

YouGov Survey Results

Sample Size: 2016 GB Adults
Fieldwork: 19th - 20th June 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2016	x	x	x	x	591	485	405	978	1038	240	510	689	577	1149	867	258	655	431	496	175	
Unweighted Sample	2016	490	590	117	258	562	479	425	1003	1013	210	420	800	586	1324	692	312	606	404	418	276	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In your lifetime, have you ever been drunk?

Yes	86	86	90	93	86	85	90	90	90	84	73	89	93	82	88	84	78	88	85	90	86
No	12	13	10	5	14	13	10	10	9	15	25	10	6	16	11	14	20	11	14	8	11
Prefer not to say	1	1	0	2	0	2	1	0	1	2	3	1	1	2	1	2	2	1	1	1	3

Which of the following words describe you when you have been drunk? Select all that apply.

[Only asked to respondents who have been drunk; n=1762]

Happy	67	64	71	54	67	63	71	67	69	65	77	72	68	57	68	66	71	65	69	64	74
Chatty	51	47	51	46	46	48	50	55	50	52	69	58	53	33	52	48	52	52	50	47	52
Silly	46	45	44	50	45	44	46	52	48	45	54	53	47	37	48	45	46	48	46	45	46
Funny	37	35	38	33	35	32	39	41	41	33	47	50	37	22	40	33	46	39	35	33	37
Loud	33	29	32	34	33	31	34	32	34	32	49	42	31	21	35	31	36	34	32	34	27
Hungry	26	23	26	17	22	24	27	23	28	24	37	34	27	12	27	25	22	24	23	31	32
Weepy	19	18	17	24	13	19	16	21	14	24	24	22	19	13	19	18	18	20	20	17	15
Annoying	16	16	16	20	13	16	14	21	19	14	22	19	18	10	19	13	16	18	15	16	17
Quiet	14	15	13	16	13	14	15	13	18	10	14	13	12	17	13	15	13	13	15	14	14
Brave	13	10	11	14	14	11	12	13	15	10	23	21	9	5	14	11	14	13	14	9	16
Messy	13	11	13	16	10	8	11	17	14	12	28	19	10	7	14	12	14	14	13	12	12
Rude	11	10	10	12	10	10	10	13	14	9	16	18	10	4	13	9	10	13	11	10	9
Hyper	10	7	9	9	5	6	9	11	9	11	27	16	7	2	11	9	12	10	11	8	8
Withdrawn	9	8	7	18	7	7	7	10	11	6	16	10	7	7	9	7	11	9	8	8	6
Slow	8	8	6	16	7	6	6	12	9	6	9	10	7	7	8	7	8	6	8	10	8
Angry	8	5	8	8	6	5	8	9	7	8	15	10	6	5	8	7	8	7	9	7	9
Aggressive	8	6	7	5	5	7	8	7	9	7	12	9	7	6	9	6	9	8	9	6	9
Serious	6	6	5	11	6	6	3	10	8	4	14	8	5	3	7	5	8	8	4	4	10
None of the above	6	6	5	6	8	6	3	5	5	8	9	3	5	9	6	7	7	6	7	7	3
Mean	6	5	7	9	5	4	6	8	7	6	10	11	5	2	7	6	10	7	5	5	8

Sample Size: 2016 GB Adults
Fieldwork: 19th - 20th June 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 2016	x	x	x	x	591	485	405	978	1038	240	510	689	577	1149	867	258	655	431	496	175	
Unweighted Sample 2016	490	590	117	258	562	479	425	1003	1013	210	420	800	586	1324	692	312	606	404	418	276	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have you ever had to apologize the next day for doing something while you were drunk?

[Only asked to respondents who have been drunk; n=1762]

Yes	44	44	45	39	42	44	45	44	50	38	57	57	40	33	44	44	42	45	39	46	49
No	54	54	53	60	57	55	53	56	48	60	34	41	59	67	54	53	52	53	59	52	50
Prefer not to say	2	2	1	1	1	1	2	1	2	2	8	2	1	1	2	2	6	1	3	1	1

Have you ever apologized for something that you didn't remember doing while you were drunk?

[Only asked to respondents who have been drunk; n=1762]

Yes	27	25	27	26	29	27	29	25	32	23	40	36	25	17	27	28	29	27	22	29	33
No	71	74	72	73	71	72	70	74	66	76	54	63	73	82	72	70	68	72	76	69	67
Prefer not to say	2	1	1	1	0	1	1	1	1	2	6	1	2	0	1	2	3	2	2	1	0