YouGov Survey: Harris vs. Trump

YouGov

Sample	1107 U.S. adult citizens
Conducted	July 30 - August 1, 2024
Margin of Error	±3.9%

1. Do you personally hope that the United States elects a woman President of the United States in your lifetime?

Yes	57%
No	24%
Not sure	19%

2. Do you personally hope that the United States elects a Democratic woman as President of the United States in your lifetime?

Yes	42%
No	41%
Not sure	17%

3. Do you personally hope that the United States elects a Republican woman as President of the United States in your lifetime?

Yes	23%
No	45%
Not sure	32%

4. If Kamala Harris is the 2024 Democratic nominee for president, would you approve or disapprove of the following person being chosen as her vice presidential running mate?

Among Democrats and Independents who lean towards the Democratic Party and say they support someone other than Kamala Harris as the Democratic nominee for president

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Not sure	Don't know who this is
Andy Beshear	8%	15%	8%	14%	18%	38%
Gavin Newsom	10%	13%	9%	34%	12%	21%
Gretchen Whitmer	12%	16%	9%	24%	13%	27%
J.B. Pritzker	5%	13%	7%	16%	15%	44%
Josh Shapiro	12%	14%	10%	16%	20%	28%
Mark Kelly	15%	13%	8%	15%	16%	33%
Pete Buttigieg	16%	15%	8%	29%	12%	21%
Roy Cooper	4%	12%	7%	12%	18%	46%
Tim Walz	6%	10%	7%	11%	18%	47%
Gary Peters	3%	9%	6%	11%	17%	54%

YouGov Survey: Harris vs. Trump

5. If you had to say, who do you think is more…?

	Kamala Harris	Donald Trump	Both equally	Not sure
Authentic	38%	39%	7%	15%
Charismatic	32%	41%	11%	16%
Compassionate	48%	31%	6%	16%
Competent	42%	39%	7%	12%
Honest	43%	33%	6%	19%
Intelligent	44%	36%	10%	10%
A strong leader	35%	44%	8%	12%
Likable	43%	34%	8%	14%
Qualified	44%	37%	9%	10%
A better communicator	45%	38%	7%	10%
Arrogant	18%	59%	14%	9%
Corrupt	31%	47%	11%	12%
Dishonest	33%	47%	11%	10%
Divisive	26%	41%	13%	20%
Hypocritical	32%	45%	12%	11%
Ineffective	37%	40%	8%	15%
Insincere	34%	45%	9%	12%
Opportunistic	27%	44%	14%	14%
Reckless	26%	53%	7%	13%
Uninformed	35%	41%	7%	16%

6. If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Kamala Harris	Donald Trump	Both equally	Neither	Not sure
Abortion	48%	27%	5%	8%	13%
Crime	35%	39%	7%	9%	11%
Education	46%	31%	7%	6%	11%
Foreign policy	38%	43%	3%	5%	11%
Guns	37%	40%	5%	7%	10%
Health Care	44%	32%	7%	7%	10%
Immigration	35%	46%	3%	7%	9%
Inflation	35%	41%	7%	8%	9%
LGBTQ issues	50%	20%	6%	9%	15%
The economy	35%	45%	5%	7%	8%
The environment	45%	26%	7%	12%	10%
The Ukraine-Russia conflict	35%	40%	4%	8%	12%
The Israeli-Palestinian conflict	33%	39%	5%	11%	13%

YouGov Survey: Harris vs. Trump

YouGov

Interviewing Dates	July 30 - August 1, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.051 to 5.551, with a mean of one and a standard deviation of 0.886.
Number of respondents	1107
Margin of error	$\pm$ 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	81 questions not reported.

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

1. Hope Woman Elected President
Do you personally hope that the United States elects a woman President of the United States in your lifetime?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	57%	53%	60%	63%	65%	52%	48%	51%	74%	58%	*
No	24%	25%	23%	22%	16%	25%	34%	28%	11%	21%	*
Not sure	19%	22%	17%	15%	19%	23%	18%	21%	15%	21%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,107)	(502)	(605)	(219)	(234)	(383)	(271)	(753)	(134)	(150)	(70)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	57%	91%	52%	25%	94%	22%	54%	56%	72%	58%	58%	50%	65%
No	24%	3%	24%	47%	2%	49%	25%	28%	12%	21%	18%	32%	19%
Not sure	19%	6%	24%	28%	4%	28%	21%	16%	16%	21%	24%	18%	15%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,107)	(395)	(428)	(284)	(444)	(392)	(457)	(323)	(197)	(192)	(205)	(420)	(290)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

2. Hope Democratic Woman Elected President

Do you personally hope that the United States elects a Democratic woman as President of the United States in your lifetime?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	42%	40%	44%	45%	47%	38%	41%	38%	58%	47%	*
No	41%	45%	37%	29%	32%	47%	53%	48%	16%	36%	*
Not sure	17%	15%	19%	26%	21%	15%	6%	15%	25%	18%	*
Totals	100%	100%	100%	100%	100%	100%	100%	101%	99%	101%	*
Unweighted N	(1,105)	(501)	(604)	(218)	(234)	(382)	(271)	(753)	(133)	(149)	(70)

		Party ID			2024 Vote Intent		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	42%	89%	33%	3%	91%	3%	41%	41%	53%	50%	44%	34%	49%
No	41%	3%	38%	84%	3%	84%	39%	48%	33%	30%	40%	49%	37%
Not sure	17%	8%	29%	12%	6%	13%	20%	11%	14%	20%	16%	17%	14%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,105)	(393)	(428)	(284)	(443)	(392)	(456)	(322)	(197)	(191)	(204)	(420)	(290)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

3. Hope Republican Woman Elected President
Do you personally hope that the United States elects a Republican woman as President of the United States in your lifetime?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	23%	26%	20%	20%	28%	23%	21%	24%	17%	22%	*
No	45%	43%	47%	39%	44%	45%	52%	43%	50%	48%	*
Not sure	32%	31%	33%	41%	29%	33%	27%	33%	33%	29%	*
Totals	100%	100%	100%	100%	101%	101%	100%	100%	100%	99%	*
Unweighted N	(1,106)	(502)	(604)	(218)	(234)	(383)	(271)	(753)	(133)	(150)	(70)

		Party ID			2024 Vote Intent		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	23%	14%	18%	39%	12%	35%	17%	25%	33%	22%	27%	20%	25%
No	45%	59%	41%	35%	65%	35%	49%	44%	38%	43%	40%	47%	49%
Not sure	32%	27%	41%	26%	23%	29%	34%	31%	29%	36%	34%	33%	26%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	101%	101%	100%	100%
Unweighted N	(1,106)	(395)	(427)	(284)	(444)	(392)	(456)	(323)	(197)	(192)	(205)	(419)	(290)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

4A. Approval of Potential Running Mates — Andy Beshear
If Kamala Harris is the 2024 Democratic nominee for president, would you approve or disapprove of the following person being chosen as her vice presidential running mate?
Among Democrats and Independents who lean towards the Democratic Party and say they support someone other than Kamala Harris as the Democratic nominee for president

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	8%	8%	8%	10%	8%	6%	8%	8%	6%	9%	*
Somewhat approve	15%	19%	12%	17%	12%	14%	18%	14%	23%	14%	*
Somewhat disapprove	8%	11%	5%	14%	7%	6%	6%	9%	8%	6%	*
Strongly disapprove	14%	16%	12%	7%	12%	16%	19%	16%	4%	8%	*
Not sure	18%	16%	19%	16%	21%	17%	17%	17%	16%	24%	*
Don't know who this is	38%	30%	45%	36%	40%	41%	32%	36%	41%	40%	*
Totals	101%	100%	101%	100%	100%	100%	100%	100%	98%	101%	*
Unweighted N	(1,104)	(501)	(603)	(219)	(234)	(380)	(271)	(751)	(134)	(150)	(69)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly approve	8%	14%	7%	2%	18%	2%	7%	6%	14%	7%	8%	7%	10%
Somewhat approve	15%	29%	12%	4%	34%	5%	11%	19%	21%	14%	17%	14%	17%
Somewhat disapprove	8%	7%	7%	9%	5%	11%	6%	10%	10%	11%	5%	7%	9%
Strongly disapprove	14%	3%	11%	29%	1%	29%	12%	19%	12%	7%	13%	18%	12%
Not sure	18%	19%	17%	17%	19%	17%	21%	16%	15%	15%	24%	16%	17%
Don't know who this is	38%	28%	46%	39%	23%	37%	42%	30%	28%	47%	33%	38%	34%
Totals	101%	100%	100%	100%	100%	101%	99%	100%	100%	101%	100%	100%	99%
Unweighted N	(1,104)	(395)	(426)	(283)	(444)	(390)	(454)	(323)	(197)	(192)	(205)	(418)	(289)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

4B. Approval of Potential Running Mates — Gavin Newsom

If Kamala Harris is the 2024 Democratic nominee for president, would you approve or disapprove of the following person being chosen as her vice presidential running mate?

