

Sample1064 U.S. adult citizensConductedNovember 19 - 22, 2024Margin of Error±4.1%

1. How would you describe your current overall health?

| Excellent | |
|-------------------|----|
| Very good | |
| Good | |
| Fair | |
| Poor | 6% |
| Prefer not to say | 0% |

2. Do you have a favorable or an unfavorable opinion of the following?

| | Very favorable | Somewhat favorable | Somewhat unfavor- able | Very unfa- vorable | Don't know |
|-------------------------------------|-------------------|-----------------------|------------------------------|-----------------------|------------|
| Centers for Disease Control and | | | | | |
| Prevention (CDC) | 29% | 31% | 17% | 13% | 9% |
| National Institutes of Health (NIH) | 25% | 31% | 12% | 11% | 22% |
| Department of Health and Human | | | | | |
| Services (HHS) | 23% | 37% | 16% | 11% | 12% |
| Food and Drug Administration (FDA) | 23% | 37% | 17% | 14% | 9% |

| | Very important | Somewhat important | Not very important | Not at all important | Not sure |
|----------------------------|-------------------|--------------------|-----------------------|----------------------|----------|
| Food safety | 80% | 14% | 3% | 1% | 2% |
| Air and water quality | 74% | 19% | 3% | 1% | 2% |
| Health care access | 73% | 19% | 4% | 2% | 2% |
| Mental health | 72% | 20% | 3% | 1% | 2% |
| Health insurance | 72% | 20% | 4% | 2% | 2% |
| Prescription drug costs | 71% | 20% | 5% | 2% | 2% |
| Maternal and infant health | 67% | 23% | 5% | 3% | 3% |
| Infectious disease | 66% | 26% | 4% | 2% | 2% |
| Chronic disease | 62% | 28% | 4% | 2% | 3% |
| Nutrition | 58% | 30% | 7% | 2% | 3% |
| Substance abuse | 57% | 32% | 6% | 3% | 3% |
| Vaccines | 56% | 28% | 9% | 4% | 3% |
| Reproductive health | 53% | 28% | 10% | 5% | 4% |



4. Overall, do you think the following industry should...?

| | Be much more regulated | Be somewhat more regulated | Have no change in regulation | Be somewhat less regulated | Be much less regulated | Not sure |
|-------------------|------------------------------|-------------------------------------|------------------------------------|-------------------------------------|------------------------------|----------|
| Pharmaceutical | 41% | 28% | 14% | 7% | 4% | 7% |
| Health insurance | 33% | 31% | 13% | 8% | 6% | 9% |
| Health care | 31% | 29% | 16% | 9% | 6% | 9% |
| Food and beverage | 28% | 29% | 23% | 8% | 5% | 7% |
| Cannabis | 25% | 16% | 19% | 11% | 18% | 11% |
| Grocery | 23% | 28% | 26% | 9% | 6% | 8% |
| Agriculture | 20% | 24% | 26% | 12% | 8% | 11% |
| Dairy | 18% | 23% | 32% | 10% | 6% | 11% |

5. Would you support or oppose the following?

| | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Not sure |
|---|------------------|---------------------|-----------------|-----------------|----------|
| Requiring nutrition education in | | | | | |
| federally funded medical schools | 48% | 30% | 6% | 4% | 13% |
| Banning certain food additives, | | | | | |
| including food dyes | 41% | 33% | 8% | 5% | 13% |
| Increasing restrictions on the use of | | | | | |
| pesticides in agriculture | 35% | 31% | 14% | 5% | 14% |
| Banning processed foods from public | | | | | |
| school lunches | 33% | 30% | 16% | 5% | 15% |
| Legalizing marijuana | 32% | 26% | 13% | 18% | 11% |
| Funding research into alternative and | | | | | |
| holistic approaches to health | 29% | 39% | 12% | 5% | 15% |
| Removing fluoride from public water | | | | | |
| supplies | 21% | 22% | 14% | 19% | 24% |
| Legalizing therapeutic uses of | | | | | |
| psychedelic drugs | 19% | 27% | 14% | 19% | 21% |
| Restricting the use of drugs such as | | | | | |
| Ozempic for weight loss | 17% | 27% | 19% | 11% | 26% |
| Lifting restrictions on the sale of raw | | | | | |
| milk | 14% | 22% | 18% | 20% | 26% |



6. How much trust do you have that the following will act in the public's best interest?

| | A great deal | A fair amount | Not much | Not at all | Not sure |
|------------------------------------|-----------------|------------------|----------|------------|----------|
| Nurses | 47% | 37% | 9% | 3% | 4% |
| Doctors | 36% | 44% | 13% | 3% | 3% |
| Medical researchers | 34% | 43% | 12% | 6% | 5% |
| Pharmacists | 32% | 42% | 15% | 6% | 5% |
| Nutritionists | 32% | 48% | 11% | 4% | 6% |
| Mental health counselors | 31% | 46% | 14% | 4% | 5% |
| Public health officials | 23% | 37% | 23% | 12% | 5% |
| Alternative medicine practitioners | 19% | 42% | 19% | 8% | 11% |
| Health insurance providers | 13% | 21% | 29% | 32% | 5% |
| Pharmaceutical executives | 12% | 20% | 28% | 36% | 4% |

7. Do you have a favorable or an unfavorable opinion of the following person?

| | Somewhat | | | | |
|------------------------|-------------------|-----------------------|------------------|-----------------------|------------|
| | Very favorable | Somewhat favorable | unfavor- able | Very unfa- vorable | Don't know |
| Donald Trump | 31% | 18% | 9% | 36% | 5% |
| Robert F. Kennedy, Jr. | 17% | 29% | 13% | 28% | 14% |

| 8. How much influence do you think Robert F. Kennedy, Jr. will have within Donald Trump's administ | ration? |
|--|---------|
| A lot | 6 |
| A little | 6 |
| None at all | 6 |
| Not sure | 6 |

9. How much influence do you want Robert F. Kennedy, Jr. to have within Donald Trump's administration?

| A lot | 24% |
|-------------|-----|
| A little | 27% |
| None at all | 25% |
| Not sure | 24% |

10. Do you think the following statement is ...?

| | Definitely true | Probably true | Probably false | Definitely false | Not sure |
|---|--------------------|------------------|-------------------|---------------------|----------|
| Ultra-processed food is driving the obesity epidemic Ivermectin is an effective treatment for | 29% | 41% | 10% | 6% | 14% |
| COVID-19 | 10% | 15% | 10% | 18% | 47% |
| C | ontinued on the | next nane | | | |

continued on the next page ...



continued from previous page

| The COVID-19 vaccine is the deadl vaccine ever created | 9% | 18% | 17% | 35% | 21% | |
|---|-----------|-----|-----|-----|-----|--|
| Antidepressants often are to blame school shootings | for 7% | 19% | 24% | 24% | 25% | |
| Including fluoride in the water suppl reduces children's IQs | у 6% | 14% | 21% | 30% | 30% | |
| Vaccines have been shown to cause autism | e 6% | 18% | 20% | 31% | 25% | |
| Chemicals in the water supply have been shown to turn children | | | | | | |
| transgender | 3% | 6% | 14% | 59% | 18% | |

| 11. Would you describe yourself as? | |
|-------------------------------------|-----|
| Very religious | |
| Somewhat religious | |
| Not very religious | 17% |
| Not at all religious | |
| Not sure | |

12. Would you describe yourself as...?

| Very spiritual | . 31% |
|----------------------|-------|
| Somewhat spiritual | . 35% |
| Not very spiritual | . 14% |
| Not at all spiritual | . 14% |
| Not sure | 7% |

13. Now we're going to ask you about a variety of practices. Do you believe in the healing power of each of the following?

| | Yes, I believe | No, I do not believe | Not sure | Not familiar with this |
|----------------------|-------------------|-------------------------|----------|---------------------------|
| Herbal medicine | 58% | 13% | 25% | 4% |
| Alternative medicine | 46% | 13% | 35% | 6% |
| Acupuncture | 42% | 17% | 35% | 6% |
| Homeopathy | 29% | 20% | 35% | 15% |
| Psychedelics | 21% | 33% | 32% | 14% |
| Healing crystals | 13% | 50% | 24% | 13% |



14. How important are each of the following to you personally?

| | | | | Not |
|--|-------------------|-----------------------|-----------------------|---------------------|
| | Very important | Somewhat important | Not very important | important at all |
| Living in harmony with nature | 40% | 41% | 13% | 5% |
| Using natural and sustainable products | 37% | 44% | 13% | 5% |
| Detoxifying your body and mind | 34% | 41% | 15% | 10% |
| Eating organic foods | 28% | 34% | 26% | 13% |

15. Do you do any of the following on social media? Select all that apply.

| Consume wellness-related content | 31% |
|---|-----|
| Follow or subscribe to wellness influencers 2 | 23% |
| Belong to wellness-related groups or communities1 | 3% |
| None of the above5 | 9% |

16. Have you ever received spiritual guidance from a guru, shaman, or other spiritual leader?

| Yes | |
|----------|--|
| No | |
| Not sure | |

17. How much have you heard about the Make America Healthy Again movement?

| A lot | 16% |
|----------------|-----|
| A little | 42% |
| Nothing at all | 41% |

18. Do you have a favorable or an unfavorable opinion of the Make America Healthy Again movement? *Among people who have heard of the Make America Healthy Again movement*

| Very favorable | 32% |
|----------------------|-----|
| Somewhat favorable | 30% |
| Somewhat unfavorable | 8% |
| Very unfavorable | 10% |
| Don't know | 19% |



| Interviewing Dates | November 19 - 22, 2024 |
|------------------------|---|
| Target population | U.S. Citizens, aged 18 and over. |
| Sampling method | Respondents were selected from YouGov's opt-in panel to be repre- sentative of adult U.S. citizens. |
| Weighting | The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 6.04, with a mean of one and a standard deviation of 0.926. |
| Number of respondents | 1064 |
| Margin of error | \pm 4.1% (adjusted for weighting) |
| Survey mode | Web-based interviews |
| Questions not reported | 89 questions not reported. |

1. Rating of Overall Health

How would you describe your current overall health?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|-------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Excellent | 12% | 14% | 11% | 28% | 20% | 4% | 2% | 10% | 20% | 18% | 9% |
| Very good | 23% | 25% | 21% | 28% | 29% | 19% | 19% | 24% | 24% | 18% | 23% |
| Good | 34% | 32% | 37% | 33% | 25% | 36% | 42% | 36% | 26% | 34% | 37% |
| Fair | 23% | 20% | 26% | 7% | 23% | 29% | 30% | 22% | 27% | 23% | 24% |
| Poor | 6% | 8% | 5% | 3% | 3% | 11% | 6% | 7% | 3% | 6% | 5% |
| Prefer not to say | 0% | 0% | 1% | 1% | 1% | 0% | 0% | 0% | 0% | 1% | 2% |
| Totals | 98% | 99% | 101% | 100% | 101% | 99% | 99% | 99% | 100% | 100% | 100% |
| Unweighted N | (1,064) | (527) | (537) | (314) | (229) | (262) | (259) | (665) | (133) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|-------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Excellent | 12% | 16% | 7% | 15% | 14% | 11% | 10% | 9% | 18% | 17% | 6% | 13% | 14% |
| Very good | 23% | 27% | 21% | 22% | 25% | 23% | 15% | 28% | 31% | 26% | 23% | 21% | 27% |
| Good | 34% | 34% | 36% | 32% | 32% | 41% | 35% | 40% | 31% | 33% | 38% | 34% | 33% |
| Fair | 23% | 19% | 28% | 22% | 25% | 20% | 31% | 15% | 17% | 23% | 27% | 23% | 20% |
| Poor | 6% | 3% | 7% | 9% | 4% | 5% | 8% | 7% | 3% | 2% | 6% | 10% | 5% |
| Prefer not to say | 0% | 0% | 1% | 0% | 0% | 1% | 0% | 0% | 0% | 0% | 0% | 0% | 1% |
| Totals | 98% | 99% | 100% | 100% | 100% | 101% | 99% | 99% | 100% | 101% | 100% | 101% | 100% |
| Unweighted N | (1,064) | (396) | (316) | (352) | (434) | (413) | (426) | (309) | (205) | (190) | (212) | (413) | (249) |

1





2A. Favorability of Government Agencies — Centers for Disease Control and Prevention (CDC)

Do you have a favorable or an unfavorable opinion of the following?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 29% | 31% | 28% | 28% | 36% | 23% | 33% | 28% | 37% | 27% | 37% |
| Somewhat favorable | 31% | 27% | 35% | 48% | 29% | 25% | 28% | 30% | 36% | 32% | 32% |
| Somewhat unfavorable | 17% | 18% | 16% | 11% | 11% | 24% | 18% | 21% | 8% | 12% | 7% |
| Very unfavorable | 13% | 16% | 11% | 4% | 13% | 19% | 14% | 15% | 11% | 6% | 11% |
| Don't know | 9% | 8% | 9% | 9% | 12% | 9% | 6% | 6% | 8% | 23% | 12% |
| Totals | 99% | 100% | 99% | 100% | 101% | 100% | 99% | 100% | 100% | 100% | 99% |
| Unweighted N | (1,061) | (525) | (536) | (313) | (229) | (262) | (257) | (663) | (132) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 29% | 48% | 19% | 21% | 56% | 17% | 26% | 29% | 43% | 26% | 32% | 28% | 32% |
| Somewhat favorable | 31% | 36% | 30% | 28% | 31% | 21% | 35% | 28% | 22% | 39% | 29% | 29% | 31% |
| Somewhat unfavorable | 17% | 7% | 17% | 28% | 5% | 32% | 15% | 18% | 20% | 19% | 22% | 16% | 13% |
| Very unfavorable | 13% | 3% | 18% | 19% | 3% | 26% | 12% | 19% | 13% | 9% | 13% | 14% | 16% |
| Don't know | 9% | 6% | 16% | 5% | 5% | 4% | 12% | 7% | 2% | 8% | 4% | 12% | 9% |
| Totals | 99% | 100% | 100% | 101% | 100% | 100% | 100% | 101% | 100% | 101% | 100% | 99% | 101% |
| Unweighted N | (1,061) | (396) | (315) | (350) | (434) | (410) | (425) | (307) | (205) | (190) | (212) | (411) | (248) |

2B. Favorability of Government Agencies — National Institutes of Health (NIH)

Do you have a favorable or an unfavorable opinion of the following?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 25% | 28% | 22% | 32% | 32% | 13% | 28% | 23% | 32% | 25% | 25% |
| Somewhat favorable | 31% | 26% | 35% | 38% | 30% | 29% | 26% | 30% | 37% | 28% | 29% |
| Somewhat unfavorable | 12% | 15% | 10% | 7% | 8% | 17% | 16% | 14% | 7% | 5% | 16% |
| Very unfavorable | 11% | 13% | 9% | 4% | 9% | 17% | 11% | 13% | 8% | 4% | 7% |
| Don't know | 22% | 18% | 25% | 19% | 21% | 25% | 19% | 19% | 17% | 39% | 23% |
| Totals | 101% | 100% | 101% | 100% | 100% | 101% | 100% | 99% | 101% | 101% | 100% |
| Unweighted N | (1,059) | (524) | (535) | (312) | (228) | (261) | (258) | (662) | (131) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 25% | 41% | 14% | 20% | 45% | 15% | 20% | 22% | 35% | 31% | 23% | 19% | 31% |
| Somewhat favorable | 31% | 39% | 27% | 26% | 35% | 26% | 30% | 32% | 30% | 31% | 31% | 31% | 30% |
| Somewhat unfavorable | 12% | 6% | 10% | 21% | 4% | 22% | 11% | 15% | 12% | 10% | 13% | 14% | 11% |
| Very unfavorable | 11% | 2% | 17% | 13% | 2% | 22% | 8% | 17% | 11% | 7% | 11% | 13% | 10% |
| Don't know | 22% | 13% | 32% | 20% | 13% | 15% | 31% | 13% | 11% | 21% | 22% | 24% | 18% |
| Totals | 101% | 101% | 100% | 100% | 99% | 100% | 100% | 99% | 99% | 100% | 100% | 101% | 100% |
| Unweighted N | (1,059) | (394) | (314) | (351) | (432) | (410) | (424) | (306) | (205) | (190) | (209) | (411) | (249) |



2C. Favorability of Government Agencies — Department of Health and Human Services (HHS)

Do you have a favorable or an unfavorable opinion of the following?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 23% | 24% | 23% | 28% | 28% | 16% | 25% | 23% | 25% | 27% | 19% |
| Somewhat favorable | 37% | 35% | 39% | 44% | 37% | 32% | 39% | 36% | 46% | 32% | 37% |
| Somewhat unfavorable | 16% | 16% | 16% | 10% | 10% | 25% | 17% | 19% | 10% | 8% | 16% |
| Very unfavorable | 11% | 13% | 9% | 5% | 12% | 14% | 12% | 12% | 10% | 9% | 10% |
| Don't know | 12% | 11% | 13% | 14% | 13% | 14% | 7% | 10% | 9% | 24% | 18% |
| Totals | 99% | 99% | 100% | 101% | 100% | 101% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,060) | (526) | (534) | (314) | (228) | (261) | (257) | (663) | (133) | (164) | (100) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 23% | 38% | 14% | 18% | 38% | 15% | 21% | 19% | 34% | 21% | 26% | 20% | 29% |
| Somewhat favorable | 37% | 46% | 29% | 37% | 46% | 31% | 41% | 34% | 35% | 42% | 37% | 37% | 33% |
| Somewhat unfavorable | 16% | 7% | 19% | 23% | 6% | 25% | 15% | 19% | 15% | 16% | 20% | 16% | 13% |
| Very unfavorable | 11% | 3% | 17% | 14% | 2% | 23% | 8% | 17% | 10% | 8% | 10% | 13% | 12% |
| Don't know | 12% | 7% | 21% | 9% | 7% | 7% | 15% | 11% | 6% | 12% | 7% | 14% | 14% |
| Totals | 99% | 101% | 100% | 101% | 99% | 101% | 100% | 100% | 100% | 99% | 100% | 100% | 101% |
| Unweighted N | (1,060) | (395) | (315) | (350) | (432) | (411) | (424) | (307) | (205) | (190) | (209) | (412) | (249) |

2D. Favorability of Government Agencies — Food and Drug Administration (FDA)

Do you have a favorable or an unfavorable opinion of the following?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 23% | 24% | 22% | 27% | 30% | 14% | 24% | 21% | 32% | 22% | 23% |
| Somewhat favorable | 37% | 36% | 39% | 49% | 32% | 34% | 36% | 37% | 39% | 36% | 40% |
| Somewhat unfavorable | 17% | 19% | 15% | 10% | 15% | 20% | 22% | 21% | 12% | 6% | 9% |
| Very unfavorable | 14% | 14% | 14% | 6% | 13% | 21% | 14% | 15% | 8% | 14% | 21% |
| Don't know | 9% | 8% | 10% | 8% | 9% | 11% | 5% | 6% | 9% | 22% | 8% |
| Totals | 100% | 101% | 100% | 100% | 99% | 100% | 101% | 100% | 100% | 100% | 101% |
| Unweighted N | (1,061) | (526) | (535) | (314) | (229) | (260) | (258) | (663) | (133) | (164) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 23% | 35% | 13% | 20% | 38% | 14% | 19% | 23% | 31% | 28% | 21% | 20% | 26% |
| Somewhat favorable | 37% | 50% | 33% | 29% | 45% | 28% | 40% | 32% | 36% | 42% | 39% | 34% | 38% |
| Somewhat unfavorable | 17% | 7% | 16% | 28% | 7% | 29% | 17% | 18% | 19% | 18% | 21% | 18% | 11% |
| Very unfavorable | 14% | 4% | 21% | 17% | 3% | 25% | 12% | 23% | 10% | 7% | 16% | 16% | 15% |
| Don't know | 9% | 5% | 16% | 5% | 6% | 3% | 12% | 4% | 4% | 5% | 3% | 13% | 10% |
| Totals | 100% | 101% | 99% | 99% | 99% | 99% | 100% | 100% | 100% | 100% | 100% | 101% | 100% |
| Unweighted N | (1,061) | (396) | (316) | (349) | (434) | (411) | (425) | (308) | (204) | (190) | (212) | (410) | (249) |

