

YouGov Survey Results

Sample Size: 1740 GB Adults
Fieldwork: 1st - 2nd June 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1740	X	X	X	X	516	411	371	844	896	207	440	595	498	992	748	223	565	372	428	151	
Unweighted Sample	1740	425	499	91	257	557	417	333	800	940	165	365	706	504	1076	664	282	537	319	412	190	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Setting aside what you think the social or moral consequences may be, do you think that legalising drugs such as cannabis and cocaine would have a positive or negative effect on Britain's economy?

Very positive effect	7	2	8	10	5	2	7	6	9	4	11	9	6	3	7	6	10	4	8	5	10
Fairly positive effect	19	19	21	26	12	15	16	24	19	18	23	25	15	16	22	14	23	19	18	15	22
TOTAL POSITIVE EFFECT	26	21	29	36	17	17	23	30	28	22	34	34	21	19	29	20	33	23	26	20	32
Neither positive nor negative effect	24	21	28	32	26	22	27	28	25	22	17	20	29	24	25	22	22	24	26	24	20
Fairly negative effect	16	20	16	13	17	19	15	15	16	16	11	14	18	17	15	17	12	16	15	18	15
Very negative effect	22	27	17	8	32	30	21	15	20	23	14	15	21	32	18	27	20	22	20	24	21
TOTAL NEGATIVE EFFECT	38	47	33	21	49	49	36	30	36	39	25	29	39	49	33	44	32	38	35	42	36
Don't know	14	11	11	12	7	11	14	12	10	17	24	17	11	9	14	14	12	14	13	15	13

And again, setting aside what you think the social or moral consequences may be, do you think that loosening restrictions on prostitution would have a positive or negative effect on Britain's economy?

Very positive effect	5	3	6	8	5	2	5	7	7	3	7	6	6	2	6	5	7	5	6	3	6
Fairly positive effect	21	23	25	22	21	20	20	26	24	18	17	25	24	16	23	19	25	22	18	20	20
TOTAL POSITIVE EFFECT	26	26	31	30	26	22	25	33	31	21	24	31	30	18	29	24	32	27	24	23	26
Neither positive nor negative effect	34	36	36	41	37	37	35	37	39	30	25	28	36	41	35	33	29	37	34	34	34
Fairly negative effect	12	15	11	8	13	15	13	9	10	14	13	11	12	13	12	12	14	12	9	13	12
Very negative effect	13	14	11	6	17	14	14	8	10	16	15	12	11	15	11	16	15	10	15	14	13
TOTAL NEGATIVE EFFECT	25	29	22	14	30	29	27	17	20	30	28	23	23	28	23	28	29	22	24	27	25
Don't know	14	9	12	15	7	11	13	14	10	19	24	18	10	13	14	15	10	14	17	15	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

A video has emerged which allegedly shows two members of the pop band One Direction smoking cannabis. Does this make you feel more positively or more negatively about the band – or does it make no difference?

More positively	2	1	4	0	1	1	2	2	2	2	4	3	2	0	2	2	3	2	2	1	3
More negatively	28	29	26	21	32	31	28	27	23	33	18	22	28	38	27	30	27	28	27	30	27
Makes no difference – I had a positive opinion about them before and still do	15	16	19	20	13	13	19	15	14	16	21	20	15	9	15	16	20	13	16	17	10
Makes no difference – I had a negative opinion about them before and still do	43	43	42	46	49	46	41	43	50	36	44	39	45	44	45	41	38	44	47	39	49
Don't know	11	10	9	12	4	10	9	12	10	13	14	16	10	8	12	11	13	13	9	12	10

And do you think the video will encourage fans of One Direction to take drugs?

Yes, a lot of fans will	13	15	14	5	19	17	14	7	12	13	13	9	11	18	10	17	14	12	14	13	11
Yes, but not many fans will	32	33	32	33	36	35	30	33	31	32	32	29	29	37	34	28	27	34	34	31	26
No, probably not	43	42	45	54	37	38	46	50	43	43	37	49	47	34	45	40	46	41	38	43	56
Don't know	13	9	10	8	7	11	10	10	14	11	17	12	12	11	11	14	13	13	14	13	7