Among Democrats and Independents who lean towards the Democratic Party and say they support someone other than Kamala Harris as the Democratic nominee for president

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	10%	11%	10%	8%	7%	12%	14%	9%	14%	15%	*
Somewhat approve	13%	16%	11%	20%	17%	8%	11%	14%	21%	9%	*
Somewhat disapprove	9%	12%	7%	15%	8%	9%	7%	10%	6%	9%	*
Strongly disapprove	34%	39%	28%	13%	28%	43%	46%	40%	9%	29%	*
Not sure	12%	9%	15%	13%	16%	10%	10%	10%	17%	14%	*
Don't know who this is	21%	14%	28%	31%	23%	18%	12%	18%	32%	24%	*
Totals	99%	101%	99%	100%	99%	100%	100%	101%	99%	100%	*
Unweighted N	(1,103)	(500)	(603)	(218)	(233)	(382)	(270)	(752)	(132)	(149)	(70)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly approve	10%	24%	6%	1%	26%	2%	9%	12%	14%	11%	6%	10%	15%
Somewhat approve	13%	25%	10%	5%	28%	7%	10%	17%	18%	21%	13%	10%	14%
Somewhat disapprove	9%	10%	11%	7%	14%	7%	8%	9%	17%	9%	9%	9%	11%
Strongly disapprove	34%	4%	32%	66%	5%	68%	29%	40%	30%	26%	31%	35%	40%
Not sure	12%	17%	10%	9%	15%	8%	15%	10%	11%	12%	16%	11%	10%
Don't know who this is	21%	19%	31%	12%	12%	9%	28%	12%	9%	21%	26%	25%	10%
Totals	99%	99%	100%	100%	100%	101%	99%	100%	99%	100%	101%	100%	100%
Unweighted N	(1,103)	(394)	(425)	(284)	(443)	(391)	(455)	(323)	(196)	(192)	(202)	(419)	(290)

5

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

4C. Approval of Potential Running Mates — Gretchen Whitmer
If Kamala Harris is the 2024 Democratic nominee for president, would you approve or disapprove of the following person being chosen as her vice presidential running mate?
Among Democrats and Independents who lean towards the Democratic Party and say they support someone other than Kamala Harris as the Democratic nominee for president

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	12%	11%	12%	11%	11%	11%	14%	11%	14%	11%	*
Somewhat approve	16%	18%	13%	22%	16%	12%	16%	16%	21%	9%	*
Somewhat disapprove	9%	10%	7%	8%	10%	8%	9%	10%	7%	7%	*
Strongly disapprove	24%	29%	19%	11%	17%	30%	35%	28%	8%	21%	*
Not sure	13%	14%	13%	14%	14%	15%	10%	12%	16%	18%	*
Don't know who this is	27%	17%	36%	35%	33%	24%	16%	23%	34%	35%	*
Totals	101%	99%	100%	101%	101%	100%	100%	100%	100%	101%	*
Unweighted N	(1,105)	(501)	(604)	(219)	(234)	(381)	(271)	(751)	(134)	(150)	(70)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly approve	12%	24%	10%	1%	30%	2%	10%	8%	24%	16%	14%	8%	12%
Somewhat approve	16%	27%	12%	8%	31%	8%	13%	20%	17%	15%	15%	13%	22%
Somewhat disapprove	9%	7%	5%	14%	9%	10%	8%	9%	14%	10%	7%	9%	7%
Strongly disapprove	24%	5%	20%	49%	3%	56%	22%	30%	18%	19%	27%	25%	22%
Not sure	13%	15%	16%	9%	13%	9%	16%	14%	12%	15%	12%	15%	12%
Don't know who this is	27%	22%	37%	19%	15%	16%	32%	20%	14%	25%	25%	29%	25%
Totals	101%	100%	100%	100%	101%	101%	101%	101%	99%	100%	100%	99%	100%
Unweighted N	(1,105)	(395)	(427)	(283)	(444)	(390)	(455)	(323)	(197)	(192)	(205)	(418)	(290)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

4D. Approval of Potential Running Mates — J.B. Pritzker
If Kamala Harris is the 2024 Democratic nominee for president, would you approve or disapprove of the following person being chosen as her vice presidential running mate?
Among Democrats and Independents who lean towards the Democratic Party and say they support someone other than Kamala Harris as the Democratic nominee for president

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	5%	6%	4%	5%	3%	5%	8%	5%	4%	5%	*
Somewhat approve	13%	16%	10%	18%	14%	9%	11%	12%	21%	8%	*
Somewhat disapprove	7%	8%	6%	15%	7%	3%	5%	8%	9%	3%	*
Strongly disapprove	16%	21%	12%	6%	13%	21%	22%	20%	3%	13%	*
Not sure	15%	14%	17%	13%	15%	18%	14%	14%	20%	21%	*
Don't know who this is	44%	36%	51%	42%	46%	44%	40%	41%	42%	51%	*
Totals	100%	101%	100%	99%	98%	100%	100%	100%	99%	101%	*
Unweighted N	(1,103)	(501)	(602)	(218)	(234)	(381)	(270)	(751)	(132)	(150)	(70)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly approve	5%	9%	4%	2%	12%	2%	4%	4%	12%	7%	7%	4%	4%
Somewhat approve	13%	23%	10%	5%	23%	7%	8%	13%	20%	14%	20%	8%	11%
Somewhat disapprove	7%	7%	6%	9%	5%	9%	6%	8%	8%	5%	10%	6%	8%
Strongly disapprove	16%	4%	13%	33%	2%	35%	14%	21%	18%	9%	19%	19%	15%
Not sure	15%	20%	14%	12%	19%	9%	18%	14%	14%	14%	16%	16%	15%
Don't know who this is	44%	38%	53%	39%	39%	38%	50%	40%	29%	50%	29%	47%	46%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	101%	99%	101%	100%	99%
Unweighted N	(1,103)	(393)	(427)	(283)	(442)	(390)	(454)	(323)	(196)	(192)	(204)	(417)	(290)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

4E. Approval of Potential Running Mates — Josh Shapiro
If Kamala Harris is the 2024 Democratic nominee for president, would you approve or disapprove of the following person being chosen as her vice presidential running mate?
Among Democrats and Independents who lean towards the Democratic Party and say they support someone other than Kamala Harris as the Democratic nominee for president

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	12%	14%	11%	10%	10%	14%	16%	11%	16%	14%	*
Somewhat approve	14%	15%	12%	16%	15%	10%	16%	15%	18%	7%	*
Somewhat disapprove	10%	14%	7%	18%	11%	8%	6%	11%	7%	13%	*
Strongly disapprove	16%	19%	12%	8%	12%	19%	22%	19%	3%	11%	*
Not sure	20%	18%	21%	21%	15%	22%	19%	18%	23%	24%	*
Don't know who this is	28%	19%	37%	27%	37%	27%	21%	26%	33%	31%	*
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,104)	(501)	(603)	(219)	(234)	(382)	(269)	(751)	(133)	(150)	(70)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly approve	12%	25%	9%	2%	29%	3%	11%	10%	21%	18%	10%	9%	16%
Somewhat approve	14%	23%	9%	9%	25%	8%	11%	17%	18%	16%	11%	11%	18%
Somewhat disapprove	10%	9%	7%	15%	8%	14%	9%	9%	18%	14%	9%	10%	9%
Strongly disapprove	16%	2%	15%	32%	2%	35%	15%	21%	12%	12%	18%	18%	13%
Not sure	20%	22%	22%	14%	20%	15%	23%	21%	11%	15%	22%	20%	19%
Don't know who this is	28%	19%	37%	28%	16%	24%	31%	23%	20%	25%	29%	31%	25%
Totals	100%	100%	99%	100%	100%	99%	100%	101%	100%	100%	99%	99%	100%
Unweighted N	(1,104)	(394)	(427)	(283)	(443)	(390)	(455)	(323)	(196)	(192)	(204)	(418)	(290)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

4F. Approval of Potential Running Mates — Mark Kelly
If Kamala Harris is the 2024 Democratic nominee for president, would you approve or disapprove of the following person being chosen as her vice presidential running mate?
Among Democrats and Independents who lean towards the Democratic Party and say they support someone other than Kamala Harris as the Democratic nominee for president

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	15%	18%	12%	16%	11%	12%	25%	15%	16%	13%	*
Somewhat approve	13%	15%	12%	17%	12%	12%	13%	14%	15%	10%	*
Somewhat disapprove	8%	9%	6%	8%	9%	7%	7%	8%	7%	8%	*
Strongly disapprove	15%	18%	11%	5%	10%	19%	23%	18%	4%	10%	*
Not sure	16%	15%	17%	16%	19%	17%	10%	14%	21%	22%	*
Don't know who this is	33%	24%	42%	38%	39%	34%	22%	30%	37%	38%	*
Totals	100%	99%	100%	100%	100%	101%	100%	99%	100%	101%	*
Unweighted N	(1,105)	(501)	(604)	(219)	(233)	(382)	(271)	(751)	(134)	(150)	(70)

		Party ID			2024 Vote Intent		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly approve	15%	29%	12%	4%	34%	3%	13%	16%	24%	15%	14%	12%	22%
Somewhat approve	13%	22%	10%	8%	26%	8%	12%	16%	16%	15%	11%	13%	14%
Somewhat disapprove	8%	7%	5%	12%	5%	11%	7%	7%	13%	5%	7%	8%	11%
Strongly disapprove	15%	3%	13%	30%	2%	33%	15%	18%	11%	14%	15%	15%	15%
Not sure	16%	16%	16%	15%	15%	16%	17%	15%	15%	16%	21%	15%	12%
Don't know who this is	33%	24%	43%	31%	17%	29%	36%	28%	21%	36%	32%	37%	26%
Totals	100%	101%	99%	100%	99%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,105)	(395)	(427)	(283)	(444)	(390)	(455)	(323)	(197)	(192)	(205)	(418)	(290)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

4G. Approval of Potential Running Mates — Pete Buttigieg

If Kamala Harris is the 2024 Democratic nominee for president, would you approve or disapprove of the following person being chosen as her vice presidential running mate?

