

YouGov / Gretna Green Survey Results

Sample Size: 2185 Adults in the UK
Fieldwork: 9th - 10th June 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country				Region in England					
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	
Weighted Sample	2185	380	542	197	229	121	773	778	1060	1125	229	902	542	511	1245	940	1829	114	181	61	503	347	251	728	
Unweighted Sample	2185	398	575	225	241	129	905	818	990	1195	131	833	606	615	1357	828	1820	107	188	70	497	360	207	756	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent, if at all, do you think the following are causes of declining marriage rates in the UK?

Changing social norms and ideals (e.g. acceptance of cohabitation, declining religious beliefs etc.)

A major cause	39	34	40	43	40	49	43	38	37	41	44	38	41	37	42	36	39	33	37	52	42	36	37	40
A significant cause	41	44	45	47	41	38	43	42	42	41	41	40	41	42	43	38	41	33	42	44	38	43	40	43
TOTAL MAJOR / SIGNIFICANT CAUSE	80	78	85	90	81	87	86	80	79	82	85	78	82	79	85	74	80	66	79	96	80	79	77	83
Not much of a cause	9	10	9	5	9	6	8	9	10	8	10	9	9	9	8	10	9	14	8	2	11	9	7	8
Not a cause at all	2	3	1	1	2	0	2	3	2	2	0	2	2	3	2	2	2	5	2	1	1	2	2	2
TOTAL NOT MUCH / NOT A CAUSE	11	13	10	6	11	6	10	12	12	10	10	11	11	12	10	12	11	19	10	3	12	11	9	10
Don't know	9	8	5	4	8	7	5	9	9	8	5	11	7	9	5	13	9	15	10	1	8	10	13	7

Cost of weddings

A major cause	25	17	26	18	25	26	23	22	23	26	36	30	18	18	26	23	25	32	21	21	23	25	23	27
A significant cause	36	38	39	38	33	31	37	36	34	37	29	38	37	35	36	36	35	29	44	45	38	37	29	34
TOTAL MAJOR / SIGNIFICANT CAUSE	61	55	65	56	58	57	60	58	57	63	65	68	55	53	62	59	60	61	65	66	61	62	52	61
Not much of a cause	26	30	24	32	31	27	27	29	28	24	24	20	30	33	27	25	26	28	23	26	25	24	31	27
Not a cause at all	7	10	6	8	7	6	8	7	7	8	6	5	10	9	7	8	7	6	7	8	7	6	7	8
TOTAL NOT MUCH / NOT A CAUSE	33	40	30	40	38	33	35	36	35	32	30	25	40	42	34	33	33	34	30	34	32	30	38	35
Don't know	6	5	4	4	5	11	5	6	8	5	6	7	5	6	4	9	7	6	6	0	8	8	10	4

The legal process/paperwork involved in getting married

A major cause	4	3	4	4	4	6	4	4	5	4	6	5	3	3	4	5	4	11	4	2	5	4	4	4
A significant cause	14	9	19	8	12	11	11	11	16	13	38	13	12	9	15	14	15	8	9	13	15	16	18	14
TOTAL MAJOR / SIGNIFICANT CAUSE	18	12	23	12	16	17	15	15	21	17	44	18	15	12	19	19	19	19	13	15	20	20	22	18
Not much of a cause	45	48	44	52	43	44	51	45	42	48	30	46	47	48	47	42	45	39	44	54	43	48	41	46
Not a cause at all	27	34	25	29	33	22	27	31	25	27	18	23	32	32	27	26	25	29	35	30	27	19	23	28
TOTAL NOT MUCH / NOT A CAUSE	72	82	69	81	76	66	78	76	67	75	48	69	79	80	74	68	70	68	79	84	70	67	64	74
Don't know	10	6	8	7	8	17	7	9	12	8	8	13	7	8	7	13	10	13	8	1	11	12	14	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent would you support or oppose allowing couples to hold weddings sooner than the 29 days' notice period, in each of the following circumstances?

Terminal illness or limited time to live

Strongly support	66	65	69	67	68	61	66	67	60	72	68	67	68	62	66	67	66	72	70	56	68	69	55	67
Tend to support	22	24	21	27	25	20	23	22	26	18	20	18	23	27	23	20	22	23	18	24	19	20	29	22
TOTAL SUPPORT	88	89	90	94	93	81	89	89	86	90	88	85	91	89	89	87	88	95	88	80	87	89	84	89
Tend to oppose	2	3	2	2	2	1	2	2	3	1	2	3	1	3	2	2	2	1	3	3	2	2	3	2
Strongly oppose	1	1	1	0	1	1	1	1	1	0	0	1	1	1	1	1	1	0	0	0	1	0	1	1
TOTAL OPPOSE	3	4	3	2	3	2	3	3	4	1	2	4	2	4	3	3	3	1	3	3	3	2	4	3
Don't know	9	7	7	5	5	17	8	8	11	8	10	11	7	8	8	11	9	5	10	17	10	9	12	8

Time-sensitive visa or immigration needs

Strongly support	8	2	10	6	2	17	8	3	8	8	19	10	3	4	9	7	8	5	8	6	9	5	12	8
Tend to support	17	8	24	27	6	25	20	8	18	16	44	17	12	10	21	12	17	19	15	20	16	16	24	16
TOTAL SUPPORT	25	10	34	33	8	42	28	11	26	24	63	27	15	14	30	19	25	24	23	26	25	21	36	24
Tend to oppose	24	30	24	28	20	17	30	25	22	27	10	24	26	31	25	24	24	26	28	29	24	21	22	26
Strongly oppose	31	45	23	21	62	12	22	50	34	28	7	27	41	39	29	34	32	33	28	19	32	35	19	34
TOTAL OPPOSE	55	75	47	49	82	29	52	75	56	55	17	51	67	70	54	58	56	59	56	48	56	56	41	60
Don't know	20	16	19	17	10	29	20	15	19	20	20	22	18	16	17	23	19	18	21	26	19	24	23	16

Financial urgency (e.g. joint mortgage or inheritance issues)

Strongly support	12	5	10	12	8	24	10	8	11	13	29	15	6	7	13	12	12	16	11	10	12	11	13	12
Tend to support	31	29	36	27	36	32	32	27	33	28	42	30	28	30	34	26	30	38	34	36	32	27	33	28
TOTAL SUPPORT	43	34	46	39	44	56	42	35	44	41	71	45	34	37	47	38	42	54	45	46	44	38	46	40
Tend to oppose	23	32	24	31	22	11	28	26	22	24	8	22	29	25	24	22	23	14	28	17	21	22	23	25
Strongly oppose	9	10	9	8	13	6	9	11	9	9	0	9	13	8	9	8	9	8	5	4	8	10	5	12
TOTAL OPPOSE	32	42	33	39	35	17	37	37	31	33	8	31	42	33	33	30	32	22	33	21	29	32	28	37
Don't know	25	24	21	23	22	27	20	28	25	26	21	25	24	29	20	32	25	25	22	33	26	30	25	22

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.