

YouGov Survey Results

Sample Size: 1897 GB Adults
Fieldwork: 16th - 17th June 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1897	X	X	X	X	555	462	357	920	977	226	480	649	543	1081	816	243	617	406	467	165
Unweighted Sample	1897	501	549	92	216	544	446	387	897	1000	189	431	763	514	1215	682	257	583	382	449	226
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The next few questions are about physical beauty and attractiveness.

Of the people you see out and about in your day to day life, what percentage would you say are (Please enter a number between 0 and 100)

Ugly?

Mean	16	16	14	16	23	15	15	12	18	13	20	19	14	13	14	17	15	14	18	17	13
Median	10	10	10	10	10	10	10	5	10	5	20	10	5	5	10	10	10	10	10	10	5

Alright - neither attractive nor unattractive?

Mean	52	53	53	50	49	52	51	53	50	54	48	46	53	58	54	50	48	56	51	50	51
Median	50	50	50	50	50	50	50	50	50	50	50	49	50	55	50	50	50	50	50	50	50

Attractive but not drop dead gorgeous?

Mean	26	24	26	26	24	25	25	26	25	26	30	26	25	24	25	26	27	27	25	24	26
Median	20	20	20	25	20	20	20	25	20	20	25	25	20	20	20	20	20	20	20	20	25

Drop dead gorgeous?

Mean	8	6	8	11	8	7	8	7	8	7	11	10	7	6	7	9	8	8	8	8	9
Median	5	5	5	5	5	5	5	5	5	5	5	5	5	4	5	5	5	5	5	5	5

Which category would you put yourself in?

Ugly	6	3	7	1	6	3	7	6	6	6	9	7	7	3	4	9	6	7	6	5	5
Alright - neither attractive nor unattractive	68	71	69	71	66	72	71	69	71	66	54	59	69	82	68	68	63	68	71	68	69
Attractive but not drop dead gorgeous	24	24	23	23	27	24	21	24	20	27	32	32	22	15	26	20	29	22	21	24	25
Drop dead gorgeous	2	2	1	5	1	1	1	2	2	1	4	2	2	0	1	3	2	2	2	2	1