Among Democrats and Independents who lean towards the Democratic Party and say they support someone other than Kamala Harris as the Democratic nominee for president

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	16%	15%	16%	11%	14%	18%	19%	14%	23%	14%	*
Somewhat approve	15%	17%	14%	22%	20%	10%	11%	16%	17%	7%	*
Somewhat disapprove	8%	11%	6%	12%	10%	6%	6%	7%	11%	12%	*
Strongly disapprove	29%	34%	23%	13%	17%	37%	43%	34%	5%	19%	*
Not sure	12%	13%	10%	17%	13%	10%	9%	10%	14%	19%	*
Don't know who this is	21%	10%	30%	26%	25%	20%	12%	18%	30%	29%	*
Totals	101%	100%	99%	101%	99%	101%	100%	99%	100%	100%	*
Unweighted N	(1,105)	(501)	(604)	(219)	(234)	(381)	(271)	(751)	(134)	(150)	(70)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly approve	16%	35%	10%	2%	39%	2%	15%	16%	22%	17%	14%	13%	21%
Somewhat approve	15%	26%	14%	5%	32%	5%	10%	19%	23%	16%	19%	9%	21%
Somewhat disapprove	8%	9%	8%	8%	10%	8%	10%	6%	12%	10%	6%	10%	7%
Strongly disapprove	29%	4%	24%	60%	4%	61%	24%	36%	25%	23%	28%	33%	26%
Not sure	12%	11%	14%	9%	6%	9%	17%	8%	8%	15%	13%	12%	7%
Don't know who this is	21%	15%	30%	16%	10%	14%	24%	16%	9%	19%	21%	23%	17%
Totals	101%	100%	100%	100%	101%	99%	100%	101%	99%	100%	101%	100%	99%
Unweighted N	(1,105)	(395)	(427)	(283)	(444)	(390)	(455)	(323)	(197)	(192)	(205)	(418)	(290)

YouGov

4H. Approval of Potential Running Mates — Roy Cooper
If Kamala Harris is the 2024 Democratic nominee for president, would you approve or disapprove of the following person being chosen as her vice presidential running mate?

Among Democrats and Independents who lean towards the Democratic Party and say they support someone other than Kamala Harris as the Democratic nominee for president

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	4%	4%	4%	4%	3%	3%	7%	4%	7%	5%	*
Somewhat approve	12%	16%	8%	21%	11%	8%	10%	12%	20%	8%	*
Somewhat disapprove	7%	10%	5%	14%	8%	3%	6%	8%	9%	6%	*
Strongly disapprove	12%	16%	8%	3%	7%	18%	16%	14%	6%	7%	*
Not sure	18%	16%	21%	12%	25%	19%	17%	18%	23%	19%	*
Don't know who this is	46%	38%	53%	46%	45%	49%	44%	45%	36%	54%	*
Totals	99%	100%	99%	100%	99%	100%	100%	101%	101%	99%	*
Unweighted N	(1,106)	(501)	(605)	(219)	(234)	(382)	(271)	(752)	(134)	(150)	(70)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly approve	4%	10%	2%	1%	11%	1%	4%	3%	9%	6%	5%	4%	3%
Somewhat approve	12%	19%	12%	4%	23%	5%	7%	16%	17%	15%	12%	11%	11%
Somewhat disapprove	7%	8%	2%	12%	5%	8%	8%	5%	11%	7%	6%	8%	7%
Strongly disapprove	12%	2%	11%	22%	2%	25%	12%	15%	8%	7%	11%	15%	10%
Not sure	18%	23%	16%	16%	22%	15%	20%	17%	19%	19%	24%	17%	16%
Don't know who this is	46%	38%	55%	45%	37%	45%	50%	43%	36%	46%	43%	45%	52%
Totals	99%	100%	98%	100%	100%	99%	101%	99%	100%	100%	101%	100%	99%
Unweighted N	(1,106)	(395)	(427)	(284)	(444)	(391)	(456)	(323)	(197)	(192)	(205)	(419)	(290)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

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4I. Approval of Potential Running Mates — Tim Walz

If Kamala Harris is the 2024 Democratic nominee for president, would you approve or disapprove of the following person being chosen as her vice presidential running mate?

Among Democrats and Independents who lean towards the Democratic Party and say they support someone other than Kamala Harris as the Democratic nominee for president

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	6%	7%	6%	5%	4%	7%	10%	6%	6%	8%	*
Somewhat approve	10%	12%	9%	15%	13%	8%	7%	10%	18%	9%	*
Somewhat disapprove	7%	8%	6%	14%	9%	2%	4%	8%	4%	3%	*
Strongly disapprove	11%	14%	9%	5%	10%	13%	16%	13%	5%	6%	*
Not sure	18%	20%	17%	15%	19%	20%	18%	16%	24%	27%	*
Don't know who this is	47%	39%	54%	46%	44%	50%	45%	47%	42%	47%	*
Totals	99%	100%	101%	100%	99%	100%	100%	100%	99%	100%	*
Unweighted N	(1,103)	(501)	(602)	(218)	(233)	(381)	(271)	(751)	(134)	(148)	(70)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly approve	6%	12%	4%	2%	16%	2%	5%	3%	15%	8%	9%	5%	6%
Somewhat approve	10%	21%	7%	3%	23%	4%	8%	13%	16%	10%	11%	9%	12%
Somewhat disapprove	7%	7%	5%	9%	7%	9%	5%	8%	13%	9%	6%	8%	5%
Strongly disapprove	11%	2%	10%	22%	1%	26%	13%	13%	8%	6%	16%	11%	12%
Not sure	18%	22%	16%	17%	20%	15%	21%	18%	16%	18%	17%	19%	18%
Don't know who this is	47%	35%	57%	47%	34%	44%	49%	46%	33%	49%	41%	48%	48%
Totals	99%	99%	99%	100%	101%	100%	101%	101%	101%	100%	100%	100%	101%
Unweighted N	(1,103)	(394)	(426)	(283)	(444)	(389)	(454)	(323)	(197)	(192)	(205)	(416)	(290)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

4J. Approval of Potential Running Mates — Gary Peters
If Kamala Harris is the 2024 Democratic nominee for president, would you approve or disapprove of the following person being chosen as her vice presidential running mate?

Among Democrats and Independents who lean towards the Democratic Party and say they support someone other than Kamala Harris as the Democratic nominee for president

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	3%	4%	3%	2%	3%	3%	5%	2%	7%	6%	*
Somewhat approve	9%	11%	8%	22%	9%	4%	4%	10%	14%	4%	*
Somewhat disapprove	6%	8%	3%	10%	8%	3%	4%	5%	5%	6%	*
Strongly disapprove	11%	15%	7%	5%	8%	15%	15%	12%	5%	9%	*
Not sure	17%	15%	18%	14%	21%	16%	17%	15%	23%	23%	*
Don't know who this is	54%	47%	61%	47%	52%	59%	55%	55%	46%	52%	*
Totals	100%	100%	100%	100%	101%	100%	100%	99%	100%	100%	*
Unweighted N	(1,103)	(501)	(602)	(219)	(234)	(381)	(269)	(751)	(132)	(150)	(70)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly approve	3%	8%	1%	1%	8%	1%	4%	1%	6%	6%	4%	2%	2%
Somewhat approve	9%	16%	7%	4%	17%	6%	7%	13%	9%	15%	9%	7%	8%
Somewhat disapprove	6%	7%	3%	7%	4%	6%	4%	5%	13%	6%	5%	5%	7%
Strongly disapprove	11%	3%	10%	21%	3%	22%	11%	14%	8%	8%	12%	13%	10%
Not sure	17%	19%	17%	14%	19%	15%	19%	14%	17%	14%	24%	15%	15%
Don't know who this is	54%	47%	62%	52%	49%	50%	55%	53%	47%	52%	45%	58%	57%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	101%	99%	100%	99%
Unweighted N	(1,103)	(393)	(427)	(283)	(442)	(390)	(455)	(323)	(195)	(192)	(203)	(418)	(290)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

5A. Comparing Traits of Harris and Trump — Authentic
If you had to say, who do you think is more. . . ?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	38%	36%	41%	34%	41%	36%	42%	35%	51%	41%	∗
Donald Trump	39%	45%	34%	30%	32%	45%	47%	44%	28%	34%	∗
Both equally	7%	9%	6%	14%	10%	4%	3%	7%	5%	10%	∗
Not sure	15%	11%	19%	21%	16%	15%	8%	13%	16%	16%	∗
Totals	99%	101%	100%	99%	99%	100%	100%	99%	100%	101%	∗
Unweighted N	(1,098)	(498)	(600)	(215)	(232)	(382)	(269)	(747)	(133)	(148)	(70)

