

YouGov Survey Results

Sample Size: 940 adults in Hull and East Yorkshire
Fieldwork: 9th - 23rd April 2025

		Vote in 2024 GE			2016 EU Ref		Gender		Age	
	Total	Con	Lab	Reform UK	Remain	Leave	Male	Female	18-49	50+
Weighted Sample	940	172	247	144	290	425	460	480	443	497
Unweighted Sample	940	170	301	153	387	440	431	509	304	636
	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Hull and East Yorkshire Mayor

[Weighted by likelihood to vote, excluding don't knows and would not votes]

Anne Handley, Conservative	15	53	3	2	11	23	13	17	8	20
Margaret Elaine Pinder, Labour	20	2	49	3	35	6	20	20	24	17
Michael James Ross, Liberal Democrat	21	15	21	8	31	16	20	22	19	22
Luke Campbell, Reform UK	35	25	15	86	10	51	37	32	34	35
Kerry Harrison, Green	7	1	9	0	11	3	8	5	13	3
Rowan Adam Halstead, Yorkshire Party	3	4	3	1	2	3	2	4	2	3

On 1st May 2025, elections will be held in your area to elect the first ever Hull and East Yorkshire Mayor. Thinking ahead to then, which candidate do you intend to vote for in the Hull and East Yorkshire mayoral election? If you have already voted via post, please select the candidate you have voted for.

Anne Handley, Conservative	8	36	2	2	7	13	8	9	4	12
Margaret Elaine Pinder, Labour	11	1	35	4	22	3	12	11	13	10
Michael James Ross, Liberal Democrat	12	10	14	6	22	9	12	12	10	13
Luke Campbell, Reform UK	20	17	10	66	6	30	22	18	18	22
Kerry Harrison, Green	4	1	7	0	8	2	6	3	7	2
Rowan Adam Halstead, Yorkshire Party	2	3	2	1	2	2	1	2	1	2
Will not vote	25	19	13	8	14	23	23	27	29	22
Don't know	15	13	15	10	18	16	13	18	15	16
Refused	2	0	1	4	1	1	2	2	3	1

Sample Size: 940 adults in Hull and East Yorkshire
Fieldwork: 9th - 23rd April 2025

		Vote in 2024 GE			2016 EU Ref		Gender		Age	
	Total	Con	Lab	Reform UK	Remain	Leave	Male	Female	18-49	50+
Weighted Sample	940	172	247	144	290	425	460	480	443	497
Unweighted Sample	940	170	301	153	387	440	431	509	304	636
	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the 1st May election for the Hull and East Yorkshire Mayor?

0 - Certain NOT to vote	23	16	12	10	11	20	19	26	29	17
1	1	0	1	1	1	1	1	1	0	1
2	2	3	2	0	3	1	1	2	1	2
3	2	0	1	1	1	3	2	2	1	2
4	1	0	1	2	1	1	1	1	1	1
5	7	6	5	3	8	7	6	8	7	7
6	3	1	7	1	4	2	4	2	6	2
7	5	5	5	9	7	4	7	3	6	4
8	8	3	12	7	8	7	7	8	8	7
9	6	13	7	5	7	8	7	6	6	7
10 - Absolutely certain to vote	35	41	35	55	40	38	38	32	28	41
I have already voted (by post)	7	12	11	6	9	7	6	8	5	9

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*