3A. Importance of Health and Nutrition Issues — Food safety

How important do you think it is for the government to address the following issues?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very important | 80% | 77% | 83% | 76% | 78% | 80% | 87% | 78% | 87% | 78% | 90% |
| Somewhat important | 14% | 17% | 12% | 18% | 17% | 13% | 10% | 16% | 12% | 13% | 9% |
| Not very important | 3% | 4% | 2% | 4% | 4% | 2% | 1% | 3% | 1% | 2% | 1% |
| Not at all important | 1% | 1% | 1% | 0% | 1% | 2% | 1% | 2% | 1% | 1% | 0% |
| Not sure | 2% | 1% | 2% | 2% | 1% | 2% | 1% | 1% | 0% | 6% | 0% |
| Totals | 100% | 100% | 100% | 100% | 101% | 99% | 100% | 100% | 101% | 100% | 100% |
| Unweighted N | (1,059) | (524) | (535) | (314) | (228) | (260) | (257) | (661) | (133) | (165) | (100) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very important | 80% | 87% | 77% | 77% | 88% | 74% | 81% | 78% | 82% | 80% | 83% | 80% | 78% |
| Somewhat important | 14% | 9% | 17% | 17% | 9% | 17% | 13% | 14% | 13% | 16% | 11% | 14% | 16% |
| Not very important | 3% | 3% | 2% | 3% | 2% | 3% | 3% | 5% | 2% | 2% | 3% | 2% | 4% |
| Not at all important | 1% | 0% | 1% | 2% | 0% | 4% | 1% | 2% | 1% | 0% | 3% | 1% | 1% |
| Not sure | 2% | 1% | 3% | 1% | 0% | 1% | 2% | 1% | 2% | 2% | 0% | 3% | 0% |
| Totals | 100% | 100% | 100% | 100% | 99% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 99% |
| Unweighted N | (1,059) | (395) | (316) | (348) | (433) | (409) | (423) | (308) | (205) | (189) | (210) | (412) | (248) |

3B. Importance of Health and Nutrition Issues — Air and water quality

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very important | 74% | 73% | 76% | 79% | 74% | 68% | 80% | 71% | 84% | 75% | 86% |
| Somewhat important | 19% | 21% | 17% | 15% | 19% | 25% | 16% | 22% | 14% | 14% | 12% |
| Not very important | 3% | 3% | 3% | 4% | 3% | 2% | 2% | 4% | 0% | 3% | 2% |
| Not at all important | 1% | 1% | 2% | 0% | 1% | 2% | 1% | 2% | 1% | 1% | 0% |
| Not sure | 2% | 1% | 3% | 2% | 3% | 3% | 1% | 2% | 1% | 6% | 0% |
| Totals | 99% | 99% | 101% | 100% | 100% | 100% | 100% | 101% | 100% | 99% | 100% |
| Unweighted N | (1,060) | (523) | (537) | (312) | (228) | (261) | (259) | (664) | (130) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very important | 74% | 85% | 69% | 69% | 88% | 61% | 74% | 68% | 80% | 81% | 70% | 73% | 76% |
| Somewhat important | 19% | 10% | 24% | 24% | 10% | 28% | 19% | 24% | 13% | 15% | 21% | 19% | 21% |
| Not very important | 3% | 2% | 3% | 4% | 1% | 5% | 2% | 5% | 3% | 3% | 4% | 3% | 2% |
| Not at all important | 1% | 0% | 2% | 2% | 0% | 4% | 1% | 2% | 1% | 0% | 4% | 1% | 1% |
| Not sure | 2% | 2% | 3% | 1% | 1% | 2% | 3% | 0% | 4% | 1% | 1% | 4% | 1% |
| Totals | 99% | 99% | 101% | 100% | 100% | 100% | 99% | 99% | 101% | 100% | 100% | 100% | 101% |
| Unweighted N | (1,060) | (393) | (315) | (352) | (430) | (413) | (425) | (306) | (205) | (188) | (212) | (412) | (248) |



3C. Importance of Health and Nutrition Issues — Health care access

How important do you think it is for the government to address the following issues?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very important | 73% | 68% | 79% | 67% | 80% | 69% | 77% | 71% | 83% | 73% | 79% |
| Somewhat important | 19% | 25% | 14% | 26% | 18% | 17% | 17% | 20% | 16% | 17% | 20% |
| Not very important | 4% | 5% | 3% | 3% | 1% | 7% | 3% | 5% | 0% | 3% | 1% |
| Not at all important | 2% | 2% | 2% | 1% | 0% | 3% | 1% | 2% | 1% | 1% | 0% |
| Not sure | 2% | 1% | 3% | 3% | 1% | 3% | 2% | 2% | 0% | 6% | 0% |
| Totals | 100% | 101% | 101% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,060) | (524) | (536) | (314) | (229) | (260) | (257) | (664) | (131) | (165) | (100) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very important | 73% | 84% | 70% | 65% | 89% | 58% | 76% | 72% | 75% | 71% | 75% | 75% | 71% |
| Somewhat important | 19% | 12% | 21% | 24% | 9% | 30% | 18% | 22% | 16% | 19% | 16% | 17% | 25% |
| Not very important | 4% | 2% | 3% | 6% | 1% | 6% | 2% | 4% | 4% | 8% | 3% | 3% | 2% |
| Not at all important | 2% | 1% | 1% | 3% | 1% | 4% | 1% | 2% | 2% | 1% | 3% | 2% | 1% |
| Not sure | 2% | 1% | 4% | 1% | 1% | 2% | 3% | 1% | 3% | 1% | 3% | 3% | 1% |
| Totals | 100% | 100% | 99% | 99% | 101% | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,060) | (395) | (315) | (350) | (433) | (410) | (424) | (307) | (205) | (189) | (211) | (411) | (249) |

3D. Importance of Health and Nutrition Issues — Mental health

How important do you think it is for the government to address the following issues?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very important | 72% | 69% | 76% | 71% | 76% | 68% | 75% | 71% | 85% | 70% | 73% |
| Somewhat important | 20% | 24% | 17% | 24% | 16% | 21% | 21% | 23% | 10% | 22% | 9% |
| Not very important | 3% | 4% | 3% | 3% | 4% | 4% | 2% | 2% | 4% | 1% | 14% |
| Not at all important | 1% | 2% | 1% | 0% | 0% | 3% | 1% | 2% | 1% | 1% | 0% |
| Not sure | 2% | 2% | 3% | 2% | 4% | 3% | 1% | 2% | 1% | 6% | 4% |
| Totals | 98% | 101% | 100% | 100% | 100% | 99% | 100% | 100% | 101% | 100% | 100% |
| Unweighted N | (1,051) | (519) | (532) | (314) | (224) | (260) | (253) | (656) | (130) | (165) | (100) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very important | 72% | 85% | 66% | 66% | 83% | 61% | 73% | 71% | 73% | 75% | 76% | 70% | 71% |
| Somewhat important | 20% | 13% | 24% | 24% | 15% | 28% | 19% | 24% | 20% | 21% | 21% | 20% | 20% |
| Not very important | 3% | 1% | 4% | 5% | 1% | 4% | 5% | 2% | 3% | 0% | 0% | 4% | 7% |
| Not at all important | 1% | 0% | 1% | 3% | 0% | 4% | 1% | 2% | 2% | 0% | 1% | 2% | 1% |
| Not sure | 2% | 1% | 5% | 2% | 0% | 3% | 3% | 2% | 3% | 3% | 1% | 3% | 1% |
| Totals | 98% | 100% | 100% | 100% | 99% | 100% | 101% | 101% | 101% | 99% | 99% | 99% | 100% |
| Unweighted N | (1,051) | (393) | (313) | (345) | (430) | (405) | (420) | (305) | (204) | (187) | (210) | (406) | (248) |

3E. Importance of Health and Nutrition Issues — Health insurance

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very important | 72% | 68% | 75% | 70% | 75% | 65% | 78% | 69% | 88% | 65% | 73% |
| Somewhat important | 20% | 23% | 17% | 22% | 19% | 23% | 14% | 21% | 11% | 23% | 21% |
| Not very important | 4% | 6% | 3% | 5% | 3% | 5% | 5% | 5% | 1% | 4% | 5% |
| Not at all important | 2% | 2% | 2% | 0% | 1% | 4% | 2% | 3% | 0% | 2% | 0% |
| Not sure | 2% | 1% | 3% | 3% | 2% | 3% | 2% | 2% | 0% | 6% | 1% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,057) | (523) | (534) | (314) | (225) | (260) | (258) | (659) | (132) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very important | 72% | 88% | 64% | 62% | 88% | 57% | 74% | 72% | 73% | 70% | 71% | 72% | 73% |
| Somewhat important | 20% | 7% | 26% | 27% | 10% | 29% | 20% | 20% | 18% | 21% | 20% | 19% | 21% |
| Not very important | 4% | 4% | 3% | 6% | 1% | 5% | 3% | 4% | 4% | 7% | 5% | 3% | 3% |
| Not at all important | 2% | 0% | 3% | 3% | 0% | 6% | 1% | 2% | 3% | 0% | 4% | 2% | 1% |
| Not sure | 2% | 1% | 4% | 2% | 1% | 3% | 3% | 2% | 2% | 2% | 1% | 3% | 2% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 101% | 99% | 100% |
| Unweighted N | (1,057) | (393) | (316) | (348) | (432) | (408) | (422) | (306) | (205) | (187) | (211) | (411) | (248) |



3F. Importance of Health and Nutrition Issues — Prescription drug costs

How important do you think it is for the government to address the following issues?

| | | Ge | nder | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very important | 71% | 65% | 76% | 59% | 68% | 74% | 82% | 69% | 80% | 72% | 75% |
| Somewhat important | 20% | 24% | 17% | 29% | 23% | 15% | 15% | 22% | 16% | 18% | 14% |
| Not very important | 5% | 7% | 3% | 9% | 8% | 2% | 1% | 5% | 2% | 3% | 11% |
| Not at all important | 2% | 3% | 2% | 1% | 0% | 5% | 1% | 3% | 1% | 1% | 0% |
| Not sure | 2% | 2% | 2% | 2% | 1% | 3% | 1% | 1% | 1% | 7% | 0% |
| Totals | 100% | 101% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 101% | 100% |
| Unweighted N | (1,060) | (523) | (537) | (314) | (228) | (260) | (258) | (663) | (131) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very important | 71% | 79% | 70% | 65% | 81% | 65% | 72% | 71% | 73% | 70% | 69% | 72% | 72% |
| Somewhat important | 20% | 16% | 20% | 25% | 15% | 23% | 19% | 20% | 18% | 21% | 20% | 18% | 22% |
| Not very important | 5% | 4% | 5% | 5% | 2% | 7% | 5% | 5% | 5% | 5% | 6% | 5% | 4% |
| Not at all important | 2% | 1% | 2% | 4% | 1% | 4% | 1% | 3% | 1% | 3% | 3% | 2% | 1% |
| Not sure | 2% | 1% | 3% | 1% | 1% | 2% | 3% | 0% | 2% | 0% | 1% | 3% | 1% |
| Totals | 100% | 101% | 100% | 100% | 100% | 101% | 100% | 99% | 99% | 99% | 99% | 100% | 100% |
| Unweighted N | (1,060) | (395) | (316) | (349) | (433) | (410) | (425) | (307) | (204) | (188) | (212) | (411) | (249) |

3G. Importance of Health and Nutrition Issues — Maternal and infant health

How important do you think it is for the government to address the following issues?

| | | Ge | nder | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very important | 67% | 65% | 70% | 71% | 65% | 64% | 72% | 66% | 75% | 70% | 66% |
| Somewhat important | 23% | 23% | 23% | 23% | 23% | 22% | 23% | 24% | 20% | 16% | 26% |
| Not very important | 5% | 6% | 3% | 4% | 8% | 4% | 3% | 5% | 4% | 7% | 2% |
| Not at all important | 3% | 3% | 2% | 1% | 2% | 5% | 1% | 3% | 1% | 1% | 0% |
| Not sure | 3% | 3% | 3% | 3% | 2% | 5% | 1% | 2% | 0% | 6% | 6% |
| Totals | 101% | 100% | 101% | 102% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,056) | (523) | (533) | (313) | (226) | (260) | (257) | (660) | (130) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very important | 67% | 82% | 56% | 64% | 82% | 58% | 66% | 69% | 70% | 66% | 65% | 70% | 67% |
| Somewhat important | 23% | 14% | 32% | 23% | 14% | 28% | 24% | 21% | 24% | 24% | 27% | 20% | 22% |
| Not very important | 5% | 2% | 6% | 5% | 3% | 7% | 4% | 6% | 3% | 4% | 5% | 3% | 7% |
| Not at all important | 3% | 1% | 2% | 5% | 1% | 4% | 1% | 3% | 2% | 3% | 2% | 2% | 2% |
| Not sure | 3% | 1% | 4% | 4% | 1% | 3% | 5% | 1% | 2% | 2% | 1% | 5% | 2% |
| Totals | 101% | 100% | 100% | 101% | 101% | 100% | 100% | 100% | 101% | 99% | 100% | 100% | 100% |
| Unweighted N | (1,056) | (393) | (314) | (349) | (430) | (409) | (422) | (306) | (205) | (188) | (211) | (409) | (248) |

12



3H. Importance of Health and Nutrition Issues — Infectious disease

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very important | 66% | 62% | 70% | 60% | 68% | 60% | 79% | 62% | 79% | 69% | 79% |
| Somewhat important | 26% | 30% | 22% | 31% | 23% | 31% | 16% | 30% | 16% | 19% | 18% |
| Not very important | 4% | 3% | 4% | 6% | 6% | 2% | 2% | 4% | 5% | 4% | 3% |
| Not at all important | 2% | 2% | 1% | 0% | 2% | 2% | 2% | 2% | 1% | 1% | 0% |
| Not sure | 2% | 2% | 3% | 2% | 2% | 4% | 1% | 2% | 0% | 7% | 0% |
| Totals | 100% | 99% | 100% | 99% | 101% | 99% | 100% | 100% | 101% | 100% | 100% |
| Unweighted N | (1,055) | (523) | (532) | (312) | (225) | (260) | (258) | (660) | (131) | (164) | (100) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very important | 66% | 80% | 58% | 61% | 83% | 60% | 64% | 64% | 74% | 72% | 63% | 65% | 67% |
| Somewhat important | 26% | 17% | 29% | 32% | 14% | 29% | 27% | 26% | 20% | 24% | 27% | 27% | 24% |
| Not very important | 4% | 3% | 5% | 3% | 2% | 5% | 3% | 5% | 4% | 3% | 6% | 2% | 5% |
| Not at all important | 2% | 0% | 3% | 2% | 0% | 4% | 1% | 3% | 1% | 1% | 2% | 1% | 2% |
| Not sure | 2% | 1% | 5% | 2% | 1% | 2% | 4% | 1% | 2% | 0% | 1% | 5% | 1% |
| Totals | 100% | 101% | 100% | 100% | 100% | 100% | 99% | 99% | 101% | 100% | 99% | 100% | 99% |
| Unweighted N | (1,055) | (391) | (315) | (349) | (429) | (410) | (422) | (306) | (204) | (187) | (210) | (411) | (247) |



3I. Importance of Health and Nutrition Issues — Chronic disease

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very important | 62% | 57% | 67% | 62% | 66% | 56% | 68% | 57% | 87% | 66% | 62% |
| Somewhat important | 28% | 33% | 23% | 27% | 27% | 30% | 27% | 32% | 10% | 24% | 33% |
| Not very important | 4% | 6% | 3% | 5% | 3% | 7% | 2% | 6% | 0% | 3% | 5% |
| Not at all important | 2% | 2% | 2% | 1% | 1% | 3% | 2% | 2% | 1% | 1% | 0% |
| Not sure | 3% | 3% | 4% | 4% | 3% | 5% | 1% | 3% | 2% | 7% | 1% |
| Totals | 99% | 101% | 99% | 99% | 100% | 101% | 100% | 100% | 100% | 101% | 101% |
| Unweighted N | (1,058) | (523) | (535) | (313) | (228) | (260) | (257) | (662) | (130) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very important | 62% | 76% | 57% | 53% | 73% | 52% | 62% | 60% | 64% | 68% | 58% | 60% | 65% |
| Somewhat important | 28% | 17% | 31% | 36% | 22% | 35% | 27% | 33% | 26% | 26% | 32% | 28% | 26% |
| Not very important | 4% | 2% | 5% | 6% | 1% | 7% | 5% | 4% | 3% | 5% | 5% | 4% | 5% |
| Not at all important | 2% | 1% | 2% | 2% | 1% | 4% | 1% | 2% | 2% | 1% | 3% | 2% | 1% |
| Not sure | 3% | 3% | 6% | 2% | 3% | 2% | 5% | 1% | 4% | 0% | 3% | 6% | 2% |
| Totals | 99% | 99% | 101% | 99% | 100% | 100% | 100% | 100% | 99% | 100% | 101% | 100% | 99% |
| Unweighted N | (1,058) | (393) | (314) | (351) | (431) | (410) | (424) | (307) | (204) | (188) | (212) | (409) | (249) |



3J. Importance of Health and Nutrition Issues — Nutrition

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very important | 58% | 56% | 59% | 67% | 61% | 49% | 57% | 53% | 73% | 62% | 68% |
| Somewhat important | 30% | 29% | 31% | 24% | 30% | 32% | 34% | 33% | 22% | 28% | 19% |
| Not very important | 7% | 9% | 4% | 5% | 6% | 9% | 5% | 8% | 3% | 4% | 6% |
| Not at all important | 2% | 3% | 2% | 2% | 1% | 4% | 2% | 3% | 1% | 1% | 0% |
| Not sure | 3% | 3% | 3% | 2% | 1% | 6% | 2% | 3% | 1% | 6% | 7% |
| Totals | 100% | 100% | 99% | 100% | 99% | 100% | 100% | 100% | 100% | 101% | 100% |
| Unweighted N | (1,059) | (523) | (536) | (313) | (226) | (262) | (258) | (664) | (129) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very important | 58% | 68% | 49% | 56% | 63% | 48% | 59% | 55% | 56% | 66% | 59% | 52% | 60% |
| Somewhat important | 30% | 27% | 35% | 29% | 32% | 34% | 26% | 33% | 33% | 28% | 31% | 29% | 32% |
| Not very important | 7% | 3% | 8% | 9% | 4% | 10% | 8% | 7% | 4% | 5% | 3% | 9% | 6% |
| Not at all important | 2% | 2% | 2% | 3% | 1% | 5% | 1% | 3% | 4% | 1% | 5% | 3% | 1% |
| Not sure | 3% | 1% | 5% | 3% | 1% | 3% | 5% | 1% | 3% | 0% | 2% | 6% | 1% |
| Totals | 100% | 101% | 99% | 100% | 101% | 100% | 99% | 99% | 100% | 100% | 100% | 99% | 100% |
| Unweighted N | (1,059) | (394) | (314) | (351) | (431) | (411) | (425) | (305) | (205) | (187) | (212) | (411) | (249) |