		Party ID			2024 Vote Intent		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	38%	80%	29%	4%	88%	2%	36%	42%	46%	41%	43%	30%	46%
Donald Trump	39%	5%	33%	83%	2%	87%	38%	40%	35%	35%	39%	43%	36%
Both equally	7%	6%	11%	4%	5%	5%	6%	6%	10%	12%	5%	8%	4%
Not sure	15%	10%	27%	8%	5%	6%	20%	12%	9%	12%	14%	18%	13%
Totals	99%	101%	100%	99%	100%	100%	100%	100%	100%	100%	101%	99%	99%
Unweighted N	(1,098)	(390)	(425)	(283)	(441)	(389)	(452)	(322)	(195)	(191)	(202)	(417)	(288)

14

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

5B. Comparing Traits of Harris and Trump — Charismatic
If you had to say, who do you think is more. . . ?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	32%	26%	37%	27%	41%	29%	31%	27%	47%	40%	*
Donald Trump	41%	50%	32%	30%	35%	47%	48%	47%	21%	35%	*
Both equally	11%	11%	11%	22%	9%	8%	7%	11%	6%	12%	*
Not sure	16%	12%	20%	21%	15%	16%	14%	14%	25%	13%	*
Totals	100%	99%	100%	100%	100%	100%	100%	99%	99%	100%	*
Unweighted N	(1,098)	(499)	(599)	(216)	(231)	(381)	(270)	(749)	(132)	(147)	(70)

		Party ID			2024 Vote Intent		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	32%	65%	26%	2%	71%	2%	30%	34%	38%	33%	36%	27%	35%
Donald Trump	41%	8%	36%	82%	8%	86%	38%	46%	40%	37%	37%	46%	40%
Both equally	11%	16%	13%	4%	13%	5%	13%	6%	17%	16%	12%	8%	12%
Not sure	16%	10%	25%	12%	9%	7%	19%	13%	6%	14%	15%	19%	14%
Totals	100%	99%	100%	100%	101%	100%	100%	99%	101%	100%	100%	100%	101%
Unweighted N	(1,098)	(393)	(424)	(281)	(441)	(388)	(455)	(318)	(197)	(192)	(203)	(415)	(288)

15

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

5C. Comparing Traits of Harris and Trump — Compassionate
If you had to say, who do you think is more. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	48%	45%	50%	46%	59%	42%	45%	46%	60%	42%	*
Donald Trump	31%	35%	27%	20%	20%	38%	41%	36%	11%	29%	*
Both equally	6%	7%	5%	10%	7%	5%	2%	5%	7%	11%	*
Not sure	16%	13%	18%	24%	14%	15%	13%	13%	22%	19%	*
Totals	101%	100%	100%	100%	100%	100%	101%	100%	100%	101%	*
Unweighted N	(1,098)	(499)	(599)	(217)	(232)	(381)	(268)	(747)	(133)	(148)	(70)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	48%	88%	42%	11%	95%	7%	45%	50%	57%	51%	52%	39%	55%
Donald Trump	31%	2%	25%	68%	1%	73%	28%	33%	29%	25%	28%	36%	29%
Both equally	6%	4%	8%	5%	1%	7%	8%	4%	6%	7%	6%	6%	5%
Not sure	16%	6%	25%	16%	3%	13%	20%	12%	7%	17%	14%	19%	11%
Totals	101%	100%	100%	100%	100%	100%	101%	99%	99%	100%	100%	100%	100%
Unweighted N	(1,098)	(391)	(426)	(281)	(440)	(389)	(454)	(320)	(196)	(192)	(201)	(417)	(288)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

5D. Comparing Traits of Harris and Trump — Competent
If you had to say, who do you think is more. . . ?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	42%	40%	44%	42%	50%	37%	42%	39%	52%	43%	*
Donald Trump	39%	42%	35%	24%	30%	46%	51%	45%	19%	31%	*
Both equally	7%	8%	6%	12%	10%	5%	2%	7%	11%	6%	*
Not sure	12%	10%	15%	23%	11%	12%	5%	9%	19%	20%	*
Totals	100%	100%	100%	101%	101%	100%	100%	100%	101%	100%	*
Unweighted N	(1,097)	(495)	(602)	(215)	(233)	(380)	(269)	(745)	(134)	(148)	(70)

		Party ID			2024 Vote Intent		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	42%	81%	38%	5%	91%	2%	39%	44%	51%	44%	44%	35%	51%
Donald Trump	39%	5%	31%	84%	2%	89%	36%	45%	36%	35%	38%	43%	34%
Both equally	7%	7%	9%	4%	4%	5%	8%	3%	9%	9%	8%	6%	5%
Not sure	12%	7%	22%	7%	3%	4%	17%	8%	4%	12%	10%	15%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	101%
Unweighted N	(1,097)	(392)	(426)	(279)	(441)	(387)	(452)	(320)	(197)	(191)	(203)	(417)	(286)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

5E. Comparing Traits of Harris and Trump — Honest
If you had to say, who do you think is more. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	43%	41%	45%	44%	46%	40%	42%	38%	65%	44%	*
Donald Trump	33%	35%	30%	19%	29%	37%	41%	38%	13%	30%	*
Both equally	6%	6%	6%	9%	6%	5%	4%	7%	2%	9%	*
Not sure	19%	17%	20%	28%	18%	17%	12%	17%	21%	18%	*
Totals	101%	99%	101%	100%	99%	99%	99%	100%	101%	101%	*
Unweighted N	(1,089)	(493)	(596)	(213)	(230)	(379)	(267)	(743)	(131)	(146)	(69)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	43%	86%	36%	3%	94%	2%	42%	43%	53%	51%	47%	33%	49%
Donald Trump	33%	1%	25%	76%	0%	77%	30%	35%	31%	28%	29%	40%	28%
Both equally	6%	3%	9%	7%	1%	7%	6%	6%	7%	7%	6%	6%	6%
Not sure	19%	10%	31%	14%	4%	13%	22%	16%	9%	14%	18%	22%	17%
Totals	101%	100%	101%	100%	99%	99%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,089)	(390)	(421)	(278)	(439)	(386)	(448)	(316)	(197)	(187)	(200)	(414)	(288)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

5F. Comparing Traits of Harris and Trump — Intelligent
If you had to say, who do you think is more. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	44%	45%	43%	48%	49%	40%	41%	40%	66%	46%	*
Donald Trump	36%	40%	32%	22%	30%	42%	46%	42%	13%	31%	*
Both equally	10%	8%	12%	15%	12%	9%	6%	10%	9%	13%	*
Not sure	10%	6%	13%	15%	9%	9%	7%	8%	12%	10%	*
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,097)	(497)	(600)	(216)	(233)	(379)	(269)	(743)	(134)	(150)	(70)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	44%	86%	40%	4%	92%	1%	43%	46%	51%	48%	45%	37%	52%
Donald Trump	36%	1%	29%	81%	0%	86%	32%	40%	32%	30%	34%	42%	32%
Both equally	10%	9%	13%	9%	5%	10%	13%	6%	13%	15%	11%	10%	6%
Not sure	10%	5%	18%	6%	2%	3%	13%	7%	5%	7%	10%	11%	9%
Totals	100%	101%	100%	100%	99%	100%	101%	99%	101%	100%	100%	100%	99%
Unweighted N	(1,097)	(391)	(425)	(281)	(440)	(388)	(453)	(319)	(197)	(190)	(203)	(415)	(289)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

5G. Comparing Traits of Harris and Trump — A strong leader
If you had to say, who do you think is more. . . ?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	35%	33%	37%	33%	40%	31%	37%	32%	46%	40%	*
Donald Trump	44%	49%	40%	32%	35%	51%	56%	51%	25%	39%	*
Both equally	8%	9%	7%	18%	11%	5%	1%	8%	11%	7%	*
Not sure	12%	9%	15%	17%	14%	13%	6%	10%	18%	14%	*
Totals	99%	100%	99%	100%	100%	100%	100%	101%	100%	100%	*
Unweighted N	(1,086)	(493)	(593)	(211)	(232)	(377)	(266)	(741)	(130)	(146)	(69)

		Party ID			2024 Vote Intent		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	35%	73%	28%	2%	81%	0%	33%	37%	42%	39%	36%	30%	40%
Donald Trump	44%	5%	40%	92%	2%	96%	43%	47%	40%	41%	42%	50%	40%
Both equally	8%	13%	9%	2%	9%	2%	9%	7%	11%	11%	10%	5%	9%
Not sure	12%	8%	23%	4%	7%	1%	15%	9%	7%	9%	13%	15%	11%
Totals	99%	99%	100%	100%	99%	99%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,086)	(389)	(419)	(278)	(437)	(386)	(445)	(319)	(194)	(187)	(200)	(412)	(287)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

