	0	1	1	1	1	1

*Any percentages calculated on bases fewer than 100
respondents do not represent a wide enough cross-
section of the target population to be considered
statistically reliable. These figures should not be used.