

YouGov Survey Results

Sample Size: 1124 London adults (aged 18+)
Fieldwork: 17th - 19th November 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		House price rise/fall within 1 year					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Rise	Stay same	Fall	Don't know	
Weighted Sample	1124	x	x	x	x	336	339	215	554	570	135	402	361	226	673	451	908	90	55	71	
Unweighted Sample	1124	301	352	87	122	336	284	257	582	542	128	291	413	292	749	375	931	79	52	62	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	21-28 May 2013	7-9 April 2014	17-19 June 2014	17-19 Nov 2014																			
If you had to guess, what do you think will happen to the average price of a house in London over the next 12 months?																							
It will rise a lot	20		28	32	25	37	24	39	28	32	38	33	30	26	38	32	25	29	35	39	0	0	0
It will rise a little	57		47	49	58	46	43	46	54	53	45	47	51	49	46	50	53	53	44	61	0	0	0
TOTAL RISE	77		75	81	83	83	67	85	82	85	83	80	81	75	84	82	78	82	79	100	0	0	0
It will stay the same as it is now	11		11	8	9	8	7	9	11	9	6	8	8	5	7	8	12	8	8	0	100	0	0
It will fall a little	3		6	4	5	4	11	3	4	3	5	5	3	6	3	3	7	4	4	0	0	88	0
It will fall a lot	1		1	1	1	0	0	0	0	0	0	1	0	1	1	0	0	0	1	0	0	12	0
TOTAL FALL	4		7	5	6	4	11	3	4	3	5	6	3	7	4	3	7	4	5	0	0	100	0
Don't know	8		7	6	2	5	15	3	3	3	6	4	8	14	6	6	3	6	7	0	0	0	100

Thinking about the longer term rises in house prices in London, which of the following best reflects your view?

House prices in London will probably keep on rising - so long as there is limited housing and lots of demand prices will keep on increasing		56	53	62	64	64	49	62	66	64	64	64	59	54	64	62	61	65	56	71	37	12	12
House price rises in London are unsustainable - people can't afford to pay so much money and sooner or later prices will crash		32	34	24	25	23	27	28	22	25	27	25	23	15	22	28	27	24	24	21	39	61	8
Neither		3	5	4	7	3	1	1	6	4	1	3	5	6	3	2	7	3	6	2	20	10	3
Don't know		9	8	10	5	10	23	9	6	7	8	8	13	25	11	8	5	8	14	5	4	17	77