

YouGov Survey Results

Sample Size: 1977 GB Adults
Fieldwork: 12th - 13th May 2014

	Voting intention				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1977	X	X	X	X	586	487	396	959	1018	235	500	676	565	1127	850	253	643	423	486	172	
Unweighted Sample	1977	482	559	113	243	540	518	406	956	1021	198	427	805	547	1260	717	230	644	382	451	270	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Islamist group Boko Haram has kidnapped 200 schoolgirls in Northern Nigeria. How closely are you following this story?

Very closely	10	10	14	13	12	11	12	12	10	11	6	6	10	16	10	10	9	10	11	11	11
Fairly closely	45	50	49	47	45	47	50	49	45	45	25	40	48	52	45	44	48	45	39	48	43
Not very closely	23	27	20	32	19	25	20	23	26	21	30	31	22	16	26	20	24	23	28	20	22
I am aware of the stories but am not following them	17	12	16	8	21	15	16	13	15	19	21	17	17	15	16	19	13	18	18	16	20
I am not aware of the stories	5	1	2	0	2	2	2	3	4	5	18	5	2	1	3	6	6	4	4	6	5

If the Nigerian government requests military support, would you support or oppose the UK sending troops to help find and rescue the kidnapped girls?

Strongly support	17	20	19	20	19	20	19	18	21	14	13	17	18	18	17	17	20	17	16	17	19
Tend to support	37	38	41	39	31	38	40	38	37	38	38	40	39	34	39	36	32	40	34	41	35
TOTAL SUPPORT	54	58	60	59	50	58	59	56	58	52	51	57	57	52	56	53	52	57	50	58	54
Tend to oppose	18	20	15	27	17	19	18	16	17	20	16	19	17	20	19	17	17	17	21	19	18
Strongly oppose	15	14	14	8	29	16	14	15	16	14	11	8	17	20	14	16	15	16	16	13	14
TOTAL OPPOSE	33	34	29	35	46	35	32	31	33	34	27	27	34	40	33	33	32	33	37	32	32
Don't know	12	8	11	6	5	7	10	12	9	14	23	16	9	7	10	14	16	10	12	10	14

Generally, do you think it would be a good thing or a bad thing for Western powers such as the USA and UK to get more involved in combatting the Islamist militia presence in northern Nigeria?

A good thing	32	39	37	34	33	37	35	33	40	25	23	31	32	36	35	28	35	31	32	31	32
A bad thing	40	35	38	42	49	39	38	40	38	41	34	36	45	40	38	43	38	39	41	39	45
Don't know	28	26	25	24	19	23	27	28	22	34	43	33	23	24	28	29	27	29	27	30	23

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		How closely are you following this story?				
		Very closely	Fairly closely	Not very closely	I am aware of the stories but am not following them	I am not aware of the stories
Weighted Sample	1977	181	743	360	228	22
Unweighted Sample	1977	190	779	363	240	18
		%	%	%	%	%

The Islamist group Boko Haram has kidnapped 200 schoolgirls in Northern Nigeria. How closely are you following this story?

Very closely	10	100	0	0	0	0
Fairly closely	45	0	100	0	0	0
Not very closely	23	0	0	100	0	0
I am aware of the stories but am not following them	17	0	0	0	100	0
I am not aware of the stories	5	0	0	0	0	100

If the Nigerian government requests military support, would you support or oppose the UK sending troops to help find and rescue the kidnapped girls?

Strongly support	17	43	22	9	5	8
Tend to support	37	26	46	38	31	6
TOTAL SUPPORT	54	69	68	47	36	14
Tend to oppose	18	14	17	26	20	1
Strongly oppose	15	15	10	16	27	20
TOTAL OPPOSE	33	29	27	42	47	21
Don't know	12	2	6	11	18	65

Generally, do you think it would be a good thing or a bad thing for Western powers such as the USA and UK to get more involved in combatting the Islamist militia presence in northern Nigeria?

A good thing	32	57	40	23	16	6
A bad thing	40	31	36	45	54	22
Don't know	28	12	25	32	30	72

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	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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Unweighted Sample	1977	482	559	113	243	540	518	406	956	1021	198	427	805	547	1260	717	230	644	382	451	270	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Before taking this survey were you are of the Twitter hashtag **BringBackOurGirls**?

Yes, I was	34	40	35	46	23	36	32	36	35	34	54	46	31	20	42	25	39	36	31	30	42
No, I was not	60	56	62	50	74	60	64	61	59	61	35	48	64	77	54	68	52	59	64	65	54
Not sure	6	4	3	4	3	4	4	3	6	5	12	6	5	3	4	7	8	5	5	6	5

In past week, First Lady Michelle Obama joined a social media campaign to encourage action to return the kidnapped girls, using the hashtag **BringBackOurGirls**. Which of the following comes closer to your reaction?

Positive - it is a good idea for politicians to use Twitter and social media to raise awareness of serious issues like this	44	44	56	54	32	39	54	43	40	47	51	49	45	34	47	40	42	43	47	45	40
Negative - politicians launching campaigns on Twitter instead of taking real action is another example of talk over substance	27	29	23	24	42	33	23	28	31	24	20	26	24	36	27	28	30	28	26	26	29
Neither	18	20	14	18	20	19	15	18	18	19	14	13	21	21	18	19	16	19	18	19	19
Don't know	10	7	8	4	6	9	8	10	11	10	15	12	9	9	8	13	12	10	9	10	12

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Weighted Sample	1977	181	743	360	228	22
Unweighted Sample	1977	190	779	363	240	18
	%	%	%	%	%	%

Before taking this survey were you are of the Twitter hashtag **BringBackOurGirls**?

Yes, I was	34	47	38	36	22	10
No, I was not	60	50	59	61	74	41
Not sure	6	3	3	3	4	49

In past week, First Lady Michelle Obama joined a social media campaign to encourage action to return the kidnapped girls, using the hashtag **BringBackOurGirls**. Which of the following comes closer to your reaction?

Positive - it is a good idea for politicians to use Twitter and social media to raise awareness of serious issues like this	44	60	53	36	28	8
Negative - politicians launching campaigns on Twitter instead of taking real action is another example of talk over substance	27	27	26	29	34	14
Neither	18	9	14	25	26	19
Don't know	10	4	7	10	12	60