3K. Importance of Health and Nutrition Issues — Substance abuse

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very important | 57% | 51% | 62% | 60% | 56% | 52% | 61% | 51% | 74% | 64% | 60% |
| Somewhat important | 32% | 36% | 28% | 28% | 35% | 32% | 33% | 37% | 20% | 23% | 26% |
| Not very important | 6% | 7% | 4% | 10% | 4% | 6% | 3% | 6% | 3% | 4% | 3% |
| Not at all important | 3% | 4% | 3% | 1% | 2% | 7% | 1% | 4% | 1% | 1% | 5% |
| Not sure | 3% | 2% | 3% | 1% | 3% | 4% | 1% | 2% | 1% | 6% | 6% |
| Totals | 101% | 100% | 100% | 100% | 100% | 101% | 99% | 100% | 99% | 98% | 100% |
| Unweighted N | (1,058) | (523) | (535) | (312) | (228) | (261) | (257) | (662) | (132) | (163) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very important | 57% | 69% | 52% | 49% | 68% | 50% | 54% | 59% | 61% | 64% | 56% | 53% | 58% |
| Somewhat important | 32% | 25% | 36% | 35% | 26% | 34% | 35% | 33% | 30% | 26% | 30% | 35% | 33% |
| Not very important | 6% | 3% | 6% | 7% | 3% | 8% | 5% | 6% | 6% | 5% | 9% | 4% | 6% |
| Not at all important | 3% | 1% | 3% | 5% | 1% | 5% | 2% | 2% | 2% | 3% | 4% | 4% | 1% |
| Not sure | 3% | 2% | 3% | 3% | 1% | 3% | 4% | 1% | 2% | 2% | 1% | 5% | 2% |
| Totals | 101% | 100% | 100% | 99% | 99% | 100% | 100% | 101% | 101% | 100% | 100% | 101% | 100% |
| Unweighted N | (1,058) | (394) | (315) | (349) | (431) | (410) | (425) | (307) | (204) | (189) | (212) | (410) | (247) |



3L. Importance of Health and Nutrition Issues — Vaccines

How important do you think it is for the government to address the following issues?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very important | 56% | 56% | 57% | 61% | 53% | 50% | 65% | 54% | 64% | 60% | 55% |
| Somewhat important | 28% | 29% | 27% | 28% | 32% | 28% | 23% | 29% | 25% | 22% | 27% |
| Not very important | 9% | 10% | 8% | 7% | 11% | 10% | 7% | 10% | 9% | 7% | 4% |
| Not at all important | 4% | 4% | 5% | 2% | 2% | 9% | 3% | 5% | 2% | 2% | 7% |
| Not sure | 3% | 2% | 3% | 2% | 2% | 4% | 1% | 2% | 0% | 8% | 7% |
| Totals | 100% | 101% | 100% | 100% | 100% | 101% | 99% | 100% | 100% | 99% | 100% |
| Unweighted N | (1,057) | (521) | (536) | (313) | (228) | (261) | (255) | (662) | (130) | (165) | (100) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very important | 56% | 77% | 50% | 41% | 78% | 41% | 54% | 58% | 61% | 54% | 56% | 56% | 59% |
| Somewhat important | 28% | 17% | 30% | 37% | 18% | 33% | 27% | 27% | 26% | 37% | 31% | 24% | 25% |
| Not very important | 9% | 4% | 11% | 12% | 3% | 16% | 10% | 11% | 7% | 7% | 8% | 10% | 10% |
| Not at all important | 4% | 1% | 5% | 7% | 1% | 8% | 5% | 3% | 3% | 1% | 4% | 5% | 5% |
| Not sure | 3% | 1% | 3% | 3% | 1% | 2% | 4% | 1% | 3% | 2% | 1% | 4% | 2% |
| Totals | 100% | 100% | 99% | 100% | 101% | 100% | 100% | 100% | 100% | 101% | 100% | 99% | 101% |
| Unweighted N | (1,057) | (393) | (316) | (348) | (431) | (409) | (425) | (304) | (204) | (187) | (211) | (410) | (249) |

3M. Importance of Health and Nutrition Issues — Reproductive health

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very important | 53% | 47% | 58% | 64% | 56% | 45% | 50% | 50% | 70% | 56% | 46% |
| Somewhat important | 28% | 34% | 23% | 28% | 34% | 24% | 27% | 29% | 21% | 25% | 36% |
| Not very important | 10% | 11% | 10% | 5% | 6% | 14% | 15% | 13% | 3% | 8% | 7% |
| Not at all important | 5% | 6% | 4% | 1% | 1% | 9% | 7% | 6% | 2% | 4% | 2% |
| Not sure | 4% | 2% | 5% | 2% | 3% | 8% | 2% | 3% | 4% | 8% | 9% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 101% | 100% | 101% | 100% |
| Unweighted N | (1,060) | (524) | (536) | (313) | (228) | (261) | (258) | (662) | (132) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very important | 53% | 70% | 45% | 43% | 70% | 37% | 52% | 48% | 54% | 58% | 41% | 54% | 58% |
| Somewhat important | 28% | 22% | 32% | 31% | 22% | 30% | 28% | 32% | 29% | 27% | 37% | 24% | 29% |
| Not very important | 10% | 4% | 13% | 15% | 4% | 19% | 10% | 13% | 8% | 9% | 14% | 10% | 9% |
| Not at all important | 5% | 2% | 5% | 8% | 2% | 12% | 4% | 6% | 4% | 2% | 6% | 7% | 3% |
| Not sure | 4% | 3% | 6% | 3% | 2% | 3% | 5% | 1% | 4% | 4% | 3% | 6% | 1% |
| Totals | 100% | 101% | 101% | 100% | 100% | 101% | 99% | 100% | 99% | 100% | 101% | 101% | 100% |
| Unweighted N | (1,060) | (395) | (315) | (350) | (433) | (410) | (424) | (308) | (204) | (188) | (212) | (411) | (249) |



4A. Industry Regulation — Pharmaceutical

Overall, do you think the following industry should...?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 41% | 41% | 42% | 42% | 35% | 44% | 44% | 40% | 49% | 35% | * |
| Be somewhat more regulated | 28% | 28% | 27% | 31% | 25% | 24% | 34% | 30% | 23% | 21% | * |
| Have no change in regulation | 14% | 12% | 15% | 11% | 21% | 12% | 10% | 14% | 12% | 15% | * |
| Be somewhat less regulated | 7% | 8% | 5% | 5% | 9% | 5% | 6% | 7% | 5% | 6% | * |
| Be much less regulated | 4% | 6% | 3% | 5% | 5% | 5% | 2% | 3% | 10% | 8% | * |
| Not sure | 7% | 5% | 8% | 6% | 6% | 10% | 3% | 6% | 1% | 16% | * |
| Totals | 101% | 100% | 100% | 100% | 101% | 100% | 99% | 100% | 100% | 101% | * |
| Unweighted N | (1,059) | (522) | (537) | (313) | (227) | (261) | (258) | (663) | (133) | (164) | (99) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regior | า | |
|---------------------------------|-------|------|----------|-----|--------|-------|--------------|----------------|----------|-----------|---------|-------|------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 41% | 47% | 36% | 40% | 48% | 35% | 42% | 40% | 43% | 39% | 41% | 45% | 37% |
| Be somewhat more regulated | 28% | 26% | 28% | 29% | 29% | 31% | 27% | 29% | 26% | 30% | 26% | 25% | 32% |
| Have no change in regulation | 14% | 14% | 11% | 15% | 13% | 16% | 11% | 20% | 14% | 10% | 15% | 13% | 16% |
| Be somewhat less regulated | 7% | 4% | 7% | 9% | 4% | 8% | 8% | 4% | 7% | 10% | 10% | 4% | 6% |
| Be much less regulated | 4% | 4% | 6% | 2% | 2% | 5% | 4% | 3% | 7% | 8% | 2% | 4% | 3% |
| Not sure | 7% | 5% | 11% | 4% | 3% | 5% | 8% | 4% | 4% | 4% | 4% | 9% | 7% |
| Totals | 101% | 100% | 99% | 99% | 99% | 100% | 100% | 100% | 101% | 101% | 98% | 100% | 101% |
| | | | | | | con | tinued on th | ne next page . | | | | | |





| | | | | | | con | tinued from | previous page | e | | | | |
|--------------|---------|-------|----------|-------|--------|-------|-------------|---------------|---------|-----------|---------|-------|-------|
| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | tegory) | | Regior | า | |
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (1,059) | (396) | (315) | (348) | (434) | (408) | (426) | (306) | (204) | (190) | (212) | (410) | (247) |

4B. Industry Regulation — Health insurance

Overall, do you think the following industry should...?

| | | Ge | nder | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 33% | 34% | 33% | 42% | 35% | 29% | 30% | 32% | 38% | 33% | * |
| Be somewhat more regulated | 31% | 34% | 27% | 30% | 35% | 25% | 34% | 32% | 32% | 17% | * |
| Have no change in regulation | 13% | 13% | 13% | 12% | 8% | 14% | 17% | 14% | 9% | 14% | * |
| Be somewhat less regulated | 8% | 6% | 10% | 6% | 7% | 12% | 6% | 9% | 5% | 9% | * |
| Be much less regulated | 6% | 6% | 6% | 3% | 7% | 9% | 5% | 5% | 12% | 11% | * |
| Not sure | 9% | 6% | 11% | 7% | 8% | 11% | 8% | 8% | 4% | 16% | * |
| Totals | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * |
| Unweighted N | (1,057) | (523) | (534) | (313) | (228) | (260) | (256) | (661) | (133) | (164) | (99) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regior | า | |
|---------------------------------|-------|------|----------|------|--------|-------|--------------|---------------|----------|-----------|---------|-------|------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 33% | 42% | 30% | 29% | 44% | 22% | 34% | 33% | 31% | 38% | 35% | 32% | 31% |
| Be somewhat more regulated | 31% | 31% | 31% | 30% | 29% | 28% | 30% | 34% | 34% | 28% | 31% | 32% | 30% |
| Have no change in regulation | 13% | 12% | 10% | 16% | 13% | 19% | 13% | 13% | 12% | 9% | 15% | 12% | 14% |
| Be somewhat less regulated | 8% | 4% | 8% | 13% | 4% | 14% | 9% | 8% | 7% | 9% | 8% | 7% | 10% |
| Be much less regulated | 6% | 4% | 9% | 6% | 4% | 9% | 6% | 6% | 9% | 7% | 6% | 6% | 6% |
| Not sure | 9% | 7% | 13% | 6% | 6% | 7% | 8% | 6% | 6% | 8% | 4% | 11% | 8% |
| Totals | 100% | 100% | 101% | 100% | 100% | 99% | 100% | 100% | 99% | 99% | 99% | 100% | 99% |
| | | | | | | con | tinued on th | e next page . | | | | | |



| | | continued from previous pageParty ID2024 VoteFamily Income (3 category)Region | | | | | | | | | | | | |
|--------------|---------|---|-------|-------|--------|-------|---------|-----------|---------|-----------|---------|-------|-------|--|
| | | | | | | | | | | | | | | |
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West | |
| Unweighted N | (1,057) | (393) | (316) | (348) | (431) | (409) | (425) | (306) | (204) | (190) | (211) | (411) | (245) | |

4C. Industry Regulation — Health care

Overall, do you think the following industry should...?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 31% | 30% | 31% | 38% | 30% | 30% | 24% | 28% | 38% | 30% | 40% |
| Be somewhat more regulated | 29% | 34% | 24% | 33% | 32% | 25% | 29% | 32% | 23% | 22% | 27% |
| Have no change in regulation | 16% | 15% | 18% | 14% | 13% | 16% | 23% | 16% | 19% | 15% | 16% |
| Be somewhat less regulated | 9% | 8% | 11% | 5% | 8% | 14% | 8% | 11% | 5% | 10% | 4% |
| Be much less regulated | 6% | 7% | 4% | 4% | 7% | 6% | 6% | 5% | 9% | 6% | 4% |
| Not sure | 9% | 6% | 12% | 6% | 10% | 9% | 10% | 8% | 6% | 17% | 9% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,052) | (521) | (531) | (310) | (228) | (262) | (252) | (658) | (131) | (163) | (100) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | n | |
|---------------------------------|-------|-----|----------|------|--------|-------|--------------|----------------|----------|-----------|---------|-------|------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 31% | 40% | 27% | 25% | 38% | 19% | 32% | 28% | 30% | 32% | 30% | 32% | 28% |
| Be somewhat more regulated | 29% | 26% | 29% | 33% | 28% | 29% | 28% | 31% | 31% | 28% | 32% | 30% | 26% |
| Have no change in regulation | 16% | 16% | 17% | 16% | 19% | 19% | 14% | 21% | 14% | 16% | 15% | 14% | 21% |
| Be somewhat less regulated | 9% | 7% | 9% | 12% | 6% | 13% | 13% | 8% | 7% | 7% | 12% | 8% | 10% |
| Be much less regulated | 6% | 3% | 7% | 8% | 2% | 11% | 4% | 4% | 11% | 8% | 5% | 5% | 6% |
| Not sure | 9% | 7% | 12% | 7% | 8% | 8% | 8% | 8% | 7% | 7% | 6% | 11% | 10% |
| Totals | 100% | 99% | 101% | 101% | 101% | 99% | 99% | 100% | 100% | 98% | 100% | 100% | 101% |
| | | | | | | con | tinued on th | ne next page . | | | | | |



| | | continued from previous pageParty ID2024 VoteFamily Income (3 category)Region | | | | | | | | | | | | |
|--------------|---------|---|-------|-------|--------|-------|---------|-----------|---------|-----------|---------|-------|-------|--|
| | | | | | | | | | | | | | | |
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West | |
| Unweighted N | (1,052) | (395) | (313) | (344) | (432) | (403) | (421) | (306) | (203) | (188) | (210) | (407) | (247) | |

4D. Industry Regulation — Food and beverage

Overall, do you think the following industry should...?

| | | Ge | nder | | Age (4 c | ategory) | | | Race (4 | category) | |
|-------------------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 28% | 25% | 31% | 41% | 25% | 26% | 22% | 25% | 41% | 28% | 34% |
| Be somewhat more regulated | 29% | 31% | 28% | 32% | 33% | 22% | 32% | 31% | 27% | 20% | 31% |
| Have no change in regulation | 23% | 23% | 22% | 12% | 21% | 26% | 31% | 24% | 17% | 21% | 25% |
| Be somewhat less regulated | 8% | 10% | 7% | 5% | 10% | 12% | 5% | 10% | 4% | 5% | 5% |
| Be much less regulated | 5% | 6% | 3% | 4% | 5% | 5% | 4% | 3% | 7% | 11% | 2% |
| Not sure | 7% | 5% | 9% | 6% | 7% | 9% | 6% | 7% | 3% | 15% | 2% |
| Totals | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 99% | 100% | 99% |
| Unweighted N | (1,058) | (523) | (535) | (314) | (227) | (260) | (257) | (661) | (133) | (164) | (100) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|---------------------------------|-------|-----|----------|------|--------|-------|--------------|---------------|----------|-----------|---------|-------|------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 28% | 35% | 24% | 25% | 31% | 21% | 29% | 25% | 30% | 30% | 24% | 31% | 25% |
| Be somewhat more regulated | 29% | 32% | 27% | 28% | 34% | 27% | 27% | 33% | 30% | 31% | 32% | 25% | 33% |
| Have no change in regulation | 23% | 18% | 27% | 23% | 24% | 24% | 18% | 27% | 24% | 21% | 27% | 21% | 24% |
| Be somewhat less regulated | 8% | 4% | 8% | 14% | 3% | 13% | 11% | 7% | 7% | 6% | 7% | 11% | 7% |
| Be much less regulated | 5% | 4% | 4% | 6% | 3% | 9% | 5% | 3% | 5% | 5% | 6% | 4% | 5% |
| Not sure | 7% | 6% | 10% | 5% | 6% | 6% | 9% | 5% | 5% | 7% | 5% | 9% | 6% |
| Totals | 100% | 99% | 100% | 101% | 101% | 100% | 99% | 100% | 101% | 100% | 101% | 101% | 100% |
| | | | | | | con | tinued on th | e next page . | | | | | |



| | | continued from previous pageParty ID2024 VoteFamily Income (3 category)Region | | | | | | | | | | | | |
|--------------|---------|---|----------|-------|--------|-------|---------|--------------|---------|-----------|---------|-------|-------|--|
| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | tegory) | | Regior | า | | |
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West | |
| Unweighted N | (1,058) | (394) | (314) | (350) | (432) | (409) | (425) | (306) | (204) | (190) | (212) | (409) | (247) | |

4E. Industry Regulation — Cannabis

Overall, do you think the following industry should...?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 25% | 27% | 23% | 35% | 29% | 17% | 22% | 23% | 30% | 26% | 32% |
| Be somewhat more regulated | 16% | 16% | 16% | 16% | 15% | 13% | 21% | 15% | 16% | 13% | 28% |
| Have no change in regulation | 19% | 16% | 21% | 18% | 18% | 17% | 21% | 20% | 21% | 14% | 12% |
| Be somewhat less regulated | 11% | 10% | 13% | 10% | 11% | 11% | 14% | 12% | 10% | 10% | 12% |
| Be much less regulated | 18% | 22% | 14% | 9% | 14% | 26% | 16% | 18% | 18% | 21% | 9% |
| Not sure | 11% | 9% | 14% | 11% | 11% | 16% | 5% | 12% | 5% | 16% | 7% |
| Totals | 100% | 100% | 101% | 99% | 98% | 100% | 99% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,063) | (526) | (537) | (314) | (229) | (262) | (258) | (664) | (133) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | n | |
|---------------------------------|-------|-----|----------|------|--------|-------|--------------|---------------|----------|-----------|---------|-------|------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 25% | 24% | 20% | 30% | 23% | 32% | 20% | 27% | 35% | 27% | 25% | 21% | 30% |
| Be somewhat more regulated | 16% | 17% | 13% | 18% | 17% | 17% | 14% | 19% | 17% | 17% | 16% | 17% | 14% |
| Have no change in regulation | 19% | 20% | 18% | 17% | 21% | 17% | 22% | 20% | 11% | 15% | 18% | 19% | 21% |
| Be somewhat less regulated | 11% | 13% | 11% | 10% | 17% | 10% | 11% | 11% | 15% | 10% | 17% | 10% | 9% |
| Be much less regulated | 18% | 15% | 20% | 17% | 14% | 16% | 20% | 16% | 15% | 17% | 16% | 23% | 11% |
| Not sure | 11% | 10% | 17% | 8% | 9% | 7% | 14% | 7% | 7% | 14% | 7% | 11% | 14% |
| Totals | 100% | 99% | 99% | 100% | 101% | 99% | 101% | 100% | 100% | 100% | 99% | 101% | 99% |
| | | | | | | con | tinued on th | e next page . | | | | | |



| | | continued from previous page Party ID 2024 Vote Family Income (3 category) Region | | | | | | | | | | | | |
|--------------|---------|---|-------|-------|--------|-------|---------|-----------|---------|-----------|---------|-------|-------|--|
| | | | | | | | | | | | | | | |
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West | |
| Unweighted N | (1,063) | (395) | (316) | (352) | (433) | (413) | (426) | (308) | (205) | (190) | (212) | (412) | (249) | |