5H. Comparing Traits of Harris and Trump — Likable
If you had to say, who do you think is more. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	43%	40%	47%	46%	46%	41%	42%	40%	62%	45%	*
Donald Trump	34%	40%	29%	19%	28%	42%	43%	41%	12%	29%	*
Both equally	8%	10%	6%	16%	12%	4%	3%	8%	10%	8%	*
Not sure	14%	10%	18%	20%	13%	13%	12%	11%	16%	18%	*
Totals	99%	100%	100%	101%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(1,094)	(498)	(596)	(217)	(232)	(378)	(267)	(746)	(131)	(148)	(69)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	43%	83%	40%	5%	93%	6%	43%	43%	51%	54%	44%	34%	49%
Donald Trump	34%	3%	23%	79%	2%	81%	32%	38%	34%	27%	33%	41%	28%
Both equally	8%	6%	13%	5%	4%	6%	7%	8%	10%	9%	10%	10%	4%
Not sure	14%	7%	24%	11%	2%	8%	18%	11%	5%	10%	13%	14%	19%
Totals	99%	99%	100%	100%	101%	101%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,094)	(391)	(420)	(283)	(437)	(389)	(451)	(320)	(196)	(190)	(201)	(416)	(287)

21

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

5I. Comparing Traits of Harris and Trump — Qualified
If you had to say, who do you think is more...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	44%	43%	46%	48%	50%	39%	42%	40%	61%	45%	*
Donald Trump	37%	40%	33%	19%	31%	44%	49%	45%	8%	31%	*
Both equally	9%	9%	8%	17%	12%	7%	1%	8%	14%	9%	*
Not sure	10%	8%	13%	16%	7%	10%	8%	7%	17%	15%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,096)	(499)	(597)	(214)	(233)	(379)	(270)	(746)	(132)	(148)	(70)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	44%	86%	39%	4%	93%	2%	41%	47%	55%	43%	48%	36%	56%
Donald Trump	37%	2%	28%	85%	1%	88%	36%	42%	31%	30%	35%	44%	32%
Both equally	9%	8%	13%	5%	5%	6%	10%	5%	11%	17%	10%	7%	4%
Not sure	10%	4%	20%	6%	1%	3%	14%	6%	3%	10%	8%	13%	9%
Totals	100%	100%	100%	100%	100%	99%	101%	100%	100%	100%	101%	100%	101%
Unweighted N	(1,096)	(393)	(423)	(280)	(443)	(388)	(452)	(320)	(196)	(191)	(202)	(415)	(288)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

5J. Comparing Traits of Harris and Trump — A better communicator
If you had to say, who do you think is more...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	45%	42%	47%	43%	54%	42%	40%	40%	63%	45%	*
Donald Trump	38%	45%	32%	25%	30%	44%	51%	43%	23%	35%	*
Both equally	7%	7%	7%	13%	8%	4%	4%	7%	5%	6%	*
Not sure	10%	6%	14%	19%	8%	10%	5%	9%	10%	14%	*
Totals	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%	*
Unweighted N	(1,090)	(491)	(599)	(215)	(232)	(377)	(266)	(742)	(131)	(148)	(69)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	45%	84%	39%	8%	92%	5%	42%	47%	53%	47%	48%	37%	53%
Donald Trump	38%	3%	33%	81%	1%	86%	37%	39%	36%	36%	36%	45%	30%
Both equally	7%	5%	11%	5%	3%	6%	7%	6%	5%	7%	8%	6%	7%
Not sure	10%	7%	16%	6%	3%	4%	13%	8%	5%	10%	8%	13%	9%
Totals	100%	99%	99%	100%	99%	101%	99%	100%	99%	100%	100%	101%	99%
Unweighted N	(1,090)	(390)	(423)	(277)	(439)	(384)	(451)	(315)	(195)	(189)	(203)	(414)	(284)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

5K. Comparing Traits of Harris and Trump — Arrogant
If you had to say, who do you think is more...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	18%	22%	14%	11%	14%	20%	26%	22%	3%	15%	*
Donald Trump	59%	56%	63%	63%	58%	61%	56%	56%	74%	59%	*
Both equally	14%	14%	13%	11%	11%	15%	16%	15%	7%	13%	*
Not sure	9%	8%	10%	15%	16%	4%	3%	7%	15%	12%	*
Totals	100%	100%	100%	100%	99%	100%	101%	100%	99%	99%	*
Unweighted N	(1,100)	(498)	(602)	(217)	(233)	(381)	(269)	(751)	(131)	(149)	(69)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	18%	3%	13%	40%	2%	44%	16%	23%	14%	15%	16%	22%	16%
Donald Trump	59%	89%	58%	29%	94%	24%	59%	62%	66%	64%	65%	53%	62%
Both equally	14%	2%	19%	20%	1%	23%	15%	12%	12%	13%	12%	14%	15%
Not sure	9%	6%	10%	11%	3%	9%	10%	3%	8%	8%	8%	11%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,100)	(392)	(426)	(282)	(441)	(391)	(453)	(322)	(196)	(192)	(202)	(417)	(289)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

5L. Comparing Traits of Harris and Trump — Corrupt
If you had to say, who do you think is more...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	31%	35%	26%	20%	22%	38%	39%	36%	8%	29%	*
Donald Trump	47%	44%	49%	47%	52%	45%	42%	42%	66%	45%	*
Both equally	11%	11%	11%	16%	12%	10%	7%	11%	11%	10%	*
Not sure	12%	11%	14%	17%	14%	7%	12%	11%	16%	16%	*
Totals	101%	101%	100%	100%	100%	100%	100%	100%	101%	100%	*
Unweighted N	(1,097)	(496)	(601)	(218)	(230)	(379)	(270)	(746)	(134)	(147)	(70)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	31%	4%	23%	68%	2%	74%	26%	36%	27%	25%	27%	36%	28%
Donald Trump	47%	87%	44%	5%	93%	1%	46%	48%	54%	51%	50%	38%	54%
Both equally	11%	3%	19%	10%	1%	10%	12%	11%	9%	11%	11%	12%	8%
Not sure	12%	6%	13%	17%	4%	15%	16%	5%	10%	13%	11%	14%	10%
Totals	101%	100%	99%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,097)	(391)	(425)	(281)	(441)	(388)	(451)	(322)	(195)	(191)	(203)	(415)	(288)

25

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

5M. Comparing Traits of Harris and Trump — Dishonest
If you had to say, who do you think is more...?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	33%	36%	29%	20%	24%	38%	45%	39%	13%	26%	*
Donald Trump	47%	44%	49%	48%	51%	46%	44%	42%	66%	46%	*
Both equally	11%	11%	11%	16%	9%	11%	7%	10%	8%	15%	*
Not sure	10%	9%	11%	16%	16%	5%	5%	9%	13%	12%	*
Totals	101%	100%	100%	100%	100%	100%	101%	100%	100%	99%	*
Unweighted N	(1,091)	(492)	(599)	(215)	(230)	(378)	(268)	(745)	(131)	(147)	(68)

| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	33%	4%	26%	71%	2%	75%	31%	36%	27%	29%	28%	38%	31%
Donald Trump	47%	87%	45%	6%	95%	4%	46%	49%	56%	53%	53%	37%	53%
Both equally	11%	4%	17%	11%	1%	9%	13%	8%	9%	7%	8%	16%	8%
Not sure	10%	4%	12%	13%	3%	12%	10%	6%	8%	12%	11%	10%	8%
Totals	101%	99%	100%	101%	101%	100%	100%	99%	100%	101%	100%	101%	100%
Unweighted N	(1,091)	(388)	(425)	(278)	(438)	(386)	(450)	(317)	(196)	(191)	(201)	(411)	(288)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

5N. Comparing Traits of Harris and Trump — Divisive
If you had to say, who do you think is more. . . ?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	26%	31%	21%	17%	18%	31%	38%	30%	16%	18%	*
Donald Trump	41%	43%	39%	36%	43%	42%	41%	40%	40%	45%	*
Both equally	13%	12%	14%	16%	15%	11%	10%	13%	8%	19%	*
Not sure	20%	14%	26%	30%	24%	17%	11%	17%	36%	18%	*
Totals	100%	100%	100%	99%	100%	101%	100%	100%	100%	100%	*
Unweighted N	(1,093)	(496)	(597)	(218)	(229)	(379)	(267)	(747)	(130)	(146)	(70)

		Party ID			2024 Vote Intent		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	26%	12%	23%	46%	8%	49%	25%	29%	24%	23%	27%	29%	24%
Donald Trump	41%	63%	37%	21%	75%	16%	36%	44%	54%	44%	38%	37%	47%
Both equally	13%	8%	15%	16%	5%	18%	16%	10%	11%	8%	13%	13%	17%
Not sure	20%	17%	25%	17%	12%	17%	23%	17%	11%	25%	23%	21%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,093)	(392)	(423)	(278)	(441)	(385)	(452)	(318)	(196)	(190)	(202)	(412)	(289)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