4F. Industry Regulation — Grocery

Overall, do you think the following industry should...?

| | | Ge | nder | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 23% | 20% | 26% | 31% | 18% | 21% | 24% | 21% | 29% | 25% | * |
| Be somewhat more regulated | 28% | 26% | 29% | 33% | 31% | 20% | 30% | 28% | 36% | 16% | * |
| Have no change in regulation | 26% | 29% | 22% | 15% | 30% | 27% | 29% | 26% | 20% | 24% | * |
| Be somewhat less regulated | 9% | 10% | 7% | 5% | 7% | 13% | 7% | 11% | 2% | 8% | * |
| Be much less regulated | 6% | 9% | 4% | 8% | 6% | 6% | 6% | 6% | 8% | 11% | * |
| Not sure | 8% | 5% | 11% | 8% | 7% | 12% | 5% | 8% | 6% | 16% | * |
| Totals | 100% | 99% | 99% | 100% | 99% | 99% | 101% | 100% | 101% | 100% | * |
| Unweighted N | (1,052) | (521) | (531) | (313) | (225) | (260) | (254) | (659) | (132) | (162) | (99) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---------------------------------|-------|----------------------------|------|------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|------|
| | | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 23% | 28% | 20% | 21% | 25% | 18% | 25% | 23% | 21% | 21% | 16% | 27% | 25% |
| Be somewhat more regulated | 28% | 34% | 25% | 25% | 33% | 20% | 27% | 29% | 29% | 31% | 28% | 24% | 30% |
| Have no change in regulation | 26% | 24% | 27% | 27% | 28% | 33% | 22% | 30% | 29% | 20% | 33% | 23% | 28% |
| Be somewhat less regulated | 9% | 3% | 9% | 14% | 4% | 12% | 10% | 9% | 8% | 12% | 7% | 10% | 4% |
| Be much less regulated | 6% | 5% | 6% | 9% | 2% | 11% | 7% | 6% | 6% | 6% | 10% | 6% | 5% |
| Not sure | 8% | 7% | 13% | 4% | 7% | 6% | 10% | 4% | 8% | 9% | 6% | 10% | 7% |
| Totals | 100% | 101% | 100% | 100% | 99% | 100% | 101% | 101% | 101% | 99% | 100% | 100% | 99% |
| | | continued on the next page | | | | | | | | | | | |



| | | continued from previous page | | | | | | | | | | | |
|--------------|---------|------------------------------|----------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
| | | | Party ID | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (1,052) | (391) | (314) | (347) | (429) | (406) | (425) | (304) | (202) | (189) | (212) | (406) | (245) |

4G. Industry Regulation — Agriculture

Overall, do you think the following industry should...?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 20% | 19% | 20% | 31% | 21% | 13% | 17% | 17% | 32% | 20% | 15% |
| Be somewhat more regulated | 24% | 25% | 23% | 30% | 25% | 19% | 25% | 25% | 24% | 21% | 26% |
| Have no change in regulation | 26% | 28% | 24% | 21% | 24% | 28% | 29% | 27% | 21% | 23% | 28% |
| Be somewhat less regulated | 12% | 11% | 12% | 5% | 12% | 15% | 14% | 12% | 9% | 12% | 17% |
| Be much less regulated | 8% | 10% | 6% | 5% | 6% | 10% | 8% | 9% | 6% | 5% | 7% |
| Not sure | 11% | 7% | 15% | 8% | 11% | 15% | 7% | 10% | 8% | 19% | 7% |
| Totals | 101% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,062) | (527) | (535) | (314) | (229) | (262) | (257) | (663) | (133) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regior | า | |
|---------------------------------|-------|------|----------|------|--------|-------|--------------|---------------|----------|-----------|---------|-------|------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 20% | 26% | 13% | 20% | 24% | 15% | 18% | 20% | 23% | 20% | 13% | 21% | 22% |
| Be somewhat more regulated | 24% | 31% | 21% | 20% | 30% | 17% | 22% | 22% | 28% | 26% | 23% | 24% | 23% |
| Have no change in regulation | 26% | 25% | 30% | 23% | 28% | 24% | 25% | 29% | 24% | 26% | 33% | 18% | 31% |
| Be somewhat less regulated | 12% | 6% | 15% | 15% | 6% | 19% | 15% | 14% | 7% | 13% | 11% | 14% | 8% |
| Be much less regulated | 8% | 3% | 7% | 13% | 2% | 15% | 8% | 7% | 9% | 5% | 12% | 8% | 6% |
| Not sure | 11% | 9% | 14% | 9% | 10% | 9% | 13% | 7% | 9% | 10% | 8% | 14% | 9% |
| Totals | 101% | 100% | 100% | 100% | 100% | 99% | 101% | 99% | 100% | 100% | 100% | 99% | 99% |
| | | | | | | con | tinued on th | e next page . | | | | | |

YouGov



| | | | | | | con | tinued from | previous page | e | | | | |
|--------------|---------|-------|----------|-------|--------|-------|-------------|---------------|---------|-----------|---------|-------|-------|
| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | tegory) | | Regior | า | |
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (1,062) | (396) | (316) | (350) | (434) | (411) | (426) | (308) | (204) | (190) | (211) | (412) | (249) |

4H. Industry Regulation — Dairy

Overall, do you think the following industry should...?

| | | Ge | nder | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 18% | 15% | 21% | 30% | 14% | 14% | 18% | 15% | 31% | 22% | 23% |
| Be somewhat more regulated | 23% | 26% | 21% | 23% | 34% | 15% | 23% | 21% | 32% | 17% | 36% |
| Have no change in regulation | 32% | 32% | 32% | 25% | 32% | 34% | 35% | 35% | 25% | 24% | 26% |
| Be somewhat less regulated | 10% | 11% | 8% | 8% | 7% | 12% | 10% | 11% | 3% | 8% | 8% |
| Be much less regulated | 6% | 7% | 5% | 5% | 4% | 9% | 6% | 6% | 4% | 9% | 5% |
| Not sure | 11% | 8% | 13% | 7% | 9% | 16% | 8% | 11% | 4% | 20% | 3% |
| Totals | 100% | 99% | 100% | 98% | 100% | 100% | 100% | 99% | 99% | 100% | 101% |
| Unweighted N | (1,057) | (525) | (532) | (314) | (228) | (260) | (255) | (661) | (133) | (163) | (100) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regior | า | |
|---------------------------------|-------|------|----------|-----|--------|-------|--------------|---------------|----------|-----------|---------|-------|------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 18% | 25% | 14% | 16% | 20% | 13% | 16% | 18% | 23% | 20% | 12% | 20% | 20% |
| Be somewhat more regulated | 23% | 32% | 20% | 17% | 34% | 15% | 23% | 25% | 21% | 26% | 24% | 21% | 24% |
| Have no change in regulation | 32% | 27% | 36% | 32% | 32% | 36% | 31% | 32% | 33% | 31% | 39% | 28% | 34% |
| Be somewhat less regulated | 10% | 3% | 8% | 17% | 3% | 18% | 9% | 12% | 10% | 8% | 12% | 10% | 8% |
| Be much less regulated | 6% | 4% | 6% | 9% | 2% | 10% | 7% | 6% | 4% | 4% | 8% | 8% | 4% |
| Not sure | 11% | 9% | 15% | 8% | 9% | 9% | 13% | 8% | 8% | 12% | 5% | 14% | 9% |
| Totals | 100% | 100% | 99% | 99% | 100% | 101% | 99% | 101% | 99% | 101% | 100% | 101% | 99% |
| | | | | | | con | tinued on th | e next page . | | | | | |

YouGov



| | | | | | | con | tinued from | previous pag | е | | | | |
|--------------|---------|-------|----------|-------|--------|-------|-------------|--------------|----------|-----------|---------|-------|-------|
| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | itegory) | | Regior | า | |
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (1,057) | (393) | (315) | (349) | (431) | (409) | (425) | (306) | (203) | (190) | (211) | (409) | (247) |



5A. Support or Oppose Policies — Requiring nutrition education in federally funded medical schools Would you support or oppose the following?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly support | 48% | 45% | 50% | 43% | 45% | 47% | 57% | 47% | 54% | 44% | 53% |
| Somewhat support | 30% | 33% | 28% | 38% | 23% | 29% | 34% | 33% | 25% | 24% | 25% |
| Somewhat oppose | 6% | 6% | 5% | 6% | 11% | 5% | 2% | 7% | 6% | 2% | 0% |
| Strongly oppose | 4% | 3% | 4% | 4% | 6% | 3% | 1% | 4% | 4% | 2% | 5% |
| Not sure | 13% | 13% | 13% | 10% | 15% | 16% | 7% | 9% | 12% | 28% | 16% |
| Totals | 101% | 100% | 100% | 101% | 100% | 100% | 101% | 100% | 101% | 100% | 99% |
| Unweighted N | (1,063) | (527) | (536) | (314) | (229) | (261) | (259) | (665) | (132) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly support | 48% | 53% | 39% | 51% | 52% | 50% | 46% | 50% | 53% | 58% | 45% | 47% | 43% |
| Somewhat support | 30% | 31% | 28% | 32% | 35% | 30% | 27% | 33% | 35% | 27% | 35% | 28% | 32% |
| Somewhat oppose | 6% | 5% | 6% | 6% | 3% | 6% | 7% | 4% | 4% | 3% | 4% | 8% | 6% |
| Strongly oppose | 4% | 2% | 5% | 3% | 1% | 4% | 4% | 5% | 1% | 2% | 4% | 3% | 6% |
| Not sure | 13% | 8% | 22% | 8% | 8% | 11% | 16% | 7% | 6% | 9% | 12% | 14% | 13% |
| Totals | 101% | 99% | 100% | 100% | 99% | 101% | 100% | 99% | 99% | 99% | 100% | 100% | 100% |
| Unweighted N | (1,063) | (396) | (315) | (352) | (434) | (413) | (425) | (309) | (205) | (190) | (212) | (412) | (249) |

YouGov

5B. Support or Oppose Policies — Banning certain food additives, including food dyes

| | | Ge | nder | | Age (4 c | ategory) | | | Race (4 | category) | |
|------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly support | 41% | 39% | 44% | 32% | 40% | 45% | 48% | 39% | 52% | 41% | 44% |
| Somewhat support | 33% | 37% | 29% | 36% | 30% | 29% | 38% | 35% | 27% | 28% | 30% |
| Somewhat oppose | 8% | 6% | 9% | 14% | 9% | 5% | 5% | 8% | 7% | 6% | 6% |
| Strongly oppose | 5% | 7% | 4% | 7% | 8% | 4% | 2% | 6% | 4% | 4% | 8% |
| Not sure | 13% | 12% | 13% | 12% | 13% | 16% | 7% | 11% | 11% | 22% | 13% |
| Totals | 100% | 101% | 99% | 101% | 100% | 99% | 100% | 99% | 101% | 101% | 101% |
| Unweighted N | (1,063) | (527) | (536) | (314) | (228) | (262) | (259) | (665) | (133) | (164) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly support | 41% | 40% | 40% | 45% | 40% | 50% | 38% | 51% | 43% | 41% | 42% | 43% | 40% |
| Somewhat support | 33% | 34% | 28% | 36% | 39% | 30% | 31% | 29% | 36% | 36% | 35% | 33% | 27% |
| Somewhat oppose | 8% | 10% | 7% | 6% | 6% | 7% | 9% | 5% | 9% | 6% | 10% | 4% | 13% |
| Strongly oppose | 5% | 4% | 5% | 7% | 3% | 5% | 5% | 6% | 3% | 10% | 4% | 5% | 5% |
| Not sure | 13% | 12% | 20% | 6% | 12% | 7% | 17% | 8% | 10% | 8% | 9% | 15% | 15% |
| Totals | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 99% | 101% | 101% | 100% | 100% | 100% |
| Unweighted N | (1,063) | (396) | (315) | (352) | (433) | (413) | (426) | (308) | (205) | (190) | (212) | (412) | (249) |



5C. Support or Oppose Policies — Increasing restrictions on the use of pesticides in agriculture Would you support or oppose the following?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly support | 35% | 30% | 40% | 25% | 30% | 41% | 44% | 36% | 37% | 36% | 29% |
| Somewhat support | 31% | 34% | 28% | 29% | 33% | 30% | 32% | 33% | 36% | 22% | 22% |
| Somewhat oppose | 14% | 16% | 12% | 27% | 16% | 8% | 9% | 15% | 14% | 10% | 14% |
| Strongly oppose | 5% | 6% | 5% | 8% | 6% | 2% | 6% | 5% | 2% | 4% | 12% |
| Not sure | 14% | 14% | 14% | 11% | 15% | 19% | 9% | 11% | 11% | 27% | 24% |
| Totals | 99% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 99% | 101% |
| Unweighted N | (1,063) | (526) | (537) | (314) | (229) | (262) | (258) | (664) | (133) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly support | 35% | 38% | 34% | 34% | 41% | 42% | 33% | 40% | 38% | 37% | 35% | 35% | 36% |
| Somewhat support | 31% | 33% | 28% | 32% | 37% | 27% | 31% | 28% | 37% | 31% | 37% | 29% | 30% |
| Somewhat oppose | 14% | 17% | 9% | 17% | 11% | 12% | 15% | 16% | 11% | 14% | 15% | 14% | 14% |
| Strongly oppose | 5% | 4% | 6% | 6% | 2% | 6% | 5% | 6% | 4% | 9% | 1% | 5% | 6% |
| Not sure | 14% | 9% | 23% | 11% | 10% | 12% | 17% | 10% | 9% | 10% | 12% | 18% | 14% |
| Totals | 99% | 101% | 100% | 100% | 101% | 99% | 101% | 100% | 99% | 101% | 100% | 101% | 100% |
| Unweighted N | (1,063) | (396) | (315) | (352) | (434) | (412) | (426) | (309) | (204) | (189) | (212) | (413) | (249) |



5D. Support or Oppose Policies — Banning processed foods from public school lunches

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly support | 33% | 32% | 35% | 30% | 34% | 34% | 35% | 30% | 39% | 41% | 43% |
| Somewhat support | 30% | 30% | 31% | 32% | 33% | 24% | 35% | 33% | 31% | 20% | 28% |
| Somewhat oppose | 16% | 17% | 15% | 19% | 17% | 16% | 12% | 19% | 8% | 16% | 7% |
| Strongly oppose | 5% | 6% | 5% | 4% | 4% | 8% | 3% | 6% | 6% | 1% | 8% |
| Not sure | 15% | 15% | 14% | 15% | 12% | 18% | 14% | 13% | 16% | 23% | 14% |
| Totals | 99% | 100% | 100% | 100% | 100% | 100% | 99% | 101% | 100% | 101% | 100% |
| Unweighted N | (1,063) | (526) | (537) | (314) | (229) | (262) | (258) | (664) | (133) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly support | 33% | 34% | 31% | 35% | 30% | 39% | 32% | 38% | 36% | 39% | 34% | 34% | 27% |
| Somewhat support | 30% | 33% | 27% | 31% | 39% | 32% | 28% | 31% | 36% | 29% | 34% | 31% | 28% |
| Somewhat oppose | 16% | 17% | 14% | 18% | 15% | 16% | 18% | 18% | 13% | 13% | 19% | 13% | 21% |
| Strongly oppose | 5% | 5% | 6% | 5% | 4% | 4% | 4% | 5% | 5% | 6% | 3% | 4% | 9% |
| Not sure | 15% | 11% | 23% | 11% | 11% | 8% | 19% | 9% | 11% | 14% | 10% | 18% | 15% |
| Totals | 99% | 100% | 101% | 100% | 99% | 99% | 101% | 101% | 101% | 101% | 100% | 100% | 100% |
| Unweighted N | (1,063) | (396) | (315) | (352) | (434) | (412) | (426) | (309) | (204) | (189) | (212) | (413) | (249) |

5E. Support or Oppose Policies — Legalizing marijuana

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly support | 32% | 33% | 31% | 26% | 34% | 36% | 30% | 31% | 30% | 37% | 34% |
| Somewhat support | 26% | 25% | 27% | 21% | 23% | 27% | 34% | 29% | 23% | 20% | 20% |
| Somewhat oppose | 13% | 12% | 13% | 17% | 16% | 9% | 10% | 14% | 10% | 8% | 19% |
| Strongly oppose | 18% | 20% | 16% | 25% | 16% | 15% | 17% | 17% | 20% | 17% | 19% |
| Not sure | 11% | 9% | 13% | 11% | 11% | 12% | 9% | 9% | 16% | 17% | 8% |
| Totals | 100% | 99% | 100% | 100% | 100% | 99% | 100% | 100% | 99% | 99% | 100% |
| Unweighted N | (1,062) | (526) | (536) | (314) | (229) | (261) | (258) | (663) | (133) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly support | 32% | 36% | 34% | 26% | 43% | 21% | 34% | 30% | 28% | 31% | 37% | 32% | 29% |
| Somewhat support | 26% | 29% | 25% | 25% | 30% | 25% | 24% | 30% | 31% | 25% | 33% | 27% | 21% |
| Somewhat oppose | 13% | 12% | 11% | 16% | 9% | 18% | 12% | 13% | 15% | 16% | 12% | 10% | 16% |
| Strongly oppose | 18% | 13% | 12% | 28% | 9% | 29% | 16% | 19% | 20% | 19% | 12% | 18% | 22% |
| Not sure | 11% | 9% | 18% | 5% | 8% | 6% | 13% | 8% | 6% | 10% | 6% | 14% | 12% |
| Totals | 100% | 99% | 100% | 100% | 99% | 99% | 99% | 100% | 100% | 101% | 100% | 101% | 100% |
| Unweighted N | (1,062) | (396) | (315) | (351) | (434) | (411) | (424) | (309) | (205) | (190) | (212) | (412) | (248) |





5F. Support or Oppose Policies — Funding research into alternative and holistic approaches to health Would you support or oppose the following?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly support | 29% | 24% | 34% | 30% | 30% | 29% | 29% | 27% | 40% | 33% | 30% |
| Somewhat support | 39% | 39% | 39% | 38% | 39% | 38% | 41% | 44% | 24% | 31% | 35% |
| Somewhat oppose | 12% | 12% | 12% | 12% | 15% | 11% | 8% | 11% | 15% | 10% | 9% |
| Strongly oppose | 5% | 8% | 2% | 5% | 5% | 7% | 4% | 6% | 1% | 3% | 9% |
| Not sure | 15% | 17% | 13% | 14% | 12% | 16% | 18% | 12% | 19% | 23% | 18% |
| Totals | 100% | 100% | 100% | 99% | 101% | 101% | 100% | 100% | 99% | 100% | 101% |
| Unweighted N | (1,063) | (526) | (537) | (313) | (229) | (262) | (259) | (664) | (133) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly support | 29% | 33% | 25% | 31% | 30% | 35% | 27% | 35% | 33% | 28% | 35% | 29% | 26% |
| Somewhat support | 39% | 36% | 36% | 44% | 42% | 38% | 32% | 41% | 42% | 47% | 37% | 37% | 37% |
| Somewhat oppose | 12% | 14% | 12% | 8% | 11% | 11% | 15% | 10% | 9% | 9% | 10% | 10% | 17% |
| Strongly oppose | 5% | 4% | 5% | 6% | 5% | 4% | 5% | 4% | 7% | 1% | 5% | 7% | 5% |
| Not sure | 15% | 13% | 21% | 11% | 12% | 12% | 20% | 10% | 9% | 15% | 12% | 17% | 14% |
| Totals | 100% | 100% | 99% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 99% | 100% | 99% |
| Unweighted N | (1,063) | (396) | (315) | (352) | (434) | (412) | (426) | (309) | (205) | (190) | (212) | (412) | (249) |

5G. Support or Oppose Policies — Removing fluoride from public water supplies

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly support | 21% | 24% | 18% | 22% | 25% | 22% | 14% | 22% | 15% | 21% | 22% |
| Somewhat support | 22% | 27% | 18% | 31% | 25% | 20% | 14% | 24% | 24% | 18% | 8% |
| Somewhat oppose | 14% | 12% | 17% | 17% | 15% | 11% | 16% | 14% | 17% | 10% | 17% |
| Strongly oppose | 19% | 17% | 21% | 13% | 10% | 20% | 32% | 21% | 18% | 14% | 13% |
| Not sure | 24% | 21% | 26% | 17% | 25% | 28% | 24% | 19% | 26% | 37% | 40% |
| Totals | 100% | 101% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,062) | (525) | (537) | (313) | (228) | (262) | (259) | (665) | (132) | (164) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly support | 21% | 11% | 22% | 29% | 9% | 33% | 22% | 26% | 20% | 19% | 29% | 18% | 20% |
| Somewhat support | 22% | 21% | 18% | 27% | 16% | 26% | 23% | 23% | 16% | 25% | 21% | 21% | 23% |
| Somewhat oppose | 14% | 16% | 10% | 17% | 17% | 14% | 13% | 16% | 19% | 15% | 12% | 15% | 16% |
| Strongly oppose | 19% | 32% | 17% | 8% | 41% | 9% | 14% | 20% | 28% | 12% | 22% | 19% | 20% |
| Not sure | 24% | 20% | 32% | 19% | 17% | 18% | 29% | 15% | 16% | 29% | 16% | 27% | 21% |
| Totals | 100% | 100% | 99% | 100% | 100% | 100% | 101% | 100% | 99% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,062) | (395) | (315) | (352) | (433) | (412) | (426) | (308) | (205) | (189) | (212) | (412) | (249) |



YouGov

5H. Support or Oppose Policies — Legalizing therapeutic uses of psychedelic drugs

| | | Ge | nder | | Age (4 c | ategory) | | | Race (4 | category) | |
|------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly support | 19% | 21% | 16% | 18% | 24% | 21% | 9% | 19% | 21% | 16% | 20% |
| Somewhat support | 27% | 28% | 26% | 30% | 33% | 24% | 21% | 28% | 24% | 27% | 23% |
| Somewhat oppose | 14% | 15% | 14% | 18% | 12% | 11% | 18% | 15% | 16% | 11% | 6% |
| Strongly oppose | 19% | 17% | 20% | 12% | 14% | 19% | 31% | 18% | 20% | 14% | 33% |
| Not sure | 21% | 19% | 24% | 22% | 17% | 25% | 20% | 20% | 20% | 32% | 18% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 101% | 100% | 100% |
| Unweighted N | (1,064) | (527) | (537) | (314) | (229) | (262) | (259) | (665) | (133) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly support | 19% | 20% | 20% | 15% | 22% | 14% | 19% | 16% | 23% | 22% | 21% | 19% | 14% |
| Somewhat support | 27% | 29% | 25% | 26% | 34% | 27% | 23% | 32% | 30% | 30% | 29% | 22% | 30% |
| Somewhat oppose | 14% | 17% | 10% | 16% | 14% | 15% | 14% | 15% | 15% | 10% | 15% | 15% | 15% |
| Strongly oppose | 19% | 13% | 16% | 27% | 11% | 30% | 18% | 21% | 17% | 19% | 16% | 21% | 17% |
| Not sure | 21% | 20% | 30% | 15% | 20% | 14% | 26% | 16% | 15% | 19% | 19% | 22% | 23% |
| Totals | 100% | 99% | 101% | 99% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 99% | 99% |
| Unweighted N | (1,064) | (396) | (316) | (352) | (434) | (413) | (426) | (309) | (205) | (190) | (212) | (413) | (249) |



5I. Support or Oppose Policies — Restricting the use of drugs such as Ozempic for weight loss

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly support | 17% | 13% | 20% | 19% | 20% | 12% | 19% | 16% | 15% | 20% | 23% |
| Somewhat support | 27% | 28% | 26% | 36% | 30% | 23% | 19% | 28% | 34% | 18% | 20% |
| Somewhat oppose | 19% | 19% | 19% | 17% | 19% | 18% | 23% | 21% | 11% | 15% | 25% |
| Strongly oppose | 11% | 11% | 11% | 10% | 7% | 13% | 13% | 11% | 15% | 12% | 5% |
| Not sure | 26% | 29% | 24% | 18% | 24% | 34% | 26% | 25% | 25% | 36% | 27% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 101% | 100% |
| Unweighted N | (1,064) | (527) | (537) | (314) | (229) | (262) | (259) | (665) | (133) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly support | 17% | 16% | 13% | 21% | 14% | 25% | 14% | 23% | 17% | 22% | 20% | 15% | 14% |
| Somewhat support | 27% | 26% | 23% | 31% | 25% | 26% | 25% | 30% | 24% | 28% | 25% | 27% | 27% |
| Somewhat oppose | 19% | 24% | 17% | 16% | 22% | 17% | 19% | 19% | 22% | 18% | 21% | 18% | 19% |
| Strongly oppose | 11% | 12% | 11% | 9% | 13% | 11% | 10% | 10% | 15% | 7% | 9% | 11% | 16% |
| Not sure | 26% | 21% | 36% | 23% | 26% | 21% | 32% | 18% | 23% | 26% | 25% | 28% | 25% |
| Totals | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 101% | 100% | 99% | 101% |
| Unweighted N | (1,064) | (396) | (316) | (352) | (434) | (413) | (426) | (309) | (205) | (190) | (212) | (413) | (249) |

5J. Support or Oppose Policies — Lifting restrictions on the sale of raw milk

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly support | 14% | 15% | 12% | 16% | 15% | 13% | 12% | 15% | 10% | 18% | 7% |
| Somewhat support | 22% | 26% | 18% | 28% | 20% | 24% | 15% | 25% | 17% | 16% | 14% |
| Somewhat oppose | 18% | 21% | 15% | 18% | 21% | 11% | 24% | 18% | 17% | 17% | 18% |
| Strongly oppose | 20% | 17% | 23% | 17% | 18% | 18% | 27% | 18% | 35% | 13% | 27% |
| Not sure | 26% | 21% | 31% | 21% | 26% | 33% | 22% | 25% | 22% | 36% | 33% |
| Totals | 100% | 100% | 99% | 100% | 100% | 99% | 100% | 101% | 101% | 100% | 99% |
| Unweighted N | (1,062) | (527) | (535) | (314) | (228) | (262) | (258) | (664) | (133) | (164) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly support | 14% | 9% | 12% | 21% | 6% | 24% | 15% | 15% | 13% | 15% | 14% | 15% | 10% |
| Somewhat support | 22% | 17% | 21% | 28% | 15% | 30% | 23% | 24% | 21% | 20% | 27% | 20% | 22% |
| Somewhat oppose | 18% | 26% | 12% | 16% | 21% | 18% | 17% | 21% | 18% | 19% | 19% | 17% | 18% |
| Strongly oppose | 20% | 29% | 21% | 11% | 35% | 8% | 19% | 17% | 22% | 19% | 18% | 19% | 23% |
| Not sure | 26% | 20% | 35% | 25% | 23% | 21% | 27% | 24% | 26% | 27% | 22% | 28% | 27% |
| Totals | 100% | 101% | 101% | 101% | 100% | 101% | 101% | 101% | 100% | 100% | 100% | 99% | 100% |
| Unweighted N | (1,062) | (396) | (315) | (351) | (434) | (412) | (425) | (308) | (205) | (190) | (212) | (412) | (248) |



6A. Trust in Occupations — Nurses

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 47% | 49% | 45% | 42% | 39% | 49% | 58% | 48% | 56% | 42% | 30% |
| A fair amount | 37% | 35% | 40% | 42% | 41% | 32% | 36% | 37% | 35% | 34% | 51% |
| Not much | 9% | 10% | 8% | 10% | 11% | 10% | 4% | 11% | 1% | 7% | 12% |
| Not at all | 3% | 3% | 3% | 3% | 6% | 3% | 0% | 2% | 6% | 5% | 1% |
| Not sure | 4% | 3% | 4% | 3% | 2% | 6% | 3% | 2% | 2% | 13% | 7% |
| Totals | 100% | 100% | 100% | 100% | 99% | 100% | 101% | 100% | 100% | 101% | 101% |
| Unweighted N | (1,059) | (523) | (536) | (312) | (229) | (261) | (257) | (662) | (132) | (164) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|---------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| A great deal | 47% | 55% | 43% | 43% | 59% | 44% | 46% | 47% | 56% | 36% | 55% | 46% | 50% |
| A fair amount | 37% | 32% | 40% | 39% | 33% | 40% | 37% | 38% | 32% | 42% | 36% | 37% | 35% |
| Not much | 9% | 9% | 5% | 13% | 5% | 10% | 10% | 10% | 4% | 14% | 7% | 9% | 8% |
| Not at all | 3% | 2% | 6% | 1% | 2% | 3% | 2% | 3% | 5% | 5% | 2% | 3% | 3% |
| Not sure | 4% | 2% | 6% | 3% | 1% | 3% | 5% | 1% | 2% | 3% | 1% | 5% | 5% |
| Totals | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 99% | 99% | 100% | 101% | 100% | 101% |
| Unweighted N | (1,059) | (395) | (315) | (349) | (433) | (410) | (425) | (308) | (202) | (189) | (211) | (412) | (247) |



6B. Trust in Occupations — Doctors

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 36% | 40% | 33% | 40% | 36% | 28% | 45% | 37% | 40% | 37% | 30% |
| A fair amount | 44% | 40% | 48% | 46% | 43% | 43% | 45% | 45% | 44% | 42% | 41% |
| Not much | 13% | 13% | 12% | 8% | 13% | 18% | 8% | 14% | 9% | 5% | 22% |
| Not at all | 3% | 4% | 3% | 1% | 7% | 4% | 1% | 3% | 7% | 6% | 1% |
| Not sure | 3% | 3% | 4% | 4% | 1% | 6% | 1% | 2% | 1% | 10% | 7% |
| Totals | 99% | 100% | 100% | 99% | 100% | 99% | 100% | 101% | 101% | 100% | 101% |
| Unweighted N | (1,062) | (526) | (536) | (313) | (229) | (262) | (258) | (664) | (133) | (165) | (100) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|---------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| A great deal | 36% | 46% | 30% | 33% | 50% | 30% | 35% | 36% | 47% | 43% | 38% | 34% | 34% |
| A fair amount | 44% | 45% | 46% | 41% | 42% | 45% | 44% | 43% | 39% | 36% | 39% | 45% | 52% |
| Not much | 13% | 6% | 13% | 19% | 6% | 19% | 14% | 16% | 9% | 12% | 19% | 13% | 7% |
| Not at all | 3% | 1% | 5% | 5% | 1% | 3% | 2% | 4% | 3% | 7% | 1% | 3% | 3% |
| Not sure | 3% | 1% | 5% | 3% | 1% | 3% | 5% | 1% | 2% | 3% | 2% | 4% | 3% |
| Totals | 99% | 99% | 99% | 101% | 100% | 100% | 100% | 100% | 100% | 101% | 99% | 99% | 99% |
| Unweighted N | (1,062) | (396) | (314) | (352) | (433) | (412) | (426) | (308) | (204) | (189) | (212) | (412) | (249) |



6C. Trust in Occupations — Medical researchers

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 34% | 36% | 31% | 42% | 37% | 26% | 35% | 33% | 45% | 29% | 30% |
| A fair amount | 43% | 39% | 46% | 43% | 44% | 40% | 46% | 43% | 42% | 39% | 50% |
| Not much | 12% | 14% | 11% | 7% | 11% | 16% | 14% | 14% | 6% | 15% | 3% |
| Not at all | 6% | 6% | 6% | 3% | 7% | 9% | 2% | 6% | 6% | 5% | 7% |
| Not sure | 5% | 5% | 6% | 5% | 1% | 10% | 3% | 5% | 1% | 11% | 10% |
| Totals | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 101% | 100% | 99% | 100% |
| Unweighted N | (1,059) | (524) | (535) | (313) | (229) | (262) | (255) | (661) | (133) | (164) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|---------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| A great deal | 34% | 48% | 27% | 27% | 50% | 25% | 33% | 36% | 37% | 42% | 31% | 29% | 38% |
| A fair amount | 43% | 43% | 43% | 42% | 40% | 41% | 42% | 41% | 45% | 39% | 49% | 42% | 41% |
| Not much | 12% | 5% | 13% | 19% | 7% | 21% | 14% | 16% | 9% | 9% | 12% | 16% | 10% |
| Not at all | 6% | 2% | 9% | 7% | 1% | 9% | 5% | 5% | 6% | 7% | 5% | 6% | 5% |
| Not sure | 5% | 3% | 8% | 6% | 2% | 4% | 7% | 3% | 3% | 3% | 2% | 8% | 6% |
| Totals | 100% | 101% | 100% | 101% | 100% | 100% | 101% | 101% | 100% | 100% | 99% | 101% | 100% |
| Unweighted N | (1,059) | (396) | (315) | (348) | (433) | (411) | (423) | (308) | (205) | (190) | (212) | (409) | (248) |



6D. Trust in Occupations — Pharmacists

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 32% | 37% | 28% | 31% | 31% | 30% | 39% | 34% | 33% | 31% | 22% |
| A fair amount | 42% | 37% | 46% | 44% | 42% | 38% | 42% | 42% | 40% | 42% | 38% |
| Not much | 15% | 15% | 15% | 17% | 12% | 16% | 14% | 16% | 12% | 8% | 19% |
| Not at all | 6% | 5% | 6% | 3% | 8% | 9% | 3% | 5% | 11% | 3% | 5% |
| Not sure | 5% | 6% | 5% | 4% | 7% | 7% | 2% | 3% | 3% | 16% | 17% |
| Totals | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 99% | 100% | 101% |
| Unweighted N | (1,064) | (527) | (537) | (314) | (229) | (262) | (259) | (665) | (133) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|---------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| A great deal | 32% | 39% | 29% | 29% | 44% | 33% | 29% | 34% | 45% | 35% | 30% | 31% | 34% |
| A fair amount | 42% | 42% | 42% | 41% | 42% | 41% | 44% | 38% | 39% | 35% | 38% | 42% | 48% |
| Not much | 15% | 13% | 11% | 21% | 9% | 17% | 16% | 21% | 7% | 16% | 21% | 15% | 9% |
| Not at all | 6% | 3% | 9% | 6% | 2% | 6% | 6% | 4% | 4% | 10% | 5% | 5% | 4% |
| Not sure | 5% | 4% | 9% | 3% | 3% | 3% | 6% | 2% | 5% | 3% | 5% | 7% | 5% |
| Totals | 100% | 101% | 100% | 100% | 100% | 100% | 101% | 99% | 100% | 99% | 99% | 100% | 100% |
| Unweighted N | (1,064) | (396) | (316) | (352) | (434) | (413) | (426) | (309) | (205) | (190) | (212) | (413) | (249) |



6E. Trust in Occupations — Nutritionists

How much trust do you have that the following will act in the public's best interest?

| | | Ge | nder | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 32% | 32% | 31% | 38% | 32% | 27% | 30% | 31% | 39% | 34% | * |
| A fair amount | 48% | 45% | 50% | 43% | 46% | 48% | 53% | 48% | 46% | 42% | * |
| Not much | 11% | 13% | 9% | 13% | 9% | 10% | 11% | 12% | 7% | 9% | * |
| Not at all | 4% | 3% | 4% | 1% | 8% | 4% | 2% | 4% | 5% | 3% | * |
| Not sure | 6% | 7% | 5% | 5% | 5% | 10% | 3% | 5% | 3% | 12% | * |
| Totals | 101% | 100% | 99% | 100% | 100% | 99% | 99% | 100% | 100% | 100% | * |
| Unweighted N | (1,056) | (524) | (532) | (311) | (229) | (262) | (254) | (660) | (133) | (164) | (99) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | n | |
|---------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| A great deal | 32% | 42% | 26% | 27% | 43% | 25% | 30% | 32% | 40% | 35% | 35% | 28% | 33% |
| A fair amount | 48% | 46% | 45% | 52% | 47% | 52% | 44% | 51% | 46% | 46% | 47% | 49% | 47% |
| Not much | 11% | 6% | 14% | 12% | 6% | 13% | 13% | 10% | 10% | 11% | 11% | 13% | 7% |
| Not at all | 4% | 3% | 5% | 4% | 1% | 5% | 3% | 4% | 4% | 4% | 1% | 4% | 5% |
| Not sure | 6% | 3% | 10% | 5% | 2% | 5% | 10% | 3% | 1% | 4% | 5% | 7% | 7% |
| Totals | 101% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 101% | 100% | 99% | 101% | 99% |
| Unweighted N | (1,056) | (393) | (312) | (351) | (429) | (411) | (422) | (308) | (203) | (188) | (210) | (411) | (247) |

YouGov

6F. Trust in Occupations — Mental health counselors

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 31% | 31% | 31% | 37% | 33% | 30% | 24% | 30% | 39% | 35% | 16% |
| A fair amount | 46% | 41% | 50% | 44% | 47% | 40% | 55% | 47% | 41% | 41% | 53% |
| Not much | 14% | 17% | 11% | 13% | 8% | 17% | 18% | 16% | 11% | 7% | 13% |
| Not at all | 4% | 4% | 4% | 2% | 5% | 6% | 1% | 3% | 6% | 3% | 2% |
| Not sure | 5% | 6% | 4% | 4% | 6% | 7% | 3% | 3% | 2% | 14% | 16% |
| Totals | 100% | 99% | 100% | 100% | 99% | 100% | 101% | 99% | 99% | 100% | 100% |
| Unweighted N | (1,059) | (525) | (534) | (313) | (229) | (261) | (256) | (661) | (132) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|---------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| A great deal | 31% | 44% | 25% | 23% | 45% | 22% | 29% | 27% | 43% | 41% | 27% | 29% | 30% |
| A fair amount | 46% | 42% | 47% | 48% | 46% | 48% | 45% | 49% | 40% | 36% | 47% | 47% | 50% |
| Not much | 14% | 9% | 13% | 21% | 6% | 19% | 16% | 18% | 8% | 15% | 17% | 14% | 12% |
| Not at all | 4% | 2% | 5% | 4% | 1% | 6% | 2% | 3% | 6% | 5% | 2% | 4% | 3% |
| Not sure | 5% | 2% | 10% | 4% | 2% | 4% | 7% | 3% | 3% | 4% | 6% | 6% | 5% |
| Totals | 100% | 99% | 100% | 100% | 100% | 99% | 99% | 100% | 100% | 101% | 99% | 100% | 100% |
| Unweighted N | (1,059) | (395) | (313) | (351) | (432) | (411) | (425) | (306) | (204) | (189) | (211) | (410) | (249) |