5O. Comparing Traits of Harris and Trump — Hypocritical
If you had to say, who do you think is more. . . ?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	32%	36%	29%	27%	24%	35%	43%	37%	14%	30%	*
Donald Trump	45%	43%	46%	45%	48%	45%	41%	42%	61%	45%	*
Both equally	12%	12%	13%	15%	12%	13%	10%	11%	11%	15%	*
Not sure	11%	9%	12%	14%	17%	7%	6%	10%	14%	10%	*
Totals	100%	100%	100%	101%	101%	100%	100%	100%	100%	100%	*
Unweighted N	(1,098)	(496)	(602)	(216)	(233)	(380)	(269)	(748)	(131)	(149)	(70)

		Party ID			2024 Vote Intent		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	32%	4%	26%	69%	2%	71%	30%	35%	29%	24%	29%	39%	30%
Donald Trump	45%	85%	40%	6%	89%	4%	45%	47%	53%	50%	49%	36%	51%
Both equally	12%	5%	20%	12%	4%	13%	14%	11%	10%	14%	10%	13%	12%
Not sure	11%	6%	14%	12%	5%	12%	11%	7%	8%	11%	12%	12%	7%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,098)	(391)	(426)	(281)	(440)	(387)	(452)	(321)	(195)	(191)	(200)	(417)	(290)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

5P. Comparing Traits of Harris and Trump — Ineffective
If you had to say, who do you think is more. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	37%	41%	33%	23%	29%	42%	51%	44%	17%	24%	*
Donald Trump	40%	40%	40%	40%	43%	38%	38%	35%	57%	48%	*
Both equally	8%	8%	8%	17%	9%	6%	2%	7%	6%	13%	*
Not sure	15%	12%	19%	20%	19%	14%	8%	14%	19%	15%	*
Totals	100%	101%	100%	100%	100%	100%	99%	100%	99%	100%	*
Unweighted N	(1,095)	(497)	(598)	(216)	(231)	(380)	(268)	(745)	(131)	(149)	(70)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	37%	6%	27%	83%	4%	85%	35%	41%	34%	30%	34%	45%	32%
Donald Trump	40%	76%	35%	6%	85%	4%	39%	43%	46%	44%	43%	32%	46%
Both equally	8%	6%	15%	2%	3%	1%	9%	5%	9%	8%	8%	6%	11%
Not sure	15%	13%	23%	10%	8%	10%	17%	11%	11%	18%	16%	16%	11%
Totals	100%	101%	100%	101%	100%	100%	100%	100%	100%	100%	101%	99%	100%
Unweighted N	(1,095)	(391)	(424)	(280)	(440)	(390)	(451)	(320)	(197)	(192)	(199)	(415)	(289)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

5Q. Comparing Traits of Harris and Trump — Insincere
If you had to say, who do you think is more. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	34%	37%	31%	20%	25%	39%	49%	39%	18%	28%	*
Donald Trump	45%	43%	47%	43%	52%	44%	42%	41%	62%	44%	*
Both equally	9%	9%	9%	16%	7%	10%	3%	8%	9%	13%	*
Not sure	12%	11%	13%	21%	16%	8%	5%	12%	10%	15%	*
Totals	100%	100%	100%	100%	100%	101%	99%	100%	99%	100%	*
Unweighted N	(1,097)	(499)	(598)	(216)	(231)	(380)	(270)	(747)	(131)	(149)	(70)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	34%	4%	27%	73%	3%	79%	31%	37%	28%	30%	30%	40%	30%
Donald Trump	45%	84%	44%	5%	91%	3%	44%	48%	53%	48%	50%	36%	54%
Both equally	9%	3%	16%	7%	2%	6%	11%	8%	10%	7%	8%	12%	6%
Not sure	12%	8%	13%	14%	4%	11%	15%	7%	9%	15%	12%	12%	10%
Totals	100%	99%	100%	99%	100%	99%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,097)	(392)	(422)	(283)	(440)	(389)	(450)	(323)	(196)	(192)	(200)	(417)	(288)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

5R. Comparing Traits of Harris and Trump — Opportunistic
If you had to say, who do you think is more. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	27%	28%	27%	22%	21%	27%	39%	29%	26%	22%	*
Donald Trump	44%	45%	43%	34%	47%	49%	44%	43%	47%	50%	*
Both equally	14%	15%	14%	19%	12%	16%	10%	16%	6%	13%	*
Not sure	14%	12%	16%	25%	21%	7%	7%	12%	21%	16%	*
Totals	99%	100%	100%	100%	101%	99%	100%	100%	100%	101%	*
Unweighted N	(1,098)	(500)	(598)	(217)	(232)	(378)	(271)	(747)	(132)	(149)	(70)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	27%	20%	20%	44%	16%	47%	26%	29%	24%	27%	28%	29%	24%
Donald Trump	44%	61%	38%	33%	67%	30%	45%	46%	46%	39%	44%	45%	48%
Both equally	14%	7%	21%	15%	7%	16%	15%	14%	15%	17%	15%	14%	12%
Not sure	14%	11%	22%	9%	10%	8%	13%	10%	15%	17%	13%	12%	16%
Totals	99%	99%	101%	101%	100%	101%	99%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,098)	(394)	(423)	(281)	(442)	(389)	(452)	(322)	(196)	(191)	(203)	(415)	(289)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

5S. Comparing Traits of Harris and Trump — Reckless
If you had to say, who do you think is more. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	26%	31%	22%	17%	18%	30%	38%	31%	6%	23%	*
Donald Trump	53%	51%	56%	58%	57%	53%	46%	48%	72%	55%	*
Both equally	7%	7%	8%	10%	6%	8%	4%	9%	3%	9%	*
Not sure	13%	11%	14%	14%	19%	9%	12%	12%	19%	13%	*
Totals	99%	100%	100%	99%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,098)	(495)	(603)	(215)	(230)	(383)	(270)	(749)	(131)	(148)	(70)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	26%	4%	19%	58%	2%	66%	24%	31%	22%	21%	23%	31%	25%
Donald Trump	53%	88%	55%	15%	94%	13%	52%	57%	57%	56%	58%	47%	57%
Both equally	7%	2%	11%	9%	1%	7%	8%	4%	12%	7%	4%	7%	11%
Not sure	13%	6%	15%	17%	3%	14%	16%	7%	8%	16%	15%	14%	7%
Totals	99%	100%	100%	99%	100%	100%	100%	99%	99%	100%	100%	99%	100%
Unweighted N	(1,098)	(393)	(425)	(280)	(442)	(387)	(452)	(319)	(197)	(191)	(202)	(416)	(289)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

5T. Comparing Traits of Harris and Trump — Uninformed
If you had to say, who do you think is more...?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	35%	38%	32%	21%	25%	45%	45%	42%	11%	31%	*
Donald Trump	41%	42%	40%	34%	47%	40%	44%	39%	56%	38%	*
Both equally	7%	8%	6%	18%	6%	4%	3%	7%	7%	10%	*
Not sure	16%	11%	21%	26%	23%	11%	8%	13%	26%	21%	*
Totals	99%	99%	99%	99%	101%	100%	100%	101%	100%	100%	*
Unweighted N	(1,093)	(496)	(597)	(217)	(229)	(378)	(269)	(745)	(131)	(147)	(70)

		Party ID			2024 Vote Intent		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	35%	5%	26%	78%	3%	79%	32%	39%	31%	27%	35%	40%	33%
Donald Trump	41%	73%	40%	7%	86%	4%	38%	43%	53%	40%	40%	37%	50%
Both equally	7%	6%	11%	4%	2%	4%	8%	9%	6%	11%	4%	7%	7%
Not sure	16%	15%	23%	11%	8%	12%	22%	9%	9%	22%	21%	15%	10%
Totals	99%	99%	100%	100%	99%	99%	100%	100%	99%	100%	100%	99%	100%
Unweighted N	(1,093)	(394)	(420)	(279)	(441)	(385)	(448)	(320)	(196)	(190)	(202)	(414)	(287)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

6A. Comparing Policy of Harris and Trump — Abortion
If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	48%	46%	49%	54%	51%	41%	48%	44%	58%	53%	*
Donald Trump	27%	29%	24%	18%	21%	32%	32%	31%	11%	18%	*
Both equally	5%	6%	4%	6%	6%	3%	5%	5%	6%	3%	*
Neither	8%	7%	8%	7%	7%	9%	6%	9%	4%	9%	*
Not sure	13%	11%	15%	15%	14%	14%	9%	11%	21%	16%	*
Totals	101%	99%	100%	100%	99%	99%	100%	100%	100%	99%	*
Unweighted N	(1,101)	(497)	(604)	(217)	(234)	(383)	(267)	(748)	(134)	(149)	(70)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	48%	87%	43%	11%	93%	9%	46%	49%	57%	51%	52%	38%	58%
Donald Trump	27%	2%	20%	60%	1%	67%	23%	32%	26%	29%	25%	30%	20%
Both equally	5%	2%	6%	7%	2%	6%	7%	1%	8%	3%	8%	6%	1%
Neither	8%	3%	10%	9%	2%	9%	8%	9%	5%	8%	5%	7%	10%
Not sure	13%	6%	21%	12%	3%	9%	17%	9%	5%	10%	10%	18%	11%
Totals	101%	100%	100%	99%	101%	100%	101%	100%	101%	101%	100%	99%	100%
Unweighted N	(1,101)	(395)	(424)	(282)	(444)	(389)	(457)	(320)	(196)	(192)	(202)	(417)	(290)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