6G. Trust in Occupations — Public health officials

How much trust do you have that the following will act in the public's best interest?

| | | Ge | nder | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 23% | 26% | 21% | 31% | 27% | 17% | 21% | 21% | 37% | 26% | * |
| A fair amount | 37% | 32% | 41% | 43% | 43% | 27% | 38% | 36% | 35% | 35% | * |
| Not much | 23% | 25% | 22% | 16% | 17% | 30% | 29% | 27% | 16% | 17% | * |
| Not at all | 12% | 13% | 11% | 5% | 12% | 19% | 9% | 13% | 9% | 9% | * |
| Not sure | 5% | 4% | 5% | 5% | 1% | 8% | 4% | 3% | 3% | 14% | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 101% | 101% | 100% | 100% | 101% | * |
| Unweighted N | (1,057) | (524) | (533) | (311) | (227) | (262) | (257) | (661) | (133) | (164) | (99) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | n | |
|---------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| A great deal | 23% | 37% | 17% | 15% | 37% | 14% | 24% | 20% | 29% | 27% | 22% | 20% | 27% |
| A fair amount | 37% | 43% | 35% | 33% | 41% | 29% | 35% | 34% | 39% | 39% | 36% | 35% | 37% |
| Not much | 23% | 15% | 24% | 31% | 15% | 33% | 26% | 27% | 17% | 18% | 27% | 26% | 21% |
| Not at all | 12% | 3% | 18% | 16% | 4% | 21% | 9% | 15% | 12% | 14% | 13% | 13% | 10% |
| Not sure | 5% | 2% | 7% | 5% | 3% | 3% | 6% | 3% | 2% | 2% | 3% | 7% | 5% |
| Totals | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 99% | 99% | 100% | 101% | 101% | 100% |
| Unweighted N | (1,057) | (393) | (313) | (351) | (432) | (409) | (423) | (308) | (203) | (186) | (211) | (412) | (248) |

YouGov

6H. Trust in Occupations — Alternative medicine practitioners

| | | Ge | nder | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 19% | 17% | 21% | 22% | 20% | 17% | 17% | 18% | 27% | 15% | 20% |
| A fair amount | 42% | 40% | 44% | 46% | 41% | 44% | 37% | 40% | 52% | 49% | 35% |
| Not much | 19% | 20% | 19% | 18% | 21% | 14% | 27% | 22% | 10% | 13% | 18% |
| Not at all | 8% | 12% | 5% | 6% | 8% | 11% | 6% | 9% | 7% | 5% | 8% |
| Not sure | 11% | 12% | 11% | 8% | 10% | 14% | 13% | 10% | 4% | 18% | 20% |
| Totals | 99% | 101% | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 101% |
| Unweighted N | (1,059) | (526) | (533) | (311) | (229) | (262) | (257) | (661) | (133) | (165) | (100) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | n | |
|---------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| A great deal | 19% | 19% | 17% | 21% | 15% | 23% | 16% | 21% | 25% | 23% | 17% | 19% | 17% |
| A fair amount | 42% | 45% | 41% | 41% | 43% | 39% | 46% | 40% | 39% | 41% | 46% | 38% | 47% |
| Not much | 19% | 21% | 19% | 18% | 22% | 20% | 19% | 22% | 17% | 21% | 18% | 20% | 18% |
| Not at all | 8% | 7% | 8% | 10% | 10% | 8% | 5% | 10% | 10% | 9% | 8% | 9% | 7% |
| Not sure | 11% | 8% | 15% | 11% | 10% | 9% | 13% | 8% | 8% | 6% | 10% | 14% | 11% |
| Totals | 99% | 100% | 100% | 101% | 100% | 99% | 99% | 101% | 99% | 100% | 99% | 100% | 100% |
| Unweighted N | (1,059) | (395) | (314) | (350) | (433) | (411) | (424) | (308) | (203) | (187) | (212) | (412) | (248) |



6I. Trust in Occupations — Health insurance providers

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 13% | 14% | 11% | 25% | 17% | 7% | 4% | 13% | 16% | 15% | 2% |
| A fair amount | 21% | 19% | 23% | 38% | 30% | 9% | 15% | 17% | 39% | 21% | 30% |
| Not much | 29% | 28% | 29% | 21% | 20% | 30% | 43% | 32% | 24% | 25% | 17% |
| Not at all | 32% | 35% | 30% | 12% | 28% | 47% | 35% | 37% | 18% | 23% | 32% |
| Not sure | 5% | 4% | 6% | 5% | 5% | 7% | 4% | 2% | 3% | 15% | 19% |
| Totals | 100% | 100% | 99% | 101% | 100% | 100% | 101% | 101% | 100% | 99% | 100% |
| Unweighted N | (1,061) | (526) | (535) | (314) | (229) | (261) | (257) | (663) | (133) | (164) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|---------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| A great deal | 13% | 16% | 10% | 12% | 13% | 11% | 13% | 13% | 12% | 16% | 8% | 12% | 15% |
| A fair amount | 21% | 28% | 15% | 20% | 16% | 16% | 21% | 17% | 23% | 27% | 16% | 18% | 27% |
| Not much | 29% | 24% | 31% | 30% | 30% | 33% | 30% | 31% | 26% | 22% | 32% | 32% | 26% |
| Not at all | 32% | 28% | 35% | 34% | 37% | 38% | 27% | 37% | 37% | 31% | 39% | 33% | 27% |
| Not sure | 5% | 4% | 8% | 4% | 3% | 2% | 8% | 2% | 2% | 4% | 6% | 6% | 6% |
| Totals | 100% | 100% | 99% | 100% | 99% | 100% | 99% | 100% | 100% | 100% | 101% | 101% | 101% |
| Unweighted N | (1,061) | (395) | (316) | (350) | (433) | (411) | (423) | (309) | (205) | (188) | (212) | (413) | (248) |



6J. Trust in Occupations — Pharmaceutical executives

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 12% | 12% | 11% | 23% | 16% | 7% | 2% | 10% | 19% | 16% | 5% |
| A fair amount | 20% | 20% | 20% | 37% | 30% | 8% | 12% | 18% | 32% | 20% | 19% |
| Not much | 28% | 24% | 32% | 26% | 18% | 27% | 43% | 29% | 23% | 26% | 35% |
| Not at all | 36% | 39% | 32% | 11% | 32% | 52% | 40% | 40% | 24% | 25% | 33% |
| Not sure | 4% | 3% | 5% | 2% | 4% | 7% | 3% | 3% | 2% | 13% | 7% |
| Totals | 100% | 98% | 100% | 99% | 100% | 101% | 100% | 100% | 100% | 100% | 99% |
| Unweighted N | (1,055) | (523) | (532) | (311) | (229) | (260) | (255) | (657) | (133) | (164) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|---------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| A great deal | 12% | 15% | 10% | 9% | 11% | 9% | 12% | 11% | 11% | 13% | 10% | 10% | 15% |
| A fair amount | 20% | 24% | 16% | 21% | 18% | 17% | 19% | 18% | 21% | 25% | 14% | 18% | 27% |
| Not much | 28% | 30% | 27% | 28% | 29% | 30% | 32% | 28% | 24% | 29% | 32% | 29% | 23% |
| Not at all | 36% | 26% | 42% | 39% | 39% | 41% | 31% | 42% | 41% | 31% | 42% | 37% | 30% |
| Not sure | 4% | 4% | 5% | 4% | 3% | 3% | 6% | 2% | 2% | 2% | 2% | 6% | 4% |
| Totals | 100% | 99% | 100% | 101% | 100% | 100% | 100% | 101% | 99% | 100% | 100% | 100% | 99% |
| Unweighted N | (1,055) | (393) | (313) | (349) | (431) | (410) | (420) | (308) | (204) | (187) | (212) | (409) | (247) |



7A. Favorability of People — Donald Trump

Do you have a favorable or an unfavorable opinion of the following person?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 31% | 34% | 29% | 30% | 33% | 30% | 33% | 36% | 9% | 31% | 25% |
| Somewhat favorable | 18% | 21% | 16% | 26% | 15% | 20% | 12% | 20% | 12% | 21% | 14% |
| Somewhat unfavorable | 9% | 8% | 10% | 14% | 14% | 5% | 3% | 7% | 17% | 6% | 10% |
| Very unfavorable | 36% | 33% | 39% | 23% | 35% | 39% | 46% | 33% | 50% | 35% | 42% |
| Don't know | 5% | 4% | 6% | 6% | 3% | 6% | 5% | 3% | 11% | 6% | 8% |
| Totals | 99% | 100% | 100% | 99% | 100% | 100% | 99% | 99% | 99% | 99% | 99% |
| Unweighted N | (1,062) | (526) | (536) | (314) | (228) | (261) | (259) | (664) | (133) | (164) | (101) |

| | | | Party ID | | 2024 | Vote | Family | v Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|----------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 31% | 5% | 19% | 70% | 2% | 70% | 28% | 40% | 31% | 36% | 35% | 31% | 25% |
| Somewhat favorable | 18% | 13% | 20% | 22% | 4% | 23% | 22% | 12% | 15% | 18% | 14% | 19% | 22% |
| Somewhat unfavorable | 9% | 11% | 11% | 4% | 9% | 3% | 8% | 9% | 11% | 7% | 10% | 7% | 11% |
| Very unfavorable | 36% | 67% | 40% | 3% | 83% | 3% | 36% | 35% | 42% | 31% | 39% | 36% | 40% |
| Don't know | 5% | 5% | 10% | 0% | 1% | 1% | 6% | 4% | 1% | 9% | 2% | 6% | 2% |
| Totals | 99% | 101% | 100% | 99% | 99% | 100% | 100% | 100% | 100% | 101% | 100% | 99% | 100% |
| Unweighted N | (1,062) | (396) | (315) | (351) | (433) | (413) | (425) | (309) | (204) | (190) | (212) | (412) | (248) |



7B. Favorability of People — Robert F. Kennedy, Jr.

Do you have a favorable or an unfavorable opinion of the following person?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 17% | 17% | 16% | 17% | 21% | 14% | 16% | 19% | 7% | 13% | 19% |
| Somewhat favorable | 29% | 34% | 24% | 36% | 25% | 30% | 25% | 30% | 23% | 30% | 20% |
| Somewhat unfavorable | 13% | 13% | 13% | 19% | 16% | 9% | 9% | 13% | 11% | 15% | 11% |
| Very unfavorable | 28% | 27% | 28% | 16% | 23% | 31% | 40% | 28% | 31% | 23% | 30% |
| Don't know | 14% | 9% | 18% | 13% | 15% | 16% | 11% | 10% | 27% | 18% | 19% |
| Totals | 101% | 100% | 99% | 101% | 100% | 100% | 101% | 100% | 99% | 99% | 99% |
| Unweighted N | (1,061) | (526) | (535) | (313) | (229) | (260) | (259) | (663) | (132) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 17% | 4% | 11% | 35% | 3% | 34% | 13% | 22% | 15% | 24% | 16% | 18% | 9% |
| Somewhat favorable | 29% | 19% | 24% | 43% | 11% | 47% | 32% | 26% | 26% | 24% | 26% | 31% | 31% |
| Somewhat unfavorable | 13% | 16% | 13% | 10% | 15% | 8% | 12% | 12% | 19% | 11% | 17% | 11% | 14% |
| Very unfavorable | 28% | 48% | 30% | 5% | 64% | 4% | 25% | 30% | 34% | 21% | 34% | 23% | 35% |
| Don't know | 14% | 13% | 23% | 6% | 7% | 6% | 18% | 10% | 6% | 20% | 8% | 17% | 11% |
| Totals | 101% | 100% | 101% | 99% | 100% | 99% | 100% | 100% | 100% | 100% | 101% | 100% | 100% |
| Unweighted N | (1,061) | (395) | (315) | (351) | (434) | (412) | (425) | (309) | (204) | (189) | (212) | (411) | (249) |



8. Kennedy Influence on Trump Administration

How much influence do you think Robert F. Kennedy, Jr. will have within Donald Trump's administration?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|--------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A lot | 31% | 34% | 29% | 33% | 35% | 26% | 34% | 31% | 30% | 33% | 31% |
| A little | 34% | 37% | 30% | 39% | 28% | 35% | 32% | 38% | 21% | 27% | 33% |
| None at all | 10% | 8% | 11% | 4% | 9% | 13% | 10% | 9% | 19% | 7% | 7% |
| Not sure | 25% | 21% | 29% | 24% | 27% | 26% | 24% | 23% | 30% | 33% | 29% |
| Totals | 100% | 100% | 99% | 100% | 99% | 100% | 100% | 101% | 100% | 100% | 100% |
| Unweighted N | (1,061) | (525) | (536) | (313) | (229) | (261) | (258) | (664) | (133) | (164) | (100) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|--------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| A lot | 31% | 28% | 28% | 38% | 30% | 39% | 28% | 33% | 37% | 34% | 29% | 31% | 33% |
| A little | 34% | 30% | 28% | 43% | 31% | 44% | 32% | 39% | 39% | 28% | 35% | 35% | 34% |
| None at all | 10% | 13% | 11% | 5% | 12% | 4% | 11% | 8% | 10% | 12% | 7% | 10% | 10% |
| Not sure | 25% | 29% | 34% | 13% | 27% | 12% | 30% | 21% | 14% | 26% | 29% | 25% | 23% |
| Totals | 100% | 100% | 101% | 99% | 100% | 99% | 101% | 101% | 100% | 100% | 100% | 101% | 100% |
| Unweighted N | (1,061) | (395) | (315) | (351) | (432) | (412) | (426) | (309) | (203) | (190) | (212) | (412) | (247) |



9. Desired Kennedy Influence on Trump Administration

How much influence do you want Robert F. Kennedy, Jr. to have within Donald Trump's administration?

| | | Ge | nder | | Age (4 c | ategory) | | | Race (4 | category) | |
|--------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A lot | 24% | 27% | 21% | 27% | 31% | 22% | 17% | 23% | 22% | 27% | 32% |
| A little | 27% | 30% | 23% | 29% | 23% | 27% | 27% | 29% | 18% | 23% | 22% |
| None at all | 25% | 23% | 27% | 17% | 20% | 28% | 34% | 26% | 33% | 17% | 20% |
| Not sure | 24% | 20% | 28% | 27% | 26% | 24% | 21% | 22% | 28% | 34% | 27% |
| Totals | 100% | 100% | 99% | 100% | 100% | 101% | 99% | 100% | 101% | 101% | 101% |
| Unweighted N | (1,060) | (525) | (535) | (313) | (229) | (260) | (258) | (663) | (131) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|--------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| A lot | 24% | 15% | 20% | 37% | 13% | 40% | 22% | 24% | 28% | 30% | 25% | 22% | 22% |
| A little | 27% | 18% | 22% | 40% | 15% | 42% | 28% | 33% | 26% | 22% | 30% | 29% | 23% |
| None at all | 25% | 42% | 24% | 8% | 53% | 5% | 20% | 26% | 35% | 27% | 24% | 21% | 30% |
| Not sure | 24% | 25% | 34% | 15% | 20% | 14% | 30% | 17% | 11% | 21% | 21% | 27% | 26% |
| Totals | 100% | 100% | 100% | 100% | 101% | 101% | 100% | 100% | 100% | 100% | 100% | 99% | 101% |
| Unweighted N | (1,060) | (394) | (314) | (352) | (431) | (413) | (426) | (307) | (204) | (189) | (210) | (413) | (248) |



YouGov

10A. Health-Related Beliefs — Ultra-processed food is driving the obesity epidemic

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Definitely true | 29% | 23% | 34% | 23% | 28% | 32% | 31% | 27% | 33% | 33% | 28% |
| Probably true | 41% | 47% | 36% | 36% | 42% | 45% | 42% | 43% | 40% | 28% | 51% |
| Probably false | 10% | 9% | 11% | 18% | 9% | 5% | 12% | 11% | 8% | 12% | 1% |
| Definitely false | 6% | 6% | 6% | 8% | 8% | 3% | 6% | 6% | 6% | 5% | 6% |
| Not sure | 14% | 14% | 14% | 16% | 14% | 16% | 9% | 13% | 13% | 22% | 13% |
| Totals | 100% | 99% | 101% | 101% | 101% | 101% | 100% | 100% | 100% | 100% | 99% |
| Unweighted N | (1,062) | (526) | (536) | (314) | (228) | (262) | (258) | (664) | (133) | (165) | (100) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Definitely true | 29% | 25% | 29% | 32% | 27% | 40% | 24% | 41% | 29% | 31% | 27% | 29% | 28% |
| Probably true | 41% | 44% | 36% | 45% | 42% | 43% | 44% | 38% | 42% | 37% | 49% | 40% | 41% |
| Probably false | 10% | 12% | 6% | 12% | 12% | 9% | 11% | 7% | 10% | 12% | 9% | 10% | 10% |
| Definitely false | 6% | 6% | 7% | 4% | 6% | 3% | 5% | 6% | 5% | 4% | 4% | 6% | 8% |
| Not sure | 14% | 13% | 21% | 7% | 13% | 6% | 15% | 8% | 13% | 16% | 10% | 15% | 13% |
| Totals | 100% | 100% | 99% | 100% | 100% | 101% | 99% | 100% | 99% | 100% | 99% | 100% | 100% |
| Unweighted N | (1,062) | (396) | (316) | (350) | (434) | (411) | (425) | (309) | (204) | (190) | (211) | (413) | (248) |

10B. Health-Related Beliefs — Ivermectin is an effective treatment for COVID-19

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | l category) | |
|------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-------------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Definitely true | 10% | 12% | 8% | 10% | 9% | 10% | 10% | 11% | 6% | 10% | 6% |
| Probably true | 15% | 17% | 14% | 15% | 17% | 14% | 15% | 14% | 10% | 18% | 26% |
| Probably false | 10% | 13% | 8% | 16% | 11% | 9% | 5% | 12% | 8% | 9% | 4% |
| Definitely false | 18% | 18% | 19% | 13% | 19% | 15% | 26% | 17% | 22% | 22% | 12% |
| Not sure | 47% | 42% | 51% | 47% | 43% | 51% | 44% | 45% | 55% | 41% | 52% |
| Totals | 100% | 102% | 100% | 101% | 99% | 99% | 100% | 99% | 101% | 100% | 100% |
| Unweighted N | (1,062) | (526) | (536) | (314) | (227) | (262) | (259) | (665) | (132) | (164) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Definitely true | 10% | 5% | 9% | 15% | 3% | 20% | 8% | 14% | 15% | 11% | 7% | 12% | 8% |
| Probably true | 15% | 14% | 12% | 19% | 11% | 25% | 12% | 19% | 17% | 16% | 13% | 16% | 15% |
| Probably false | 10% | 11% | 9% | 10% | 9% | 8% | 13% | 7% | 9% | 5% | 12% | 10% | 14% |
| Definitely false | 18% | 29% | 18% | 7% | 39% | 7% | 15% | 18% | 25% | 16% | 20% | 15% | 23% |
| Not sure | 47% | 40% | 51% | 49% | 39% | 41% | 52% | 42% | 34% | 52% | 49% | 46% | 41% |
| Totals | 100% | 99% | 99% | 100% | 101% | 101% | 100% | 100% | 100% | 100% | 101% | 99% | 101% |
| Unweighted N | (1,062) | (395) | (315) | (352) | (433) | (413) | (425) | (308) | (205) | (190) | (211) | (412) | (249) |