6B. Comparing Policy of Harris and Trump — Crime
If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	35%	34%	35%	33%	37%	33%	36%	32%	49%	39%	*
Donald Trump	39%	43%	36%	28%	31%	45%	52%	47%	9%	37%	*
Both equally	7%	9%	5%	9%	9%	5%	3%	6%	12%	8%	*
Neither	9%	8%	9%	11%	9%	9%	5%	7%	10%	8%	*
Not sure	11%	7%	14%	18%	14%	8%	4%	9%	20%	9%	*
Totals	101%	101%	99%	99%	100%	100%	100%	101%	100%	101%	*
Unweighted N	(1,103)	(502)	(601)	(219)	(233)	(382)	(269)	(749)	(134)	(150)	(70)

		Party ID			2024 Vote Intent		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	35%	73%	28%	1%	82%	1%	34%	36%	40%	42%	34%	27%	43%
Donald Trump	39%	4%	30%	88%	3%	91%	39%	42%	38%	32%	36%	48%	35%
Both equally	7%	9%	8%	2%	7%	2%	8%	4%	9%	11%	8%	5%	4%
Neither	9%	3%	18%	4%	4%	2%	8%	8%	7%	6%	9%	10%	8%
Not sure	11%	11%	16%	5%	4%	4%	11%	10%	5%	9%	13%	11%	10%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	101%	100%
Unweighted N	(1,103)	(394)	(427)	(282)	(443)	(390)	(455)	(322)	(197)	(191)	(205)	(417)	(290)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

6C. Comparing Policy of Harris and Trump — Education
If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	46%	43%	47%	51%	52%	39%	43%	40%	63%	49%	*
Donald Trump	31%	33%	29%	17%	25%	37%	40%	37%	9%	26%	*
Both equally	7%	10%	5%	11%	7%	7%	6%	8%	8%	4%	*
Neither	6%	5%	7%	9%	4%	6%	4%	5%	6%	9%	*
Not sure	11%	9%	12%	13%	12%	11%	7%	9%	14%	12%	*
Totals	101%	100%	100%	101%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(1,101)	(501)	(600)	(218)	(233)	(381)	(269)	(749)	(134)	(149)	(69)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	46%	86%	42%	6%	95%	4%	43%	47%	56%	53%	51%	35%	53%
Donald Trump	31%	1%	21%	74%	0%	78%	27%	37%	32%	25%	27%	38%	25%
Both equally	7%	6%	8%	8%	2%	7%	11%	3%	7%	9%	9%	8%	4%
Neither	6%	2%	10%	5%	1%	4%	6%	6%	3%	4%	5%	7%	6%
Not sure	11%	5%	19%	7%	1%	6%	13%	6%	3%	9%	7%	12%	12%
Totals	101%	100%	100%	100%	99%	99%	100%	99%	101%	100%	99%	100%	100%
Unweighted N	(1,101)	(393)	(427)	(281)	(442)	(390)	(454)	(322)	(196)	(191)	(204)	(417)	(289)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

6D. Comparing Policy of Harris and Trump — Foreign policy
If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	38%	36%	40%	37%	41%	35%	39%	35%	45%	42%	*
Donald Trump	43%	48%	38%	34%	36%	47%	53%	49%	23%	38%	*
Both equally	3%	4%	3%	8%	5%	1%	1%	4%	5%	3%	*
Neither	5%	5%	5%	6%	6%	7%	1%	5%	2%	6%	*
Not sure	11%	7%	14%	15%	12%	10%	6%	7%	25%	10%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	*
Unweighted N	(1,103)	(501)	(602)	(219)	(233)	(382)	(269)	(750)	(134)	(150)	(69)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	38%	80%	30%	2%	86%	1%	37%	42%	45%	40%	38%	29%	50%
Donald Trump	43%	5%	36%	91%	2%	94%	44%	43%	39%	41%	41%	51%	32%
Both equally	3%	4%	5%	1%	4%	1%	3%	2%	5%	5%	5%	2%	3%
Neither	5%	2%	10%	3%	3%	0%	4%	6%	5%	3%	6%	3%	9%
Not sure	11%	9%	19%	4%	6%	3%	12%	6%	5%	11%	9%	14%	6%
Totals	100%	100%	100%	101%	101%	99%	100%	99%	99%	100%	99%	99%	100%
Unweighted N	(1,103)	(393)	(427)	(283)	(442)	(391)	(456)	(321)	(196)	(191)	(202)	(420)	(290)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

6E. Comparing Policy of Harris and Trump — Guns
If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	37%	35%	39%	39%	39%	34%	38%	33%	51%	43%	*
Donald Trump	40%	45%	36%	27%	37%	44%	51%	46%	20%	38%	*
Both equally	5%	6%	4%	8%	7%	3%	2%	5%	5%	6%	*
Neither	7%	7%	8%	12%	6%	8%	3%	8%	5%	5%	*
Not sure	10%	7%	14%	14%	11%	10%	7%	9%	19%	8%	*
Totals	99%	100%	101%	100%	100%	99%	101%	101%	100%	100%	*
Unweighted N	(1,103)	(499)	(604)	(219)	(234)	(381)	(269)	(750)	(134)	(150)	(69)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	37%	80%	28%	2%	87%	1%	36%	39%	47%	43%	42%	28%	43%
Donald Trump	40%	5%	35%	85%	3%	88%	39%	44%	37%	33%	36%	47%	39%
Both equally	5%	4%	8%	3%	2%	3%	7%	3%	7%	8%	5%	6%	1%
Neither	7%	3%	13%	5%	3%	3%	6%	9%	2%	5%	7%	8%	7%
Not sure	10%	8%	17%	6%	5%	4%	12%	5%	8%	12%	9%	11%	9%
Totals	99%	100%	101%	101%	100%	99%	100%	100%	101%	101%	99%	100%	99%
Unweighted N	(1,103)	(392)	(428)	(283)	(441)	(391)	(456)	(322)	(195)	(192)	(203)	(420)	(288)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

6F. Comparing Policy of Harris and Trump — Health Care
If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	44%	44%	44%	47%	50%	40%	42%	40%	58%	44%	*
Donald Trump	32%	36%	28%	22%	24%	38%	42%	39%	11%	26%	*
Both equally	7%	6%	8%	8%	9%	5%	4%	6%	9%	8%	*
Neither	7%	6%	8%	9%	5%	9%	5%	7%	6%	11%	*
Not sure	10%	8%	12%	15%	12%	8%	7%	8%	15%	11%	*
Totals	100%	100%	100%	101%	100%	100%	100%	100%	99%	100%	*
Unweighted N	(1,103)	(499)	(604)	(218)	(234)	(382)	(269)	(749)	(134)	(150)	(70)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	44%	87%	39%	3%	94%	2%	42%	48%	53%	52%	44%	34%	54%
Donald Trump	32%	3%	21%	77%	1%	81%	30%	38%	34%	29%	27%	39%	27%
Both equally	7%	4%	10%	6%	3%	6%	10%	2%	6%	7%	11%	5%	5%
Neither	7%	2%	12%	7%	1%	7%	8%	7%	5%	4%	7%	9%	7%
Not sure	10%	5%	18%	7%	2%	4%	11%	6%	2%	7%	10%	13%	7%
Totals	100%	101%	100%	100%	101%	100%	101%	101%	100%	99%	99%	100%	100%
Unweighted N	(1,103)	(394)	(426)	(283)	(443)	(391)	(457)	(320)	(196)	(192)	(203)	(419)	(289)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

6G. Comparing Policy of Harris and Trump — Immigration
If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	35%	32%	37%	36%	37%	31%	36%	33%	44%	34%	*
Donald Trump	46%	50%	42%	35%	39%	52%	54%	51%	25%	43%	*
Both equally	3%	3%	3%	7%	6%	1%	1%	3%	3%	5%	*
Neither	7%	7%	7%	8%	9%	8%	3%	6%	10%	11%	*
Not sure	9%	8%	11%	14%	10%	8%	6%	7%	17%	8%	*
Totals	100%	100%	100%	100%	101%	100%	100%	100%	99%	101%	*
Unweighted N	(1,101)	(500)	(601)	(217)	(233)	(381)	(270)	(749)	(133)	(149)	(70)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	35%	70%	29%	3%	80%	3%	30%	38%	47%	41%	34%	28%	40%
Donald Trump	46%	9%	40%	92%	3%	94%	50%	44%	39%	39%	46%	52%	40%
Both equally	3%	4%	4%	1%	3%	1%	3%	1%	6%	5%	3%	3%	2%
Neither	7%	6%	13%	2%	7%	0%	6%	7%	6%	5%	8%	6%	10%
Not sure	9%	11%	14%	2%	7%	2%	10%	10%	2%	9%	10%	11%	7%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	99%	101%	100%	99%
Unweighted N	(1,101)	(394)	(424)	(283)	(442)	(391)	(453)	(323)	(197)	(191)	(204)	(418)	(288)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

6H. Comparing Policy of Harris and Trump — Inflation
If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	35%	33%	37%	38%	33%	33%	37%	33%	47%	35%	*
Donald Trump	41%	43%	40%	30%	35%	46%	53%	48%	19%	32%	*
Both equally	7%	10%	4%	10%	11%	6%	1%	5%	15%	13%	*
Neither	8%	7%	8%	9%	8%	8%	4%	7%	7%	12%	*
Not sure	9%	8%	10%	13%	13%	6%	5%	7%	12%	9%	*
Totals	100%	101%	99%	100%	100%	99%	100%	100%	100%	101%	*
Unweighted N	(1,096)	(499)	(597)	(217)	(233)	(380)	(266)	(743)	(134)	(149)	(70)

| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	35%	72%	27%	4%	80%	1%	36%	34%	41%	38%	38%	27%	43%
Donald Trump	41%	7%	34%	87%	4%	92%	42%	43%	35%	35%	41%	50%	34%
Both equally	7%	8%	11%	2%	7%	2%	6%	5%	15%	13%	7%	5%	6%
Neither	8%	4%	15%	4%	4%	1%	7%	8%	5%	6%	6%	8%	9%
Not sure	9%	9%	13%	3%	5%	3%	9%	10%	4%	8%	9%	9%	9%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	101%	99%	101%
Unweighted N	(1,096)	(391)	(424)	(281)	(440)	(389)	(454)	(317)	(196)	(191)	(203)	(414)	(288)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

6I. Comparing Policy of Harris and Trump — LGBTQ issues
If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	50%	47%	52%	50%	50%	50%	50%	47%	56%	52%	*
Donald Trump	20%	23%	17%	19%	19%	20%	21%	22%	18%	15%	*
Both equally	6%	6%	6%	7%	7%	4%	6%	8%	1%	1%	*
Neither	9%	10%	9%	6%	6%	12%	12%	11%	7%	6%	*
Not sure	15%	14%	16%	19%	18%	13%	12%	12%	18%	25%	*
Totals	100%	100%	100%	101%	100%	99%	101%	100%	100%	99%	*
Unweighted N	(1,103)	(499)	(604)	(219)	(234)	(383)	(267)	(750)	(134)	(150)	(69)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	50%	84%	45%	20%	91%	18%	49%	54%	56%	54%	51%	45%	55%
Donald Trump	20%	3%	15%	43%	1%	47%	17%	22%	22%	23%	22%	19%	16%
Both equally	6%	3%	6%	9%	3%	7%	5%	5%	10%	5%	5%	7%	5%
Neither	9%	3%	13%	12%	2%	14%	7%	11%	6%	5%	9%	10%	11%
Not sure	15%	8%	21%	17%	4%	14%	22%	8%	5%	12%	13%	19%	13%
Totals	100%	101%	100%	101%	101%	100%	100%	100%	99%	99%	100%	100%	100%
Unweighted N	(1,103)	(394)	(426)	(283)	(443)	(390)	(457)	(321)	(196)	(192)	(202)	(419)	(290)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

6J. Comparing Policy of Harris and Trump — The economy
If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	35%	35%	36%	32%	35%	35%	39%	33%	51%	36%	*
Donald Trump	45%	48%	42%	38%	39%	48%	53%	52%	18%	39%	*
Both equally	5%	5%	4%	8%	8%	2%	1%	4%	6%	8%	*
Neither	7%	6%	7%	8%	6%	9%	3%	4%	8%	13%	*
Not sure	8%	6%	10%	14%	11%	6%	4%	7%	17%	4%	*
Totals	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(1,099)	(499)	(600)	(219)	(232)	(379)	(269)	(747)	(133)	(150)	(69)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	35%	74%	29%	1%	87%	0%	34%	39%	39%	37%	37%	30%	41%
Donald Trump	45%	8%	38%	92%	3%	96%	44%	45%	48%	43%	43%	52%	37%
Both equally	5%	6%	7%	1%	5%	1%	4%	3%	7%	10%	4%	3%	4%
Neither	7%	4%	12%	3%	2%	1%	9%	5%	3%	4%	6%	6%	10%
Not sure	8%	8%	14%	2%	4%	2%	9%	7%	4%	6%	9%	9%	8%
Totals	100%	100%	100%	99%	101%	100%	100%	99%	101%	100%	99%	100%	100%
Unweighted N	(1,099)	(391)	(424)	(284)	(440)	(391)	(452)	(321)	(196)	(190)	(204)	(418)	(287)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

6K. Comparing Policy of Harris and Trump — The environment
If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	45%	45%	46%	48%	51%	41%	43%	42%	57%	48%	*
Donald Trump	26%	30%	22%	19%	22%	29%	33%	30%	10%	28%	*
Both equally	7%	8%	6%	9%	6%	5%	8%	8%	7%	6%	*
Neither	12%	9%	14%	14%	9%	15%	8%	11%	11%	11%	*
Not sure	10%	8%	12%	10%	12%	10%	9%	9%	16%	7%	*
Totals	100%	100%	100%	100%	100%	100%	101%	100%	101%	100%	*
Unweighted N	(1,101)	(500)	(601)	(218)	(234)	(382)	(267)	(748)	(134)	(149)	(70)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	45%	84%	41%	8%	92%	9%	43%	46%	57%	52%	49%	36%	54%
Donald Trump	26%	2%	20%	59%	1%	65%	23%	31%	23%	21%	26%	31%	21%
Both equally	7%	4%	7%	10%	3%	8%	8%	5%	8%	9%	8%	6%	6%
Neither	12%	4%	16%	15%	1%	10%	13%	10%	8%	9%	7%	15%	12%
Not sure	10%	6%	16%	8%	3%	8%	12%	7%	3%	9%	10%	12%	7%
Totals	100%	100%	100%	100%	100%	100%	99%	99%	99%	100%	100%	100%	100%
Unweighted N	(1,101)	(393)	(425)	(283)	(442)	(391)	(454)	(322)	(197)	(192)	(204)	(417)	(288)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

6L. Comparing Policy of Harris and Trump — The Ukraine-Russia conflict
If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	35%	34%	36%	32%	37%	34%	38%	33%	38%	42%	*
Donald Trump	40%	44%	37%	28%	38%	44%	51%	47%	18%	36%	*
Both equally	4%	6%	3%	11%	6%	2%	0%	3%	10%	6%	*
Neither	8%	7%	9%	8%	7%	13%	2%	7%	8%	9%	*
Not sure	12%	9%	15%	21%	13%	8%	9%	10%	26%	7%	*
Totals	99%	100%	100%	100%	101%	101%	100%	100%	100%	100%	*
Unweighted N	(1,101)	(499)	(602)	(217)	(233)	(381)	(270)	(749)	(134)	(148)	(70)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	35%	74%	28%	2%	81%	1%	33%	39%	45%	38%	37%	25%	47%
Donald Trump	40%	5%	33%	87%	4%	92%	40%	43%	38%	37%	36%	48%	35%
Both equally	4%	6%	6%	1%	5%	2%	6%	3%	6%	6%	6%	4%	2%
Neither	8%	3%	15%	6%	4%	2%	7%	9%	5%	8%	7%	7%	10%
Not sure	12%	12%	18%	4%	7%	3%	15%	7%	6%	11%	13%	15%	6%
Totals	99%	100%	100%	100%	101%	100%	101%	101%	100%	100%	99%	99%	100%
Unweighted N	(1,101)	(394)	(425)	(282)	(443)	(390)	(454)	(321)	(197)	(191)	(203)	(418)	(289)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

YouGov

6M. Comparing Policy of Harris and Trump — The Israeli-Palestinian conflict
If you had to say, who do you think would do a better job handling the following issues as president if elected this year?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	33%	31%	34%	33%	35%	30%	34%	30%	39%	33%	*
Donald Trump	39%	42%	35%	23%	33%	45%	51%	46%	13%	31%	*
Both equally	5%	6%	3%	12%	4%	2%	1%	4%	7%	7%	*
Neither	11%	10%	12%	16%	12%	11%	5%	10%	11%	14%	*
Not sure	13%	11%	15%	17%	16%	12%	9%	10%	29%	16%	*
Totals	101%	100%	99%	101%	100%	100%	100%	100%	99%	101%	*
Unweighted N	(1,097)	(497)	(600)	(217)	(233)	(381)	(266)	(746)	(134)	(148)	(69)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Kamala Harris	33%	70%	24%	3%	73%	2%	31%	37%	42%	40%	31%	24%	42%
Donald Trump	39%	3%	32%	84%	3%	91%	37%	43%	35%	33%	37%	46%	32%
Both equally	5%	5%	6%	3%	4%	1%	6%	2%	6%	6%	5%	5%	3%
Neither	11%	9%	18%	6%	10%	2%	10%	11%	10%	8%	14%	10%	13%
Not sure	13%	13%	21%	4%	10%	4%	16%	8%	7%	13%	13%	15%	10%
Totals	101%	100%	101%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,097)	(389)	(425)	(283)	(438)	(391)	(453)	(321)	(195)	(191)	(202)	(417)	(287)

YouGov Survey: Harris vs. Trump
July 30 - August 1, 2024 - 1107 U.S. adult citizens

Interviewing Dates	July 30 - August 1, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.051 to 5.551, with a mean of one and a standard deviation of 0.886.
Number of respondents	1107
Margin of error	$\pm$ 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	81 questions not reported.