10C. Health-Related Beliefs — The COVID-19 vaccine is the deadliest vaccine ever created

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Definitely true | 9% | 8% | 9% | 9% | 6% | 8% | 11% | 10% | 2% | 11% | 3% |
| Probably true | 18% | 18% | 18% | 21% | 19% | 18% | 14% | 20% | 11% | 16% | 21% |
| Probably false | 17% | 19% | 15% | 18% | 17% | 18% | 15% | 20% | 17% | 8% | 8% |
| Definitely false | 35% | 34% | 36% | 30% | 35% | 35% | 41% | 34% | 45% | 34% | 31% |
| Not sure | 21% | 20% | 22% | 21% | 23% | 21% | 18% | 17% | 24% | 31% | 37% |
| Totals | 100% | 99% | 100% | 99% | 100% | 100% | 99% | 101% | 99% | 100% | 100% |
| Unweighted N | (1,060) | (525) | (535) | (314) | (228) | (259) | (259) | (665) | (132) | (162) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regior | ו | |
|------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Definitely true | 9% | 4% | 9% | 13% | 2% | 17% | 7% | 14% | 7% | 7% | 11% | 9% | 8% |
| Probably true | 18% | 13% | 14% | 27% | 7% | 30% | 17% | 22% | 17% | 23% | 19% | 16% | 18% |
| Probably false | 17% | 15% | 16% | 20% | 12% | 20% | 19% | 14% | 15% | 18% | 17% | 16% | 18% |
| Definitely false | 35% | 56% | 30% | 20% | 71% | 17% | 30% | 37% | 48% | 33% | 36% | 33% | 40% |
| Not sure | 21% | 12% | 31% | 20% | 8% | 17% | 27% | 14% | 13% | 20% | 17% | 26% | 17% |
| Totals | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 101% | 100% | 101% | 100% | 100% | 101% |
| Unweighted N | (1,060) | (394) | (316) | (350) | (432) | (412) | (424) | (309) | (203) | (190) | (211) | (411) | (248) |



10D. Health-Related Beliefs — Antidepressants often are to blame for school shootings

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Definitely true | 7% | 7% | 7% | 6% | 9% | 6% | 7% | 6% | 5% | 10% | 11% |
| Probably true | 19% | 20% | 18% | 25% | 16% | 18% | 16% | 20% | 15% | 19% | 16% |
| Probably false | 24% | 25% | 23% | 16% | 31% | 26% | 24% | 27% | 19% | 15% | 31% |
| Definitely false | 24% | 21% | 27% | 27% | 25% | 23% | 24% | 24% | 29% | 29% | 17% |
| Not sure | 25% | 26% | 25% | 25% | 19% | 27% | 29% | 24% | 33% | 26% | 25% |
| Totals | 99% | 99% | 100% | 99% | 100% | 100% | 100% | 101% | 101% | 99% | 100% |
| Unweighted N | (1,061) | (527) | (534) | (314) | (229) | (260) | (258) | (663) | (132) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Definitely true | 7% | 6% | 5% | 9% | 4% | 10% | 5% | 10% | 7% | 8% | 7% | 7% | 6% |
| Probably true | 19% | 17% | 20% | 20% | 12% | 27% | 18% | 23% | 16% | 19% | 18% | 18% | 20% |
| Probably false | 24% | 20% | 22% | 31% | 21% | 26% | 27% | 21% | 27% | 26% | 28% | 25% | 19% |
| Definitely false | 24% | 34% | 22% | 17% | 43% | 14% | 22% | 24% | 29% | 16% | 24% | 25% | 31% |
| Not sure | 25% | 22% | 31% | 24% | 20% | 22% | 27% | 23% | 21% | 31% | 23% | 25% | 23% |
| Totals | 99% | 99% | 100% | 101% | 100% | 99% | 99% | 101% | 100% | 100% | 100% | 100% | 99% |
| Unweighted N | (1,061) | (396) | (314) | (351) | (434) | (411) | (424) | (308) | (205) | (189) | (211) | (412) | (249) |



10E. Health-Related Beliefs — Including fluoride in the water supply reduces children's IQs Do you think the following statement is ...?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Definitely true | 6% | 7% | 6% | 10% | 9% | 3% | 5% | 6% | 5% | 10% | 6% |
| Probably true | 14% | 18% | 10% | 17% | 19% | 11% | 8% | 13% | 10% | 15% | 19% |
| Probably false | 21% | 21% | 21% | 22% | 20% | 20% | 22% | 23% | 18% | 18% | 9% |
| Definitely false | 30% | 26% | 33% | 21% | 24% | 30% | 42% | 29% | 32% | 25% | 41% |
| Not sure | 30% | 28% | 31% | 29% | 28% | 36% | 23% | 29% | 36% | 31% | 25% |
| Totals | 101% | 100% | 101% | 99% | 100% | 100% | 100% | 100% | 101% | 99% | 100% |
| Unweighted N | (1,061) | (527) | (534) | (314) | (228) | (260) | (259) | (664) | (133) | (164) | (100) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Definitely true | 6% | 4% | 5% | 10% | 2% | 11% | 6% | 9% | 8% | 10% | 5% | 8% | 3% |
| Probably true | 14% | 11% | 11% | 18% | 7% | 19% | 15% | 16% | 13% | 16% | 15% | 10% | 16% |
| Probably false | 21% | 16% | 22% | 24% | 20% | 24% | 22% | 19% | 22% | 12% | 22% | 21% | 25% |
| Definitely false | 30% | 45% | 23% | 20% | 53% | 16% | 26% | 31% | 36% | 25% | 35% | 27% | 32% |
| Not sure | 30% | 23% | 39% | 27% | 18% | 29% | 32% | 24% | 22% | 38% | 22% | 33% | 23% |
| Totals | 101% | 99% | 100% | 99% | 100% | 99% | 101% | 99% | 101% | 101% | 99% | 99% | 99% |
| Unweighted N | (1,061) | (396) | (316) | (349) | (434) | (412) | (425) | (308) | (204) | (190) | (212) | (410) | (249) |

10F. Health-Related Beliefs — Vaccines have been shown to cause autism

Do you think the following statement is ...?

| | | Ge | nder | | Age (4 c | ategory) | | | Race (4 | category) | |
|------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Definitely true | 6% | 5% | 7% | 9% | 6% | 6% | 5% | 7% | 5% | 7% | 4% |
| Probably true | 18% | 19% | 16% | 15% | 21% | 20% | 13% | 19% | 14% | 13% | 21% |
| Probably false | 20% | 22% | 17% | 19% | 23% | 16% | 22% | 21% | 16% | 19% | 19% |
| Definitely false | 31% | 27% | 34% | 30% | 27% | 27% | 41% | 32% | 32% | 29% | 24% |
| Not sure | 25% | 26% | 25% | 26% | 23% | 31% | 19% | 22% | 33% | 31% | 32% |
| Totals | 100% | 99% | 99% | 99% | 100% | 100% | 100% | 101% | 100% | 99% | 100% |
| Unweighted N | (1,063) | (526) | (537) | (314) | (228) | (262) | (259) | (665) | (133) | (165) | (100) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Definitely true | 6% | 4% | 5% | 10% | 2% | 11% | 7% | 8% | 3% | 9% | 7% | 6% | 5% |
| Probably true | 18% | 7% | 15% | 31% | 7% | 29% | 18% | 22% | 16% | 15% | 20% | 20% | 15% |
| Probably false | 20% | 22% | 17% | 20% | 18% | 22% | 18% | 23% | 21% | 20% | 22% | 21% | 15% |
| Definitely false | 31% | 49% | 26% | 18% | 59% | 15% | 27% | 29% | 41% | 32% | 32% | 24% | 40% |
| Not sure | 25% | 17% | 37% | 21% | 13% | 23% | 30% | 17% | 19% | 24% | 20% | 29% | 25% |
| Totals | 100% | 99% | 100% | 100% | 99% | 100% | 100% | 99% | 100% | 100% | 101% | 100% | 100% |
| Unweighted N | (1,063) | (396) | (316) | (351) | (434) | (412) | (426) | (309) | (204) | (190) | (212) | (413) | (248) |

YouGov



10G. Health-Related Beliefs — Chemicals in the water supply have been shown to turn children transgender Do you think the following statement is ...?

| | | Ge | nder | | Age (4 c | ategory) | | Race (4 category) | | | | | |
|------------------|---------|-------|--------|-------|----------|----------|-------|-------------------|-------|----------|-------|--|--|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other | | |
| Definitely true | 3% | 3% | 4% | 4% | 8% | 1% | 1% | 3% | 1% | 6% | 1% | | |
| Probably true | 6% | 6% | 5% | 9% | 10% | 3% | 1% | 5% | 6% | 6% | 6% | | |
| Probably false | 14% | 15% | 12% | 18% | 14% | 12% | 13% | 15% | 8% | 14% | 11% | | |
| Definitely false | 59% | 55% | 63% | 45% | 52% | 66% | 70% | 58% | 61% | 59% | 68% | | |
| Not sure | 18% | 20% | 16% | 23% | 17% | 18% | 16% | 18% | 24% | 14% | 14% | | |
| Totals | 100% | 99% | 100% | 99% | 101% | 100% | 101% | 99% | 100% | 99% | 100% | | |
| Unweighted N | (1,061) | (525) | (536) | (314) | (228) | (261) | (258) | (664) | (133) | (164) | (100) | | |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Definitely true | 3% | 2% | 3% | 5% | 1% | 5% | 3% | 4% | 6% | 8% | 1% | 3% | 3% |
| Probably true | 6% | 6% | 3% | 7% | 4% | 8% | 5% | 7% | 5% | 7% | 6% | 5% | 5% |
| Probably false | 14% | 13% | 9% | 19% | 9% | 20% | 13% | 15% | 18% | 12% | 15% | 15% | 12% |
| Definitely false | 59% | 64% | 58% | 55% | 77% | 50% | 57% | 61% | 58% | 49% | 67% | 56% | 65% |
| Not sure | 18% | 14% | 27% | 14% | 8% | 16% | 22% | 14% | 13% | 24% | 11% | 21% | 16% |
| Totals | 100% | 99% | 100% | 100% | 99% | 99% | 100% | 101% | 100% | 100% | 100% | 100% | 101% |
| Unweighted N | (1,061) | (396) | (316) | (349) | (434) | (411) | (425) | (309) | (203) | (190) | (211) | (412) | (248) |

11. Religious

Would you describe yourself as...?

| | | Ge | nder | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very religious | 25% | 20% | 29% | 19% | 20% | 28% | 31% | 21% | 44% | 18% | 36% |
| Somewhat religious | 33% | 34% | 32% | 39% | 27% | 34% | 32% | 36% | 22% | 39% | 14% |
| Not very religious | 17% | 20% | 15% | 17% | 24% | 15% | 14% | 17% | 18% | 18% | 19% |
| Not at all religious | 20% | 23% | 18% | 19% | 25% | 17% | 21% | 22% | 9% | 20% | 27% |
| Not sure | 4% | 3% | 5% | 6% | 4% | 6% | 1% | 4% | 7% | 6% | 3% |
| Totals | 99% | 100% | 99% | 100% | 100% | 100% | 99% | 100% | 100% | 101% | 99% |
| Unweighted N | (1,063) | (526) | (537) | (314) | (228) | (262) | (259) | (665) | (133) | (165) | (100) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very religious | 25% | 25% | 21% | 28% | 20% | 28% | 30% | 21% | 20% | 21% | 23% | 28% | 24% |
| Somewhat religious | 33% | 31% | 25% | 42% | 28% | 42% | 32% | 40% | 25% | 25% | 31% | 38% | 32% |
| Not very religious | 17% | 22% | 16% | 14% | 21% | 14% | 17% | 15% | 27% | 20% | 24% | 13% | 17% |
| Not at all religious | 20% | 21% | 26% | 14% | 29% | 14% | 17% | 22% | 26% | 27% | 19% | 16% | 25% |
| Not sure | 4% | 1% | 11% | 1% | 3% | 2% | 5% | 2% | 2% | 6% | 4% | 5% | 2% |
| Totals | 99% | 100% | 99% | 99% | 101% | 100% | 101% | 100% | 100% | 99% | 101% | 100% | 100% |
| Unweighted N | (1,063) | (396) | (316) | (351) | (434) | (412) | (426) | (309) | (204) | (190) | (212) | (413) | (248) |



12. Spiritual

Would you describe yourself as...?

| | | Ge | nder | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very spiritual | 31% | 24% | 37% | 23% | 23% | 35% | 39% | 29% | 49% | 25% | 28% |
| Somewhat spiritual | 35% | 33% | 37% | 37% | 37% | 35% | 32% | 37% | 23% | 39% | 34% |
| Not very spiritual | 14% | 17% | 10% | 13% | 14% | 14% | 13% | 14% | 18% | 9% | 13% |
| Not at all spiritual | 14% | 19% | 9% | 14% | 20% | 11% | 11% | 15% | 4% | 15% | 19% |
| Not sure | 7% | 7% | 7% | 14% | 7% | 4% | 4% | 6% | 6% | 12% | 7% |
| Totals | 101% | 100% | 100% | 101% | 101% | 99% | 99% | 101% | 100% | 100% | 101% |
| Unweighted N | (1,062) | (526) | (536) | (314) | (228) | (262) | (258) | (664) | (132) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very spiritual | 31% | 30% | 29% | 33% | 28% | 37% | 35% | 31% | 26% | 21% | 32% | 38% | 25% |
| Somewhat spiritual | 35% | 35% | 32% | 39% | 35% | 38% | 36% | 35% | 36% | 35% | 34% | 35% | 36% |
| Not very spiritual | 14% | 16% | 11% | 14% | 18% | 13% | 11% | 17% | 16% | 13% | 16% | 13% | 13% |
| Not at all spiritual | 14% | 13% | 17% | 11% | 15% | 10% | 12% | 14% | 19% | 19% | 12% | 9% | 18% |
| Not sure | 7% | 6% | 11% | 3% | 3% | 3% | 7% | 2% | 3% | 12% | 5% | 5% | 8% |
| Totals | 101% | 100% | 100% | 100% | 99% | 101% | 101% | 99% | 100% | 100% | 99% | 100% | 100% |
| Unweighted N | (1,062) | (395) | (316) | (351) | (433) | (412) | (426) | (308) | (204) | (190) | (212) | (412) | (248) |



13A. New-Age Healing — Herbal medicine

Now we're going to ask you about a variety of practices. Do you believe in the healing power of each of the following?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|------------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, I believe | 58% | 54% | 62% | 59% | 60% | 58% | 55% | 57% | 66% | 58% | 57% |
| No, I do not believe | 13% | 17% | 8% | 11% | 17% | 12% | 10% | 13% | 9% | 11% | 20% |
| Not sure | 25% | 26% | 24% | 26% | 18% | 26% | 31% | 28% | 20% | 23% | 12% |
| Not familiar with this | 4% | 3% | 5% | 4% | 4% | 4% | 4% | 2% | 5% | 8% | 11% |
| Totals | 100% | 100% | 99% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,063) | (526) | (537) | (313) | (229) | (262) | (259) | (664) | (133) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|------------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes, I believe | 58% | 58% | 56% | 60% | 56% | 60% | 62% | 61% | 55% | 61% | 59% | 57% | 57% |
| No, I do not believe | 13% | 11% | 13% | 14% | 13% | 11% | 11% | 13% | 15% | 10% | 10% | 14% | 15% |
| Not sure | 25% | 28% | 27% | 21% | 28% | 26% | 23% | 24% | 28% | 23% | 28% | 25% | 24% |
| Not familiar with this | 4% | 3% | 3% | 6% | 3% | 3% | 4% | 2% | 2% | 5% | 4% | 4% | 4% |
| Totals | 100% | 100% | 99% | 101% | 100% | 100% | 100% | 100% | 100% | 99% | 101% | 100% | 100% |
| Unweighted N | (1,063) | (396) | (315) | (352) | (434) | (412) | (426) | (309) | (205) | (190) | (212) | (412) | (249) |



13B. New-Age Healing — Alternative medicine

Now we're going to ask you about a variety of practices. Do you believe in the healing power of each of the following?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|------------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, I believe | 46% | 44% | 47% | 44% | 44% | 49% | 43% | 46% | 47% | 43% | 43% |
| No, I do not believe | 13% | 16% | 11% | 15% | 17% | 12% | 10% | 13% | 10% | 17% | 15% |
| Not sure | 35% | 35% | 36% | 31% | 35% | 34% | 42% | 35% | 39% | 36% | 36% |
| Not familiar with this | 6% | 5% | 6% | 10% | 4% | 5% | 6% | 6% | 4% | 4% | 6% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,062) | (525) | (537) | (314) | (229) | (262) | (257) | (664) | (133) | (165) | (100) |

| | | | Party ID | | 2024 | Vote | Family | v Income (3 ca | ategory) | | Regio | า | |
|------------------------|---------|-------|----------|-------|--------|-------|---------|----------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes, I believe | 46% | 43% | 46% | 47% | 42% | 53% | 44% | 51% | 47% | 48% | 45% | 44% | 46% |
| No, I do not believe | 13% | 16% | 10% | 14% | 19% | 12% | 14% | 14% | 13% | 13% | 11% | 13% | 16% |
| Not sure | 35% | 36% | 36% | 34% | 33% | 30% | 36% | 31% | 33% | 36% | 38% | 35% | 34% |
| Not familiar with this | 6% | 5% | 8% | 4% | 5% | 6% | 6% | 4% | 8% | 3% | 6% | 8% | 4% |
| Totals | 100% | 100% | 100% | 99% | 99% | 101% | 100% | 100% | 101% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,062) | (396) | (315) | (351) | (434) | (412) | (425) | (309) | (204) | (190) | (212) | (412) | (248) |



13C. New-Age Healing — Acupuncture

Now we're going to ask you about a variety of practices. Do you believe in the healing power of each of the following?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|------------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, I believe | 42% | 41% | 43% | 38% | 33% | 47% | 49% | 47% | 34% | 31% | 33% |
| No, I do not believe | 17% | 20% | 15% | 27% | 21% | 13% | 10% | 16% | 17% | 20% | 21% |
| Not sure | 35% | 34% | 35% | 26% | 40% | 34% | 38% | 32% | 40% | 42% | 31% |
| Not familiar with this | 6% | 6% | 7% | 10% | 6% | 6% | 4% | 5% | 9% | 7% | 15% |
| Totals | 100% | 101% | 100% | 101% | 100% | 100% | 101% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,064) | (527) | (537) | (314) | (229) | (262) | (259) | (665) | (133) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|------------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes, I believe | 42% | 43% | 41% | 42% | 51% | 46% | 38% | 51% | 46% | 37% | 44% | 42% | 44% |
| No, I do not believe | 17% | 15% | 14% | 23% | 12% | 18% | 21% | 14% | 14% | 20% | 13% | 17% | 20% |
| Not sure | 35% | 35% | 38% | 30% | 32% | 31% | 35% | 30% | 35% | 38% | 35% | 35% | 30% |
| Not familiar with this | 6% | 7% | 7% | 5% | 5% | 5% | 7% | 5% | 5% | 5% | 8% | 6% | 6% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,064) | (396) | (316) | (352) | (434) | (413) | (426) | (309) | (205) | (190) | (212) | (413) | (249) |

13D. New-Age Healing — Homeopathy

Now we're going to ask you about a variety of practices. Do you believe in the healing power of each of the following?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|------------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, I believe | 29% | 25% | 34% | 17% | 28% | 37% | 32% | 30% | 31% | 30% | 22% |
| No, I do not believe | 20% | 24% | 16% | 21% | 29% | 15% | 15% | 20% | 17% | 23% | 23% |
| Not sure | 35% | 36% | 35% | 33% | 33% | 36% | 40% | 36% | 41% | 29% | 29% |
| Not familiar with this | 15% | 15% | 15% | 29% | 10% | 13% | 12% | 15% | 11% | 17% | 26% |
| Totals | 99% | 100% | 100% | 100% | 100% | 101% | 99% | 101% | 100% | 99% | 100% |
| Unweighted N | (1,061) | (525) | (536) | (313) | (228) | (262) | (258) | (664) | (133) | (164) | (100) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|------------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes, I believe | 29% | 27% | 29% | 32% | 28% | 41% | 28% | 37% | 31% | 29% | 31% | 31% | 26% |
| No, I do not believe | 20% | 18% | 20% | 22% | 25% | 19% | 18% | 21% | 24% | 26% | 14% | 19% | 23% |
| Not sure | 35% | 39% | 35% | 32% | 34% | 28% | 37% | 32% | 35% | 33% | 41% | 33% | 36% |
| Not familiar with this | 15% | 15% | 16% | 14% | 13% | 12% | 16% | 10% | 10% | 12% | 14% | 18% | 15% |
| Totals | 99% | 99% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 101% | 100% |
| Unweighted N | (1,061) | (395) | (315) | (351) | (433) | (411) | (424) | (308) | (205) | (190) | (210) | (413) | (248) |

13E. New-Age Healing — Psychedelics

Now we're going to ask you about a variety of practices. Do you believe in the healing power of each of the following?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|------------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, I believe | 21% | 23% | 20% | 20% | 33% | 23% | 8% | 22% | 19% | 21% | 21% |
| No, I do not believe | 33% | 35% | 31% | 26% | 31% | 32% | 43% | 34% | 37% | 21% | 31% |
| Not sure | 32% | 31% | 33% | 36% | 27% | 33% | 33% | 32% | 30% | 39% | 20% |
| Not familiar with this | 14% | 11% | 17% | 17% | 10% | 13% | 16% | 12% | 13% | 18% | 28% |
| Totals | 100% | 100% | 101% | 99% | 101% | 101% | 100% | 100% | 99% | 99% | 100% |
| Unweighted N | (1,062) | (527) | (535) | (313) | (228) | (262) | (259) | (665) | (132) | (164) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|------------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes, I believe | 21% | 21% | 23% | 20% | 24% | 18% | 21% | 21% | 25% | 27% | 21% | 17% | 23% |
| No, I do not believe | 33% | 30% | 26% | 42% | 32% | 40% | 31% | 35% | 36% | 23% | 30% | 38% | 33% |
| Not sure | 32% | 35% | 35% | 27% | 30% | 32% | 34% | 29% | 29% | 41% | 32% | 29% | 30% |
| Not familiar with this | 14% | 14% | 16% | 11% | 13% | 10% | 15% | 14% | 9% | 8% | 17% | 16% | 13% |
| Totals | 100% | 100% | 100% | 100% | 99% | 100% | 101% | 99% | 99% | 99% | 100% | 100% | 99% |
| Unweighted N | (1,062) | (395) | (316) | (351) | (433) | (413) | (426) | (307) | (205) | (190) | (212) | (411) | (249) |

13F. New-Age Healing — Healing crystals

Now we're going to ask you about a variety of practices. Do you believe in the healing power of each of the following?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|------------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, I believe | 13% | 13% | 14% | 12% | 20% | 15% | 5% | 12% | 16% | 17% | 15% |
| No, I do not believe | 50% | 51% | 48% | 47% | 45% | 51% | 55% | 54% | 38% | 44% | 41% |
| Not sure | 24% | 24% | 24% | 28% | 25% | 23% | 20% | 23% | 34% | 24% | 11% |
| Not familiar with this | 13% | 12% | 14% | 13% | 11% | 11% | 19% | 11% | 11% | 16% | 33% |
| Totals | 100% | 100% | 100% | 100% | 101% | 100% | 99% | 100% | 99% | 101% | 100% |
| Unweighted N | (1,063) | (527) | (536) | (313) | (229) | (262) | (259) | (664) | (133) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|------------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes, I believe | 13% | 15% | 14% | 10% | 15% | 13% | 13% | 12% | 17% | 19% | 11% | 10% | 16% |
| No, I do not believe | 50% | 46% | 42% | 60% | 56% | 54% | 48% | 52% | 55% | 41% | 55% | 47% | 56% |
| Not sure | 24% | 26% | 28% | 18% | 20% | 20% | 25% | 22% | 21% | 30% | 21% | 26% | 19% |
| Not familiar with this | 13% | 12% | 16% | 11% | 9% | 13% | 14% | 14% | 7% | 10% | 13% | 17% | 9% |
| Totals | 100% | 99% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,063) | (395) | (316) | (352) | (434) | (413) | (425) | (309) | (205) | (190) | (211) | (413) | (249) |

14A. Importance of New-Age Practices — Living in harmony with nature

How important are each of the following to you personally?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very important | 40% | 37% | 43% | 50% | 43% | 35% | 36% | 38% | 50% | 45% | 37% |
| Somewhat important | 41% | 41% | 42% | 33% | 43% | 41% | 48% | 42% | 39% | 37% | 42% |
| Not very important | 13% | 15% | 12% | 14% | 9% | 17% | 12% | 15% | 8% | 11% | 10% |
| Not important at all | 5% | 7% | 3% | 3% | 6% | 7% | 4% | 5% | 2% | 6% | 11% |
| Totals | 99% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 99% | 99% | 100% |
| Unweighted N | (1,062) | (525) | (537) | (313) | (229) | (262) | (258) | (663) | (133) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | v Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|----------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very important | 40% | 48% | 39% | 34% | 43% | 34% | 40% | 35% | 46% | 49% | 37% | 36% | 42% |
| Somewhat important | 41% | 40% | 41% | 43% | 43% | 40% | 41% | 44% | 36% | 39% | 45% | 42% | 39% |
| Not very important | 13% | 11% | 13% | 16% | 12% | 19% | 12% | 16% | 15% | 9% | 12% | 16% | 13% |
| Not important at all | 5% | 1% | 8% | 7% | 2% | 7% | 7% | 5% | 3% | 3% | 6% | 6% | 5% |
| Totals | 99% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 99% |
| Unweighted N | (1,062) | (395) | (315) | (352) | (433) | (412) | (425) | (308) | (205) | (190) | (211) | (413) | (248) |

14B. Importance of New-Age Practices — Using natural and sustainable products

How important are each of the following to you personally?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very important | 37% | 34% | 39% | 51% | 41% | 29% | 29% | 32% | 59% | 40% | 38% |
| Somewhat important | 44% | 44% | 44% | 39% | 41% | 46% | 52% | 48% | 30% | 39% | 46% |
| Not very important | 13% | 14% | 13% | 7% | 13% | 17% | 15% | 15% | 8% | 16% | 4% |
| Not important at all | 5% | 7% | 4% | 3% | 5% | 8% | 5% | 6% | 3% | 4% | 11% |
| Totals | 99% | 99% | 100% | 100% | 100% | 100% | 101% | 101% | 100% | 99% | 99% |
| Unweighted N | (1,064) | (527) | (537) | (314) | (229) | (262) | (259) | (665) | (133) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very important | 37% | 48% | 30% | 32% | 41% | 32% | 36% | 36% | 39% | 43% | 34% | 33% | 40% |
| Somewhat important | 44% | 41% | 47% | 46% | 45% | 45% | 44% | 47% | 41% | 41% | 48% | 43% | 46% |
| Not very important | 13% | 9% | 15% | 16% | 11% | 15% | 14% | 11% | 14% | 14% | 13% | 15% | 10% |
| Not important at all | 5% | 2% | 8% | 6% | 3% | 8% | 6% | 6% | 6% | 2% | 4% | 8% | 4% |
| Totals | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 99% | 99% | 100% |
| Unweighted N | (1,064) | (396) | (316) | (352) | (434) | (413) | (426) | (309) | (205) | (190) | (212) | (413) | (249) |



14C. Importance of New-Age Practices — Detoxifying your body and mind

How important are each of the following to you personally?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very important | 34% | 29% | 39% | 48% | 37% | 29% | 25% | 29% | 50% | 47% | 33% |
| Somewhat important | 41% | 42% | 40% | 36% | 43% | 41% | 43% | 42% | 40% | 38% | 36% |
| Not very important | 15% | 16% | 15% | 11% | 12% | 16% | 21% | 18% | 6% | 10% | 11% |
| Not important at all | 10% | 14% | 6% | 5% | 9% | 14% | 10% | 11% | 3% | 5% | 20% |
| Totals | 100% | 101% | 100% | 100% | 101% | 100% | 99% | 100% | 99% | 100% | 100% |
| Unweighted N | (1,062) | (525) | (537) | (313) | (229) | (261) | (259) | (663) | (133) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very important | 34% | 38% | 31% | 34% | 33% | 31% | 35% | 33% | 31% | 36% | 31% | 35% | 34% |
| Somewhat important | 41% | 39% | 42% | 41% | 37% | 44% | 42% | 41% | 40% | 42% | 40% | 37% | 46% |
| Not very important | 15% | 17% | 13% | 15% | 21% | 17% | 13% | 17% | 19% | 13% | 17% | 17% | 13% |
| Not important at all | 10% | 6% | 14% | 10% | 10% | 8% | 10% | 9% | 10% | 9% | 12% | 11% | 7% |
| Totals | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,062) | (395) | (316) | (351) | (433) | (412) | (425) | (309) | (204) | (190) | (211) | (413) | (248) |

14D. Importance of New-Age Practices — Eating organic foods

How important are each of the following to you personally?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | l category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-------------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very important | 28% | 24% | 31% | 49% | 34% | 16% | 16% | 24% | 39% | 33% | 34% |
| Somewhat important | 34% | 34% | 34% | 28% | 38% | 35% | 33% | 33% | 37% | 35% | 31% |
| Not very important | 26% | 29% | 24% | 16% | 19% | 31% | 37% | 29% | 20% | 21% | 20% |
| Not important at all | 13% | 13% | 12% | 6% | 9% | 18% | 13% | 14% | 4% | 11% | 15% |
| Totals | 101% | 100% | 101% | 99% | 100% | 100% | 99% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,063) | (527) | (536) | (314) | (228) | (262) | (259) | (665) | (132) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very important | 28% | 29% | 22% | 31% | 24% | 27% | 24% | 25% | 34% | 39% | 22% | 25% | 28% |
| Somewhat important | 34% | 36% | 42% | 24% | 39% | 29% | 34% | 34% | 33% | 32% | 40% | 32% | 33% |
| Not very important | 26% | 27% | 21% | 30% | 28% | 29% | 29% | 27% | 24% | 18% | 28% | 29% | 26% |
| Not important at all | 13% | 8% | 15% | 15% | 10% | 15% | 13% | 13% | 10% | 11% | 10% | 14% | 13% |
| Totals | 101% | 100% | 100% | 100% | 101% | 100% | 100% | 99% | 101% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,063) | (396) | (315) | (352) | (433) | (413) | (425) | (309) | (205) | (190) | (212) | (412) | (249) |



15. Online Wellness

Do you do any of the following on social media? Select all that apply.

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|--|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Consume wellness-related content | 31% | 23% | 37% | 46% | 40% | 21% | 19% | 29% | 41% | 28% | 33% |
| Follow or subscribe to wellness influencers | 23% | 19% | 27% | 40% | 34% | 12% | 12% | 21% | 36% | 17% | 28% |
| Belong to wellness-related | | | | | | | | | | | |
| groups or communities | 13% | 9% | 17% | 14% | 24% | 9% | 7% | 11% | 21% | 10% | 23% |
| None of the above | 59% | 66% | 52% | 34% | 43% | 74% | 76% | 61% | 45% | 63% | 56% |
| Unweighted N | (1,064) | (527) | (537) | (314) | (229) | (262) | (259) | (665) | (133) | (165) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|--|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Consume wellness-related | | | | | | | | | | | | | |
| content | 31% | 35% | 24% | 33% | 29% | 29% | 26% | 31% | 43% | 36% | 28% | 26% | 36% |
| Follow or subscribe to wellness influencers | 23% | 34% | 17% | 18% | 23% | 21% | 21% | 24% | 33% | 28% | 23% | 19% | 28% |
| Belong to wellness-related | | | | | | | | | | | | | |
| groups or communities | 13% | 18% | 8% | 13% | 15% | 15% | 9% | 16% | 23% | 18% | 13% | 10% | 14% |
| None of the above | 59% | 48% | 70% | 58% | 60% | 59% | 65% | 58% | 42% | 51% | 60% | 66% | 52% |
| Unweighted N | (1,064) | (396) | (316) | (352) | (434) | (413) | (426) | (309) | (205) | (190) | (212) | (413) | (249) |

16. Spiritual Guide

Have you ever received spiritual guidance from a guru, shaman, or other spiritual leader?

| | | Ge | ender | | Age (4 c | ategory) | | Race (4 category) | | | |
|--------------|---------|-------|--------|-------|----------|----------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 16% | 14% | 17% | 17% | 18% | 15% | 13% | 14% | 19% | 17% | 20% |
| No | 79% | 80% | 78% | 72% | 78% | 81% | 85% | 80% | 77% | 79% | 78% |
| Not sure | 5% | 6% | 4% | 11% | 4% | 5% | 2% | 6% | 4% | 4% | 2% |
| Totals | 100% | 100% | 99% | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,063) | (527) | (536) | (314) | (228) | (262) | (259) | (665) | (133) | (164) | (101) |

| | | Party ID | | | 2024 | Vote | Family Income (3 category) | | | | Region | | | |
|--------------|---------|----------|-------|-------|--------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|--|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West | |
| Yes | 16% | 20% | 13% | 14% | 17% | 16% | 15% | 16% | 19% | 15% | 15% | 16% | 17% | |
| No | 79% | 76% | 78% | 83% | 80% | 81% | 80% | 82% | 77% | 77% | 82% | 78% | 80% | |
| Not sure | 5% | 4% | 9% | 3% | 3% | 3% | 5% | 2% | 5% | 8% | 3% | 7% | 3% | |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 101% | 100% | |
| Unweighted N | (1,063) | (395) | (316) | (352) | (433) | (413) | (426) | (308) | (205) | (190) | (211) | (413) | (249) | |

17. Heard About Make America Healthy

How much have you heard about the Make America Healthy Again movement?

| | | Ge | ender | | Age (4 c | ategory) | | Race (4 category) | | | |
|----------------|---------|-------|--------|-------|----------|----------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A lot | 16% | 16% | 17% | 19% | 22% | 13% | 14% | 17% | 18% | 12% | 15% |
| A little | 42% | 46% | 38% | 51% | 44% | 41% | 33% | 43% | 38% | 42% | 40% |
| Nothing at all | 41% | 38% | 45% | 31% | 35% | 46% | 53% | 40% | 44% | 46% | 45% |
| Totals | 99% | 100% | 100% | 101% | 101% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,061) | (525) | (536) | (314) | (228) | (260) | (259) | (663) | (133) | (164) | (101) |

| | | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------|---------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| A lot | 16% | 12% | 16% | 22% | 11% | 27% | 14% | 18% | 20% | 21% | 12% | 15% | 20% |
| A little | 42% | 36% | 42% | 48% | 35% | 48% | 43% | 40% | 44% | 38% | 49% | 39% | 45% |
| Nothing at all | 41% | 52% | 42% | 30% | 54% | 26% | 44% | 42% | 36% | 41% | 40% | 47% | 35% |
| Totals | 99% | 100% | 100% | 100% | 100% | 101% | 101% | 100% | 100% | 100% | 101% | 101% | 100% |
| Unweighted N | (1,061) | (395) | (316) | (350) | (433) | (412) | (426) | (307) | (205) | (189) | (211) | (412) | (249) |



18. Favorability of Make America Healthy Again

Do you have a favorable or an unfavorable opinion of the Make America Healthy Again movement?

Among people who have heard of the Make America Healthy Again movement

| | Total | Ge | ender | | Age (4 c | ategory) | | Race (4 category) | | | |
|----------------------|-------|-------|--------|-------|----------|----------|-------|-------------------|-------|----------|-------|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 32% | 30% | 34% | 28% | 34% | 29% | 40% | 34% | * | * | * |
| Somewhat favorable | 30% | 35% | 25% | 40% | 33% | 27% | 16% | 30% | * | * | * |
| Somewhat unfavorable | 8% | 10% | 7% | 14% | 6% | 6% | 9% | 8% | * | * | * |
| Very unfavorable | 10% | 8% | 12% | 6% | 8% | 11% | 16% | 10% | * | * | * |
| Don't know | 19% | 18% | 21% | 12% | 19% | 27% | 19% | 18% | * | * | * |
| Totals | 99% | 101% | 99% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| Unweighted N | (647) | (338) | (309) | (221) | (144) | (145) | (137) | (409) | (88) | (90) | (60) |

| | Total | | Party ID | | 2024 | Vote | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|-------|-------|----------|-------|--------|-------|---------|--------------|----------|-----------|---------|-------|-------|
| | | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 32% | 16% | 29% | 45% | 16% | 53% | 24% | 41% | 37% | 36% | 32% | 35% | 24% |
| Somewhat favorable | 30% | 34% | 18% | 38% | 24% | 28% | 30% | 33% | 27% | 37% | 32% | 22% | 35% |
| Somewhat unfavorable | 8% | 15% | 10% | 3% | 16% | 3% | 9% | 5% | 13% | 8% | 4% | 9% | 12% |
| Very unfavorable | 10% | 16% | 15% | 1% | 27% | 1% | 9% | 12% | 7% | 7% | 12% | 9% | 12% |
| Don't know | 19% | 19% | 28% | 13% | 18% | 14% | 27% | 9% | 15% | 12% | 20% | 25% | 17% |
| Totals | 99% | 100% | 100% | 100% | 101% | 99% | 99% | 100% | 99% | 100% | 100% | 100% | 100% |
| Unweighted N | (647) | (208) | (193) | (246) | (226) | (303) | (244) | (190) | (137) | (123) | (122) | (241) | (161) |

| Interviewing Dates | November 19 - 22, 2024 |
|------------------------|---|
| Target population | U.S. Citizens, aged 18 and over. |
| Sampling method | Respondents were selected from YouGov's opt-in panel to be repre- sentative of adult U.S. citizens. |
| Weighting | The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 6.04, with a mean of one and a standard deviation of 0.926. |
| Number of respondents | 1064 |
| Margin of error | \pm 4.1% (adjusted for weighting) |
| Survey mode | Web-based interviews |
| Questions not reported | 89 questions not reported. |